



Contact: Mauricio Tamargo  
202/225-3931

#### FLORIDA BRIEFING INFORMATION

The fundraiser breakfast for Rep. Ros-Lehtinen will host approximately 100 people at \$200 per person. The format will consist of a photo-op, breakfast, remarks and questions and answers. The crowd will consist of business people - mainly doctors, lawyers, and bankers.

#### POINTS TO STRESS

Cuba -- Any remarks on this subject should be anti-Castro. Any U.S. meeting with Castro is totally unacceptable to these Miami area voters.

Budget and Taxes -- Sen. Dole and Rep. Ros-Lehtinen have worked together in the past to oppose raising taxes. Also, a discussion on the Clinton economic plan and how the Republicans will fight increased spending and higher taxes.

Health Care -- The audience will consist of some health care professionals who will be interested in the Hillary Rodham Clinton Health Care Task force and the direction in which they are headed.

#### COMMITTEES

Foreign Affairs  
Government Operations  
POW/MIA

#### FLORIDA PRESIDENTIAL VOTE

The statewide vote in FL for President Clinton was 39%.

#### ELECTION RESULTS

1990 General	Ileana Ros-Lehtinen	60%	(\$560,847)
	Bernard Anscher	40%	(\$112,071)
1989 Special	Ileana Ros-Lehtinen	53%	(\$1,059,283)
	Gerald F. Richman	47%	(\$886,568)

1990 Population 534,364

FLORIDA CD-19

to Suzanne  
from Mauricio

# Statistics on the new 18th Congressional District

## Population 562,519 (1990)

Non-Hispanic White 164,059 29%  
Black 23,351 4%  
Hispanic 375,148 67%

## Voter Registration 175,492 (July 1992)

Republicans 90,079 51%  
Democrats 68,733 39%

Black 4,487 3%  
Hispanic Born 76,742 44%  
Non-Hisp Born White 93,411 53%

		%PARTY	%TOTAL
Non-Hispanic Born Black Republicans	348	-	-
Hispanic Born Republicans	55,423	62	32
Non-Hispanic Born White Republicans	33,653	37	19
Non-Hispanic Born Black Democrats	3,125	4	2
Hispanic Born Democrats	14,649	21	8
Non-Hispanic Born White Democrats	50,422	73	29

## Recent Elections Won by Republicans

### Governor 1986

Martinez 81,924 65%  
Pajcic 43,591 35%

### Governor 1990\*

Martinez 56,064 51%  
Chiles 54,588 49%

### President 1988

Bush 100,451 70%  
Dukakis 43,806 30%

### Secretary of State 1990

Smith 73,157 71%  
Minter 29,736 29%

### Senate 1988

Mack 74,645 60%  
Mackay 50,523 40%

### State Treasurer 1990

Gallagher 75,852 72%  
Stuart 29,644 28%

### Secretary of State 1988

Smith 99,940 73%  
Moore 36,778 27%

### Agriculture Commissioner 1990

Bronson 51,441 51%  
Crawford 50,625 49%

### State Treasurer 1988

Gallagher 88,289 64%  
Jenne 50,593 36%

### Clerk of the Court 1990

Cotarelo 59,604 58%  
Ader 43,196 42%

### 1992 VOTE FOR PRESIDENT

BUSH 94,046 57%  
CLINTON 54,419 33%  
PEROT 17,012 10%

### 1992 VOTE FOR U.S. CONGRESS

ROS-LEHTINEN 104,694 67%  
DAVIS 52,089 33%

### OTHER 1992 RACES

		REPUBLICAN%
GRANT (R)	US SENATE	26
ROLLE (R)	SCHOOL BOARD	51
FARRAR (R)	SCHOOL BOARD	51
RODNEY (R)	SCHOOL BOARD	52
MENESES (R)	SCHOOL BOARD	51
BRAKO (R)	SCHOOL BOARD	46

GOV. RACE INFO

# **FLORIDA**

Incumbent: Chiles (D)

GOP CANDIDATE	OCCUPATION	ISSUES
Jeb Bush	Son of Pres. Bush; businessman	Family will help; filed 2/22; School choice
Ander Crenshaw	State Sen. Pres.	
Tom Gallagher	Insurance Commiss.	Opposes \$1 bil. cap on hurrican ins. Net worth \$1.1 mil
Bill McCollum	U.S. Rep. (05)	
Jim Smith	Sec. of State	Net worth \$10 mil.

DEM CANDIDATE	OCCUPATION	ISSUES
Bob Butterworth	Ex Orlando Mayor; AG	
Betty Castor	Education Sec.	
Bill Frederick	Orlando Mayor	
Bob Graham	U.S. Sen. and Ex Gov.	
Buddy MacKay	Ex U.S. Rep. and LG	
Ron Silver	State Senator	

# FLORIDA

**Status of Incumbent:** Gov. Chiles (D) is eligible to seek reelection

**Filing Date:** July 22

**Primary Election:** SEPT. 6

## POTENTIAL CANDIDATES

### REPUBLICANS

Jeb Bush, son of former President Bush  
Tom Gallagher, Insurance Commissioner  
Jim Smith, Secretary of State  
Ander Crenshaw, St. Senate Pres.  
Ken Conner, pro-life activist  
Phil Handy, Orlando businessman

### DEMOCRATS

Lawton Chiles, incumbent  
Robert Butterworth, Attorney General  
Betty Castor, Commissioner of Education  
Bill Frederick, former Mayor of Orlando  
Buddy McKay, Lt. Governor

## Early Line

A February Mason Dixon poll indicates that 71% of registered voters grade Gov. Chiles' performance as "poor" or "only fair." If he doesn't seek reelection, possible Democratic candidates include Lt. Gov. Buddy McKay, former Orlando mayor Bill Frederick, state Education Commissioner Betty Castor, and Attorney General Bob Butterworth.

Potential Republicans include Jeb Bush, who served as a cabinet official in the Martinez administration, state Insurance Commissioner Tom Gallagher, Secretary of State Jim Smith, and state Sen. Ander Crenshaw.

## Other '94 state-wide offices

US Sen.  
Lt. Gov.  
Sec. State  
Atty. Gen.  
Treasurer  
Comptroller

SENATE BRIEFING

## MEMORANDUM

TO: SENATOR DOLE  
FR: BILL THORNE, NRSC  
DT: APRIL 2, 1993  
RE: FLORIDA TRIP

The following is background information for your trip to Florida.

### *POLITICAL ENVIRONMENT*

Millions of people have moved to Florida over the last two decades, rivaling even California. Although it is common to believe that most of these new Florida residents are elderly retirees, Florida is one of the few states in the 1980s with rising numbers of schoolchildren, many of them the sons and daughters of immigrants.

Florida's economy is not a replica of the nation's, but in many ways the state's economy has already reached where America is headed. Manufacturing accounts for a declining share of American jobs, and if only 11% of Florida employees in the late 1980s worked in manufacturing, that was not much below the national figure of 18%. Without a doubt, much of Florida's economy is based on tourism. The steady stream of tourists to the beaches, theme parks, and an unrivaled diversity of attractions has shielded Florida from the national recession.

Nationally, Florida was the biggest generator of jobs during the decade of the 80's, with 190,000 new jobs created alone between 1989 and 1990.

The state has its share of problems. Hurricane Andrew wiped-out South Dade County and the re-building effort has been a slow and expensive process. Crime in Miami has escalated to the point where the Governor and state officials have authorized funding for a major public relations campaign to counter the steady stream of bad news. Florida has become the first stop for drugs being transported from South America and the tide of illegal immigrants has added an enormous strain to the already over-burdened state treasury.

Florida is a jigsaw of political permutations and combinations. Dixiecrats continue to influence elections in Tallahassee, the Gulf Coast is mostly Republican, while much of the east coast is dominated by voters who support Israel, unions, and the Democratic party. The exception are the Cuban areas of Miami where the anti-Castro feeling has

produced the most strident and emotional support for the Republican party. Party registration figures show that new migrants' current party identification has become increasingly Republican: from 1978 to 1988 total registration in Florida rose from 4.2 million to 6 million, with Republican registration up 1.2 million and Democratic registration up only 452,000.

Florida has been trending consistently with the Republican Party over the last several election cycles. For example, in the State Senate:

	GOP	DEM
1988	10	30
1990	19	21
1992	20	20

Governor Chiles is very unpopular in Florida. Chiles' job rating in early February was lower than former Governor Bob Martinez's worst, with 71% of those polled rating his performance as only fair/poor. The poll further showed that only 17% of the voters would choose to re-elect Chiles. 43% would consider another candidate, and 36% said they would replace him.

Republicans looking at the '94 gubernatorial contest include Jeb Bush; Insurance Commissioner Tom Gallagher; Secretary of State Jim Smith; Congressman Bill McCollum; and state Senate President Ander Crenshaw.

The most vocal potential Democrat opponent to Senator Mack is Betty Castor, Secretary of Education, who has met with DSCC Chairman Bob Graham and is in negotiation with Democrat consultant Bob Squier. Within the last several days, however, we have learned that Castor may be backing away from challenging Senator Mack. Other potential Democratic candidates include Buddy MacKay, Lt. Governor, '88 Senate nominee; Robert Butterworth, Attorney General; and Bill Fredericks, Orlando Mayor.

Senator Mack's continued efforts to shore-up his base of support after his narrow victory in 1988, the depth of dislike for Governor Chiles, and the continued Republican gains at the local and state levels of government make Florida's '94 senate race a safer bet than most.

### ***Key Facts and Polling Data***

<u>1988 Senate Results</u>	<u>Amount spent</u>
Buddy McKay 50%	\$3,714,852
Connie Mack 50%	\$5,181,639

1992 Presidential Results

Bush 41% Clinton 39% Perot 20%

Connie Mack Finances

Cash on hand (6/30/92): \$ 108,427  
(12/31/92): \$ 413,862

1994 Coordinated limit: \$1,248,172

Polling Information

	Finkelstein 3/5/93	Mason/Dixon 2/93	Mason/Dixon 9/92
<b>Mack Job Approval</b>			
Ex/Good		59%	49%
Fair/Poor		31%	39%
<b>Mack Re-Elect</b>			
Re-elect	29%	43%	
New person	37%	43%	
<b>Mack Name I.D.</b>			
Favorable	38%	52%	
Unfavorable	13%	20%	



HOTLINE 4/1/93

\*11 FLORIDA: LAWMAKERS UNAWARE OF SURPLUS BEFORE TAX VOTE

Top officials in the governor's office and the social services agency "are accused of ordering employees to keep secret their knowledge of massive Medicaid problems." The accusations come in an inspector general's "investigation of a mess that ultimately freed up \$173 million for the state budget." Gov. Lawton Chiles (D) budget dir. David Coburn "is accused of telling the state Department of Health and Rehabilitative Services sometime between [2/22-2/26] to 'keep the information quiet.'" It wasn't until early March that lawmakers were told of the problems at HRS. "By then, the House had approved \$280 million in new taxes. Lawmakers now say they wouldn't have voted that way [2/25] had they known" of the HRS problems which gave the state the extra \$173 million. The investigation, conducted by the governor's inspector general's office with help from the HRS inspector general, "also accuses top HRS officials of muzzling employees." HRS employees told investigators that in late January, they were instructed by then-HRS Sec. Bob Williams and then-dep. Sec. Don Winstead "not to discuss the Medicaid problems with anyone" (Rado, ST. PETE TIMES, 3/31).

REGRETS: Coburn said "he should have been more forthcoming about massive Medicaid problems." Coburn said he knew 2/22 that the state "could be getting at least \$70 million or \$80 million in extra revenue because of computer problems that threw off Medicaid projections." Coburn said he did not tell lawmakers when he found out because he did not trust the figures: "In hindsight, I should have probably told the governor and the two appropriations chairmen" (Rado, ST. PETE TIMES, 4/1). Chiles' "credibility with tax-shy legislators and the public, which thinks he's doing a poor job anyway may have been severely damaged" (Doyle, TALLAHASSEE DEMOCRAT, 4/1). State Sen. Toni Jennings (R) said, "if the glitch were deliberately kept secret, 'that is a tremendous abuse of the power of the governor.'" LG Buddy MacKay (D) is now heading the HRS (see HOTLINE 3/30) after the recent resignation of HRS Sec. Williams, "who said chronic back problems made it difficult for him to continue running the troubled agency" (Salamone, ORLANDO SENTINEL, 4/1).

REAX: ORLANDO SENTINEL editorial: "In short, HRS is now a symbol for everything that is wrong with [FL] government ... Gov. Lawton Chiles has talked a lot about making government more responsive and effective. But all his theories will be worthless if he can't reform HRS" (4/1). TALLAHASSEE DEMOCRAT header: "Political costs may be high for HRS error" (4/1).



FLORIDA DFP '88 CONTACTS

Mr. Jon Coley (former DFP staff)  
14907 Coldwater Lane  
Tampa, FL 33624

Ms. Michelle Rubin  
6150 Amerwood Drive  
Boca Raton, FL 33433  
407/391-1562

Senator Ander Crenshaw  
4214 Ortega Forrest Drive  
Jacksonville, FL 32210  
904/355-2405  
904/387-1291

Honorable Tillie Fowler  
4730 Prince Edward Road  
Jacksonville, FL 32210  
904/630-1390  
904/384-3085

Ms. Krissy Holland  
8201 Yardley Avenue  
St. Petersburg, FL 33710  
904/488-1540  
813/343-2995

Carroll and Louise Jones  
4 Bridge Street  
Englewood, FL 34223  
813/475-6554

FLORIDA NATIONAL COMMITTEEMEN

Chester Clem, 407/569-9494 (o) 407/778-8257 (h)  
Maryanne Morse, 407/323-4330 (o) ext. 4335 407/324-1432 (h)