This document is from the collections at the Dole Archives, University of Kansas http://dolearchives.ku.edu

June 7, 1995

MEMORANDUM

TO:

SENATOR DOLE

FROM:

Randy Scheunemann/Ron Marks

SUBJECT:

U.S. Cuba Business Council Luncheon Meeting

You have been asked to speak at the U.S. Cuba Business Council luncheon at 12 noon, Thursday, June 8th. The luncheon is being held in Room 385, Russell Senate Building. Your informal remarks will be approximately five minutes in length. Some 40 businessmen, some of them Cuban American (see the attached list), will be present.

The lunch will be a formal, sit-down and you will be provided a podium from which to speak.

I AM PLEASED TO SEE THIS GROUP GET TOGETHER. YOU KNOW A LOT OF BUSINESSMEN LATELY ARE TALKING ABOUT EASING THE EMBARGO ON CASTRO'S CUBA. TO ME, THAT'S LIKE THROWING A LIFE PRESERVER TO A DROWNING DICTATORSHIP. ALREADY, THE CLINTON ADMINISTRATION HAS HANDED FIDEL CASTRO A MAJOR PROPAGANDA VICTORY BY REVERSING THREE DECADES OF U.S. POLICY AND FORCIBLY RETURNING REFUGEES TO CASTRO'S CUBA. WE DID NOT SEND GERMANS BACK OVER THE BERLIN WALL. WE DID NOT SEND SOVIET JEWS BACK TO RUSSIA. AND I BELIEVE WE SHOULD NOT SEND REFUGEES BACK TO A COUNTRY WITH THE WORST HUMAN RIGHTS RECORD IN OUR HEMISPHERE.

IT'S A LITTLE HARD TO UNDERSTAND THE RUSH TO PROVIDE FIDEL CASTRO WITH MUCH NEEDED HARD CURRENCY. EASING THE EMBARGO WILL NOT PROVIDE ANY INCENTIVES FOR REFORM -- IT WILL REWARD CASTRO'S REFUSAL TO REFORM. THE PRESENCE OF WESTERN EUROPEANS AND CANADIANS HAS NOT LED TO ANY REAL CHANGE IN CUBA'S DICTATORSHIP. SOME SAY THE EMBARGO IS A "RELIC OF THE COLD WAR." IN MY VIEW, THE REAL RELIC OF THE COLD WAR IS THE CONTINUATION OF COMMUNISM ONLY 90 MILES FROM U.S. SOIL.

I KNOW YOU ARE INTERESTED IN THE HELMS-DOLE BILL AND ITS PROSPECTS. THERE HAS BEEN MUCH CONTROVERSY AND ATTENTION ABOUT VARIOUS PROVISIONS -- PROPERTY RIGHTS, IMPACT ON TRADE, POLICY TOWARD A POST-CASTRO GOVERNMENT. CHAIRMAN HELMS IS REVIEWING THE LEGISLATION IN ANTICIPATION OF FLOOR ACTION THIS SUMMER. THE SENATE FINANCE COMMITTEE HAS SOME CONCERNS OVER THE BILL'S IMPACT ON TRADE, BUT I BELIEVE WE CAN WORK OUT THE DIFFERENCES. IN MY VIEW, WE WILL HAVE THE VOTES TO TIGHTEN THE EMBARGO ON CASTRO'S CUBA AND HASTEN THE DAY THAT CUBA IS FREE.

I APPLAUD YOU FOR YOUR SUPPORT FOR THE ISOLATION OF CASTRO'S CUBA, AND FOR YOUR CREATIVE EFFORTS TO PLAN NOW FOR THE ECONOMIC RECOVERY OF POST-CASTRO CUBA. IT WILL NOT BE EASY TO UNDO THIRTY FIVE YEARS OF SOCIALIST MISMANAGEMENT, BUT I AM CONFIDENT THE STRENGTH OF THE CUBAN PEOPLE WILL MAKE IT HAPPEN ONCE CASTRO IS GONE. YOUR EFFORTS WILL BE INDISPENSABLE IN ACHIEVING THAT GOAL.

Official Representatives of the U.S.-Cuba Business Council

- 1) Enrique F. Senior Managing Director Allen & Company Inc. 711 Fifth Ave. New York, NY 10022
- Ernest E. Stempel
 Vice Chairman
 American International Group
 Pine Street, 17th Floor
 New York, NY 10270
- Michael Musa
 Ameritech of Indiana
 N. Meridian St.
 Room 1860
 Indianapolis, IN 46204
- 4) Roger Chesley Vice President and General Counsel Amstar 555 Long Wharf Drive, Suite 12 New Haven, CT 06511
- 5) Stephen K. Lambright Vice President and Group Executive Anheuser-Busch International One Busch Place St. Louis, MO 63118-1852
- 6) Manuel Cutillas Chairman Bacardi Limited 2333 Ponce de Leon Blvd. Suite 650 Miami, FL 33134
- 7) Sergio Leiseca Partner Baker & McKenzie 701 Brickell Avenue Suite 1600 Miami, FL 33131

- 8) Douglas Freeman Barnett Bank 50 N. Laura St. 41st Floor Jacksonville, FL 32202-3638
- 9) Tony White Executive Vice President Baxter International Inc. One Baxter Parkway Deerfield, IL 60015
- 10) Eduardo CrewsPresident Consumer Latin AmericaBristol-Myers Squibb, Co.345 Park AvenueNew York, NY 10154
- William M. Street
 Vice Chairman
 Brown-Forman Beverages Worldwide
 Dixie Hwy.
 Louisville, KY 40210
- 12) Joseph W. Hagin II
 Vice President-Corporate Affairs
 Chiquita Brands International, Inc.
 250 E. Fifth St. 29th Floor
 Cincinnati, OH 45202
- 13) Lino J. Piedra
 Director of Int'l & Financial Affairs
 Chrysler Corporation
 1100 Connecticut Avenue N.W.
 Suite 900
 Washington, D.C. 20036
- 14) Janmarie Prutting
 Vice President, Int'l Gov't Affairs
 Coca-Cola Company
 800 Connecticut Ave. N.W.
 Suite 711
 Washington, D.C. 20006

- 15) Emilio Alvarez-Recio Vice President, Global Advertising Colgate Palmolive 300 Park Ave. New York, N.Y. 10022-3050
- 16) Mr. James Lafond Managing Partner Coopers and Lybrand 1800 M St. N.W. Washington, D.C. 20036
- 17) Salvador Diaz-Verson Jr.
 President/ Chairman
 Diaz-Verson Capital Investments Inc.
 1200 Brookstone Centre Parkway
 Suite 105
 Columbus, GA 31904
- 18) Mr. Oscar Novo
 President, Dow Latin America
 Dow Quimica S.A.
 Rua Alexandre Dumas, 1671
 04717-903 Sao Paulo, SP Brazil
- 19) Roberto Suarez
 President
 El Nuevo Herald
 The Miami Herald Publishing Company
 One Herald Plaza
 , Miami FL 33132
- 20) Eric Williams
 Sales Managing Director
 Federal Express Inc.
 8240 NW 52nd Terrace
 Suite 300
 Miami, FL 33166
- 21) Carlos A. Migoya President First Union Bank 200 S. Biscayne Blvd., 15th Floor Miami, FL 33131
- 22) Van Boyette

- Vice President
 Flo-Sun
 555 13th St. NW
 Suite 305 E
 Washington, DC /20004
- 23) Armando Olivera Vice President Power Delivery Florida Power & Light Co. P.O. Box 029100 Miami, FL 33102
- 24) Mr. Burke Riley International Associate Ford Motor Company 1350 I St. N.W. Suite 1000 Washington, D.C. 20005
- 25) Robert Freer
 Partner
 Freer & McGarry
 Suite 600
 1000 Thomas Jefferson St., N.W.
 Washington, DC 20007
- 26) Shirely Zebroski Senior Washington Representative General Motors 1660 L St. N.W., Suite 401 Washington, D.C. 20036 20036
- 27) Joseph UnanueGoya Foods, Inc.100 Seaview Dr.Secaucus, NJ 07094
- 28) Francisco Blanco
 Director
 IBEX Group
 2333 Ponce de Leon Blvd.
 Suite 650
 Coral Gables, FL 33134-5418
- 29) Stephen Armellini President

- J.A. Flower Service, Inc. 2003 N.W. 70th Avenue Miami, FL 33122
- 30) Pedro Burelli Vice President J.P. Morgan & Co. 60 Wall Street New York, NY 10260
- 31) Ignacio Sanchez Associate Kelley, Drye & Warren 201 S. Biscayne Blvd. Miami, FL 33131
- 32) Mr. Gene MirandaKelly Tractor Co.8255 NW 58th St.Miami, FL 33166-3493
- 33) Mr. Thomas L. Young Executive V.P., Administration Owens-Illinois, Inc. One SeaGate, 27-06G Toledo, OH 43666
- 34) Nestor Carbonell Senior Vice President PepsiCo International One Pepsi Way Somers, NY 10589-2202
- 35) Mr. Jorge A. Gross Partner Price Waterhouse First Union Financial Center Suite 3000 Miami, FL 33131-2330
- 36) Eugene M. Desvernine Executive Vice President Reynolds International Inc. P.O. Box 27002 Richmond, VA 23261

- 37) Mr. John W. Rich, Jr. President Ri-Corp. Development, Inc. P.O. Box 191 Frackville, PA 17931
- 38) Adrian Cruz
 Director and Vice President
 SmithKline-Beecham
 Healthcare International, L.A. / Caribbean
 Autopista Mexico-Queretaro 3069 C
 San Andres Atenco, 54020 Tlalnepantla
 Mexico
- 39) Maria V. Maurrasse Legal Representative Texaco Corp. 150 Alhambra Circle Coral Gables, FL 33134
- 40) Carlos Saladrigas CEO The Vincam Group, Inc. 2850 Douglas Road Coral Gables, FL 33134

Thurs, June 8 SR-385

9:00 - 11:00 a.m.

20

11:30 - 2:00

BRIEF REMARKS

7. <u>U.S. Cuba Business Council.</u> [Thursday, June 8, 9:00 - 11:00 am or 11:30 - 2:00, SR-385]

group of 40 senior Cuban pusiness executives from around the country

U.S. - Cuba

Business Council

would like 5 minute remarks and Q&A

Recommendation: Yes.

On behalf of the Board of Directors of the US-Cuba Business Council [USCBC] I would like to invite you to participate in one of two scheduled meetings with USCBC members on Thursday, June 8 from 9:00 to 11:00 a.m. or a luncheon meeting from 11:30 a.m. to 2:00 p.m. [both meetings will be held in Russell Senate Building, Room 385].

The purpose of the breakfast and luncheon meetings with leaders of the 104th Congress is to address trends in U.S.-Cuba relations and the concerns of the corporate community. We expect approximately 35-40 senior corporate executives to attend the meeting. Attached please find a list of USCBC corporate representatives.

We would invite you to provide a brief [5 minute] statement and to exchange views with Council members on US-Cuba policy and political and economic trends on the island. We would be delighted to meet with you again to discuss this crucial period of transition regarding US-Cuba policy issues. Given your leadership role in shaping US-Cuba policy, this event would be incomplete without your participation.

Thank you for your interest in USCBC activities. If you have any questions, or to make arrangements for your participation, please have your staff contact me or the Council's Executive Director Tom Cox at 202-293-4995. I look forward to seeing you on June 8.

Otto J. Reich

Sincerely Yours

President

I AM PLEASED TO SEE THIS GROUP GET TOGETHER. YOU KNOW A LOT OF BUSINESSMEN LATELY ARE TALKING ABOUT EASING THE EMBARGO ON CASTRO'S CUBA. TO ME, THAT'S LIKE THROWING A LIFE PRESERVER TO A DROWNING DICTATORSHIP. ALREADY, THE **CLINTON ADMINISTRATION HAS**

HANDED FIDEL CASTRO A MAJOR PROPAGANDA VICTORY BY REVERSING THREE DECADES OF U.S. POLICY AND FORCIBLY RETURNING REFUGEES TO CASTRO'S CUBA. WE DID NOT SEND GERMANS BACK OVER THE BERLIN WALL. WE DID NOT SEND SOVIET JEWS BACK TO RUSSIA. AND I BELIEVE WE SHOULD NOT

SEND REFUGEES BACK TO A
COUNTRY WITH THE WORST
HUMAN RIGHTS RECORD IN OUR
HEMISPHERE.

IT'S A LITTLE HARD TO

UNDERSTAND THE RUSH TO

PROVIDE FIDEL CASTRO WITH

MUCH NEEDED HARD CURRENCY.

EASING THE EMBARGO WILL NOT

PROVIDE ANY INCENTIVES FOR

REFORM -- IT WILL REWARD CASTRO'S REFUSAL TO REFORM. THE PRESENCE OF WESTERN **EUROPEANS AND CANADIANS** HAS NOT LED TO ANY REAL **CHANGE IN CUBA'S** DICTATORSHIP. SOME SAY THE EMBARGO IS A "RELIC OF THE COLD WAR." IN MY VIEW, THE REAL RELIC OF THE COLD WAR IS THE CONTINUATION OF

COMMUNISM ONLY 90 MILES

FROM U.S. SOIL.

I KNOW YOU ARE
INTERESTED IN THE HELMS-DOLE
BILL AND ITS PROSPECTS. THERE
HAS BEEN MUCH CONTROVERSY
AND ATTENTION ABOUT
VARIOUS PROVISIONS -PROPERTY RIGHTS, IMPACT ON

TRADE, POLICY TOWARD A POST-CASTRO GOVERNMENT. CHAIRMAN HELMS IS REVIEWING THE LEGISLATION IN ANTICIPATION OF FLOOR ACTION THIS SUMMER. THE SENATE FINANCE COMMITTEE HAS SOME CONCERNS OVER THE BILL'S IMPACT ON TRADE, BUT I BELIEVE WE CAN WORK OUT THE

DIFFERENCES. IN MY VIEW, WE
WILL HAVE THE VOTES TO
TIGHTEN THE EMBARGO ON
CASTRO'S CUBA AND HASTEN
THE DAY THAT CUBA IS FREE.

I APPLAUD YOU FOR YOUR
SUPPORT FOR THE ISOLATION OF
CASTRO'S CUBA, AND FOR YOUR
CREATIVE EFFORTS TO PLAN
NOW FOR THE ECONOMIC

RECOVERY OF POST-CASTRO CUBA. IT WILL NOT BE EASY TO UNDO THIRTY FIVE YEARS OF SOCIALIST MISMANAGEMENT, BUT I AM CONFIDENT THE STRENGTH OF THE CUBAN PEOPLE WILL MAKE IT HAPPEN ONCE CASTRO IS GONE. YOUR **FFFORTS WILL BE INDISPENSABLE** IN ACHIEVING THAT GOAL.