

GEORGE BUSH

July 19, 1996

To: Senator Dole

From: GB

First of all, Bob, I was very pleased when Scott called asking me to take a look at the speech. Mark arrived this morning. We went over the speech. Jean Becker, my Chief of tiny Staff, Barbara and I looked at it carefully, marking suggestions in the margins, returning the copies to Mark.

It is a good strong speech. I love the "duty, honor, patriotism, service" themes. It sets you apart from Pres. Clinton - not in a nasty way but in a strong way.

I think it might prove to be a little long, for there are some great applause lines, and all those crazy hat people will go ape over a lot of those lines; but if not interrupted too much it may be OK for length. I know it is OK for strength and good rhetoric. It soars

The rhetorical red meat at the end is better for the convention than for the country. I suggested it might be moved up more to the front of the speech.

I'd love to see a line in there " I will have a White house beyond the perception of impropriety". I 'd like to see the "sleaze masters" brought down, but that is probably too much - overkill.

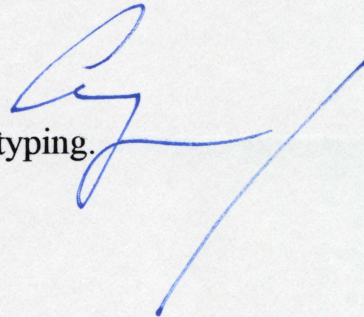


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In general I think it is a great speech. It has the underpinning of character- strong character. Clinton cannot touch you on this even though he can shift positions on issues unlike anyone I've ever seen.

Good luck. I believe this speech will be very well received.

P.S. pardon my uncorrected home typing.

A handwritten signature in blue ink, appearing to be 'G. Bush', with a long diagonal stroke extending from the bottom right.