

FRIDAY, JUNE 24, 1994 (cont'd)PAGE FOUR

9:55 PM DEPART airport for Loew's Santa Monica Hotel  
Met by: Bill Keck

NOTE: Bill Keck will drive the Senator to the hotel

Drivers: Jim Reeder  
Joe Komarinsky  
714/747-5846 car  
714/746-0027 cellular

Drive time: 20 minutes estimate  
Location: 1700 Ocean Avenue  
Santa Monica

10:15 PM ARRIVE Loew's Santa Monica Hotel for PRIVATE  
310/458-6700  
310/458-6761 fax

RON----Santa Monica

SATURDAY, JUNE 25, 1994PAGE FOUR

9:15 AM- ATTEND/SPEAK National Association of Radio and Talk Show  
9:45 AM Hosts

Location: Arcadia Ballroom  
Attendance: 500 talk show hosts, managers,  
producers and program directors  
Event runs: 9:00 - 9:45 am  
Press: Open  
Facility: Riser (16"), headtable, free standing  
podium with mike, rounds of 8  
Format: 9:15 am Mary Beal, KNSS - Wichita,  
introduces Senator Dole  
9:18 am Senator Dole gives remarks  
Headtable: Gene Burns - Incoming President  
(WORR - New York)  
Paul Lyle - President (WGBB - Long  
Island)  
Michael Reagan - American  
Entertainment Network  
Mary Beal - KNSS - Wichita  
Governor Wilson  
Senator Dole  
Contact: Carol Nashe  
310/458-6700

9:45 AM- PRIVATE TIME  
11:45 AM

2 AP 06-24-94 13:46 EST 81 Lines. Copyright 1994. All rights reserved.  
PM-MO--Clinton-St. Louis, 1st Ld-Writethru, 0650<

Clinton to Spend Friday in St. Louis

Eds: UPDATES with 9 new grafs; EDITS thruout to conform, tighten<

ST. LOUIS (AP) President Clinton arrived in St. Louis late this morning after lashing out at Rush Limbaugh and other conservative radio talk show hosts during a live interview with St. Louis' KMOX Radio.



Clinton spoke by phone from Air Force One, en route to St. Louis, where he was to spend the day promoting a volunteer crime-fighting program and speaking at a fund-raiser for House Majority Leader Richard Gephardt.

His voice rose in anger when he fumed that after his interview, Limbaugh would have three hours of air-time to say whatever he wanted.

"And I won't have any opportunity to respond," he said. "And there's no 'truth detector.' You won't get on afterwards and say what was true and what wasn't."

On his own radio show afterward, Limbaugh fired back, saying there was no need for a truth detector. "I am the truth detector," he said.

He called Clinton's outburst a desperation move by a White House that is losing its battle for health care overhaul.

Meanwhile, residents of a south St. Louis neighborhood began gathering this morning at a city park to greet the president. Some 6,000 people had gotten free tickets for the event, at which Clinton was expected to promote a volunteer crime-fighting program.

But some residents weren't getting too excited by all the hoopla.

"I don't need tickets," said Mary Willis, as she sat on her front porch across from the ballfield where the crowd gathered. "I see him enough on television."

The Fox Park neighborhood is one of four in the city where 40 volunteers are working this summer on public-safety programs through the Summer of Safety initiative. Summer of Safety is deploying 7,000 community workers in 91 cities in 35 states. St. Louis got about \$140,000 in federal money for the program.

One of the volunteers is Geneva Bridges, who was among a select few invited to greet the president.

CLINTON  
ATTACKS  
TALK  
RADIO



"I'm really overwhelmed," said Bridges, "she volunteered for the program to help make her neighborhood safe for her six children. 'My kids are so proud of me.'"

The idea behind the program is to help Americans take their communities back from criminals.

"There's a whole lot of fear out there. If Summer of Safety can get people to be a little less afraid, then this program will have been a success," said David O'Brien, the program's national director.

One of the Summer of Safety workers is Tim Hager, 18, who grew up in the Fox Park neighborhood. He was badly injured when neighborhood toughs knocked him off his bicycle four years ago. Now, he said he was looking for a way to make his neighborhood safer for other kids.

"This isn't a garden-variety job," he said. "It's about making a difference. I had a lot of problems growing up around here. I don't want the next generation of kids to have to worry about getting beaten up when they're riding their bikes."

"You shouldn't have to move away to feel safe. You should be able to live wherever you want, and not live in fear."

The visit is the president's second to Missouri in the past two weeks. He visited Kansas City on June 14 to talk about his proposal for a \$0.3 billion program to move people from welfare to jobs. He also found time to stop by one of Kansas City's famed barbecue joints.

Later tonight, Clinton is slated to be the featured speaker at a fund-raiser. Proceeds from the \$1,000-a-person reception and \$500-a-person dinner will be split between Gephardt's campaign committee and the Democratic Congressional Campaign Committee.

The president arrived about 11:15 a.m. and then took a MetroLink light-rail train from Lambert Airport to Union Station. He got a sneak preview of MetroLink's new airport station, which will open to the public on Saturday. The station was delayed 11 months by problems with an abandoned cemetery along the MetroLink route.

Officials said they would waive the usual \$1 fare for Clinton.



**OUTLOOK****BROADCASTING**

**THE HUSH-RUSH LAW.** If there's one subject that is sure to rile radio talk-show hosts, it's the fairness doctrine, even though it has been dormant since its repeal in 1987. The rule, which says that broadcasters must cover all points of view on an issue, has simmered for seven years in Congress. When advocates in the House—Democrats and Republicans alike—tried last year to reinstate it, opponents labeled the bill the "hush-Rush law," an attempt to muzzle conservative talk-show hosts. Limbaugh himself led the charge that stalled the bill.

The talkers will have plenty to talk about as they gather in Santa Monica, Calif., this week for their annual convention. After 18 months of fence

**Limbaugh**

sitting, the Clinton administration has entered the debate. In an interview out this week in *Talkers Magazine*, the industry monthly, Clinton adviser George Stephanopoulos assails radio's "tear-it-down attitude" and calls for

"more of a balance." The doctrine is "not on the front burner right now," he says. "But there's always a chance that it's something people might want to look at." Those are fighting words to talk-show hosts, who fear a chilling effect even though no one knows for sure how the doctrine would work in practice. Noting that Bill Clinton is the most bashed individual in talk-radio history, *Talkers* editor Michael Harrison calls Stephanopoulos's statement a threat to revive the doctrine if talk-show hosts don't lay off the president. Such a change is not likely in an industry whose raison d'être is attacking the Establishment, no matter which party is in power.

BY AMY BERNSTEIN

**WORLD****FRANCE: A 'DUTY' TO HALT RWANDA'S KILLINGS**

For 45 years, the United Nations' Convention on the Prevention and Punishment of the Crime of Genocide has committed members to acting against mass killings. Last week, one government talked about doing its part. "We have a real duty to intervene in Rwanda," French foreign minister Alain Juppé said, "to stop the massacres and protect the people from extermination." Such clarity is a clear contrast to the hemming and hawing over Bosnia's ethnic slaughter. What it means remains to be seen.

Hundreds of thousands have died in Rwanda's two months of tribal carnage, and more are perishing every day. As France looks for partners, the United States is speeding up its efforts to deliver equipment to a U.N. peacekeeping force that hopes to help bring an end to a civil war that could spill over into neighboring Burundi. Despite U.N. efforts to broker a cease-fire, the Tutsi-dominated Rwandan Patriotic Front continues to press its assault against the Hutu-led government militias that initiated the massacres. Keeping peace among hundreds of thousands of refugees camped in Tanzania is also proving difficult. In the Benaco camp, Western aid workers tried to arrest 14 Hutu refugees suspected of orchestrating massacres. A crowd of angry Hutus forced the aid workers to flee.

**Some still live.** A Rwandan nurse tends a Tutsi girl.**NORDIC EYES ON EUROPE'S BIG TRADING BLOC**

With Austria set to become the 13th member of the European Union at the start of 1995, the heat is on three other candidates—Finland, Sweden and Norway. Each holds a referendum on membership in October or November, and at this stage none is sure to join. But if all vote yes, there will be an EU of 16 states with a population of 375 million that will constitute the world's largest trading bloc. Finland is the likeliest to sign up. Polls show a clear majority for the EU despite strains in the ruling coalition government. The reason: a desire for security; Finland shares an 800-mile border with Russia. In Sweden, most politicians, business leaders and trade unionists

back membership, but popular sentiment is ambivalent, with many voters suspicious that membership will weaken Swedish democracy and neutrality.

Norway is the least likely to join. It rejected membership in 1972, and half its people are against it now. Xenophobia and concern over the future of farming and fishing lie at the root of the mistrust. Much depends on the outcomes in Finland and Sweden, which conduct their votes before Norway's. If both decide to join, the balance might be tipped among Norwegians who fear isolation from their Nordic neighbors.





Saturday - June 25

# National Association of Radio Talk Show Hosts

Loews' Santa Monica Hotel  
Santa Monica, Calif.

## PRESIDENT:

Paul Lyle  
WGSM, Long Island,  
Melville, NY

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Mary Beal  
KNSS, Wichita, KS & IBN

## FIRST VICE PRESIDENT "OPEN LINE" EDITOR

Gene Burns  
WOR, New York, NY

## EXECUTIVE DIRECTOR

Carol Nashe  
Carol Nashe Group  
Boston, MA

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WJNO, W. Palm Beach, FL

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Jerry Williams  
WRKO, Boston, MA

March 15, 1994

The Honorable Robert Dole  
United States Senate  
Hart Building, Room 141  
Washington, D.C. 20510

Dear Senator Dole:

It is a pleasure and honor to invite you, on behalf of the more than 3,000 members of the National Association of Radio Talk Show Hosts, its Board of Directors, and International Advisory Board, to be a guest at the Association's Sixth Annual Educational Conference, Convention, and Exhibition on June 24 and 25, 1994. It will be held at the Loews' Santa Monica Hotel.

It would be our great privilege if you would join us and deliver the keynote address on either Friday or Saturday morning. For your information, we are enclosing a tentative draft of the Conference. We will confirm the date, time, and meeting place of your presentation once we have received your response.

Thank you for your consideration of this request and we look forward to your appearance at the Conference.

Very truly yours,

Paul G. Lyle  
President

Carol Nashe  
Executive Director

Enclosure

Clarkson - Would you  
mind finding out  
who's on the guest  
list for the Senator.

Thanks,  
Tyler

**Conference Co-Chairs**

**Paul Lyle and Michael Harrison**

**Conference Management**

**Carol Nashe and Judith Alukonis**

**(3/10/94 -- #12)**

**Interested in Live Broadcasts**

**Jerry Brown**

**Michael Castello**

**Alan Colmes**

**John Crohan**

**Morton Downey, Jr.**

**Lucy Grant**

**Doug Stephan**

**Mark Williams**

**1994 - 6th ANNUAL NARTSH**

**Educational Conference, Exhibition and Convention**

**Loews Santa Monica Hotel**

**Wednesday, June 22**

**Pre-Conference Family Activities**

**For example, Getty Museum & Urban  
Mall - Santa Monica**

**Thursday, June 23**

**Pre-Conference Family/Spouse Activities**

**5:00 to 7:00 pm**

**Pre-Conference Cocktail Reception for  
Sponsors, Exhibitors, and Directors**

**5:00 to 11:00 pm  
Registration Room**

**Registration opens (all evening)**

**Manned by local radio producers and  
interns from Pepperdine and UCLA.**

**7:00 to 11:00 pm**

**Exhibits open.**

**9:00 to 11:00 pm**

**Get acquainted reception and "Literary  
Hour" in Exhibit's Area.**

**Hosted by Irwin Zucker**



**Friday, June 24**

**7:30 am to 11:00 pm**

**Registration opens  
(all day and evening)**

**8:00 am**

**Exhibits open**

**8:00 to 10:00 am  
in Exhibit Area**

**Continental breakfast**

**9:00-9:15 am  
Ballroom**

**Opening Session**

**A. President's Greeting - Paul Lyle**

**B. Greetings from Mayor of Santa  
Monica**

**9:15-10:30 am**

**General Session**

**"The Perfect Blend"**

**Moderator - Carl Wigglesworth, WOAI, San  
Antonio, Texas**

- 1. Valerie Geller - Broadcast Media  
Consultant, New York**
- 2. George Green - KABC, LA\***
- 3. Don Imus - "Imus in the Morning"  
(Syndicated), New York\***

**\*Confirmation pending.**

**Friday, June 24 (Continued)**

**10:30-12:00 noon**

**Focus Seminars**

**A. Building and Selling Your Show**

**Moderator:** Mark Scheinbaum,  
WJNO, West Palm  
Beach, Florida

1. Brad Bedford - Arbitron, LA
2. Joe Cappel - Advertising Age,  
Crain Communications,  
Chicago
3. Bill McMahon - Mediavision, Ltd.,  
Bellevue, WA
4. Dennis Praeger - KABC, LA\*

**B. How to syndicate and use other  
new technologies**

**Moderator:** Doug Stephan, "Good  
Day, USA", Syndicated

1. Michael Castello - Major Talk  
Network, New York
2. Fran Sharp - Bloomberg Radio  
Network, New York
3. John Crohan - Talk America  
Network, Marlborough, MA
4. TBA: Comrex or Tello's

**12:15-2:00 pm**

**President Clinton/White House Luncheon\***

**\*Confirmation pending.**



**Friday, June 24 (Continued)**

**2:15pm-3:30 pm**

**Focus Seminars**

**A. Broadcast Law  
(will include trial coverage)**

**Moderator: Steven Weisman,  
WRKO, Boston**

- 1. Court TV Spokesperson - TBA**
- 2. UCLA Law Professor - TBA**

**B. Producers (a/k/a "Book 'em Dano")**

**Moderator: Paul Lyle, WGSM,  
New York**

- 1. Larry Kahn - Executive Producer  
WOR, New York**
- 2. Eileen Lizer - 'Findologist',  
Straight to the Source, LA**
- 3. David Farrell - Investigative  
Reporter, Detroit News**

**3:30-4:30 pm**

**C. Agents The "Art of Negotiations"**

- 1. Stephen Freyer - Sports and  
Broadcasters Agent,  
Peabody, MA**
- 2. Richard Lawrence - Agent, LA\***

**Each day of the conference.**

**Management/hosts - listen/view  
Audio and Video Tape Showcase of  
Talk Professionals - hear and see  
the best talent (audio and video  
tapes accepted)**

**\*Confirmation pending.**

**4.**

**Friday, June 24 (Continued)**

**3:00 pm-on  
(12-15 Remotes)  
Exhibit Area**

**Radio Cavalcade/Live Broadcasts  
"The Gallery of Gab"  
Hosts, Exhibitors and Guests**

**Exhibits re-open**

**5:30 - 7:00 pm**

**Reception in Exhibit Area**

**Hosted by Coors Brewing Co.**

**Saturday, June 25**

**7:30 am-10:30 pm    Registration opens**

**7:30am-9:30am      Exhibits open**

**7:30-9:00am  
Exhibit Foyer  
and Palisades      Continental Breakfast**

**9:00 am-9:15 am  
Ballroom            Opening Session  
  
Report of NARTSH President**

**9:15am-9:45am      General Session  
  
Keynote Address: Senator Robert Dole\***

**\* Confirmation pending.**

**5.**



**Saturday, June 25 (Continued)**

**9:45 am-12:00 noon General Session**

**Gender, Minority, and Political "Diversity"  
in Broadcasting - Making It Happen**

**Moderator: Mary Beal, KNSS, Wichita,  
and I.B.N.**

- A. Gloria Allred - KABC, LA**
- B. Steve West - formerly with KVI,  
Tacoma, WA\***
- C. TBA**

**11:00am.-12:00 noon Exhibits re-open**

**12:15-2:00 pm Lunch**

- A. Keynote Address: Michael  
Bloomberg - President, Bloomberg  
Financial Markets Commodities  
News, New York\***
- B. Talk Show Host of the Year Awards  
Ceremony**

**\*Confirmation pending.**

**Saturday, June 25 (Continued)**

**2:00-4:00 pm**

**General Session  
(C-Span Live)\***

**Debate: "Fairness in Talk Radio"**

The topics addressed will include radio ethics.

**Moderator: Gene Burns - WOR, New York**

- A. Ron Egelson - Dallas\*
- B. Michael Harrison - Countdown Show  
and TALKERS Magazine,  
Springfield, MA
- C. Michael Jackson - KABC, LA\*
- D. John Seigenthaler - President,  
Freedom Forum, Nashville, TN  
(formerly with USA Today)
- E. Michael Siegel - KVI, Seattle, WA
- F. TBA

**4:00 pm-5:00 pm.**

**NARTSH's Annual Meeting**

- A. Report of the President
- B. Report of the Vice President, Finance
- C. Election of Directors and Officers for  
the forthcoming year
- D. Report on 1995 Convention  
Destination
- E. Such other business as may  
properly be brought before the  
meeting.

**\* Confirmation pending.**



**Saturday, June 25 (Continued)**

**7:00 pm-8:00 pm  
Arcadia Foyer**

**Freedom of Speech Reception**

**Hosted by American Petroleum Institute**

**8:00 pm-9:30 pm  
Arcadia Grand  
Ballroom**

**Freedom of Speech Annual Awards  
Dinner**

**9:30 - 10:30pm**

**Freedom of Speech Awards Ceremony**

**A. Introduction of new Board**

**B. Award to Past President and  
other appropriate awards**

**C. Award to Membership Winner  
Grand Prize - Trip to Curacao**

**D. Freedom of Speech Award  
Presentation  
Co-Sponsors: NARTSH and the  
Liberty Mint**

**E. Recipient Accepts**

**F. Keynote Address: Charlton Heston**

**Sunday, June 26**

**9:00 am-11:30 am President Burns Board of Directors Meeting**

**Post Convention Family Activities**

**Bus Trip to Universal City**

**9.**





HOUSE OF REPRESENTATIVES  
WASHINGTON, D. C. 20515

RICK LAZIO  
2ND DISTRICT, NEW YORK

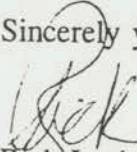
April 14, 1994

Dear Mr. Leader:

I wanted to request that you consider an invitation sent to you by Paul Lyle, the President of National Association of Radio Talk Show Hosts. He is a personal friend of mine from Long Island and a big fan of yours. He would be honored if you could deliver the keynote address at their convention in Santa Monica on either Friday, June 24 or the morning of Saturday, June 25.

Thank you for considering my request.

Sincerely yours,

  
Rick Lazio

*All the best!*

The Honorable Robert Dole  
Senate Republican Leader  
S230 Capitol  
Washington, DC 20510

LOEWS SANTA MONICA BEACH HOTEL

Paul  
Clinton



Hilary  
late

Truth Detector

\*

Turned Plan  
Banana

underlined ??

Gov. C... Retirement  
Home

**SENATOR BOB DOLE**

**DRAFT REMARKS**

**NATIONAL ASSOCIATION OF RADIO TALK**

**SHOW HOSTS**

**THANK YOU, MARY. IT'S A  
PRIVILEGE TO BE HERE WITH MEN AND  
WOMEN WHO ARE ON THE FRONT LINES  
OF DEMOCRACY.**



**BELIEVE ME, I AM ONE PERSON  
WHO KNOWS THE POWER OF TALK  
RADIO. MEET THE PRESS. DAVID  
BRINKLEY. FACE THE NATION. I'VE  
APPEARED ON ALL THE SUNDAY  
MORNING TELEVISION DISCUSSION  
PROGRAMS OVER THE YEARS, AND I  
HARDLY HEAR A WORD FROM THE  
PUBLIC ABOUT WHAT I MAY HAVE SAID.**

**AND THEN I STARTED APPEARING  
ON "IMUS IN THE MORNING." AND I CAN  
HARDLY WALK ACROSS THE STREET  
NOW WITHOUT SOMEONE COMING UP  
AND SAYING THAT THEY LISTEN TO THE  
"I-MAN."**

**AND GIVEN THE FACT THAT MR.  
IMUS CONTINUES TO SAY THAT IF I RUN  
FOR PRESIDENT IN 1996, HE WOULD QUIT  
HIS JOB AND WORK FOR ME, I MAY BE**

**THE FIRST PRESIDENT IN HISTORY WITH  
A TALK SHOW HOST FOR A CAMPAIGN  
MANAGER. ALTHOUGH, I HAVE TO  
ADMIT, THERE WERE TIMES WHEN I  
THOUGHT THAT LARRY KING WAS  
MANAGING THE PEROT CAMPAIGN IN  
1992.**

**THE RADIO STATION IN  
WASHINGTON THAT CARRIES THE IMUS  
SHOW EVEN PUT ADVERTISEMENTS ON**



**ALL THE CITY BUSES THAT SAY "IMUS  
IN THE MORNING" IS THE ONE THING ON  
WHICH "EVEN CLINTON AND DOLE  
AGREE."**

**THERE ACTUALLY MAY BE ONE OR  
TWO MORE ISSUES ON WHICH THE  
PRESIDENT AND I AGREE--AND IF YOU  
GIVE ME AN HOUR OR SO, I MIGHT THINK  
OF ONE.**

**IN FACT, ONE OF THE THINGS ON  
WHICH I DISAGREE WITH PRESIDENT  
CLINTON AND THE DEMOCRATS  
INVOLVES TALK RADIO.**

**BACK DURING THE 1992  
PRESIDENTIAL CAMPAIGN, WHEN  
PRESIDENT CLINTON COULDN'T PASS A  
MICROPHONE WITHOUT STOPPING, THE  
DEMOCRATS PRAISED TALK RADIO AS**

**"TWENTY-FIRST CENTURY AMERICA IN  
ACTION."**

**BUT THINGS CHANGED IN 1993  
AND 1994, WHEN YOUR LISTENERS  
CALLED TO VOICE THEIR OPINIONS ON  
ISSUES LIKE ZOE BAIRD, THE CLINTON  
TAX INCREASE, THE LACK OF A  
COHERENT FOREIGN POLICY, PUTTING A  
MOUNTAIN OF BUREAUCRATS BETWEEN**



**YOU AND YOUR DOCTOR, OR WHITE  
WATER.**

**SUDDENLY, ALL THE CALLS COMING  
IN WEREN'T GRASS ROOTS POLITICS AT  
ITS BEST--RATHER IT WAS JUST A  
"BUNCH OF RIGHT WING KOOKS" SPURRED  
TO CALL BY RADIO WINDBAGS.**

**MY BELIEF IS THAT BEHIND EACH  
AND EVERY CALL AND LETTER IS A REAL  
PERSON. AND THE MORE CALLS AND**

**LETTERS THAT COME IN TO MY OFFICE--  
REGARDLESS OF WHETHER OR NOT THEY  
AGREE OR DISAGREE--THE BETTER.  
DEMOCRACY IS ALL ABOUT  
PARTICIPATION. AND IF MORE PEOPLE  
ARE PARTICIPATING, THEN DEMOCRACY  
IS HEALTHIER.**

**I KNOW THERE ARE SOME ON  
CAPITOL HILL WHO WANT TO GET  
CONTROL OF THE ON/OFF SWITCH**

**BECAUSE THEY DON'T LIKE THE  
POLITICAL VIEWS THEY HEAR ON THE  
AIRWAVES. BUT IF I HAVE ANYTHING TO  
SAY ABOUT IT, WE'LL LET THE FREE-  
MARKET, AND NOT THE SO-CALLED  
"FAIRNESS DOCTRINE," DETERMINE  
PROGRAMMING ON YOUR STATION.**

**SO MY FIRST MESSAGE THIS  
MORNING IS TO KEEP DOING WHAT  
YOU'VE BEEN DOING. KEEP HOLDING OUR**



**FEET TO THE FIRE. KEEP TALKING  
ABOUT WHAT'S GOING ON IN  
WASHINGTON, AND ABOUT WHAT'S  
GOING ON IN YOUR STATE CAPITOLS  
AND CITY HALLS.**

**AND MY SECOND MESSAGE IS  
THAT YOU KEEP IN MIND THAT MY  
BUSINESS--POLITICS--IS A LOT LIKE YOUR  
BUSINESS. IT'S ALL ABOUT  
COMPETITION. IF YOUR SHOW ISN'T**

**COMING UP WITH BETTER PROGRAMS  
AND BETTER IDEAS THAN OTHER  
STATION, YOUR LISTENERS WILL TURN  
THE DIAL TO SOMEONE ELSE.**

**IT'S THE SAME WAY IN POLITICS.  
AS REPUBLICAN LEADER, I'M ALWAYS  
WORKING FOR OUR PARTY TO COME UP  
WITH BETTER PROGRAMS AND BETTER  
IDEAS THAN THE DEMOCRATS.**

**AS THE LOYAL OPPOSITION,  
HOWEVER, WE HAVE A DUTY TO  
SUPPORT THE PRESIDENT WHEN HE IS  
MOVING AMERICA IN THE RIGHT  
DIRECTION--AND THAT'S EXACTLY WHAT  
WE DID ON NAFTA.**

**BUT WHEN WE BELIEVE THE  
PRESIDENT IS MOVING AMERICA IN THE  
WRONG DIRECTION, THEN IT IS THE DUTY  
OF THE LOYAL OPPOSITION TO ADVANCE**



**OUR IDEAS, AND TO TRY TO GET THE  
PRESIDENT TO CHANGE DIRECTIONS.  
AND THAT'S WHAT WE'RE TRYING TO DO  
ON HEALTH CARE.**

**YES OUR HEALTH CARE SYSTEM  
ISN'T PERFECT...AND YES, THERE ARE  
PEOPLE IN REAL NEED. AND WE ARE  
VERY SUPPORTIVE OF FIXING WHAT  
NEEDS TO BE FIXED. BUT, NO, WE DON'T  
NEED TO CHANGE 100% OF THE BEST**

**HEALTH CARE DELIVERY SYSTEM IN THE  
WORLD WHEN ONLY 15% NEEDS FIXING.**

**AND REMEMBER THAT THERE IS NO  
NEED TO DO THIS ALL AT ONCE.**

**CONGRESS MEETS EVERY YEAR--IF WE  
DIDN'T, THEN SOME OF YOU MIGHT BE  
OUT OF BUSINESS. SO, LET'S FIX WHAT  
WE KNOW NEEDS FIXING--AND THEN WE  
CAN COME BACK LATER AND MAKE  
OTHER CHANGES, AS NEEDED.**

**I ALSO HOPE THAT YOU ADVISE  
YOUR LISTENERS NOT TO FALL FOR THE  
CURRENT DEMOCRAT EFFORT AT  
LABELING SOME POLITICALLY  
INTERESTED AMERICANS AS "RELIGIOUS  
ZEALOTS."**

**DEMOCRAT CONGRESSIONAL  
CAMPAIGN COMMITTEE CHAIRMAN VIC  
FAZIO OF CALIFORNIA RECENTLY USED  
THE TERM "FIRE-BREATHING CHRISTIAN**



**RADICAL RIGHT," AND THE DCCC IS  
ADVISING ITS CANDIDATES TO TRY AND  
TAR THEIR REPUBLICAN OPPONENTS AS  
MEMBERS OF THE CHRISTIAN  
MOVEMENT.**

**GIVEN THE FACT THAT THE  
DEMOCRATS HAVE LOST NINE STRAIGHT  
ELECTIONS, I CAN UNDERSTAND THEIR  
DESIRE TO TRY AND FIND SOME TACTIC  
THAT MIGHT WORK. BUT I HOPE THAT**

**YOU AND YOUR LISTENERS WILL NOT  
FALL FOR THIS PLOY.**

**NOTHING I'VE READ IN THE  
CONSTITUTION SAYS THAT PEOPLE WHO  
GO TO CHURCH SHOULD BE BANNED  
FROM THE POLITICAL PROCESS. LET'S  
JUDGE PEOPLE BY THE STANDS THEY  
TAKE ON ISSUES, NOT WHERE THEY  
KNEEL TO WORSHIP.**

**WHAT A LOT OF FOLKS IN  
WASHINGTON DON'T UNDERSTAND IS  
THAT THE SO-CALLED "RELIGIOUS RIGHT"  
IS NOT SOME MOVEMENT BEING  
DIRECTED BY ONE PERSON...IT'S A  
GENUINE GRASS ROOTS MOVEMENT.**

**65% OF THOSE ASKED NOW SAY  
THAT AMERICA IS HEADED IN THE  
WRONG DIRECTION. AND MORE AND  
MORE PEOPLE ARE BECOMING INVOLVED**



**IN THE POLITICAL PROCESS BECAUSE  
THEY ARE CONCERNED ABOUT THAT  
DIRECTION..THEY ARE CONCERNED ABOUT  
SCHOOLS...THEY'RE CONCERNED ABOUT  
WHAT THEY SEE AS A LOSS OF  
VALUES...THEY'RE CONCERNED ABOUT  
THE FUTURE OF OUR COUNTRY. I HEARD  
IT WHEN I'M TRAVELLING, AND I KNOW  
YOU HEAR IT FROM YOUR LISTENERS.**

**MY FINAL MESSAGE THIS MORNING  
IS THAT WHILE THERE ARE THINGS THAT  
ARE WRONG WITH AMERICA, I ALSO  
HOPE YOU REMIND YOUR LISTENERS  
WHAT'S GOOD ABOUT OUR COUNTRY.**

**IT IS AMERICA THAT GIVES YOU  
AND YOUR LISTENERS THE ABSOLUTE  
RIGHT TO SAY WHATEVER YOU WANT  
ABOUT THE PRESIDENT, OR THE SENATE  
REPUBLICAN LEADER.**

**AND THAT'S A RIGHT THAT  
COUNTLESS AMERICANS HAVE FOUGHT  
AND DIED FOR. I WAS IN ITALY AND  
FRANCE FOR THE D-DAY 50TH  
ANNIVERSARY ACTIVITIES. I WAS  
HONORED TO TALK WITH A GREAT MANY  
D-DAY VETERANS. WHAT REALLY  
SURPRISED ME, HOWEVER, WAS THE  
REACTION OF THE CHILDREN AND  
GRANDCHILDREN OF THOSE VETERANS.**



**AS THEY WALKED THE BATTLEFIELDS,  
THEY REALIZED JUST WHAT THEIR  
FATHERS AND GRANDFATHERS HAD  
DONE...AND HOW YOUNG THEY HAD BEEN  
WHEN THEY RISKED IT ALL FOR  
FREEDOM.**

**AND THEY ALSO REALIZED THE  
IMPORTANCE OF AMERICAN LEADERSHIP.  
THE GREAT LESSON OF THE PAST HALF  
CENTURY IS THAT FEW GREAT MISSIONS**

**IN THIS WORLD--BE THEY POLITICAL,  
MILITARY, ECONOMIC, OR  
HUMANITARIAN--ARE ACCOMPLISHED  
WITHOUT AMERICAN LEADERSHIP.**

**AND I WENT ON FROM ITALY TO  
BOSNIA, WHERE I WITNESSED FIRST  
HAND WHAT HAPPENS WHEN AMERICA  
ABDICATES LEADERSHIP. I HAVE NEVER  
ADVOCATED SENDING AMERICAN TROOPS  
TO BOSNIA, BUT WHAT I CONTINUE TO**

**BELIEVE IS THE RIGHT AND MORAL  
THING TO DO IS TO LIFT THE ARMS  
EMBARGO, AND LET THE BOSNIANS  
DEFEND THEMSELVES.**

**I AM TROUBLED THAT WE HAVE  
REFUSED TO USE OUR INFLUENCE AND  
OUR POSITION AS LEADER OF THE FREE  
WORLD. AND WE HAVE WATCHED AS  
CITIZENS ARE SLAUGHTERED, AND  
CHILDREN LIKE THE LITTLE GIRL I MET IN**



**A BOSNIAN HOSPITAL ARE BLINDED BY  
SNIPERS.**

**I BELIEVE THAT AMERICA IS THE  
LEADER OF THE FREE WORLD. WE ARE A  
POSITIVE FORCE FOR GOOD. AND IF WE  
DON'T USE OUR LEADERSHIP, THEN  
SOMEONE ELSE WILL DEFINE WHAT'S IN  
OUR BEST INTERESTS, AND BOUTROS  
BOUTROS GHALI WILL SET U.S. FOREIGN**

**POLICY. THAT'S NOT MY VISION FOR  
AMERICA.**

**I'LL BE TRAVELLING ACROSS  
AMERICA THIS YEAR, CAMPAIGNING FOR  
REPUBLICAN CANDIDATES, TALKING  
ABOUT THE REPUBLICAN VISION, AND  
TALKING WITH YOUR LISTENERS. I'D BE  
HAPPY TO DROP BY IF I'M IN YOUR  
AREA, SO PLEASE KEEP IN TOUCH, AND  
KEEP STANDING UP FOR DEMOCRACY.**

## Introducing for Broadcast Interview, Charles Pixley

President of Writers and Research, Inc., publisher, lobbyist for freedom to access advanced health care, N.A.R.T.S.H. member and co-author of: DO NO HARM.

Conceived in 1990 as a synthesis of vision and practical application, Writers & Research, Inc. represents personalities whose works are, in our estimation, of benefit to the public.

These authors and scientists represent the growing aspiration for and achievement of mental, vital and physical knowledge in their respective fields and present their *practical solutions* in the political, business, environmental and medical arenas.

**One of the most notable is Gaston Naessens; his foremost discoveries include:**

- \* **A unique microscope** able to magnify live blood 30,000X.
- \* An indestructible, form-changing, sub-cellular, entity within the human blood.
- \* Pre diagnosis of cancer and AIDS up to **two years before** physical symptoms.
- \* **714X, a non-toxic medicinal**, which serves to strengthen the immune function with no known side-effects in 18 years of clinical use.

This highly acclaimed medicinal which has been used for over thirty years is banned in the United States. Therefore, launching an effort to gain formal approval, Mr. Pixley researched the Code of Federal Regulations and created an Institutional Review Board (IRB) under the laws established by Congress designed to protect the public and provide for Informed Consent.

Subsequently he has given testimony to the Food and Drug Administration and the Senate Sub-Committee on the Office of Alternative Medicine, has become knowledgeable on "health care reform" and persistently lobbied Congress and State Governors for free access to choice.

Writers & Research, Inc. has established relationships with other like-minded individuals and organizations creating a national network of doctors, medical professionals, scientists, activists, academicians politicians and patrons who refuse hopeless prognosis and *potentially lethal treatment* as the only choice in the progress towards health.

To this end "Do No Harm" was published, containing the scientific, legal and ethical protocol for treatment, established options and their potential risks, that 714X may be obtained **by an expanding base of active patrons**.

**For further information please refer to the reprinted magazine article:  
"A NEW ANSWER TO CANCER", which follows or call:**

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# A NEW ANSWER TO CANCER

by: Stephanie Hiller ©

which appeared in THE YOGA JOURNAL, September/October 1993

Thirty-nine-year-old Jacques Viens had gone home to die. Seven-eighths of his stomach had been removed, and the cancer had already spread to the lymph. Since there seemed to be no hope of recovery, his doctor offered him a new, experimental treatment called 714X. He tried it. Four months later he was healthy enough to go hunting, and not long after that he resumed his job.

Fifty-one-year-old Marcel Caron suffered from intestinal cancer, but he refused to have his intestine removed. His wife's breast cancer had been successfully treated with the same experimental medicine Viens had used; Caron wanted to try it too. Sixty-five days after he started treatment, no cancer was to be found in Caron's body. Eight years later, he was still healthy.

These are just two among hundreds of case histories of patients who recovered using a little-known approach to cancer and other degenerative diseases that proponents claim could revolutionize medical practice. The first person to use it--more than 20 years ago--is still alive. What would happen if an effective treatment for cancer were finally found--a nontoxic, natural, and inexpensive treatment that could be self-administered at home with a success rate of 75 percent?

It sounds like a dream come true, a miracle. We would all breathe a little easier, that's for certain. Many lives would be saved. And a multibillion-dollar enterprise--the pharmaceutical-medical-insurance complex, the most profitable industry in America today--would be forever transformed. Dozens of giant pharmaceutical and medical supply companies would be forced out of business. The "cancer industry" would be no more.

Little wonder, then that we have heard so little about a 69-year-old French microbiologist who says he's discovered such a treatment. His name is Gaston Naessens, and he calls his immune-system therapy 714X.

When Naessens' unorthodox treatment methods began yielding dramatic successes in his native France, French medical authorities closed his lab, confiscated his equipment, and heavily fined him for practicing medicine without a license.

Naessens went to Canada, where, with the help of the prestigious MacDonald Foundation (which for years has funded cancer research), he set up a small laboratory outside Montreal.

There he and his wife, Francoise, continued their careful research until 1989, when Naessens was again brought to trial by the medical authorities, accused of contributing to the death of a woman who did not recover after using his treatment.

After a long trial, in which numerous testimonies were offered by patients and physicians using his approach, he was finally acquitted. (The full story of the trial is told in Christopher Bird's book *The Persecution and Trial of Gaston Naessens*.) Now, a handful of doctors are struggling to make Naessens' controversial treatments readily available in the United States.

Born in northern France in 1924, the young Naessens was a precocious inventor who built a small, functioning automobile-type vehicle when he was only five, followed by a homemade motorcycle. By the age of 12 he had constructed a plane that could fly. (His mother burned it to prevent him from flying it, however.)

When his university studies of physics, chemistry, and biology were interrupted by World War II, Naessens earned an unofficial diploma from the Union Scientifique Francaise in Lilles, where most of his university professors had fled to escape the Nazi invasion. (He never bothered to pursue its formal equivalent after De Gaulle restructured France, a decision that would later lead to accusations that he lacked a college degree.) With his mother's support, Naessens continued his studies on his own. While pursuing the study of hematology, he observed "something moving in the blood," but the particle was too small to be identified by the optical methods he had at his disposal. Fascinated, Naessens enlisted the help of optical specialists in Germany in developing a stronger microscope.

Called the somatoscope, the microscope itself was a significant scientific achievement. Using a unique combination of incandescent and ultraviolet rays, it allowed him to look at living blood (without first fixing and staining it, which is the usual method) at a magnification of 30,000 times with a resolution of 150 angstroms--a capacity that has not been exceeded to date.



Using this unique method of microscopy, Naessens was able to study what he had glimpsed previously but could not identify: motile microorganisms in the blood plasma. Naessens observed a number of different forms of these microorganisms but came to the conclusion that they were all stages of the development of one subcellular entity he named the "somatid."

Naessens found these somatids everywhere--in the sap of plants, in the blood of animals, even in apparently lifeless organic matter like ashes. Culturing them and observing the somatid cycle, he discovered that somatids are resistant to acids and bases as well as heat and that they cannot be cut with a diamond.

For example, they withstood 2 megarads of radiation capable of killing any living thing, as well as carbonization temperatures of more than 200° C. He concluded that they are indestructible. Recently, a faculty member of the University of California at Davis, showed me the somatids in my own blood on a TB screen, using Naessens' "condenser," an attachment he developed that converts a regular microscope into one resembling his invention.

Lots of bright little bodies were busily circulating around the red blood cells, platelet, and lymphocytes in my blood, their motion not unlike that of swarming bees. Cell division cannot take place without these busy, glowing bodies, Naessens postulates, because in the course of its cycle the somatid releases the growth hormone trephone, which enables cells to divide and multiply.

Naessens goes even further--he believes the electrically charged, luminous somatid is the original spark of life, the pinpoint where energy condenses into matter. According to Naessens, the somatid represents the manifestation of cosmic energy in a tiny, moving dot of physicality. The pleomorphic cycle of this tiny entity is what explains how degenerative diseases occur, Naessens says.

Such diseases, which include not only cancer and AIDS but rheumatoid arthritis, lupus, multiple sclerosis, and any viral or degenerative disease such as chronic fatigue, are the least understood of all the illnesses of modern times. While doctors' prescriptions may ease the pain, modern medicine has been unable to truly cure any of them.

In these diseases, the immune system apparently malfunctions. It either weakens and becomes unable to resist opportunistic disease, as in cancer or AIDS, or it doubles its vigilance, attacking the body itself and producing diseases like rheumatoid arthritis. Holistic medicine urges that we approach these diseases, which are frequently attributed to environmental toxicity, by rejuvenating the body's defenses. Holistic treatments, like the traditional methods from which they evolved, consist of appropriate diet, exercise, and support plant medicines to replenish our depleted reserves and restore strength.

Naessens' theories align with the tenets of holistic practice. But unlike most holistic healers, Naessens is able to provide scientific documentation and evidence of what traditional and Naturopathic approaches have suggested all along--that disease represents imbalance in the ecology of the whole organism.

In healthy individuals, says Naessens, the somatid moves through a three stage cycle that produces the right amount of the growth hormone trephone to keep cells reproducing at the appropriate rate. (This growth hormone was first identified by Nobel laureate Alexis Carrel, who did not, however, link it to a subcellular entity in the blood.) When the body is stressed or weak, however, the somatid shifts into a longer macrocycle that features 13 additional stages, including forms that resemble bacteria, viruses, and yeast cells.

Other scientists have seen some of these forms in the blood of cancer patients and have posited a bacterial and, later, a viral cause of cancer. However, according to these theories (which have not been confirmed by scientific evidence), the disease carrier has always been thought to enter the body from somewhere outside, as germs do.

In Naessens' view, these microbial forms are simple phases of the somatid in its extended cycle. In this amplified cycle, the somatid produces excessive quantities of growth hormone, creating the abnormally rapid cell growth we call cancer. Naessens is not the first scientist to describe polymorphic entities in the blood.

In the early 1800s, Antoine Bechamp, like Guenther Enderlein and many other pioneers, using far more primitive microscopes than Naessens', perceived microzymas, or "little bodies," which were thought to be fundamental elements of cells and whole living organisms. When the organism is disturbed by a serious event, Bechamp theorized, the symbiotic relationship between the microzymas and the body becomes imbalanced, leading to disease. In this view, illness originates within the body.



**The scientific establishment rejected Bechamp's work in favor of that of Pasteur, who was convinced that disease is caused by bacteria entering the body from without. Pasteur's work, which had wide application to a host of infectious diseases, led to the important discovery of immunization.**

Bechamp's theory was rejected, and germ theory became a sacred tenet in medicine, despite the fact that a number of diseases do not appear to conform to that pattern. On his deathbed, Pasteur was said to disavow his own theories and exclaim, **"He is right. The terrain is all. The microbe is nothing!"** (He was referring to French physiologist Claude Bernard, who had disputed Pasteur on the basis that the microbe meant much less than the condition of the whole.)

In Naessens' theory, the microcycle of the somatid is held at three stages by blood inhibitors, which consist of certain digestive enzymes, hormones, and minerals. Poor diet and stress apparently reduce the number of blood inhibitors, allowing the somatid to commence its extended 13-phase macrocycle. The presence of these extra somatid forms signifies the beginning of degenerative disease before it has manifested itself in the body.

Hence the somatid theory has a valuable diagnostic application, which, in combination with other factors, makes it possible to diagnose and even treat the disease before it takes hold. The difference between healthy cells and cancer cells is their rate of growth. The somatid macrocycle generates a tremendous increase in the number of somatids, releasing more and more growth hormone into the body and stimulating the rapid multiplication of cells we call cancer.

The increasing mass of disorganized cells secrete what Naessens has called the "co-cancerogenic factor," a substance that allows the cancer to withdraw essential nitrogen derivatives from the patient's cells and also begins to paralyze the immune system, radically undermining the patient's ability to combat the disease. The cancer does not take long to metastasize (spread to new locations) throughout the body. Since the usual orthodox methods of treating cancer involve cutting out, burning, or poisoning the cancerous tumors, cancer's potential to metastasize has kept everyone stumped.

A systemic treatment for the disease would enable the body to again perform its normal function of removing cancer cells, which in healthy bodies takes place almost daily. According to proponents of the approach, Naessens' 714X (the name is alpha numerological reference to the letters in his own name) is such a treatment. It is distributed rapidly throughout the body by the unique method of intralymphatic injection. Doctors have said such injections are physiologically impossible, due to the structure of the lymphatic system--yet thousands of people have now used the treatment with encouraging results.

714X is an aqueous solution (trimethylbicyclonitr aminoheptane cl) consisting of camphor, mineral salts, and nitrogen salts, which is injected once a day for a 21-day cycle. The treatment is then repeated until the progress of the disease is reversed and finally stopped.

The salts help to liquefy, cleanse and clear the lymph of toxins accumulated during the disease, thereby reviving the body's defenses, which go back to work to fight the cancer. The nitrogen actually feeds the cancer cells so they do not drain the body's nitrogen. The camphor carries the nitrogen to the cells and impedes the formation of the "co-cancerogenic factor," again stimulating the body's own ability to fight the disease.

(Camphor is widely used by village people throughout India to treat a wide variety of illnesses, from bronchitis to diarrhea. According to Jahnavi Morton, an ayurvedic practitioner who studies under Vasant Lad in New Mexico, camphor is used for "opening the flow of prana, bringing clarity to the mind.") Unlike allopathic medicine's "magic bullet" approach to illness, the treatment does not do anything directly to the malfunctioning somatid, nor does it attack the symptoms of the disease.

All it does is stimulate the body's ability to regain its balance and defeat the cancer on its own. A healthier organism produces more blood inhibitors, slowing down the somatid cycle. As a result, the amount of growth hormone (responsible for cell division) produced by the somatids begins to decline, so cancer cells do not multiply as quickly. Meanwhile, the body's ability to destroy the existing cancer cells increases. The cancer does not spread. The tumor begins to regress. The body regains its natural balance. The progress of the disease is reversed until it disappears.

Among the growing number of physicians who are recognizing the efficacy of 714X is Dietmar Schildwaechter, M.D., Ph.D., former faculty member of the University of Pennsylvania School of Medicine who serves as an International Medical Consultant in Washington, D.C. and directs a cancer rehabilitation center in his native Germany.



He came across Naessens' treatment in 1990 through one of his own patients, who showed marked improvement when, unbeknownst to him, she began taking it. When he found out what she was taking, he began looking into the unconventional treatment himself. He "realized that Naessens had discovered and identified what others had only partially seen."

"Gaston Naessens' discoveries," Schildwaechter writes, "represent a brand new dimension in medicine. His recognition of the somatids as the basic form of life and his furnishing a microscopic means to monitor their cycle are nothing short of revolutionary. His method, offering an instant and highly refined way of assessing every human being's state of health and their response to therapy, is second to none."

Schildwaechter is now the chief investigator of the Institutional Review Board (IRB) that is documenting the successes of 714X with the goal of obtaining FDA approval for its use in the United States as an experimental treatment. Naessens' treatment continues to be available by doctor's prescription, so long as the patient is willing to become informed and sign a consent form for the administration of an unapproved drug.

[In order to have sufficient basis from which to make an informed decision regarding this knowledge and its application, all those pursuing this treatment, either as patron or practitioner, will as a minimum requirement, be asked to read Do No Harm, a protocol booklet published by Writers and Research, Inc. \$20 Priority Mail ppd.]

How are we to know that this is not just another crackpot cure?" Most alternative treatments lack the validation on which Americans have come to rely, the stamp of approval by the American Medical Association, the National Cancer Institute, and the FDA. The august bodies of medical research have demonstrated a reluctance to investigate therapies that have not emerged from their own labs.

Of the 63 treatments on the "list of unapproved methods" published by the American Cancer Society, over 40 percent have never even been investigated by the medical establishment, writes Ralph Moss, author of *The Cancer Industry*. "Merely including a scientist's name on the list of unproven methods has the effect of damning that researcher's work and putting a tag of quackery on his efforts." Gaston Naessens (G N 24, a *completely different compound*;) is number 63 on that list.

**April 1994, Writers and Research, Inc. editor's notes and update:**

The 1994 Canadian Investigational and Emergency Drug List officially includes 714X for Anti-Cancer and Immune Related Disease Therapy. (Drug Information Center, Ontario College of Pharmacists, Toronto Ontario.)

In 1990 Writers and Research, Inc. created an IRB in an effort to bring the knowledge and treatment to the American public. The F.D.A. responded by closing the border to 714X and The Health and Welfare Bureau of Ottawa still issues "official" statements claiming that it deplores the use of 714X and that they have never been shown any scientific evidence. Since January of 1990 to the present, 850 patrons in Canada under the Emergency Drug Relief Act are working with 430 doctors who have issued over 3,200 patient applications for 714X with no reported side effects.

The revelations of Gaston Naessens' work was first brought to light by perennial best selling author Christopher Bird in his book *The Galileo of the Microscope*, later republished after Naessens' trial in Canada as *The Persecution and Trial of Gaston Naessens*, either book is available through your local book store or by calling Writers and Research, Inc. Also available are the videos by C.O.S.E., Inc., *Gaston Naessens Explains the Somatid: Theory and Technique* and *AIDS and the Somatidian Theory*.

If after reading Do No Harm, you would like a referral to a doctor close to you who is using the treatment or for more information on how to introduce this knowledge to your own doctor you may contact Writers and Research, Inc.

If you would like copies of Do No Harm, or wish to contact Stephanie Hiller to engage her talented writing skills or seek permission to republish this article, you may contact:

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# Interviews & REVIEWS

Volume III, Number 1

AUTHORS. EXPERTS AND SPOKESPERSONS



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**Miracle on Broadway: Ben Vereen details his comeback to Charlie Rose**  
**Al Parinello Talks about Talk**



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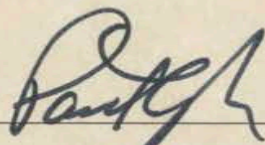
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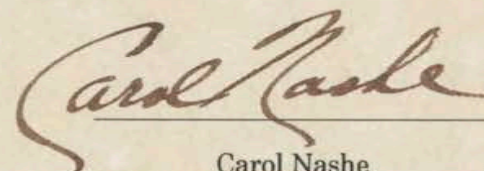
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