

September 20, 1994

TO: Senator Dole

FROM: Vicki *Vicki*

RE: Remarks to National Institute of Nursing Research

You are scheduled to deliver brief remarks at a luncheon for the Friends of the National Institute of Nursing Research. About 135 people will be attending, mostly nurses and academics. Eleanor Sullivan, the Dean of the School of Nursing at the University of Kansas will be in the audience.

Pat Schroeder will also speak at the lunch. She has been a big advocate for women's health. As part of the D.O.D. authorization bill this year, she attached an amendment to allocate \$210 million for cervical and breast cancer.

They would like you to speak about health care reform in general with an emphasis on the importance of nursing. Recently, a new institute was created at NIH for nursing research. This is a major accomplishment for the nursing profession.

Nursing research focuses on health care issues related to cost, quality, and access, as opposed to medical research that has a more clinical focus on specific diseases. Nurses are also more interested in prevention and health promotion rather than the treatment of illnesses.

As more emphasis is placed on primary care and prevention, nurses believe that they are in the best position, because of their training, to treat and educate patients on health promotion, self-treatment, and home care.

A recent Gallup poll showed that 86% of Americans preferred receiving their primary care from a nurse rather than a physician. As such, nurses are seeking better reimbursement from Medicare and private insurance for their services. Traditionally, they have not been reimbursed as a distinct profession.

The nurses you will be speaking to feel that the creation of a nursing institute at NIH is the long-overdue recognition that nurses deserve. They should be a friendly audience, although their policy positions tend to be very liberal.

Wed, Sept 21

FRIENDS OF THE  
**NATIONAL INSTITUTE OF NURSING RESEARCH**

August 17, 1994

The Honorable Bob Dole  
United States Senate  
SH-141 Hart Senate Office Building  
Washington, DC 20510-1601

Dear Senator Dole:

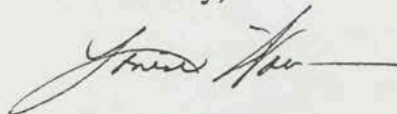
Thank you for agreeing to speak at the *New Investigators' Luncheon* on Wednesday, September 21, from 12:30 pm to 2:00 pm in the Rayburn building, rooms 339-340. We would like you to speak for approximately 15 minutes beginning at 1:15 pm.

The luncheon is the second event of *Nursing Trials and Tributes: On the Road to Health Care Reform*, a day of educational activities sponsored by the *Friends of the National Institute of Nursing Research* to highlight the value of nursing research and its impact on health care quality and cost. Approximately 150 guests are expected from the business community, various health care organizations and institutions, and academia. Several of your colleagues also will be in attendance. In addition, brief remarks will be given by John F. Dill, Chairman, CEO, and President of Mosby-Year Book Inc., one of our sponsors.

As background, there will be a Congressional Open House and Poster Exhibit (10:00 am to 12:00 pm in room SC-5 in the Capitol Building) at which about 25 of the nation's leading nurse researchers, will display their work to members of Congress and their staffs. On the evening of the 21st, a gala reception and dinner, *Nightingale II*, will be held in cooperation with The National Women's Hall of Fame at the National Press Club to salute nursing inductees into the Hall.

I have enclosed a preliminary copy of the day's agenda for your review. We look forward to your remarks and, if your schedule permits, we would love to have you attend any of the day's events.

Yours truly,



Louise Woerner  
President

1341 G Street, NW  
Suite 600  
Washington, DC 20005  
Phone (202) 638-2352  
Fax (202) 638-2590

A Non-Profit Tax-  
Exempt Organization

*Organizing Committee*

Faye G. Abdellah, EdD, ScD, RN, FAAN  
Patricia Archbold, DNSc, RN  
L. Edward Bryant, Jr., Esq.  
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Nell J. Watts, RN, MS, FAAN  
Ruby Wilson, EdD, RN, FAAN  
Louise Woerner, MBA  
Nancy A. F. Woods, PhD, RN, FAAN

## NURSING TRIALS AND TRIBUTES: ON THE ROAD TO HEALTH CARE REFORM

WEDNESDAY, SEPTEMBER 21, 1994

*The Honorable Daniel K. Inouye*  
*United States Senator, Hawaii*  
*Honorary Chair*

10:00 am  
to  
12:00 noon

***Congressional Open House/Poster Session***  
Room SC-5 in the Capitol Building  
(open to the public)

12:30 pm  
to  
2:00 pm

***New Investigators' Luncheon***  
Informal luncheon at the Rayburn House Office Building,  
Room 339-340, for new nurse investigators, senior nurse researchers, and  
Congressional representatives and staff. (Cost: \$25 per person)

***Keynote Address:*** The Honorable Bob Dole (R-KS)  
Minority Leader, United States Senate

***Remarks:*** John F. Dill, Chairman, Chief Executive Officer, and  
President, Mosby-Year Book, Inc., the preeminent  
publisher in health science

6:30 pm

***Nightingala II***  
A tribute to nurses inducted into The National Women's Hall of Fame and  
to the contributions of women to society throughout history at The  
National Press Club, 524 14th Street, N.W., Washington, D.C. (Cost:  
\$100 per person)

*6:30 pm, Reception*  
*7:30 pm, Dinner*

**Honorees:**

R. Louise McManus, PhD, RN  
(Faye Abdellah, Ed.D., ScD, RN accepting award)  
Rhetaugh Dumas, PhD, RN

**Presenter:**

Nancy Woodhull, Founding Editor, *USA Today*

**Keynote Address:**

Judy Mann, columnist, *The Washington Post*, and renowned author, *The Difference: Growing up Female in America*, and *Mann for All Seasons: Wit and Wisdom from The Washington Post's Judy Mann*.

## NURSING TRIALS AND TRIBUTES: ON THE ROAD TO HEALTH CARE REFORM

**Event Sponsors:** Friends of the National Institute of Nursing Research  
The National Women's Hall of Fame

**Congressional  
Supporters:**  
(early acceptance)

The Honorable Bill Bradley (D-NJ)  
The Honorable William S. Cohen (R-ME)  
The Honorable Christopher Dodd (D-CT)  
The Honorable Dave Durenberger (R-MN)  
The Honorable Charles E. Grassley (R-IA)  
The Honorable Mark O. Hatfield (R-OR)  
The Honorable Daniel K. Inouye (D-HI)  
The Honorable J. Bennett Johnston (D-LA)  
The Honorable Nancy Landon Kassebaum (R-KS)  
The Honorable Howard M. Metzenbaum (D-OH)  
The Honorable Barbara Mikulski (D-MD)  
The Honorable Larry Presler (R-SD)  
The Honorable John D. (Jay) Rockefeller (D-WV)  
The Honorable Paul S. Sarbanes (D-MD)  
The Honorable Jim Sasser (D-TN)  
The Honorable Paul Simon (D-IL)  
The Honorable Alan Simpson (R-WY)  
The Honorable Larry Combest (R-TX)  
The Honorable Christopher Cox (R-CA)  
The Honorable Norman Dicks (D-WA)  
The Honorable Eric Fingerhut (D-OH)  
The Honorable James Greenwood (R-PA)  
The Honorable Steve Gunderson (R-WI)  
The Honorable Herbert Klein (D-NJ)  
The Honorable Scott Klug (R-WI)  
The Honorable Mike Kreidler (D-WA)  
The Honorable Rick A. Lazio (R-NY)  
The Honorable Susan Molinari (R-NY)  
The Honorable James P. Moran (D-VA)  
The Honorable Constance Morella (R-MD)  
The Honorable John Edward Porter (R-IL)  
The Honorable Jack Quinn (R-NY)  
The Honorable Patricia Schroeder (D-CO)  
The Honorable Louise Slaughter (D-NY)  
The Honorable Floyd Spence (R-SC)  
The Honorable Pete Stark (D-CA)  
The Honorable Gerry Studds (D-MA)

FRIENDS OF THE  
**NATIONAL INSTITUTE OF NURSING RESEARCH**

July 6, 1994

The Honorable Bob Dole  
United States Senate  
SH-141 Hart Senate Office Building  
Washington, DC 20510-1601

Dear Senator Dole:

On behalf of the 350 members of the *Friends of the National Institute of Nursing Research* and the nation's two million working nurses, we would like to extend an invitation to you to be the keynote speaker at a luncheon to honor and celebrate the many contributions of nurse researchers on September 21st on Capitol Hill.

Your steadfast support of advancing nursing education and your support of the roll of nurses in providing access to people in need of health services is widely known throughout the nursing community. And your understanding of the importance of good nursing to a quality health care system, through your first-hand experiences as a World War II veteran, would add a personal touch. In addition, considering your leadership role in the Senate at this critical time in the history of our health care system, we thought it most fitting to have you deliver remarks to this key constituency.

The National Institute of Nursing Research became the seventeenth Institute of NIH in June 1993, and, since that time, the *Friends of NINR*, have been moving toward advancing its mission and educating the public about the importance of nurses and nursing research to the health care of our nation through various activities.

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7-8 Interim letter


The Honorable Bob Dole  
July 6, 1994  
Page 2

In November, we held a poster session on Capitol Hill for members of Congress and their staffs, which featured a display of works of prominent nurse researchers from around the country and attracted Democratic and Republican leaders. That same day, we held a luncheon which was sponsored and attended by several of your colleagues, including Senator Nancy L. Kassebaum, Congressman John E. Porter, Congressman Bob Clement and Congressman William Coyne. To close out the day, we hosted a gala dinner celebration, *Nightingala*, at which The Honorable Donna Shalala delivered the keynote address before an audience of 300 representatives of nursing and health care organizations from across the country. Enclosed are materials from last year's day of events. And, given our tremendous success last year, we again will hold such activities on September 21, 1994.

Senator Dole, we know you understand and value our nation's nurses, as do we in the business community, who have joined forces with the nursing leadership in establishing this bipartisan, non-profit organization. Some of our corporate sponsors include Citicorp; 3M Company; Mosby - Year Book, Inc.; and Ernst & Young, to name a few.

Further, your ability to convey a strong message would be very meaningful to these nurse leaders who need to gain confidence in their countless contributions. It is our hope that you will be able to assist us in advancing this worthwhile cause by agreeing to be our luncheon keynote speaker before an audience of health care's finest.

Sincerely,



Louise Woerner  
President

/ldb  
Enclosures

# FRIENDS OF THE NATIONAL INSTITUTE OF NURSING RESEARCH

July 27, 1994

## VIA FACSIMILE

The Honorable Bob Dole  
United States Senate  
SH-141 Hart Senate Office Building  
Washington, DC 20510-1601

Dear Senator Dole:

When you were looking for contributions to help clear up your post-election campaign debt, I was one of those active Republicans who supported you. Now, I need your support.

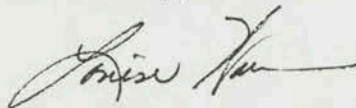
Earlier this month, we contacted your office requesting your participation as keynote speaker for a luncheon on September 21st, featuring the works of the nation's leading nurse researchers. We have received Congressional sponsorship for this event, which will be held in room 339-340 of the Rayburn House Office Building, from members of the House and the Senate. But we haven't received confirmation from you.

Your scheduler, Yvonne Costello, has advised us that your itinerary for September is not yet in place. On behalf of the 350 members of the *Friends* and the nation's 2½ million nurses, we urge your participation. Since you often speak of your war wounds, surely, you appreciate the important contributions nurses make to the health care of our country.

Make us your first commitment for September. We will need confirmation by Friday, July 29th.

Thank you in advance for your participation.

Sincerely,



Louise Woerner  
President

1341 G Street, NW  
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Washington, DC 20005  
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Fax (202) 638-2590

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135 people - nurses & corporate friends of nurses  
profess. of Univ. of Mich  
academics

10 House members

~~UNIV. OF MICH~~ Eleanor Sullivan - School of nursing  
Dean of Undergrad  
Colleen Conway - wife

John Bill

Pat Schroeder - natl. women's health org.

10 minutes - Q & A - optional

H.C. Reform generally

nursing research is the most recent  
institute @ D.H. More needed today  
cost, quality, & access

Earlier in the day, 25 researchers  
will be presenting their findings  
to the Cannon Building

This research will ↓ cost, ↓ hosp. stay  
self-training for home care  
\*More into prevention & health promotion\*

Hallup - 86% of public would rather  
receive primary care from an  
advanced practice nurse

Dept. of Def.  
Authorization

Long overdue recognition of  
the contribution of RNs  
toward community-based care  
away from

***NURSING TRIALS AND TRIBUTES:  
ON THE ROAD TO HEALTH CARE REFORM***  
**The Second Annual Gathering of the Friends of the National Institute  
of Nursing Research**

Wednesday, September 21, 1994 -- Washington, D.C.

The Honorable Daniel K. Inouye, Honorary Chair  
United States Senator, Hawaii

***NEW INVESTIGATORS' LUNCHEON***

Rooms B-339-340, Rayburn House Office Building, 12:30 p.m. - 2:00 p.m.  
Hosted by the DC Deans and Sponsored by The Honorable Louise M. Slaughter,  
United States House of Representatives, New York

***PROGRAM***

- Mistress of Ceremonies:*** Dr. Dorothy Powell, Dean,  
School of Nursing, Howard University
- Blessing/Benediction:*** Sister Mary Jean Flaherty, PhD, RN, Dean,  
School of Nursing, Catholic University
- Welcome/Importance  
of New Investigators:*** Dr. Suzanne Feetham, Deputy Director,  
National Institute of Nursing Research
- Keynote Speakers:*** Mr. John F. Dill, Chairman, Chief Executive Officer,  
and President, Mosby-Year Book, Inc., (*Introduction  
by Louise Woerner, Chairman and CEO, HCR*)
- The Honorable Bob Dole (R-KS) (*Introduction by  
Colleen Conway-Welch, PhD, RN, FAAN, Dean,  
Vanderbilt University School of Nursing*)
- The Honorable Patricia Schroeder (D-CO)  
(*Introduction by Brigadier General Nancy Adams,  
U.S. Army Nurse Corps*)
- Greetings:*** The Honorable Floyd Spence (R-SC)  
The Honorable John Edward Porter (R-IL)  
The Honorable Thomas J. Bliley, Jr. (R-VA)  
The Honorable Matthew Martinez (D-CA)  
The Honorable Louise Slaughter (D-NY)  
The Honorable David Minge (D-MN)  
The Honorable Paul Wellstone (D-MN) (*tentative*)
- Announcement of the  
Ada Sue Hinshaw  
New Investigator's Award:*** Robert V. Piemonte, EdD, RN, 2CAE, FAAN,  
Executive Director, National Student Nurses  
Association and Trustee, American Nurses Foundation

**SENATOR DOLE  
SPEECH TO  
FRIENDS OF THE  
NATIONAL INSTITUTE OF  
NURSING RESEARCH  
SEPTEMBER 21, 1994**

**\*THE HEALTH CARE DEBATE IS  
WINDING DOWN, I BELIEVE, FOR THIS  
YEAR. WITH THE 103RD CONGRESS  
HAVING ONLY A HANDFUL OF DAYS LEFT,  
EVERY DAY THAT GOES BY, THE WINDOW  
OF OPPORTUNITY FOR PASSING HEALTH**

**CARE LEGISLATION CLOSES A LITTLE BIT  
MORE.**

**\*I BELIEVE THAT WE STARTED THIS  
SESSION WITH NOTHING BUT GOOD  
INTENTIONS TO CRAFTING A  
RESPONSIBLE BI-PARTISAN HEALTH CARE  
BILL THAT WOULD GO VERY FAR IN  
TERMS OF SOLVING THE PROBLEMS  
THAT WERE PLAGUING OUR HEALTH**

**CARE SYSTEM.**

**\*BUT, AS THE DEBATE PROCEEDED,  
THE SIZE AND THE SCOPE OF THE  
LEGISLATION GREW AND GREW. AND, SO  
DID THE LEVEL OF SKEPTICISM AMONG  
THE AMERICAN PUBLIC. PEOPLE  
STARTED TO REALLY QUESTION IF A  
MAJOR OVERHAUL OF THE BEST HEALTH  
CARE SYSTEM IN THE WORLD WAS**

**TRULY THE BEST TREATMENT FOR ITS  
PROBLEMS.**

**\*MORE AND MORE PEOPLE BEGAN  
TELLING US TO FIX ONLY THE PARTS  
THAT NEEDED FIXING AND TO LEAVE THE  
PARTS THAT WORK ALONE. AND, POLLS  
STARTED TO SHOW MORE AND MORE  
THAT THE AMERICAN PUBLIC JUST DID  
NOT HAVE THE CONFIDENCE THAT THIS**

**CONGRESS WAS CAPABLE OF PASSING A  
RATIONAL HEALTH CARE BILL.**

**\*THE WHITE HOUSE HAS BEEN  
WRINGING ITS HANDS THE PAST FEW  
WEEKS, WONDERING "WHAT WENT  
WRONG."**

**\*I'VE VISITED NEARLY 20 STATES  
THESE PAST THREE WEEKS, AND**

**EVERYWHERE I GO, FROM NEW YORK, TO  
CALIFORNIA, TO THE KANSAS STATE  
FAIR...THE MESSAGE I HEARD FROM THE  
PEOPLE IS THAT A LOT WENT RIGHT IN  
THIS DEBATE.**

**\*THE AMERICAN PEOPLE HAD TIME  
TO STUDY THE ISSUE. THEY HAD ALL  
THE FACTS. THEY HEARD FROM  
EVERYBODY INVOLVED. AND THEY MADE  
A DECISION. WHAT THEY DECIDED WAS**

**THAT THEY WEREN'T WILLING TO TRADE  
IN THE BEST HEALTH CARE SYSTEM IN  
THE WORLD FOR SOMETHING THAT FEW,  
IF ANY, PEOPLE, UNDERSTOOD.**

**\*IT SEEMS TO ME THAT'S  
PRECISELY HOW DEMOCRACY IS  
SUPPOSED TO WORK.**

**\*THE PROBLEM THE WHITE HOUSE  
HAS IS THAT THE DECISION THE VAST**

**MAJORITY OF THE AMERICAN PEOPLE  
REACHED WAS ONE THE WHITE HOUSE  
DIDN'T LIKE. BECAUSE THE AMERICAN  
PEOPLE CONCLUDED THAT THEY DIDN'T  
UNDERSTAND OR TRUST THE CLINTON  
PLAN, THEY DIDN'T UNDERSTAND OR  
TRUST THE MITCHELL PLAN, AND THEY  
CERTAINLY HAVE NO IDEA WHAT THE  
"MAINSTREAM" PLAN OR A "KID CARE"  
PLAN ENTAILS.**

**\*AND, SINCE HEALTH CARE IS AN  
ISSUE THAT IS EXTREMELY IMPORTANT  
TO EVERY AMERICAN, THE PUBLIC HAS  
CONCLUDED THAT NO PLAN THIS YEAR --  
PARTICULARLY AT THIS LATE DATE -- IS  
MUCH MORE PREFERABLE TO A PLAN  
THAT NO ONE UNDERSTANDS.**

**\*AS THE MONTHS PASSED BY,  
THEY DON'T WANT CONGRESS TO TRY  
AND PASS A PLAN IN THE LAST DAYS OF**

**SESSION THAT CONGRESS ITSELF  
DOESN'T UNDERSTAND.**

**\*I BELIEVE NEXT YEAR THE PUBLIC  
WILL SEE A MORE RATIONAL APPROACH  
TO HEALTH CARE REFORM. AND, I  
BELIEVE WE WILL START BY LISTENING  
TO WHAT THE PUBLIC HAS TO SAY.**

**\*NOT LISTENING AND NOT  
COMMUNICATING TO THE PUBLIC WAS  
PROBABLY ONE OF THE BIGGEST**

**MISTAKES THAT WAS MADE IN THIS  
DEBATE -- A PLAN DRAFTED IN SECRECY  
HAS AN UPHILL BATTLE IN ITS RALLY  
FOR PUBLIC SUPPORT.**

**\*A LOT HAS CHANGED IN THE LAST  
YEAR. AND, WE'VE ALL LEARNED A LOT.**

**\*WHAT WE MAY HAVE ONLY  
SUSPECTED TO BE TRUE A YEAR AGO,  
WE NOW KNOW AS FACT:**

**\*THE PUBLIC DOES NOT WANT A**

# **GOVERNMENT TAKE OVER OF HEALTH CARE.**

**\*THE PUBLIC DOES NOT WANT  
MORE BUREAUCRACY.**

**\*THE PUBLIC DOES NOT WANT  
LIMITED CHOICE.**

**\*AND THE LAST THING THE PUBLIC  
WANTS IS FOR CONGRESS TO CREATE A  
WHOLE NEW SERIES OF ENTITLEMENT  
PROGRAMS WITH A QUESTION MARK ON**

**ITS PRICE TAG AND EVEN MORE  
QUESTION MARKS WHEN ASKED HOW  
THEY WILL BE FUNDED.**

**\*SO, BY NO MEANS DO I SEE THIS  
PAST YEAR AS A WASTE OF TIME AND  
EFFORT.**

**\*FOR ONE THING, THE NURSING  
PROFESSION HAS HAD A LOT OF  
SUCCESS. N.I.H. CREATED A SEPARATE**

**INSTITUTE FOR NURSING RESEARCH,  
GIVING THE PROFESSION ITS LONG-  
OVERDUE RECOGNITION. THAT IS  
SOMETHING FOR WHICH YOU SHOULD  
ALL BE VERY PROUD.**

**\*AS HEALTH POLICY IN THIS  
COUNTRY MOVES FURTHER AWAY FROM  
A MEDICAL MODEL AND MORE TOWARD  
A PRIMARY CARE MODEL, NURSES ARE**

**IN AN IDEAL POSITION TO DELIVER THAT  
CARE, TO FUEL THE DRIVE TOWARD  
PREVENTION AND HEALTH PROMOTION,  
AND TO KEEP PEOPLE HEALTHY AND OUT  
OF HOSPITALS.**

**\*ANY OF YOU WHO ARE FROM  
RURAL STATES, LIKE I AM, KNOW THAT  
TOO OFTEN PEOPLE ARE IN NEED OF  
HEALTH CARE, AND MAY EVEN BE ABLE**

**TO AFFORD IT, BUT CAN'T GET IT SIMPLY  
BECAUSE THERE IS NO ONE TO PROVIDE  
IT. NURSES HAVE FOR A LONG TIME  
FILLED IN THOSE GAPS, BUT HAVE  
RECEIVED LITTLE OR NO RECOGNITION  
FOR WHAT THEY DO.**

**\*MORE AND MORE HEALTH CARE IS  
DELIVERED IN NON-HOSPITAL SETTINGS,  
LIKE COMMUNITY HEALTH CENTERS. IT**

**IS NURSES WHO TAKE THE  
RESPONSIBILITY TO STAFF THESE. AND  
IT IS NURSES FROM WHOM PATIENTS  
RECEIVE VERY HIGH QUALITY CARE. IN  
FACT, A RECENT GALLUP POLL SHOWED  
THAT 86% OF AMERICANS PREFERRED TO  
RECEIVE THEIR PRIMARY CARE FROM  
NURSES THAN FROM ANY OTHER HEALTH  
PROFESSIONALS.**

**\*I ALSO SEE THIS YEAR AS A  
SUCCESS BECAUSE WE MANAGED TO  
PRESERVE THE BEST HEALTH CARE  
SYSTEM IN THE WORLD. AND, WE HAVE  
PAVED THE WAY TO ENACTING REFORMS  
NEXT YEAR THAT I BELIEVE WILL BE  
MORE RATIONAL, MORE AFFORDABLE,  
AND RECEIVED MORE FAVORABLY BY THE  
AMERICAN PUBLIC.**

**\*FOR ALL OF YOU WHO HAVE  
PARTICIPATED IN THIS DEBATE THIS  
PAST YEAR AND WHO HAVE SHARED  
YOUR EXPERTISE WITH THE CONGRESS  
AND WITH THE AMERICAN PEOPLE, I  
THANK YOU AND LOOK FORWARD TO  
WORKING WITH YOU ON THIS VERY  
IMPORTANT ISSUE NEXT YEAR.**