

PHOTO-UP WITH MAJOR DONORS OF RICHARD BURR

Wednesday, September 14, 1994

Photo-op with major donors of Richard Burr
8:00 a.m. to 8:15 a.m.

PURPOSE:

To participate in a photo-op with Richard Burr's maxed out and major donors.

BACKGROUND:

There will be a brief photo-op before you attend the Burr fund-raising breakfast. Richard and Brooke Burr will accompany you to the photo-op and introduce you to the 20 to 25 top donors.

There will be a standard line-up for the photos. A list of those attending is attached. One photo-op attendee, Stu Epperson ran for Congress in this district in 1984 and 1986.

CAPITOL CLUB MEMBERS
PHOTO OPPORTUNITY

RICHARD BUDD
ZACK BYNUM
HUDNALL CHRISTOPHER
ED BROYHILL
JEFF SCOTT
BORDEN HANES
ANNE HANES
STEVE WILLIAMS
JACK ROEMER
LANE ROEMER
MORRIS CRAFTON
GARRY AVRAM
BUDDY COLLINS
MRS. BUDDY COLLINS
JOHN WOLFE
JIM BRADY
MILTON SMITH
MRS. MILTON SMITH
CRAIG HARREL
STU EPPERSON
NANCY EPPERSON
DICK HEDRICK
JOAN DANIELEY
NELSON TOMLINSON
MRS. NELSON TOMLINSON
MARK POOVEY

8:20 am - ATTEND breakfast for Richard Burr

8:55 am

Location: Yeates Building
Attendance: 200 @ \$100/couple, \$75/person
Event runs: 8:00 am - 9:00 am
Press: Open
Facility: Head table; microphone; podium and platform
Head table:
Sen. Dole
Dr. David and Martha Burr
Richard and Brooke Burr
State Sen. Betsy Cochrane
Joe and Eunice Dudley
Sen. Broyhill
Format: 8:30 am - Invocation, Dr. David Burr (Richard's Father, co-chair of the Camp. and former Pastor of 1st Presbyterian Church)
Pledge by State Sen. Betsy Cochrane
Welcome and intro of Sen. Broyhill by Burr
Sen. Broyhill remarks and introduces
Sen. Dole
Sen. Dole brief remarks
Thanks by Joe Dudley, owner Dudley Inn Complex (wife's name -- Eunice Dudley)
Contact: Dean Myers
910/777-1170
910/773-0198 (FAX)

TALKING POINTS

HEAD TABLE: Sen. Bob Dole
Richard and Brooke Burr
Sen. Jim Broyhill
Dr. David Burr
State Sen. Betsy Cochrane
Joe and Eunice Dudley

We're sure the audience will be interested in hearing what's going on in Washington both on Capitol Hill and at the Clinton White House and Sen. Dole's perspective on the latest developments.

- * You may wish to mention the Sept. 27 Contract with America event for all Republican House candidates in Washington. Richard Burr, of course, will be attending.
- * Good news about Richard Burr:
- * What we need in Washington is another small businessman like Richard Burr NOT another lawyer and career politician like Richard's Democrat opponent
- * We need Richard's help in Washington to make the changes and reforms in Congress and in Washington that are so desperately needed
- * Richard and I oppose **HIGHER TAXES**
MORE REGULATION
WASTEFUL SPENDING, etc.
- * Richard supports reforms like **TERM LIMITS**
BALANCED BUDGET AMENDMENT
LINE ITEM VETO

Finally, reasons why Richard Burr is going to win:

- * While Burr and his opponent have raised roughly the same amount of money, over 85 percent of Burr's funds come from individuals and from within the Fifth District. In contrast, Sands has raised over HALF OF HIS FUNDS FROM PACS, almost all of which are out of state. Only ONE THIRD of Sands' contributions come from individuals and less than half from in the district.
- * For these and other reasons, Richard Burr is one of the top Five Republican chances for picking up a Democrat seat in the nation this year....

FUND-RAISER FOR CONGRESSIONAL CANDIDATE RICHARD BURR

Wednesday, September 14, 1994

Fund-raising breakfast 8:20 a.m. to 8:55 a.m.

PURPOSE:

The fund-raising breakfast is in support of Richard Burr, who is running for the 5th district congressional seat of Rep. Stephen Neal (D) who is retiring. The Democratic nominee is state Senator Sandy Sands.

EVENT BACKGROUND:

You will address the Burr fund-raising breakfast after the photo-op. Richard Burr's father, Dr. David Burr (former Pastor of the 1st Presbyterian Church) will lead the invocation. The pledge will be led by State Sen. Betsy Cochrane. Richard Burr will welcome everyone and introduce former Senator James T. Broyhill, who will introduce you. Approximately 150 persons at \$100 a couple (\$75 a person) will attend.

Mr. Joe Dudley, owner of the Dudley Inn will close the program. Joe's wife is Eunice.

Next, you will attend a Burr press availability at the hotel and then depart.

ISSUES TO STRESS

- * Burr ran against incumbent Congressman Stephen Neal in 1992 and received 46% of the vote. His campaign had 800 volunteers and 1,200 donors. He is proud of that effort and feels it has set the foundation for victory this year.
- * Richard Burr's campaign is focused on opposing new taxes (Burr is co-chairman of N.C. Taxpayers United, an anti-tax group). He is pushing a conservative agenda that includes - work replacing welfare; reducing the size of government; supporting a balanced budget amendment and term limits; and strong policies against violent crime, line item veto.
- * Burr has questioned the intrusiveness of the federal government and the public's distrust of additional federal interference in citizen's personal affairs.
- * Burr is making a push to attract 5th district Democrat voters. To that end, he is pushing conservative versus liberal themes rather than a Democrat versus Republican approach.

- * Clinton's approval is 30% among white voters; 19% among white male voters. This district is 14% black.
- * Burr strongly supports district tobacco interests and would seek to serve on Rep. Henry Waxman's House subcommittee (ranking GOP member Thomas Bliley said Burr would stand a good chance of getting on the committee since fellow NC Congressman Alex McMillan is retiring). Bliley and Rep. Howard Coble recently met with Burr on this matter.
- * Burr recently receive the help and endorsement of race car driver Richard Petty.
- * Burr is married to Brooke Burr. They have two sons, Tyler and William. He played football at Wake Forest University. He is a Winston-Salem businessman (marketing and sales of consumer goods).

DISTRICT PROFILE:

- * The 5th Congressional district is located on the Northwest border of the state and includes half of Winston-Salem, which casts 30% of the district's votes.
- * The Democrats hold a voter registration edge in the district - 58% to 34%, but political lines are drawn on conservative v. liberal rather than Democrat v. Rep. In 1992, President Bush won the district by just a thousand votes (43%). Clinton received 43% and Perot got 13%. Sen. Helms and Sen. Faircloth won the district in their elections.
- * The district's major industries are: tobacco, textile and furniture
- * Burr spent \$188,000 in his '92 race to Neal's \$517,000.
- * Burr's budget for 1994 is \$600,000. His opponent is Mr. Sandy Sands, an eight-year State Senator from the district. Sands voted for the largest tax in NC history and voted for state tobacco taxes. He's trying to "out conservative" Burr. As of June 30, only 24% of Sands money has come from the district. 85% of Burr's funds are from within the 5th district.

Jones Abernethy (2)
David Ahles
Burch Alford
Patrick Allen
Tony Awford
Rick Bagley
Rex Baker
Ron Barker
James Barrett (2)
John Basch
Jerry Beeson (2)
Allen Bennett (1)
Norman Bennett (2)
Tom Blair (2)
Harry Boles (2)
Carl Boon
Helen Boon
Marvin Boyd
Frank Burr (2)
John Burrell (2)
Ken Carlson (np)
Rocky Carter (2)
V.R. Challa
Lyn Christianson
Betsy Cochrane (comp)
A.L. Collins (2)
Buddy Collins
Debra Conrad-Schrader
Charlotte Disher
Tony Disher
Chuck Duckett
Joe Dudley
Unis Dudley
Clyde Dupin (2)
Gordon Early (p)
Chuck Edwards (2)
Jim Einstein (1)
William Entwistle
Tom Eschleman (2)
Wayne F. Mabe (2)
Grady Flowers
Sam Flowers
Alice Garner
Ralph Garner

Jane Goins
Lyons Gray (comp)
Dwayne Hall (2)
Bill Hiatt
Randy Honeycutt (2)
Gene Hoots
Judy Hoots
Laverne Howell
Robert Howell
Gordon Hughes
Robert Hunt (2)
Avis Knight
Joyce Krawiec(2)
Barry Lawson (possibly 2)
Ned Leary (2)
Bill Lewis
Forrest Lowery (2)
John Lowery
Jim Lynch
Mac Macalier (comp)
Mark Malcom
Michelle Malcom
Richard Marks
Susan Marshall (2)
Matt Martin
Bruce Mason (2)
John Mathews
John Mathews Jr.
Thelma Mathews
Mac McAller
Mark McDaniel
Grover McNair (2)
Jeannie Metcalf
Dr. Mike McWhorter (2)
Chuck Moore
Wes Morgan
Alberta Morris
Jerry Morton (comp)
Dr. Nash
Lisa Netz
David Niblock (2)
Fred Patterson
Wesley Phillips (2)
Rene Plante (2)
Dave Plyer
Robert Prescott

Thomas Prince (2)
Jenny Puckett
Jody Puckett
Robert Pulliam
Rose-Marie Pulliam
John Redding
Robert Reed
Tori Roemer
Alice-Ann Scarborough
Gordon Sheeran
Judge Shork
Gordon Skeeters
Thomas Skinner (2)
Keith Smith (comp.)
Mike Staley
Gary Strickland (2)
Ed Sult (2)
Roger Swisher (2)
Gary Thomas
Gary Thomas (2)
Raymond Thomas
lynn Thrower
Lynn Thrower
Theresa Totel (2)
Rick Trainer
Ron Vannoy (2)
George Walker
Kirk Walker
Gloria Whisenhunt
Dennis Whitacker (2)
Tim Williford (2)
Gene Wilson
John Wolfe III



**RICHARD BURR
CANDIDATE NC-5**

PERSONAL:

- Winston-Salem resident for 30 years
- Married to Brooke, two sons - Tyler (age 9) and William (age 8)
- Son of Reverend and Mrs. David Burr
- Wake Forest University graduate - 1978
- Employed at Carswell Distributing for over 16 years
 - Responsibilities include sales and marketing of consumer goods

COMMUNITY INVOLVEMENT:

- North Carolina Taxpayers United state co-chairman
 - Unprecedented growth in membership and financial resources of NCTU
 - NCTU introduced legislation to control growth of NC budget and lobbied against tobacco tax increase
- United Way
- Reynolda Rotary Club
- Forsyth County Earning by Learning
- Republican Party
- PTA
- First Presbyterian Church
- Optimist Soccer League

CAMPAIGN EXPERIENCE:

- Announced January 17th, 1994
- Held incumbent Congressman to 52% of vote in 1992 general election
- 1992 organization included : 800 volunteers and 1200 contributors

NORTH CAROLINA 05

FACT: The Fifth District has a history of voting for Republican candidates.

1988:	Bush (R)	58%	Dukakis (D)	42%
1990:	Helms (R)	56%	Gantt (D)	44%
1992:	Faircloth (R)	52%	Sanford (D)	48%
	Bush (R)	43%	Clinton (D)	43%

FACT: Despite being outspent by a 3-1 margin in 1992, Richard Burr came within six points of defeating 20-year Democrat incumbent Steve Neal.

FACT: As of June 30th, Richard Burr has \$205,000 cash-on-hand. Sandy Sands has only \$64,000. Richard Burr will not be outspent in 1994.

FACT: Richard Burr has demonstrated the grassroots support he has in the Fifth District by raising over \$221,000 (86% of his funds) from within the District. Sandy Sands has raised only 24% of his funds from within the Fifth District.

FACT: Richard Burr is the state co-chairman of North Carolina Taxpayers United, a grassroots citizens' rights group opposed to higher taxes.

FACT: Sandy Sands voted for the largest tax increase in North Carolina history, including an increase in the state corporate tax rate.

FACT: Richard Burr has the winning message and Richard Burr has the means to deliver that message this fall.

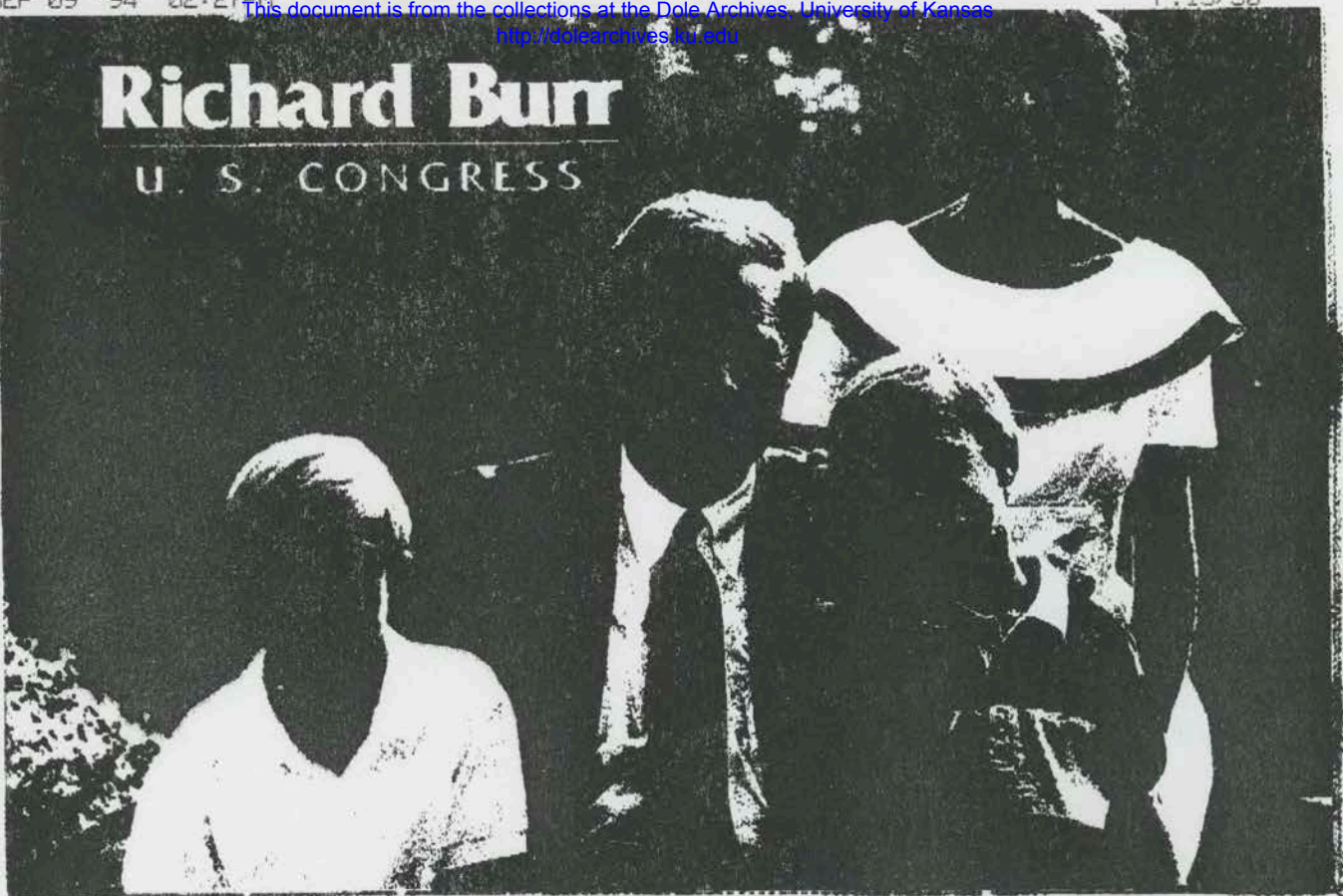
BACKGROUND: OUR OPPONENT SANDY SANDS

Our Democrat opponent Sandy Sands is a member of the state Senate and has been in the legislature for eight years. He has voted for several tax increases, including the largest in state history. He voted for a 150% increase in the state tobacco tax. He has also voted to raise his own pay at least three times. He is trying to portray himself as a conservative Democrat and distance himself from the Clinton Administration and Democrats in Congress.

Sands won the five-way Democrat primary on May 3rd with 43 percent of the vote. A four-way Democrat sheriff's primary in his home county ran up his vote and allowed him to avoid a run-off. He raised and spent roughly \$150,000 in the primary and was heavily backed by PACs and the Democrat establishment in both Raleigh and Washington. He has raised most of his money from PAC's and from outside of the 5th District. As of June 30 only 24% of his contributions were from within the 5th District. He has received \$10,000 from the Teamsters, \$10,000 from the National Education Assoc., \$6,000 from the International Brotherhood of Electrical Workers, \$6,000 from the Bakery Confectionary & Tobacco Workers and \$5,000 from the American Federation of State, County, and Municipal Employees.

Richard Burr

U. S. CONGRESS



Richard Burr

U. S. CONGRESS

Not since 1974 has North Carolina's 5th Congressional District had the opportunity to be represented by a young, energetic conservative like Richard Burr.

As co-chairman of the N.C. Taxpayers United, Richard helped draft the "Taxpayer Protection Act," which places a cap on how quickly state government spending can increase. He has also traveled to Washington, D.C. with district tobacco workers to urge members of Congress to oppose unfair increases in the federal tobacco tax.

In 1978, Richard graduated from Wake Forest University where he lettered in varsity football. He stayed in Winston-Salem where he has made his home and raised his family. A successful businessman for over 16 years, Richard has extensive experience in sales and management with a wholesale distributor of consumer goods in local, national and international sales.

The son of a Presbyterian minister, Richard has lived in the district for over 30 years. He is active in the PTA, Reynolda Rotary, United Way and numerous youth sports programs. As a young husband and father, Richard wants to secure a strong America for his wife Brooke and their sons, Tyler and William. To do this, Richard knows that he must make a strong stand against the liberal tide that is sweeping our country. He must begin his stand in the 5th Congressional District, and take it to Washington to be heard. Won't you stand with Richard to send a clear message to Washington?

**Work Replacing Welfare...Strengthen the Family...Lock up Violent Criminals...No New Taxes
Reduce the Size of Government...A Balanced Budget...Term Limits...Responsible Health Care Reform**

PAID FOR BY BURR FOR CONGRESS COMMITTEE, TIMOTHY W. GILTON, TREASURER
Post Office Box 5732 • Winston-Salem, North Carolina 27113 • Phone 910-777-1170

ON THE POLITICAL SCENE

N.C. RACE MIRRORS WOES ACROSS SOUTH

Clinton weakness
harms prospects
for Democrats

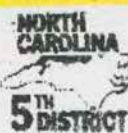
With all 435 House seats at stake this fall and voter anger with Washington running high, the 1994 election has the potential to produce major changes in Congress. President Clinton and the Democrats are hoping to keep their losses to a minimum, while Republicans dream of gaining control of the House for the first time in 40 years.

This is the first in an occasional series on selected House races around the country.

By Jack W. Germond
Sun Staff Writer

MOUNT AIRY, N.C. — If you ask Sandy Sands how things are going here for President Clinton, he pauses for a beat and replies, "Bad." Then, shaking his head soberly, he adds, "Real bad."

Mr. Sands, a Democratic candidate for Congress here, is not just blowing smoke. A poll of 5th District voters has just found Mr. Clinton's approval rating among white voters under 30 percent and among white male voters a rock-bottom 19 percent.



The contest to replace retiring Democratic Rep. Stephen L. Neal is not, of course, a referendum on the president. But Mr. Clinton's political weakness here — and in many other districts across the South — is heavy baggage for Democratic candidates like Mr. Sands.

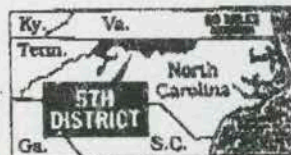
"Sandy would win it easy if it wasn't for them Clintons," a local Democratic supporter confides to a visitor. "But the way it is, it's going to be a close one."

In fact, the election probably would have been close even without the Clinton factor. Mr. Sands' Republican opponent, Richard Burr, is a 38-year-old Winston-Salem businessman who captured 46 percent of the vote two years ago against Mr. Neal, the incumbent, who has held the seat for 20 years.

But the president's weakness has inspired a rough consensus among strategists in both parties that the Republicans are likely to have a good midterm election Nov. 8 because, as Mr. Sands' campaign manager, Cormac Flynn, puts it, "The partisan environment has never been worse for a Democrat."



Retiring Democratic Rep. Stephen L. Neal of North Carolina's 5th District met with President Clinton at the White House in May.



By most estimates, the context is hostile enough to Democrats to suggest Republicans gaining four or five seats in the Senate, where seven are needed for control, and somewhere between 15 and 30 in the House, where the Republicans would need a net gain of 40.

The 5th is the kind of district the Republicans need to win if they are to fulfill their hopes of a net gain of at least 20 to 25 seats — the kind of added strength that, as the vote on the crime bill demonstrated so clearly, would confront Mr. Clinton with a political nightmare in the final two years of his term.

Relying heavily on his personal following, Mr. Neal hung on for 20 years, usually by narrow margins, while the electorate has trended Republican in presidential and Senate elections. George Bush won here by 16 percent in 1988, and two years ago exceeded his national performance to edge Mr. Clinton in the district by 1,300 votes.

The Democrats still enjoy a registration advantage here — 61 percent to 33 percent Republican. That margin even increased a few points after the reapportionment based on the 1990 census. But the creation of a heavily black new district took away black voters in Winston-Salem who were far more

reliably Democratic than many of the whites left in the 5th.

As W. K. Wotts, an influential apparel manufacturer here, said the other day about a friend, "He's a Republican now, but they were all Democrats at one time."

Indeed, party labels don't have much meaning to many voters here. Asked by a tobacco farmer about the difference between Republican and Democratic positions on one issue, Richard Burr said, "This is not about R's and D's. This is about sending more conservatives to Congress."

To which, the farmer replied: "You've got that right. That's the word — conservative."

The stakes here have been raised by the recognition in both parties that this is a seat worth full support from the national level. Mr. Burr managed to win his 46 percent in 1992 while spending only \$182,000 with a staff of three and a campaign office in his living room. This time he probably will spend \$800,000, and he already has 10 full-time campaign workers operating from an office in Winston-Salem.

Mr. Sands is not barefoot either. He has served eight years in the state Senate, from a district that covers about half the 14-county congressional district. And his record in Raleigh was strong enough that he won a six-candidate primary last spring, with 43 percent of the vote, to 19 percent for his closest competitor.

The campaign is in its embryonic stage. Neither candidate is yet running television advertising. Instead, both are still caught up in

retail campaigning, each having spent a day last week here in the hometown of Andy Griffith, touching bases with local supporters and being interviewed by the Mount Airy News.

Mr. Burr stopped at a tobacco auction, then drove into town for a cup of coffee at the Snappy Lunch (home of a pork-chop sandwich that would sink a destroyer), a visit to Flip Roes' men's store, a glass of lemonade at the drugstore, visits to local manufacturers of shirts and steel mesh and a meeting at Shoals general store a few miles out of town with a half-dozen tobacco farmers who were alarmed at what they see as a national campaign against smoking and the prospect of higher taxes on cigarettes to finance health care.

The Republican candidate, a one-time football star at Wake Forest and a salesman and business executive for the past 16 years, acknowledges that he is politically green. But the fact that he has no political credentials — and an open, easy manner with voters — may be his greatest asset.

Because of his history in Raleigh, Mr. Sands starts with an obvious base of Democratic activists here. He met with about 15 of them at City Hall, ate lunch with 20 more at a Quincey's restaurant, dropped in on several others and made the obligatory visits to the newspaper and three local industries.

At this point, there is nothing approaching serious political debate. Both candidates are fully committed to protecting the tobacco industry, the district's largest employer, and the textiles that are still so economically important here. They have been doing the usual bickering about the other's campaign funding — Mr. Burr, complaining about Mr. Sands' support from political action committees. Mr. Sands countering by citing Mr. Burr's support from fat cats able to contribute \$1,000 each.

They are both cautious and vague about the issues in Washington right now. "I have yet to see a health plan I like," Mr. Sands says. "I don't know the answer, and I don't think anybody else does, either."

All this is likely to change dramatically as the campaign turns more serious — meaning more reliant on television advertising — after Labor Day.

One thing that is plain now is that Bill Clinton is more help to Republican Richard Burr than to Democrat Sandy Sands. If that proves to be the case in many districts, the White House is facing a grim result Nov. 8.

The Baltimore Sun 8/13/94

P. 05

SEP 09 '94 02:30PM

Winston-Salem Journal 8/30/94 p. 18

August 30, 1994

STATE & LOCAL

Burr says he's the man to help tobacco

■ 5th District congressional candidate says, 'I don't want to be Henry Waxman's friend'

By Frank Elliott
JOURNAL REPORTER

Both candidates in the 5th District race for Congress have sworn to defend tobacco, but Republican Richard Burr said yesterday that he could do the job better because his party does not control the House.

"I don't want to be Henry Waxman's friend. I want to be his enemy," Burr said, referring to the California representative who has been attacking tobacco in hearings before the House subcommittee that he heads.

Burr says he will seek a seat on Waxman's subcommittee if he is elected. Rep. Thomas J. Bliley Jr., R-Va., the ranking Republican on the subcommittee, said that Burr could well get a seat because Rep. Alex McMillan, R-9th, is retiring.

It will be up to the Republicans in Congress

to replace McMillan on the subcommittee. Bliley appeared with Burr and Rep. Howard Coble, R-6th, at a meeting on tobacco in Winston-Salem.

About 50 tobacco executives and growers attended.

Bliley said that if Democrat A.P. "Sandy" Sands is elected, tobacco interests will suffer because the administration and the Democratic leadership are trying to kill tobacco.

So even though Sands says he will fight for tobacco, the Democratic leadership will not put him on a committee where he can do any good, Bliley said.

"HENRY WAXMAN WILL not allow any Southern Democrat to get on that committee if he can help it," Bliley said.

He said that Rep. J. Roy Rowland, D-Ga., had to wait six years to get a seat.

"And you can bet that when Roy goes off, Henry Waxman will do everything he can to make sure that no tobacco Democrat will take his place."

Coble said that the House leaders are trying

to deflect criticism over proposed tobacco-tax increases by using "child psychology." "They started out by saying they were going to raise taxes \$2 a pack," Coble said. "Then it was \$1, then 75 cents, and now they're talking about 45 cents."

"Assuming that 45 cents passes, they're going to say, 'Look how good we were to tobacco.' That's the kind of games they play up there," Coble said.

"It is a lawful product, but many people up there treat it otherwise."

Last week, Sands said that Burr's refusal to debate last week demonstrated his unwillingness to state his positions on the issues.

Burr said yesterday, "I've never 'not answered' a question on an issue since 1992 when I decided to run."

Burr repeated his willingness to debate Sands in late September but said that he will not make any further overtures to that effect to the Sands campaign.

"My offer was stated in my last letter to him. If at any time he wants to accept it, I will take him up on it."



RICHARD BURR



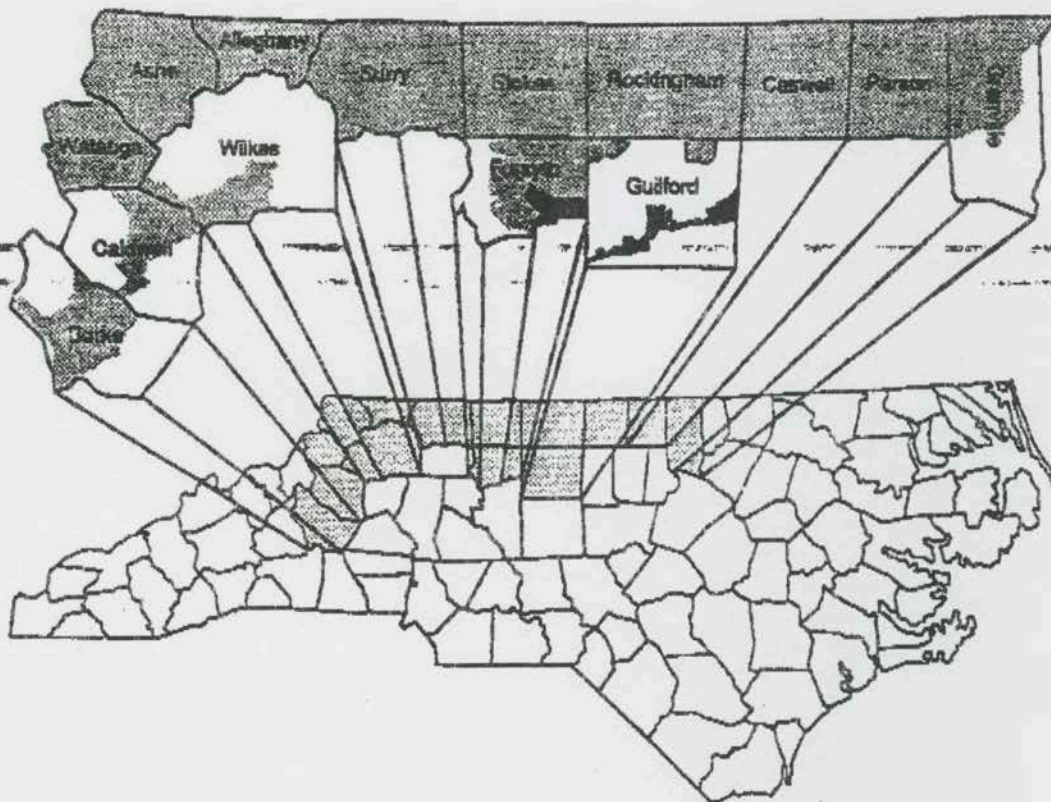
SANDY SANDS

BURR FOR CONGRESS 94

SEP-05-1994 15:55

P. 16/30

North Carolina Fifth Congressional District



Richard Burr
Republican Candidate

P.O. Box 5732 • Winston-Salem, NC 27113 • 910-723-1658

NORTH CAROLINA'S FIFTH DISTRICT

The 5th District has been represented by Cong. Steve Neal since 1974. Neal exceeded 55 percent of the vote just once since 1980. Democrats have a 58-34 registration advantage over Republicans, yet the district has voted for Bush (twice), Sen. Helms, Sen. Faircloth, and Gov. Martin since 1988.

The Fifth District includes fourteen counties in the northwest corner of North Carolina. The largest city in the district is Winston-Salem. Redistricting has removed from the district the minority precincts in Winston-Salem and added portions of several rural counties in both the far eastern part of the district (previously represented by Tim Valentine (D) and the far western portions of the district (previously represented by Cass Ballenger (R)).

The main industries in both Winston-Salem and throughout the district are tobacco (RJR), wood furniture manufacturing, and textiles. Many people in both Winston-Salem and throughout the district are upset with the Clinton Administration for targeting tobacco in his Health Care Reform Package.

THE BREAKFAST

We expect roughly 150 at the breakfast. \$75 per person or \$100 per couple, primarily Republicans and all are obviously Burr supporters. Over three-quarters of the attendees will probably be from Forsyth County.

FUNDRAISING FACTS: NC-05 (as of June 30)

	Richard Burr	Sandy Sands
Total Raised	\$258,561	\$276,935
Cash-on-Hand (6/30)	\$205,463	\$ 64,423
From PACs	\$ 27,821 (11 %)	\$155,602 (56 %)
From Party orgs.	\$ 6,025 (2 %)	\$ 0 (0 %)
From Individuals	\$224,715 (87 %)	\$121,333 (44 %)
TOTAL FROM INDIVIDUALS IN THE FIFTH DISTRICT	\$213,977	\$ 60,844
From sources w/in the Fifth District	\$221,120 (86 %)	\$ 68,794 (25 %)
From sources out of Fifth District	\$ 37,441 (14 %)	\$208,141 (75 %)
TOTAL FROM UNIONS	\$ 00.00	\$ 58,300

TOP 10 BURR PAC CONTRIBUTORS

	Name	City	Amount
1.	RJ Reynolds	Winston-Salem, NC	\$7,000
2.	American Medical Ass.	Washington, DC	\$5,000
3.	National Rifle Ass.	Washington, DC	\$2,500
4.	Am. Chiropractors Ass.	Washington, DC	\$1,500
5.	Westvaco	New York, NY	\$1,500
6.	Wachovia Bank	Winston-Salem, NC	\$1,250
7.	So. National Bank	Winston-Salem, NC	\$1,000
8.	Business-Industry PAC	Washington, DC	\$1,000
9.	IRBY PAC	Jackson, MS	\$1,000
10.	Winn-Dixie	Jacksonville, FL	\$1,000

TOP 10 SANDS PAC CONTRIBUTORS

1.	Drive (Teamsters)	Washington, DC	\$10,000
2.	NEA (Teachers' Union)	Washington, DC	\$10,000
3.	Intl. Brotherhood of Electrical Workers	Washington, DC	\$ 6,000
4.	Bakery, Confectionary & Tobacco Workers Intl. Union	Kensington, MD	\$ 6,000
5.	Am. Fed. of State, County, and Municipal Employees Union	Washington, DC	\$ 5,000
6.	Am. Trial Lawyers Ass.	Washington, DC	\$ 5,000
7.	National Auto Dealers	McLean, VA	\$ 5,000
8.	RJ Reynolds	Winston-Salem, NC	\$ 5,000
9.	NC Medical PAC	Raleigh, NC	\$ 5,000
10.	Glaxo	Research Triangle Park, NC	\$ 5,000

We're sure the audience will be interested in hearing what's going on in Washington both on Capitol Hill and at the Clinton White House and Sen. Dole's perspective on the latest developments.

- * You may wish to mention the Sept. 27 Contract with America event for all Republican House candidates in Washington. Richard Burr, of course, will be attending.
- * Good news about Richard Burr:
- * What we need in Washington is another small businessman like Richard Burr NOT another lawyer and career politician like Richard's Democrat opponent
- * We need Richard's help in Washington to make the changes and reforms in Congress and in Washington that are so desperately needed
- * Richard and I oppose **HIGHER TAXES**
MORE REGULATION
WASTEFUL SPENDING, etc.
- * Richard supports reforms like **TERM LIMITS**
BALANCED BUDGET AMENDMENT
LINE ITEM VETO

Finally, reasons why Richard Burr is going to win:

- * While Burr and his opponent have raised roughly the same amount of money, over 85 percent of Burr's funds come from individuals and from within the Fifth District. In contrast, Sands has raised over HALF OF HIS FUNDS FROM PACS, almost all of which are out of state. Only ONE THIRD of Sands' contributions come from individuals and less than half from in the district.
- * For these and other reasons, Richard Burr is one of the top Five Republican chances for picking up a Democrat seat in the nation this year....

myrick rally

**10:10 am-
10:35 am** **ATTEND** Rally of supporters and members of Myrick's
finance committee

Location: Lobby
Attendance: 100
Event runs: 9:45 am - 10:45 am
Press: Open
Facility: None
Format: Sue Myrick to introduce Sen. Dole
Sen. Dole brief remarks
Myrick to thank and open to press
Contact: Steve Duncan
704/523-9783
704/525-4201 (fax)

**10:40 am-
11:00 am** **ATTEND** Press Conf. with Sue Myrick

Location: Lobby
Contact: Steve Duncan
704/523-9783
704/525-4201 (fax)
Keith Appell
703/683-5004

RALLY FOR SUE MYRICK FOR CONGRESS

Wednesday, September 14, 1994

Rally: 10:10 a.m. to 10:35 a.m. EST

PURPOSE:

To support the candidacy of Sue Myrick, who is running for the 9th district open seat of Rep. Alex McMillan (R).

EVENT BACKGROUND:

Upon arrival, you will attend a rally of supporters of Sue Myrick in the lobby of the airport. Myrick will greet you and escort you to the podium. She will then welcome those attending the rally and then introduce you. After your remarks, Sue will conclude the rally.

You will then join Sue Myrick for a news availability and then depart.

ISSUES TO STRESS:

- * Myrick is using her service as Mayor of Charlotte (1987-1991) to emphasize that local government knows best when it comes to solving problems. She frequently notes Jefferson's line "The government which governs least, governs best."
- * As Charlotte Mayor, Myrick's two terms avoided any city property tax increases. She was also proud of her effort to attract pro Football (the Carolina Panthers) to Charlotte.
- * Myrick wants to cut excessive federal regulations, limit mandates, and cut federal spending. She favors the removal of tax burdens on small businesses and wants more incentives for 9th district firms. She favors the elimination of the capital gains tax.
- * Myrick favors boot camps for first time youth offenders and the conversion of closed military bases for new prisons. She's a strong advocate of the right to keep and bear arms. She favors "one strike and you're out" for violent felons.
- * She opposes the Clinton health care plan. She favors portability and unrestricted access. She wants a crackdown on frivolous law suits which drive costs higher.

* Myrick favors the "A to Z" budget bill; a balanced budget amendment; line-item veto; and a "supermajority" of 60% for Congress to raise taxes. She favors term limits.

DISTRICT PROFILE:

* The 9th district comprises most of Charlotte and is solidly Republican. Cong. Alex McMillan was elected in 1984 and has won by large margins ever since. His 1992 opponent was Kory Blake who received 33% of the vote to McMillan's 67%. Blake is Myrick's opponent this year.

* President Bush won the 9th district 52% to 33% for Clinton. Perot received 15%.

* Myrick was DFP chairman in 1988. She ran in the GOP primary against Lauch Faircloth in 1992, but lost. Faircloth was supported by the Congressional Club over Myrick.

* Myrick remains popular even though she lost to Faircloth. She even received the "best comeback" award from Charlotte Magazine for her primary election win earlier this year over a tough slate of Republican opponents.

* Myrick recently received the endorsement of the National Vietnam Veterans Coalition.

* Myrick's finance committee includes Ken Lewis, the President of NationsBank.

* The Mayor of Charlotte is Richard Vinroot, whom you met in late May 1994 at the NC-GOP convention in Raleigh. The Myrick campaign is unsure, at this time, if he will be able to attend the rally.

SUE MYRICK FOR CONGRESS
P.O. Box 37091, Charlotte, North Carolina 28237

THE MYRICK MESSENGER

Vol. 1, No. 2 -- September 6, 1994

SEPTEMBER 28 PAC RECEPTION

Sue's next Washington, D.C. fundraiser is now set. It will be held at the Erickson House, 437 New Jersey Avenue from 5:30 to 7:30pm. on Wednesday, September 28. Chief sponsors include Bob Michel, Dick Armey, Kay Bailey Hutchison and Nancy Landon Kassebaum. Other sponsors include Alex McMillan, Cass Ballenger, Howard Coble, Charles Taylor, Helen Bentley, Tillie Fowler, Jennifer Dunn, Jan Meyers, Susan Molinari, Tom DeLay, Bill McCollum, Bob Walker, Duncan Hunter, Ilana Ros-Lehtinen, Deborah Pryce, Marge Roukema, Olympia Snowe, Connie Morella, Amo Houghton, John Boehner and Nancy Johnson.

***** Minimum contribution is \$300.00; for more information please contact Terra McEllen-Hall at (703)-821-1020. Checks can also be sent to Terra McEllen-Hall at the following address: P.O. Box 3001, Falls Church, VA 22043-0001.**

THE NEW WAVE

The above fundraiser will come the day after Sue joins Republican members and challengers from across the country at a rally on the Capitol steps where House Republican Whip Newt Gingrich will lay out a Republican agenda for the House of Representatives, should the GOP gain majority control this election. Look for Sue to have a leadership role in the Freshman class.

SHAKING IT UP

On Thursday, September 8, Sue will be in Washington in the first ever "SHAKE IT UP! - Winning Women in the Republican Party" conference and fundraiser, to be hosted by RNC Co-Chair Jeannie Austin and Donna Hanover Giuliani, the First Lady of the City of New York. The event will be featured in a near-future segment of the "Women Who Win" program on GOP-TV, on which Sue was featured several weeks ago.

DOUBLE PLAY

Sue will join Congressman Charles Taylor at a joint fundraiser brunch and rally in Shelby, N.C. with special guest Congressman Dick Armey on Saturday, September 17. Both Sue and Congressman Taylor plan to continue the visionary leadership for Western North Carolina shown by Congressman Taylor and Congressman Alex McMillan.

"ATTENTION!"

Sue was recognized and honored at the Battalion Change of Command Ceremony for the 1st Battalion, 113th Field Artillery based in Charlotte and attended by over 1,000 people on August 21. This event came on the heels of Sue's endorsement by the 300,000-member National Vietnam Veterans Coalition.

NEWS FROM NORTH CAROLINA'S 9TH DISTRICT

SUE MYRICK FOR CONGRESS

P.O. Box 37091, Charlotte, North Carolina 28237

THE MYRICK MESSENGER**MYRICK ANNOUNCES CAMPAIGN FINANCE TEAM**

Sue Myrick announced the three co-chairs for her finance committee last week, and many veteran incumbents would be hard-pressed to put this team together, much less someone who will be a freshman next year. The team includes:

Ken Lewis, President, NationsBank
Ed Crutchfield, Chairman and CEO, First Union National Bank
William Grigg, Chairman and CEO, Duke Power

The three are actively engaged in an aggressive fund-raising campaign for Sue in Charlotte, throughout North Carolina, and around the country. Sue's PAC contact in Washington is **Terre McMillan-Hall**, and she can be reached at **(703)-821-1020**.

D.C. EVENT NEWS

Sue's fundraiser at the Capitol Hill Club on July 20th was a huge success, taking in about \$50,000. Our thanks to the many Members and supporters who sponsored and attended the event. Sue's next event in Washington will be in late September, probably the 28th -- although that is tentative. It will be sponsored by Republican women in the House of Representatives. For more information about this event, please contact **Terre McMillan-Hall at (703)-821-1020**.

THE REAL COMEBACK KID

Charlotte Magazine, in its annual "best and worst" edition, gave Sue its "Best Comeback" award. "Former mayor Sud Myrick, whose career seemed D.O.A. after an unsuccessful run for the Senate, emerged as the Republican Party candidate in a hotly contested race for Alex McMillan's seat in the U.S. House of Representatives," the magazine reported. The seat, North Carolina's 9th District, has gone Republican since 1952.

UPCOMING EVENTS

VIETNAM VETS BACK MYRICK: Sue will receive the formal endorsement of the National Vietnam Veterans Coalition at a breakfast in Charlotte Thursday, August 18.

MODEL CANDIDATE: Sue will participate in the annual American Businesswoman's Association fashion show, which will raise money for Battered Wives and Children's Homes, in Charlotte, Saturday, August 20. Sue will model three outfits from Joseph A. Banks Clothiers in Charlotte.

BREAKFAST WITH CASS: Future House colleague, Congressman Cass Ballenger (R-N.C.), will raise money for Sue at a breakfast in Gastonia on Wednesday, August 24. Similar events are being planned with Congressman Charles Taylor (R-N.C.) in Cleveland County, and Congress Alex McMillan (R-N.C.) in Charlotte in the coming months.

SUE MYRICK FOR CONGRESS

Narrative

Sue Myrick's record has always been one of representing the interests of all the people. During her two terms as Mayor of Charlotte (1987-1991), there were no city property tax increases. Sue has championed tougher sentencing for criminals and led the fight against drug usage and drug pushers. Sue also brought about tremendous road improvement projects and was instrumental in bringing the NFL's Carolina Panthers to Charlotte. While Mayor of Charlotte, Sue led the way in reforming local government by initiating an efficiency study that led to numerous cost savings including a spending cap.

Sue also spearheaded economic development projects, such as the westside Economic Development Task Force. It was designed to establish development in areas of the city which had been previously ignored. Also during her tenure, plans were put into motion for the construction of a new Convention Center. Sue was successful in preventing a property tax increase in funding the new convention center which will have an economic impact of almost a billion dollars for our region and provide over 6,000 new jobs. It is estimated that 500,000 people will attend more than 80 events in 1995.

When first elected in 1987, Sue foresaw the rise in violent crime and drug use in the Carolinas and put plans into motion to address them. She initiated street interdiction units, bicycle patrols, and statewide anti drug forums. An emphasis was placed on empowering neighborhoods by enlisting their involvement to establish programs to help solve their problems.

Through her experience as Mayor, along with her success in her own small business, Sue Myrick has established a pragmatic, conservative agenda which she will take to Washington. Sue believes that:

- * the solution to many problems, such as pork barrel abuses and 'double taxation,' would be resolved by keeping our money at the local level instead of sending it to Washington. Local people know best how to use their money. Washington has a dismal 'money management' record.

- * true economic development can flourish only if we can get government, and all its regulations, off our backs. Government mandates are impeding growth and preventing people from getting ahead.

- * tougher sentencing must be established to get criminals off the streets. This would be achieved through things like a "one strike and you're out" policy for violent felons, eliminating good time parole, and the establishment of boot camps for young offenders.

- * we must avoid socialized medicine and an obvious plunge toward socialism through government takeover of our health care system.

- * health care reform should include portability and should not restrict access. By eliminating government red tape and frivolous lawsuits, health care costs will be lowered while allowing Americans freedom to choose their own plans.

- * Congress needs to be reformed. The "pork" in the budget can be attacked by implementing the "A to Z" budget bill, which will allow every program to be voted on independently. Since Congress is unwilling to submit a balanced budget, Sue would support a Balanced Budget Law, and only after that fails would she consider any amendment to the Constitution. Sue also supports the idea of requiring a "super majority" (60%) of Congressional support when raising any taxes.

Sue Myrick has an unsurpassed record of public service and commitment. On November 8th, Sue needs your support to be able to serve North Carolina's Ninth District and take your views to Washington, DC.

SUE MYRICK FOR CONGRESS

P.O. Box 37091, Charlotte, NC 28237
Telephone: 704-523-9783 FAX: 704-525-4201

Sue Myrick on the Issues

Economy

I adhere to what Thomas Jefferson said, "The government which governs least, governs best." Namely, the free enterprise system is what makes this country great. We need to get government out of the economy and out of our lives. Excessive red tape is stifling economic growth. Mandates from Washington are the primary culprit. I am a staunch home rule advocate. I am convinced that many problems could be solved by keeping our money at the local level.

Congress should eliminate the capital gains tax and implement an overall tax cut in order to stimulate the economy. These tax cuts would put more money into the pockets of all Americans and allow them to spend it as they choose.

The free enterprise system has provided America the opportunity to lead the world in economic development. I believe in free trade, but I also think that fair trade is necessary. The American workforce is unrivaled in its productive capabilities and the quality of its product. Give us a level playing field and we will be second to none.

Small business, the largest sector of our economy, is also the fastest growing. Government must remove tax burdens and regulations affecting both large and small businesses. I believe incentives, rather than disincentives, will spur business investment which will expand the job base and maintain a healthy national economy.

Crime

In America today, crime pays. Risk is minimal compared to legitimate business. I have always been a strong advocate of tougher action on crime. Today, criminals no longer fear punishment for their actions. We need to send a strong message to felons that punishment will be swift, severe, and long-term. Like many Americans, I back the "Three Strikes and You're Out" legislation; however for violent felons, I think "One Strike" is enough.

We should convert closed military bases into prisons in order to eliminate overcrowding. Sentences should be doubled for felons who commit crimes against children and the elderly, and we should eliminate 'good time parole.'

I continue to be an advocate of boot camps for first time youthful offenders and non-violent drug offenders. Boot camps rehabilitate - prisons do not. The cost is approximately one-tenth of prison cost, while the recidivism rate is 5% in most cases, compared to 40% to 70% for prisons.

Welfare

I believe the government should adopt a policy of "two years and you're out" for current welfare recipients. During this period, those receiving these unearned welfare entitlements would be required to enroll in educational or vocational classes in order to prepare themselves for a job. Recipients must no longer be able to receive benefits for nothing in return. This welfare mentality must end!

Health Care Reform

America has the best health care system in the world. We must avoid socialized medicine and an obvious plunge toward socialism through the government taking over health care.

There is no health care crisis. There is a health cost crisis. Americans need portability, which would allow people to take their insurance with them when they change or lose their jobs. They also need coverage for pre-existing conditions. Eliminating excessive red tape and ending frivolous lawsuits will allow the free market to control costs without government control. Medical Savings Accounts (like IRAs) would allow families to have control over their health care dollars. They would choose their doctor, determine how much money they'd spend, and save the rest.

Education

I believe in every parent's right to choose a public, private, or homeschool education for their children. Mandates from Washington are hindering our children's education and imposing an undue burden on local school districts. Education is best handled at the local level with parents taking the lead in the formation of the curriculum. Local citizens know what is best for their schools. The federal government should stay out of our children's education. By scaling back or eliminating the Department of Education, the resulting savings could be kept for use in our schools.

We need to abandon the "politically correct" policies being mandated from Washington and return to the traditional education that you and I received. Reading, writing, arithmetic, history, and science will focus our children on what is important.

I support prayer in school, saying the pledge of allegiance, moments of silence, and devotions. When there were traditional standards and discipline in school, we didn't have the problems that we have today. These beliefs give students respect for themselves, one another, their families, and their country.

Foreign Affairs

Our world has undergone a dramatic change over the past few years due to the collapse of the Soviet Union. These changes have provided us an incredible opportunity to help foster democracies in Eastern Europe, Latin America, and Africa. We should seize this opening because by establishing democracies now, we are creating allies for the future.

We must not forget our traditional allies; but also not become policemen of the world. The United States must never sacrifice its sovereignty to the United Nations or any world body. As a nation, we must be careful when becoming involved in foreign conflicts. We need to determine what is in our nation's best interest and have a serious reason before jeopardizing the lives of our young men and women in any conflict.

Defense

The primary purpose of the federal government is to provide for the common defense. Although the Cold War has ended, there remain threats to our new-found peace in such areas as the Mideast, North Korea, Haiti, and the republics of the former-Soviet Union.

While we should always seek to eliminate wasteful and obsolete weapons programs, we should utilize our high-technology advantage to continue to develop state of the art weapons and defense systems. These armaments helped us win the Gulf War with little loss of life and showed the world again what American know-how can do.

Social Security

The integrity of our Social Security system must be maintained. Hands off! It's the people's money. Congress should support tax deductions and investment incentives for retirement savings. This way, Social Security, retirement savings, and pensions will give senior citizens the quality of life they earned and deserve in their golden years.

Pro Life

I oppose abortion, except in cases of incest, rape, or danger to the mother's life. As a Member of Congress, I would oppose federal funding of abortion.

Environment

We must strive for a balance between the needs of the environment and the need to utilize our natural resources. Instead of mandating regulations on business, government should make it economically beneficial, through tax incentives, for businesses to adopt environmentally sound methods of production, storage, and disposal.

Gun Control

I avidly support the 2nd Amendment right of every law abiding American to keep and bear arms. By providing for the instant background check at the point of purchase (which is now used in states such as Virginia), a law abiding citizens' constitutional right to possess firearms will not be violated. I'm opposed to the licensing of all firearms because it is just another tax on citizens.

Federal Budget

Soon, our federal budget debt will equal our entire gross national product. Congress must show discipline in spending our money! I support the "A to Z budget" bill, where each program would be voted on separately. Therefore, if a program cannot stand on its own merit, it would be eliminated. No more 'pork' or 'backroom' deals. A presidential line-item veto would also help eliminate 'pork' programs by forcing Congress to consider these measures independently.

Since Congress is unwilling to submit a balanced budget, I would support a balanced budget law, and only after that fails would I consider any amendment to the Constitution. I also support the idea of requiring a "super majority" (60%) of Congressional support when raising any taxes.

Congressional Reform

Americans have been subjected to a Congress which is out of touch. The House Bank Scandals and the House Post Office Scandal all illustrate the level of the abuse of power.

Therefore, I support term limits for Members of Congress. It has become a body of professional politicians. Congressional staffs and committees need to be cut, so as to keep them from continuing as levels of bureaucracy. Finally, Americans have had enough of 'Perks and Pork.' Congress must clean up its act, and I intend to do my part to implement reforms necessary to force Congress to be responsible.

FOR CONGRESS

CRIME: Years ago, Sue Myrick was on the leading edge of combating the current crime wave, leading: anti-drug marches, closing 'crack houses', holding state-wide anti-drug conferences - calling for drug testing - boot camps - using closed military bases as prisons - protecting our kids in schools - double time for crimes against children and the elderly and abolishment of "good-time" parole.

ROADS & AIRPORT: Sue Myrick got a hundred million dollars in road improvements with no tax increase - got the outerbelt underway - and secured funding for airport expansion.

ECONOMIC DEVELOPMENT: Sue led the way in preserving land for the NFL stadium which will be home to the Carolina Panthers. The team will bring hundreds of millions of dollars and thousands of jobs to our region.

Sue initiated an efficiency study of government that led to numerous cost savings - including a spending cap. Sue was successful in preventing a property tax increase in funding the new convention center which will have an economic impact of almost a billion dollars for our region and provide over 5,000 new jobs. No CITY property taxes were increased while Sue was Mayor.

A Few Areas Where Sue Has Served:

- Elected Mayor, City of Charlotte, 1987 & 1989
- At-large member, Charlotte City Council, 1983 - 1985
- Chair, Drug Task Force, U.S. Conference of Mayors
- Testified before Congress for U.S. Conference of Mayors on Crime & Drugs
- Speaker, 1990 International Crime Conference, Paris & Strasbourg, France - and 1989 in Montreal, Canada
- Member, Strengthening America Commission
- Chair, Public Safety Committee, U.S. Conference of Mayors
- Chair, Surface Transportation Sub-committee, National League of Cities
- President, National Conference of Republican Mayors and Municipal Elected Officials
- Advisory Board, U.S. Conference of Mayors

BUSINESS: President and CEO, Myrick Advertising



SUE MYRICK

The Leader In:

- **FIGHTING CRIME**
- **BUILDING ROADS**
- **ECONOMIC DEVELOPMENT**

PAID BY

SUE MYRICK FOR CONGRESS

SUE MYRICK GETS THINGS DONE

NEWS AVAILABILITY FOR SUE MYRICK FOR CONGRESS

Wednesday, September 14, 1994

10:40 a.m. to 11:00 a.m. EST

PURPOSE

To support Sue Myrick's campaign message in her 9th Congressional district race.

EVENT BACKGROUND:

After the rally with Myrick supporters you will attend a news availability with Sue Myrick.

ISSUES TO STRESS:

* Myrick would like you to focus some of your remarks at the news availability on her commonsense approach in working to lessen the burden of taxation, regulation, and litigation that is hurting business.

* Myrick is trying to avoid hitting Bill Clinton and her opponent directly (third parties are making the linkage however). The Myrick campaign would not mind if you noted how poorly Clinton is doing and how important it is to elect a conservative to the 9th district seat.

ISSUES TO AVOID:

* The divisive 1992 campaign when Sue Myrick ran against Lauch Faircloth. If the press brings it up you can note that Charlotte Magazine gave her the "best comeback" award for winning the GOP congressional primary earlier this year.

SUE MYRICK FOR CONGRESS

P.O. Box 37091, Charlotte, North Carolina 28237

DRAFT

FOR IMMEDIATE RELEASE
SEPTEMBER 9, 1994

FOR MORE INFORMATION CONTACT:
STEVE DUNCAN (704)-523-9783

SENATOR DOLE TO HEADLINE MYRICK RALLY

GOP LEADERS LINE UP BEHIND SUE

CHARLOTTE --- Sue Myrick's campaign announced today that Senate Republican Leader Bob Dole will be the featured speaker at a Myrick campaign this Wednesday in Charlotte. The visit is the first by several top Republican leaders who plan to campaign for Sue this fall throughout North Carolina's Ninth Congressional District, reflecting her growing stature within the party.

"Sen. Dole has done a great job in leading the Republicans in Congress. We're thrilled he's coming to Charlotte as it gives our entire campaign a tremendous boost," Myrick said.

Dole will speak at a Myrick campaign rally at the Signature Flight Terminal at Charlotte-Douglas International Airport this Wednesday morning, September 14. His speech will begin approximately at 10:05am.

"Sue Myrick is a rising star not only in our party but on the entire American political scene. We need her in Congress, we need her to help us stop President Clinton and his liberal agenda. We also need her expertise on a whole host of issues from crime and drugs to welfare reform to job growth and health care -- issues where she can help us lay out the Republican vision for the future," Dole said.

Dole noted Sue would continue the excellent leadership and representation of North Carolina's Ninth District in the tradition of Alex McMillan.

"We're going to miss Alex McMillan, he's done a great job for North Carolina. Sue Myrick will continue that tradition and I can't wait to work with her," Dole said.

I'm looking forward to working
Sen. Dole will be the first top Republican leader to campaign for Sue this fall as the campaign has also been working closely with former Housing and Urban Development Secretary Jack Kemp and House Republican Whip Newt Gingrich on plans for visits in the near future.

"The momentum of our campaign grows every day and we are not taking anything for granted. We intend to peak on Election Day, November 8. It's very gratifying to see our party uniting behind our candidates," Myrick said.

-- 30 --

Misc.

September 13, 1994

TO: Senator Dole
FROM: Janet Sena
SUBJECT: North Carolina Update

WETLANDS - As much as 80% of North Carolina (east of I-95) is wetlands. Therefore, when environmentalists say protect coastal areas, they are talking about a major portion of this state. When this much of the state is wetlands, Sen. Faircloth has indicated that there must be something wrong with the government policy when the definition is that broad.

SAFE DRINKING ACT - The state is generally supportive of this bill because it will reduce the burden on small businesses. One town in North Carolina was facing a \$100,000 cost to test their water. Rising costs associated with environmental issues are a major concern of small businesses.

September 9, 1994

TO: Senator Dole
FROM: Mike Torrey
SUBJECT: North Carolina trip

FUNDERBURK...I understand the district he is running for is the second largest tobacco district in the country and Johnson county is one of the largest tobacco growing counties in the nation. I am also told the Johnson county event will have several Jessecrats (conservative Democrats) in attendance.

TOBACCO...They are concerned about the Administrations attack on tobacco. They are especially upset over the Clinton/Joycelen Elders team which continues to attack tobacco. Tobacco is North Carolina's number 1 crop -- over \$1 billion in sales last year. Nationally, tobacco produced a net positive contribution of \$4 billion to the trade balance last year and created 2 million jobs nationwide. It also generated \$12 billion in taxes. Below are a few talking points Senator Helms uses on tobacco.

-- A 75 cents tobacco tax would cost N.C. more than 31,000 jobs and more than 273,000 jobs nationwide. (The Chafee proposal has a 45 cent tobacco tax)

-- Smokers should not be forced to be societies debt-payers. A tobacco tax unfairly asks a single segment of our nation's economy to bare the full burden of financing health care reform.

-- If we create new tobacco taxes, we will be repeating the mistake made with the luxury tax. The luxury tax significantly hurt the industry. Congress repealed the tax in 1992.

RICHARD BURR...I am told his opponent, Sandy Sands, pushed legislation which would tax fruit coming in from Florida and California since the people of those states were attacking tobacco. Although the legislation was never signed by the Governor, it did get alot of play in the media. However, the fact remains that it is Clinton and Elders who are anti tobacco. This district also has wheat and soybeans. Wheat prices are pretty good now (above \$3.00) while beans are struggling due to a an expected good crop. Meanwhile, Private Property may come up.

PRIVATE PROPERTY...The Republican party is for private property rights. An amendment to require "takings impact assessments" was attached to the Safe Drinking Water Act as part of a Republican initiative.

SUE MYRICK...Mostly an urban district. No ag should come up.

London Shaw
Howard Calley
Strom T.
Tefan Peltz

TO: Senator Dole
FR: Kerry
RE: Richard Burr event

*Attached are some "local color" talking points for the Richard Burr event. Approximately 150-200 people are expected at the breakfast.

SENATOR BOB DOLE
TALKING POINTS
RICHARD BURR FUNDRAISER

***IT'S ALWAYS A PLEASURE TO
RETURN TO MY ADOPTED HOME STATE.
AND ELIZABETH ASKED ME TO EXTEND
HER BEST WISHES, AND TO ASK YOU TO
REMEMBER THE RED CROSS.**

***SHE'S STILL TRYING TO SELL ME
ON AN IDEA THAT WILL ROGERS ONCE
EXPRESSED DURING AN ELECTION YEAR
BACK IN THE 1930'S. ROGERS SAID
THAT INSTEAD OF GIVING THEIR MONEY
TO REPUBLICANS OR DEMOCRATS,
AMERICANS SHOULD JUST GIVE THEIR
MONEY TO THE RED CROSS.**

***MY THEORY IS THAT YOU SHOULD
GIVE TO ANYTHING THAT BEGINS WITH**

**THE LETTER "R"---REPUBLICANS...RED
CROSS...RICHARD BURR...ROBERT DOLE...**

***THE FIRST THING I WANT TO DO
THIS MORNING IS TO THANK NORTH
CAROLINA FOR SENDING TWO
OUTSTANDING SENATORS TO
WASHINGTON...YOUR SENATE
DELEGATION IS JUST THE WAY I LIKE
IT...A NON-PARTISAN DELEGATION---BOTH
REPUBLICANS.**

***AS HE HAS THROUGHOUT HIS
SENATE CAREER, JESSE HELMS
CONTINUES TO STAND STRONG FOR
AMERICA...AND, BETTER YET, HE
CONTINUES TO DRIVE DEMOCRATS IN
THE SENATE UP THE WALL.**

***AND LAUCH FAIRCLOTH HAS
MADE A BIG, BIG, DIFFERENCE IN HIS
FIRST TWO YEARS IN THE SENATE...HIS
LEADERSHIP HAS HELPED TO PREVENT**

**THE WHITEWATER MATTER FROM BEING
TOTALLY WHITEWASHED.**

***MY GOOD FRIEND JIM BROYHILL
WAS IN THE SENATE BACK IN THE
"GOOD OLD DAYS"--WHEN I WAS
MAJORITY LEADER.**

***AND THE WAY THINGS ARE
GOING, THE GOOD OLD DAYS MAY
RETURN THIS NOVEMBER.**

***THE MAGIC NUMBER IN
WASHINGTON IS 47.**

***A GAIN OF FORTY SEATS IN THE
HOUSE WILL GIVE REPUBLICANS
CONTROL FOR THE FIRST TIME SINCE
DWIGHT EISENHOWER'S FIRST TERM.
AND A GAIN OF SEVEN YEARS IN THE
SENATE WILL GIVE REPUBLICANS
CONTROL, AND WILL LET JESSE DECIDE
IF HE WANTS TO BE CHAIRMAN OF THE**

**FOREIGN RELATIONS COMMITTEE OR
CHAIRMAN OF THE AGRICULTURE
COMMITTEE. IT'S A TOUGH CHOICE, BUT
I KNOW IT'S ONE THAT JESSE WOULD
LIKE TO MAKE.**

***AND I WANT TO THANK YOU FOR
ALL YOU ARE GOING TO DO TO REDUCE
THAT NUMBER TO 46 BY ELECTING
RICHARD BURR TO CONGRESS.**

***NO DOUBT ABOUT IT, RICHARD IS
JUST THE TYPE OF PERSON WE NEED IN
WASHINGTON. FIRST, HE'S A
REPUBLICAN. SECOND, HE'S A SMALL
BUSINESSMAN--AND ONE THING WE NEED
IN WASHINGTON IS MORE SMALL
BUSINESSMEN AND WOMEN, WHO KNOW
WHAT IT'S LIKE TO MAKE A PAYROLL
AND TO LIVE UNDER GOVERNMENT
REGULATIONS AND RED TAPE.**

***AND THIRD, WE NEED RICHARD IN
CONGRESS BECAUSE HE HAS THE RIGHT
IDEAS. HE'S FOR THE BALANCED
BUDGET AMENDMENT. HE'S FOR THE
LINE ITEM VETO. HE'S FOR BUILDING ON
THE STRENGTHS OF THE BEST HEALTH
CARE SYSTEM IN THE WORLD, RATHER
THAN TURNING IT OVER TO THE FEDERAL
GOVERNMENT.**

***AND THAT'S THE AGENDA YOU'LL
SEE ADVANCED IF REPUBLICANS ARE IN
THE MAJORITY.**

***IT'S A LOT DIFFERENT THAN THE
AGENDA WE'VE SEEN FROM PRESIDENT
CLINTON AND THE DEMOCRATS. AN
AGENDA THAT INCLUDED THE BIGGEST
TAX INCREASE IN U.S. HISTORY...**

***AND I UNDERSTAND THAT IF YOU
LIKE BILL CLINTON, YOU'LL LIKE**

**RICHARD'S OPPONENT...WHO, WHILE IN
THE NORTH CAROLINA STATE SENATE,
VOTED FOR THE BIGGEST TAX INCREASE
IN NORTH CAROLINA HISTORY.**

***I UNDERSTAND THAT RICHARD
HAS BEEN ENDORSED BY THE KING OF
THE STOCK CAR DRIVERS, RICHARD
PETTY.**

***AND ONE THING THAT RICHARD
PETTY KNOWS IS NEVER TO RUN OUT OF**

**GAS. WELL THE CLINTON
ADMINISTRATION IS JUST ABOUT OUT
OF GAS...AND DESPITE THE EFFORTS OF
MR. PANETTA TO GIVE THE
ADMINISTRATION A TUNE-UP, YOU CAN'T
HIDE THE FACT THAT THE MAN BEHIND
THE WHEEL--PRESIDENT CLINTON--IS
VERY, VERY, LIBERAL.**

***SO IT SEEMS TO ME THAT THE
CHOICE IN THE FIFTH DISTRICT IS**

**PRETTY CLEAR...YOU CAN VOTE FOR
SOMEONE WHO WILL KEEP THE CAR
MOVING IN THE SAME LIBERAL BIG
GOVERNMENT DIRECTION, OR YOU CAN
VOTE FOR SOMEONE WHO WILL WORK TO
TURN THE WHEEL OVER TO THE PEOPLE.**

***LET ME MENTION ONE FINAL
REASON WHY I WANT TO SEE RICHARD
BURR WIN. AND THAT'S BECAUSE, AS
YOU KNOW, HE RAN IN 1992 AND LOST.**

***RUNNING FOR AN OFFICE AND
LOSING...AND THEN RUNNING FOR THE
SAME OFFICE AND WINNING...THAT'S
SOMETHING THAT JUST MIGHT GIVE ME
AN IDEA.**

Wednesday, September 14, 1994

page six

10:05 am **ARRIVE** Charlotte Douglass Airport, NC
FBO: Signature Flight Support
 704/359-8415 or 8610
 704/359-0724 (fax)
Met by: Sue Myrick
 Steve Duncan

10:10 am- **ATTEND** Rally of supporters and members of Myrick's
10:35 am finance committee
Location: Lobby
Attendance: 100
Event runs: 9:45 am - 10:45 am
Press: Open
Facility: None
Format: Sue Myrick to introduce Sen. Dole
 Sen. Dole brief remarks
 Myrick to thank and open to press
Contact: Steve Duncan
 704/523-9783
 704/525-4201 (fax)

10:40 am- **ATTEND** Press Conf. with Sue Myrick
11:00 am Location: Lobby
Contact: Steve Duncan
 704/523-9783
 704/525-4201 (fax)
 Keith Appell
 703/683-5004

11:05 am **DEPART** Charlotte, NC for Bristol, Tennessee
Aircraft: Falcon 900
Tail number: 72 PS
Flight time: 35 minutes
Pilots: Capt. Charles Coutre
 Co-pilot Timothy Buckley
 Flight Eng. Rich Kedzierski
Seats: 14
Meal: No
Manifest: Senator Dole
 Mike Glassner
Contact: Maureen
 212/770-7887

Wednesday, September 14, 1994

page seven

11:40 am **ARRIVE** Tri-City Regional Airport, Bristol, TN

FBO: Appalachian Flying
 800/545-5133

Met by: Jackson Cox

11:45 am- **ATTEND** Rally of Frist supporters
12:05 pm

Location: Lobby
Attendance: 100
Event runs: 11:30 am - 12:30 pm
Press: Open
Facility: Podium
Format: Bill Frist to introduce Sen. Dole
 Sen. Dole brief remarks then open to
 press for Q & A
Contact: Marisa Joye
 615/321-5888

12:10 am- **ATTEND** Press Avail at airport
12:45 pm

Location: Lobby
Contact: Marisa Joye
 615/321-5888
 615/321-4042 (fax)

12:50 pm- **ATTEND** Roundtable discussion event for Bill Frist
1:15 pm

Location: Conference Room, 2nd Floor
Attendance: 12-15 @\$1,000/person
Event runs: 12:00 noon - 1:15 pm
Press: Closed
Facility: Large table
Format: Bill Frist to introduce Sen. Dole
 Sen. Dole to give brief remarks
 Informal Q & A
 Bill Frist thanks and closes
Contact: Marisa Joye
 615/321-5888
 615/321-4042 (fax)

1:20 pm **DEPART** event for plane

Wednesday, September 14, 1994

page eight

1:25pm **DEPART** Bristol, TN for Memphis, TN
Aircraft: Falcon 900
Tail number: 72 PS
Flight time: 1 hour 15 minutes (-1 hour)
Pilots: Capt. Charles Coutre
 Co-pilot Timothy Buckley
 Flight Eng. Rich Kedzierski
Seats: 14
Meal: Lunch
Manifest: Senator Dole
 Mike Glassner
Contact: Maureen
 212/770-7887

1:40 pm **ARRIVE** Memphis, TN
FBO: AMR Combs
 901/345-4700 or 4714
Met by: Roger Wicker

1:45 pm **DEPART** FBO for main terminal
Drive time: 5 minutes
Driver: Spence Flatguard

1:50 pm **ARRIVE** Main terminal, Memphis Airport

1:50 pm- **PRESS** avail for Roger Wicker
2:10 pm Location: Conference Room, Skyport Inn
 Contact: John Keast
 601/840-9494
 601/840-1599 (fax)

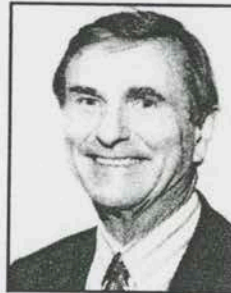
2:15 pm **DEPART** main terminal for AMR Combs FBO
Drive time: 5 minutes
Driver: Spence Flatguard

2:20 pm **ARRIVE** FBO and proceed to plane

Bios

TENNESSEE

Ted Welch National Committeeman



Present

National Committeeman, Tennessee, elected - August 16, 1988
Member, YMCA
Honorary Chairman, Kidney Foundation
Ted Welch Investments, Inc.

Previous

Finance Chairman, Tennessee Republican Party, 1974 - 1976
Finance Chairman, Howard Baker for President, 1979 - 1980
Co-Founder and Chairman, Republican Majority Fund, 1981 - 1987
Chairman, President's Dinner, 1985
Executive Co-Chairman, George Bush for President, 1987 - 1988
Chairman, Southern Leadership Conference, 1986
Honorary Chairman, National Young Republican Convention, 1989
National Vice President, Muscular Dystrophy Association Board

RNC Activity

Finance Chairman, 1977 - 1978
Member, RNC Rules Committee, 1989 -
Member, RNC Executive Council, 1991 -
National Chairman, Victory '92

Personal

Spouse: Colleen
Children: Three
Education: B.S., University of Tennessee

(cont.)

TENNESSEE

Alice Algood
National Committeewoman



Present

National Committeewoman, Tennessee, elected -
August 18, 1992
Chairman, Maury County Regional Planning Commission,
1985 -

Previous

Tennessee State Republican Executive Committee, 1990
Primary Candidate, United States Senate, 1988
Vice Chairman, Tennessee Republican Party, 1985
Co-Chairman, Women for Reagan - Bush, 1984
National Museum Services Board
Middle Tennessee Coordinator, Reagan - Bush, 1980
Candidate, State Legislator, 1976
Member, Board of Directors, State Museum Association,
1976 - 1979

RNC Activity

Delegate, Republican National Convention, 1976, 1980, 1984
Member, RNC Rules Committee, 1993 -

Personal

Spouse: Reuben
Children: Two
Education: Louisiana State University, Columbia Business
College, Watkins Institute

804 Athenaeum Street
Columbia, TN 38401

(615) 388-5373 (h)
(615) 388-5313 (f)

135

9/93

TENNESSEE

Randle Richardson Chairman



Present

Chairman, Tennessee Republican State Executive Committee,
elected - December 19, 1992

Previous

State Director, Farmers Home Administration, 1989 - 1992
International and Governmental Relations, Pen Holdings, Inc.,
1985 - 1989
Deputy Commissioner of Agriculture, 1983 - 1985
Political Director, Tennessee Republican Party, 1982
Chairman, Tennessee Republican Party Targeting Task Force,
1989
Senior Advisor, Tennessee Bush for President, 1988
Coordinator for Middle Tennessee, Southern Republican
Leadership Conference, 1986
State Coordinator, Reagan - Bush, 1980
Member, Tennessee Export Council
Member, National Advisory Council on Energy
Member, Tennessee Agriculture Alumni Council
Member, Tennessee Rural Development Committee

Personal

Education: B.A., University of Tennessee;
J.D., Memphis State University

2323 Hillsboro Road
Suite 501
Nashville, TN 37212

(615) 292-9497 (GOP)
(615) 292-9619 (f)
(615) 834-4730 (h)

Frist Press and
Rally

**11:45 am-
12:05 pm**

ATTEND Rally of Frist supporters

Location: Lobby
Attendance: 100
Event runs: 11:30 am - 12:30 pm
Press: Open
Facility: Podium
Format: Bill Frist to introduce Sen. Dole
Sen. Dole brief remarks then open to
press for Q & A
Contact: Marisa Joye
615/321-5888

MEMORANDUM

September 12, 1994

TO: SENATOR DOLE
FR: BILL THORNE, NRSC
RE: TENNESSEE CAMPAIGNS

The following is your background information for your trip to Tennessee.

<u>Coordinated Limit:</u> \$440,000 per race

FRIST UPDATE

1. The primary race, consisting of the "six pack" of candidates from across the state, truly evolved into the two-man race most predicted from the outset of the primary campaign; a toe-to-toe, 12-round heavyweight fight between Nashville Heart/Lung transplant surgeon **Bill Frist** and Chattanooga businessman Bob Corker. In the final weeks of the campaign, the tone became harsh after Corker ran an attack ad using footage of Vietnam war protesters -- insinuating falsely that **Frist** avoided service and objected to the Vietnam war -- prompting a comment by **Frist's** campaign manager Tom Perdue to call Corker "pond scum" for running the misleading ad.

When it was all over on August 4, **Frist** won a decisive victory over Corker and the other five candidates, winning 44% to Corker's 32%, with the remaining 24% of vote split among the others. **Frist** polled convincingly across the state, even in Corker's home base of East Tennessee -- a Republican strong hold.

2. Corker honed in on what was perceived to be **Frist's** greatest vulnerability: he had not registered to vote until 1987. **Frist** never shied away from questions on this issue, explaining that his career was a priority until he began raising his family and recognizing the impact that the federal government had on his children's future and their quality of life. The issue never took hold with the electorate.
3. The voter turnout in this GOP primary was the greatest in Tennessee history for a non-Presidential race. Over 461,000 voted in the GOP Senate primary, more than any other primary race and greater than the number of Democrats who voted in the highly contested Democrat gubernatorial primary. It is also significant to note that

Senator Sasser, who appeared on the primary ballot, only received 308,000 votes, 153,000 votes less than the GOP Senate primary race.

4. **Sasser** knows of his vulnerabilities. Even before the primary was over, he went on T.V. with ads touting his votes for school prayer (!) and his strong belief in the traditional family values he shares with his fellow Tennesseans. In addition, **Sasser's** ads talk of his efforts to crack down on crime and deport illegal aliens. In short, he's trying to re-invent himself into a conservative Republican. (For your information, this is a pattern across the country with incumbent Democrat senators' ads, although **Sasser's** are the most audacious.) Further, **Sasser** has touted his potential role as majority leader in the Senate, all the while evoking the name of Howard Baker and the prestige his position brought to Tennessee.

FINANCIAL INFORMATION

Candidate	Raised 7/15	Spent 7/15	PAC \$	3rd Quarter	COH 7/15	Debt
Frist	\$1,456,590	\$1,165,680	\$18,025	\$284,867	\$290,909	\$348,680
Sasser	\$3,095,746	\$1,284,773	\$1,197,772	\$130,486	\$2,142,627	\$0

THOMPSON UPDATE

1. The good news is that **Cooper** remains stagnant in the polls while **Thompson** fully recovered from an earlier perception problem of lethargy and confusion and moves steadily up in both name I.D. and ballot competitiveness. A full analysis can be found in Jeff Willis' poll supplement to this brief.
2. Most significant is the fact that **Cooper** has been on T.V. with a major ad buy over the last two weeks; **Thompson** just went on the air Monday, August 29.

Even without paid advertising, **Cooper** has remained in both the Tennessee and national media headlines with his continued effort to push a more moderate, "main-stream" approach to health care reform. The issue has not proven to be a boon to **Cooper's** election efforts as people are confused by the terminology or, more likely, voters just don't trust *any* reform mandated by the government.

3. **Cooper** maintains a large lead in fundraising, reporting \$1.9 million in cash-on-hand at the close of the second quarter, to Thompson's \$496,629. However, **Thompson's** fundraising has picked up *dramatically* in August, while his cost of fundraising remains one of the lowest of all of our campaigns.
4. It is important to note that the Democrats immediately seized on the fact that **Thompson** received 63% to his primary opponent John Baker's 37%. However, Baker shares the last name of the well known Baker political dynasty, as well as former longtime 3rd district Congressman Lamar Baker. This issue has faded, but the Democrats have continued to attempt to capitalize on this mediocre primary result.

FINANCIAL INFORMATION

Candidate	Raised 7/15	Spent 7/15	PAC \$	3rd Quarter	COH 7/15	Debt
Thompson	\$1,660,887	\$1,164,258	\$142,830	\$102,073	\$496,629	\$137,556
Cooper	\$3,195,927	\$1,317,314	\$4,300	\$17,198	\$1,967,036	\$0

JIM SASSER

SHORT BIO

Jim Sasser was first elected to the Senate in 1976 as a political novice. Prior to his successful run for the Senate, he was state party chairman. He beat incumbent Republican senator Bill Brock in an upset and was re-elected in 1982 by defeating Congressman Robin Beard (62%-38%), and in 1988 by beating businessman Bill Andersen (65%-35%). Although Sasser's election results have been strong, it is important to note that he has drawn relatively weak opposition in his two re-election bids. He won against Robin Beard because Beard, a sitting congressman, ran a controversial ad depicting Fidel Castro "thanking" Sasser for helping Cuba with foreign aid. Beard was leading Sasser at the time the ad went on the air, only to have the resulting controversy destroy his lead and allow Sasser to go on to a strong victory. In 1988, Sasser outspent his GOP opponent by over 5:1.

FRED THOMPSON

SHORT BIO

At 51, **Fred Thompson** has had a very diverse and successful career. As a lawyer, he has served as an Assistant United States Attorney; Minority Counsel to the Senate Select Committee on Presidential Campaign Activities (Watergate); Special Counsel to Governor Lamar Alexander; Special Counsel to both the Senate Foreign Relations and Intelligence Committees; and has a private practice in both Nashville and Washington, D.C.

Thompson is best known for his acting in over 15 major motion pictures (including Hunt for Red October, Die Hard II), 5 television movies (including the HBO movie Barbarians at the Gate), and several television series. He authored At That Point in Time, an inside story of the workings of the Watergate Committee

CONGRESSMAN JIM COOPER

SHORT BIO

Born in Nashville, Tennessee, **Jim Cooper** is the son of former Tennessee Governor William Cooper. He is an attorney who was first elected to Congress in 1982, defeating Howard Baker's daughter, Cissy. In the first couple of terms, **Cooper** focused mainly on banking and consumer issues. However, in the 102nd Congress, **Cooper** has led the debate on managed competition as the best reform of health care policy in the U.S. This has led to extensive media coverage both locally and nationally.

Cooper has been planning this run since Al Gore vacated the seat to become Vice President. His fundraising has been strong even though he is not accepting PAC contributions. However, **Cooper** has said that he may change his "no PAC contribution" policy if it appears that his opponent is catching-up in the fundraising race, in order to

"level the playing field." **Cooper's** candidacy is backed by the vast majority of Tennessee Democrat officials, including Governor Ned McWherter.

Frist Lunch

**12:50 pm-
1:15 pm**

ATTEND Roundtable discussion event for Bill Frist

Location: Conference Room, 2nd Floor
Attendance: 12-15 @\$1,000/person
Event runs: 12:00 noon - 1:15 pm
Press: Closed
Facility: Large table
Format: Bill Frist to introduce Sen. Dole
Sen. Dole to give brief remarks
Informal Q & A
Bill Frist thanks and closes
Contact: Marisa Joye
615/321-5888
615/321-4042 (fax)

William H. Frist: Abbreviated Resume

Dr. William H. Frist, a member of one of America's most prominent medical families, is a nationally recognized authority in multi-organ transplantation. At Vanderbilt University in Nashville, he serves as Director of the Heart and Lung Transplant Program and Surgical Director of the Vanderbilt Transplant Center.

Dr. Frist performed the first combined heart-lung transplant, the first pediatric heart transplant, and the first lung transplant in the state of Tennessee. He has written numerous articles published in medical peer-reviewed journals, has received numerous awards from professional societies, and has presented his research findings to various national societies.

A 1978 honors graduate of Harvard Medical School, Dr. Frist completed his general surgery and specialty training in heart and lung surgery at Massachusetts General Hospital in Boston. From 1984-1986, he served as senior fellow in transplant surgery at Stanford University Medical Center.

During his undergraduate years at Princeton University, he was named a Woodrow Wilson Scholar, specializing in health care policy. While earning a major in the Woodrow Wilson School of Public and International Affairs, he was active in student government and served in leadership positions in numerous campus and service organizations. He was awarded the Harold Dodds Award for outstanding leadership and contributions to Princeton University.

The Nashville native has served on a number of national civic and professional committees. He currently serves on the Board of Trustees of Princeton University (Charter Trustee) and of The Ensworth School in Nashville, Tennessee. From 1989 to 1991, he chaired the Communications Committee of the United Network for Organ Sharing (UNOS), the national network coordinating transplantation in the United States. He was the 1991-92 president of the Middle Tennessee unit of the American Heart Association and has served on the boards of the Tennessee Affiliate of the American Heart Association and the Tennessee American Lung Association. He is also chairman of the Tennessee Medical Association's Organ Procurement Committee. In 1992, he was awarded the Distinguished Service Award by the Tennessee Medical Association.

In 1992 Dr. Frist was appointed by Governor Ned McWherter to be Chairman of the Tennessee Task Force on Medicaid Reform, a 9-person committee charged with overseeing major reform of the \$2.8 billion state Medicaid program.

His book Transplant, available in both hard-cover and soft-cover editions in English and Japanese translations, examines social and ethical issues which surround transplantation and organ donation. Frist has appeared on numerous national talk shows, including the Today Show and Larry King Live.

Married and the father of three sons, Frist has a commercial pilot's license and is instrument-rated for single and multi-engine aircraft.

Bill Greene

will serve as our emcee for lunch

East TN campaign co-chair

owns several independent bank in upper east TN; largest single shareholder in 1st Union Bank; native of Kingsport

Lynn Johnson

Director, Government Relations

Eastman Chemical

Eastman is the largest employer in the Tri-Cities area. Formerly Eastman Kodak, became an independent corporation in the last year. Recipient of last year's Malcolm Baldrige Award.

Larry Munsey

Treasurer

Eastman Chemical

Bob and Hazel Hart

Bob is retired from Eastman, having headed the Kingsport division.

Durwood Trent

Manages his private investments. He's from Morristown.

Phil Carriger

President of Hamilton Bank in Johnson City.

Bill Jenkins

(tentative; he may have a trial).

Lives in Rogersville; former state legislator and active in state government. Has a good following in east TN; considered running for governor in years past.

Jere Griggs

Chairman of Frist agriculture coalition. Was Lamar Alexander's Commissioner of Agriculture. Is with Pen Holdings where he concentrates his time on their agriculture interests. Native of Gibson County, TN, in rural west TN where his family were cotton farmers.

Joe Cerone

Owns the largest ambulance service in Kingsport. Also active with Fred Thompson's campaign.

David Davis

From Johnson City. New donor.

Virginia Jennings

Our Washington County coordinator. She ran the Tri-Cities office for Senator Baker for years.

Jimmy Miller

Runs Congressman Quillen's office in the First District. Has been very helpful to Bill.

Mary Beth Conway

A rep for a major pharmaceutical company. Coming on a par check.

09/06/94

12:36

NRSC 2ND FLOOR

NO. 238

002

National Republican Senatorial Committee

SENATOR PHIL GRAMM
CHAIRMAN

WILLIAM D. HARRIS
EXECUTIVE DIRECTOR

SASSER TRAILS IN TWO AUGUST POLLS

In two polls taken after the Tennessee Republican primary, Republican challenger Bill Frist leads Democrat incumbent Senator Jim Sasser. 60% of Tennesseans said they want a new Senator compared to a 27% re-elect number. Sasser's unfavorable number is at 40% compared to 46% favorable, and 45% of Tennesseans said Sasser as Majority Leader would be bad for Tennessee compared to 42% who feel Sasser as Majority Leader would be good for the state.

A poll taken by Advanced Marketing Research for Republican Gubernatorial nominee Congressman Don Sundquist on August 8 - 9, 1994, with a sample size of 600, a margin of error of 4.2% shows Frist leading Sasser 44 to 36.

In a separate poll taken by Whit Ayres & Associates on August 26 - 30, 1994, with a sample size of 600, a margin of error of 4.2% shows Frist leading Sasser 47-41. In further questions, Tennesseans are rejecting Sasser as their Senator and are not impressed with his potential Majority Leader status.

Jim Sasser's weakness -- the second lowest re-elect in the country -- is made even worse by President Clinton's poor showing in the polls. A majority of Tennesseans (51%) have a negative opinion of Bill Clinton.

If you have any questions regarding the Bill Frist for U.S. Senate campaign, please contact Margaret Lauderback at 202/675-6037.

RONALD REAGAN REPUBLICAN CENTER
425 SECOND STREET, N.E. • WASHINGTON, D.C. 20002 • (202) 675-6000

PAID FOR AND AUTHORIZED BY THE NATIONAL REPUBLICAN SENATORIAL COMMITTEE

HOTLINE 9/13/94

*8 TENNESSEE "A": NRSC POLL SHOWS FRIST AHEAD OF SASSER

A poll for the NRSC by Ayers & Associates surveyed 600 likely voters, conducted 8/27-30; margin of error +/- 4.1% (NRSC release, 9/2). Tested: Health professional Bill Frist (R) and Sen. Jim Sasser (D). The Nashville TENNESSEAN poll, conducted 7/24-26 by Mason Dixon/PMR, surveyed 838 likely voters; +/- 3.5% (TENNESSEAN, 7/28). PMR also tested John Jay Hooker (I).

	NRSC	TENN
	NOW	7/94
Frist	47%	29%
Sasser	41	41

KNOXVILLE NEWS-SENTINEL's Silence writes that the poll was conducted during a "crucial fund-raising time for all candidates and at a time when polls are used as leverage for getting donations." Sasser spokesperson James Pratt called the numbers a "fund-raising gimmick" (9/4). Charles Cook: "While my guess is that Frist is not yet ahead of Sasser, it sure looks as if this has really become a race" (ROLL CALL, 9/8). Sen. Phil Gramm (R-TX) who was in TN campaigning for Frist and atty/actor Fred Thompson (R): "We believe we have a chance of winning both of these races" (Brown, AP, 9/7).

HOTLINE 8/30/94

*9 TENNESSEE A: HOOKER "SKATES ON THE THIN ICE OF RIDICULE"

Knoxville NEWS-SENTINEL's Humphrey reports that Sen. Jim Sasser (D) and Dr. Bill Frist (R) have "escalated their war of accusations past personal income, into the pork barrel and on to criminal coddling." Jumping into the fray, businessman John Jay Hooker (I) says he will file federal suit against both Sasser and Frist and describes himself as "the only candidate with enough courage to 'skate on the thin ice of ridicule.'" Hooker's suit will contend that his two opponents are violating citizens' right to a "fair and equal election" by "taking out-of-state political contributions. Hooker said he expects to lose at the district court level, but believes that, at least, many citizens will agree with him. Meanwhile, Sasser and Frist's campaigns have reached the point of "daily denunciations" of one another. Frist accuses Sasser of "trying to out-conservative me ... recognizing he's vulnerable." Sasser views himself as "responding to distortions and outright fabrications" by a "desperate underdog." Hooker: "The man on my right (Frist) is trying to buy the election, while the man on my left (Sasser) has already sold a seat in the United States Senate" (8/29).

NO MORE MR. CLEAN: Memphis COMMERCIAL APPEAL's Brosnan comments that Frist's "Mr. Clean image is being tarnished by less-than-fair attacks on his opponent." Sasser's record "deserves a vigorous cross-examination. But there should be some boundary to political rhetoric. The Frist campaign has crossed it several times" (8/28).

CRIME BILL BICKERING: Frist "lashed out" at Sasser's "yes" vote on the crime bill: "Sasser tells Tennesseans he's pinched the pennies but, at the same time, in Washington, he votes to pinch taxpayer wallets for \$41 million of pork" (CHATTANOOGA TIMES, 8/27). Sasser spokesperson James Pratt: "Dr. Frist has come down on the side of common criminals" (Humphrey, NEWS-SENTINEL, 8/29).

FED-EX IT: Sasser appointed FedEx chair Fred Smith as honorary chair of his re-election campaign and continued to "needle" Frist about his failure to make a full financial disclosure. In accepting the appointment, Smith "got in a jab" on Frist, saying, "You don't send a rookie to do a veteran's job" (Cheek, Nashville TENNESSEAN, 8/27).

HOTLINE 8/24/94

*13 TENNESSEE "A": EX-FOE CORKER ENDORSES FRIST, BASHES SASSER
Health professional Bill Frist (R) was endorsed 8/22 in his race against Sen. Jim Sasser (D) by his main primary challenger, businessman Bob Corker (R). Corker, referring to his negative primary campaign against Frist: "A lot of times when you see Tennessee and Alabama play [football], the players shake hands and leave the field -- it's the fans who sometimes take a while to adjust. ... if Jim Sasser becomes the [Sen. Maj. Leader], he will be the point man in helping to implement the Clinton agenda." Frist: "We'll reach out to independents, we'll reach out to dissatisfied Democrats and together we'll take this state away from Jim Sasser" (Grundon, BRISTOL HERALD COURIER, 8/23). In a "show of unity," the two men "targeted" Sasser's voting record (Weston, KINGSPORT TIMES-NEWS, 8/23). Sasser responded later, saying Frist had "thrown truth to the wind in an effort to smear my record." Frist said he and Corker had "become good friends" during the primary battle: "It was like a good tennis match, but we managed to weather it" (Houk, JOHNSON CITY PRESS,

5:15 pm- **ATTEND** press avail with Mrs. Karyn Frist
5:30 pm Location: Lobby
 Facility: Podium

KARYN FRIST

Biography



KARYN FRIST is a 40-year-old wife and mother of three young boys. Throughout her life, Karyn has demonstrated selfless devotion to family, community and Christian values.

A former public school teacher, Karyn graduated from Texas Christian University in 1976 with a major in special and elementary education and a minor in history. Karyn's first teaching job was with the Dallas Independent School District's pilot special education program for students with severe mental and physical disabilities. She later became a substitute teacher at Estacado High School and The Ballenger School for children with mental disabilities in Lubbock, Texas.

Karyn and Bill Frist married in 1981 in her hometown of Lubbock.

Karyn has steadfastly supported Bill throughout the demanding schedules and rigorous training required for him to become a nationally-acclaimed transplant surgeon.

Karyn and Bill's first son, Harrison, was born in England during Bill's fellowship in heart surgery in 1983. Their second son, Jonathan, was born in Stanford, Calif., in 1985 during Bill's service as a senior fellow in heart transplantation at the world-renowned transplant program located at Stanford Medical Center. In 1986, Karyn and Bill moved back to Bill's hometown of Nashville, established a permanent residence and Bill began the Vanderbilt Transplant Center. Their third son, Bryan, was born in Nashville in 1987.

Karyn has a long tradition of volunteer service. In college, she was actively involved with organizing Special Olympics. In Nashville, she has volunteered for Friends of Children's Hospital, the American Heart Association and the Nashville Ballet. She has supported Cheekwood Museum of Art's outreach program which offers more than 50,000 students opportunities to learn about the arts each year. Karyn is an active volunteer at her children's school.

Karyn enjoys gardening, needlepoint, tennis and spending free time with her boys.

BILL FRIST FOR U.S. SENATE

1922 West End Avenue • Nashville, Tennessee 37203 • (615) 321-5888 • Fax (615) 321-4042

Paid for by Bill Frist for U.S. Senate

Karyn Frist Recp

5:50 pm- **ATTEND** Reception for Bill Frist with Mrs. Frist

6:40 pm

Location: Home of Mrs. Massey

Attendance: 100 @ \$250/person

Event runs: 5:30 pm - 7:00 pm

Press: Closed

Facility: None

Format: Mix and Mingle

Mrs. Massey introduces Sen. Dole

Sen. Dole brief remarks

Karyn Frist thanks and closes

Contact: Marisa Joye

615/321-5888

615/321-4042 (fax)

Mrs. Alyene Massey is a big fan of Senator Dole. Her deceased husband, Jack, was one of the founders of Kentucky Fried Chicken. She has quite a bit of money and could be a possible foundation supporter.

TO: JIMMY

FR: SUZANNE

RE: TN - for briefing book

3 pages to follow

Sen. Dole should note that Kayn
Frist will introduce Sen. Dole
not me, Massey at evening
reception in TN,

Location:

Appalachian Aviation, Second Floor Conference Room

Escorted by:

Marisa Joye

12:35 pm Luncheon begins

12:50 pm Bill Frist remarks and introduces Senator Dole

12:55 pm Senator Dole remarks and opens for Q&A

1:05 pm Q&A

1:15 pm Senator Dole departs
Accompanied by:
Mike Glassner
Escorted by:
Marisa Joye

1:30 pm Bill and Karyn Frist and luncheon guests depart

Alyne Massey Home Event

4:30 pm Karyn Frist arrives John C. Tune Airport
Corporate Flight Management
Accompanied by:
Topper Deohring
Dorothy Barfield
Marisa Joye

5:05 pm Senator Dole arrive John C. Tune Airport
Accompanied by:
Mike Glassner
Met by:
Karyn Frist
Randel Richardson, Chairman, Tennessee Republican Party

→
5:10 pm Press Conference begins - Senator Dole remarks
Location:
Corporate Flight Management, Lobby
Accompanied by:
Karyn Frist
Randel Richardson

SENATOR BOB DOLE

Wednesday, September 14, 1994

Nashville Reception 5:30 p.m.

Alyene Massey's Home

ATTENDEES

Maurice Acree, Jr.

Newt Allen

Burkley Allen

Dr. Dave Alexander

Beth Alexander

Bill Armistead

Kendrick Armistead

Donald Bathwick

Carl Batson

Betty Batson

Lee Bowden

Russell Brothers

Family

Connie Brothers

Barbara Bundy

Jack Cothren

Ob-Gyn

Marsha Cothren

Joe Delozier

W.W. Earthman

Laywer

Mrs. Earthman

Jack Fisher

Sam Fleming

Retired Banker

Mrs. Fleming

Frank Fletcher

Ross Fuller

Susan Fuller

Dr. John Gibson

Bill's Friend

Francis Gibson

Bob Gleaves

Steve Gore

Bryon Dean Hoskins

Elliott Hummelfarb

Cynthia Hummelfarb

Barbara Jones

Dr. John Keyser, III

Mrs. Keyser

Craig Laine

Real Estate

Rebecca Laine

John Lee Investments (family - Lee Robinson, Steino)
David Malone HCA
Raymond Pirtler, Jr. Equitable Securities
Nancy Peterson
Ron Pruitt
Dr. Scott Rankin
Sue Rankin
Jerry Sheridan
Mrs. Sheridan
Cliff Stone, Jr.
Billy Sumner Engineer
Mrs. Sumner
Dr. Rich Treadway HCA
Jane Treadway
Dr. James Wilson
Pat Wilson
Bill Wire
Dr. Terry Bradley Worthington
Mrs. Worthington

September 12, 1994

TO: Senator Dole
FROM: Mike Torrey
SUBJECT: Tennessee trip

The campaign would like you to mention the importance of agriculture and even promise to put Bill Frist on the Ag Committee if he is elected. Apparently you did something similar during the Coverdell campaign. The main ag issue will be tobacco and of course private property rights always plays well. I understand a few good words about Congressman Quillen while you are in East Tenn. would go over well since he is so well liked. He goes by Mr. Quillen and always says the GOP stands for the "Great Opportunity Party". You should also know that Frist supports term limits while Quillen opposes.

TOBACCO...Tennessee is the 3rd largest tobacco producing state in the nation. Like farmers in North Carolina, Tennessee producers are also concerned about the Administrations position on tobacco taxes. The states Northeast farmers are planning a tractor rally to protest the taxes. You have said before that we can only tax tobacco so long before it runs out. It is also important to keep in mind that these farmers are upset at Clinton\Elders. Below are some of the Helms talking points on tobacco.

-- Nationally, tobacco produced a net positive contribution of \$4 billion to the trade balance last year and created 2 million jobs. It also generated \$12 billion in taxes.

-- a 75 cents tobacco tax would cost more than 273,000 jobs nationwide. (The Chafee proposal has a 45 cent tobacco tax).

-- Smokers should not be forced to be societies debt-payers. A tobacco tax unfairly asks a single segment of our nation's economy to bare the full burden of financing health care reform.

-- If we create new tobacco taxes, we will be repeating the mistake made with the luxury tax. The luxury tax significantly hurt the industry. Congress repealed the tax in 1992.

PRIVATE PROPERTY RIGHTS...The League of Private Property Voters, which is comprised 261 grassroots groups around the country, analyzed 10 Senate private property rights votes in the areas of water rights, grazing and mining. Senator Sasser scored 0%. The Republican party is the party of private property. They recognize its importance and have fought tirelessly in attempting to get legislation passed. Their most recent efforts was attaching your revised amendment to the Safe Drinking Water Act. Your amendment requires agencies to conduct "Takings Impact Assessments" when promulgating regulations.

September 13, 1994

TO: Senator Dole
FROM: Janet Sena
SUBJECT: Tennessee Update

In talking with Bill Frist's political director, environmental issues are extremely sensitive and she would prefer that we not bring up any issue in particular. Evidently, recent state legislation to regionalize landfills has resulted in numerous lawsuits. Many small towns are concerned with addressing what they see as very complex environmental issues they are not prepared to handle. Tennessee has many small landfills that are near capacity and sinkholes complicate the issue.