

TO: SENATOR DOLE

FROM: KRISTIN HYDE

RE: YOUR LUNCHEON SPEECH TO THE NATIONAL FEDERATION OF PRESS
WOMEN'S GOVERNMENT CONFERENCE

This is a small group (90-100) women in journalism and
communications in small town America. Local interest small
newspaper people. They have expressed interest in hearing from
you especially on the topic of health care reform.

Their board members hail from:

Gwen White, President, Kill Devil Hills, NC
Ruth Neil, 1st Vice President, Lakewood, CO
Linn Rounds, 2nd Vice President, Cheyenne, WY
Donna Hunt, 3rd Vice President, Denison, TX
Vivien Sadowski, Treasurer, Abilene, KS
Ella Wright, Secretary
Lois Wolfe, Executive

There will be some r
not give me the name

t they could

SD-106

12:15 Nail Fed.
of Press
Women's
Gov't.
Conf.

Thursday, Sept. 30

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Vivien Sadowski, Treasurer, Abilene, KS
Ella Wright, Secretary, Anchorage, AK
Lois Wolfe, Executive Dir.NFPW, Blue Springs, MO

There will be some representatives from Kansas, but they could not give me the names of the papers.

September 29, 1993

TO: SENATOR DOLE
FROM: MARCIE ADLER
RE: 12:15 SPEECH
THURSDAY, SEPTEMBER 30TH
106 DIRKSEN

NATIONAL FEDERATION OF PRESS WOMEN

0 VIVIEN SADOWSKI, PUBLISHER/EDITOR OF THE ABILENE REFLECTOR
CHRONICLE IS TREASURER OF THIS GROUP OF WOMEN IN NEWSPAPER
PUBLISHING, PUBLIC RELATIONS, PERIODICALS, AND FREE LANCE.

THIS GROUP IS THE ONLY NATIONAL GROUP FOR PRESS WOMEN.
THERE ARE 45-50 STATE AFFILIATED ORGANIZATIONS. BOTH
SENATOR KASSEBAUM AND MRS. DOLE ARE PATRONS OF THE KANSAS
GROUP - KANSAS PRESS WOMEN.

0 GWEN WHITE, PRESIDENT OF THE GROUP, IS FROM KILL DEVIL
HILLS, NORTH CAROLINA.

0 VIVIEN CONSIDERS IT A PERSONAL FAVOR THAT YOU AGREED TO
ADDRESS THE GROUP.

0 ALISSA BLUE OF WICHITA, HER 14-YEAR-OLD GRANDDAUGHTER, IS
ACCOMPANYING VIVIEN.

0 YOU MADE ARRANGEMENTS FOR THE ROOM IN DIRKSEN.

0 THE HEADQUARTERS OFFICE FOR THIS GROUP IS IN BLUE SPRINGS,
MISSOURI.

N.F.P.W.

National Federation of Press Women

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September 9, 1993

Sen. Robert J. Dole
United States Senate
Washington, DC 20510

Dear Sen. Dole:

We would be honored if you would be the luncheon speaker at the National Federation of Press Women's Government Conference, September 30 in Washington, DC.

We traditionally meet in Washington every four years. This group of perhaps 100 is representative of our membership in the working press throughout the country, many on the smaller newspapers and other media that have great influence in their local communities.

It seems likely that President Clinton will brief this group Thursday morning. Although that has not been confirmed, we are optimistic since the woman making those arrangements is Arkansas Rep. Charlotte Schexnayder. She is a former president of the NFPW. We believe it would be a good balance to have you speak to us at lunch on the same day.

As new president of this organization, I am excited about asking you to speak. Vivien Sadowski of Kansas serves as treasurer with me and she speaks with pride about you. I am enclosing a brief history about our organization. NFPW is 56 years old and has been working for the advancement of women in journalism and skills development of those seeking to move upward.

Also enclosed is a current page of our membership brochure, which lists the association's projects, membership fields and membership benefits, along with headquarters phone and fax numbers if you should need to talk to our executive director, Lois Wolfe. We have many projects aimed at young people, starting at a high school level.

SPEAK

Oy

Thurs. Sept 30

Luncheon speaker

Capital Hill - Senate
Building

(NO ROOM NUMBER AS OF NOW)

SD-106

- 2 -

Our program also will include members of Congress who will be appearing at our various workshop sessions, a briefing and tour of the Voice of America, a workshop on getting out-of-town interviews by Marlin Fitzwater, a tour of the French Embassy, speech by columnist Karen Feld, and several others.

If I can provide any further information, please call me.

Sincerely,

Gwen A. White

Gwen A. White
President

6 HISTORY

PRESS WOMAN, July 1992

Women journalists acted in 1937 to provide an organization for change and advancement

The agenda for the first meeting of the National Federation of Press Women included registration, first annual meeting, luncheon, committee meeting, afternoon session, trip through the Chicago Tribune and annual Illinois Woman's Press Club dinner (informal, cost \$1.25).

The date was May 6, 1937. The place was the Chicago Woman's Club, 72 E. 11th St. (Delegates were notified that overnight accommodations were available for \$2, including bath.)

Now, 55 years later, NFPW has become and continues to be — under the leadership of Marj Carpenter of Kentucky — a major voice for professional women journalists.

The National Federation of Press Women was conceived by Marion MacBride in 1885. She was a writer for the Boston Post who had been hired as press commissioner for the World's Industrial and Cotton Centennial Exposition at New Orleans in 1884-85.

She shared her idea of forming a national women's journalism organization with many of the women journalists who represented America's leading newspapers at the exposition.

In 1885, working conditions for women journalists were described at best as "dreadful" — wages were low and benefits were nonexistent.

During her lifetime, MacBride's dream never came true. But this initial meeting did result in the organization of the Illinois Woman's Press Association by Mrs. Francis A. Conant and Dr. Julia Holmes Smith, who met MacBride in New Orleans.

When she returned to Boston, MacBride organized the New England Women's Press Association, but it would not continue to our generation.

A half century later, another woman took up the issue of a national press association for women.

Helen Miller Malloch was at the time president of the Illinois Woman's Press Association. She, too, found the concept of a national organization of affiliates in various states one of merit.

In the fall of 1935, Martha Dunlap was appointed by Malloch to head the IWPA Committee for Federating Press Women, to search the possibilities. In the meantime, Malloch used her time and abilities as a communicator to build interest in a federation of state press women organizations.

The IWPA Committee for Federating Press Women was endorsed by IWPA at its annual meeting in June, 1936, along with a budget of \$50. (The NFPW budget for 1992-93 is in excess of \$180,000.) There was some opposition to the plan, but the majority voted enthusiastic support.

A nationwide letterwriting campaign invited women journalists to join. The response showed that interest was strong.

As the organization date approached, there were 90 press women signed up as members-at-large. Four state groups indicated their desire to join: Illinois Woman's Press Association, the Newspaper Woman's Association of Ohio, the Woman's Press Club of Indiana and the Portland, OR, Press Women. Missouri, to be organized May 7, 1937, also asked to be included as a founding state.

Thirty-nine women attended the meeting, which was convened promptly at 10 a.m. by Malloch, acting as temporary chairman. She was elected president later in the day.

These women adopted the official name of National Federation of Press Women and approved the constitution. Second thoughts about a motion passed in the morning session caused them to rescind it after lunch so states affiliating that day would be "founding" states, while those that joined before the 1938 "convention" would be considered "charter states/members." (This would permit Michigan, Missouri, Pennsylvania and Washington, DC, to be admitted as "founders.")

The delegates provided that both affiliate and members-at-large be accepted. Each affiliate would have one voting delegate at a national convention for each 50 members (now 25). All members of affiliates would pay a per capita "tax" of 25 cents per member per year (now \$50) and members-at-large would pay \$1 per year (now \$62).

Since the founding days in the depths of the Depression, NFPW has withstood the sands of time, growing stronger and celebrating the advancements of women in the communications professions.

It has moved from an organization for women in the print media to one that welcomes into membership professionals in all fields of communications and men, as well.

NFPW continues to be a leader in advancing the standards of communications professionals.

— Eva Marie Pearson, historian

1993 NFPW Government Conference/Fall Board Meeting, Sept. 30-Oct. 3, Holiday Inn-Capitol, 550 C St. SW

WEDNESDAY, Sept. 29

Arrival

Registration 1-5 p.m.

Executive Committee

10 a.m. - 5 p.m.

NOTES:

A Capital Press woman will preside and introduce each workshop. Gwen White, NFPW president, will introduce speaker at Saturday dinner.

Included in registration:
Thursday lunch
Thursday French Embassy
Friday lunch
NPC reception
Saturday reception
Saturday dinner
Morning break Friday
Morning break Saturday

THURSDAY, Sept. 30

Registration 7:30-8 a.m.

Breakfast on own.

White House visit 8-10 a.m.?

(President Clinton has been asked to brief us)

Bus to Capitol Hill

Luncheon

Noon

Speaker: Sen. Robert Dole (invited)

French Embassy 2:30 p.m.

Flavor of country prior to press tour of members to Paris.

Reception 6-7 p.m.

National Press Club
Speaker: Karen Feld, Capital Connections [confirmed]

Dinner and evening's entertainment on own. Suggest Ford's Theatre (walking distance from NPC), National Theatre, Kennedy Center, or visit to Georgetown, etc.

FRIDAY, Oct. 1

Registration 7:30-8 a.m.

Breakfast on own

Workshop #1: 8-10 a.m.
Health Care (NFPW Education Fund workshop)

Panel of Congress members and other pertinent officials. [confirmed]

WS#2: 10:30-11:30 a.m.
The Journalist as Political Pundit

Speaker: Eleanor Clift, Newsweek and The McLaughlin Report.

Lunch Noon

How out-of-town media can arrange interviews, etc., with government officials when visiting Washington.

Speaker: Marlin Fitzwater, former White House press officer. [confirmed]

WS#3 1-4 p.m.

Voice of America
Two tour times have been arranged 1:40 and 2:40. At 2:15 will be a newsroom briefing for all members.

Dinner and evening on own. Suggest nighttime tour of monuments, a Potomac cruise with dinner or dinner on the waterfront [Hogate's?] Or see Thursday's suggestions.

SATURDAY, Oct. 2

Registration 7:30-8 a.m.

Breakfast on own.

NFPW Board Meeting all day 8:30-11:30 a.m.

Lunch Noon

Lunch on your own; hotel restaurant or deli in hallway near meeting room.

Board meets 1-3 p.m.

Free time, museums, etc.

Reception 6:00 p.m.

Dinner 6:30 p.m.

Speaker: Donna Shalala (invited)

Visit by former White House Santa Claus [confirmed] (Christmas in October with a reverse twist. Have attendees bring a present "to give to Santa." Perhaps a children's book for our literacy emphasis, with the books given by Santa (or CPW) later to deserving Washington projects or people.

Education Fund T-Shirt Auction.

SUNDAY, Oct. 3

Board meeting continues or have a day of sightseeing.

*Working copy.
In-house only.*

NATIONAL FEDERATION OF PRESS WOMEN

NFPW is journalists and communicators working together to make a difference in our world and our professions. We strive to:

- Promote the highest standards of professionalism and ethics
- Work for national appreciation and understanding of the First Amendment and the Bill of Rights
- Offer opportunities for career enhancement
- Network for jobs, information sources, and contacts with colleagues
- Recognize professional achievements
- Provide innovative and pertinent workshops and seminars
- Sponsor literacy programs throughout the United States
- Sponsor career-motivating youth projects

MEMBERSHIP FIELDS

The National Federation of Press Women is a professional organization comprised of working professionals, employed in all segments of communication, at all levels of responsibility.

Our members include editors, writers, graphic designers, print and electronic production, reporters, directors, photographers, advertising account executives, marketers, publishers, public information officers, public relations practitioners, communications educators, students, freelancers, owners/managers of communication-related businesses.

We work for newspapers, magazines, radio and television stations, schools and colleges, government, corporations, non-profit agencies and organizations.

CORPORATE MEMBERSHIP

Corporate Members join NFPW for the competitive edge of networking with journalists and professional communicators, and the tremendous asset of keeping staff current on the latest technology and legal issues. In addition to member benefits, Corporate Member services include:

- Complimentary advertising in *Agenda*.
- Free exhibit booth at national conferences.
- Reduced registration fees to national and state workshops and seminars for three staff.
- Free listing of job openings on the NFPW JobLead Service.
- Participation and access to NFPW's Speakers' Bureau.

NFPW Corporate Membership is an asset for employees and a vital link for businesses. Mail your annual dues of \$600 today.

N.F.P.W.

National Federation of Press Women, Inc.

1105 Main St., Box 99

Blue Springs, MO 64013-0099

(64015 zip code for UPS or FedEx to street address)

816/229-1666

Fax 816/229-1676

Toll-free JobLead Service 1-800/888-NFPW

MEMBERSHIP BENEFITS

Career enhancement, professional growth and recognition, networking, publications, and scholarships are a few of the NFPW member benefits. Members:

- Network with journalists and communicators throughout your state and the nation to gain potential insights into local media, job opportunities, salary levels, housing, other career factors, and personal assistance.
- Utilize the National Membership Directory and Resource Book.
- Challenge and measure professional skills in the highly acclaimed Communications Contest.
- Access the free JobLead Service which is promoted to potential employers across the country.
- Stay current on important industry trends and issues through national and state workshops, seminars, and publications.
- Build management and leadership skills.
- Protect your rights through legal education.
- Participate in group insurance, loans, and credit cards.
- Benefit from international study tours.
- Receive timely, issue-oriented publications.
- Apply for scholarships and mini-grants.

MEMBERSHIP REQUIREMENTS

NFPW is open to professional communicators and journalists actively employed in any aspect of communications. Qualified applicants must apply for membership in NFPW and an affiliate, except those applying for international membership-at-large. Calendar year dues are paid annually.

**TALKING POINTS FOR SPEECH
TO NATIONAL FEDERATION OF
PRESS WOMEN
SEPTEMBER 30, 1993**

VIVIEN, THANK YOU FOR THAT
INTRODUCTION. IT'S ALWAYS
NICE TO SEE A GOOD FRIEND,
AND FELLOW KANSAN. IT'S
ALSO WORTH NOTING THAT
VIVIEN IS THE PUBLISHER OF
THE ABILENE REFLECTOR-
CHRONICLE, THE HOMETOWN
PAPER OF SUCH LUMINARIES AS
DWIGHT D. EISENHOWER,
AND OF COURSE, MARLIN

**FITZWATER -- WHO I
UNDERSTAND WILL BE SPINNING
YOU TOMORROW.**

**REST ASSURED, I AM AWARE
OF THE POWER WOMEN WEILD
IN JOURNALISM TODAY.**

**THE NFPW SHOULD BE PROUD
OF THE IMPORTANT
CONTRIBUTIONS MADE BY THE
EVER INCREASING NUMBER OF
WOMEN IN THE FIELDS OF**

**JOURNALISM AND
COMMUNICATIONS, AND ALL
THAT YOUR ORGANIZATION
CONTINUES TO DO TO PROMOTE
WOMEN IN THESE FIELDS.**

**I DON'T WANT TO TAKE UP
ALL OF YOUR TIME, SO I'LL JUST
TOUCH ON A FEW ISSUES THAT
ARE ON EVERYONE'S MINDS
AROUND THE COUNTRY TODAY.
BUT THEN I WANT TO HEAR**

**WHAT'S ON YOUR MINDS....SO
I'LL PLAN TO SPEND MOST OF
THE TIME REMAINING
ANSWERING YOUR QUESTIONS.
(SPEAK ON TOPICS, INCLUDING:)**

HEALTH CARE

NAFTA

REINVENTING GOVERNMENT

FOREIGN POLICY

(Q & A)

● **CABLE BILL LEGISLATION --**
I DON'T KNOW IF ANY OF YOU
HAVE NOTICED YOUR CABLE TV
BILL GO UP, BUT
UNFORTUNATELY THE FALLOUT
FROM A RECENTLY PASSED BILL
REREGULATING CABLE TV HAS
NOT BEEN GOOD. NOT ONLY
HAVE MANY AMERICANS SEEN
THEIR BILL GO UP, MANY CABLE
SYSTEMS HAVE BEEN FORCED

OPTIONAL

**TO DROP C-SPAN COVERAGE IN
ORDER THAT THEY CARRY
PROGRAMS LIKE THE HOME
SHOPPING NETWORK. I'M SURE
MEMBERS WHO VOTED FOR THIS
BILL HAD THE BEST OF
INTENTIONS, HOWEVER, THIS IS
A GOOD EXAMPLE OF WHAT CAN
HAPPEN WHEN MANDATES CAN
END UP HURTING THE PEOPLE
WE ARE TRYING TO HELP.**

● **INFORMATION HIGHWAY -- IN
THE 1950'S PRESIDENT
EISENHOWER DID OUR COUNTRY
A GREAT SERVICE BY FOCUSING
ON OUR HIGHWAYS AND
INFRASTRUCTURE, NOW IN THE
90'S IT'S COME TIME TO THINK
ABOUT INFRASTRUCTURE
MODERNIZATION.
HEARINGS HAVE STARTED ON
THE CREATION OF WHAT IS**

**BEING TERMED AN
"INFORMATION HIGHWAY". I
BELIEVE WE ARE MOVING IN THE
RIGHT DIRECTION ON THIS,
HOWEVER SOME DETAILS NEED
TO BE WORKED OUT. I WON'T
SUPPORT ANY HIGHWAY THAT
WILL BYPASS AMERICA'S RURAL
AREAS AND SMALL TOWNS, AND
JUST CATER TO MORE WEALTHY
URBAN CENTERS.**