

TO: Senator Dole
FR: Kerry

RE: Speaking Appearances for Wednesday, April 18

*Both groups tomorrow are looking for the same thing--very brief and informal opening remarks on issues of day, followed by Q&A.

YOUNG PRESIDENTS' AND WORLD PRESIDENTS' ORGANIZATION: 1:30, Dirksen 50: 100 CEO's in town for three-day seminar. Other speakers include Senator Bradley, Congressman Leach, Congressman Gingrich, Senator Lugar,, Bob Gates, and Justice Scalia.

Ambassador Ken Adelman is Co-Chair of the conference. You may remember that he wrote a decidedly unfriendly column about you in the Washington Times a while back. You responded with a "Some fool wrote this column and signed your name to it" letter.

NATIONAL FEDERATION OF INDEPENDENT BUSINESS FREE ENTERPRISE COUNCIL: 2:00, Hyatt Regency: 50 small businessmen and women who are members of national advisory of NFIB. Other speakers are Senator Lieberman and Congressman Gingrich.

Wed, April 20

WARREN S. RUSTAND

March 30, 1994

Senator Robert Dole
The Hart Building
Room 141
Washington DC 20510

Attention: Tyler

Dear Senator Dole:

The Young Presidents' and World Presidents' Organizations are greatly pleased that you have accepted our invitation to participate with us in our seminar entitled **Public Policy and the Private Sector** scheduled for April 17 - 20, 1994. We look forward to meeting with you Wednesday, April 20, 1994 at 1:30 p.m. at the Dirksen Building (G-50).

Our format will be comments from you for approximately 15-20 minutes with 20 minutes of Q & A. We want to have as much dialogue as possible with our speakers, therefore, we will be prepared to ask questions and to interact with you as you wish.

We are preparing a briefing book which will be given to our members, therefore, we would appreciate receiving a current bio or vita. Will you please fax that to my office at (602) 96-5331?

- done
4-4

Once again, our thanks to you for joining us during this important seminar. You will add measurably to the program. We will provide your staff with additional information regarding other speakers and time frames, if you desire.

We look forward to seeing you on Wednesday, April 20, 1994 at 1:30 p.m.

Sincerely,



Warren S. Rustand *AB*
Chairman
Washington DC Seminar

THE CAMBRIDGE COMPANY, LTD.

6720 EAST CAMINO PRINCIPAL • TUCSON, AZ 85715 • (602) 296-5406
FAX: (602) 296-5331

SPEAK

Wed April 18 - 1:30 - 5:30 pm
Location TBA

Tues April 19 - 10:00am Noon
Location TBA

Wed April 20 10:00am 1:15pm
Dirksen G 50
1:30 pm

104
72
Jul

WARREN S. RUSTAND

February 1, 1994

Senator Robert Dole
The Hart Building
Room 141
Washington DC 20510

Dear Senator Dole:

The Young Presidents' and World Presidents' Organizations cordially invite you to meet with our group during our visit to Washington DC April 17 - 20, 1994. The purpose of the seminar is to have high level CEOs interact with the highest level policy makers in Washington. It is our goal to offer the CEO a better understanding of how public policy is made and how they may access the process.

The Young Presidents' and World Presidents' Organizations represent dynamic CEOs interested in the development of public policy. YPO members are CEOs up to the age of 50, and WPO members are CEOs beyond the age of 50. The two organizations are complimentary in nature. The combined revenue of the 9,000 members of the two international organizations would be the 6th largest economy in the world.

Our three day seminar is entitled Public Policy and the Private Sector. The primary focus is how public policy is formed, and how the private sector can better interface with that policy formation. We believe it is particularly important for Chief Executive Officers to understand the interaction between the public and private sector. This is an exceptional opportunity for these CEOs to hear from the top people in government and solicit their views on a wide range of topical issues. Over the past six years, we have met with the highest level government leaders in three administrations, and we look forward to meeting with you.

We know you can offer meaningful insight into our understanding of the democratic process. We invite you to share your thoughts with us in an off-the-record session.

We look forward to hearing from you. We can be reached at (602) 296-5406 or fax (602) 296-5331.

Sincerely,



Ambassador Ken Adelman
Co-Chairman

Warren S. Rustand
WPO, Chairman



Pat Powers
YPO, Co-Chairman

2-16
2-17
2-28-94 Interim letter

left mess. for
Ann Burg.

Attendance: Approx 160

THE CAMBRIDGE COMPANY, LTD.

6720 EAST CAMINO PRINCIPAL • TUCSON, AZ 85715 • (602) 296-5406
FAX: (602) 296-5331