

American Medical Association

Physicians dedicated to the health of America



Presidents' Forum

The Willard Hotel

Washington, DC

July 14-15, 1994

From Rhetoric to Reality



Thursday, July 14

7:00 – 8:00 am

Registration

Main Ballroom Foyer

8:00 – 8:30 am

Welcome and Opening Remarks

Main Ballroom

Robert E. McAfee, MD

President

American Medical Association

James S. Todd, MD

Executive Vice President

American Medical Association

8:30 – 10:00 am

Forging Consensus on

Medical Workforce Reform

Main Ballroom

Marty Sieg-Ross, MD

Health Policy Advisor

Office of Senator Nancy Kassebaum

Michael E. Whitcomb, MD

Director

AMA Graduate Medical Education

Jordan J. Cohen, MD

President

Association of American Medical Colleges

10:00 – 10:15 am

Refreshment Break
Main Ballroom Foyer

10:15 – 11:30 am

Panel Discussion
Main Ballroom

Betty A. Lowe, MD
President
American Academy of Pediatrics

Richard V. Aghababian, MD
President – Elect
American College of Emergency Physicians

Jordan J. Cohen, MD
President
Association of American Medical Colleges

Michael E. Whitcomb, MD
Director
AMA Graduate Medical Education

11:30 – 12:30 pm

Luncheon Discussions:
The Profession's Action Plan For Securing
Health System Reform Legislation
Crystal Ballroom

1:00 – 2:00 pm

Meeting the Challenges of the Changing Practice
Environment: Managed Care and Medical Turf
Main Ballroom

Jeff C. Goldsmith, PhD
President
Health Futures, Incorporated

2:00 – 3:00 pm

Averting Medical Civil War
New Models of Physician Competition and
Collaboration
Main Ballroom

Thomas J. Curry
Executive Director
Washington State Medical Association

Kirk B. Johnson, JD
AMA General Counsel

3:00 – 3:45 pm

Open Panel Discussion on Managed Care and
Medical Turf
Main Ballroom

3:45 – 4:00 pm

Refreshment Break
Main Ballroom Foyer

4:00 – 5:30 pm

Issue Breakout Sessions:
Health System Reform's Impact on –

Biomedical Research
Chase

M. Roy Schwarz, MD
Senior Vice President
AMA Medical Education & Science

Physician Payment and the RBRVS
Hughes

Thomas R. Reardon, MD
Secretary – Treasurer
American Medical Association

Barry S. Eisenberg
Division Director
AMA Payment Policy & Programs

Outcomes Measures & Quality Management

Douglas

Lynn E. Jensen, PhD

Vice President

AMA Health Policy & Programs

David J. Shulkin, MD

Chief Medical Officer

Hospital of the University of Pennsylvania

Continuing Medical Education

Taft

Dennis K. Wentz, MD

Division Director

AMA Continuing Medical Education

Promoting the Health of the Public

Brandeis

Larry E. Joyce

Senior Vice President

AMA Communications & Publishing

James R. Allen, MD

Vice President

AMA Science, Technology & Public Health

Scope of Practice With Non-Physician Providers

Holmes

John B. Crosby, JD

Senior Vice President

AMA Health Policy, Legislation & Advocacy

Katherine Chavigny, PhD

Director

AMA Related Health Professionals

6:30 – 8:00 pm

Reception

Crystal Ballroom



Friday, July 15

7:30 – 8:30 am

Peer to Peer Breakfasts

Presidents

Buchanan

Robert E. McAfee, MD

President

American Medical Association

Presidents – Elect

Taft

Lonnie R. Bristow, MD

President – Elect

American Medical Association

Chief Executive Officers

Crystal Ballroom

James S. Todd, MD

Executive Vice President

American Medical Association

10:00 am

Health System Reform:

The Unfolding Political Realities

Main Ballroom

Donna E. Shalala, PhD

Secretary

Department of Health and Human Services

Honorable Robert Dole (invited)

United States Senate

Honorable Fortney "Pete" Stark

United States House of Representatives

10:00 – 11:30 am

**Moving Ahead: An Open Discussion on
Specialty Issues and Perspectives in
Health System Reform**

Main Ballroom

Robert E. McAfee, MD

President

American Medical Association

P. John Seward, MD

Chair, Board of Trustees

American Medical Association

James S. Todd, MD

Executive Vice President

American Medical Association

11:30 – 11:45 am

Wrap-Up and Conclusion

Main Ballroom

Lonnie R. Bristow, MD

President-Elect

American Medical Association

JUL 01 '94 09:29AM AMERICAN MEDICAL ASSOCIATION WDC

American Medical Association

Physicians dedicated to the health of America

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Executive Vice President

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Chicago, Illinois 60610

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312 464-4184 Fax

Fri, July 15
NO. 111 DB1

P.2/2

8:30 am - 10:00 am



Willard Hotel

July 1, 1994

The Honorable Bob Dole
United States Senate
141 Hart Senate Office Building
Washington, DC 20510

Dear Senator Dole:

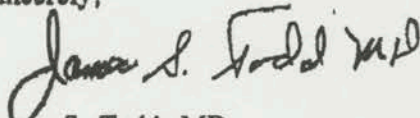
On behalf of the American Medical Association (AMA), I would like to extend an invitation for you to speak at the our 1994 Presidents' Forum on Friday morning, July 15, between 8:30 a.m. and 10:00 a.m. at the Willard Hotel in Washington, DC. The session is entitled "Health System Reform -- The Unfolding Political Realities" and will focus on the immediate political realities of the legislative proposals under consideration.

The Forum is an invitation only meeting of presidents, presidents-elect and chief executive officers for the 82 national specialty organizations represented in the AMA's House of Delegates. The AMA hosts this annual conference so these leaders can meet on an informal, collegial basis and address major issues facing the profession. The theme of this year's Forum -- *From Rhetoric to Reality* -- juxtaposes individual specialty concerns about the currently changing environment of medical practice against the emerging realities of health system reform legislation.

We anticipate that about 150 leaders from over 50 specialty organizations to attend. I believe that you would find this to be an excellent opportunity to elaborate on the Senate [Republican's] positions on the pending health system reform bills to a rather diverse, but key physician constituency. Specifically, I think it would be helpful for you to outline in roughly 20 minutes the major tenets of the Senate proposals affecting physicians with 10 minutes for answering questions from the audience. We have also invited a leading Democrat on this subject and a representative from the Clinton Administration to this morning session. You would be welcome to attend the Forum for as long as you wish.

If you are able to attend the Presidents' Forum, please contact Cynthia Merifield at (202) 789-7433. She will be able to address any questions you may have. I sincerely hope that you can participate in this program. Again, may I thank you for your efforts to address critical issues of concern to physicians and their patients.

Sincerely,


James S. Todd, MD

July 14, 1994

TO: Senator Dole
FROM: Vicki *Vicki*
RE: Speech to AMA

You are scheduled to deliver remarks to the AMA on health care reform on Friday, July 15 at 9:00. The audience will consist of 150 leaders in the medical field.

They would like you to speak for about 20 minutes with 10 minutes for Q and A. You will be following Secretary Shalala. Congressman Stark will speak after you.

The main issues they are interested in are:

Anti-trust. AMA is happy with the language in the Dole-Packwood bill which gives physicians anti-trust relief by allowing them to compete with non-physicians who have joint venture activities. For example, physicians who want to network together to be able to provide a variety of services cannot do this under current law, yet physicians who network as part of an HMO have no prohibitions against working in collaboration.

Patient Protection Act. This is a federal program that is also part of Dole-Packwood. This would require HMOs to be certified and to specify the exact services they will cover for their patients. Under current law, there is little standardization, leaving patients with inadequate information on the health care services they will receive. It protects consumer choice of plans and provides information for better patient protection.

Malpractice Reform. The AMA is very happy with the strong malpractice reform in the Dole-Packwood bill, particularly the \$250,000 cap on non-economic damages.

For the most part, they would like you to describe the political landscape and to give your perspective on what you see ahead in the next few weeks.

**SENATOR BOB DOLE
TALKING POINTS
AMERICAN MEDICAL ASSOC.
JULY 15, 1994**

**WELCOME BACK TO WASHINGTON.
WITH THE AMOUNT OF TIME DOCTORS
HAVE BEEN SPENDING IN WASHINGTON
THIS YEAR, I HOPE YOU ARE ALL SIGNED
UP FOR FREQUENT FLYER PROGRAMS.**

AFTER A YEAR OF DEBATING

**HEALTH CARE REFORM, CONGRESS IS
FINALLY GETTING DOWN TO THE HEAVY
LIFTING.**

**THESE NEXT THREE WEEKS ARE
CRITICAL TO THE OUTCOME OF HEALTH
CARE REFORM...CRITICAL TO THE
MEDICAL PROFESSION...AND CRITICAL TO
THE WELL BEING OF ALL AMERICANS.**

**IT SEEMS TO ME THAT WE HAVE A
CHOICE OF TWO DIFFERENT ROADS WE**

**CAN TAKE IN THE COMING WEEKS. THE
FIRST ROAD IS GETTING HEALTH CARE
REFORM DONE FAST. AND THE SECOND
CHOICE IS GETTING IT DONE RIGHT.**

**NOW, IF YOU WERE TO GO UP TO
YOUR PATIENT BEFORE SURGERY AND
SAY, "I CAN EITHER PERFORM THIS
SURGERY IN FIVE MINUTES WITH NO
GUARANTEES THAT IT WILL WORK, OR I
CAN PERFORM IT IN ONE HOUR AND**

**GUARANTEE YOU THAT IT WILL BE A
SUCCESS." DO YOU HAVE ANY DOUBT
WHICH OPTION YOUR PATIENT WOULD
CHOOSE?**

**UNFORTUNATELY, IT APPEARS
THAT THE ADMINISTRATION AND THE
DEMOCRAT LEADERSHIP WANT TO GET IT
DONE FAST.**

**WE ARE SEEING A RETURN TO THE
SECRET MEETINGS THAT BEGAN THIS**

**DEBATE. THE CLINTON ADMINISTRATION
AND THE DEMOCRAT LEADERSHIP HAVE
APPARENTLY GIVEN UP ON WORKING ON
A BI-PARTISAN BASIS. INSTEAD, THEY
ARE LOOKING FOR THE LOWEST COMMON
DENOMINATOR--A PLAN THAT WILL PASS
WITH 51 VOTES IN THE SENATE AND 218
VOTES IN THE HOUSE--AND THEY APPEAR
TO BE INTENT ON PASSING IT BEFORE
THE AMERICAN PEOPLE HAVE AN**

**OPPORTUNITY TO STUDY THE PLAN, AND
TO LET US KNOW WHAT THEY THINK.**

**I'VE TRAVELLED QUITE A BIT SINCE
THE HEALTH CARE DEBATE BEGAN, AND
MET WITH COUNTLESS AMERICANS--AND
I'VE YET TO HEAR ONE SAY "BOB, I
DON'T CARE WHAT YOU EVENTUALLY DO
WITH HEALTH CARE REFORM, I JUST
WANT YOU TO GET IT DONE BEFORE THE
AUGUST RECESS."**

**WHAT I HEAR INSTEAD IS THAT
THE AMERICAN PEOPLE WANT IS FOR
CONGRESS TO TAKE OUR TIME AND TO
GET IT DONE RIGHT.**

**THAT POINT WAS ALSO MADE IN A
COLUMN IN THIS WEEK'S NEWSWEEK BY
ROBERT J. SAMUELSON. IT IS ENTITLED:
"OUR HEALTH CARE. START OVER." HE
GIVES YOU GOOD REASONS WHY WE
OUGHT TO START OVER. HE JUST SAYS**

**AT THE START, "A BAD BILL WOULD BE
WORSE THAN NO BILL AT ALL."**

I THINK HE IS EXACTLY RIGHT.

**MR. SAMUELSON DOES NOT ALWAYS
AGREE WITH ME; HE HAS BEEN A CRITIC
OF SOME OF THE THINGS I HAVE DONE.
BUT IN THIS CASE, WHETHER IT IS THE
FINANCE COMMITTEE OR WHETHER IT IS
THE SO-CALLED KENNEDY BILL, THE
LABOR COMMITTEE BILL, OR THE TWO OR**

**THREE THE HOUSE PASSED OUT OF
COMMITTEES, I THINK HE IS RIGHT.**

**WHAT HE SUGGESTS IS WE OUGHT
TO DO IT RIGHT. THE AMERICAN PEOPLE
WANT US TO DO IT RIGHT. THEY ARE
NOT INTERESTED IN DEADLINES. THEY
ARE NOT INTERESTED IN WHO GAINS
AND WHO LOSES IN POLITICS IN
NOVEMBER 1994.**

SENATOR PACKWOOD AND I

**BELIEVE WE HAVE INTRODUCED A PLAN
THAT GETS HEALTH CARE REFORM
RIGHT. 40 REPUBLICANS ARE CO-
SPONSORING OUR PLAN--AND WE
CONTINUE TO REACH OUT TO
DEMOCRATS, AS THIS IS NOT A
REPUBLICAN ALTERNATIVE OR A
DEMOCRAT ALTERNATIVE--RATHER IT'S
AN AMERICAN ALTERNATIVE.**

IF SOMEBODY HAS CANCER IN THE

**FAMILY, SHOULD YOU BE DENIED
COVERAGE FOR THE FAMILY? THE
ANSWER IS NO. AND THE DOLE-
PACKWOOD PLAN TAKES CARE OF IT.**

**IF YOU LOSE OR CHANGE YOUR
JOB, SHOULD YOU ALSO LOSE YOUR
HEALTH INSURANCE? THE ANSWER IS
NO. AND THE DOLE-PACKWOOD PLAN
TAKES CARE OF IT.**

IF YOU CANNOT AFFORD HEALTH

**INSURANCE, SHOULD THE GOVERNMENT
HELP? THE ANSWER IS YES, AND DOLE-
PACKWOOD TAKES CARE OF IT.**

**JUST AS IMPORTANT AS WHAT'S
IN THE DOLE-PACKWOOD PLAN, IS
WHAT'S NOT IN IT.**

**WE DO NOT HAVE EMPLOYER
MANDATES. WE ARE NOT TRYING TO
PUT PEOPLE OUT OF WORK. THE
EMPLOYER MANDATE IS AN EMPLOYER
TAX. IT IS A TAX ON BUSINESS. AND
IN THE STATE OF KANSAS, WHERE 90**

**PERCENT OF YOUR EMPLOYERS HAVE 10
OR FEWER EMPLOYERS, SMALL
BUSINESSMEN, AND SMALL BUSINESS
WOMEN ARE THE BACKBONE OF OUR
ECONOMY; THEY ARE DOING ALL THEY
CAN FOR THEIR EMPLOYEES, BUT THERE
ARE LIMITS.**

**IN FACT, I SPOKE THE OTHER
MORNING BY PHONE WITH THE
NATIONAL RESTAURANT ASSOCIATION.
THEY ARE HAVING TOWN MEETINGS ALL
ACROSS AMERICA. THEY CREATE A LOT**

**OF JOBS--A LOT OF PART TIME JOBS FOR
A LOT OF YOUNG PEOPLE WHO WORK
AFTER SCHOOL AND WHO ARE NOT OUT
ON THE STREETS.**

**THEY ARE WORRIED ABOUT
EMPLOYER MANDATES. THEY WANT TO
PROVIDE ALL THE COVERAGE THEY CAN.
BUT THEY DO NOT WANT TO HAVE
PEOPLE HAVE TO LEAVE THEIR JOB
BECAUSE THEY CANNOT AFFORD TO PAY.
SO MANDATES WHETHER THEY ARE
TRIGGERED OR UNTRIGGERED ARE BAD.**

**THEY ARE TAXES. THEY OUGHT TO BE
CALLED TAXES.**

**OUR PLAN ALSO DOES NOT HAVE
ANY NEW TAXES. WE THINK THAT IS
IMPORTANT. I HAVE NOT HAD ANYBODY
WRITE IN AND SAY TO ME, "WE WANT
MORE TAXES," AFTER THE \$265 BILLION
TAX INCREASE IMPOSED ON THE
AMERICAN PUBLIC LAST YEAR. AND
SOME SAY THAT IS WHY THE DOLLAR IS
FALLING APART, BECAUSE OF THE BIG
TAX INCREASE.**

**OUR PLAN ALSO DOESN'T CREATE
"ONE SIZE FITS ALL" HEALTH CARE. THE
ADMINISTRATION BILL AND THE FINANCE
COMMITTEE BILL MANDATE "ONE SIZE
FITS ALL" HEALTH CARE. YOU CANNOT
BUY ANY LESS. IF YOU ARE A 22-YEAR-
OLD AND DO NOT HAVE A FAMILY AND
WANT TO BUY A CATASTROPHIC PLAN,
YOU CANNOT DO THAT BECAUSE THAT IS
LESS THAN THE STANDARD PLAN. THE
GOVERNMENT IS GOING TO TELL YOU
WHAT YOU CAN BUY. IT WOULD BE**

**ILLEGAL TO BUY ANY LESS. YOU CAN
BUY MORE, BUT YOU CANNOT BUY ANY
LESS.**

**CAN YOU IMAGINE THAT? IN A
FREE COUNTRY LIKE AMERICA, YOU HAVE
TO BUY THEIR PLAN. YOU CANNOT BUY
ANYTHING LESS IN AMERICA. NOTHING
LESS. YOU HAVE TO TAKE IT.**

**THE AMA HAS PLAYED AN
IMPORTANT ROLE IN THIS PROCESS
THROUGHOUT THE PROCESS. I'VE SAID
MANY TIMES THAT AS I TRAVEL AROUND**

**THE COUNTRY, I'VE NOTICED A LOT OF
DOCTORS BECOMING INVOLVED IN THE
POLITICAL PROCESS..AND A LOT OF
DOCTORS SHOWING UP AT TOWN MEETINGS.**

**AND THEY'RE NOT THERE TO SAY
"I'M CONCERNED ABOUT MY JOB, OR I'M
CONCERNED ABOUT MY SALARY."**

**THEY'RE THERE TO SAY "I'M CONCERNED
ABOUT MY PATIENTS."**

**I WOULD URGE YOU TO STAY
CONCERNED, TO STAY INVOLVED, AND TO
DO WHAT YOU CAN TO ENSURE THAT**

**ANY PLAN THAT IS PASSED "GETS IT
RIGHT."**

**BUT LET ME LEAVE YOU WITH A
WARNING--I THINK THINGS MAY GET
VERY UGLY OVER THE NEXT FEW WEEKS.
THE ADMINISTRATION MAY AGAIN BE ON
A SEARCH FOR VILLAINS--AS THEY WERE
EARLIER THIS YEAR--WHEN INSURANCE
COMPANIES, PHARMACEUTICALS, AND
EVEN YOU--HAD YOUR MOTIVES
QUESTIONED.**

LET ME GIVE YOU A QUICK

**EXAMPLE: PIZZA HUT. I'M SURE SOME
OF YOU HAD SOME LATE NIGHT MEALS
THERE DURING MEDICAL SCHOOL. IT'S
THE LARGEST EMPLOYER IN KANSAS. IT
CREATES MANY PART TIME JOBS. AND
IT WAS THE FIRST MAJOR RESTAURANT
CHAIN TO OFFER ACCESS TO HEALTH
CARE TO ITS PART-TIME EMPLOYEES.**

**BUT THE DEMOCRAT NATIONAL
COMMITTEE HAS DECIDED THAT SINCE
PIZZA HUT IS HEADQUARTERED IN BOB
DOLE'S HOME STATE, AND SINCE THEY**

**OPPOSE THE CLINTON PLAN, THEY
SHOULD BE PUNISHED.**

**NO, THEY'RE NOT PROPOSING A
TAX ON PEPPERONI--THOUGH I
UNDERSTAND THEY HAVEN'T RULED
THAT OUT. WHAT THEY'RE DOING
INSTEAD IS ORGANIZING WHAT THEY
CALL "A NATIONAL DAY OF ACTION"
AGAINST PIZZA HUTS ACROSS THE
NATION.**

**IN WHAT IS LABELED "AN URGENT
AND CONFIDENTIAL MESSAGE" THE**

"HEALTH CARE REFORM PROJECT BOILER ROOM" EVEN OFFERS TO SEND PRE-PRINTED PICKET SIGNS TO THEIR SUPPORTERS.

IN OTHER WORDS, SINCE THE ADMINISTRATION IS HAVING TROUBLE SELLING THEIR PRODUCT, THEY ARE ATTACKING A COMPANY THAT HAS PROBLEMS IN SELLING THEIRS.

NO DOUBT ABOUT IT, WE ALL HAVE OUR WORK CUT OUT FOR US IN THE NEXT FEW WEEKS. AS REPUBLICAN

**LEADER, I HAVE A RESPONSIBILITY TO
THE AMERICAN PUBLIC--AND THAT'S TO
NOT JEOPARDIZE THE BEST HEALTH
CARE SYSTEM IN THE WORLD.**

**THAT'S A RESPONSIBILITY THAT
YOU ALSO TAKE VERY SERIOUSLY. AND
YOUR EFFORTS WILL MAKE A
DIFFERENCE. I LOOK FORWARD TO YOUR
CONTINUED LEADERSHIP IN THE VERY
IMPORTANT WEEKS AHEAD.**