

TELECOMMUNICATIONS REFORM
AND
REVITALIZING RURAL AMERICA

BY

SENATOR BOB DOLE

I

**LET ME START BY THANKING THE
NATIONAL FORUM FOR AGRICULTURE FOR
INVITING ME TO SPEAK TODAY. WHEN I
FIRST RECEIVED THE INVITATION, I
THOUGHT NATURALLY I WOULD TALK
ABOUT AGRICULTURE. HOWEVER, I SOON
FOUND OUT THAT YOU WERE
INTERESTED IN CONGRESS' EFFORT TO
REFORM TELECOMMUNICATIONS AND
WHAT IT WILL MEAN TO RURAL AMERICA**

**AND AGRICULTURE. EASY ENOUGH, I
KNOW A LITTLE ABOUT BOTH.**

**BUT BEFORE WE GET STARTED, I WOULD
LIKE TO TOUCH BRIEFLY ON THE 1995
FARM BILL. THESE DAYS, EVERYONE
SEEMS TO BE ASKING ME IF
AGRICULTURE WILL DO ITS PART TO
HELP BALANCE THE FEDERAL BUDGET. I
DON'T NEED TO REMIND YOU THAT**

**AMERICA'S FARMERS HAVE
CONTRIBUTED TO REDUCING THE DEFICIT
TIME AND TIME AGAIN -- ESPECIALLY
OVER THE LAST 10 YEARS. I BELIEVE
THAT AGRICULTURE IS WILLING TO DO
ITS FAIR SHARE, AS LONG AS EVERY
OTHER PROGRAM -- FROM A TO Z -- IS
WILLING TO SHOULDER PART OF THE
BUDGET BURDEN.
CONGRESS SHOULD ESTABLISH SOME**

**AGRICULTURE PRIORITIES. IT SEEMS TO
ME THAT WE MUST PROVIDE FARMERS
WITH SOME ASSURANCE OF SECURITY.
CONGRESS NEEDS TO FOCUS ON
BOOSTING THE FARMERS' BOTTOM LINE
BY LETTING FARMERS FARM. IN OTHER
WORDS, REDUCE THE REGULATORY, TAX
AND PAPERWORK BURDENS THAT
FARMERS DEAL WITH EVERY DAY.**

**WE MUST ALSO CONSIDER HOW TO
PROMOTE U.S. FARM PRODUCTS IN THE
WORLD MARKETPLACE. NO DOUBT
ABOUT IT, AMERICAN FARMERS ARE THE
MOST COMPETITIVE IN THE WORLD -- IF
THEY ARE ON A LEVEL PLAYING FIELD.
TO TAKE FULL ADVANTAGE OF OUR NEW
TRADE OPPORTUNITIES, WE NEED MORE
"BANG FOR THE BUCK" FROM OUR
EXPORT-EXPANSION PROGRAMS. BY**

**ENCOURAGING VALUE-ADDED EXPORTS,
WE CAN ENHANCE RURAL ECONOMIC
ACTIVITY AND STIMULATE RURAL
EMPLOYMENT.**

**LET ME ALSO SAY THAT I AM
COMMITTED TO KEEPING OUR FARMERS
THE MOST EFFICIENT AND PROGRESSIVE
IN THE WORLD. TO DO THAT, WE NEED
TO EXPAND THE MONEY SPENT ON**

**AGRICULTURE RESEARCH. IF WE HAVE
TO REDUCE FARM PROGRAM SPENDING
IN ORDER TO FUND RESEARCH, THEN I
BELIEVE THAT'S A TRADE WORTH
MAKING.**

AMERICA'S BRIGHT FUTURE

**NOW LET'S GET BACK TO THE
TELECOMMUNICATIONS REVOLUTION AND
THE TREMENDOUS OPPORTUNITIES IT**

**PROMISES OUR COUNTRY. IT WILL
INCREASE JOBS, IMPROVE OUR QUALITY
OF LIFE, AND IMPROVE OUR
COMPETITIVENESS WORLDWIDE. IN
SHORT, THIS SINGLE, BUT DIVERSE,
INDUSTRY HOLDS THE KEY TO OUR
NATION'S ECONOMIC FUTURE. BUT TO
REALIZE THAT FUTURE, WE NEED
COMPETITION. UNFORTUNATELY,
CONGRESS HAS FAILED FOR ALMOST A**

**DECADE TO KNOCK DOWN ARCHAIC AND
ARTIFICIAL BARRIERS TO TRUE
COMPETITION.**

**LET ME BE CLEAR, THE
TELECOMMUNICATIONS REVOLUTION IS
GOOD FOR ALL AMERICANS, WHETHER
THEY LIVE IN THE COUNTRY OR IN THE
CITY. OFTEN PEOPLE THINK YOU HAVE
TO LOOK TO THE BIG CITY FOR THE**

**LATEST INNOVATIONS AND THE NEWEST
IDEAS. THAT'S SIMPLY NOT TRUE. IN
FACT, WE DON'T EVEN HAVE TO LOOK
BEYOND THE WALLS OF THIS BUILDING.**

**FOR EXAMPLE, THIS CONFERENCE HAS
INCREASED PARTICIPATION BY LINKING
SIXTEEN OTHER SITES THROUGH THE
IOWA COMMUNICATIONS NETWORK OR
(I.C.N.). FOR THOSE WHO ARE NOT**

**FAMILIAR WITH I.C.N., IT IS ONE OF THE
MOST ADVANCED AND SOPHISTICATED
FIBER OPTIC NETWORKS IN THE
COUNTRY. IOWA'S STRONG LEADERSHIP
AND FORWARD THINKING HAVE PUT IT
SEVERAL STEPS AHEAD OF OTHER
STATES. I KNOW MY HOME STATE OF
KANSAS IS EXAMINING I.C.N. AS IT
MOVES FORWARD IN DEVELOPING ITS
OWN PLAN.**

INFORMATION AGE: WHAT IS IT?

**I.C.N. EXEMPLIFIES WHAT THE
INFORMATION AGE IS ALL ABOUT. I
KNOW A LOT OF PEOPLE HAVE
DIFFICULTIES UNDERSTANDING WHAT
THE INFORMATION AGE MEANS. BUT IT
IS QUITE SIMPLE. IT IS ABOUT
BRINGING INFORMATION TO THE PEOPLE,
NOT BRINGING PEOPLE TO
INFORMATION. SUCH CONVENIENCE WILL**

**PROVIDE GREATER EFFICIENCIES IN ALL
WALKS OF LIFE.**

**PEOPLE WILL HAVE MORE POWER,
MORE CERTAINTY, MORE CONTROL OVER
THEIR LIVES. IT IS NO COINCIDENCE
THAT THESE ARE THE SAME FREEDOMS
VOTERS ASKED FOR LAST NOVEMBER.**

PAST REFORM EFFORTS

**NO DOUBT ABOUT IT,
TELECOMMUNICATIONS REFORM IS
TOUGH. I REMEMBER BACK IN THE MID-
1980'S WHEN THE COURTS USURPED
TELECOMMUNICATIONS POLICYMAKING.
I FELT THIS WAS A TREMENDOUS LOSS
FOR CONGRESS AND FOR THE COUNTRY.
SO IN 1986, I INTRODUCED THE FIRST
LEGISLATION TO RE-ASSERT**

**CONGRESSIONAL AUTHORITY OVER THIS
ISSUE. LIKE MANY OTHER MEMBERS
WHO HAVE TAKEN A CRACK AT IT, I
HAVE MY SHARE OF SCARS.**

**BUT TIME AND TIME AGAIN CONGRESS
HAS COME UP SHORT. I THINK THE
REASON WE HAVE FAILED CAN BEST BE
SUMMED UP IN THE WORDS OF THE
ENGLISH HISTORIAN THOMAS FULLER,**

**WHO SAID, AND I QUOTE, "NOTHING IS
EASY TO THE UNWILLING."**

**THAT'S RIGHT. THERE HAVE BEEN FEW
PROFILES IN COURAGE WHEN IT CAME
TO LOOSENING THE REGULATORY
SHACKLES ON THIS INDUSTRY.**

NEW CONGRESS, NEW LEADERSHIP

**UNWILLINGNESS IS A PROBLEM OF THE
PAST. THE NEW CONGRESS IS EAGER TO
PROVIDE THE NECESSARY LEADERSHIP.
AND WE WILL.**

**WE SHOULD AVOID NEEDLESS PITFALLS.
FOR INSTANCE, WE SHOULD NOT GET IN
THE MIDDLE OF INDUSTRY BATTLES. IN
THE PAST, CONGRESS HAS TAKEN SIDES**

**AND THE RESULTS HAVE BEEN
DISASTROUS. JUST LOOK AT THE CABLE
TV ACT -- IT STYMIED COMPETITION AND
STAGNATED NEW SERVICES. TAKE
SENATE C-SPAN COVERAGE. AFTER THE
CABLE TV ACT, IT WAS DROPPED IN
MANY PARTS OF THE COUNTRY AND IT
HASN'T COME BACK IN MANY OF THEM.**

**TELECOMMUNICATIONS LEGISLATION
SHOULD NOT BE ABOUT BUSINESS
VERSUS BUSINESS, OR INDUSTRY
VERSUS INDUSTRY. INSTEAD, CONGRESS
SHOULD TAKE THE HIGH ROAD AND
SHOOT FOR GOOD POLICY. AS I SEE IT,
WE SHOULD PROVIDE A COMPETITIVE
FRAMEWORK FOR BUSINESSES TO WORK
OUT THEIR DIFFERENCES. THE
MARKETPLACE, NOT GOVERNMENT,**

**SHOULD PICK THE WINNERS AND
LOSERS.**

**FROM START TO FINISH,
TELECOMMUNICATIONS LEGISLATION
WILL DEMONSTRATE THAT THE NEW
CONGRESS IS NOT BUSINESS AS USUAL.**

UNIVERSAL SERVICE IS ESSENTIAL

**IN ORDER TO GET TO A MORE
COMPETITIVE, LESS REGULATORY
ENVIRONMENT, THERE MUST BE A
STRONG AND SENSIBLE TRANSITION
MECHANISM. IT SEEMS TO ME THAT
UNIVERSAL SERVICE IS THAT
MECHANISM.**

**YOU MIGHT THINK THAT WHEN I
MENTION UNIVERSAL SERVICE THAT I AM
GETTING HEALTH CARE AND
TELECOMMUNICATIONS MIXED UP.
MAYBE I AM -- BOTH ARE COMPLICATED
AND EXPENSIVE.**

**BUT SERIOUSLY, THE CONCEPT OF
UNIVERSAL SERVICE FOR TELEPHONES IS
ACTUALLY MORE THAN 60 YEARS OLD.**

**IT STARTED AS A NATIONAL GOAL TO
MAKE PHONE SERVICE BOTH ACCESSIBLE
AND AFFORDABLE FOR ALL AMERICANS.
TODAY, 93% OF AMERICANS HAVE PHONE
SERVICE. THIS LEVEL OF SERVICE HAS
BEEN ACHIEVED THROUGH A VARIETY OF
FEDERAL AND PRIVATE RATE-STRUCTURE
SUBSIDIES.**

**TRADITIONALLY, UNIVERSAL
SERVICE IS THOUGHT TO INCLUDE ONLY
THE \$750 MILLION UNIVERSAL SERVICE
FUND, RURAL ELECTRIFICATION
ADMINISTRATION GRANTS AND RURAL
TELEPHONE BANK LOAN. HOWEVER,
THESE FUNDS ARE A FRACTION OF
OTHER PHONE SUBSIDIES. EACH YEAR,
ANYWHERE BETWEEN TEN AND TWENTY
BILLION DOLLARS ARE SPENT TO KEEP**

**LOCAL PHONE RATES ARTIFICIALLY LOW.
THE BULK OF THESE SUBSIDIES COME
FROM FORMULAS DEVISED BY STATE
REGULATORS, WHEREBY LONG-DISTANCE
COMPANIES MUST PAY AN "ACCESS"
FEE TO GET TO A LOCAL TELEPHONE
COMPANY'S CUSTOMERS. IN RETURN,
LOCAL PHONE COMPANIES MUST KEEP
CUSTOMER RATES LOW -- OR AT LEAST
THEY ARE SUPPOSE TO.**

**REA AND RURAL TELEPHONE BANK
PROGRAMS HAVE PLAYED A KEY ROLE IN
PROMOTING UNIVERSAL SERVICE. THIS
DOES NOT MEAN, HOWEVER, THAT WE
SHOULD IGNORE RECENT CRITICISMS OF
THESE PROGRAMS. LET'S FACE IT, IN
MANY CASES THEY HAVE GOTTEN OUT
OF HAND. IF WE ARE TO STRENGTHEN
UNIVERSAL SERVICE FOR THE FUTURE,
THESE PROBLEMS MUST BE ADDRESSED.**

**NOW SOME SAY THAT UNIVERSAL
SERVICE IS A POLICY SWAMP THAT WE
SHOULDN'T WANDER INTO. I DISAGREE.
IF WE DON'T FIX ITS PROBLEMS TODAY, I
FEAR THAT AS WE MOVE BOLDLY
TOWARD NEW TECHNOLOGIES AND NEW
OPPORTUNITIES, IOWA, KANSAS, AND
THE REST OF RURAL AMERICA WILL BE
LEFT BEHIND. LET'S FACE IT, RURAL
AREAS ARE DIFFERENT. POPULATION IS**

**SPARSE AND TELEPHONE TRAFFIC
VOLUME IS LIMITED. THE BOTTOM LINE
IS THAT THESE FACTORS DRIVE UP THE
PRICE OF PER CUSTOMER SERVICE.**

MOVING BEYOND UNIVERSAL SERVICE

**NOW DON'T GET ME WRONG. I DON'T
THINK THAT RURAL AMERICA WILL
ALWAYS NEED UNIVERSAL SERVICE
SUPPORT. BUT IN THE NEAR FUTURE, IT**

**PROBABLY WILL -- RURAL ECONOMIES
CAN'T SUPPORT COMPETITION. I MUST
EMPHASIZE, HOWEVER, THAT THOSE
DAYS ARE NUMBERED.**

**TELECOMMUNICATIONS PROMISES TO
REVITALIZE RURAL AMERICA. LET'S NOT
FORGET WHY PEOPLE MOVED TO THE
CITIES. IT WASN'T BECAUSE THEY LIKED
BEING CROWDED, IT WAS BECAUSE**

**OPPORTUNITIES WERE DRYING UP IN
SMALL TOWNS. THE POINT IS THAT THE
INFORMATION AGE WILL RETURN
OPPORTUNITIES TO RURAL AMERICA.
AND IT IS ALREADY HAPPENING.**

EXAMPLES OF BENEFITS

**FOR INSTANCE, DID YOU KNOW THAT
MANY LARGE CORPORATIONS ARE
SETTING UP SATELLITE OFFICES IN**

**RURAL AMERICA AND LINKING THEM
WITH HIGH CAPACITY PHONE LINES?
THE REASON IS THAT THESE SAME
CORPORATIONS FIND THAT RURAL
SCHOOLS DO A BETTER JOB OF
DEVELOPING CRITICAL THINKING SKILLS
THAN INNER CITY SCHOOLS. THEY ALSO
FOUND THAT THERE IS A STRONGER
WORK ETHIC IN RURAL AMERICA. NOW
THIS IS NOT TO DOWN-GRADE BIG**

**CITIES, BUT RATHER TO POINT OUT THAT
THERE ARE SOME ADVANTAGES TO
SMALL-TOWN LIFE. AND CORPORATE
AMERICA IS RECOGNIZING IT.**

**THE INFORMATION AGE IS ALSO
SHOWING UP IN OTHER PLACES THAT
THE AVERAGE PERSON MIGHT NOT HAVE
NOTICED. TAKE HOG FARMERS, FOR
INSTANCE. HERE IN THE STATE OF**

**IOWA, HOG FARMING HAS DEFINITELY
GONE HI-TECH WITH AUTOMATION.
THESE FARMS ARE HOOKED-UP WITH
IOWA STATE'S SCHOOL OF VETERINARIAN
MEDICINE, AND EVERYTHING FROM FEED
TO HORMONES ARE AUTOMATICALLY
CONTROLLED BY COMPUTER. SOME
FARMS ARE EVEN HOOKED INTO THE
COMMODITIES EXCHANGE SO THAT THEY
KNOW THE BEST TIME TO HARVEST.**

**BACK IN MY HOME STATE OF KANSAS,
THE EXTENSION OFFICES ARE ON-LINE SO
THAT FARMERS CAN SHARE
INFORMATION ON DIFFERENT WHEAT
STRAINS. JUST ANOTHER EXAMPLE OF
INFORMATION COMING TO THE PEOPLE.
THIS SAME SYSTEM ALSO ALERTS
WHEAT FARMERS TO NEW DISEASES
AND HOW TO COMBAT THEM. NOTHING
LIKE A LITTLE PREVENTATIVE MEDICINE.**

**SPEAKING OF MEDICINE, PEOPLE OUT IN
THE COUNTRY ARE GETTING BETTER
HEALTH CARE THROUGH "TELE-
MEDICINE." AS MANY OF YOU KNOW,
THIS MEDICAL ADVANCEMENT USES
INTERACTIVE VIDEO TO ELIMINATE THE
GREAT DISTANCES THAT ONCE
SEPARATED COUNTRY DOCTORS AND
SPECIALISTS IN THE CITIES.**

**THIS RELATIVELY NEW SERVICE HAS
EVEN GENERATED RIPLEY'S BELIEVE IT
OR NOT TYPE STORIES. ONE OF MY
FAVORITES INVOLVES A DOCTOR IN
HAYS, KANSAS, WHO WAS STUMPED BY
A YOUNG BOY EXPERIENCING PARALYSIS
OF HIS RIGHT SIDE. UNLIKE A STROKE
VICTIM, HOWEVER, THE PARALYSIS WAS
SPORADIC AND THEREFORE DIFFICULT TO
DIAGNOSE. IN FACT, WHEN THE**

**PARENTS TOOK THEIR SON TO THE CITY
FOR EXAMINATION, THE PARALYSIS
WOULD DISAPPEAR AND NO DIAGNOSIS
COULD BE MADE.**

**DURING ONE SUCH EPISODE, HOWEVER,
THE DOCTOR AND THE PATIENT MADE
USE OF THE LOCAL DIAGNOSTIC CENTER
THAT WAS LINKED TO THE UNIVERSITY
OF KANSAS MEDICAL CENTER. TWO**

**HOURS LATER, A SPECIALIST 266 MILES
AWAY DIAGNOSED THE CONDITION AND
PRESCRIBED THE PROPER MEDICATION.
THE BOY IS NOW BACK ON HIS FEET
AGAIN -- AND HE NEVER REALLY HAD TO
LEAVE HIS HOME TOWN.**

**ALL OF THESE EXAMPLES MAKE IT
CLEAR THAT AS TELECOMMUNICATIONS**

**IMPROVE, SO WILL THE POSSIBILITIES
FOR RURAL AMERICA. AS PEOPLE MOVE
BACK TO THE COUNTRY, THEY WILL
BUILD THE ECONOMIES NEEDED TO
SUPPORT COMPETITION -- AND WILL
REAP THE BENEFITS THAT IT WILL
BRING.**

CONCLUSION

**IN CLOSING, REMOVING THE
TELECOMMUNICATIONS INDUSTRY'S
SHACKLES IS NOT ABOUT POLITICS AS
USUAL. IT IS NOT ABOUT REPUBLICANS
VERSUS DEMOCRATS. IT IS ABOUT
PROVIDING ALL AMERICANS, RICH OR
POOR, URBAN OR RURAL, A BETTER
FUTURE. I BELIEVE THAT A PRO-
COMPETITION, DE-REGULATORY**

**TELECOMMUNICATIONS BILL CAN HELP
MAKE THAT FUTURE A REALITY.**

THANK YOU.

February 23, 1995

TO: Senator Dole
FROM: Mike Torrey
SUBJECT: Ag Forum speech

You are scheduled to speak on Monday, February 27 at 8:40 a.m. at the Des Moines Convention Center (lower level). The theme of the forum is "The Power and Politics of Information." You will be introduced by Republican Congressman Greg Ganske from Des Moines. The forum will attract over 600 people from 20 plus states and 3-4 foreign countries. There will be around 40 media reps. Forum participants represent agribusiness leaders, key producers, commodity and trade organization members, rural community developers, lenders, state legislators, lobbyists, educators, and researchers.

LIVESTOCK...Hogs were down \$3 at \$37.

FEDERAL CROP INSURANCE REFORM...Farmers are in the process of signing up for the farm program. In doing so they have discovered they must also sign up for catastrophic crop insurance to be eligible for the farm program and disaster assistance. You have had a few calls on this. Bottomline is disaster assistance was in jeopardy because the funding was not there. The current crop insurance program provides farmers with a manageable safety net for crop loss. Unfortunately, with any new program there are a few bugs. We are meeting with FCIC on Friday afternoon to discuss some of the problems. You have said we will try to revisit this issue if it does not work but we need to give it time.

FARM BILL...The Committee will hold 5 hearings on a general overview of the farm bill between now and Easter. We will proceed putting together a mini farm bill (non controversial titles) in March and April. After we have budget numbers, we will work on the other titles (CCC and nutrition programs).

LUGAR...He continues to get bad press in the ag media for his remarks to reduce farm program spending by \$15 billion over the next 5 years. He proposes to do this by lowering the target price and eliminating EEP. Pat Roberts has said he would oppose the elimination of EEP.

RESPONSE...As we write the 1995 Farm Bill there are a few things to focus on. One is providing farmers with some assurance of long-term viability. Congress needs to focus on boosting the farmers bottom line. We can start by letting farmers farm. In other words, reduce regulatory, tax and paperwork burdens that farmers deal with every day. We must also focus on remaining competitive abroad. If we eliminate EEP, what are we going to replace it with that keeps the U.S. competitive with our subsidized foreign competition.

FINAL

Contact: Jo-Anne Coe
703/845-1714
Mike Glassner
800/627-3854 (pager)

**SENATOR DOLE SCHEDULE -- FEBRUARY 24-27, 1995 -- FLORIDA AND
IOWA**

FRIDAY, FEBRUARY 24, 1995

3:25 pm DEPART Capitol for National Airport
Driver: Wilbert

3:40 pm ARRIVE National Airport and proceed to departing aircraft
FBO: Signature
703/419-8440

3:45 pm DEPART Washington for Ft. Lauderdale International Airport
FBO: Jet Center
Aircraft: Falcon 50 (ADM)
Tail number: N244AD
Flight time: 2 hours
Pilots: Randy Flaughner
John Carner
Seats: 9
Meal: Snack
Manifest: Senator Dole
Mrs. Dole
Contact: Claudia Madding
217/424-5515 (o)
217/428-1559 (h)
800/637-5843 security

5:45 pm ARRIVE Ft. Lauderdale, FL
FBO: Jet Center
305/359-3200

5:50 pm DEPART airport for Sea View
Driver: Provided by Sea View
Drive time: 30 minutes
Location: 9909 Collins Avenue

FRIDAY, FEBRUARY 24, 1995**PAGE 2**

6:20 pm ARRIVE Sea View
 305/866-4441
 305/866-1898 fax

7:00 pm DINNER with Mr. and Mrs. Andreas and Mr. and Mrs. Lane Kirkland
 Location: Andreas' Home
 (Tony will provide transportation)

RON----Bal Harbour, FL

SATURDAY, FEBRUARY 25, 1995

PRIVATE

SUNDAY, FEBRUARY 26, 1995

PRIVATE

2:00 pm DEPART Sea View for Ft. Lauderdale International Airport
 Driver: Provided by Sea View
 Drive time: 50 minutes (due to traffic)

2:50 pm ARRIVE Ft. Lauderdale International Airport and proceed to departing
 aircraft
 FBO: Jet Center
 305/359-3200

3:00 pm DEPART Ft. Lauderdale for Des Moines, IA/International Airport
 FBO: Signature
 Aircraft: Lear 35 (Midwest Power)
 Tail number: N81MR
 Flight time: 3 hours 15 minutes
 Pilots: Jeff Cole
 John Verhulst
 Seats: 6
 Meal: Snack
 Manifest: Senator Dole
 Contact: Jeff Cole
 515/240-4524 (cell phone)

Time change: - 1 hour

SUNDAY, FEBRUARY 26, 1995**PAGE 3**

5:15 pm ARRIVE Des Moines, IA
 FBO: Signature
 515/285-4221

 Met by: Mike Glassner

5:20 pm DEPART airport for Marriott Hotel
 Driver: Steve Gibbs
 Drive time: 10 minutes
 Location: 700 Grand Avenue

5:30 pm ARRIVE Marriott
 515/245-5500
 515/245-5567 fax

6:00 pm- DINNER MEETING with Potential Finance Committee
???? pm Location: Cedar Rapids Room - 3rd Floor
 Attendance: 29 (names coming)

RON----Des Moines, IA

MONDAY, FEBRUARY 27, 1995

8:25 am DEPART hotel for Convention Center
 Walk time: 5 minutes (thru skywalk)
 Escorted by: Mr. Ruan and Herman Kilpper
 (will meet you outside of Allies'
 Restaurant- skywalk level - 2nd
 Floor)
 Renee Klink

8:30 am ARRIVE Des Moines Convention Center
 515/242-2500
 515/242-2530 fax

MONDAY, FEBRUARY 27, 1995**PAGE 4**

8:30 am- ATTEND/SPEAK National Agriculture Forum
9:05 am Location: Lower Level Convention Center
Attendance: 600
Event runs: 8:30 - 10:30 am
Press: Open
Facility: Riser, podium and mic, theater style seating
Format: 8:35 am Congressman Ganske introduces Senator Dole
8:40 am Senator Dole gives remarks
Contact: Judith
515/294-6257
515/294-6336 fax

9:05 am DEPART Convention Center for Marriott
Walk time: 5 minutes

9:10 am ARRIVE Marriott
515/245-5500
515/245-5567 fax

9:10 am- ATTEND/SPEAK Breakfast with State Legislators
10:00 am Location: Salon A
Attendance: 20-40 Legislators
Event runs: 9:00 - 10:00 am
Press: Closed
Format: 9:15 am Rep. Grubbs and Senator Douglas introduce Senator Dole
9:20 am Senator Dole gives remarks
9:40 am Q & A
Contact: Steve Gibbs
515/277-5717
515/277-4965 fax

10:00 am- Press Conference
10:15 am Location: Salon C

10:20 am- Taping for statewide TV Special "World War II Real Life
10:35 am Heroism of Iowa Military Units and Individual Iowans"
Location: Suite
Format: Sit down interview/discussion with Pat Lynch and another veteran (name coming)
Contact: Steve Gibbs
515/277-5717

MONDAY, FEBRUARY 27, 1995**PAGE 5**

10:40 am DEPART Marriott for airport
Driver: Steve Gibbs
Drive time: 10 minutes

10:50 am ARRIVE airport and proceed to departing aircraft
FBO: Signature
515/285-4221

10:55 am DEPART Des Moines for Washington/National
FBO: Signature
Aircraft: Lear 35 (Ruan)
Tail number: N109JR
Flight time: 1 hour 50 minutes
Pilots: Gary Berding
Gordon Kruse
Seats: 6
Meal: Lunch
Manifest: Senator Dole
Mike Glassner
Contact: Jan Gillam
515/245-2561 (o)
515/288-7762 (h)
515/245-2684 fax

Time change: + 1 hour

1:45 pm ARRIVE Washington/National
FBO: Signature
703/419-8440

1:50 pm DEPART airport for Capitol
Driver: Wilbert

2:05 pm ARRIVE Capitol

Mon, Feb 27

JOHN RUAN

January 13, 1995

The Honorable Robert Dole
United States Senate
141 Hart Senate Office Building
Washington, DC 20510

Dear Bob:


I am writing to follow my telephone call to you in December asking if you could come to Des Moines on Monday, February 27 and be the luncheon speaker at the 1995 National Forum for Agriculture. At that time you agreed...with the usual contingencies that might put pressure on your schedule.

This will be a significant event, focusing on the theme "The Power and Politics of Information"...how will the developing information technology impact agriculture, etc. I believe Ed Redfern is providing background information on this forum and the theme subject to your staff. (I understand that your recent comments on C-SPAN were somewhat directed to this subject.)

As always, I will look forward to seeing you again in Des Moines.

My best regards for the New Year.

Sincerely,


John Ruan

/nb

Ed 703/759-9388
Redfern

TELECOMMUNICATIONS REFORM
AND
REVITALIZING RURAL AMERICA

BY
SENATOR BOB DOLE

LET ME START BY THANKING THE NATIONAL FORUM FOR AGRICULTURE FOR INVITING ME TO SPEAK TODAY. WHEN I FIRST RECEIVED THE INVITATION, I THOUGHT NATURALLY I WOULD TALK ABOUT AGRICULTURE. HOWEVER, I SOON FOUND OUT THAT YOU WERE INTERESTED IN CONGRESS' EFFORT TO REFORM TELECOMMUNICATIONS AND WHAT IT WILL MEAN TO RURAL AMERICA AND AGRICULTURE. EASY ENOUGH, I KNOW A LITTLE ABOUT BOTH.

BUT BEFORE WE GET STARTED, I WOULD LIKE TO TOUCH BRIEFLY ON THE 1995 FARM BILL. THESE DAYS, EVERYONE SEEMS TO BE ASKING ME IF AGRICULTURE WILL DO ITS PART TO HELP BALANCE THE FEDERAL BUDGET. I DON'T NEED TO REMIND YOU THAT AMERICA'S FARMERS HAVE CONTRIBUTED TO REDUCING THE DEFICIT TIME AND TIME AGAIN -- ESPECIALLY OVER THE LAST 10 YEARS. I BELIEVE THAT AGRICULTURE IS WILLING TO DO ITS FAIR SHARE, AS LONG AS EVERY OTHER PROGRAM -- FROM A TO Z -- IS WILLING TO SHOULDER PART OF THE BUDGET BURDEN.

CONGRESS SHOULD ESTABLISH SOME AGRICULTURE PRIORITIES. IT SEEMS TO ME THAT WE MUST PROVIDE FARMERS WITH SOME ASSURANCE OF SECURITY. CONGRESS NEEDS TO FOCUS ON BOOSTING THE FARMERS'

BOTTOM LINE BY LETTING FARMERS FARM. IN OTHER WORDS, REDUCE THE REGULATORY, TAX AND PAPERWORK BURDENS THAT FARMERS DEAL WITH EVERY DAY.

WE MUST ALSO CONSIDER HOW TO PROMOTE U.S. FARM PRODUCTS IN THE WORLD MARKETPLACE. NO DOUBT ABOUT IT, AMERICAN FARMERS ARE THE MOST COMPETITIVE IN THE WORLD -- IF THEY ARE ON A LEVEL PLAYING FIELD. TO TAKE FULL ADVANTAGE OF OUR NEW TRADE OPPORTUNITIES, WE NEED MORE "BANG FOR THE BUCK" FROM OUR EXPORT-EXPANSION PROGRAMS. BY ENCOURAGING VALUE-ADDED EXPORTS, WE CAN ENHANCE RURAL ECONOMIC ACTIVITY AND STIMULATE RURAL EMPLOYMENT.

LET ME ALSO SAY THAT I AM COMMITTED TO KEEPING OUR FARMERS THE MOST EFFICIENT AND PROGRESSIVE IN THE WORLD. TO DO THAT, WE NEED TO EXPAND THE MONEY SPENT ON AGRICULTURE RESEARCH. IF WE HAVE TO REDUCE FARM PROGRAM SPENDING IN ORDER TO FUND RESEARCH, THEN I BELIEVE THAT'S A TRADE WORTH MAKING.

AMERICA'S BRIGHT FUTURE

NOW LET'S GET BACK TO THE TELECOMMUNICATIONS REVOLUTION AND THE TREMENDOUS OPPORTUNITIES IT PROMISES OUR COUNTRY. IT WILL INCREASE JOBS, IMPROVE OUR QUALITY OF LIFE, AND IMPROVE OUR COMPETITIVENESS WORLDWIDE. IN SHORT, THIS SINGLE, BUT DIVERSE, INDUSTRY HOLDS THE KEY TO OUR NATION'S ECONOMIC FUTURE. BUT TO REALIZE THAT FUTURE, WE NEED COMPETITION. UNFORTUNATELY, CONGRESS HAS FAILED FOR ALMOST A DECADE TO KNOCK DOWN ARCHAIC AND

ARTIFICIAL BARRIERS TO TRUE COMPETITION.

LET ME BE CLEAR, THE TELECOMMUNICATIONS REVOLUTION IS GOOD FOR ALL AMERICANS, WHETHER THEY LIVE IN THE COUNTRY OR IN THE CITY. OFTEN PEOPLE THINK YOU HAVE TO LOOK TO THE BIG CITY FOR THE LATEST INNOVATIONS AND THE NEWEST IDEAS. THAT'S SIMPLY NOT TRUE. IN FACT, WE DON'T EVEN HAVE TO LOOK BEYOND THE WALLS OF THIS BUILDING.

FOR EXAMPLE, THIS CONFERENCE HAS INCREASED PARTICIPATION BY LINKING SIXTEEN OTHER SITES THROUGH THE IOWA COMMUNICATIONS NETWORK OR (I.C.N.). FOR THOSE WHO ARE NOT FAMILIAR WITH I.C.N., IT IS ONE OF THE MOST ADVANCED AND SOPHISTICATED FIBER OPTIC NETWORKS IN THE COUNTRY. IOWA'S STRONG LEADERSHIP AND FORWARD THINKING HAVE PUT IT SEVERAL STEPS AHEAD OF OTHER STATES. I KNOW MY HOME STATE OF KANSAS IS EXAMINING I.C.N. AS IT MOVES FORWARD IN DEVELOPING ITS OWN PLAN.

INFORMATION AGE: WHAT IS IT?

I.C.N. EXEMPLIFIES WHAT THE INFORMATION AGE IS ALL ABOUT. I KNOW A LOT OF PEOPLE HAVE DIFFICULTIES UNDERSTANDING WHAT THE INFORMATION AGE MEANS. BUT IT IS QUITE SIMPLE. IT IS ABOUT BRINGING INFORMATION TO THE PEOPLE, NOT BRINGING PEOPLE TO INFORMATION. SUCH CONVENIENCE WILL PROVIDE GREATER EFFICIENCIES IN ALL WALKS OF LIFE.

PEOPLE WILL HAVE MORE POWER, MORE CERTAINTY, MORE CONTROL OVER THEIR LIVES. IT IS NO COINCIDENCE THAT THESE ARE THE SAME FREEDOMS VOTERS ASKED FOR LAST NOVEMBER.

PAST REFORM EFFORTS

NO DOUBT ABOUT IT, TELECOMMUNICATIONS REFORM IS TOUGH. I REMEMBER BACK IN THE MID-1980'S WHEN THE COURTS USURPED TELECOMMUNICATIONS POLICYMAKING. I FELT THIS WAS A TREMENDOUS LOSS FOR CONGRESS AND FOR THE COUNTRY. SO IN 1986, I INTRODUCED THE FIRST LEGISLATION TO RE-ASSERT CONGRESSIONAL AUTHORITY OVER THIS ISSUE. LIKE MANY OTHER MEMBERS WHO HAVE TAKEN A CRACK AT IT, I HAVE MY SHARE OF SCARS.

BUT TIME AND TIME AGAIN CONGRESS HAS COME UP SHORT. I THINK THE REASON WE HAVE FAILED CAN BEST BE SUMMED UP IN THE WORDS OF THE ENGLISH HISTORIAN THOMAS FULLER, WHO SAID, AND I QUOTE, "NOTHING IS EASY TO THE UNWILLING."

THAT'S RIGHT. THERE HAVE BEEN FEW PROFILES IN COURAGE WHEN IT CAME TO LOOSENING THE REGULATORY SHACKLES ON THIS INDUSTRY.

NEW CONGRESS, NEW LEADERSHIP

UNWILLINGNESS IS A PROBLEM OF THE PAST. THE NEW CONGRESS IS EAGER TO PROVIDE THE NECESSARY LEADERSHIP. AND WE WILL.

WE SHOULD AVOID NEEDLESS PITFALLS. FOR INSTANCE, WE SHOULD NOT

GET IN THE MIDDLE OF INDUSTRY BATTLES. IN THE PAST, CONGRESS HAS TAKEN SIDES AND THE RESULTS HAVE BEEN DISASTROUS. JUST LOOK AT THE CABLE TV ACT -- IT STYMIED COMPETITION AND STAGNATED NEW SERVICES. TAKE SENATE C-SPAN COVERAGE. AFTER THE CABLE TV ACT, IT WAS DROPPED IN MANY PARTS OF THE COUNTRY AND IT HASN'T COME BACK IN MANY OF THEM.

TELECOMMUNICATIONS LEGISLATION SHOULD NOT BE ABOUT BUSINESS VERSUS BUSINESS, OR INDUSTRY VERSUS INDUSTRY. INSTEAD, CONGRESS SHOULD TAKE THE HIGH ROAD AND SHOOT FOR GOOD POLICY. AS I SEE IT, WE SHOULD PROVIDE A COMPETITIVE FRAMEWORK FOR BUSINESSES TO WORK OUT THEIR DIFFERENCES. THE MARKETPLACE, NOT GOVERNMENT, SHOULD PICK THE WINNERS AND LOSERS.

FROM START TO FINISH, TELECOMMUNICATIONS LEGISLATION WILL DEMONSTRATE THAT THE NEW CONGRESS IS NOT BUSINESS AS USUAL.

UNIVERSAL SERVICE IS ESSENTIAL

IN ORDER TO GET TO A MORE COMPETITIVE, LESS REGULATORY ENVIRONMENT, THERE MUST BE A STRONG AND SENSIBLE TRANSITION MECHANISM. IT SEEMS TO ME THAT UNIVERSAL SERVICE IS THAT MECHANISM.

YOU MIGHT THINK THAT WHEN I MENTION UNIVERSAL SERVICE THAT I AM GETTING HEALTH CARE AND TELECOMMUNICATIONS MIXED UP. MAYBE I AM -- BOTH ARE COMPLICATED AND EXPENSIVE.

BUT SERIOUSLY, THE CONCEPT OF UNIVERSAL SERVICE FOR TELEPHONES IS ACTUALLY MORE THAN 60 YEARS OLD. IT STARTED AS A NATIONAL GOAL TO MAKE PHONE SERVICE BOTH ACCESSIBLE AND AFFORDABLE FOR ALL AMERICANS. TODAY, 93% OF AMERICANS HAVE PHONE SERVICE. THIS LEVEL OF SERVICE HAS BEEN ACHIEVED THROUGH A VARIETY OF FEDERAL AND PRIVATE RATE-STRUCTURE SUBSIDIES.

TRADITIONALLY, UNIVERSAL SERVICE IS THOUGHT TO INCLUDE ONLY THE \$750 MILLION UNIVERSAL SERVICE FUND, RURAL ELECTRIFICATION ADMINISTRATION GRANTS AND RURAL TELEPHONE BANK LOAN. HOWEVER, THESE FUNDS ARE A FRACTION OF OTHER PHONE SUBSIDIES. EACH YEAR, ANYWHERE BETWEEN TEN AND TWENTY BILLION DOLLARS ARE SPENT TO KEEP LOCAL PHONE RATES ARTIFICIALLY LOW. THE BULK OF THESE SUBSIDIES COMES FROM FORMULAS DEVISED BY STATE REGULATORS, WHEREBY LONG-DISTANCE COMPANIES MUST PAY AN "ACCESS" FEE TO GET TO A LOCAL TELEPHONE COMPANY'S CUSTOMERS. IN RETURN, LOCAL PHONE COMPANIES MUST KEEP CUSTOMER RATES LOW -- OR AT LEAST THEY ARE SUPPOSE TO.

REA AND RURAL TELEPHONE BANK PROGRAMS HAVE PLAYED A KEY ROLE IN PROMOTING UNIVERSAL SERVICE. THIS DOES NOT MEAN, HOWEVER, THAT WE SHOULD IGNORE RECENT CRITICISMS OF THESE PROGRAMS. LET'S FACE IT, IN MANY CASES THEY HAVE GOTTEN OUT OF HAND. IF WE ARE TO STRENGTHEN UNIVERSAL SERVICE FOR THE FUTURE, THESE PROBLEMS MUST BE ADDRESSED.

NOW SOME SAY THAT UNIVERSAL SERVICE IS A POLICY SWAMP THAT WE

SHOULDN'T WANDER INTO. I DISAGREE. IF WE DON'T FIX ITS PROBLEMS TODAY, I FEAR THAT AS WE MOVE BOLDLY TOWARD NEW TECHNOLOGIES AND NEW OPPORTUNITIES, IOWA, KANSAS, AND THE REST OF RURAL AMERICA WILL BE LEFT BEHIND. LET'S FACE IT, RURAL AREAS ARE DIFFERENT. POPULATION IS SPARSE AND TELEPHONE TRAFFIC VOLUME IS LIMITED. THE BOTTOM LINE IS THAT THESE FACTORS DRIVE UP THE PRICE OF PER CUSTOMER SERVICE.

MOVING BEYOND UNIVERSAL SERVICE

NOW DON'T GET ME WRONG. I DON'T THINK THAT RURAL AMERICA WILL ALWAYS NEED UNIVERSAL SERVICE SUPPORT. BUT IN THE NEAR FUTURE, IT PROBABLY WILL -- RURAL ECONOMIES CAN'T SUPPORT COMPETITION. I MUST EMPHASIZE, HOWEVER, THAT THOSE DAYS ARE NUMBERED.

TELECOMMUNICATIONS PROMISES TO REVITALIZE RURAL AMERICA. LET'S NOT FORGET WHY PEOPLE MOVED TO THE CITIES. IT WASN'T BECAUSE THEY LIKED BEING CROWDED, IT WAS BECAUSE OPPORTUNITIES WERE DRYING UP IN SMALL TOWNS. THE POINT IS THAT THE INFORMATION AGE WILL RETURN OPPORTUNITIES TO RURAL AMERICA. AND IT IS ALREADY HAPPENING.

EXAMPLES OF BENEFITS

FOR INSTANCE, DID YOU KNOW THAT MANY LARGE CORPORATIONS ARE SETTING UP SATELLITE OFFICES IN RURAL AMERICA AND LINKING THEM WITH HIGH CAPACITY PHONE LINES? THE REASON IS THAT THESE SAME CORPORATIONS FIND THAT RURAL SCHOOLS DO A BETTER JOB OF

DEVELOPING CRITICAL THINKING SKILLS THAN INNER CITY SCHOOLS. THEY ALSO FOUND THAT THERE IS A STRONGER WORK ETHIC IN RURAL AMERICA. NOW THIS IS NOT TO DOWN-GRADE BIG CITIES, BUT RATHER TO POINT OUT THAT THERE ARE SOME ADVANTAGES TO SMALL-TOWN LIFE. AND CORPORATE AMERICA IS RECOGNIZING IT.

THE INFORMATION AGE IS ALSO SHOWING UP IN OTHER PLACES THAT THE AVERAGE PERSON MIGHT NOT HAVE NOTICED. TAKE HOG FARMERS, FOR INSTANCE. HERE IN THE STATE OF IOWA, HOG FARMING HAS DEFINITELY GONE HI-TECH WITH AUTOMATION. THESE FARMS ARE HOOKED-UP WITH IOWA STATE'S SCHOOL OF VETERINARIAN MEDICINE, AND EVERYTHING FROM FEED TO HORMONES ARE AUTOMATICALLY CONTROLLED BY COMPUTER. SOME FARMS ARE EVEN HOOKED INTO THE COMMODITIES EXCHANGE SO THAT THEY KNOW THE BEST TIME TO HARVEST.

BACK IN MY HOME STATE OF KANSAS, THE EXTENSION OFFICES ARE ALL ON-LINE SO THAT FARMERS CAN SHARE INFO OUT ABOUT DIFFERENT WHEAT STRAINS. JUST ANOTHER EXAMPLE OF INFORMATION COMING TO THE PEOPLE. THIS SAME SYSTEM ALSO ALERTS WHEAT FARMERS TO NEW DISEASES AND HOW TO COMBAT THEM. NOTHING LIKE A LITTLE PREVENTATIVE MEDICINE.

SPEAKING OF MEDICINE, PEOPLE OUT IN THE COUNTRY ARE GETTING BETTER HEALTH CARE THROUGH "TELE-MEDICINE." AS MANY OF YOU KNOW, THIS MEDICAL ADVANCEMENT USES INTERACTIVE VIDEO TO ELIMINATE THE GREAT DISTANCES THAT ONCE SEPARATED COUNTRY DOCTORS AND

SPECIALISTS IN THE CITIES.

THIS RELATIVELY NEW SERVICE HAS EVEN GENERATED RIPLEY'S BELIEVE IT OR NOT TYPE STORIES. ONE OF MY FAVORITES INVOLVES A DOCTOR IN HAYS, KANSAS, WHO WAS STUMPED BY A YOUNG BOY EXPERIENCING PARALYSIS OF HIS RIGHT SIDE. UNLIKE A STROKE VICTIM, HOWEVER, THE PARALYSIS WAS SPORADIC AND THEREFORE DIFFICULT TO DIAGNOSE. IN FACT, WHEN THE PARENTS TOOK THEIR SON TO THE CITY FOR EXAMINATION, THE PARALYSIS WOULD DISAPPEAR AND NO DIAGNOSIS COULD BE MADE.

DURING ONE SUCH EPISODE, HOWEVER, THE DOCTOR AND THE PATIENT MADE USE OF THE LOCAL DIAGNOSTIC CENTER THAT WAS LINKED TO THE UNIVERSITY OF KANSAS MEDICAL CENTER. TWO HOURS LATER, A SPECIALIST 266 MILES AWAY DIAGNOSED THE CONDITION AS A HEMIPLEGIC MIGRAINE AND PRESCRIBED THE PROPER MEDICATION. THE BOY IS NOW BACK ON HIS FEET AGAIN -- AND HE NEVER REALLY HAD TO LEAVE HIS HOME TOWN.

ALL OF THESE EXAMPLES MAKE IT CLEAR THAT AS TELECOMMUNICATIONS IMPROVE, SO WILL THE POSSIBILITIES FOR RURAL AMERICA. AS PEOPLE MOVE BACK TO THE COUNTRY, THEY WILL BUILD THE ECONOMIES NEEDED TO SUPPORT COMPETITION -- AND WILL REAP THE BENEFITS THAT IT WILL BRING.

CONCLUSION

IN CLOSING, REMOVING THE TELECOMMUNICATIONS INDUSTRY'S SHACKLES IS NOT ABOUT POLITICS AS USUAL. IT IS NOT ABOUT REPUBLICANS VERSUS DEMOCRATS. IT IS ABOUT PROVIDING ALL AMERICANS, RICH OR POOR, URBAN OR RURAL, A BETTER FUTURE. I BELIEVE THAT A PRO-COMPETITION, DE-REGULATORY TELECOMMUNICATIONS BILL CAN HELP MAKE THAT FUTURE A REALITY.

THANK YOU.

SUCCESSFUL FARMING®

FOR FAMILIES THAT MAKE FARMING THEIR BUSINESS™

On behalf of Successful Farming® magazine, Vice President
and Publishing Director Jerry Ward and Editor Loren
Kruse cordially request your presence at a private
reception for our special friends in conjunction with the
1995 National Forum For Agriculture.

Monday, February 27, 1995
7:30 – 9:30 p.m.

Ruan Center
666 Grand Avenue
33rd Floor
Des Moines Club/Sports Bar Lounge
(one block west on the skywalk and turn south)

THE POWER AND POLITICS OF INFORMATION



1995 National Forum for Agriculture

February 27 and 28, 1995

The Des Moines Convention Center and the Marriott Hotel, Des Moines, Iowa



MONDAY - FEBRUARY 27, 1995

7:00-8:30 a.m. **Registration & complimentary coffee**
Des Moines Convention Center
501 Grand Avenue
Des Moines, Iowa

Sponsored by Iowa's Rural Electric Cooperatives

All Monday morning sessions will be held in the lower level of the Des Moines Convention Center.

8:30-9:00 **Opening Remarks**
Charles S. Johnson, Executive Vice President, Pioneer Hi-Bred International, Inc., and Chair of the Executive Council, 1995 National Forum for Agriculture

The Honorable Greg Ganske, U.S. Congressman, Iowa Fourth District

The Honorable Robert Dole, Majority Leader, United States Senate

Chair of Morning Sessions:
Steven Daugherty, Chair, Food and Agriculture Committee, Greater Des Moines Chamber of Commerce Federation

9:00-10:30 **Hammering Swords into Plowshares**

Paul F. Gorman, Retired Four-Star General, U.S. Army

10:30-11:00 **BREAK**

Sponsored by Caterpillar Inc

11:00-11:30 **The Impact of the Information Explosion on Production Agriculture and Rural Society**

Varel G. Bailey, Owner/Manager, Bailey Farms

11:30-12:30 p.m. **The Coming of "Knowledge-Based" Agriculture**

Businesses become knowledge-based by putting information to productive use. This panel of specialists will overview the information technologies that are coming to crops production, livestock production, and agribusiness, setting the stage for issues to be addressed during the rest of the conference.

Moderator:

Roger Wallace, Senior Vice President, Data Transmission Network (DTN)

Panelists:

Ron Milby, Precision Farming Systems Integrator, Growmark, Inc.

Steven B. Lehrer, Director, Strategy and Process Management, New Products Division, The Agricultural Group of Monsanto Company

Bruce L. Golden, Associate Professor, Department of Animal Science, Colorado State University

At this point in the program, we will move to the Marriott Hotel, 700 Grand Avenue. The rest of the conference will be at the Marriott.

12:45-1:45 **LUNCHEON**
Marriott Hotel
Des Moines Exhibit Hall

Chair of Session:

Rosemary Perschau, Staff Vice President, New Media and Corporate Planning, Meredith Corporation

Information Innovation: A Boon for Rural America

Introduction:

Stanley R. Johnson, Director, Center for Agricultural and Rural Development (CARD), Iowa State University

Speaker:

The Honorable Terry Branstad, Governor, State of Iowa

CONCURRENT BREAKOUT SESSIONS

About Concurrent Sessions: You will have the opportunity to choose from among seven concurrent sessions during the Forum. Four concurrent sessions will be held Monday from 2:00-3:30 p.m. and repeated from 4:00-5:30 p.m. Three concurrent sessions will be offered Tuesday from 11:00 a.m.-12:30 p.m. Audio tapes of all sessions will be available for purchase in the registration area, shortly after each presentation, by using the order form included in your packet, or by calling Nationwide Recording Service, Inc. (214) 638-8273.

CONCURRENT BREAKOUT SESSIONS

2:00-3:30 p.m.
(Repeating at
4:00-5:30 p.m.)
Salons ABC,
Marriott

1. How Will Information Revolutionize the Livestock Industry?

Moderator:
Russ Sanders, Executive Vice President and C.E.O., National Pork Producers Council

Panelists:
Dr. Tom Stein, President, Knowledgeworks, Inc.
Marcine L. Moldenhauer, Quality and Special Projects Coordinator and Contract Manager, Cattle Procurement, Excel Corporation
Robert K. Wagstaff, Senior Vice President, Sales Division I, Kemin Industries

Salon D, Marriott

2. How Will Information Change the Crop Production Industry?

Moderator:
John S. Ahlrichs, Manager, Agri-Source Agronomic Information System, Cenex/Land O'Lakes

Panelists:
Ron Olson, President and Senior Agronomist, Top-Soil Testing Service Co.
Thomas F. Crowley, President and C.E.O., Broadcast Partners
Douglas E. Hein, Chair, AgChem Alliance for Electronic Communication (AAEC), DuPont Agricultural Products
Kenny J. Evans, President, Arizona Farm Bureau Federation

Salon E, Marriott

3. How Will Information Alter the Food Processing Industry?

Moderator:
Linda Gilbert, President, Health-Focus, Inc.

Panelists:
Dwight Goslee, Senior Vice President and Chief Information Officer, ConAgra, Inc.
Pat Luby, President, Luby Associates
Ronald O. Waters, Corporate Director, Research and Development, and Quality Assurance, Rocco Foods

MONDAY

Salons FGH,
Marriott

4. How Will Information Reconfigure the Distribution Industry?

Moderator: **Bob Coffman**, Editor-at-Large, Farm Journal Publishing

Panelists:
Ron Waldbillig, Assistant Vice President, Management Information Services, Hy-Vee Food Stores, Inc.
Michael A. Gorshe, Executive Director, Food Industry Programs, Andersen Consulting, SMART STORE
Ronald C. Kipp, Vice President, Specialized Operations, Schneider National Inc.

3:30-4:00

BREAK

4:00-5:30

Concurrent Sessions (Repeat of sessions offered 2:00-3:30 p.m.)

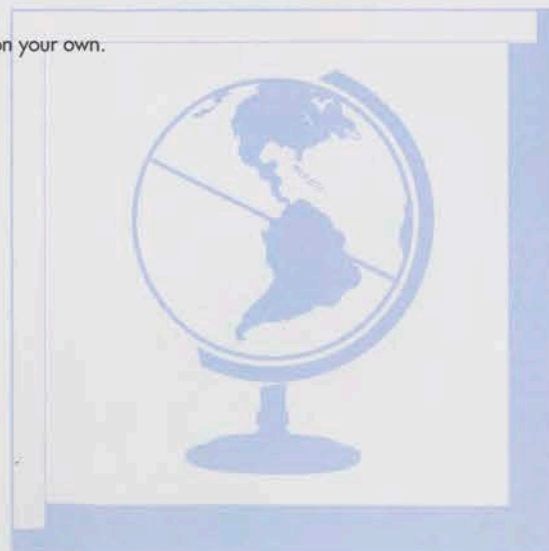
TECHNOLOGY SHOWCASE & POWER POINT RECEPTION

5:30-8:30 p.m.

Marriott Hotel
Des Moines Exhibit Hall

Live demonstrations and hands-on exhibits ranging from farm mapping systems software to Electronic Livestock Identification (EID) applications will be available during the Power Point Reception. You will see and experience first-hand the companies and technologies on the cutting edge of meeting American agriculture's information needs.

Dinner on your own.



TUESDAY - FEBRUARY 28, 1995

7:00-9:00 a.m.

Technology Showcase (continues) and Continental Breakfast

Marriott Hotel
Des Moines Exhibit Hall

Chair of Session:
Don Anderson, President and CEO, Norwest Ag Credit

9:00-10:30

Impacts of Public Policy on Information Generation, Transport, and Use

Moderator:
Scott Kilman, Correspondent, The Wall Street Journal

Panelists:
George O. Strawn, Director, Computation Center, Iowa State University
Gary McCone, Head, Database Administration Branch, National Agricultural Library, USDA
Marsha Woodbury, Director-at-Large, Computer Professionals for Social Responsibility
Eileen Gannon, Director, Finance and Development, Environmental Working Group

10:30-11:00

BREAK

CONCURRENT BREAKOUT SESSIONS

11:00 a.m.-12:30 p.m. (These Breakout Sessions will not repeat)

Salons ABC,
Marriott

1. Opportunities for a New Rural Society

Moderator:
David G. Topel, Dean, College of Agriculture, Iowa State University

Panelists:
Kris W. Kimel, President, Kentucky Science and Technology Council, Inc.
Allan Van Thomme, Associate Director, Information Systems, Principal Financial Group
William D. Heffernan, Professor, Department of Rural Sociology, University of Missouri

Salons DE, Marriott

2. Globalization and Information Technology

Moderator:
Don Wick, Farm Broadcaster, KWOA-Radio, Worthington, Minnesota

Panelists:
Finn K. Udesen, Economist, Danish National Committee for Pig Breeding, Health, and Production; Danske Slagterier
Steven N. Goldstein, Program Director for International Networking, National Science Foundation (NSF)
Steve Harsh, Professor of Agricultural Economics, Michigan State University

3. People, Land, Water, and Information

Moderator:
Ken Root, Host, Agri-Talk

Panelists:
Joseph K. Berry, Berry and Associates
Jerry L. Hatfield, Laboratory Director, National Soil Tilth Laboratory, USDA-ARS
Leon J. Ressler, Extension Agent, Agriculture/Environment, Lancaster County Cooperative Extension, Pennsylvania State University

12:30-2:00 p.m.

LUNCHEON

Marriott Hotel
Des Moines Exhibit Hall

Chair of Session:
Michael Reagan, President and C.E.O., Greater Des Moines Chamber of Commerce Federation

Presentation of the 1995 Agricultural Vision Award

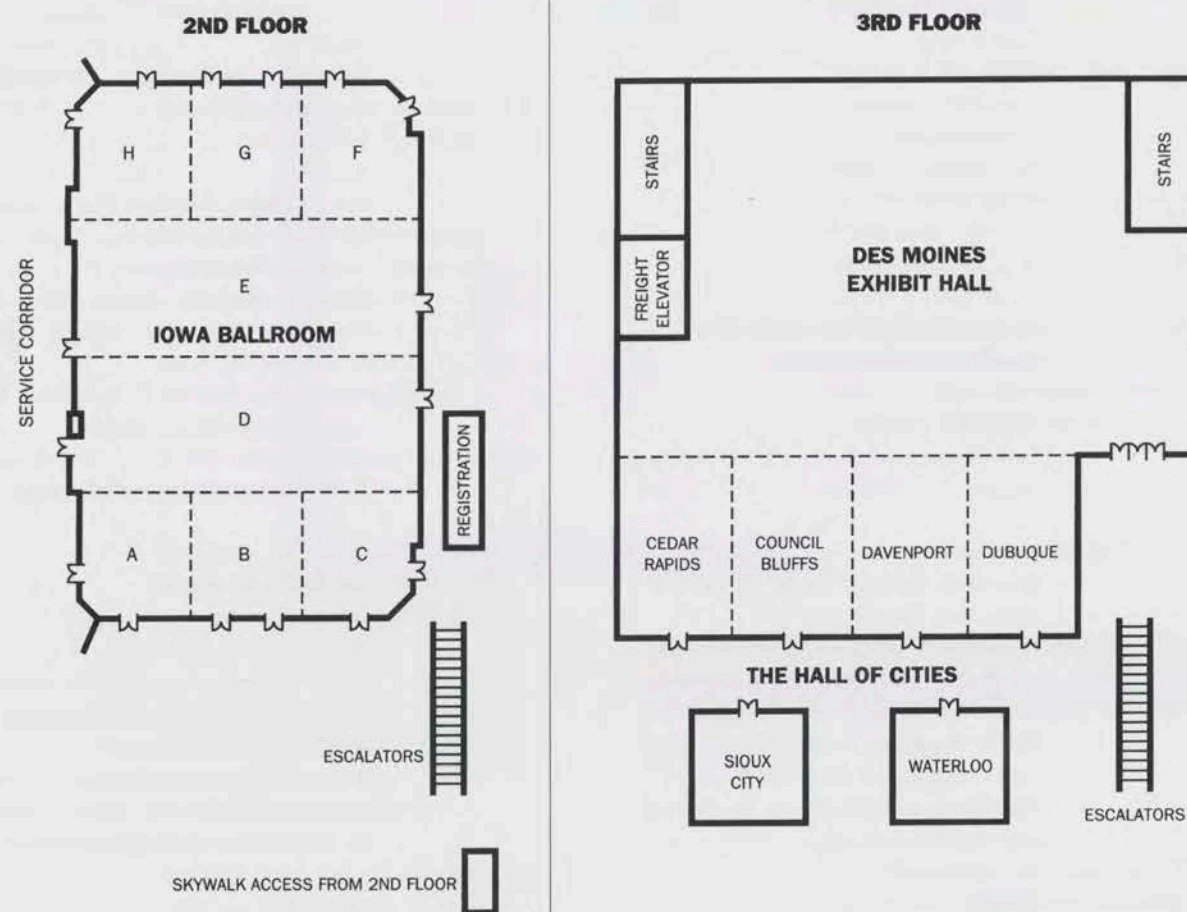
Vision Award Recipient and Speaker:
The Honorable Neal Smith, Retired U.S. Congressman

Closing Remarks:
Charles S. Johnson, Chair of the Executive Council, 1995 National Forum for Agriculture

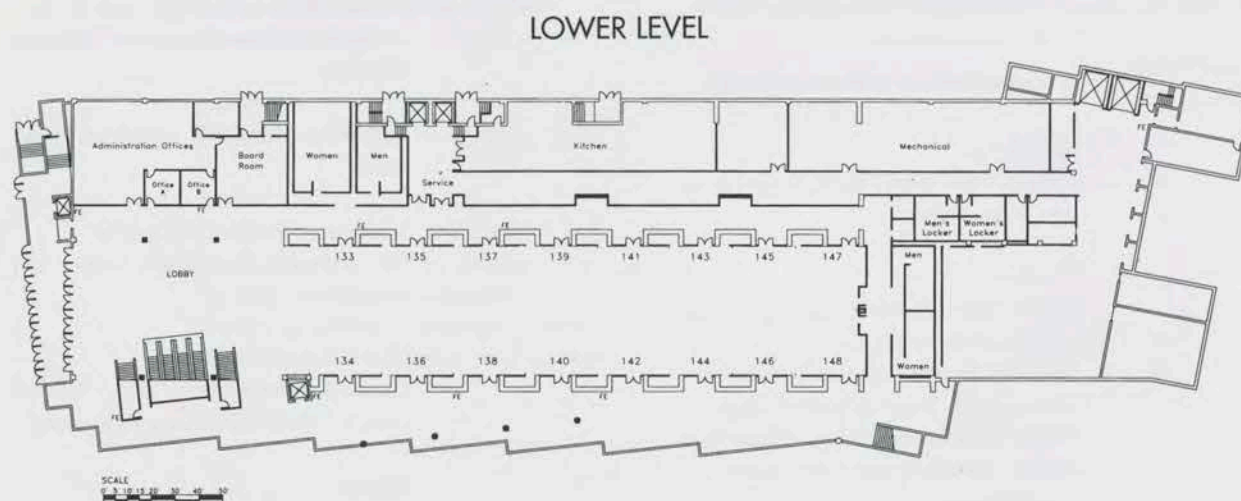
Adjourn

2:00

DES MOINES MARRIOTT FLOOR PLAN



DES MOINES CONVENTION CENTER FLOOR PLAN



SPEAKER/MODERATOR BIOGRAPHIES

John S. Ahlrichs is Manager of the AgriSource Agronomic Information System for the Cenex/Land O'Lakes Agronomy Company in St. Paul, Minnesota, and a member of the Agronomy Technical Services Department. He has guided the development, implementation, and direction of the AgriSource system into a comprehensive information management system for agronomists. Currently Ahlrichs is coordinating the strategic business relationships that are required for seamless integration of Precision Agriculture concepts and technology.

Don Anderson grew up on a diversified livestock and grain farm in northern Iowa. After graduating from Iowa State University with a B.S. degree in Animal Science, he was with Geo. A. Hormel & Co. for 9 years as a cattle buyer. Anderson has been with Norwest Corporation for the past 20 years as an Ag Lender, Ag Business Manager, Branch Supervisor and currently is President/CEO of Norwest Agricultural Credit, Inc.

Varel G. Bailey operates a diversified crop and livestock farm with his wife and son near Anita, Iowa. His off-farm activities include domestic and international policy work in farm organizations. He served as President of the National Corn Growers Association and is currently a member of the Farm Foundation board of directors. Bailey was Chair of the Iowa High Technology Council and the Wallace Technology Transfer Foundation and served on the founding board of the Iowa International Development Foundation.

Joseph K. Berry is a leading consultant and educator in the application of Geographic Information System (GIS) technology to resource and environmental management. He has written more than 200 papers and presented hundreds of workshops on GIS technology. Berry is President of Berry and Associates, located in Colorado Springs, Colorado, special faculty member of Colorado State University, and the author of the Academic Map Analysis Package (aMAP™) used by universities worldwide.

Bob Coffman has been an observer and reporter of national and international agricultural developments for more than 30 years. He is now Executive Editor for Farm Journal's *Top Producer* magazine and Editor-at-Large for Farm Journal Publishing from his editing center in Des Moines. Coffman recently spent three years helping create the FarmDayta® information system while serving as Vice President of Editorial Services for Broadcast Partners.

Thomas F. Crowley, President and C.E.O. of Broadcast Partners (BP), was the first employee when the company was founded in 1991. Under his guidance, Broadcast Partners (based in Des Moines, Iowa) has become the fastest growing supplier of electronic agricultural information in the marketplace. More than 30,000 farmers rely on the BP FarmDayta's full-color, electronic information service for the latest news, market quotes, radar weather, and commentary.

Steven J. Daugherty is Director of Public Affairs in the Communications Department for Pioneer Hi-Bred International, Inc. Before joining Pioneer in 1987, he spent four years as Director of Public Affairs with the Iowa Corn Growers Association and the Iowa Corn Promotion Board. Daugherty worked for The Associated Press in Des Moines as broadcast editor and farm specialist. He spent three years with the American Forces Radio and Television Service in Tokyo. Daugherty served as Co-chair of the 1993 National Forum for Agriculture and is the President of the Food and Agriculture Committee of the Greater Des Moines Chamber of Commerce Federation.

Kenny J. Evans is President of the Arizona Farm Bureau in Yuma. He is a nationally recognized expert on the subject of minimizing the negative impacts of farming on the environment. He is Director of the

Arizona Citrus Crop Improvement Association and Chair of the National Agricultural Labor Advisory Committee.

Eileen Gannon is Director of Finance and Development for the Environmental Working Group, a nonprofit environmental research organization based in Washington, D.C. She previously directed water quality projects for the Iowa Natural Heritage Foundation. Gannon, who grew up on her family's farm near Colfax, Iowa, has also worked for the Leopold Center for Sustainable Agriculture and the Soil and Water Conservation Society.

Linda Gilbert is President and founder of HealthFocus, Inc., a Des Moines-based consulting firm specializing in trends and opportunities for healthy food products. With more than fifteen years of experience, Gilbert is regarded as an authority for companies entering or seeking to improve their position in the healthy foods marketplace. She developed and manages a syndicated consumer survey called HealthFocus, which tracks U.S. consumer attitudes and actions toward healthy food choices.

Bruce L. Golden is an Associate Professor of Animal Science at Colorado State University in Fort Collins. His research specialty is breeding and genetics in beef cattle with particular emphasis on prediction of genetic merit. Golden works with many beef cattle organizations developing information management applications for breeding stock. He received his Ph.D. from Colorado State University.

Steven N. Goldstein is Program Director for International Networking at the National Science Foundation, Washington, D.C.

Paul F. Gorman, Retired Four-Star General, U.S. Army, is co-founder and President of Cardinal Point Incorporated, a research, consulting, and development firm. During his 40-year military career he served in a number of positions requiring him to master the advanced technologies of the Department of Defense. Gorman also held three key "foresight" jobs in government with the CIA and the Joint Chiefs of Staff, dealing with weapons development, arms control, defense budgets, and foreign policy. Gorman is a consultant for the Defense Science Board, the Institute for Defense Analyses, and the National Institute of Justice. He served on three White House Commissions, including the Commission on Long-term Integrated Strategy. Currently a Visiting Professor of Computer Science at the University of Virginia and an adjunct member of that university's medical school faculty, Gorman lives in Afton, Virginia.

Michael A. Gorshe, Andersen Consulting's Executive Director of Food Industry Programs, is based in Chicago at SMART STORE, the firm's research and development center. As part of Andersen Consulting's worldwide food and consumer packaged goods industry, Gorshe works primarily with retailers, manufacturers, wholesalers, and food brokers. Prior to joining Andersen Consulting, Gorshe previously spent 19 years with The Kroger Company, beginning as a store clerk and advancing through various operations and merchandising management positions.

Dwight Goslee has been Senior Vice President and Chief Information Officer for ConAgra, Inc., since March 1994 and is a member of ConAgra's Management Executive Committee. Goslee joined the company in 1985 as assistant corporate controller, coming to ConAgra from the audit department of Touche Ross and Company.

Jerry L. Hatfield is Laboratory Director of the USDA-ARS National Soil Tilth Laboratory in Ames, Iowa. Prior to this assignment, he was Research Leader at the USDA-ARS Plant Stress and Water Conservation Unit, Lubbock, Texas. Hatfield also spent eight years as a biometeorologist at the University of California - Davis. He is the

SPEAKER/MODERATOR BIOGRAPHIES

author or co-author of over 200 refereed publications and co-editor of seven books.

William D. Heffernan, a Professor of Rural Sociology at the University of Missouri, is currently a Visiting Scholar at the Henry A. Wallace Institute of Alternative Agriculture in Washington, D.C. He is Past President of the Rural Sociological Society and recipient of the society's first award for "Excellence in Extension and Public Service." He has written over 100 articles and publications focusing on causes and social consequences of structural changes in agriculture.

Douglas E. Hein is currently Chair of the AgChem Alliance for Electronic Communication (AAEC), American Crop Protection Association. He has 29 years of service with DuPont, including the past ten years with DuPont Ag Products (of Wilmington, Delaware) in Research, Customer Service, Marketing Programs Administration, and Information Systems.

Charles S. Johnson is Executive Vice President of Pioneer Hi-Bred International, Inc., Des Moines. He has primary responsibility of worldwide operations at Pioneer. He joined Pioneer in 1965 as an accountant after receiving a bachelor's degree in industrial administration from Iowa State University. He has served Pioneer as Treasurer, Vice President for Finance and Treasurer, Senior Vice President and Treasurer, and Senior Vice President, and is a director on several boards. Johnson is currently Chair of the Executive Council of the National Forum for Agriculture.

Stanley R. Johnson is Charles F. Curtiss Distinguished Professor of Agriculture and Director of the Center for Agriculture and Rural Development (CARD) at Iowa State University in Ames. He is also Executive Director of the Food and Agricultural Policy Research Institute (FAPRI) and Chair of the Board of the Institute for Policy Reform (IPR). Under Johnson's direction, research programs at these centers employ advanced economic and statistical methods and computer-based systems to examine policy issues in agricultural trade, resources and environmental policy, rural development, and policy reform.

Scott Kilman reports on agriculture for *The Wall Street Journal* from the Chicago office. He joined the *Journal's* Atlanta bureau as a reporter in 1984, and transferred to Chicago in 1986. Kilman was born in Searcy, Arkansas, graduated from the University of Iowa in Iowa City with a bachelor's degree in journalism and political science. He has received numerous awards for his coverage of agricultural topics.

Kris W. Kimel, President of the Kentucky Science and Technology Council, Inc., Lexington, Kentucky, has extensive experience in policy analysis, economic development, administration, and program implementation. He serves as project director for the Rural Tele village Initiative, an innovative project aimed at building economic development capacities in rural areas. Kimel spent eight years as Executive Assistant to Kentucky's Attorney General and four years as Administrative Assistant to the Lieutenant Governor, where he concentrated on science/technology policy and economic development.

Ronald C. Kipp has been with Schneider National, Inc. for 16 years, and he now serves as Vice President, Specialized Operations, in Des Moines. At Schneider, he developed a fuel conservation program, a computer optimized dispatch system, and out-of-route mileage control routines. Kipp is a member of the Board of Directors for the Specialized Carrier and Rigging Foundation. He holds a B.S. in mechanical engineering from North Dakota State University and an M.B.A. from the University of Chicago.

Steven B. Lehrer has been the Director of Strategy and Process Management in the New Products Division of the Agricultural Group at Monsanto Company of St. Louis, Missouri, since June 1993. Lehrer joined Monsanto's Ag Group, Finance and Planning, in March 1992. There he worked on a variety of projects involving business process design, business unit strategy development, and AG's Vision/Mission. Lehrer received an M.B.A. from Harvard University and a B.S. in Chemical Engineering from the University of Maryland.

Patrick Luby retired from Oscar Mayer Foods in Madison, Wisconsin, after 34 years of service. He is currently a Management Consultant and Adjunct Professor of Agricultural Economics at the University of Wisconsin-Madison. He previously taught at Ohio State University and was an Assistant Professor for two years at Purdue University. Luby received a B.A. from the University of Dayton and an M.S. and Ph.D. in Agricultural Economics from Purdue University.

Gary McCone is Head, Database Administration Branch, at the National Agricultural Library (NAL). He is responsible for the online and CD-ROM versions of NAL's AGRICOLA database, as well as for the full-text and multimedia CD-ROMs NAL is producing. His experience at the NAL and the Library of Congress is in library automation, bibliographic and scientific databases, and standards development. In the last few years, he has emphasized exploring applications for optical storage in the library community. McCone has a M.S. in Chinese and in Library Science from the University of Arizona.

Ron Milby is Precision Farming Systems Integrator for Growmark, Inc., in Bloomington, Illinois. After spending ten years as a grain farmer in central Illinois, Milby obtained a degree in computer science from Lincoln College. He was employed for four years at Growmark as a systems analyst, and then moved to a member company, Illini FS, based in Urbana-Champaign. There he played an instrumental role in defining, automating, and integrating their precision farming program which utilized GPS, GIS, and site-specific technology.

Marcine L. Moldenhauer is Quality and Special Project Coordinator/Contract Manager, Cattle Procurement, for Excel Corporation in Wichita, Kansas. She works to provide a focused approach to educating and communicating with the cattle production segment of the beef industry. A native of Kansas, she grew up on a Registered Hereford Ranch in the eastern Flint Hills. She earned a B.S. in Animal Science and Meat Technology from Kansas State University.

Ron Olson is President and Senior Agronomist at Top-Soil Testing Service Company of Frankfort, Illinois. At Top-Soil, he supervises field crews, environmental services, and quality services. Other responsibilities include long-range planning and policy development. He has addressed over 400 audiences on agriculture and business trends. Olson received a B.S. in Agronomy (Soil Science) and Agriculture Education from the University of Illinois at Urbana-Champaign and an M.S. in Environmental Education from Governors State University.

Rosemary Perschau joined Meredith Corporation in 1969 and is currently Staff Vice President, New Media and Corporate Planning. She has responsibility for specific new media efforts and administration of the company's strategic planning system. This role has involved various assignments in support of the company's marketing database and custom marketing development efforts. Perschau earned a B.S. in Industrial Administration from Iowa State University and an M.B.A. from Drake University.

Leon J. Ressler is an Extension Agent for Agriculture and the Environment in Lancaster County, Pennsylvania. Previously he was a Regional Agent for nutrient management and was part of the Upper Conestoga Rural Clean Water Project. Ressler also spent six years as

SPEAKER/MODERATOR BIOGRAPHIES

a project manager of the Ogwedhi Sigawa Community Development Project with the Mennonite Church in Kenya, East Africa. He is currently pursuing a M.S. degree in Environmental Pollution Control at Pennsylvania State University.

Ken Root is host of "AgriTalk," a daily radio talk show dealing with rural America and agriculture, which is heard on 100 radio stations across the Midwest and Southeastern United States. He is also President of Root Environmental Services of Kansas City, Missouri, an environmental compliance company specializing in retail agrichemical and fertilizer operations. Root has considerable radio broadcasting experience and for four years was the Executive Director of the National AgriChemical Retailers Association (NARA).

Russ Sanders is Executive Vice President/C.E.O. of the National Pork Producers Council (NPPC), Des Moines. He is responsible for all program management for NPPC, one of the nation's largest commodity organizations with approximately 85,000 producer members in 45 affiliated state associations. He is a board member of the Animal Industry Foundation. In March, Sanders will take the position of Senior Vice President, Premium Standard Farms, Princeton, Missouri.

Neal Smith, former member of the U.S. House of Representatives, served Iowa's Fourth District in Congress for 36 years. Prior to his distinguished legislative career, Smith was a member of the U.S. armed forces for four years in World War II, received a degree from Drake Law School, acted as assistant county attorney for Polk County, and practiced law in Des Moines. He also owns and operates a farm near Altoona, Iowa, where he currently resides. Smith is the 1995 recipient of the Agricultural Vision Award.

Tom Stein, D.V.M., is President of Knowledgeworks, Inc., a Minneapolis-based company formed in 1990 and committed to providing swine producers with the best in management control tools, services, and information. Dr. Stein is recognized internationally as the developer of the PigCHAMP[®] software program, a management control and production analysis system for swine production used on thousands of swine farms throughout the world. Prior to forming Knowledgeworks, Stein was on the faculty at the University of Minnesota as an Assistant Professor in the College of Veterinary Medicine.

George O. Strawn is Director of the Iowa State University Computation Center in Ames, a position he has held since 1986. He served as NSFNET Program Director at the National Science Foundation (NSF) in Washington from 1991 to 1993. Strawn continues in a quarter-time capacity at NSF where he is involved in deploying the new Internet architecture. Strawn has also held several positions in the computer industry and has consulted for both business and government in areas of information technology.

David G. Topel is Dean of the College of Agriculture and Director of the Agriculture and Home Economics Experiment Station at Iowa State University in Ames. He came to ISU from Auburn University where he had been Professor and Department Head in Animal Science. He recently served as the chair of the Governor's Environmental Agriculture Committee. Dean Topel served on the national AG*SAT Board (1989-1993) and was Chair of the Board on Agriculture for the National Association of State Universities and Land-Grant Colleges in 1993. He has extensive international agricultural experience and was named a member of the Ukrainian Academy of Agricultural Science in 1994.

Finn K. Udesen has been employed since 1975 with Landauvalgret for Svin, DANSKE SLAGTERIER (The National Committee for Pig Breeding, Health and Production, the Federation of Danish Pig Producers and Slaughterhouses) in Denmark. His primary field of

activity is the coordination of practical experiments in Danish herds, including experimental design and data collection in pig production herds and housing units.

Allan Van Thomme is Associate Director, Information Systems, at The Principal Financial Group, Des Moines, where he has worked with information systems since 1981. He started the information center and later began the information system purchasing, research, and development areas. Currently, he works in the area of research and planning for the use of information technology. Van Thomme joined the Principal Financial Group in 1967.

Robert K. Wagstaff is Senior Vice President, Kemin, Industries, Des Moines. He has been affiliated with the poultry industry since 1970, and worked for White Wing Egg Farms and Golden Pride Poultry. For six years he served as Director of Research and Nutritionist for the Pillsbury Company in Minneapolis. Wagstaff has been a Director of the National Broiler Council in Washington and is a past Director of the Poultry Science Association.

Ron Waldbillig is Assistant Vice President, Management Information Services, for Hy-Vee Food Stores, Inc., Chariton, Iowa. He has more than 25 years experience in the retail food industry, much of it in the area of information systems. He has helped the grocery retailer through major changes in procurement, logistics, and distribution. Waldbillig also has responsibility for the planning and implementation of retail automation and other systems technology at Hy-Vee.

Roger Wallace is Senior Vice President and Market Analyst for Data Transmission Network (DTN) in Omaha, Nebraska, where he works primarily with agricultural news and information. Wallace, along with three other employees of Scoular Grain Company in Omaha, created the first DTN service. Later DTN spun off from Scoular and became a publicly traded company offering its customers a variety of electronic market information services. Wallace is also active in the management of family farms in Kansas and Nebraska.

Ronald O. Waters is Corporate Director of Research and Development, and Quality Assurance for Rocco, Inc., of Harrisonburg, Virginia. He has been with Rocco since 1985. Waters was previously Manager of Research for Shenandoah Foods/Perdue Foods (Bridgewater, Virginia) and Manager of Quality Control and Research for Plantation Foods (Waco, Texas). He is Past President of the Virginia Poultry Federation and Past Chair of the Technical and Regulatory Committee of the National Turkey Federation. Waters did post graduate studies in poultry products at Colorado State University where he received a B.S. in Agriculture Business.

Don Wick serves as Farm Broadcaster for KWOA-Radio of Worthington, Minnesota. Wick currently serves on the executive board for the National Association of Farm Broadcasters (NAFB). He is the NAFB National Vice-President and will be the organization's National President in 1997. As Chair of the NAFB Professional Improvement Committee, Wick presided over "Farm Broadcast 2004," a visionary look at farm broadcasting in the next decade. Wick has been honored for his broadcasting work by the Minnesota Farm Bureau Federation and the Iowa Associated Press.

Marsha Woodbury is Director-at-Large for the Computer Professionals for Social Responsibility. She is a doctoral student in computer-aided instruction at the University of Illinois at Urbana-Champaign where she earned her M.S. in journalism. Woodbury's dissertation topic is the Illinois Freedom of Information Act and how it was interpreted by public universities. She and her husband were sheep farmers in New Zealand for 17 years, and still own 60 acres on the South Island, near Picton. Woodbury received her B.S. in Communications from Stanford University.

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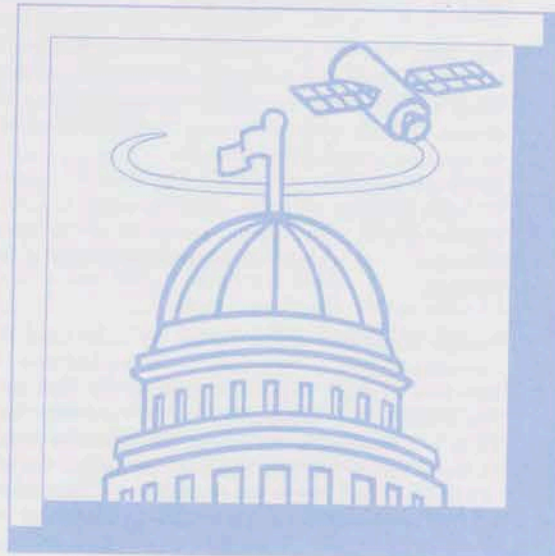
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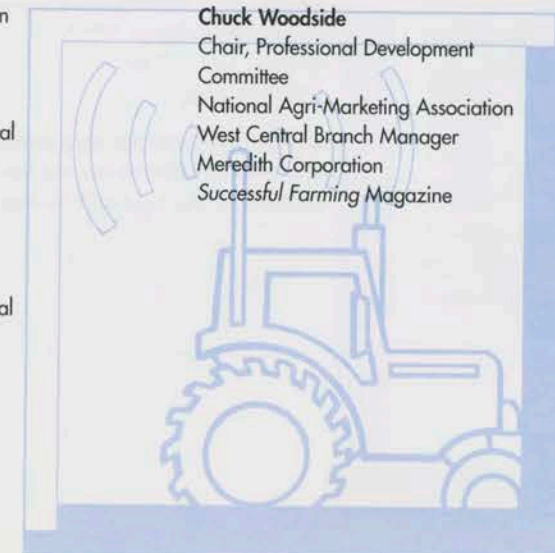
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TECHNOLOGY SHOWCASE

Because of the explosion of information and technologies that directly affect agriculture, the 1995 National Forum for Agriculture is offering for the first time, the TECHNOLOGY SHOWCASE. Exclusive showcase hours are:

Monday, February 27th - 5:30 - 8:30 PM

Tuesday, February 28th - 7:00 - 9:00 AM

COME PLUG INTO THE FUTURE!

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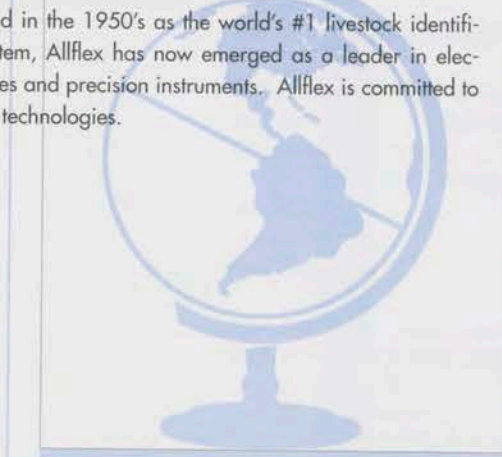
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The 1995 National Forum for Agriculture Planning Committee would like to extend a special thank you to:

Grant Mangold, Editor and Publisher
of *ag/INNOVATOR*, Linn Grove, Iowa,
for his dedication of time and technical expertise
in helping shape the program.



McCormick Advertising, Kansas City,
for graphic design of the printed materials
used in the 1995 conference.

The Iowa National Guard and the
Institute for Defense Analyses for
bringing us
General Gorman's presentation.

and

The National Agricultural Marketing Association (NAMA)
for assistance in promoting the Forum.



National Forum for Agriculture

601 Locust Street, Suite 100
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The National Forum for Agriculture is organized by:

- The Center for Agricultural & Rural Development at Iowa State University
- The Food and Agriculture Committee of The Greater Des Moines Chamber of Commerce Federation and
- The Midwest Agribusiness Trade Research & Information Center (MATRIC)

EVALUATION FORM

1995 National Forum for Agriculture THE POWER AND POLITICS OF INFORMATION

February 27 and 28, 1995
Marriott Hotel, Des Moines

I. Please give us your feed back on the 1995 program.

	Poor		Avg		Excellent
A. Topic — The Power and Politics of Information	1	2	3	4	5
B. Presenters and Panels					
Monday, February 27					
General Paul F. Gorman "Hammering Swords Into Plowshares"	1	2	3	4	5
Varel Bailey "The Impact of the Information Explosion on Production Agriculture and Rural Society"	1	2	3	4	5
"The Coming of 'Knowledge-Based' Agriculture"	1	2	3	4	5
Concurrent Sessions					
Livestock Industry Panel	1	2	3	4	5
Crop-production Panel	1	2	3	4	5
Food Processing Panel	1	2	3	4	5
Distribution Panel	1	2	3	4	5
Tuesday, February 28					
"Impacts of Public Policy on Information Generation, Transport, and Use"	1	2	3	4	5
Concurrent Sessions					
"Opportunities for a New Rural Society"	1	2	3	4	5
"Globalization and Information Technology"	1	2	3	4	5
"People, Land, Water and Information"	1	2	3	4	5
Comments					

II. Technology Showcase

	useful / informative				
	1	2	3	4	5
		enjoyable			
	1	2	3	4	5
Comments					

III. Location

Please give your impressions and comments on the meeting sites.

	Poor		Avg		Excellent
A. Des Moines Convention Center					
1) Meeting Rooms	1	2	3	4	5
2) Food	1	2	3	4	5
3) Service	1	2	3	4	5
B. Des Moines Marriott Hotel					
1) Meeting Rooms	1	2	3	4	5
2) Food	1	2	3	4	5
3) Service	1	2	3	4	5

Comments:

IV. Which one of the following groups describes your employment? (Please circle)

1. Farm Producer
2. Agribusiness: crops, livestock, ag chemical, other
3. Agricultural Marketing
4. Education
5. Rural Community Development
6. Media
7. Government
8. Financial Institution
9. Other _____

V. How did you hear about the Forum?

- | | |
|---|------------------------------------|
| <input type="checkbox"/> mailing | <input type="checkbox"/> newspaper |
| <input type="checkbox"/> ag lender | <input type="checkbox"/> radio |
| <input type="checkbox"/> inhouse communication | <input type="checkbox"/> other |
| <input type="checkbox"/> National Agri-Marketing Assn | |

VI. The Forum is a unique, broad-based cross-section of agribusiness, producers, and academia coming together to debate policy issues that will affect agriculture. What suggestions do you have for programs, issues, or topics that could be addressed at future Forums?

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The Power and Politics of Information

FEBRUARY 27 - 28, 1995 • DES MOINES, IOWA

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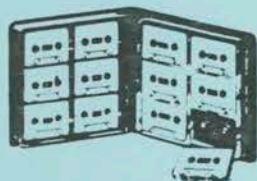
- | | |
|---|---|
| <input type="checkbox"/> N1 OPENING REMARKS
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NEWS RELEASE

FOR IMMEDIATE RELEASE

CONTACT:

Your name

Your phone

YOUR NAME ATTENDS NATIONAL FORUM FOR AGRICULTURE IN DES MOINES, IOWA

DES MOINES, IOWA -- (Date) -- Your name of your town joined other U.S. agriculture and food leaders to discuss "The Power and Politics of Information" at the National Forum for Agriculture in Des Moines on Feb. 27-28.

More than 40 speakers and 400 attendees examined how the information age will affect agriculture, debated issues and policy implications of technology as well as challenged attendees to create solutions and alliances to advance the future of agriculture.

"The mission of the Forum is to facilitate a broad-based debate of national policies affecting the profitability of the U.S. food and agriculture industry," said your name, your title. "The Forum addressed changes in the agriculture industry by looking at new technologies and policies and provided ideas for tapping into emerging opportunities."

Highlights from the Forum included discussion of:

How farmers, rural communities and agriculture businesses can benefit from cutting edge technologies developed by the U.S. military, presented by retired four-star Army Gen. Paul Gorman;

- over -
Organized by:

- Using information as a boon for rural America, by Senate Majority Leader Bob Dole (R-Kan.);
- The effect of the information explosion on production agriculture and rural society, by Varel Bailey, owner/manager of Bailey Farms; and
- The effect of globalization on information technology, by Finn Udesen, economist for the Danish National Committee for Pig Breeding, Health and Production.

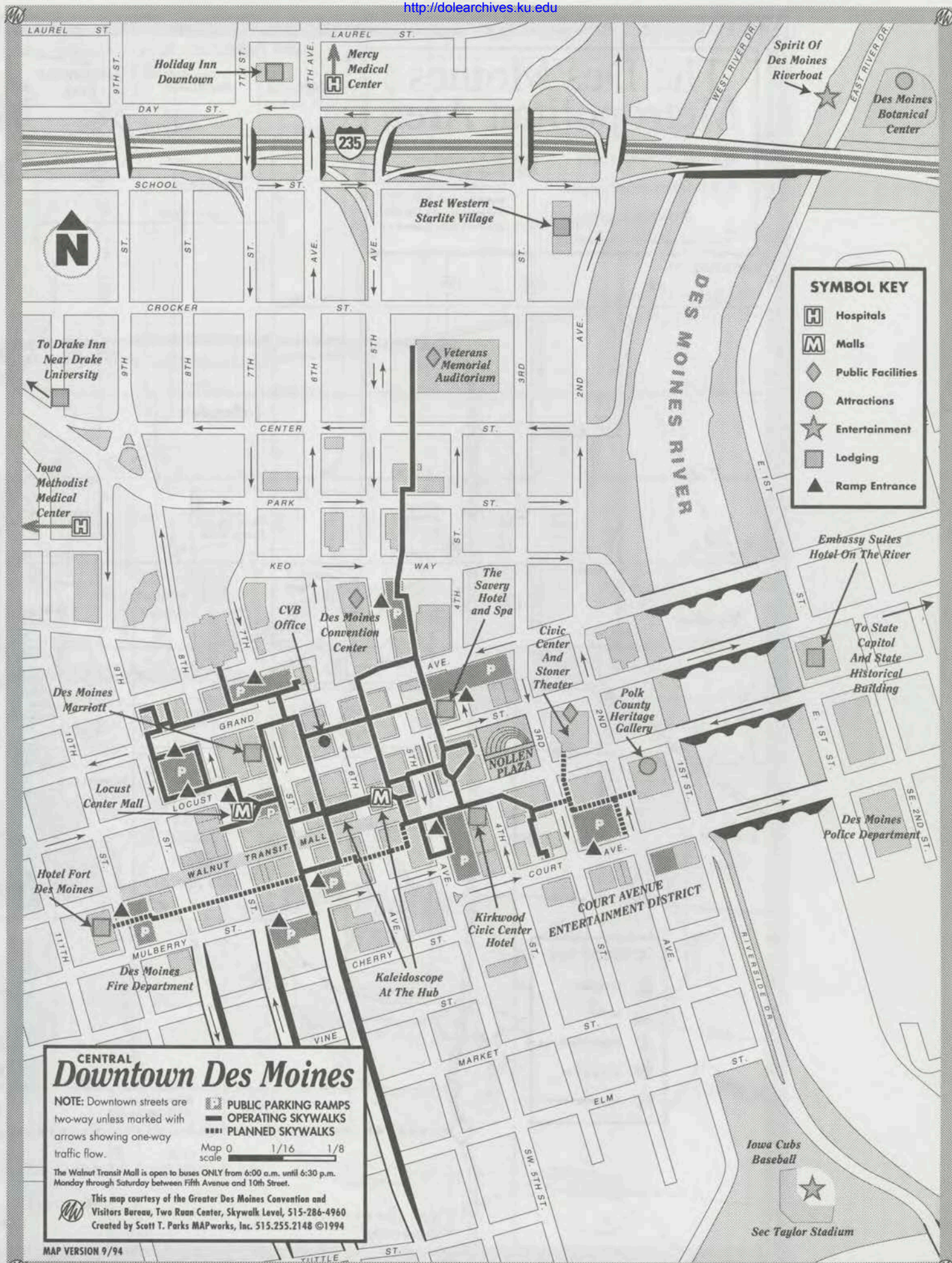
Forum participants also had the opportunity to view a technology showcase offering hands-on demonstrations and displays of products and services designed to advance the agriculture industry.

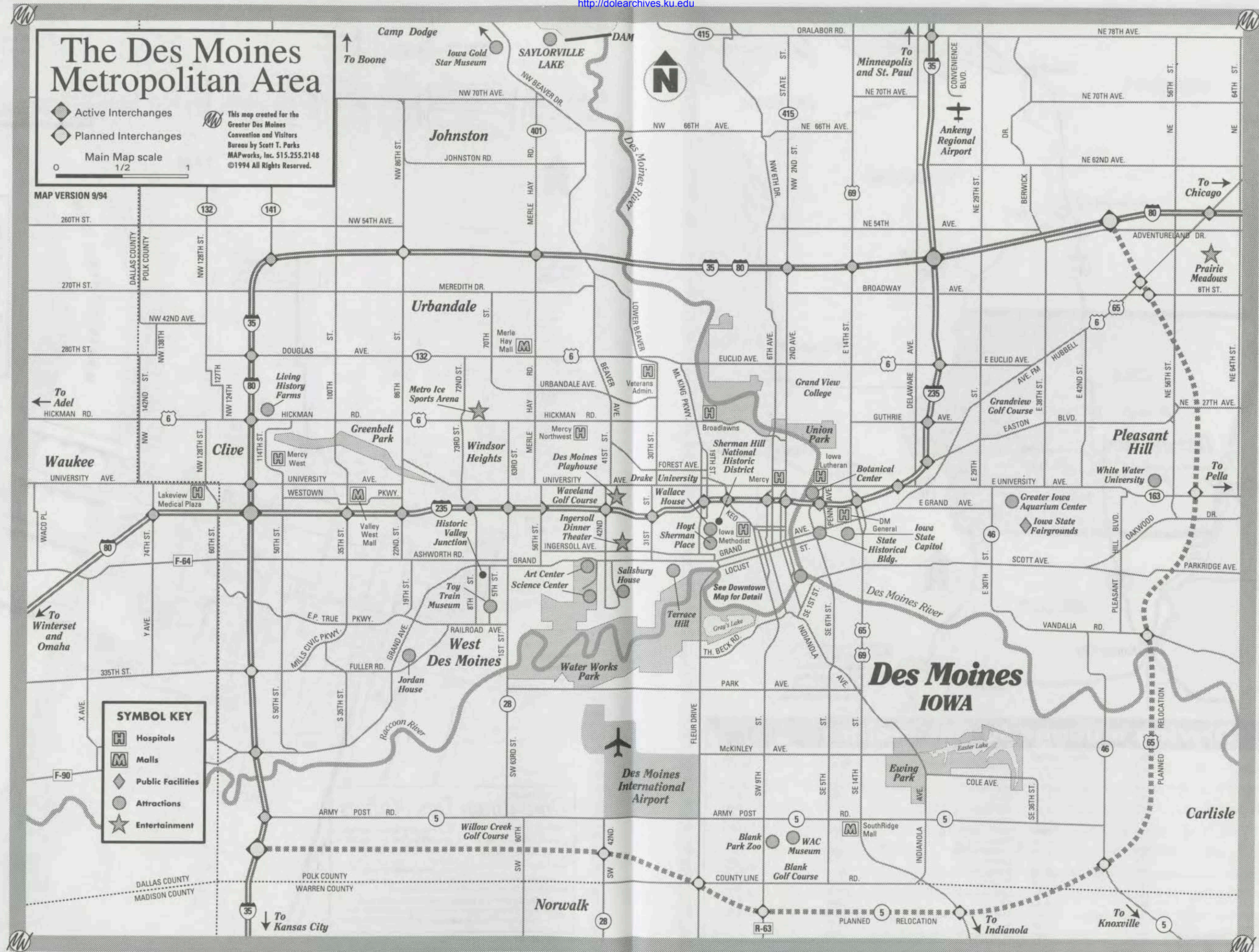
The 1995 Agricultural Vision Award, established by the National Forum for Agriculture in 1992, was presented to Neal Smith at the Feb. 28 Forum luncheon. Smith, who served as Iowa's Fourth District Congressman from 1958 to 1994, authored legislation that enhanced American agriculture, including the Farmer Owned Reserve, Commodity Futures Trading Commission Act, Federal Meat Inspection Act and Grain Export Reporting Act.

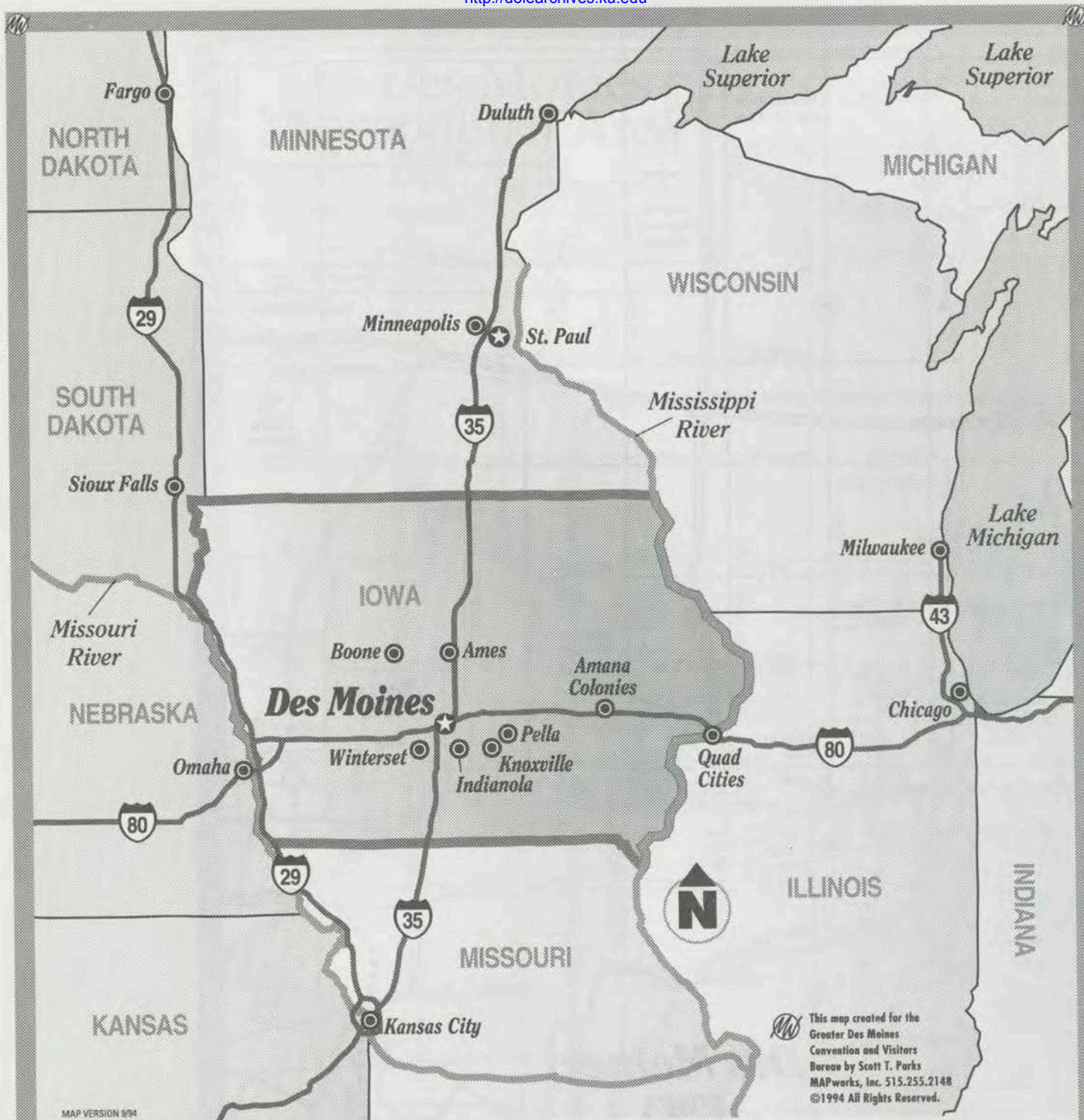
The annual Forum is organized by the Center for Agricultural and Rural Development (CARD) at Iowa State University, the Food and Agriculture Committee of the Greater Des Moines Chamber of Commerce Federation and the Midwest Agribusiness Trade Research and Information Center (MATRIC).

Audio tapes are available of 1995 Forum sessions. For more information about the tapes or the National Forum for Agriculture, contact: CARD, Iowa State University, 568 Heady Hall, Ames, Iowa 50011; 515-294-6257.

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Driving mileage to Des Moines

	Miles	Hours (driving)		Miles	Hours (driving)
Amana Colonies, IA	105	1.58	Los Angeles	1692	30.56
Atlanta	938	17.55	Mason City, IA	120	2.13
Boston	1314	23.54	Memphis	657	12.42
Branson, MO	391	8.00	Miami	1598	30.10
Cedar Rapids, IA	128	2.20	Milwaukee	371	6.46
Chicago	331	6.04	Minneapolis/St. Paul	242	4.25
Cincinnati	586	10.40	New Orleans	1048	19.50
Cleveland	663	12.04	New York City	1110	20.16
Dallas	738	13.30	Oklahoma City	538	9.50
Davenport, IA	171	3.08	Omaha	134	2.27
Denver	671	12.13	Philadelphia	1073	19.31
Detroit	599	10.59	Phoenix	1448	18.04
Dubuque, IA	196	3.54	San Francisco	1814	33.00
Indianapolis	475	8.40	St. Louis	380	7.39
Iowa City, IA	112	2.00	Toronto	836	15.30
Kansas City Metro	190	3.28	Vancouver	1940	35.26
Lake Okoboji (Arnold's Park), IA	206	4.17	Waterloo, IA	111	2.26

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Site : DES MOINES, IA

Name	Address	City, State	Zip Code	Phone No.	S.S.#
ABERLE STEPHEN	FARMER RR 4, BOX 210	SABETHA, KS	66534	(913)-284-3324	
ADAMS JAY	IOWA STATE UNIVERSITY	AMES, IA	50011		
ADAMS MARY	IOWA STATE UNIVERSITY 568A HEADY HALL	AMES, IA	50011	(515)-294-4755	
ADKINS MARY	USDA POULTRY MARKET NEWS 210 WALNUT ST, RM 669	DES MOINES, IA	50309	(515)-284-4471	
AHLRICH JOHN S.	CENEX/LAND O'LAKES PO BOX 64089	ST. PAUL, MN	55123	(612)-451-5533	
AIKAU R. BILL	COUNTRYMARK COOPERATIVE, INC. 950 N MERIDIAN	INDIANAPOLIS, IN	46204	(317)-685-3028	
ALBERTS SUE	602 ANSBOROUGH AVE	WATERLOO, IA	50701	(319)-235-6507	
ALLEE GARY	UNIVERSITY OF MISSOURI 116 ASRC	COLUMBIA, MO	65211	(314)-882-7726	
ALMQUIST JIM	LUTHERAN SOCIAL SERVICES IOWA 3116 UNIVERSITY AVENUE	DES MOINES, IA	50311	(515)-276-4628	
ALUMBAUGH JO ANN	FARM PROGRESS PUBLICATIONS 5200 AURORA AVE, STE 609E	URBANDALE, IA	50322-2838	(515)-278-7786	
AMATO BETH	IOWA STATE UNIVERSITY	AMES, IA	50011		
ANDERSON BOB	HERTZ-KING MANAGEMENT CO PO BOX 500	NEVADA, IA	50201	(515)-382-6596	
ANDERSON DON	NORWEST AG CREDIT, INC 230 SOUTH PHILLIPS AVE, BOX 1837	SIOUX FALLS, SD	57102	(605)-339-7417	
ANDERSON JANET	IOWA EGG COUNCIL 535 EAST LINCOLN WAY	AMES, IA	50010	(515)-232-6031	
ANDERSON MABRY	MILES INC 8400 HAWTHORN ROAD	KANSAS CITY, MO	64120	(816)-242-2751	
ANDERSON ROBERT M.	IOWA STATE UNIVERSITY 315 BEARDSHEAR	AMES, IA	50011	(515)-294-6192	
ANKER LT. DAVID	IOWA NATIONAL GUARD 7700 NW BEAVER DRIVE	JOHNSTON, IA	50131-1902		
ARGO HEATHER	AMERICAN CYANAMID CO. 4200 UNIVERSITY AVE, STE 420	WEST DES MOINES, IA	50266	(515)-224-0202	
ARNOT CHARLIE	PREMIUM STANDARD FARMS HWY 65 NORTH	PRINCETON, MO	64673	(816)-748-4647	
ASCHEMAN ROBERT E.	ASCHEMAN ASSOC CONSULTANTS 2921 BEVERLY DR	DES MOINES, IA	50322	(515)-276-7371	
ASELL LYLE W.	USDA-NRCS 210 WALNUT	DES MOINES, IA	50309	(515)-284-4523	
ASMUS EVERETT	FARM CREDIT SERVICES PO BOX 608	WEBSTER CITY, IA	50595	(515)-832-3435	
ATHEN JIM	IOWA DEPARTMENT OF EDUCATION E 14TH & GRAND, GRIMES BLDG	DES MOINES, IA	50319-0146	(515)-281-4704	
ATKINSON SUE	POLK ST. ENTERPRISES PO BOX 301	BAXTER, IA	50028	(515)-227-3786	
BAESSLER PAUL	FARM CREDIT SERVICES 600 EAST 17TH ST S, BOX 888	NEWTON, IA	50208	(515)-792-9403	
BAILEY JACK	IOWA AREA DEVELOPMENT GROUP 2700 WESTOWN PKWY, STE 425	WEST DES MOINES, IA	50265	(515)-223-4817	
BAILEY VAREL G.	BAILEY FARMS RR 1, BOX 19	ANITA, IA	50020	(712)-762-3622	
BAITH DANA	NAT'L AGRI-MARKETING ASSOC 11020 KING ST, STE 205	OVERLAND PARK, KS	66210	(913)-491-6500	
BALLANTINE SUE	SOIL & WATER CONSERVATION SOCIETY 7515 NE ANKENY RD	ANKENY, IA	50021-9764	(515)-289-2331	
BALLENGER STEVE	PIONEER HI-BRED INT'L, INC. 4445 CORPORATE DR, BOX 65000	WEST DES MOINES, IA	50265-5000	(515)-222-6881	
BARLOON JOE	FARM CREDIT SERVICES 3370 150TH ST	WAUCOMA, IA	52171		
BASKINS KEVIN	MASON CITY GLOBE GAZETTE PO BOX 271	MASON CITY, IA	50402	(515)-421-0524	
BAUER KEN	US DEPT ENERGY/KANSAS CITY PLANT 2000 E BANNISTER ROAD	KANSAS CITY, MO	64141	(816)-997-3917	
BAWDEN STEVE	3156 LANGLEY AVE	ROCKWELL CITY, IA	50579	(712)-464-3732	
BEATTIE CLARK	LINNETT GEOMATICS INT'L INC. 600-191 BROADWAY AVE	WINNIPEG, MB	R3C -3T8	(204)-957-7566	

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Site : DES MOINES, IA

Name	Address	City, State	Zip Code	Phone No.	S.S.#
BECERRIL JON	ALLFLEX USA INC. PO BOX 612266	DFW AIRPORT, TX	75261		
BEERY KATHY	IOWA DEPT OF ECONOMIC DEV 200 E GRAND AVE	DES MOINES, IA	50309	(515)-242-4807	
BELTRAMO NANCY	WORLD FOOD PRIZE FOUNDATION 601 LOCUST STREET, SUITE 350	DES MOINES, IA	50309		
BENKSTEIN KEN	MEYOCKS & PRIEBE ADVERTISING 6800 LAKE DR, STE 150	WEST DES MOINES, IA	50266	(515)-225-1200	
BENNETT MICHAEL L.	TERRA INTERNATIONAL, INC. PO BOX 6000	SIOUX CITY, IA	51102	(712)-279-8764	
BERNA RUSSEL	AMERICAN BREEDERS SERVICE 6908 RIVER ROAD	DEFOREST, WI	53532	(608)-846-3721	
BERRY JOSEPH K.	BERRY AND ASSOCIATES 19 OLD TOWN SQUARE	FT. COLLINS, CO	80524	(303)-490-2155	
BERRY MARK	IOWA STATE UNIVERSITY	AMES, IA	50011		
BEUTER JAMES	GROWMARK 2610 1ST AVE	PERRY, IA	50220	(515)-225-5888	
BEYERHELM CHRIS	RURAL ECONOMIC/COMMUNITY DEV 873 FEDERAL BLDG, 210 WALNUT ST	DES MOINES, IA	50309	(515)-284-4695	
BIDLACK WAYNE	IOWA STATE UNIVERSITY 2312 FOOD SCIENCES BLDG	AMES, IA	50011	(515)-294-3011	
BIERE ARLO	KANSAS STATE UNIVERSITY DEPT AGRICULTURAL ECONOMICS	MANHATTAN, KS	66506	(913)-532-4333	
BIERSTEDT KITTY	RR	LONE ROCK, IA	50559		
BIERSTEDT LYNN	RR	LONE ROCK, IA	50559		
BLACKBURN STEVE	ALLFLEX USA INC. PO BOX 612266	DFW AIRPORT, TX	75261		
BLAIR KEN	RURAL ECONOMIC/COMMUNITY DEV 104 TAYLOR ST	IDA GROVE, IA	51445	(712)-364-3144	
BLECHA DAVE	HAWKEYE COMMUNITY COLLEGE 1501 EAST ORANGE ROAD, BOX 8015	WATERLOO, IA	50704-8015	(319)-296-2320	
BLOOM KENNETH	ROCKWELL INTERNATIONAL 350 COLLINS ROAD, NE	CEDAR RAPIDS, IA	52498	(319)-395-5662	
BLUM GEORGE	CARGILL, INC. PO BOX 5632	MINNEAPOLIS, MN	55440	(612)-742-6407	
BOCK MIKE	BOCK & ASSOCIATES, INC. 1801 E 79 ST #2	MINNEAPOLIS, MN	55425	(612)-854-1090	
BOGESS EFFIE					
BOHAN PETER	REUTERS 1130 S WACKER DRIVE, STE 1100	CHICAGO, IL	60606	(312)-408-8699	
BOOK DARRELL	RURAL ECONOMIC/COMMUNITY DEV 873 FEDERAL BLDG, 210 WALNUT ST	DES MOINES, IA	50309	(515)-284-4663	
BOOK RUTH	IOWA AG DEVELOPMENT AUTHORITY WALLACE STATE OFFICE BLDG	DES MOINES, IA	50319	(515)-281-5952	
BOREL MICHAEL	DUPONT AG PRODUCTS 214 HAWKES CT	HOCKESSIN, DE	19707	(302)-992-6127	
BORGEN JOE	DES MOINES AREA COM COLLEGE 2006 S ANKENY BLVD	ANKENY, IA	50021	(515)-964-6260	
BOSECKER R. RONALD	USDA/NASS 3251 OLD LEE HIGHWAY, RM 305	FAIRFAX, VA	22030-1504	(703)-235-5211	
BOSWELL GARY	RR 1	CUMBERLAND, IA	50843	(515)-322-4744	
BOYT JAMES	JAMES O'MALLEY BOYT CO. 524 EAST GRAND AVE	DES MOINES, IA	50309	(515)-282-9303	
BRADLEY CAROL M.	IOWA STATE UNIVERSITY 117 BEARDSHEAR HALL	AMES, IA	50011-2035	(515)-294-1385	
BRANDAU BILL	FARM CREDIT SERVICES 206 S 19TH	OMAHA, IA	68102	(712)-395-2784	
BRAND THOMAS	KMA RADIO 209 NORTH ELM	SHENANDOAH, IA	51601	(712)-246-5270	
BRENDEN SHERI	CENEX/LAND O'LAKES 5500 CENEX DRIVE	INVER GROVE HTS, MN	55077	(612)-451-5145	
BREWER WILLIAM	DEPUTY SEC OF AGRICULTURE WALLACE STATE OFFICE BLDG	DES MOINES, IA	50319	(515)-281-5322	
BRIDGEWATER DIANE	PIONEER HI-BRED INT'L, INC. 6800 PIONEER PWKY, BOX 316	JOHNSTON, IA	50131-0316	(515)-270-4335	

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Site : DES MOINES, IA

Name	Address	City, State	Zip Code	Phone No.	S.S.#
BRILES DORY	GREATER DES MOINES CHAMBER COM. 601 LOCUST STREET, SUITE 100	DES MOINES, IA	50309	(515)-286-4975	
BRINKER ANNE	MO DEPT OF AGRICULTURE 1616 MISSOURI BOULEVARD	JEFFERSON CITY, MO	65102	(314)-751-3376	
BROWN NORMAN	BROWN'S FOREST HOME FARMS, INC. 1831 55TH AVENUE	ALEDO, IL	61231	(309)-582-5628	
BRUMMER DAVID	KSI LABORATORIES 202 S DACEY DRIVE	SHELBYVILLE, IL	62565	(217)-774-2421	
BRUNKHORST BOB					
BRUNKHORST KRIS					
BUCHANAN LARRY	MONSANTO COMPANY 800 N LINDBERGH BLVD, MAIL ZN B2SH	ST. LOUIS, MO	63167	(314)-694-2224	
BUCK G. SAM	RURAL ECONOMIC/COMMUNITY DEV WINJUM BLDG, 221 W ASHLAND	INDIANOLA, IA	50125	(515)-961-5365	
BULLOCK ROB	SOFTWARE SOLUTIONS OF ILLINOIS 140 E SOUTH FIRST ST, BOX 380	SHELBYVILLE, IL	62565	(217)-774-2105	
BULTENA GORDON	IOWA STATE UNIVERSITY 220 EAST HALL	AMES, IA	50011	(515)-294-1821	
BUMAN DAVID D.	FARM CREDIT SERVICES 2308 PINE STREET	HARLAN, IA	51537	(712)-755-3128	
BURDEN DANA	MET LIFE 4401 WESTOWN PARKWAY, SUITE 220	WEST DES MOINES, IA	50266		
BURKE TIM J.	MARTIN/WILLIAMS ATR 60 S SIXTH ST, STE 2800	MINNEAPOLIS, MN	55724	(612)-342-9688	
BURKHALTER LEIGH	MISSOURI SOYBEAN ASSOCIATION PO BOX 104778	JEFFERSON CITY, MO	65110	(314)-635-3819	
BUSH KENNETH	KENNY BUSH FARMS 6706-78 AVE W	MILAN, IL	61264	(309)-787-1926	
BUSH MARILYN	KENNY BUSH FARMS 6706-78 AVE W	MILAN, IL	61264	(309)-787-1926	
BUSSARD TONY	GROWMARK, INC. 1701 TOWANDA AVE	BLOOMINGTON, IL	61701	(309)-557-6181	
BUTLER GAY	MEDIA MATRIC 1025 ASHWORTH ROAD, SUITE 147	WEST DES MOINES, IA	50265	(515)-226-9993	
CAIN CARLA	PIONEER HI-BRED INT'L, INC. PO BOX 71577	DES MOINES, IA	50325-0577	(515)-270-5901	
CAPLE BETH	MIDLAND DAIRY ASSOCIATION 101 NE TRILEIN	ANKENY, IA	50021	(515)-964-0696	
CARLSON DENNIS	RURAL ECONOMIC/COMMUNITY DEV 1415 S MONROE	MASON CITY, IA	50401	(515)-423-3731	
CARLSON JERRY	GLOBALINK 219 PARKADE BOX 6	CEDAR FALLS, IA	50613	(319)-277-1278	
CARTER RICHARD I.	IOWA STATE UNIVERSITY 201 CURTISS HALL	AMES, IA	50011	(515)-294-6950	
CASPERS-SIMMET JEAN	AGRI NEWS 1003 LANTZ AVE	CEDAR FALLS, IA	50613	(319)-277-0926	
CHAMBERLAIN KELLY	PIONEER HI-BRED INT'L, INC. 7200 NW 62ND, BOX 184	JOHNSTON, IA	50131-0184	(515)-270-3261	
CHAPLIN MICHAEL H.	IOWA STATE UNIVERSITY 106 HORTICULTURE HALL	AMES, IA	50011	(515)-294-3718	
CHAPMAN JODY	WHO RADIO 1801 GRAND AVE	DES MOINES, IA	50308	(515)-242-3561	
CHAPMAN KEITH	KIRKWOOD COMMUNITY COLLEGE 6301 KIRKWOOD BLVD SW BOX 2068	CEDAR RAPIDS, IA	52406	(319)-398-4944	
CHIRSLAW STACY	WI DEPT OF AG, TRADE/CONS. PROT. 2811 AGRICULTURE DRIVE	MADISON, WI	53704-6777	(608)-224-5141	
CHRISTENSEN RON	FARM CREDIT SERVICES 206 S 19TH ST	OMAHA, NE	68102	(402)-348-3499	
CHRYSTAL JOHN	WORLD AGRICULTURE DEV FOUNDATION 601 LOCUST ST, SUITE 1000	DES MOINES, IA	50309	(515)-245-3797	
CHRYSTAL TOM	1887 H AVE	SCRANTON, IA	51462	(712)-652-3759	
CHUANG LIU	USDA, RM 6162 S BLDG, NRCS, B 2890 14TH & INDEPENDENCE AVE SW	WASHINGTON, DC	20013-2890	(202)-720-7076	
CHURCH II GLENN A.	IOWA STATE UNIVERSITY 122 DAVIDSON HALL	AMES, IA	50011	(515)-294-0555	
CLARK BEVERLY	PIONEER HI-BRED INT'L INC. 400 LOCUST STE 700	DES MOINES, IA	50309	(515)-248-4807	

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Name	Address	City, State	Zip Code	Phone No.	S.S.#
CLARK CHRIS	106 DAVENPORT	HOLSTEIN, IA	51025	(712)-368-2500	
CLARK LOU	INFIELDER (MONSANTO) 700 CHESTERFIELD PKWY	CHESTERFIELD, MO	63198	(314)-537-6841	
CLARK MIKE	MIKE FARM ENT INC 2274 E LYTLE	DAYTON, OH	45458	(513)-885-5965	
CLARKEN STEVE	PFIZER, INC. 19950 W 114TH TERRACE	OLATHE, KS	66061	(816)-246-2415	
CLAUSEN MARVIN	FARM CREDIT SERVICES 206 S 19TH	OMAHA, IA	68102		
CLAUSE REG	CLAUSE FARM 612 S VINE	JEFFERSON, IA	50129	(515)-386-8423	
CLAUSEN TOM	FARM CREDIT SERVICES BOX 495	ARMSTRONG, IA	50514	(712)-864-3642	
CLAYPOOL GARY	MICRO FLO COMPANY 1936 RAVEN AVE, BOX 87	HAMPTON, IA	50441	(515)-456-2167	
COCHRAN DALE	DEPT AG/LAND STEWARDSHIP WALLACE STATE OFFICE BLDG	DES MOINES, IA	50319	(515)-281-5322	
COFFMAN BOB	FARM JOURNAL PUBLISHING 2924 EULA DRIVE	URBANDALE, IA	50322	(515)-251-8850	
COFFMAN RONNIE	CORNELL UNIVERSITY 254 ROBERTS HALL	ITHACA, NY	14853	(607)-255-2554	
COOPER DOUG	ISU AND WOI RADIO 468 HEADY HALL	AMES, IA	50011	(515)-294-6275	
COPENHAVER DON	MFA INCORPORATED 615 LOCUST STREET	COLUMBIA, MO	65201	(314)-876-5461	
CORNETT KATHY	MC CORMICK PO BOX 1931	AMARILLO, TX	79189		
COTTON DAN	UNIV. OF IL AG EXPERIMENT STATION 1301 W GREGORY DRIVE	URBANA, IL	61801		
CRABTREE TONY	NORTHROP KING CO. 7500 OLSON MEMORIAL HWY	GOLDEN VALLEY, MN	55427	(612)-593-7268	
CROWLEY THOMAS F.	BROADCAST PARTNERS 11275 AURORA AVE	DES MOINES, IA	50322	(515)-221-2000	
CRUME CINDY S.	LIVESTOCK CONSERVATION INST 1910 LYDA DRIVE	BOWLING GREEN, KY	42104	(502)-782-9798	
CRUMLY JOHN	RURAL ECONOMIC/COMMUNITY DEV VALLEY, BLDG 10TH & WASHINGTON	CENTERVILLE, IA	52544	(515)-856-8026	
CRUM ROGER	PIONEER HI-BRED INT'L INC 4601 WESTOWN PKWY	WEST DES MOINES, IA	50266	(515)-226-2900	
CRUM SUE	PIONEER HI-BRED INT'L, INC. 4601 WESTOWN PARKWAY STE 100	WEST DES MOINES, IA	50266	(515)-270-5900	
DAINES RON	WESTERN FARMER-STOCKMAN MAG 192 E 100 N	LOGAN, UT	84321	(801)-753-2766	
DALY REX F.	PRIVATE CONSULTANT 1025 INDIAN HILLS DR #202	ST. GEORGE, UT	84770	(801)-634-1631	
DANE JIM	BEVING, SWANSON & FORREST 321 EAST WALNUT, SUITE 200	DES MOINES, IA	50322		
DANSKIN-WHITE SHIRLEY	DEPUTY SEC OF AGRICULTURE WALLACE STATE OFFICE BLDG	DES MOINES, IA	50319	(515)-281-5322	
DAUGHERTY STEVE	PIONEER HI-BRED INT'L, INC. 11252 AURORA AVE	DES MOINES, IA	50322	(515)-222-6833	
DAVISON KRIS	PIONEER HII-BRED, INT'L 11153 AURORA AVE	DES MOINES, IA	50322	(515)-253-5847	
DAVIS MICHAEL	PIONEER HI-BRED INT'L, INC. 700 CAPITAL SQUARE, 400 LOCUST ST	DES MOINES, IA	50309	(515)-248-4924	
DAVIS PAUL	DAVIS EQUIPMENT CORPORATION 5225 NW BEAVER DRIVE	JOHNSTON, IA	50131	(515)-270-8300	
DAVIS STEVE	SHIRE GROWTH PO BOX 205	SMITHSIRE, IL	61478		
DAWS DOUGLAS	CATERPILLAR, INC. 512 N OHIO CT	MORTON, IL	61550	(309)-698-5890	
DEGNER RICH	IOWA PORK PRODUCERS ASSOCIATION 1636 NW 114TH ST	CLIVE, IA	50325	(515)-225-7675	
DEWITT STEVE	IOWA FARMER TODAY 501 2ND AVE SE 3RD FLOOR	CEDAR RAPIDS, IA	52401	(319)-398-4861	
DICKSON STEPHANIE	CLAYTON POINT FERTILIZER PO BOX 147	FRANKLIN, IL	62638	(217)-675-2302	
DINNES DANA	NORTH IOWA AREA COM COLLEGE 500 COLLEGE DRIVE	MASON CITY, IA	50401	(515)-421-4238	

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Name	Address	City, State	Zip Code	Phone No.	S.S.#
DORR THOMAS	DORR'S PINE GROVE FARM CO. 4466 F AVE	MARCUS, IA	51035	(712)-376-2171	
DRAPER DON	RR 4, BOX 162	AMES, IA	58014	(515)-294-4415	
DUDDING JAY	UNIVERSITY OF MINNESOTA 439 BORH 1991 UPPER BUFORD CR	ST. PAUL, MN	65108-6028		
DUIT JEFF	IOWA FALLS STATE BANK BOX 129	IOWA FALLS, IA	50126	(515)-648-5171	
DUNBAR TERESA	NATIONAL FORUM FOR AGRICULTURE 800 WALNUT RIDGE DRIVE	WAUKE, IA	50263-9619	(515)-225-0044	
DUTRA JOHN P.	DOW ELANCO 4551 W 107 SUITE 245	OVERLAND PARK, KS	66207	(913)-383-5480	
ECKHOUSE HERB	PIONEER HI-BRED INT'L, INC 6800 PIONEER PKWY, BOX 316	JOHNSTON, IA	50131	(515)-270-4377	
EDDIE RUSSELL					
EDWARDS ELAINE	IOWA STATE UNIVERSITY EXT. 114 MORRILL	AMES, IA	50011	(515)-294-5168	
EHM GREG	IOWA SOYBEAN PROMOTION BOARD 1025 ASHWORTH ROAD, SUITE 310	WEST DES MOINES, IA	50265	(515)-223-1423	
EICHMEIER LARRY	NORTH IOWA AREA COM COLLEGE 500 COLLEGE DRIVE	MASON CITY, IA	50401	(515)-421-4225	
EILERS DENNY	OSBORN & BARR COMMUNICATIONS 7800 FORSYTH, 7TH FLOOR	CLAYTON, MO	63105	(314)-726-5511	
ELLINGHUYSEN RICHARD	NATIONAL FARMERS ORGANIZATION 2505 ELWOOD DRIVE	AMES, IA	50010	(515)-292-2000	
ELMORE TOM	DICKEY-JOHN CORP 155 S COUNTRY CLUB RD	AUBURN, IL	62615	(217)-438-2348	
ELROD DOROTHY	RURAL ECONOMIC/COMMUNITY DEV PO BOX 477	KNOXVILLE, IA	50138	(515)-842-5051	
ELSHAM PETE	AGRI GRAIN MARKETING 2829 WESTMON PARKWAY	W DES MOINES, IA	50266	(515)-224-2653	
ENGLEBY RICK	DATA DYNAMICS 818 DOWES ROAD SE	CEDAR RAPIDS, IA	52403		
ENGSTROM EDWARD	IOWA AG DEVELOPMENT AUTHORITY RR 2, BOX 10	KANAWHA, IA	50447	(515)-762-3742	
ERICKSON JAMES	ANDERSON ERICKSON DAIRY CO. 2420 E UNIVERSITY AVENUE	DES MOINES, IA	50317	(515)-265-2521	
ERTL JOE					
ERWIN MICHAEL G.	USDA MARKET NEWS 210 WLANUT, RM 767, FEDERAL BLDG	DES MOINES, IA	50309	(515)-284-4460	
EVANS COOPER	FORMER U.S. CONGRESSMAN PO BOX 8	GRUNDY CENTER, IA	50638	(319)-824-6451	
EVANS KENNY J.	ARIZONA FARM BUREAU FEDERATION 2450 S FOURTH AVE, STE 117	YUMA, AZ	85364	(602)-726-3033	
EVANS MAX	FARMERS NATIONAL COMPANY 4949 PLEASANT ST, STE 203	WEST DES MOINES, IA	50266	(515)-221-9950	
EVANSON MICK	HAWKEYE BANCORPORATION 222 EQUITABLE BLDG	DES MOINES, IA	50309	(515)-284-1930	
EYERLY, JR. DON	ROLLING HILLS FLS 421 NO 10TH STREET	WINTERSET, IA	50273	(515)-462-2644	
FAIR LARRY	RURAL ECONOMIC/COMMUNITY DEV 113 LAKE PARK BLVD	MUSCATINE, IA	52761	(319)-263-8322	
FALCK JAMES A.	LUTHERAN SOCIAL SERVICES OF IA 3417 N WINN RD	DECORAH, IA	52101	(319)-735-5522	
FEE ROD	SUCCESSFUL FARMING 1716 LOCUST ST.	DES MOINES, IA	50309	(515)-284-2184	
FERGUSON STEVE	IOWA DEPT OF AGRICULTURE WALLACE STATE OFFICE BLDG	DES MOINES, IA	50319	(515)-242-6238	
FERING MARK	DEERE AND COMPANY JOHN DEERE ROAD	MOLINE, IL	61265	(309)-765-5978	
FIEDLER THORN SARAH	PIONEER HI-BRED INT'L, INC 11252 AURORA AVENUE	DES MOINES, IA	50322	(515)-222-6841	
FOGG ERIC	PIONEER HI-BRED INT'L, INC. 11252 AURORA AVE	DES MOINES, IA	50322	(515)-222-6813	
FOUREZ BOB	PIONEER HI-BRED INT'L, INC. PO BOX 71577	DES MOINES, IA	50325-0577	(515)-254-2726	
FRANCK GREG	PIONEER HI-BRED INT'L, INC. 6800 PIONEER PKWY BOX 584	JOHNSTON, IA	50131-0584	(515)-270-3528	

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Name	Address	City, State	Zip Code	Phone No.	S.S.#
FRAZIER JUDY	IOWA AG DEVELOPMENT AUTHORITY WALLACE STATE OFFICE BLDG	DES MOINES, IA	50319	(515)-281-6444	
FREESE BETSY	SUCCESSFUL FARMING 1716 LOCUST	DES MOINES, IA	50309	(515)-284-2184	
FRELSC LT. COL. KENT	IOWA NATIONAL GUARD 7700 NW BEAVER DRIVE	JOHNSTON, IA	50131-1902		
FRENCH CHRIS	CRF, INC. 6070 NOTTINGHAM	JOHNSTON, IA	50131	(515)-278-0199	
FRY TOM	RURAL ECONOMIC/COMMUNITY DEV 124 N ELM ST	CRESTON, IA	50801	(515)-782-8455	
FUCHS HILLY	CONTENTIAL GRAIN CO. 330 MADISON AVE	NEW YORK, NY	10172	(212)-207-2910	
FULTON DUANE	FARM CREDIT SERVICES 206 S 19TH ST	OMAHA, NE	68102	(402)-348-3333	
GABRIEL JEFF	PIONEER HI-BRED INT'L, INC 4445 CORPORATE DRIVE, STE 200	WEST DES MOINES, IA	50265	(515)-222-6843	
GALLION SALLY	FARMLAND INDUSTRIES, INC. PO BOX 7305	KANSAS CITY, MO	64116	(816)-459-6230	
GANNON EILEEN	ENVIRONMENTAL WORKING GROUP 1718 CONNECTICUT AVE, NW, STE 600	WASHINGTON, DC	20009	(202)-667-6982	
GARDNER KATHY	CARD 578 HEADY HALL, ISU	AMES, IA	50011	(515)-294-5779	
GARMON MIKE	CONTINENTAL GRAIN COMPANY 222 S RIVERSIDE PLAZA #2600	CHICAGO, IL	60606	(312)-207-5100	
GASSEN JEROME	FIRSTAR BANK OTTUMWA 123 E THIRD ST	OTTUMWA, IA	52501	(515)-683-1641	
GEAR WARREN J.	TORONTO DOMINION BANK BOX 1, TORONTO DOMINION CENTRE	TORONTO ONTARIO	M5K -1A2	(416)-982-2671	
GERBO MICHAEL	RITCHIE INDUSTRIES PO 730, 120 S MAIN	CONRAD, IA	50621	(515)-366-2525	
GILBERT LINDA	HEALTH FOCUS, INC. PO BOX 7174	DES MOINES, IA	50309	(515)-274-1307	
GILLIS TRISHA	WILL PELLET RR 2, BOX 179	ATLANTIC, IA	50022	(712)-243-4150	
GINGRICH DON	SENIOR LIGHTFOOT				
GLASNAPP DONALD	FARM CREDIT SERVICES-MIDLANDS 206 SOUTH 19TH ST	OMAHA, NE	68102	(402)-343-3277	
GLIENKE ERNIE	IOWA FARM BUREAU FEDERATION 2111 630 ST	AURELIA, IA	51005	(712)-434-2237	
GNADKE JOHN	COOPERATIVE PRODUCTION NETWORK 2515 ELWOOD DRIVE, SUITE #104	AMES, IA	50010	(515)-292-2667	
GOEMAAT JEREMY	CISCO 2 CORP. PL. #210, 1501 42ND ST	WEST DES MOINES, IA	50266		
GOERS WILLONA	PIONEER HII-BRED, INT'L 11153 AURORA AVE	DES MOINES, IA	50322	(515)-253-5842	
GOGERTY REX	THE FURROW 33475 K AVE	HUBBARD, IA	50122-8624	(515)-487-7617	
GOLDEN BRUCE L.	COLORADO STATE UNIVERSITY DEPT OF ANIMAL SCIENCE	FT. COLLINS, CO	80523	(303)-491-1101	
GOLDEY NANCY	ELI LILLY AND COMPANY LILLY CORP CTR, CROP CODE 2043	INDIANAPOLIS, IN	46285	(317)-276-2197	
GOLDSTEIN STEVEN N.	NATIONAL SCIENCE FOUNDATION 4201 WILSON BOULEVARD	ARLINGTON, VA	22230	(703)-306-1949	
GORMAN GEN. PAUL F.	CARDINAL POINT ROUTE 1, BOX 352	AFTON, VA	22920	(703)-456-6366	
GORSHE MICHAEL A.	ANDERSEN CONSULTING-SMART STORE 600 W FULTON, 4TH FLOOR	CHICAGO, IL	60661	(312)-507-5818	
GOSLEE DWIGHT	CONAGRA INCORPORATED ONE CONAGRA DRIVE	OMAHA, NE	68102	(402)-595-4091	
GREG GANSKE THE HONORABLE	U.S. HOUSE OF REPRESENTATIVES 505 FIFTH STREET, STE 544	DES MOINES, IA	50309	(515)-284-4634	
GREINER LORI	IOWA SOYBEAN ASSOCIATION RR 1, BOX 61	KELLEY, IA	50134	(515)-223-1423	
GREINER SANDY					
GROOMS DAL	IOWA FARM BUREAU FEDERATION 5400 UNIVERSITY AVE	WEST DES MOINES, IA	50266	(515)-225-5452	
GROOT MERLYN	FARM CREDIT SERVICES 206 S 19TH ST	OMAHA, NE	68102		

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Name	Address	City, State	Zip Code	Phone No.	S.S.#
GROTE MAJOR JOHN	IOWA NATIONAL GUARD 7700 NW BEAVER DRIVE	JOHNSTON, IA	50131-1902		
GRUENHAGEN JIM	ELDRIDGE COOPERATIVE CO. 111 WEST DAVENPORT	ELDRIDGE, IA	52748	(319)-285-9615	
GUEBERT ALAN	AG COMM 502 W 4TH, BOX 648	DELAVAL, IL	61734	(309)-244-7134	
GUEBERT CATHERINE	AG COMM 502 W 4TH, BOX 648	DELAVAL, IL	61734	(309)-244-7134	
GUENTHNER JACK	HAWKEYE BANK OF HUMBOLDT CO. BOX 547, 701 SUMNER AVE	HUMBOLDT, IA	50548	(515)-332-1142	
HADLEY ANNE	FARM CREDIT SERVICES 206 S 19TH ST	OMAHA, NE	68102	(402)-348-3534	
HAK SHARON	DU PONT COMPANY PO BOX 80038, WM5-160	WILMINGTON, DE	19880	(302)-892-7997	
HALLING BRENT	IOWA PORK PRODUCERS ASSOCIATION PO BOX 71009	CLIVE, IA	50325-0009	(515)-225-7675	
HALVORSON HERB	CONGRESSMAN P. MINGE RR 2, BOX 67	HANSKA, MN	56041	(507)-439-6648	
HAMILTON NEIL D.	DRAKE UNIVERSITY 27TH & CARPENTER	DES MOINES, IA	50311	(515)-271-2065	
HAMMEN GENE	FARM CREDIT SERVICES 206 S 19TH STREET	OMAHA, NE	68102		
HAMMITT DONNA					
HAMRE REID	DIAMOND V MILLS PO BOX 74570, 436 G AVE NW	CEDAR RAPIDS, IA	52407	(319)-366-0745	
HANEY BOB	RAIN AND HAIL INSURANCE 1501 50TH STREET, SUITE 200	WEST DES MOINES, IA	50266		
HANSON LEROY	TRIPLE "F", INC. 10104 DOUGLAS AVE	DES MOINES, IA	50322	(515)-254-1215	
HARKEN GAYLEN	MILES INC 8400 HAWTHORN ROAD	KANSAS CITY, MO	64120	(816)-242-2689	
HARNESS BOB	MONSANTO CORPORATION 800 N LINDBERG BOULEVARD	ST. LOUIS, MO	63167	(314)-694-3713	
HAROLD SCOT D.	IOWA FFA ASSOCIATION 246 N HYLAND, APT 214	AMES, IA	50014	(515)-294-4706	
HARRIS DICK	IOWA FARM BUREAU FEDERATION 5400 UNIVERSITY AVENUE	WEST DES MOINES, IA	50266	(515)-225-5403	
HARRISON NEIL					
HARSH STEVE	MICHIGAN STATE UNIVERSITY 307 AGRICULTURE HALL	EAST LANSING, MI	48824	(517)-353-4518	
HARTKE DEBBY	AGRI MARKETING 11701 BORMAN DRIVE, STE 100	ST. LOUIS, MO	63146	(314)-569-2700	
HARTMAN JACK	17286 X AVE	SUMNER, IA	52101		
HASSAN ZUHAIR	IOWA STATE UNIVERSITY 578 HEADY HALL	AMES, IA	50011		
HASZ BOB	RURAL ECONOMIC/COMMUNITY DEV PO BOX 100	BLOOMFIELD, IA	52537	(515)-664-2485	
HATFIELD JERRY L.	NAT'L SOIL TILTH LAB, USDA/ARS 2150 PAMMEL DR, 108A STL	AMES, IA	50011-3120	(515)-294-5723	
HAVERMALE NEIL	FARMERS SOFTWARE ASSOCIATION 800 STOCKTON AVE #2	FORT COLLINS, CO	80524		
HAWKINS RICH	KRVN RADIO BOX 880	LEXINGTON, NE	68850	(308)-324-2371	
HEATON DAVE					
HEEMSTRA JIM	1244 41ST	DES MOINES, IA	50311		
HEFFERNAN KEITH	IOWA STATE UNIVERSITY 578D HEADY HALL	AMES, IA	50011	(515)-294-0670	
HEFFERNAN WILLIAM D.	UNIVERSITY OF MISSOURI DEPT OF RURAL SOCIOLOGY	COLUMBIA, MO	65201	(314)-882-4563	
HEIL LT. DANA	IOWA NATIONAL GUARD 7700 NW BEAVER DRIVE	JOHNSTON, IA	50131-1902		
HEIN DOUGLAS E.	DUPONT AGRICULTURAL PRODUCTS PO BOX 80038/W MILL 4-230	WILMINGTON, DE	19880-0038	(302)-992-6330	
HEMINGWAY JOHN	DEKALB GENETICS CORPORATION 3100 SYCAMORE ROAD	DEKALB, IL	60115	(815)-758-9147	

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Name	Address	City,State	Zip Code	Phone No.	S.S.#
HEMSTRA CRAIG	INSTITUTE FOR DEFENSE ANALYSES	ALEXANDRIA, VA			
HENDEE DAVID	OMAHA WORLD HERALD 14 & DODGE STR	OMAHA, NE	68102	(402)-444-1000	
HENRY LORI	RR 2, BOX 128	NEVADA, IA	50201		
HENRY STEVE	RR 2, BOX 128	NEVADA, IA	50201		
HERDE GABRIEL JANE	IOWA DEPT OF ECONOMIC DEVELOPMENT 200 E GRAND	DES MOINES, IA	50309	(515)-242-4779	
HERMANSON PETE	WOODLAND FARMS, INC. PO BOX 238	STORY CITY, IA	50248	(515)-733-4582	
HERRETT DICK	AGRICULTURAL RESEARCH INSTITUTE 9650 ROCKVILLE PIKE	BETHESDA, MD	20814	(301)-530-7123	
HERTZ CARL F.	HERTZ FARM MGMT, INC. HWY 30 E AT 11TH ST	NEVADA, IA	50201	(515)-382-5696	
HERTZ LIZ	IOWA STATE UNIVERSITY RR 1, BOX 36	NEVADA, IA	50201		
HERTZ RANDALL	HERTZ FARM MANAGEMENT HWY 30 AT 11TH ST	NEVADA, IA	50201	(515)-382-6596	
HEUN TOM	PEOPLES TRUST & SAVINGS BANK 205 E MAIN	GRAND JUNCTION, IA	50107	(515)-738-2312	
HEUWE RANDY	NORWEST AG CREDIT INC. 9801 UNIVERSITY	DES MOINES, IA	50322		
HIBBS LOUIE	FARM CREDIT SERVICES 206 S 19TH ST	OMAHA, NE	68102		
HIEMSTRA CRAIG	BROADCAST PARTNERS 1275 AURORA AVE	DES MOINES, IA	50322		
HIEMSTRA HERMAN	902 2ND ST SW	CLARION, IA	50525-2037	(515)-532-3059	
HILDRETH RANDY	RURAL ECONOMIC/COMMUNITY DEV 14 2ND AVE WEST	ALBIA, IA	52531	(515)-932-7821	
HILL CRAIG	IOWA FARM BUREAU FEDERATION 1160 210TH ST	MILO, IA	50166	(515)-961-5286	
HILL JAMES	FARM CREDIT SERVICES 3139 300TH STREET	ELLSWORTH, IA	50075	(515)-836-4451	
HINRICHS TERESA	PIONEER HI-BRED INT'L, INC. 4445 CORP DRIVE, STE 200	WEST DES MOINES, IA	50266	(515)-222-6834	
HODNEFIELD PAUL	RURAL ECONOMIC/COMMUNITY DEV PO BOX 69	TOLEDO, IA	52342	(515)-484-3317	
HOEHN ROB	MICRO-TRAK SYSTEMS, INC. PO BOX 99	EAGLE LAKE, MN	56024		
HOEKSTRA EVERETT	PRO EDGE, LTD. 1568 NORTH MAIN AVENUE	SIOUX CENTER, IA	51250-0059	(712)-722-3506	
HOFFMAN ELIZABETH	IOWA STATE UNIVERSITY 208 CARVER	AMES, IA	50011-2061	(515)-294-3220	
HOGIE LEANNE	USDA/FOREIGN AGRICULTURAL SERV 12TH AND INDEPENDENCE	WASHINGTON, DC	20250	(202)-690-0159	
HOLDEN HOWARD	USDA/NASS ROOM 833 FEDERAL BLDG, 210 WALNUT	DES MOINES, IA	50309	(515)-284-4340	
HOLMES DANNY	SCOTT COUNTY FARM BUREAU 600 S DOWNEY, PO BOX 405	WALCOTT, IA	52773	(319)-284-6836	
HOLTZ ROGER	RURAL ECONOMIC/COMMUNITY DEV PO BOX 278	SHENANDOAH, IA	51601	(712)-246-1052	
HOLZ-CLAUDE MARY	IOWA STATE UNIVERSITY 104 EES BLDG, HABER ROAD	AMES, IA	50011	(515)-294-0648	
HOMAN CAROLYN	CAPITAL PRESS PO BOX 2048	SALEM, OR	97302	(503)-364-4647	
HOOVER SUE	PIONEER HI-BRED INT'L, INC. 4445 CORPORATE DRIVE	WEST DES MOINES, IA	50266-5965	(515)-222-6891	
HOPKINS FRED	HOPKINS FARMS 2461 TUNNEL MILL ROAD	WEBSTER CITY, IA	50595	(515)-832-5704	
HOPKINS LONNIE	INFIELDER CROP RECORDS SYSTEM 800 N LINDBERGH FIWA	ST. LOUIS, MO	63167		
HORA BRIAN	2760-200TH	AINSWORTH, IA	52201		
HORA THERESA	2760-200TH	AINSWORTH, IA	52201		
HOTCHKISS ANTHONY	FIRSTAR BANK OTTUMWA 123 E THIRD ST	OTTUMWA, IA	52501	(515)-683-1641	

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Name	Address	City, State	Zip Code	Phone No.	S.S.#
HOWARD DAVE	WASHINGTON STATE GRANGE NEWS 38281 MOUNTAIN HOME DR	LEBANON, OR	97355	(503)-367-4300	
HUCKLE RICK	FARM CREDIT SERVICES 206 S 19TH ST	OMAHA, NE	68102	(402)-348-3228	
HUFF MAX	JOHN E. CHANCE ASSOCIATES, INC. 200 DULLES DR.	LAFAYETTE, LA	70506		
HUFFMAN LEE	CATERPILLAR, INC. TECHNICAL CTR E-900, BOX 1875	PEORIA, IL	61656-1875	(319)-578-2272	
HUMPHREY TOM	DUPONT AG PRODUCTS 4138 WALKER'S MILL, BOX 80038	WILMINGTON, DE	19880-0038	(302)-992-6020	
HUNT GEORGE	RURAL ECONOMIC/COMMUNITY DEV PO BOX 919	WILLIAMSBURG, IA	52361		
HUNTOON ELLEN	RURAL ECONOMIC/COMMUNITY DEV 873 FEDERAL BLDG, 210 WALNUT ST	DES MOINES, IA	50309	(515)-284-4663	
HURLEY JOHNNY	RURAL ECONOMIC/COMMUNITY DEV PO BOX 69	POCAHONTAS, IA	50574	(712)-335-3341	
HURLEY RICK	4407 460TH AVE	MALLARD, IA	50562	(712)-852-3028	
HURT DAVID	KANSAS VALUE ADDED CENTER 215 CALL HALL, KSU	MANHATTAN, KS	66506	(913)-532-7033	
HUSEMAN DAN					
HUSER TED	EVER GREEN FARM 2428 TAYLOR AVE	SAC CITY, IA	52583	(712)-662-7334	
HUTCHISON LINDA	IOWA STATE UNIVERSITY 291 DURHAM CENTER	AMES, IA	50011	(515)-294-1578	
IDLEMAN JEFF	RR 1, BOX 96B	CARLOCK, IL	61725	(309)-376-6441	
ISAACSON JUDY	IOWA STATE UNIVERSITY EXTENSION PO BOX 2068	CEDAR RAPIDS, IA	52406	(319)-398-1272	
ISHIDA HISASHI	EMBASSY OF JAPAN 2520 MASS. AVE, NW	WASHINGTON, DC	20008	(202)-939-6721	
IVERSON DEBBIE	801 430 AVE	GRINNELL, IA	50171		
IVERSON ROGER	801 430 AVE	GRINNELL, IA	50171		
IWIG MARK M.	PIONEER HI-BRED INT'L, INC. 7300 NW 62ND AVE, BOX 1004	JOHNSTON, IA	50131-1004	(515)-270-3311	
JAHN DARRYL	IOWA FARM BUREAU FEDERATION 5400 UNIVERSITY AVE	WEST DES MOINES, IA	50266	(515)-225-5408	
JAMES DOUG	RR 2, BOX 24A	PRESCOTT, IA	50859	(515)-335-2505	
JANNI CLETUS	PIONEER HI-BRED INT'L, INC. 4445 CORPORATE DRIVE, SUITE 120	WEST DES MOINES, IA	50265-5000	(515)-224-6972	
JISCHKE MARTIN	IOWA STATE UNIVERSITY 117 BEARDSHEAR HALL	AMES, IA	50011	(515)-294-2042	
JOBE DAVID	MFA INCORPORATED 615 LOCUST STREET	COLUMBIA, MO	65201	(314)-876-5434	
JOHNSON ALLAN	FARM PROGRESS COMPANIES 190 S GARY AVE	CARL STREAM, IL	60188	(708)-462-2860	
JOHNSON BRUCE	JOHNSON BROS. OF ANKENY, LTD. 605 NE 100TH AVE	ANKENY, IA	50021-9089		
JOHNSON CHUCK	PIONEER HI-BRED INT'L, INC 400 LOCUST STREET, SUITE 700	DES MOINES, IA	50309	(515)-245-3500	
JOHNSON DALE	IOWA FARM BUREAU FEDERATION 5400 UNIVERSITY AVE	WEST DES MOINES, IA	50266	(515)-225-5413	
JOHNSON DANIEL	IOWA FARM BUREAU FEDERATION RR 7, BOX 96	OTTUMWA, IA	52501	(515)-937-5448	
JOHNSON DR. PETER B.	USDA/AG RESEARCH SERVICE 6303 IVY LANE RM 439	GREENBELT, MD	20770	(515)-288-4543	
JOHNSON LYNN	FARM CREDIT SERVICES 206 S 19TH ST	OMAHA, NE	68102	(402)-348-3333	
JOHNSON SEVERIN	UTILIZATION CTR AG PRODUCTS 1577 FOOD SCI BLDG, ISU	AMES, IA	50011	(515)-294-8899	
JOHNSON STAN	IOWA STATE UNIVERSITY 578F HEADY HALL	AMES, IA	50011	(515)-294-3133	
JOHNSON STEVEN	CONTINENTAL GRAIN CO. 10 S RIVERSIDE PLAZA-SUITE 2000	CHICAGO, IL	60606	(312)-466-6522	
JOHNSON STEVEN	USDA INFO SHARE 2625 REDWING ROAD, SUITE 110	FORT COLLINS, CO	80526	(303)-282-1406	

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JONES DAVE	FARM CREDIT SERVICES 206 S 19TH	OMAHA, IA	68102		
JONES LORNA	PIONEER HI-BRED INT'L, INC. 11153 AURORA AVENUE	DES MOINES, IA	50322	(515)-253-5715	
JONES ROBERT	RR1, BOX 157	RICHLAND, IA	52585	(319)-694-3858	
JORDON DWAIN	FARM CREDIT SERVICES 206 S 19TH ST	OMAHA, NE	68102	(402)-348-3333	
JORGENSEN CARRIE	MORGAN & MYERS 1005 STRATFORD AVENUE	WATERLOO, IA	50701	(319)-233-0502	
JUHL ANDY	BROADCAST PARTNERS 11275 AURORA AVE	DES MOINES, IA	50322	(515)-221-2040	
KEATON TOM	GRANT COUNTY IMPLEMENT 2871 WEST OKLAHOMA	ULYSSES, KS	67880	(316)-356-3460	
KEEFER JOE	GTR DES MOINES CHAMBER COM. FED. 601 LOCUST STREET, SUITE 100	DES MOINES, IA	50309-3739	(515)-286-4972	
KEENEY DENNIS	IOWA STATE UNIVERSITY 126 SOIL TILTH LAB	AMES, IA	50011	(515)-294-3711	
KELLER DESMOND	PROGRESSIVE FARMER 2100 LAKESHORE DRIVE	BIRMINGHAM, AL	35209	(205)-877-6406	
KELLEY DWIGHT	FIRST STATE BANK PO BOX 70	WEBSTER CITY, IA	50595	(515)-832-2520	
KHAN LINDA	IOWA STATE UNIVERSITY 473 HEAD HALL	AMES, IA	50011	(515)-294-7792	
KILMAN SCOTT	WALL STREET JOURNAL 1 S WACKER DRIVE - 21ST FLOOR	CHICAGO, IL	60606	(312)-750-4128	
KILPPER HERMAN	THE WORLD FOOD PRIZE FOUNDATION 601 LOCUST ST, SUITE 350	DES MOINES, IA	50309	(515)-245-2411	
KIMEL KRIS W.	KENTUCKY SCI/TECH COUNCIL, INC. PO BOX 1049	LEXINGTON, KY	40588-1049	(606)-233-3502	
KIMLE KEVIN	PIONEER HI-BRED INT'L, INC PO BOX 71577	DES MOINES, IA	50325-0577	(515)-270-5906	
KINNEY MARY	USDA/AG RESEARCH SERVICE 6303 IVY LANE RM 439	GREENBELT, MD	20770		
KIPP RONALD C.	SCHNEIDER NATIONAL, INC. 5929 NE 22ND STREET	DES MOINES, IA	50313	(515)-263-3900	
KIRCHNER JONATHAN	HANDLEY GROUP, INC. 400 LAKESIDE DRIVE, SUITE 444	HORSHAM, PA	19044	(215)-443-9600	
KITTREIL MARK	TEAM TECHNOLOGIES 602 ANSBOROUGH AVE	WATERLOO, IA	50701	(319)-235-6507	
KITZINGER BRUCE	FARM CREDIT SERVICES 206 S 19TH	OMAHA, IA	68102		
KLAHSEN MARK	UNION STATE BANK 400 MAIN ST, BOX 268	ROCKWELL CITY, IA	50579	(712)-297-7556	
KLIEBENSTEIN BOB	THE COUNTRY TODAY NEWSPAPER PO BOX 11, 203 HAZEL ST	BELMONT, WI	53510	(608)-762-5941	
KLONGLAN GERALD E.	EXPERIMENT STATION, ISU 38 CURTISS HALL, ISU	AMES, IA	50011	(515)-294-6504	
KNOLMAYER EDMUND	TRY-PART MANUFACTURING CORP 232 LOTHENBACH AVE	ST. PAUL, MN	55118	(612)-450-8839	
KOCH A. ROBERT	ACE APPRAISAL SERVICE 817 SE SHARON DRIVE	ANKENY, IA	50021	(515)-964-1241	
KORSCHING PETER	IOWA STATE UNIVERSITY 216 EAST HALL	AMES, IA	50011	(515)-294-8322	
KOSTROUN DEBORAH L.	CHICAGO BOARD OF TRADE 141 W JACKSON, STE 1740A	CHICAGO, IL	60604-2994	(312)-435-3777	
KOSTRZEWA MIKE	MARKETING NEWS 11711 NORTH MERIDIAH, STE 200	CARMEL, IN	46032	(317)-843-5879	
KROSS BURTON C.	THE UNIVERSITY OF IOWA, PREV MED 100 OAKDALE CAMPUS #218 AMRF	IOWA CITY, IA	52242-5000		
KRULL MIKE	MATRIC 601 LOCUST STREET, SUITE 104	DES MOINES, IA	50309	(515)-283-1212	
KRUSE LOREN	SUCCESSFUL FARMING MAGAZINE 1716 LOCUST STREET	DES MOINES, IA	50309	(515)-284-2897	
KUHN MARCY	PIONEER HI-BRED INT'L, INC. 1000 W JEFFERSON	TIPTON, IN	46072	(317)-675-2101	
KUSTER CHUCK	PIONEER HI-BRED INT'L, INC 11153 AURORA AVE	DES MOINES, IA	50311	(515)-253-5860	
LACINA JEFF	SUCCESSFUL FARMING 1716 LOCUST ST	DES MOINES, IA	50309		

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Name	Address	City, State	Zip Code	Phone No.	S.S.#
LAGE MARK	COUNTRYSIDE COMPUTER SERVICES 1708 NETTLE AVE	SHEFFIELD, IA	50475	(515)-892-4287	
LAMBERT JOHN E.	LAMBERT CONSULTING GROUP	WEST DES MOINES, IA			
LAMERS JERRY	DEPARTMENT OF EDUCATION GRIMES STATE OFFICE BLDG	DES MOINES, IA	50319-0146	(515)-281-4721	
LAMM DENNIS	COLORADO STATE UNIV COOP EXT ROOM 1, ADMINISTRATION BLDG	FT. COLLINS, CO	80523	(303)-491-6281	
LANG CRAIG	IOWA FARM BUREAU FEDERATION RR 2, BOX 242	BROOKLYN, IA	52211	(515)-522-9693	
LANGSHAW DUANE	JOHN E. CHANCE ASSOCIATES, INC. 200 DULLES DR.	LAFAYETTE, LA	70506		
LARSON DON	STEWART ENTR LARSON SYS, INC. 1106 1/2 10TH	MANSON, IA	50563		
LARSON LINDSEY	IOWA FARM BUREAU FEDERATION RR 3, BOX 116	JEFFERSON, IA	50129	(515)-386-2248	
LAU DOUG	RURAL ECONOMIC/COMMUNITY DEV PO BOX 128	HUMBOLDT, IA	50548	(515)-332-2042	
LAUVER KEVIN	2061 310TH ST	ROCKWELL CITY, IA	50579		
LAUVER LINDA	2061 310TH ST	ROCKWELL CITY, IA	50579		
LAWLOR CONRAD	US SMALL BUSINESS ADMIN. 210 WALNUT, RM 749	DES MOINES, IA	50156	(515)-284-4567	
LAWRENCE JONATHAN	NATIONWIDE RECORDING				
LAY CHUCK	TODAY'S FARMER MAGAZINE 615 LOCUST	COLUMBIA, MO	65201	(314)-876-5425	
LEEDS KIRK	IOWA SOYBEAN ASSOCIATION 1025 ASHWORTH ROAD #310	WEST DES MOINES, IA	50265	(515)-223-1423	
LEGVOLD JIM	RR 1, BOX 62	VINCENT, IA	50594		
LEGVOLD LAURIE	RR 1, BOX 62	VINCENT, IA	50594		
LEHRER STEVEN B.	AGRI. GROUP, MONSANTO COMPANY 800 N LINDBERGH BOULEVARD	ST. LOUIS, MO	63167	(314)-694-2785	
LIEB EUGENE	CARD/IOWA STATE UNIVERSITY 67 HEADY HALL	AMES, IA	50011	(515)-294-8122	
LIEN GRANT	TYLER 6644 KNOX AVE SOUTH	MINNEAPOLIS, MN	55423	(612)-798-4010	
LINDGREN DOUG	48007 - 220TH AVE	MARATHON, IA	50565		
LINDNER CHRIS	2387 JOHNSON ST RD.	KEOKUK, IA	52632		
LITTLE TIM ALAN	PIONEER HI-BRED INT'L, INC. 11252 AURORA AVE	DES MOINES, IA	50322-7905	(515)-270-3154	
LOHMANN LT. JAY	IOWA NATIONAL GUARD 7700 NW BEAVER DRIVE	JOHNSTON, IA	50131-1902		
LONG DAN	DATA TRANSMISSION NETWORK 9110 WEST DODGE ROAD	OMAHA, NE	68144	(402)-390-2328	
LOOKER DAN	SUCCESSFUL FARMING 1716 LOCUST ST	DES MOINES, IA	50309	(515)-284-2184	
LOTZ KEVIN	MILES INC 8400 HAWTHORN ROAD	KANSAS CITY, MO	64120	(816)-242-2713	
LOWENBERG-DEBOER JESS	PURDUE UNIVERSITY 729 W 750 N	WEST LAFAYETTE, IN	47906	(317)-494-4230	
LUBBEN BRADLEY	UNIV OF ILLINOIS COOP EXT DEKALB CTR, 155 N 3RD ST STE 200	DEKALB, IL	60115	(815)-748-5200	
LUBY PAT	LUBY ASSOCIATES 4506 WOODS END	MADISON, WI	53711	(608)-233-9561	
LUCHT GENE	IOWA FARMER TODAY PO BOX 199	ANKENY, IA	50021	(515)-964-5501	
LUND RON	FARMLAND INDUSTRIES 4464 NW 114TH ST	URBANDALE, IA	50322	(515)-276-5666	
LYDMAN RALPH	DIAMOND V MILLS 436 G AVENUE, NW	CEDAR RAPIDS, IA	52407	(319)-366-0745	
LYON G. JOE	FARM CREDIT SERVICES 2621 K AVE	TOLEDO, IA	52342	(515)-484-3129	
MAAHS EUGENE R.	IOWA FARM BUREAU FEDERATION 5400 UNIVERSITY AVE	WEST DES MOINES, IA	50326	(515)-225-5405	

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Name	Address	City, State	Zip Code	Phone No.	S.S.#
MAGERS DAVID	ILLINOIS FARM BUREAU 1701 TOWANDA AVE	BLOOMINGTON, IL	61702-2901	(309)-557-2210	
MAI BRENT	PURDUE UNIVERSITY 1340 KRAMMERT BLDG	WEST LAFAYETTE, IN	47907-1340	(317)-494-2921	
MAIN JERRY					
MAIN SHARRON					
MANGOLD GRANT	AG/INNOVATOR 774 RIVER ROAD, PO BOX 1	LINN GROVE, IA	51033	(712)-296-3615	
MARDOCK BILL	FARM CREDIT SERVICES PO BOX 888	NEWTON, IA	50208	(800)-798-5855	
MARPLE DENNIS	IOWA STATE UNIVERSITY 101 KILDEE HALL	AMES, IA	50011	(515)-294-2160	
MARSO GERALD	SECURITY NATIONAL BANK 116 W STATE	JEFFERSON, IA	50129	(515)-386-4848	
MARSO GREG	1210 W LINCOLNWAY	JEFFERSON, IA	50129	(515)-386-4433	
MARTIN KENDAL	114 7TH ST	SOMERS, IA	50586		
MARTIN MICHELLE	114 7TH ST	SOMERS, IA	50586		
MARTIN ROBERT	IOWA STATE UNIVERSITY 217A CURTISS HALL	AMES, IA	50011	(515)-294-0896	
MARTZ KAROL	3888 150TH ST	BLUE GRASS, IA	52726		
MARTZ KEITH	3888 150TH ST	BLUE GRASS, IA	52726		
MATHIOWETZ DALE	CF INDUSTRIES, INC. ONE SALEM LAKE DRIVE	LONG GROVE, IL	60047	(708)-438-9500	
MATLAGE MARK	RURAL ECONOMIC/COMMUNITY DEV 815 HWY 92 EAST, BOX 231	WINTERSET, IA	50273	(515)-462-3430	
MC CONE GARY	NAT'L AGRICULTURAL LIBRARY 10301 BALTIMORE BLVD, #013	BELTSVILLE, MD	20705-2351	(301)-504-6813	
MC CONNELL MARK	RURAL ECONOMIC/COMMUNITY DEV PO BOX 1245	STORM LAKE, IA	50588	(712)-732-3426	
MC CONNELL RICHARD	PIONEER HI-BRED INT'L, INC. PO BOX 1004, 7300 NW 62ND AVE	JOHNSTON, IA	50131-1004	(515)-270-3363	
MC CURDY LINDA	RR 1, BOX 60	CUMBERLAND, IA	50843		
MC CURDY PAT	RR 1, BOX 60	CUMBERLAND, IA	50843		
MC DANIEL TERRY L.	DUPONT 4115 TIMBERWOOD DRIVE	WEST DES MOINES, IA	50265	(515)-225-8588	
MC GARVEY MATTHEW	IOWA DEPT OF NAT'L RESOURCES ENERGY BUREAU, WALLACE STATE BLDG	DES MOINES, IA	50319	(515)-281-8094	
MC GREGOR JILL	NATIONAL DHIA 3021 E DUBLIN-GRANVILLE RD STE 102	COLUMBUS, OH	43231	(614)-890-3630	
MC GRATH JOHN	AMANA FARMS, INC. BOX 189	AMANA, IA	52203	(319)-622-7557	
MEEKER DAVID	NAT'L PORK PRODUCERS COUNCIL 1776 NW 114TH ST	CLIVE, IA	50325	(515)-223-2607	
MEEKER RANDY	IOWA NATIONAL GUARD 7700 NW BEAVER DRIVE	JOHNSTON, IA	50131-1902		
MEIMANN JIM	NAT'L PORK PRODUCERS COUNCIL PO BOX 10383	DES MOINES, IA	50306	(515)-223-2600	
MEINECKE GREG	HAWKEYE BANCORPORATION 222 EQUITABLE BLDG	DES MOINES, IA	50309	(515)-284-1930	
MEISSEN MIKE	NW IOWA POWER COOP PO BOX 240	LE MARS, IA	51031-0240	(712)-546-3509	
MELTON JIM	CHEM-TECH 4515 FLEUR DRIVE	DES MOINES, IA	50321		
MELTON SHIRL	CHEM-TECH 4515 FLEUR DRIVE	DES MOINES, IA	50321	(515)-287-6778	
MERCHANT JAMES A.	THE UNIVERSITY OF IOWA 100 OAKDALE CAMPUS #126 AMRF	IOWA CITY, IA	52242-5000	(319)-335-4189	
MERCIER STEPHANIE	ERS/USDA RM 1024, 1301 NEW YORK AVE NW	WASHINGTON, DC	20005-4788	(202)-501-8515	
MEYER BRIAN	AG INFORMATION SERVICES, ISU 304 CURTISS HALL	AMES, IA	50011	(515)-294-0706	

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Name	Address	City, State	Zip Code	Phone No.	S.S.#
MEYER DARON	CARGILL, INC. PO BOX 5632	MINNEAPOLIS, MN	55440	(612)-742-5838	
MEYER JIM					
MEYER MADELINE	MEYER FARM 1854 280TH ST	ODEBOLT, IA	51458	(712)-668-4184	
MILBY RON	GROWMARK, INC. 1701 TOWANDA AVE, BOX 2500	BLOOMINGTON, IL	61702		
MILES GAINES	PURDUE UNIVERSITY 1021 HOUE HALL	W. LAFAYETTE, IA	47907-1021	(317)-494-6201	
MILLER DAVID	AMERICAN FARM BUREAU 225 TOUHY	PARK RIDGE, IL	60068	(312)-399-5748	
MILLER MICHAEL	NATIONAL FARMERS 2505 ELWOOD DRIVE	AMES, IA	50010	(515)-232-2000	
MILLER NED	KIRKWOOD COMMUNITY COLLEGE 6301 KIRKWOOD BLVD SW	CEDAR RAPIDS, IA	52406	(319)-398-5524	
MIRANOWSKI JOHN	ECONOMICS, IOWA STATE UNIV. 266B HEADY HALL	AMES, IA	50011-1070	(515)-294-6132	
MOKLESTAD NORM	IOWA DAIRY PRODUCTS ASS'N 111 NW 9TH ST	ANKENY, IA	50021	(515)-965-8827	
MOLDENHAUER MARCINE L.	EXCEL CORPORATION 151 N MAIN, PO BOX 2519	WICHITA, KS	67201	(316)-291-2783	
MOLINA CELESTE	BUREAU OF AGRICULTURAL STAT	MANILA			
MORTIMER SCOTT	SUCCESSFUL FARMING MAGZAIN 1716 LOCUST	DES MOINES, IA	50309	(515)-284-2861	
MUELLER FRAN	MUELLER FARMS, INC. 1135 220TH ST	WAVERLY, IA	50677	(319)-352-2602	
MUELLER HOWARD	MUELLER FARMS, INC. 1135 220TH ST	WAVERLY, IA	50677	(319)-352-2602	
MUELLER LEE	KANSAS STATE UNIV./MUELLER FARMS RR 1, BOX 42	HIAWATHA, KS	66434	(913)-742-4336	
MUELLER MARK	MUELLER FARMS, INC. 1135 220TH ST	WAVERLY, IA	50677	(319)-352-2602	
MUNDIE NORM					
MUNRO KEVIN	AG AMERICA, FCB 206 S 19TH ST	OMAHA, NE	68102	(402)-348-3243	
MURPHY EVELYN	3600 LINDLAVISTA WAY	DES MOINES, IA	50310-4337	(515)-283-4292	
NAGEL DENNIS	NAGEL FARMS 14248 MICHAEL ROAD	HIGHLAND, IL	62249	(618)-654-8065	
NARIGON DON	IOWA FARM BUREAU FEDERATION RR 1, BOX 136	NODAWAY, IA	50857	(712)-785-3349	
NARIGON ED	FARM CREDIT SERVICES PO BOX 665	CEDAR FALLS, IA	50613	(319)-266-2241	
NEAL SMITH THE HONORABLE	U.S. HOUSE OF REPRESENTATIVES 7504 NE TWELFTH AVENUE	ALTOONA, IA	50009		
NEUZIL THOMAS	IOWA VETERINARY MEDICAL ASSN 5921 FLEUR DRIVE	DES MOINES, IA	50321		
NEWHAM BILL	VANCE PUBLISHING 10901 W 84TH TERRACE	LENEXA, KS	66214	(913)-438-8700	
NEWMAN KENT	WALLACE HOUSE FOUNDATION 756 16TH STREET	DES MOINES, IA	A0314	(515)-243-7063	
NIEUWSMA HARLAN	ROCKWELL INTERNATIONAL 350 COLLINS ROAD NE	CEDAR RAPIDS, IA	52498	(319)-395-2789	
NIKOLOV NADIA	IOWA STATE UNIVERSITY	AMES, IA	50011		
NORTON LOUIS	VERMEER MFG. CO. PO BOX 200	PELLA, IA	50219	(515)-628-7715	
O'BERRY DR. PHILLIP	USDA-OFFICE TECHNOLOGY TRANSFER 6303 IVY LANE RM 439	GREENBELT, MD	20770		
O'BRIEN MIKE	MEYOCKS & PRIEBE 100 COURT AVE, STE 303	DES MOINES, IA	50309	(515)-246-1800	
O'NEAL ALAN	IOWA DEPARTMENT OF EDUCATION GRIMES STATE OFFICE BLDG	DES MOINES, IA	50319	(515)-281-4712	
ODRA JULITA	BUREAU OF AGRICULTURAL STAT	MANILA			
OGILVIE LINDA K.	THE UNIVERSITY OF IOWA, PREV MED 100 OAKDALE CAMPUS #218 AMRF	IOWA CITY, IA	52242-5000		

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OLSON GAYLE	IOWA STATE UNIVERSITY 101 SOUTH JEFFERSON	MT. PLEASANT, IA	52641	(319)-385-3126	
OLSON RON	TOP-SOIL TESTING SERVICE CO. 27 ASH STREET	FRANKFORT, IL	60423-1538	(815)-469-2530	
OSE DAVID	JEWELL BAKER ZANDER, INC. 9229 WARD PARKWAY, STE 225	KANSAS CITY, MO	64114	(816)-523-2552	
OSWALD TOM	909 470TH ST	CLEGHORN, IA	51014	(712)-436-2684	
OTTE JOHN	WALLACE'S FARMER 6200 AURORA AVENUE, STE 609E	URBANDALE, IA	50322-2838	(515)-278-7785	
PALLONE BETH	AMERICAN CYANAMID OEN CYANAMID PLAZA W4	WAYNE, NJ	07470	(201)-831-4438	
PALOKOFF KATHY	RUMRILL-HOYT 60 CORPORATE WOOD	ROCHESTER, NY	14623	(716)-272-6100	
PARKER RUSS	J. L. FARMAKIS, INC. 100 OAKRIDGE DR	MT. VERNON, IA	52314	(319)-895-6723	
PARKINSON TERRY	CORN STATES HYBRID SERV, INC 2505 MCKINLEY AVE	DES MOINES, IA	50321	(515)-285-3091	
PARKS SID	FARMERS SOFTWARE ASSOCIATION 800 STOCKTON AVE #2	FORT COLLINS, CO	80524		
PAYNE TIFFANY	GREATER DES MOINES CHAMBER COM. 601 LOCUST, SUITE 100	DES MOINES, IA	50309		
PELLETT BILL	PRECISION BEEF ALLIANCE RR 2, BOX 179	ATLANTIC, IA	50022	(712)-243-4150	
PERKINS JERRY	THE DES MOINES REGISTER 715 LOCUST ST, PO BOX 957	DES MOINES, IA	50304	(515)-284-3000	
PERRIN MARK	MC CORMICK 10920 AMBASSADOR DR, STE 302	KANSAS CITY, MO	64153	(816)-891-9240	
PERSCHAU ROSEMARY	MEREDITH CORPORATION 1716 LOCUST STREET	DES MOINES, IA	50309	(515)-284-2378	
PESEK JOHN	AGRONOMY DEPT, IOWA STATE UNIV 3202 AGRONOMY HALL	AMES, IA	50011	(515)-294-2150	
PETER TERRY	FARM CREDIT SERVICES 1200 35TH ST, SUITE 302	WEST DES MOINES, IA	50266	(515)-222-0884	
PIECZARKA DAVID	AGWAY INC. P BOX 4741	SYRACUSE, NY	13221	(315)-449-6176	
PIKE STEVE	FONTANELLE HYBRIDS 1840 N CLARMAR	FREMONT, NE	68025	(402)-721-1410	
PIM BOB	625 34TH PLACE	WEST DES MOINES, IA	50265	(515)-225-9344	
PIM JUDITH	IOWA STATE UNIVERSITY 578B HEADY HALL	AMES, IA	50011	(515)-294-6257	
PITZER BILL	PIONEER HI-BRED INT'L, INC. PO BOX 256, 7000 PIONEER PKWY	JOHNSTON, IA	50131	(515)-270-4215	
PLAGGE MERLIN	IOWA FARM BUREAU FEDERATION 5400 UNIVERSITY AVE	WEST DES MOINES, IA	50265	(515)-225-5401	
PLAMBECK HERB	WMT, WHO, KRNT 2909 WOODLAND AVE, #602	DES MOINES, IA	50213	(515)-277-5147	
PLATHE BOB	1507 135 AVE	LUVERNE, IA	50560	(515)-295-9690	
PLAZAK DAVID	IOWA RURAL DEVELOPMENT COUNCIL 200 E GRAND AVE	DES MOINES, IA	50309	(515)-242-4875	
POCHTER DONALD	D & R 4830 WESTERN HILLS DRIVE	WEST DES MOINES, IA	50265	(515)-225-8136	
POKORNY KATE	IOWA STATE UNIVERSITY 473 HEADY HALL	AMES, IA	50011-1070	(515)-294-4542	
POPPEN ROGER	BOATMEN'S NATIONAL BANK PO BOX 817	DES MOINES, IA	50304	(515)-245-7010	
PORATH LARRY	RURAL ECONOMIC/COMMUNITY DEV PO BOX 549	EMMETSBURG, IA	50536	(712)-852-4470	
PORTERFIELD JIM	AMERICAN FARM BUREAU FED 225 TOUHY AVE	PARK RIDGE, IL	60068	(312)-399-5782	
PRICHARD PHIL	IOWA AGRICULTURAL EQUIPMENT 2435 HICKORY GROVE ROAD	DAVENPORT, IA	52804	(319)-323-6318	
PRIEBE MIKE	PIONEER HI-BRED INT'L, INC. 6800 PIONEER PARKWAY BOX 316	JOHNSTON, IA	50131-0136	(515)-270-4327	
PRIEBE TED	MEYOCKS & PRIEBE ADVERTISING 6800 LAKE DR, STE 150	WEST DES MOINES, IA	50266	(515)-225-1200	
PRINGNITZ DOUG		SPIRIT LAKE, IA			

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Name	Address	City, State	Zip Code	Phone No.	S.S.#
PROHASKA MIKE	NORWEST BANK OF IOWA PO BOX 837	DES MOINES, IA	50304-0837		
PROW TINA	UNIV. OF IL AG EXPERIMENT STATION 1301 W GREGORY DRIVE	URBANA, IL	61801		
PUTNEY JOHN	IOWA STATE FAIR BLUE RIBBON FOUN. 601 LOCUST, SUITE 900	DES MOINES, IA	50309	(515)-245-3730	
PUTNEY LEAH	GTR DES MOINES CHAMBER COM. FED. 601 LOCUST STREET, SUITE 100	DES MOINES, IA	50309-3739	(515)-286-4933	
RAASCH CURT	1870 290TH ST	ODEBOLT, IA	51458	(712)-668-4285	
RAEF TRACY	AMERICAN VETERINARY MED ASSN 1931 N MEACHAM, SUITE 100	SCHAUMBURG, IL	60173	(800)-248-2862	
RASTETTER BRUCE	HEARTLAND PORK BOX 4A	ALDEN, IA	50006	(515)-859-3388	
RAUTIAINEN RISTO	UNIVERSITY OF IOWA 100 OAKDALE CAMPUS #103 AMRF	IOWA CITY, IA	52242-5000	(319)-335-4887	
RAYHONS HENRY	IOWA FARM BUREAU FEDERATION 2820 OAK AVE	GARNER, IA	50438	(515)-923-2979	
REAGEN MICHAEL	GREATER DES MOINES CHAMBER COM. 601 LOCUST, SUITE 100	DES MOINES, IA	50309		
REIFF DAVE	REIFF GRAIN AND FEED	FAIRFIELD, IA			
REINHARD LARRY	ALLIED SIGNAL/KANSAS CITY DIV 2000 E BANNISTER	KANSAS CITY, MO	64141-6159	(816)-997-4770	
REMPPE KEVIN	1543 500 AVE	MONTEZUMA, IA	50171		
REMPPE TERRI	1543 500 AVE	MONTEZUMA, IA	50171		
REPP RAYMOND L.	REPP FARMS, INC. 2025 H AVE	PERRY, IA	50220	(515)-465-5074	
RESSLER LEON J.	PENNSYLVANIA STATE UNIVERSITY 1382 ARCADIA ROAD - ROOM 1	LANCASTER, PA	17601-3149	(717)-394-6851	
RICHARDSON SMITH CAROL	IOWA STATE UNIVERSITY EXTENSION 411 STATE ST	GUTHRIE CENTER, IA	50011	(515)-747-2276	
RICHARDS MARK	MEDIPHARM 10215 DENNIS DRIVE	DES MOINES, IA	50322	(515)-245-1280	
RICKE TOM	NORWEST AGRICULTURAL CREDIT, INC. 9801 UNIVERSITY AVENUE	CLIVE, IA	50325	(515)-237-5850	
RIER BEN	ELANCO LILLY CORPORATE CENTER	INDIANAPOLIS, IN	46285	(317)-276-3941	
RINGGENBERG DAVE	WEST BANK 1601 22ND STREET	WEST DES MOINES, IA	50265		
RIORDAN JIM	DES MOINES AREA COM COLLEGE 2006 S ANKENY BLVD	ANKENY, IA	50021	(515)-965-7025	
ROBERT PIERRE	UNIVERSITY OF MINNESOTA 439 BORH 1991 UPPER BUFORD CR	ST. PAUL, MN	65108-6028		
ROBERT DOLE THE HONORABLE	U.S. SENATE 141 HART SENATE OFFICE BLDG	WASHINGTON, DC	20510	(202)-224-6521	
ROGERS LORI	FARM CREDIT SERVICES 206 S 19TH ST	OMAHA, NE	68102	(402)-348-3574	
ROHRIG BRIAN	BOX 155	ORIENT, IA	50858		
ROOT KEN	AGRI TALK 10920 AMBASSADOR DR, STE 302	KANSAS CITY, MO	64153	(816)-891-9240	
ROSMANN MICHAEL R.	PRAIRIE ROSE MENTAL HEALTH CTR 1303 GARFIELD AVE	HARLAN, IA	51537	(712)-755-5056	
ROSS RONALD	MILLER MEESTER PUBLIC RELATIONS 17 N WASHINGTON AVE	MINNEAPOLIS, MN	55401	(612)-337-6665	
ROTH GARY	PIONEER HI-BRED INT'L, INC. PO BOX 256	JOHNSTON, IA	50131	(515)-270-4113	
ROWLAND DAN	AG DATA 6817 FAIRVIEW ROAD	CHARLOTTE, NC	28210	(201)-831-2552	
ROYAL KEVIN	MICRO IMAGES/CROP PROD. MGR. RR 1, BOX 193	PALMYRA, NE	68418	(402)-477-9562	
RUAN JOHN	RUAN COMPANIES 3200 RUAN CENTER	DES MOINES, IA	50309	(515)-245-2561	
RUCKER DENNIS	IOWA STATE BANK 5 EAST CALL ST	ALGONA, IA	50511	(515)-295-3595	
RUEN JIM	CMF&Z PUBLIC RELATIONS 600 EAST COURT AVENUE	DES MOINES, IA	50309	(515)-246-3519	

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RUSHING DOUG	MONSANTO COMPANY 4200 CORPORATE DRIVE, STE 114	WEST DES MOINES, IA	50266	(515)-225-8382	
RUTLEDGE SCOTT	FARMERS MUTUAL HAIL INS CO IA 2323 GRAND AVE	DES MOINES, IA	50312	(515)-282-9104	
RYE ROB	CONTINENTAL GRAIN COMPANY 222 S RIVERSIDE PLAZA #2600	CHICAGO, IL	60606	(312)-207-5100	
SAAK RON	NORWEST AG CREDIT 9801 UNIVERSITY	DES MOINES, IA	50322		
SABIN MITCH	RURAL ECONOMIC/COMMUNITY DEV PO BOX 727	LE MARS, IA	51031	(712)-546-5149	
SAGE JIM	IFBF 830 W BIG ROCK RD	WATERLOO, IA	50703	(319)-233-5787	
SANDERS RUSSELL	NAT'L PORK PRODUCERS COUNCIL 1776 NW 114TH ST, BOX 10383	DES MOINES, IA	50306	(515)-223-2600	
SCHAEFER JIM	FARM CREDIT SERVICES 206 S 19TH	OMAHA, IA	68102		
SCHILL MARK	PHI FINANCIAL SERVICES, INC. 11153 AURORA AVENUE	DES MOINES, IA	50322		
SCHLADWEILER JOHN	NORTH IOWA AREA COM COLLEGE 500 COLLEGE DRIVE	MASON CITY, IA	50401	(515)-421-4332	
SCHLENKER RALPH	1283 FULTON	INDIANOLA, IA	50125	(515)-961-4618	
SCHLIEMAN J. D.	HEARTLAND PORK BOX 41	ALDEN, IA	50006	(515)-859-3388	
SCHMIDT ALLAN	COLLEGE OF AG, ISU EXHIBIT HALL S	AMES, AI	50011	(515)-294-2316	
SCHNEIDER ALLEN	DEERE & CO. PRODUCT ENGR CTR 124 WALNUT	HUDSON, IA	50643	(319)-292-8680	
SCHNEPEL BEVERLY	IOWA FARM BUREAU FEDERATION RR 1, BOX 129A	MCCLELLAND, IA	51548-9784	(712)-484-3406	
SCHNEPF MAX	PIONEER HI-BRED INT'L, INC. 4445 CORPORATE DRIVE, SUITE 120	WEST DES MOINES, IA	50265-5000	(515)-224-6972	
SCHNEIDER RAY	HERTZ FARM MANAGEMENT, INC. 1700 HUB TOWER, 699 WALNUT ST	DES MOINES, IA	50309	(515)-282-3100	
SCHOLL SANDY	IOWA STATE UNIVERSITY 105 W ADAMS, STE B	CRESTON, IA	50801	(515)-782-8426	
SCHULTZ COLONEL ROGER	CAMP DODGE 7700 NW BEAVER DRIVE	JOHNSTON, IA	50131-1902		
SCHULTE LYNN					
SCOVILLE BOB	RURAL ECONOMIC/COMMUNITY DEV PO BOX 466	TIPTON, IA	52772	(319)-886-6006	
SEAGREN CORDELL	STEWART ENTR LARSON SYS, INC. 1106 1/2 10TH	MANSON, IA	50563		
SECOR WILLIAM	FARMER RR 5, BOX 52	FORT DODGE, IA	50501	(515)-573-4002	
SHIPPY DONALD	FARM CREDIT SERVICES 206 S 19TH ST	OMAHA, NE	68102	(402)-348-3524	
SHOUP MICHAEL	AMANA FARMS, INC. BOX 189	AMANA, IA	52203	(319)-622-7553	
SHULER RICHARD	SYNTEX ANIMAL HEALTH, INC 4800 WESTOWN PARKWAY	WEST DES MOINES, IA	50265	(515)-224-2400	
SIEBENS DARYL	IOWA FARM BUREAU FEDERATION RR 3, BOX 157	AKRON, IA	51001	(712)-568-2664	
SIME EARL	RR 1, BOX 58	RADCLIFF, IA	50230	(515)-893-2387	
SIMONSEN DEAN	6069 K AVENUE	QUIMBY, IA	51049	(712)-045-2279	
SMITH DELBERT	3568 236 AVE	DECORAH, IA	52101		
SMITH KATHLEEN	3568 236 AVE	DECORAH, IA	52101		
SMITH ROBERT J.	PROFESSIONAL MACHINERY ASSEMBLY 2133 150TH ST	BAYARD, IA	50029	(712)-651-2366	
SMITH ROD	FEEDSTUFFS NEWSPAPER 12400 WHITEWATER, SUITE 160	MINNEAPOLIS, MN	55343	(612)-930-4347	
SNYDER CINDY	SELF-EMPLOYED 24487 464TH AVE	COLTON, SD	57018	(605)-446-3889	
SNYDER DOUG	SOIL/WATER CONSERVATION SOC 7515 NE ANKENY ROAD	ANKENY, IA	50021	(515)-289-2331	

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Site : DES MOINES, IA

Name	Address	City, State	Zip Code	Phone No.	S.S.#
SPAANS HERBERT	RR 1, BOX 220	LARCHWOOD, IA	51241		
SPAANS LAVONNE	RR 1, BOX 220	LARCHWOOD, IA	51241		
SPEARS GIL	SUCCESSFUL FARMING 1716 LOCUST STREET	DES MOINES, IA	50309	(515)-284-3118	
SPEAR MIKE	CISCO 2 CORP. PL. #210, 1501 42ND ST	WEST DES MOINES, IA	50266		
STACEY BRIAN	CANADIAN WHEAT BOARD 423 MAIN ST, BOX 816, WINNIPEG	MANITOBA	R3C -2P5	(204)-983-3421	
STADLMAN EVAN	IOWA CORN PROMOTION BOARD 306 WEST TOWERS, 1200-35TH ST	WEST DES MOINES, IA	50265	(515)-225-9242	
STANSELL TOM	LEICA, INC. 32868 HAWTHORNE BLVD	TORRANCE, CA	90505-5908	(310)-791-5340	
STANTON STEVE	FARM CREDIT SERVICES 1200 35TH ST, STE 302	WEST DES MOINES, IA	50266	(515)-465-5671	
STEIN THOMAS	KNOWLEDGEWORKS, INC. 5408 S JIRARD AVE	MINNEAPOLIS, MN	55419	(612)-824-5052	
STEPHENSON ANDRE	BROADCAST PARTNERS PO BOX 3870	DES MOINES, IA	50322	(515)-221-2040	
STOLL KEVIN	CFA PO BOX 7305	KANSAS CITY, MO	64116	(816)-459-4184	
STOLTENBERG LE ROY	IOWA PORK PRODUCERS ASSOCIATION 17745 110TH AVE	DAVENPORT, IA	52804	(515)-225-7675	
STONER PARKER	SWANSON RUSSELL ASSOCIATES 1222 P STREET	LINCOLN, NE	68505	(402)-475-5191	
STOUFFER DIANE	PURDUE COOP EXTENSION SERVICE 275 OHIO	TERRE HAUTE, IN	47807	(812)-462-3371	
STOWE ROBERT	MIV INST SCI TECH/PUBLIC POLICY 1000 N 4TH ST, FB 1023	FAIRFIELD, IA	52557	(515)-472-1200	
STRAWN GEORGE	IOWA STATE UNIVERSITY 291 DURHAM CENTER	AMES, IA	50011	(515)-294-3403	
STREETER BILL	MFA INCORPORATED 615 LOCUST STREET	COLUMBIA, MO	65201	(314)-876-5387	
STRICKLER DAVE	RR 1	GRUNDY CENTER, IA	50638		
SULLIVAN WILLIS	NORTHROP KING CO. 7500 OLSON MEMORIAL HWY	GOLDEN VALLEY, MN	55427	(612)-593-7233	
SWAN PATRICIA	IOWA STATE UNIVERSITY 211 BEARDSHEAR HALL	AMES, IA	50011	(515)-294-6344	
SWANSTROM JAY	SWANSTROM FARMS ROUTE 7, BOX 180	OTTUMWA, IA	52501	(515)-653-2187	
SWANSTROM MICHELLE	SWANSTROM FARMS ROUTE 7, BOX 180	OTTUMWA, IA	52501	(515)-653-2187	
SWIFT KATHIE	IOWA STATE FAIR BOARD STATE HOUSE	DES MOINES, IA	50319	(515)-262-3111	
TALBOT JOHN	DEERE CREDIT SERVICE 1415 - 28TH STREET	WEST DES MOINES, IA	50265	(515)-224-2849	
TERRY BRANSTAD THE HONORABLE	STATE OF IOWA IOWA STATE CAPITAL BUILDING	DES MOINES, IA	50319	(515)-281-5211	
TEVIS CHERYL	SUCCESSFUL FARMING 1716 LOCUST ST	DES MOINES, IA	50309	(515)-284-2184	
THOMAS TRAY	CONTEXT CONSULTING 4305 CODY DRIVE	WEST DES MOINES, IA	50265	(515)-225-2204	
THOMPSON DEAN	USDA NAT'L RESOURCES CONSV SERV STATISTICS (202), ISU	AMES, IA	50011	(515)-294-8177	
THOMPSON HAROLD "TOMMY"	IOWA COMMUNICATIONS NETWORK HOOVER BUILDING, LEVEL A	DES MOINES, IA	50309		
THOMPSON TODD	HAWKEYE BANK OF JASPER CO. 112 W 2ND ST SOUTH	NEWTON, IA	50208	(515)-792-3444	
TIARKS ROY	FARM CREDIT SERVICES 206 S 19TH ST	OMAHA, NE	68102	(515)-222-0884	
TIDEMANN MICHAEL H.	COMMSTOCK INVESTMENTS, INC. 20 W 6TH ST	SPENCER, IA	51301	(712)-262-9400	
TILLEY LAURIE	GRT DES MOINES CHAMBER COM. FED. 601 LOCUST ST, SUITE 100	DES MOINES, IA	50309-3739	(515)-286-4979	
TIPTON JAMES	MOORMAN MANUFACTURING 1000 NORTH 30TH	QUINCY, IL	62301	(217)-222-7100	
TODD PATTI	FARM CREDIT SERVICES 206 S 19TH	OMAHA, IA	68102	(402)-348-3287	

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Site : DES MOINES, IA

Name	Address	City, State	Zip Code	Phone No.	S.S.#
TOPEL DAVID G.	IOWA STATE UNIVERSITY 122 CURTISS HALL	AMES, IA	50011	(515)-294-2518	
TOURTE DON	BROADCAST PARTNERS 1275 AURORA AVE	DES MOINES, IA	50322		
TOYE TERRI	LIVING HISTORY FARMS 2600 - 111TH STREET	URBANDALE, IA	50322	(515)-278-5286	
TRAPPEL DARRELL	IOWA STATE UNIVERSITY 2270 COLLEGE VET MEDICINE	AMES, IA	50011	(515)-294-0710	
TRAPPEL MIKE	FARM CREDIT SERVICES 3409 CEDAR HEIGHTS DR	CEDAR FALLS, IA	50613	(319)-266-2241	
TRUITT JAY	WHB/KMZU RADIO 102 N MASON	CARROLLTOWN, MO	64633	(816)-542-0404	
TURRELL CHRIS	INSTITUTE FOR DEFENSE ANALYSES	ALEXANDRIA, VA			
UDESEN FINN K.	DANSKE SLAGTERIER AXELBORG-AXELTORV #3	KOPENHAGEN	DK -1069		
UHLENHOPP ELTON K.	VET MED, IOWA STATE UNIVERSITY 2520 VETERINARY MEDICINE	AMES, IA	50011-1250	(515)-294-7600	
ULRICH ED	THE ROSCOE THOMPSON FARMS 5265 DEFINANCE TRAIL	DELPHOS, OH	45833	(419)-692-3102	
UNGAR ROBIN	THE UNIVERSITY OF IOWA, PREV MED 100 OAKDALE CAMPUS #218 AMRF	IOWA CITY, IA	52242-5000		
UNSWORTH DENNIS	NORWEST AGRI CREDIT INC 5309 BRADY STREET	DAVENPORT, IA	52806	(319)-383-4902	
UPAH TROY	AGRI GRAIN MARKETING 2829 WESTOWN PARKWAY	W DES MOINES, IA	50266	(515)-224-2631	
URBATSCH JIM	FARM CREDIT SERVICES 206 S 19TH ST	OMAHA, NE	68102		
VAIL MARK	AGRI TALK 10920 AMBASSADOR DRIVE, STE 302	KANSAS CITY, MO	64153	(816)-891-9240	
VAN DYKE DOUG	PEOPLES TRUST & SAVINGS BANK 205 E MAIN	GRAND JUNCTION, IA	50107	(515)-738-2312	
VAN DER WERFF JIM	FARM CREDIT SERVICES OF MIDLANDS 206 S 19TH STREET	OMAHA, NE	68102	(402)-348-3431	
VAN KIRK TIM	FARM CREDIT SERVICES-MIDLANDS 206 SOUTH 19TH ST	OMAHA, NE	68102-1745	(402)-348-3269	
VAN THOMME ALLAN	THE PRINCIPAL FINANCIAL GROUP 711 HIGH STREET	DES MOINES, IA	50309-2560	(515)-247-6095	
VANACHT MARC	INFIELDER (MONSANTO) 800 N LINDBERGH-BLDG FIWA	ST. LOUIS, MO	63141	(314)-694-2727	
VANDER WERFF JIM	VERMEER MFG. CO. PO BOX 200	PELLA, IA	50219	(515)-628-7315	
VANDER HEIDEN LISA	2970 ROOSEVELT AVE	SANBORN, IA	51248		
VANDER HEIDEN PAUL	2970 ROOSEVELT AVE	SANBORN, IA	51248		
VANTIGER DEAN	IOWA YOUNG FARMERS EDUC ASSN 21308 245 ST	MT. UNION, IA	52644	(319)-865-5241	
VAUGH JERALD	SPECTRUM COMMUNICATIONS 10525 NW AMBASSADOR DR #202	KANSAS CITY, MO	64153	(816)-891-7644	
VERMEER LT. COL. PHILIP	CAMP DODGE 7700 NW BEAVER DRIVE	JOHNSTON, IA	50131-1902		
VERSPAY HETTY	AGRICULTURE VICTORIA 21166 WELLINGTON PARADE E MELBOURN	VICTORIA	3002	(613)-651-7094	
VOLESKY PAULA	RURAL ECONOMIC/COMMUNITY DEV 873 FEDERAL BLDG, 210 WALNUT ST	DES MOINES, IA	50309	(515)-284-4708	
WAECHTER STEVE	ELDRIDGE COOPERATIVE CO. 111 WEST DAVENPORT	ELDRIDGE, IA	52748	(319)-285-9615	
WAGSTAFF ROBERT K.	KEMIN INDUSTRIES PO BOX 70	DES MOINES, IA	50301-0070	(515)-266-2111	
WALDBILLIG RON	HY-VEE FOOD STORES, INC. 1801 OSCEOLA AVENUE	CHARITON, IA	50049	(515)-774-7234	
WALLACE ROGER	DATA TRANSMISSION NETWORK (DTN) 9110 W DODGE ROAD	OMAHA, NE	68114-9862	(402)-390-2328	
WALTER JOHN	SUCCESSFUL FARMING 1716 LOCUST ST	DES MOINES, IA	50309	(515)-284-2184	
WANAMAKER KENT	PIONEER HII-BRED, INT'L 11153 AURORA AVE	DES MOINES, IA	50322	(515)-253-5829	
WARD JERRY	SUCCESSFUL FARMING MEREDITH CORP, 1716 LOCUST	DES MOINES, IA	50309	(515)-284-2484	

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Name	Address	City, State	Zip Code	Phone No.	S.S.#
WARREN LAWSON MAJOR GENERAL	CAMP DODGE 7700 NW BEAVER DRIVE	JOHNSTON, IA	50131-1902		
WATERS RONALD O.	ROCCO FOODS PO BOX 549	HARRISONBURG, VA	22801	(703)-896-7014	
WATSON JOHN	PIONEER HII-BRED, INT'L 6800 PIONEER PARKWAY, BOX 316	JOHNSTON, IA	50131	(515)-270-3152	
WEBER STEPHANIE	AG ISSUES CENTER, UC DAVIS 132 SOCIAL SCI & HUMAN BLDG, UCD	DAVIS, CA	95616	(916)-752-1604	
WEEDA DEE	RR 2, BOX 78	THAYER, IA	50254	(515)-447-2216	
WEGNER MIKE	BROADCAST PARTNERS 11275 AURORA AVE	DES MOINES, IA	50322	(515)-221-2040	
WEHR WENDY	COLLE & MC VOY 8500 NORMANDALE LAKE BLVD #2400	MINNEAPOLIS, MN	55437-3809	(612)-897-7528	
WELSH TONY	MOORMAN MFG 1000 NORTH 30TH	QUINCY, IL	62301	(217)-222-7100	
WENTE PAUL	2013 180TH ST	WAVERLY, IA	50677	(319)-352-1270	
WENTE YVONNE	IOWA SOYBEAN PROMOTION BOARD 1025 ASHWORTH ROAD #310	WEST DES MOINES, IA	50265		
WHIPKER LINDA	AG ECON, PURDUE UNIVERSITY 1145 KRANNERT BUILDING	WEST LAFAYETTE, IN	47906	(317)-494-4213	
WHITE ELDON	NAT'L AGRI-MARKETING ASSOC 11020 KING ST, STE 205	OVERLAND PARK, KS	66210	(913)-941-6500	
WHITNEY BILL	1004 WEST BURLINGTON	FAIRFIELD, IA	52556	(515)-472-4550	
WHITTHOFT TOM	RAIN AND HAIL INSURANCE 1501 50TH STREET, SUITE 200	WEST DES MOINES, IA	50266		
WICK DON	KWOA RADIO PO BOX 730	WORTHINGTON, MN	56187	(507)-376-6165	
WIEDERSTEIN ED	IOWA FARM BUREAU FEDERATION 1601 150TH STREET	AUDUBON, IA	50025	(712)-563-3096	
WILCOX DAN	RURAL ECONOMIC/COMMUNITY DEV PO BOX 429	FORT MADISON, IA	52627	(319)-372-4378	
WILLIAMS EDWARD	JOHNSON CO SOIL WATER CONSV BRD 2968 BLACK DIAMOND RD SW	IOWA CITY, IA	52240	(319)-683-2652	
WILSON MOLLY	GROWMARK 1701 TOWANDA	BLOOMINGTON, IA	61702	(309)-557-6166	
WIRTHWEIN CHRIS	THE MAJESTIC GROUP, INC. 70 EAST 91ST ST, STE 200	INDIANAPOLIS, IN	46208	(317)-580-7540	
WIRTH STEVEN	FIRST OF AMERICA AG SERVICES 1120 N MAIN	KANKAKEE, IL	60901	(815)-935-3739	
WOLF KRISTA	GROWMARK, INC 1701 TOWANDA AVENUE	BLOOMINGTON, IL	61702	(309)-557-6167	
WOODBURY MARSHA	COMPUTER PROF. SOCIAL RES. 602 W NEVADA STREET	URBANA, IL	61801	(217)-244-3390	
WOOD DAN	CATERPILLAR, INC. TECH CTR, BLDG E, RM 709	MOSSVILLE, IL	61552	(309)-578-6343	
WOODERSON MARK	GLOBALINK PO BOX 6	CEDAR FALLS, IA	50613		
WOODSIDE CHUCK	SUCCESSFUL FARMING MAGAZINE 1716 LOCUST ST	DES MOINES, IA	50309	(515)-284-2501	
WOODS LARRY	DEERE AND COMPANY				
WUNDER BRUCE	RURAL ECONOMIC/COMMUNITY DEV PO BOX 70	SIBLEY, IA	51249	(712)-754-3643	
YEARGIN BILLY	NORTH CAROLINA SWEET POTATO COM 4008 BARRETT DRIVE, STE 201-A	RALEIGH, NC	27609	(919)-571-8370	
YENTZ MARK	IOWA STATE UNIVERSITY 8240 HARBACH BLDG, APT 3A	CLIVE, IA	50325-1136	(515)-225-7557	
YORK VANCE O.	PIONEER HI-BRED INT'L, INC. 4445 CORPORATE DRIVE	WEST DES MOINES, IA	50266	(515)-224-6937	
ZABELLO JANNA	SUCCESSFUL FARMING 1716 LOCUST ST	DES MOINES, IA	50309	(515)-284-2184	
ZUMBACH STEVE	BELIN, HARRIS, LAMSON, MCCORMICK 200 FINANCIAL CENTER	DES MOINES, IA	50309	(515)-243-7100	

Total Number of Participants :	663				