

TO: Senator Dole  
FR: Kerry

RE: Salvation Army Campaign Kick-Off Dinner

\*Audience of approximately 1,000 people attending kick off dinner for Philadelphia Salvation Army Campaign. You are also to receive the Salvation Army's "Others Award"--it's highest leadership honor.

\*Penn State Football Coach Joe Paterno is the Chair of hte Campaign and will also receive an award.

\*Democrat Philadelphia Mayor Ed Rendell is also scheduled to attend, and to receive an award.

\*They have asked for a few minutes of acceptance remarks.

MONDAY, JUNE 20, 1994 (cont'd)

PAGE SIX

7:25 pm ATTEND/SPEAK Salvation Army Campaign Kick-off Dinner

Location: Ballroom  
Attendance: 1,000  
Event runs: 6:30 - 9:30 pm  
Press: Open  
Attire: Black tie  
Facility: Riser, podium and mike, no headtable  
Senator Dole will be taken to Drew  
Lewis' table at front of room when he  
arrives

Format: 7:02 pm Drew Lewis gives welcome  
7:05 pm Invocation by Major Robert  
Reel

DINNER SERVED

7:25 pm Drew Lewis introduces Senator  
Dole (Senator approaches  
podium)

7:27 pm Lt. Col. Todd Bassett,  
Divisional Commander Salvation  
Army, presents Senator Dole  
with the "Others" Award

7:30 pm Senator Dole gives remarks

Contact: Bill Schofield  
215/928-8910

8:00 pm DEPART Salvation Army Dinner for airport

Driver: Provided by Union Pacific  
Drive time: 25 minutes

8:25 pm ARRIVE airport and proceed to departing aircraft

FBO: Atlantic Aviation  
215/492-2970

8:30 pm DEPART Philadelphia for Washington/National

FBO: Signature Flight  
Aircraft: Challenger (Union Pacific)  
Tail number: N601UP  
Flight time: 45 minutes

Pilots: Bob Rummell  
John Bowman  
Seats: 14  
Meal: Dinner

Manifest: Senator Dole  
Drew Lewis  
Mary McAuliffe  
Gary Schuster

Contact: Katie Manness  
202/662-0140

A CAMPAIGN FOR THE 21ST CENTURY

BUILDING  
TO BUILD  
LIVES

SALVATION ARMY EVENT

FAX COVER SHEET

TO: Moe Taggart, Campaign America

FAX #: (202) 408-5117

RE: SCRIPT FOR DOLE || for 6/20 Paterno Dinner for  
The Salvation Army

Number of Pages ~~8~~ 10 (Including Cover Page)

DATE: 6 / 17 / 94

FROM: David Burgmayer, CFRE  
Assistant Director of Development  
The Salvation Army - Campaign Office  
Suite 101 East, 320 Walnut Street  
Philadelphia, PA 19106  
(215) 928-8910  
[fax], (215) 928-8917



NOTES: Bill Schofield asked me to fax  
you this portion of the script.

If you do not receive all of the pages indicated above . . .

. . . please call me as soon as possible at (215) 928-8910. Thank you!



**TRAVEL ITINERARY FOR CHALLENGER N601UP  
SALVATION ARMY'S TRIBUTE TO JOE PATERNO EVENT  
JUNE 20, 1994**

**Passengers:**

1. Bob Dole
2. Drew Lewis
3. Mary McAuliffe
4. Gary Schuster
5. Dole aide

*Union Pacific  
Schedule*

4:30 PM - Depart ABE

5:00 PM - Arrive Philadelphia International Airport  
FBO: Atlantic Aviation, 215-492-2970

Met by Carey Limousine, 215-492-8402

5:25 PM - Congressman Rick Santorum Fundraising Reception  
Hotel Atop The Bellevue (Red Room, 2nd Floor)  
Broad and Walnut Streets  
Philadelphia

Carey Limousine is to wait

5:50 PM - Carey Limousine to drive Drew Lewis, Joe Paterno and Gary Schuster  
to Salvation Army's Tribute to Joe Paterno at the  
Pennsylvania Convention Center, Grand Ballroom  
12th & Arch Streets

To be accompanied by Major Robert Reel, General Secretary  
of the Salvation Army, (and possibly Wm. Schofield, Jr.) who will guide  
limo to the underground entrance of the Convention Center

Carey Limousine is to return to  
Hotel Atop the Bellevue WITH *William Schofield, Jr.*  
for Senator Dole, Dole aide and Mary McAuliffe, who  
will depart at approximately 7:10 PM, and drive them to  
Pennsylvania Convention Center

Carey Limousine to wait

7:45 PM - Carey Limousine to drive Senator Dole, Dole aide and  
Mary McAuliffe back to the Bellevue

Carey Limousine to wait

8:00 PM - Depart the Bellevue and drive Senator Dole, Dole aide and  
Mary McAuliffe to Philadelphia International Airport  
FBO Atlantic Aviation

8:30 PM - Depart for Washington

9:15 PM - Arrive Washington National Airport  
FBO: Signature Flight Support, 703-419-8440

Ground transportation will be handled by Washington staff

## PROGRAM

*Musical Selections* ..... The Salvation Army New York Staff Band  
*Greetings* ..... Drew Lewis, Dinner Chairman  
*The National Anthem* ..... Kimberly Aiken, Miss America  
*Invocation* ..... Major Robert J. Reel, General Secretary

*Others Award*  
 presented to  
**Senator Robert Dole**  
 by Drew Lewis, Dinner Chairman  
 Lt. Col W. Todd Bassett

### DINNER

*Introductions* ..... Marvin D. Heaps  
*"Let There Be Praise" (arr. Barrie Gott)* ..... Pendel Timbrels, Leader - Kim Fulper

*William Booth Award*  
 presented to  
**Hon. Nelson A. Diaz**  
 by Lt. Colonel W. Todd Bassett

*Catherine Booth Award*  
 presented to  
**Marjorie B. Broderick**  
 by Mrs. Commissioner Pauline A. Irwin

*"The Lord Is My Light" (Donna Peterson)* ..... United Pendel Youth Chorus  
*"Come Join Our Army" (Barrie Gott)* ..... Leader, Priscilla Burgmayer  
 Accompanist, Captain Thomas Clark

*Eliza Shirley Award*  
 presented to  
**Hon. Edward G. Rendell**  
 by Commissioner Ronald G. Irwin and Captain Cindy Corbitt

### "BUILDING TO BUILD LIVES" Video Presentation

*Remarks* ..... John G. Bennett, Jr., Campaign General Chairman  
*"A Wonderful Town" (Peter Graham)* ..... New York Staff Band, Bandmaster Ronald Waiksnoris

*Others Award*  
 presented to  
**Joseph V. Paterno**  
 by Drew Lewis, Dinner Chairman  
 Commissioner Ronald G. Irwin

*Trumpet Solo "Bolivar" (Cook) Arr. by Ashmore* ..... Vanda Spence  
 New York Staff Band  
**Commissioner Ronald G. Irwin**  
**Miss America Kimberly Aiken**

*Words of Appreciation* ..... Lt. Colonel W. Todd Bassett, Pendel Divisional Commander

**Onward, Christian Soldiers Sabine Baring-Gould**  

"Onward, Christian soldiers, Marching as to war, With the Cross of Jesus Going on before! Christ, the royal Master, Leads against the foe; Forward into battle See His banner go."	Onward, Christian soldiers, Marching as to war, With the Cross of Jesus Going on before	"Like a mighty army Moves the church of God; Brothers, we are treading Where the saints have trod. We are not divided, All one body we, One in hope, in doctrine, One in charity."
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*Antiphonal Benediction* ..... New York Staff Band  
*Benediction* ..... Robert J. Somers, Jr., Chairman Advisory Board of Greater Philadelphia

## LIGHTING

Follow spot on  
Lewis. General lighting  
floods + house up  
(full)

## AUDIO/MUSIC

Podium mike  
live

## STAGE DIRECTIONS

Lewis goes to  
podium.

Kimberly Aiken is  
positioned back-  
stage.

Reel is positioned  
backstage

**7:00 P.M.**

## #1 - GREETINGS &

AIKEN INTRO (:45)

(Drew Lewis)

Good evening ladies and gentlemen!  
Welcome to our Salvation Army's Annual Civic  
Dinner and the kick-off of "A Campaign for the  
21st Century.: the campaign we're calling  
"Building to Build Lives."

I'm Drew Lewis, your Dinner Chairman for  
this auspicious event. The music we've been  
enjoying has been provided by the  
Internationally recognized Salvation Army New  
York Staff Band, under the direction of  
Bandmaster Ronald Walksnoris. We'll hear more  
from them - and more about them - later.

We have a full - and meaningful - agenda

<u>LIGHTS</u>	<u>AUDIO/MUSIC</u>	<u>STAGE DIRECTIONS</u>	
Follow spot on Aiken	Proscenium mike on.	<u>AIKEN</u> goes DC stage to proscenium mike.	this evening, so let's get on with it. Here to sing the National Anthem is one of this evening's special guests, the reigning Miss America and a young woman who is very active in helping the homeless. Miss Kimberly Aiken!
FS on LEWIS		<u>Lewis</u> stays @ podium.	<b>7:00:45 P.M.</b> (Aiken sings anthem) (1:15)
		<u>Reel</u> goes to podium	<b>7:02 P.M.</b> <u>#2 INVOCATION</u> <u>THEN DINNER INTRO</u> (1:00) (Drew Lewis)  Thank you, Kimberly. Our Invocation this evening will be delivered by Major Robert Reel, General Secretary of our Eastern Pennsylvania/Delaware division of The Salvation Army. Major Reel. (Reel gives Invocation)
FS on Reel			

LIGHTING

AUDIO/MUSIC

STAGE  
DIRECTION

Thank you, Major. Now, please enjoy your  
dinner.

DINNER

**7:25 P.M.**

DOLE INTRO

(Drew Lewis)

I'd like to ask Col. Todd Bassett, the  
Divisional Commander, to join me at the podium  
at this time. It is my honor and pleasure to  
introduce an old friend of mine. He is an  
individual who has devoted his life to public  
service. He has earned the respect of people on  
both sides of the aisle despite political  
differences. It has been said that "It is against  
his performance and ability...that Senate leaders  
in the foreseeable future will be judged." He is a  
strong, tough individual - a leader. But he is also

LIGHTING

AUDIO/MUSIC

STAGE  
DIRECTION

Lewis retrieves  
"Others" award  
from Awards  
table.

a caring, concerned human being. Ladies and gentlemen, Senator Robert Dole. (As Dole goes to podium, Lewis says)...to present The Salvation Army's "Others" award, Lt. Col. Todd Bassett.

**7:27 P.M. PRESENTATION OF  
DOLE "OTHERS" AWARD  
(Lt. Col. Bassett)**

This is a rare, and unique, occasion in terms of The Salvation Army's "Others" Award. Rarely are two people accorded this highest Army honor at the same event.

And it is an unique event, because we are blessed this evening with the presence of two most deserving individuals who certainly qualify for the "Others" award and as unique leaders in their chosen fields of endeavor: football and

LIGHTING

AUDIO/MUSIC

STAGE  
DIRECTIONS

politics.

But the honors we bestow tonight are not given for gridiron or legislative leadership. They come for caring, for a consistent concern for others, for selflessness in service to countless numbers of individuals and groups of individuals with needs.

Our first "Others" award goes to a man born and raised on the plains of Kansas who, today, is one of the best recognized, most powerful members of the United States Senate. He is a decorated and wounded veteran of World War II.

He has been described as "a legislator par excellence -- a master of the art of compromise, a bare-knuckles negotiator and a believer in the

# LIGHTING

# AUDIO/MUSIC

# STAGE DIRECTION

Podium mike on

Lewis hands Dole  
award  
Dole to Podium  
Lewis to Podium

possible."

But he is also a concerned, caring family man who has always given generously of his self and his political prominence to help others to help themselves.

It is in this spirit The Salvation Army is proud to include Senator Bob Dole as one of this year's recipients of the "Others" Award.

Ladies and gentlemen, Senator Bob Dole.

**7:30 P.M.** (Applause - Present Award)

(Dole responds)

(Drew Lewis):

Thank you Bob and Colonel. Now, please enjoy your dinner.

## LIGHTING

## AUDIO / MUSIC

Podium mike on

## STAGE DIRECTIONS

Timbrels go to  
pre-performance  
areas.  
Lewis to Podium.

Heaps goes  
backstage.

DB gives Heaps  
timbrel

## 8:10 P.M. INTRODUCTION OF

### BLUE RIBBON PANEL (3:00)

(Drew Lewis)

While you're enjoying dessert, I want to introduce you to some special guests who deserve recognition for what they are doing to help ensure the success of our "Building to Build Lives" capital campaign.

These individuals are members of the overall campaign's Blue Ribbon Panel of leadership, first team of many teams involved in this major fund-raising effort.

You can read their names in the Annual Report which is at each of your places.

I do want to introduce one Blue Ribbon Panel member, however. He is Marv Heaps. Marv

**SENATOR BOB DOLE**

**SALVATION ARMY BANQUET**

**JUNE 20, 1994**

**THANK YOU VERY MUCH.**

**I AM HONORED TO RECEIVE THIS  
AWARD. I DON'T KNOW WHAT I DID TO  
DESERVE IT. BUT I'LL CERTAINLY KEEP  
IT.**

**I'M ALSO HONORED TO LEND MY  
SUPPORT TO YOUR CAPITAL CAMPAIGN.**

**I AM INVOLVED WITH A NON-PROFIT  
CALLED THE "DOLE FOUNDATION," AND I  
KNOW THAT RAISING MONEY FOR  
PHILANTHROPIES IS TOUGH WORK.**

**THAT'S ALSO SOMETHING MY WIFE  
KNOWS. IN FACT, SHE SAID THE OTHER  
DAY THAT WORKING FOR THE RED  
CROSS IS HARDER THAN WORKING FOR  
THE GOVERNMENT. AT THE RED CROSS,  
YOU HAVE TO OUT AND ASK PEOPLE FOR**

**MONEY, AND AT THE GOVERNMENT, YOU  
JUST TAKE PEOPLE'S MONEY.**

**I DO WISH YOU LUCK, AND  
ELIZABETH AND I BOTH KNOW THE  
DIFFERENCE THE SALVATION ARMY  
MAKES IN THE LIVES OF THOSE IN NEED.**

**CONGRATULATIONS TO JOE  
PATERNO--BOTH FOR THE OUTSTANDING  
JOB HE HAS DONE AS CHAIR OF THE  
CAPITAL CAMPAIGN STEERING**

**COMMITTEE, AND FOR THE ROLE MODEL  
HE PROVIDES TO AMERICA'S YOUTHS.**

**I KNOW THAT A LOT OF PEOPLE  
HAVE TOLD JOE THAT SINCE HE IS SO  
POPULAR AND SO RESPECTED IN  
PENNSYLVANIA, HE SHOULD GET INTO  
POLITICS.**

**AND, JOE, MY ADVICE IS THAT IF IF  
YOU WANT TO STAY POPULAR AND STAY  
RESPECTED, THEN YOU SHOULD**

**PROBABLY STAY OUT OF POLITICS.**

**ACTUALLY, JOE, WE DO NEED  
PEOPLE LIKE YOU IN POLITICS. AND  
THERE'S STILL A FEW STATES WHERE  
REPUBLICANS ARE LOOKING FOR SENATE  
CANDIDATES THIS YEAR. WE PAY  
RELOCATION COSTS, AND WE'LL GIVE  
YOU \$5,000 TO START.**

**THERE'S A LOT OF TALK IN  
WASHINGTON THESE DAYS ABOUT THE**

**PHYSICAL HEALTH OF AMERICANS AND  
ABOUT HEALTH CARE REFORM. AND I  
AM GLAD THAT THERE IS ALSO MORE  
AND MORE DISCUSSION  
ABOUT THE MORAL HEALTH OF OUR  
NATION--AND I KNOW THAT THE MORAL  
HEALTH OF AMERICA IS ALSO A  
CONCERN OF THE SALVATION ARMY.**

**I'M ONE OF THOSE WHO HAPPENS  
TO BELIEVE THAT IF AMERICA IS TO**

**SUCCEED IN THE NEXT CENTURY, THEN  
WE HAVE TO RETURN TO SOME OF THE  
VALUES THAT WERE THE HALLMARK OF  
MUCH OF THIS CENTURY...VALUES THAT  
CAN BE FOUND IN THE SALVATION  
ARMY. VALUES LIKE CIVILITY. DECENCY.  
PERSONAL RESPONSIBILITY. INDIVIDUAL  
INITIATIVE. GENEROSITY TOWARD  
OTHERS.**

**YES, I KNOW THINGS WEREN'T  
PERFECT THEN, AND SOCIETY CERTAINLY  
HAD ITS PROBLEMS. BUT WHAT WE  
DIDN'T HAVE WAS 12 YEAR OLD GANG  
MEMBERS, 14 YEAR OLD DRUG ADDICTS,  
16 YEAR OLD UNWED MOTHERS, AND 18  
YEAR OLDS GRADUATING FROM HIGH  
SCHOOL UNABLE TO READ THEIR  
DIPLOMA.**

**AS CAN BE SEEN IN THIS ROOM,  
HOWEVER, AND AS CAN BE SEEN IN THE  
SALVATION ARMY, I BELIEVE THE TIDE IS  
TURNING. MORE AND MORE AMERICANS  
ARE FINDING THE COURAGE TO SAY  
THAT THERE IS A "RIGHT AND WRONG,"  
AND NOT JUST SOME SLIDING SCALE OF  
BEHAVIOR THAT CAN BE ADJUSTED TO  
FIT WHATEVER IS CONVENIENT AT THE  
MOMENT.**

**AND MORE AND MORE AMERICANS  
ARE FINDING THE TIME TO VOLUNTEER IN  
THE COUNTLESS NUMBER OF  
ORGANIZATIONS THAT MAKE A  
DIFFERENCE IN THE LIVES OF THOSE IN  
NEED.**

**JUST LAST WEEK, I WAS OVER IN  
EUROPE FOR THE 50TH ANNIVERSARY  
CELEBRATION OF D-DAY. AND PERHAPS  
D-DAY WAS THE ULTIMATE EXAMPLE OF**

**THE AMERICAN VOLUNTEER SPIRIT. OUR  
SOLDIERS WENT TO EUROPE NOT TO  
GAIN TERRITORY FOR OUR COUNTRY.  
RATHER, COUNTLESS AMERICANS RISKED  
THEIR LIVES, AND COUNTLESS MORE  
GAVE THEIR LIVES, SO THAT FREEDOM  
WOULD SURVIVE.**

**ONE OF THE TELEVISIONS SPECIALS  
ON D-DAY SHOWED A FRENCH WOMAN  
WHO LIVED THROUGH THE GERMAN**

**OCCUPATION TALKING ABOUT THE  
COURAGE OF THE AMERICAN SOLDIERS.**

**AND WITH TEARS IN HER EYES, THIS**

**WOMAN SAID "FOR OUR TOMORROWS,  
THEY GAVE THEIR TODAYS."**

**AS LONG AS PEOPLE LIKE YOU ARE  
WILLING TO GIVE AN HOUR OUR TWO  
OUT OF THEIR TODAYS AND A DOLLAR  
OR TWO OUT OF THEIR WALLETS, SO**

**THAT OTHERS MIGHT HAVE A BRIGHTER  
TOMORROW, THEN I AM CONFIDENT  
THAT AMERICA'S BEST DAYS ARE YET  
TO COME.**