

March 8, 1995

TO: Senator Dole

FROM: Vicki *Vicki*

RE: Speech to American Chiropractic Association

You are scheduled to address the National Legislative Conference of the American Chiropractic Association on Thursday, March 9 at 12:30.

You will be the keynote speaker following Speaker Gingrich. They have asked you to speak to an audience of about 500 chiropractic doctors for about 15 minutes.

The theme of the conference is, "Survival in the '90's: The Continuing Battle Over Health Care Reform." The concern of the group is the same as the others you have recently addressed -- medicare cuts and health care in the 104th Congress. Medicare covers very little right now for chiropractic services. They would like to see more of their services covered, which is very unlikely given the fact that we are looking at drastic reductions.

Nevertheless, chiropractors have been essential providers, particularly in rural areas where they are often the only health care provider for many miles.

They have about 15 members of Congress scheduled to speak. Attached is an agenda. You will be introduced by Mark Goodin. He is the former press secretary to Senator Thurmond.

NATIONAL CHIROPRACTIC LEGISLATIVE CONFERENCE

March 9-10, 1995

**Hyatt Regency Capitol Hill
400 New Jersey Ave., N.W.**

General Session: Yorktown/Ticonderoga/Valley Forge Room

March 9, 1995 General Session Speakers:

8:00 a.m. Sen. Chafee (R-RI)
8:15 a.m. Rep. Rangel (D-NY)
8:30 a.m. Rep. Stark (D-CA)
8:45 a.m. Rep. Jefferson (D-LA)
9:00 a.m. Rep. Brewster (D-OK)
10:00 a.m. Frank Luntz & Bob Beckel
10:45 a.m. Chris Jennings - The White House
11:15 a.m. Rep. Thomas (R-CA)
11:30 a.m. Rep. Bilirakis (R-FL)

*** Luncheon: Regency A & B**

*** March 9, 12:00 NOON LUNCHEON KEYNOTE - SPEAKER OF THE HOUSE NEWT GINGRICH (R-GA)**

*** March 9, 12:30 P.M. LUNCHEON KEYNOTE - SENATE MAJORITY LEADER BOB DOLE (R-KS)**

5:30 p.m. Sen. Thompson (R-TN) -- Congressional Reception

March 10, 1995 General Session Speakers:

8:30 a.m. Sen. Grassley (R-IA)
9:00 a.m. Sen. Hatch (R-UT)
9:15 a.m. Senate Democratic Leader Daschle (D-SD)
9:30 a.m. Sen. Thurmond (R-SC)
12:00 noon Sen. Harkin (D-IA)

3/3/95

Kerry (Vicki)
Pg 1




AMERICAN CHIROPRACTIC ASSOCIATION

1701 Clarendon Boulevard, Arlington, Virginia 22209 (703) 276-8800 Fax: (703) 243-2593

MEMORANDUM

TO: Senator Robert Dole

FROM: Paul T. Kelly, Director of Government Relations 

DATE: March 3, 1995

RE: Speech before ACA's National Chiropractic Legislative Conference

Thanks for agreeing to address the ACA's National Chiropractic Legislative Conference next week. Thus far, over three hundred doctors of chiropractic from all over the country have registered to attend.

As a reminder, I have enclosed a program listing the order and time in which the event's speakers are scheduled to appear. I have also enclosed material that may be of assistance to you as you prepare your remarks. The material is based on "issue briefs" that the conference participants will receive upon their arrival at the conference and references some of the major legislative issues for the ACA in the 104th Congress. Those issues include: expanding Medicare coverage of chiropractic services; promoting federal standards to protect consumers and providers under managed care health plans; provision of chiropractic services in the military; and the impact that AHCPR's recent clinical guideline on low-back pain should have on federal health policies vis-a-vis the chiropractic profession.

In addition to these issues, we would be interested in any general comments on health care reform in the 104th Congress, cuts in health care entitlements and research funding and reform/restructuring of the Medicare program.

ACA's primary congressional contacts are:

Richard Miller, ACA Vice President of Government Relations,
Paul T. Kelly, ACA Director of Government Relations
Julie Birkofer, ACA Assistant Director of Government Relations.

If on the day of the event, your office needs to contact the ACA staff at the conference site, feel free to "page" Ms. Birkofer at (703) 705-6152, and she will be sure to assist you.

We are grateful for your participation in this year's event. If you have any questions, please don't hesitate to contact me directly.

enclosures

**SENATOR DOLE SPEECH TO
AMERICAN CHIROPRACTIC ASSOCIATION**

MARCH 9, 1995

**THANK YOU. ACCORDING TO THE
SCHEDULE THAT I RECEIVED, I'M YOUR
ELEVENTH SPEAKER IN THE LAST FOUR
AND A HALF HOURS, AND YOU HAVE FIVE
MORE TOMORROW. EITHER YOU FOLKS
ARE REALLY INTO HEALTH CARE OR YOU'RE
REALLY INTO PAIN.**

**ACTUALLY, THE ROSTER OF
SPEAKERS IS A TRIBUTE TO THE
EXCELLENCE OF YOUR ASSOCIATION AND
THE HARD WORK OF MARK GOODIN, YOUR
LEGISLATIVE STRATEGIST, AND RICK
MILLER, YOUR VICE PRESIDENT OF
GOVERNMENT RELATIONS. I HAVE KNOWN
MARK AND RICK FOR A LONG TIME, AND I
KNOW YOU BENEFIT FROM THEIR
EXPERTISE. I SAID THAT JUST THE WAY**

THEY WROTE IT.

**MUCH HAS CHANGED SINCE I SPOKE
TO YOU IN MARCH OF 1994.**

**THEN, PRESIDENT CLINTON'S HEALTH
CARE REFORM PROPOSAL WAS STILL VERY
MUCH IN PLAY. NOW, HIS PROPOSAL, AND
THE ENTIRE IDEA OF TURNING HEALTH
CARE OVER TO THE FEDERAL GOVERNMENT**

HAVE BEEN DISCREDITED.

THEN, I WAS MINORITY LEADER.

NOW, I'M MAJORITY LEADER. AND, YOU

JUST HEARD FROM THE FIRST REPUBLICAN

SPEAKER OF THE HOUSE IN 40 YEARS.

AND, THE PRESIDENT'S HEALTH CARE

PROPOSAL MAY HAVE HELPED TO BRING

THAT ABOUT.

**BUT, ONE THING HAS NOT CHANGED.
AND THAT'S THE FACT THAT AMERICA'S
HEALTH CARE SYSTEM, WHILE STILL THE
BEST IN THE WORLD, IS STILL IN NEED OF
A FEW REPAIRS.**

**THERE ARE STILL AMERICANS WHO
ARE DENIED ACCESS TO THE SYSTEM.**

THERE ARE STILL TOO MANY

**REGULATIONS AND TOO MUCH
PAPERWORK.**

**AND, HEALTH CARE COSTS, WHILE
STABILIZING SOME, ARE STILL FAR
OUTPACING INFLATION.**

**YOU'VE PROBABLY HEARD A LOT OF
PREDICTIONS ALREADY THIS MORNING.
WELL, LET ME JUST ADD ONE MORE.**

**WITH A REPUBLICAN-CONTROLLED
CONGRESS, THESE PROBLEMS WILL NO
LONGER BE IGNORED. THAT MEANS WE
NEED TO REFRAME THE HEALTH CARE
DEBATE -- LEARNING TO DO MORE WITH
LESS. AND MAKING SOME VERY TOUGH
DECISIONS ON WHERE WE WILL NEED TO
TIGHTEN OUR BELTS. IT'S NOT FUN. AND,
IT'S NOT EASY. BUT, THE AMERICAN
PEOPLE HAVE DEMANDED IT -- AND**

RIGHTLY SO.

**SO, WHAT WILL HEALTH CARE LOOK
LIKE IN THE 104TH CONGRESS?**

**FIRST, I BELIEVE THAT SOME TYPE
OF REFORM LEGISLATION WILL PASS.
RATHER THAN BEING ONE BIG OMNIBUS
BILL, HOWEVER, IT WILL EMERGE AS A
SERIES AS SMALLER BILLS.**

**AND THE SAD THING IS THAT WE
COULD HAVE PASSED MANY OF THESE
BILLS LAST YEAR, IF PRESIDENT CLINTON
AND THE DEMOCRATS HAD NOT ENGAGED
IN AN "ALL OR NOTHING" GAME. THE
AMERICAN PEOPLE COULDN'T SWALLOW IT
ALL, SO THEY GOT NOTHING.**

**BUT, DOING NOTHING IS NOT
ACCEPTABLE HEALTH POLICY.**

**WHAT REFORMS WILL THESE BILLS
INCLUDE?**

**ELIMINATING PRE-EXISTING
CONDITION PROBLEMS.**

MAKING INSURANCE PORTABLE.

**MAKING INSURANCE DEDUCTIBLE FOR
THE SELF-EMPLOYED.**

SIMPLIFYING PAPERWORK.

CREATING TAX EQUITY.

AND REFORMING MALPRACTICE

LAWS -- ALTHOUGH GIVEN THE POWER OF

THE AMERICAN TRIAL LAWYER

ASSOCIATION -- THAT ONE MAY BE

TOUGHER THAN THE OTHERS.

**THESE REFORMS WILL PASS WITH
REPUBLICAN SUPPORT. AND I AM
CONFIDENT THAT THEY WILL ALSO PASS
WITH DEMOCRAT SUPPORT. I AM VERY
HOPEFUL THAT WE WILL NOT RETURN TO
THE PARTISANSHIP OF LAST YEAR'S
DEBATE -- PARTISANSHIP WHICH BEGAN
THE WHITE HOUSE LOCKED REPUBLICANS
OUT OF THE SO-CALLED "WAR ROOM".**

**NOW LET ME TURN TO ONE ISSUE
WHICH WILL BE MORE CHALLENGING AND
WHICH FRANKLY MAY TURN PARTISAN.**

AND THAT'S CONTROLLING COSTS.

**JUST ABOUT EVERYONE AGREES
THAT THE MESSAGE FROM LAST
NOVEMBER'S ELECTIONS WAS THAT THE
AMERICAN PEOPLE WANTED A SMALLER**

AND LEANER GOVERNMENT.

**WITH THAT IN MIND, WE NEED TO
EXAMINE LINE BY LINE HOW THE
GOVERNMENT IS SPENDING YOUR MONEY.
WE'LL GO FROM A TO Z --FROM AMTRACK
TO ZOOLOGICAL STUDIES. AND IN TIME,
WE'LL GET TO THE "M'S". AND WE'LL
TAKE A LOOK AT MEDICARE.**

**THE WORLD HAS CHANGED QUITE A
BIT SINCE PRESIDENT JOHNSON SIGNED
MEDICARE INTO LAW IN 1965. BACK
THEN, ALMOST HALF OF AMERICA'S
SENIORS LIVED IN POVERTY. BY 1975, THE
PROGRAM WAS ALREADY SERVICING 25
MILLION ELDERLY AT A COST OF ALMOST
\$15 BILLION.**

BY 1994, THE NUMBER OF

**BENEFICIARIES HAD INCREASED BY 44% TO
36 MILLION, WHILE THE COST INCREASED
BY NEARLY 1,000% TO \$161 BILLION.**

**IF WE WERE TO PROJECT THAT
SAME RATE OF GROWTH INTO THE FUTURE,
IT WOULD MEAN THAT IN THE YEAR 2014,
THE BILL FOR MEDICARE WOULD BE
SOMEWHERE IN THE TRILLIONS.**

**I DON'T CARE IF YOU ARE FOR OR
AGAINST THE BALANCED BUDGET
AMENDMENT, ANY PERSON WHO CAN DO
SIMPLE ARITHMETIC KNOWS THAT THIS
RATE OF GROWTH HAS TO CHANGE -- AND
FAST. BUT, IT'S GOING TO TAKE
LEADERSHIP TO REVERSE THIS COURSE.**

**I REGRET TO SAY THAT IT LOOKS
LIKE DEALING REALISTICALLY WITH**

**MEDICARE COSTS WILL HAVE TO BE DONE
WITHOUT THE PRESIDENT'S HELP. HE HAS
ALREADY ANNOUNCED THAT WHEN IT
COMES TO BALANCING THE BUDGET,
MEDICARE IS OFF THE TABLE.**

**IRONICALLY, THE PRESIDENT'S
HEALTH CARE PROPOSAL OF LAST YEAR
CALLED FOR ENORMOUS REDUCTIONS IN
THE MEDICARE PROGRAM. SO, POLITICS IS**

**ALIVE AND WELL IN 1995, AND IT WILL
ONLY GET MORE COMPLICATED COME
1996.**

**BUT, I THINK WE HAVE A WINDOW
OF OPPORTUNITY TO DO SOME GOOD.
AND WE NEED YOUR HELP. THE NEW
REPUBLICAN MAJORITY IS COMMITTED TO
REACHING OUT BEYOND CAPITOL HILL, AND
TO LISTENING TO THE VOTE OF THE**

PEOPLE.

**IN CLOSING, LET ME THANK YOU FOR
THE GOOD WORK YOU DO, PARTICULARLY
THOSE OF YOU WHO SERVE RURAL
AMERICA, WHERE I KNOW MANY FOLKS
DEPEND ON YOU AS THE ONLY HEALTH
CARE PROVIDER FOR MANY MILES
AROUND.**

THANK YOU.