

TO: Senator Dole
FR: Kerry

RE: Rob Portman Event

*Event is a \$1,000 a ticket luncheon. They are expecting an audience of about 15-20 paying guests, and 10 others--campaign staff, local VIP's, etc.

*They have asked for you to speak for a few minutes on current issues like the budget, the deficit, and health care, and to take questions for a few minutes.

Rob Portman

Rob Portman, 37, was born and raised in Cincinnati, in Ohio's Second Congressional District, where he lives with his wife, Jane, and their two sons, Jed, 3, and Will, 1. He practices business law and is a partner with the Cincinnati law firm of Graydon, Head & Ritchey.

Rob's second district roots run deep. His parents are Cincinnati area natives, and still reside and operate their family business in the Second District. The family business his father started 32 years ago with four others is Portman Equipment Company headquartered in Blue Ash. Rob worked there growing up and continues to be very involved with the company. His mother was born and raised in Warren County, which is now part of the Second District.

Portman first became interested in public service when he worked as a college student on the 1976 campaign of Cincinnati Congressman Bill Gradison, and later served as an intern on Gradison's staff.

Rob is a Republican Party activist on the local and national level. He is a member of the Hamilton County Republican Executive Committee and of the Hamilton County Finance Committee. He was Vice-Chairman of the 1992 Hamilton County Bush for President Committee, Chairman of the 1992 Hamilton County Early Bird Campaign Committee, and Ohio at-large delegate for George Bush at the 1992 Republican Convention. Portman was also a member of the 1988 Hamilton County Bush for President Coordinating Committee, and a Second Congressional District delegate at the 1988 Republican convention. Rob has actively worked on numerous local campaigns of other Republican candidates.

As an attorney, Portman practiced Business law in Cincinnati with Graydon, Head & Ritchey from 1986-1989 and international trade law from 1984-1986 in Washington, D.C. In 1989, Rob felt he could make a difference in Washington, and accepted President Bush's appointment to serve as Associate Council to the President. He was later promoted to Deputy Assistant to the President and Director, Office of Legislative



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Affairs where he served for nearly two years, before returning to his home in Cincinnati in 1991. In 1992, Portman was elected to the United Nations as an alternate U.S. Representative to the United Nations Human Rights Subcommission.

Active in Cincinnati community affairs, Portman is a member of the Board of Trustees of the Springer School, an elementary school for learning disabled children, the Board of Directors of the Lebanon House, Inc., and a member of the United Way & Community Chest Government Relations Committee, the Chamber of Commerce State & Federal Relations Committee, the Cincinnati World Trade Association, and the Hyde Park Community Methodist Church.

He was a founding Trustee of the Cincinnati-China Sister City Committee, and is a former member of the Board of Directors of the United Home Care. Rob has been a fundraiser for the Cincinnati Chapter of the N.A.A.C.P., the Cincinnati Zoo, the United Way, and the Cincinnati Bar Association/Black Lawyer's Roundtable Legal Apprenticeship Program.

Rob is a graduate of Dartmouth College (B.A. 1979) and the University of Michigan Law School (J.D. 1984). He was active in student government in college and law school and serves as class agent of his law school class.



HOTLINE 3/17/93

*7 OH 02: PORTMAN ON HIS WAY TO THE HOUSE

Results with 100% precincts reporting (AP, 3/17).

Candidates: Ex-Bush aide Rob Portman, ex-Rep. Bob McEwen, Nat'l Assn of Home Builders pres. Jay Buchert, pro-life activist Ken Callis, KKK leader Van Loman, Anderson Township Trustee Robert Dorsey, realtor Garland Crawford, atty Lee Hornberger, '92 Dem nominee Thomas Chandler, Ralph Applegate, Ray Mitchell, Robert McDilda.

GOP PRIMARY

Portman	17,432	36%
McEwen	14,495	30
Buchert	12,441	25
Dorsey	2,939	6
Callis	1,173	2
Crawford	374	1
Loman	167	0

DEM PRIMARY

Hornberger	3,619	46%
Chandler	2,218	28
Applegate	834	11
Mitchell	791	10
McDilda	397	5

CINCINNATI ENQUIRER's Wilkinson terms the CD "the most Republican district in the state of Ohio": "This was the primary that thought it was a general election." Dems were "rooting for" McEwen in hopes they could beat him with the same issues Rep. Ted Strickland (D-06) used to unseat him in '92. Wilkinson: "And maybe the Colorado Rockies will win the National League West" (3/17). Portman "said he is taking the upcoming race seriously, even though he is running in a heavily Republican district." McEwen "said he was hurt by his opponents raising the issue of his 166 bounced checks at the House bank -- the same issue that cost him" his '92 race: "If I could have changed things, I think I would have addressed the bounced-checks issue" (Wilkinson, ENQUIRER, 3/17).

SENATOR BOB DOLE
TALKING POINTS
ROB PORTMAN EVENT
APRIL 6, 1993

***IT'S A PRIVILEGE TO BE HERE
ALONGSIDE THE NEXT
CONGRESSMAN FROM OHIO'S
SECOND DISTRICT.**

***NO DOUBT ABOUT IT. ROB
PORTMAN HAS THE**

**EXPERIENCE, THE ENERGY, AND
THE COMMON SENSE TO HIT
THE GROUND RUNNING.**

***I KNOW ROB'S BEEN DOING
A LOT OF LISTENING DURING
THIS CAMPAIGN--TALKING TO
SMALL BUSINESSMEN AND
WOMEN, WORKING COUPLES,
SOCIAL SECURITY
RECIPIENTS...AND OHIOANS
FROM EVERY WALK OF LIFE.**

***AND ROB IS HEARING THE
SAME THINGS THAT I'VE BEEN
HEARING LATELY FROM
KANSANS--THE FACT THAT THE
MORE AMERICANS LEARN
ABOUT PRESIDENT CLINTON'S
ECONOMIC PLAN, THE LESS
THEY LIKE IT.**

***AND FOR GOOD REASON.**

***WHEN AMERICANS VOTED
FOR CHANGE LAST NOVEMBER, I**

**DON'T THINK THEY WERE
VOTING FOR A CHANGE BACK
TO THE FAILED POLICIES OF THE
PAST.**

***BUT THAT'S EXACTLY WHAT
THEY'RE GETTING--A RETURN TO
THE HIGH-TAXING, BIG-
SPENDING, DEFENSE-GUTTING
POLICIES OF THE 1970'S.**

***MAKE NO MISTAKE ABOUT IT.
PRESIDENT CLINTON IS**

**ABSOLUTELY RIGHT IN SAYING
THAT THE DEFICIT IS PUBLIC
ENEMY #1.**

***BUT HE'S ABSOLUTELY
WRONG IN BELIEVING THAT THE
BEST WAY TO REDUCE THE
DEFICIT IS THROUGH THE
LARGEST TAX INCREASE IN
HISTORY.**

***ONLY 3% OF THE SAVINGS IN
THE PRESIDENT'S DEFICIT**

**REDUCTION PLAN CAME FROM
NON-DEFENSE PROGRAMS. IN
OTHER WORDS, TWO-THIRDS OF
THE GOVERNMENT IS BEING
ASKED TO CONTRIBUTE A
GRAND TOTAL OF \$11 BILLION
OVER 5 YEARS TO REDUCE THE
DEFICIT.**

***THE FACT IS THAT THE
DEMOCRATS' ECONOMIC PLAN
IS NOT A PLAN TO REDUCE THE**

**DEFICIT. IT IS NOT A PLAN TO
CONTROL SPENDING. AND IT IS
NOT A PLAN TO KEEP THE
ECONOMY MOVING.**

***PLAIN AND SIMPLE, IT IS A
PLAN TO RAISE TAXES TO
FINANCE MORE GOVERNMENT
SPENDING.**

***AND PRACTICALLY NO ONE
WILL BE AN EXEMPT FROM A
HIGHER TAX BILL.**

***DURING THE CAMPAIGN,
PRESIDENT CLINTON SAID HE
WOULD JUST RAISE TAXES ON
THE RICH.**

***UNDER THIS PLAN, RICH IS
DEFINED AS ANYONE MAKING
\$25,000 A YEAR. AND THE
REALLY RICH PEOPLE ARE
SMALL BUSINESSES AND FAMILY
FARMS THAT WILL PAY ABOUT
70 CENTS OUT OF EVERY**

DOLLAR OF THESE TAXES.

HEALTH CARE

***I KNOW HEALTH CARE IS
VERY IMPORTANT TO MANY
HERE TODAY--AND JUST AS THE
CLINTON ADMINISTRATION
DEVELOPED ITS ECONOMIC
PLAN BEHIND CLOSED DOORS,
THEY'RE DOING THE SAME WITH
THEIR PLAN TO REFORM HEALTH
CARE.**

***THE A.M.A. MET IN
WASHINGTON A FEW WEEKS
AGO, AND WHEN I WENT TO
SPEAK TO THEM, I TOOK A BIG
PICTURE OF THE WHITE HOUSE,
AND I TOLD THEM THAT WAS AS
CLOSE AS THEY WERE GOING
TO GET TO THE WHITE HOUSE
FOR FOUR YEARS.**

***I'VE MET WITH MRS. CLINTON
ON SEVERAL OCCASIONS.**

**SHE'S VERY BRIGHT AND IS
COMMITTED TO THIS ISSUE.
BUT I'VE GOT TO BELIEVE THAT
THIS IS ONE ISSUE WHERE
PARTISANSHIP JUST DOESN'T
WORK. NO PLAN WILL PASS
UNLESS EVERYONE WORKS
TOGETHER.**

***AND I WANT EVERYONE HERE
TO WORK TOGETHER IN THE**

**DAYS AHEAD TO ENSURE THAT
ROB PORTMAN IS ELECTED TO
CONGRESS.**

***I KNOW THE NUMBERS LOOK
GOOD AND THE POLLS LOOK
GOOD--BUT I'VE LEARNED THE
HARD WAY NOT TO TAKE POLLS
FOR GRANTED.**

***LET ME FINISH WITH A
STORY THAT CONTAINS A
LESSON**

"LETTER FROM KANSAS
BANKER STORY"

**IN THE COMING DAYS YOU
NEED TO ACT LIKE EVERYONE IS
UNDECIDED--GO OUT AND TALK
TO THEM, AND LET THEM KNOW
WHAT TYPE OF CONGRESSMAN
ROB PORTMAN WILL MAKE.**

**THANK YOU. I'D BE HAPPY TO
TAKE A FEW QUESTIONS.**

FINAL

4/5/93

CONTACT:

Jo-Anne Coe
202/408-5105 (O)
202/408-5117 (FAX)
703/845-1714 (H)

Mike Glassner
Westin Hotel:
513/621-7700
(Arr. Mon., 8:04 PM,
Delta 1024)

SENATOR DOLE SCHEDULE -- TUESDAY, APRIL 6, 1993

9:00 AM Lv. residence

9:15 AM Ar. Washington National Airport
Signature Flight Support
703/549-8340

9:20 AM Lv. Washington

AIRCRAFT: ADM Falcon 10
TAIL NO.: N 244 AD

SEATS: 4

PILOT: To be determined
CO-PILOT: To be determined

MANIFEST: Senator Dole

FLIGHT TIME: 1 hr 10 mins

CONTACT: Claudia Madding
 217/424-5515 (O)
 217/428-1559 (H)
 217/424-5581 (FAX)
 217/424-5521 (Linda, Aviation Dept.)
 Lisa Royal
 217/424-5957

10:30 AM Ar. Cincinnati, Ohio
Lunken Field
Stevens Aviation
513/871-8600

PHOTOGRAPHER WILL BE PRESENT FOR ARRIVAL PHOTOS

PAGE TWO

Tuesday, April 6 (continued):

MET BY: Mike Glassner
Rob and Jane Portman
Curt Steiner, Campaign Manager & DFP '88
Joe Hagin, Vice Pres.,
Chiquita Brands Intl.
Cheryl Messer, Volunteer Coordinator
Jane Bittner, Portman volunteer
David Sacks, Portman volunteer
Rita Fisher, County Coordinator
Rev. Charles Winburn, African-
American Nationalities Coord.
Ann Niklas, Portman volunteer

10:40 AM

Lv. Lunken Field

CAR 1 (Oldsmobile 88):
Allen Freeman, Driver
Senator Dole
Rob Portman
Mike Glassner

CAR 2 (1992 Dodge Caravan):
Creighton Wright, Driver
Jane Portman
Curt Steiner
Joe Hagin

DRIVE TIME: 20-30 minutes
(highway construction en route)

11:10 AM

Ar. CINCINNATI ENQUIRER
312 Elm Street
513/721-2700

MET BY: Barry Bennett, Portman Press Secretary

PROCEED TO 20TH FLOOR - PUBLISHER'S BOARD ROOM

11:15 AM-
11:45 AM

EDITORIAL BOARD - Cincinnati Enquirer

Participants:
Harry Whipple, Publisher
George Blake, Editor, V.P.
Peter Bronson, Associate Editor
Mary McDonald
Robert Clerc
Robert Webb
Allen Howard
Linda Cagnetti

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Tuesday, April 6 (continued):

CONTACT: Martie Flanigan
Exec. Asst. to Mr. Whipple
513/721-2700

11:45 AM Lv. Cincinnati Enquirer

11:55 AM Ar. Westin Hotel
513/621-7700

PROCEED TO FOUNTAIN ROOM
(Top of escalator to the right)

12:00 PM- ATTEND FUNDRAISING RECEPTION/LUNCHEON FOR
1:00 PM ROB PORTMAN, Congressional candidate

CROWD SIZE: 30 @ \$1,000 each

FORMAT: No head table
(Rounds of 10)
Round #1: Senator Dole
Rob and Jane Portman

PROGRAM:

Photo-op: 8 minutes
Mix-n-Mingle: 10 minutes

Welcome Remarks and Intro of Senator Dole:
Rob Portman (5 minutes)

REMARKS - SENATOR DOLE
(15 minutes)

CONTACT: Betsy Kelsey
513/561-9993 (Portman Hqtrs.)
513/561-2566 (FAX)
419/874-2302 (H)
419/874-0108 (Mary Sabin's Toledo Ofc.)

Joe Hagin
513/784-8866

1:00 PM Lv. Westin Hotel

DRIVE TIME: 20 minutes

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Tuesday, April 6 (continued):

CAR 1: Senator Dole
Rob Portman
State Senator Stanley Aronoff
(President, Ohio State Senate)
Mike Glassner

CAR 2: Jane Portman
Curt Steiner
Joe Hagin
Barry Bennett, Portman Press Secretary

1:20 PM Ar. East Gate Holiday Inn
Route 32 off I-275
Batavia, Ohio (Clermont County)
513/752-4400

ATTEND/SPEAK -- UNITY PRESS CONFERENCE

PROCEED TO HALLWAY FOR GREETING BY
former Congressman Bob McEwen and Mr. Jay Buchert
(Portman's Primary opponents)

PHOTO OP

1:25 PM PROCEED TO PLATFORM

Accompanied by Rob and Jane Portman, Congressman
Bob McEwen and Jay Buchert

ALREADY SEATED ON PLATFORM:

State Rep. Rose Vesper, Clermont Co. GOP Chairman
Tim Lewis, Adams Co. GOP Chairman
Bob Rapier, Brown Co. GOP Chairman
Gene Ruehlmann, Hamilton Co. GOP Chairman
Les Spaeth, Warren Co. GOP Chairman

1:25 PM BRIEF REMARKS & INTRO OF SENATOR DOLE -
Rob Portman
(5 minutes)

1:30 PM- REMARKS - SENATOR DOLE
1:45 PM (15 minutes)

1:45 PM- Questions and Answers
2:00 PM (15 minutes)

PAGE FIVE

Tuesday, April 6 (continued):

2:00 PM SENATOR DOLE CONCLUDES, EXITS PLATFORM
Accompanied by Rob and Jane Portman

2:00 PM- BRIEF ONE-ON-ONE PRESS AVAIL WITH LOCAL MEDIA
2:20 PM

2:25 PM Lv. East Gate Holiday Inn

DRIVE TIME: 15 minutes

DRIVER: Creighton Wright

MANIFEST: Senator Dole
 Mike Glassner
 Sharon Maloney, Cincinnati Post Political
 Writer -- interview in car

2:40 PM Ar. Lunken Field
 Stevens Aviation
 513/871-8600

2:45 PM Lv. Cincinnati

AIRCRAFT: ADM Falcon 10
TAIL NO.: N 244 AD

FLIGHT TIME: 1 hr 55 mins
TIME CHANGE: -1 hour

MANIFEST: Senator Dole
 Mike Glassner

3:50 PM Ar. Salina, Kansas
 Flower Aviation
 913/825-6739

TAXI TO KSU SALINA AERONAUTICAL CENTER
913/826-2679

MET BY: Dean Jack Henry, College of Technology
 Dr. Charles Reagan, Exec. Asst. to
 Jon Wefald, KSU President
 Dave Spears

4:10 PM- BRIEFING - KSU-SALINA AERONAUTICAL CENTER
4:30 PM Dr. Charles Reagan, Principal Investigator
 Mr. Ken Bernard, Aeronautics Dept. Head

4:30 PM- TOUR AERONAUTICAL CENTER
4:50 PM (Briefing Party)

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Tuesday, April 6 (continued):

4:50 PM PRESS AVAILABILITY

5:00 PM- RECEPTION -
5:40 PM Aeronautical Center Cafeteria

KSU-Salina faculty, staff and students;
Salina Chamber Representatives,
Salina Airport Authority Members
Director, Beech Aircraft representatives

CONTACT: Sue Peterson
913/532-6221

5:40 PM Lv. Salina

AIRCRAFT: ADM Falcon 10

TAIL NO.: N 244 AD

MANIFEST: Senator Dole
Mike Glassner
Dave Spears

FLIGHT TIME: 30 minutes

6:10 PM Ar. Hays, Kansas
Rich's Air Service
913/625-6618

MET BY: Dr. Thomas McDonald and
Chris Schukman

6:30 PM- SPEAK - CENTRAL KANSAS MEDICAL SOCIETY
6:50 PM Monthly Meeting
Smokey Hills Country Club - Grill Room
913/625-7377

6:50 PM- Mix and Mingle
7:00 PM

CONTACT: Linda Boone
Dr. Thomas McDonald
913/628-8218

CROWD SIZE: 80

7:05 PM Lv. Smokey Hills Country Club

DRIVER: Chris Schukman and/or
Dr. Thomas McDonald

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Tuesday, April 6 (continued):

7:15 PM

Lv. Hays

AIRCRAFT: ADM Falcon 10
TAIL NO.: N 244 AD

MANIFEST: Senator Dole
Mike Glassner

FLIGHT TIME: 2 hrs 30 mins
TIME CHANGE: +1 hr

10:45 PM

Ar. Washington, D.C.
Washington National Airport
Signature Flight Support
703/549-8340

MET BY: Wilbert

PROCEED TO PRIVATE

04/02/93

14:29

TOPEKA 913 295 2748

002

FINAL

1

CONTACT:

Judy Brown
913/836-2319 (h)
913/295-2745 (w)
Gale Grosch
913/768-1414 (h)
913/371-6108 (o)
Jo-Anne Coe
703/845-1714 (h)
202/408-5086 (w)
YINGLING AVIATION
316/943-3246

WEATHER: Will get latest weather on Monday, April 5.
Currently predicting rain.

KANSAS SCHEDULE - SENATOR DOLE, TUES., APR. 6, WED, APR. 7

TUESDAY, APRIL 6

3:00 p.m.

Lv. Cincinnati

4:00 p.m.

Ar. Salina Airport

Taxi to KSU-Salina Aeronautical Center
913/826-2679

MET BY: Dean Jack Henry, College of
Technology, and Dr. Charles
Reagan, Executive Assistant
to the KSU President, Jon
Wefald.

*Dave Spears will meet you in Salina
and travel with you Wednesday.

**Mitch and Dennis will transfer your
luggage to the Cessna 414 Chancellor.

4:10 p.m.
to

4:30 p.m.

KSU-SALINA AERONAUTICAL CENTER -
Briefing - Dr. Charles Reagan,
Principal Investigator; Mr. Ken
Bernard, Department Head, Aeronautics.
913/826-2679

04/02/93

14:29

TOPEKA 913 295 2748

003

2

4:30 p.m. Tour of Aeronautical Center - Briefing
to Party
4:50 p.m.

PRESS AVAILABILITY - IMMEDIATELY FOLLOWING TOUR

5:00 p.m. RECEPTION - Aeronautical Center
Cafeteria, KSU-Salina faculty,
staff and students, Salina Chamber
Representatives, Salina Airport
Authority members and Director,
Beech Aircraft representatives.

CONTACT: Sue Peterson
913/532-6221

5:40 p.m.

Lv. Salina for Hays

AIRCRAFT: CESSNA 414 CHANCELLOR
TAIL NO.: 12436
SEATS: 5
PILOT: Mitchell Mosiman
CO-PILOT: Dennis Richmeier
FLIGHT TIME: 40 mins.

MANIFEST:

Senator Dole
Mike Glassner
Dave Spears

6:10 p.m.

Ar. Hays Airport

FBO: Rich's Air Service
913/625-6618

MET BY: Dr. Thomas McDonald
and Chris Schukman

6:30 p.m.
to
6:50 p.m.

HAYS - SPEAK - Central Kansas Medical
Society Monthly Meeting - Smokey Hills
Country Club - Grill Room
913/625-7377

04/02/93

14:30

TOPEKA 913 295 2748

004

3

CONTACT: Linda Boone
Dr. Thomas McDonald
913/628-8218

Attendance: 80

7:05 p.m.

Lv. event for airport

DRIVER: Chris Schukman and/or
Dr. Thomas McDonald

7:15 p.m.

Lv. Hays for Russell

AIRCRAFT: CESSNA 414 CHANCELLOR
TAIL NO.: 12436
SEATS: 5
PILOT: Mitchell Mosiman
CO-PILOT: Dennis Richmeier
FLIGHT TIME: 15 mins.

MANIFEST:

Senator Dole
Mike Glassner
Dave Spears

7:30 p.m.

Ar. Russell

FBO: Super Aviation
913/483-6173

City Van will be at the airport

RON - RUSSELL
MIKE AND DAVE WILL BE AT THE WINCHESTER INN
913-483-6660

04/02/93

14:30

TOPEKA 913 295 2748

005

4

WEDNESDAY, APRIL 7

9:00 a.m.

Lv. Russell for Elkhart

AIRCRAFT: CESSNA 414 CHANCELLOR

TAIL NO.: 12436

SEATS: 5

PILOT: Mitchell Mosiman

CO-PILOT: Dennis Richmeier

FLIGHT TIME: 1 Hr. 10 mins.

MANIFEST:

Senator Dole

Mike Glassner

10:15 a.m.

Ar. Elkhart - Morton County Airport

D & N Aircraft - 316/697-4608

Airport Manager - 316/697-2402

MET BY: Joe Hartman

DRIVE TIME: 5-10 mins.

10:30 a.m.

to

11:15 a.m.

ELKHART - MORTON COUNTY GRAZINGASSOCIATION - SPEAK - Reception

Morton County Historical Museum

316/697-2833

Reception open to the public and
the press.

Attendance: 100+

CONTACT: Joe Hartman

316/697-4621

11:15 a.m.

Lv. Museum for airport

DRIVER: Joe Hartman

DRIVE TIME: 5-10 mins.

04/02/93

14:30

TOPEKA 913 295 2748

006

5

11:30 a.m.

Lv. Elkhart for El Dorado

FOOD SERVICE: Lunch

AIRCRAFT: Cessna 414 Chancellor

TAIL NO.: 12436

SEATS: 5

PILOT: Mitchell Mosiman

CO-PILOT: Dennis Richmeier

FLIGHT TIME: 1 hr. 20 mins.

MANIFEST:

Senator Dole
Mike Glassner
Dave Spears

12:50 p.m.

Ar. El Dorado

FBO: Odle Aviation
316/321-4870MET BY: Steve Funk
President, Walnut Valley Bank
316/321-1250

DRIVE TIME: 15 mins.

1:00 p.m.

to

2:00 p.m.

EL DORADO - Meet with energy leaders
Auditorium, Walnut Valley Bank
Main & Central, 316/321-1250CONTACT: Steve Funk
316/321-1250
Don Schnacke
913/232-7772

2:00 p.m.

Lv. Walnut Valley Bank for Airport

DRIVER: Steve Funk
DRIVE TIME: 15 mins.

6

2:15 p.m.

Lv. El Dorado for Kansas City Downtown
Municipal

AIRCRAFT: CESSNA 414 CHANCELLOR

TAIL NO.: 12436

SEATS: 5

PILOT: Mitchell Mosiman

CO-PILOT: Dennis Richmeier

FLIGHT TIME: 1 hr.

3:15 p.m.

Ar. Kansas City Downtown Municipal

FBO: Executive Beechcraft

816/842-8484

MET BY: Gale

DRIVE TIME: 5-10 minutes

3:30 p.m.

to

4:30 p.m.

KANSAS CITY, KS. - Salvation Army -
quick tour and photo op with Joseph
"Clyde" LaFollette

500 North 7th Street, 913/321-6958

CONTACT: Larry Maxwell

913/321-6958

4:30 p.m.

Lv. Salvation Army for Utilicorp

DRIVER: Gale

DRIVE TIME: 25 mins.

5:00 p.m.

to

5:45 p.m.

UTILICORP - Meet with public
service managers from Kansas,
Missouri employees, and upper
management

911 Main, Suite 3000

816/421-6600

CONTACT: Sandy Sloan

816/691-3531

04/02/93

15:01

913 295 2748

TOPEKA 913 295 2748

001

7

5:45 p.m.

Lv. Utilicorp for Allis Plaza

DRIVER: Gale

DRIVE TIME: 5-10 mins.

6:00 p.m.

Allis Plaza - Missouri GOP
Fundraiser

Pick up Jo-Anne's schedule

PAGE FIVEWednesday, April 7

A.M.

SEE KANSAS SCHEDULE

6:00 PM

Ar. Allis Plaza Hotel
816/421-6800NOTE: Arrangements have been made for Gale Grosch
to park vehicle in front circle at hotel.

PROCEED TO YARDBIRD B ROOM, 2ND FLOOR

6:00 PM-

7:30 PM

ATTEND/SPEAK - FUNDRAISING RECEPTION/DINNER
MISSOURI REPUBLICAN PARTY

CROWD SIZE: 150-200

PROGRAM:

6:00 PM- Business Roundtable discussion
6:30 PM with major corporate donors

6:30 PM Proceed to Count Basie Ballroom B

6:30 PM- Reception for major individual donors
6:40 PM (Quick mix and mingle)6:40 PM- Photo op (30 clicks)
6:55 PM (@ \$500 each)6:55 PM Proceed to Count Basie Ballroom C
Proceed to Head Table

Head Table:

Senator Dole

Senator Danforth

Senator Kassebaum

Senator Bond

Bucky Bush, Missouri GOP Finance Chairman

7:00 PM Attend Kit Bond Birthday Party

7:05 PM INTRO OF SENATOR DOLE - BUCKY BUSH

7:10 PM REMARKS - SENATOR DOLE

CONTACT: Annie Presley
816/753-0070
816/561-2943 (FAX)

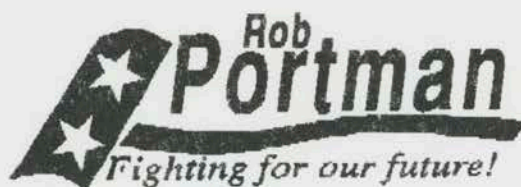
PAGE SIXWednesday, April 7 (continued):

7:30 PM Lv. Allis Plaza Hotel
DRIVER: Gale Grosch
Gale: 913/371-6108 (O)
913/768-1414 (H)
PASSENGERS: Senator Dole
Mike Glassner
Sandy Sloan, UtiliCorp

7:45 PM Ar. Kansas City Downtown Airport
Trans UCU Hangar
500 N. Richards Road
(North of Terminal)
816/472-5554

7:50 PM Lv. Kansas City
AIRCRAFT: Utilicorp Hawker
TAIL NO.: N 589 UC
SEATS: 8
PILOT: To be determined
CO-PILOT: To be determined
MANIFEST: Senator Dole
Sandy Sloan, Utilicorp
FLIGHT TIME: 1 hr 50 mins
TIME CHANGE: +1 hour
MEAL SERVICE: Sandwiches and fruit
CONTACT: Sandy Sloan
816/691-3531 (Apr 1 only)
202/429-7000 (other dates)
OR: Barbara Burchette
Wiley, Rein & Fielding
202/429-7000

10:40 PM Ar. Washington National Airport
Signature Flight Support
703/549-8340
MET BY: Wilbert
PROCEED TO PRIVATE



TO: Suzanne Niemela
FROM: Betsy Kelsey
RE: Dole/Portman luncheon
DATE: March 30, 1993

Issues that may be of interest to those attending the luncheon would be:

1. The budget
2. The deficit
3. Health care
4. Taxes
5. Campaign finance reform
(Rob has chosen to not to accept PAC contributions)

Rob is currently in Washington and I am not sure what he plans to say in his remarks. I plan to have someone from the Finance Committee introduce Rob. Rob will speak for about 5 minutes and then will introduce the Senator. I am sure the guests will have some questions following his speech. We depart the luncheon at 1:00 sharp.

If you have any questions feel free to call me at 513-561-9993.

A handwritten signature in cursive script, appearing to read "Betsy".

7754 Camargo Road, Suite # 7, Madeira, Ohio 45243
Phone 513-561-9993 • Fax 513-561-2333

Paid for by Portman for Congress Committee, Monica Donath Kohnen, Treasurer.
Contributions to Portman for Congress Committee are not deductible as charitable contributions for Federal Income Tax.

The Difference

Rob Portman supports legislation to eliminate Special Interest PAC's. Lee Hornberger does not support such legislation (UWSA #2)

Rob Portman supports the elimination of the Electoral College, allowing the popular vote of the people to elect a President. Lee Hornberger does not support such legislation (UWSA #8)

Rob Portman says we should cut spending instead of raising taxes. Lee Hornberger favors an additional \$40 Billion dollar expenditure in mass transportation and other transportation projects. (UWSA #30)

Rob Portman believes that Social Security benefits were promised to recipients and that promise must be kept. Lee Hornberger favors cutting social security increases by 33% (UWSA #34) and raising the tax portion of benefits for some beneficiaries by 70% (UWSA #35)

Rob Portman believes that farming is the backbone of America. Our ability to feed the world is our number one asset. Lee Hornberger supports cutting farm subsidy benefit maximums by 60% (UWSA #41)

Rob Portman believes Americans pay plenty of taxes to an irresponsible Congress that spends too much. Lee Hornberger backs a proposal to increase the 31% tax rate to "AT LEAST" 33% (UWSA #48)

Rob Portman does not support the doubling of excise taxes on cigarettes. Lee Hornberger supports increasing the tax on cigarettes from 24 cents to 48 cents (UWSA #57)



Ohio
Republican
Party

Robert T. Bennett
Chairman

Martha C. Moore
Vice-Chairman

March 23, 1993

The Honorable Bob Dole
Campaign America
900 2nd Street, NE
Washington, DC 20002

Dear Bob,

On behalf of the Ohio Republican Party, I would like to extend a personal invitation for you to be our guest of honor at a fundraising event sometime during the months of April or May. It is my plan to have you visit Ohio for a day, and help us lay the necessary groundwork for a victory in the U.S. Senate seat next year.

Obviously, the purpose of this event is to raise federal dollars for the Ohio Republican Party to be used in our 1993 and 1994 grassroots party-building activities.

The Ohio Republican Party is currently laying the ground work for next year's statewide races when we will undertake the re-election of Governor George Voinovich and Secretary of State Bob Taft, as well as, have the opportunity fill the U.S. Senate seat of Howard Metzenbaum with a Republican.

Although we just missed carrying Ohio for President Bush, Republicans did have a highly successful year at the local level. We are currently just four seats short of a majority in the Ohio House of Representatives. And, with the leadership of Governor George Voinovich and Secretary of State Bob Taft, I am confident that we will complete our goal in 1994 of obtaining complete Republican control of government in Ohio. This will be an opportunity, once and for all, to bring reform and responsibility to state government.

Your attendance at an Ohio Republican Party fundraiser this Spring will be an appreciated and a valuable contribution to the success of all Republicans in Ohio.

With warm personal regards,

Cordially,

Robert T. Bennett
Chairman

PORTMAN BIO

ROBERT J. PORTMAN

Rob Portman is a Cincinnati native and a partner in the Cincinnati law firm of Graydon, Head & Ritchey, where he practices business law, with particular emphasis on international law and legislative matters.

Rob returned to his hometown of Cincinnati in early 1991 after serving for two years in the Bush White House. He was first appointed by the President to serve as Associate Counsel to the President, and was later promoted to the position of Deputy Assistant to the President and Director, White House Office of Legislative Affairs. As the Director of the Legislative Affairs Office, he worked closely with members of Congress on a daily basis promoting the President's agenda on Capitol Hill.

His first exposure to politics came in 1976, when he worked for then-freshman Cincinnati Congressman Bill Gradison (R-OH). He has also worked for former Congressman Pete McCloskey (R-CA), and served for two years as a staff member of the Congressional/Presidential Select Commission on Immigration and Refugee Policy. In 1983 he served as a legal intern with the Office of the Legal Adviser, U.S. Department of State.

Portman was a delegate for George Bush from the Second Congressional District of Ohio at the 1988 Republican Convention, and an Ohio at-large delegate for George Bush at the 1992 Republican Convention in Houston. He served as Vice Chairman of the 1992 Hamilton County Bush for President campaign and as a member of the 1988 Hamilton County Bush for President committee. He also served as a volunteer advance representative for then-Vice President George Bush from 1984 to 1988.

In early 1992, Portman was nominated by the President and elected by the United Nations to serve a four year term as one of two U.S. representatives on the United Nations Human Rights Subcommittee, a panel of experts which meets every August in Geneva, Switzerland. The Subcommittee reviews human rights grievances and helps determine U.N. policy toward offending countries.

Portman has also been involved in numerous local GOP activities. He is currently a member of the Hamilton County Republican Party Executive Committee. He is also a member of the Hamilton County Republican Finance Committee and served as 1992 Chairman of the New Early Bird Campaign. He has also been a member of the the Republican Leadership Council (Strategic Planning Committee, 1988-89);

-more-

ROBERT J. PORTMAN

Page 2

Finance Committee, Guckenberger for Council (1987); Campaign Committee, Murdock for Judge (1988); and as a staff member on the Bill Gradison for Congress Committee (1976).

Prior to joining the Bush Administration in 1989, Portman practiced business law at Graydon, Head & Ritchey (1986-1989) and international trade law and legislation with the Washington, D.C. firm of Patton, Boggs & Blow (1984-1986).

Portman has been involved in many Cincinnati community and civic activities. He currently serves on the Board of Trustees of the Springer School, an elementary school for children with learning disabilities. He also serves on the Government Relations Committee of the United Way & Community Chest, the State and Federal Government Committee of the Greater Cincinnati Chamber of Commerce, and the Cincinnati World Trade Association. He is the recipient of the Cincinnati Country Day School 1991 Alumni of the Year Award.

Portman is a former member of the Board of Directors of United Home Care and was a founding Trustee of the Cincinnati-China Sister City Committee. He has also served as a fundraiser for the United Way, the Cincinnati Zoo, the Cincinnati Chapter of the N.A.A.C.P. and the Cincinnati Parks, and as a volunteer for the Legal Apprenticeship Program sponsored by the Cincinnati Bar Association/Black Lawyer's Roundtable.

He is also a Vice President and member of the Board of Directors of Portman Equipment Company and The Lebanon House, Inc.

Portman was born and raised in Cincinnati and is a graduate of Dartmouth College and the University of Michigan Law School. His wife, Jane, is the Director of Communications for The Greater Cincinnati Foundation, and an MBA candidate at Xavier University. He and Jane live in the City of Cincinnati and have two sons.

Rob Portman

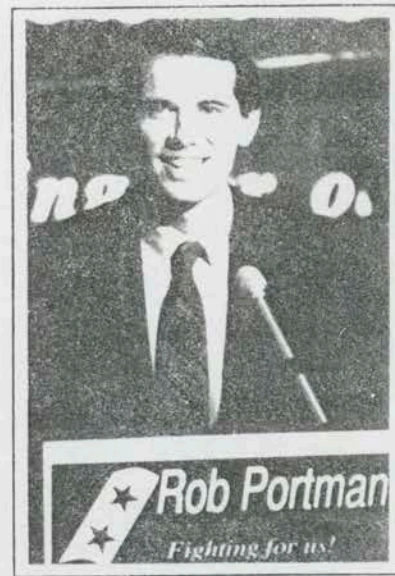
Rob Portman, 37, was born and raised in Cincinnati, in Ohio's Second Congressional District, where he lives with his wife, Jane, and their two sons, Jed, 3, and Will, 1. He practices business law and is a partner with the Cincinnati law firm of Graydon, Head & Ritchey.

Rob's second district roots run deep. His parents are Cincinnati area natives, and still reside and operate their family business in the Second District. The family business his father started 32 years ago with four others is Portman Equipment Company headquartered in Blue Ash. Rob worked there growing up and continues to be very involved with the company. His mother was born and raised in Warren County, which is now part of the Second District.

Portman first became interested in public service when he worked as a college student on the 1976 campaign of Cincinnati Congressman Bill Gradison, and later served as an intern on Gradison's staff.

Rob is a Republican Party activist on the local and national level. He is a member of the Hamilton County Republican Executive Committee and of the Hamilton County Finance Committee. He was Vice-Chairman of the 1992 Hamilton County Bush for President Committee, Chairman of the 1992 Hamilton County Early Bird Campaign Committee, and Ohio at-large delegate for George Bush at the 1992 Republican Convention. Portman was also a member of the 1988 Hamilton County Bush for President Coordinating Committee, and a Second Congressional District delegate at the 1988 Republican convention. Rob has actively worked on numerous local campaigns of other Republican candidates.

As an attorney, Portman practiced Business law in Cincinnati with Graydon, Head & Ritchey from 1986-1989 and international trade law from 1984-1986 in Washington, D.C. In 1989, Rob felt he could make a difference in Washington, and accepted President Bush's appointment to serve as Associate Council to the President. He was later promoted to Deputy Assistant to the President and Director, Office of Legislative



Page 2

Affairs where he served for nearly two years, before returning to his home in Cincinnati in 1991. In 1992, Portman was elected to the United Nations as an alternate U.S. Representative to the United Nations Human Rights Subcommission.

Active in Cincinnati community affairs, Portman is a member of the Board of Trustees of the Springer School, an elementary school for learning disabled children, the Board of Directors of the Lebanon House, Inc., and a member of the United Way & Community Chest Government Relations Committee, the Chamber of Commerce State & Federal Relations Committee, the Cincinnati World Trade Association, and the Hyde Park Community Methodist Church.

He was a founding Trustee of the Cincinnati-China Sister City Committee, and is a former member of the Board of Directors of the United Home Care. Rob has been a fundraiser for the Cincinnati Chapter of the N.A.A.C.P., the Cincinnati Zoo, the United Way, and the Cincinnati Bar Association/Black Lawyer's Roundtable Legal Apprenticeship Program.

Rob is a graduate of Dartmouth College (B.A. 1979) and the University of Michigan Law School (J.D. 1984). He was active in student government in college and law school and serves as class agent of his law school class.



OH 02

Portman (R)
Consultants: Ron Roberts, Joe Hagin
Media: The Media Team
Polling: Lance Tarrance
Manager: Curt Steiner

NRCC BRIEFING



National Republican Congressional Committee

Bill Paxon, M.C.
Chairman

Maria Cino
Executive Director

TO: SENATOR DOLE

FR: ANN MCCORD, NRCC

RE: OHIO 2 SPECIAL ELECTION UPDATE

DA: APRIL 1, 1993

The Campaign

On March 16, Rob Portman won the Republican primary by a surprisingly large margin. He topped the field of seven candidates with 36% of the vote. Former congressman Bob McEwen placed second with 30% and homebuilder Jay Buchert finished third with 25% of the vote.

Because of the demographics of the district Rob is the heavy favorite in the May 4 general election. It covers all or parts of five counties in southern Ohio and is the most Republican district in the state. In fact, Congressman Bill Gradison, who resigned the seat to take a position with the Health Insurance Association of America, continually won re-election with better than 70% of the vote. The biggest challenge for the Portman campaign was in the primary because Bob McEwen was very strong in the four rural counties while Portman's base was in Cincinnati (Hamilton County). Ultimately, the turnout in Hamilton County easily offset McEwen's strength in the rural areas. If turnout had been higher in McEwen's counties the race would have been much closer because Hamilton County accounts for only 50% of the district's population. Now Portman is working hard to soothe any hard feelings in those four counties left over from the primary.

Perhaps, though, the key to Portman's success was the fact that he gained the support of the Cincinnati business community very early in the race. His finance chairmen are Carl Lindner and Dick Farmer two of the most influential businessmen in Cincinnati. During the primary they raised close to \$500,000 without accepting any PAC money.

The Candidate

Rob Portman, 37, is a Cincinnati native. He is an attorney with the firm of Graydon, Head and Ritchey. Prior to returning to Cincinnati to raise his young family (he and his wife have two boys, Jed, 3 and Will 18 months), Rob was associated with the Washington D.C. firm of Patton, Boggs and Blow. In 1989 he was appointed to President Bush's legislative staff. Rob also was an aide to former Congressman Bill Gradison. Please note, Gradison endorsed his candidacy the weekend before the primary.

Portman is a graduate of Dartmouth and the University of Michigan Law School.

The Opponent

Lee Hornberger, a Sharonville attorney and decorated Vietnam veteran, will face Portman in the May 4 general election. He definitely views this as a David v. Goliath battle. There is no way he will be able to match Portman's financial resources. As a result he will be running as a conservative Democrat who is not beholden to any special interests. The cold reality is, however, that Portman received four times the number of votes in the Republican primary than Hornberger got in the Democrat primary.

GOV. RACE INFO

OHIO

Incumbent: George Voinovich (R)

Polling info: 55% approve of job; 41% approve budget proposal
26% disapprove job; 30% disapprove budget prop.
(2/3-10, Univ. of Cincinnati)

DEM CANDIDATE	OCCUPATION	ISSUES
Robert Burch	State Sen.	Announced 3/93
Richard Celeste	ex-Gov.	
Thomas Ferguson	State Auditor	
Lee Fisher	AG	
Mary Ellen Withrow	State Treasurer	Clinton may appoint to U.S. Treas.

OHIO

Status of Incumbent: Gov. Voinovich (R) is eligible to seek reelection

Filing Date: March 9

Primary Election: MAY 3

POTENTIAL CANDIDATES

REPUBLICANS

George Voinovich, incumbent

DEMOCRATS

Lee Fisher, Attorney General

Jane Campbell, State Rep.

Mary Boyle, Cuyahoga Cty. Cmr.

Mary Ellen Withrow, Treasurer

Dick Celeste, fmr. Governor

Dennis Eckart, fmr. Congressman

Tom Ferguson, State Auditor

Robert Burch, State Senator

Early Line

Governor George Voinovich has not been afraid to take the ax to the state budget. Most observers agree the economy will be the telltale as to how Voinovich's popularity holds up with voters. He's likely to seek reelection, and is pursuing an aggressive fundraising plan.

A number of Democrats may consider the race. Attorney General Lee Fisher and former congressman Dennis Eckart are at the top of most lists. State Treasurer Mary Ellen Withrow and state auditor Tom Ferguson hold state wide office, but are not considered to be particularly dynamic.

Other state-wide offices up in '94

US Sen

Lt. Gov.

Sec. State

Atty Gen

Treasurer

Auditor

SENATE BRIEFING

OHIO

Incumbent: Metzenbaum (D)

GOP CANDIDATE	OCCUPATION	ISSUES
Mike DeWine	'92 Senate nominee/LG	
Bernadine P. Healy	NIH director	Resigns NIH 6/30
Eugene Watts	State Senator	

DEM CANDIDATE	OCCUPATION	ISSUES
Mary Boyle	Cuyahoga Co. Commiss.	
Richard Celeste	Ex. Gov.	
Joel Hyatt	Legal Serv. entrepre. son-in-law of Metzenbaum	\$600,000+ war chest Will run if Met. retires
Marcy Kaptur	U.S. Rep.	if Metzenbaum retires/will run

MEMORANDUM

TO: Senator Dole
FROM: Bill Thorne, NRSC
DATE: April 2, 1993
RE: Briefing for Ohio trip

The following is background information for your trip to Ohio.

POLITICAL ENVIRONMENT

The first state across the Appalachians, Ohio was the first Midwestern state admitted to the Union. The state has always been regionally divided and split between culture. The industrial north and east includes the coal strip mining counties on the Ohio River and automobile manufacturing plants along Lake Erie. The south and west is predominately rural and agricultural. Ohio has 250,000 fewer manufacturing jobs than 20 years ago but is still a manufacturing state. It is now generating jobs, and the state's Thomas Edison Investment Program -- a public/private investment partnership -- is helping stimulate innovation and building on Ohio's industrial strengths.

In the 1980's the northeast portion of the state became one of the most Democratic areas of the nation. The sum of these two different Ohios produces an uneasy political equilibrium. First regional and then economic politics have left Ohio deeply divided. Its electoral votes have long been a fiercely contested prize; its governors and senators have become presidential candidates or national figures including Presidents Hayes, Garfield, McKinley, Taft and Harding. It is the only "megastate" with Republican U.S. House delegations most of the last 40 years and the only one not to have voted for a Republican senator for the last 20.

While Republicans control the governorship and the state Senate, the Democrats have a 53 to 46 majority in the state House, controlled by the longest serving Speaker, Vern Riffe. Republicans currently hold eight of the nineteen seats in the U.S. House of Representatives. However, Rob Portman is expected to win the general special election May 4 to give the GOP nine seats.

Governor Voinovich is an example of what has become a rule in Ohio politics: before you can win a major statewide office, you have to run for one and lose. Voinovich lost to Metzenbaum in the 1988 Senate race, but won his bid for the governorship in 1990 against Attorney General Anthony Celebrezze, Jr., son of a longtime Cleveland mayor and judge.

Voinovich is the first Republican Governor besides Jim Rhodes to win the office since 1956.

CANDIDATES

MIKE DEWINE (R)

Inaugurated in January of 1991, Mike DeWine is one of the most active and prominent Lt. Governors in the country. He oversees seven state agencies while supervising Ohio's Washington Office; he currently chairs the State and Local Government Commission. He began his political career in 1973 by being appointed assistant prosecuting attorney for Greene County. Three years later he ran and defeated the Democratic incumbent prosecuting attorney.

In 1980, DeWine became the State Senator from Ohio's 10th Senate District by defeating another Democratic incumbent. He wrote and passed a tough drunk driving law and also authored the legislation providing for stiff mandatory sentences for repeat and violent offenders. In 1982, DeWine defeated five Republicans in a primary and was elected to Congress.

In 1990, he gave up his seat in Congress, claiming he was tired of D.C. and wanted to return to Ohio. In the '92 Senate race, DeWine admitted that during his tenure in the House he bounced 14 checks totaling \$4800, but through early disclosure and a very organized effort, he was able to deflect much of the initial criticism.

The 1992 race against John Glenn was a bitter feud between two political pros. Glenn went into the race vulnerable because of his Keating Five problem. DeWine exploited Glenn's vulnerabilities with a series of pointed attacks on not only Keating, but on Glenn's unpaid presidential debt of over \$2 million as well. For Glenn's part, he attacked DeWine for the negative tone of his campaign, claiming that DeWine was running the nastiest campaign in Ohio history. He coupled this with a sense of outrage that DeWine had the audacity to attack a national hero. Glenn also attacked DeWine for hypocrisy -- trying to be an agent of change, yet he'd been a congressman for 8 years, accepted honoraria, and bounced checks during his tenure in the House.

A post election survey done by the DeWine campaign showed the following for the 1994 race:

	<u>Ballot -- %</u>
Mike DeWine	47%
Howard Metzenbaum	43%
Mike DeWine	41%
Joel Hyatt	39%

EUGENE WATTS (R)

Assistant President Pro Tempore of the Ohio Senate, Gene Watts was re-elected to a third four-year term in 1992. Watts is from central Ohio and won his first race against a two-term Democrat incumbent in a gerrymandered district with only 19 percent Republican voters. He is an Associate Professor of History and a Research Assistant in the Program for the Study of Crime and Delinquency at The Ohio State University.

Watts has met with Senator Gramm to inform him of his intent to run. He also reportedly has "signed up" several key Ohio finance people for his '94 campaign. While DeWine, if he indeed runs, is still the odds-on favorite to win the GOP nomination, Gene Watts is widely respected and some observers believe he will be a worthy primary candidate.

OTHER POSSIBLE GOP CANDIDATES

Dr. Bernadine Healy, *Director of National Institutes of Health*
James Petro, *Cuyahoga County Commissioner, '90 State Auditor Candidate*
Ray Koomb, *actor*

JOEL HYATT (D)

Joel Hyatt is reportedly being groomed to take his father-in-law's Senate seat when Metzenbaum retires in '94. Hyatt is raising money and currently has \$562,319 in cash-on-hand with a debt of \$1,186. His strengths are that he has personal resources to fund his campaign and has high name recognition because of Hyatt Legal Services' ads. But his weaknesses are high negatives already and some simmering resentment over his being "anointed" heir to the Metzenbaum seat.

In the DeWine post election poll, Hyatt had a 1:1 ratio of favorable to unfavorable (21% favorable vs. 19% unfavorable).

OTHER POTENTIAL DEMOCRAT CHALLENGERS (if Metzenbaum retires)

Dennis Eckart, *former U.S. representative*

KEY FACTS AND POLLING DATA

		<u>1988 Election:</u>		<u>\$ Spent in 1988</u>
Filing date:	Mar. 9	George Voinovich	43%	\$1,872,716
Primary Date:	May 3	Howard Metzenbaum	57%	\$2,480,038

Finances

Cash on hand(6/30/92): \$137,851
(12/31/92): \$137,851
1994 Coordinated limit: \$985,910

Polling Information

Political/Media Research

9/92

Metzenbaum Job Approval

Ex/Good 40%
Fair/Poor 57%

Tarrance

10/29/92

Metzenbaum Name I.D.

Favorable 54%
Unfavorable 38%

1992 Presidential Results

Bush 39%
Clinton 40%
Perot 21%

Political Lineup

Governor George Voinovich (R)
Lt. Governor Mike DeWine (R)
Sec. of State Robert Taft (R)
Attorney General Lee Fisher (D)
Treasurer Ellen Withrow (D)
Auditor Thomas Ferguson (D)

Senate -- 20 R / 13 D

House -- 46 R / 53 D

* 19 Congressmen -- 8 R / 10 D

(* special election May 4 to fill vacancy)

P O R T M A N

P R E S S



"Give light
and the people
will find
their own way"

The Cincinnati Post

Editor
Paul F. Knue

Managing Editor
C. Wayne Perry

Editorial Page Editor
Robert White

125 East Court Street, Cincinnati, Ohio 45202 (513)352-2000 Wednesday, March 24, 1993

Money talks, but Portman still ran a remarkable campaign

Although there remains the final election on May 4, Republican Rob Portman is for all practical purposes the new congressman from Ohio's 2nd District.

This is not to denigrate Democrat primary winner and candidate Lee Hornberger, who is an articulate and interesting new political face and who promises to run an aggressive campaign between now and May.

It is simply to face the fact. The 2nd District, traditionally conservative and Republican, was redrawn just last year to make it even more heavily Republican. Indeed Hornberger acknowledged the fact right after his primary victory by noting he is a "conservative Democrat" who thinks a lot like the supporters of defeated GOP candidates Jay Buchert and Bob McEwen.

But Portman is the all but assured winner.

Viewed from the day after, Portman's accomplishment is remarkable. Here is a young attorney, completely unknown to the general public and even to a lot of his party's voters, who in the space of about eight short weeks not only made his name known in a five-county area,



Sharon Moloney

but took the brass ring from veterans and newcomers alike; beating out, one way or another, widely known candidates from Bob McEwen to Kenneth Blackwell and surviving even the splintering of his own party.

Of course it was money. But that isn't the end of it. The trick is to know how to spend it effectively. And Portman and his campaign manager obviously earmarked every penny in the most effective way.

First, Portman had to put together a campaign and to do it he hired political expert Curt Steiner — praised (or criti-

cized) as the Ohio equivalent of James Carville, or Mary Matalin.

"He (Portman) had as good a campaign organization as I have ever seen, and he put it together in an amazingly short time," marveled veteran Republican George Eyrich, who has seen a lot of campaigns in his time.

Steiner himself said it all. "We got there first, and we got there last and we never let up."

With polls showing that only about three people in all southwestern Ohio had ever heard of him (and they were mostly family), what Portman had to do first was to deal with name recognition. Hence the massive display of yard signs and the fast start on TV with bland but effective ads introducing the candidate and his family. Normally in a primary yard signs would be a waste of money, since only party stalwarts vote. But even party stalwarts didn't know who Portman was — and he didn't have to worry about money. (And it was effective. By near election, Portman's polls were showing 70 percent-plus name recognition.)

In the meantime, Portman's backers were at work getting rid of the competi-

tion. Party chairman Gene Ruehlmann and others first convinced Portman's biggest competitor, Kenneth Blackwell, to step aside. (Did you notice, by the way, that on the very day of Portman's election, Blackwell was named a director of the Fifth Third Bank?)

Then they convinced former Judge Norman Murdock to withdraw, as well as former Madeira Mayor Mary Anne Christie. The party tried, but failed, to get rid of newcomer Jay Buchert (who turned out to be a real thorn in their side) or Bob McEwen, whose backers in the four out-counties promptly split the party by endorsing McEwen.

Meanwhile Portman was on TV and radio with "issue" ads. Regular and massive mailings were targeted. A friend of mine in Montgomery who never heard of Portman knew him by Election Day. She got at least five mailings of campaign literature, all opening with personal phrases such as "Dear Dartmouth College alumni." The day before the election, she didn't know anybody else was even running.

Portman, for those who know him, is a high-minded man, a Bill Gradison type with no taste at all for the political

low road. Given a choice, he really would rather discuss issues and talk about change. Steiner was forever pointing out that four of Portman's five TV ads were positive. But of course it isn't the number of negative ads that count, its how many times you run them.

And when Jay Buchert began hurting Portman with his negative ads — especially the "Prince Rob" business, which targeted Portman as the puppet of the GOP's Fourth Street money men — the high road gave way to the fact that it might lose the election.

Steiner said "a key decision strategically" had to be made when the Buchert ads began to hurt. "We . . . counter-punched with ads showing Buchert was head of a Washington-based lobbying group."

While they were at it, they took equally damaging shots at McEwen for his bank overdrafts. McEwen couldn't withstand the double-dose of battering from both Portman and Buchert.

And from there on, it was all over but the shouting.

Veteran Post reporter Sharon Moloney covers local politics.

HOTLINE 3/17/93

*7 OH 02: PORTMAN ON HIS WAY TO THE HOUSE

Results with 100% precincts reporting (AP, 3/17).

Candidates: Ex-Bush aide Rob Portman, ex-Rep. Bob McEwen, Nat'l Assn of Home Builders pres. Jay Buchert, pro-life activist Ken Callis, KKK leader Van Loman, Anderson Township Trustee Robert Dorsey, realtor Garland Crawford, atty Lee Hornberger, '92 Dem nominee Thomas Chandler, Ralph Applegate, Ray Mitchell, Robert McDilda.

GOP PRIMARY

Portman	17,432	36%
McEwen	14,495	30
Buchert	12,441	25
Dorsey	2,939	6
Callis	1,173	2
Crawford	374	1
Loman	167	0

DEM PRIMARY

Hornberger	3,619	46%
Chandler	2,218	28
Applegate	834	11
Mitchell	791	10
McDilda	397	5

CINCINNATI ENQUIRER's Wilkinson terms the CD "the most Republican district in the state of Ohio": "This was the primary that thought it was a general election." Dems were "rooting for" McEwen in hopes they could beat him with the same issues Rep. Ted Strickland (D-06) used to unseat him in '92. Wilkinson: "And maybe the Colorado Rockies will win the National League West" (3/17). Portman "said he is taking the upcoming race seriously, even though he is running in a heavily Republican district." McEwen "said he was hurt by his opponents raising the issue of his 166 bounced checks at the House bank -- the same issue that cost him" his '92 race: "If I could have changed things, I think I would have addressed the bounced-checks issue" (Wilkinson, ENQUIRER, 3/17).

Election

From Page 1A

by tonight I had two-thirds of the Democratic votes."

Only 56,880 voters out of 329,800 registered voters turned out in the district, which includes all or parts of five counties. That 17 percent turnout is believed to be one of the smallest congressional primary votes in recent history. A total of 49,021 voters cast ballots in the Republican primary; 7,859 voted in the Democratic primary.

McEwen tried to ally the suburban-rural counties against the more urban Hamilton County, which backed Portman. He focused on developing a list of those voting absentee and then targeted campaign efforts at them. Neither strategy was enough to pull out a win for the former congressman.

McEwen received 14,495 votes and finished first in all four of the suburban-rural counties. In Adams, Brown, and Warren, McEwen beat the opposition by garnering 50 to 75 percent of the vote. He won as well in bigger Clermont County, but the 35 percent of the vote he took there was not enough to overtake Portman, who took 44 percent of the vote to McEwen's 17 percent in the biggest county, Hamilton.

Although Portman did well in Clermont County, strategists said it was the unexpected showing by the third major GOP candidate, Buchert, that did in McEwen.

Buchert, with 12,441 votes overall, won 2,732 of those votes in suburban Clermont County, piling up 25 percent of the county's votes -- ballots McEwen might have had without Buch-

2nd district

Total results

Republican primary

✓ Rob Portman	17,432	35.56%
Bob McEwen	14,495	29.56%
Jay Buchert	12,441	25.37%
Robert W. Dorsey	2,939	5.99%
Ken Callis	1,173	2.3%
Garland Crawford	374	.76%
Van Darnell Loman	167	.34%

Democratic Primary

✓ Lee Hornberger	3,619	46.04%
Thomas Chandler	2,218	28.22%
Ralph A. Applegate	834	10.61%
Ray Mitchell	791	10.06%
Robert McDilda, Sr.	397	5.05%

ert, Republican strategists said.

Republican executive Ralph Kohnen noticed Buchert's inroads into Clermont County when only about half the precinct had been counted. "It's (McEwen's strategy) starting to go," he said.

Portman also fared well in Clermont County, taking 2,721 votes, or 25 percent of the vote, but McEwen strategist Gene Wise said it was the double-teaming of Buchert and Portman -- not only in Clermont County votes -- but in overall financing and advertising -- that "just did us in."

"We just couldn't combat the dozens of attack ads from both sides," Wise said.

While final reports are not in, Portman has spent about \$470,000. He is expected to spend some \$650,000. McEwen so far has raised about \$109,000; Buchert has pulled in about \$250,000.

The attack ads that hurt the most were those charging McEwen with bouncing checks on the House bank, the same issue that helped defeat him in the race for the 6th District congressional seat last year.

No matter how much McEwen explained that they were in fact overdrafts and not "bounced" checks, Wise said, he couldn't combat the charges aimed at him from two well-financed candidates. Just how effective they were was shown by McEwen's own poll, which found that by election time nearly 70 percent of voters polled thought McEwen had bounced checks.

Buchert and Portman also fought each other.

"We got there first and we got there last and we never let up," said Portman campaign chairman Curt Steiner. Steiner said Portman's campaign had to make a "key decision strategically" when Buchert began running negative TV advertisements.

"We let that go for seven or eight days before we responded, but we responded aggressively. We counter-punched with ads showing that Buchert was head of a Washington-based lobbying group."

But at the same time, both Buchert and Portman were going after McEwen, who had been trying to maintain an "above it all" attitude as a former congressman. But McEwen finally waded in with his own negative advertising during the last weekend of the campaign.

Buchert's "Bouncing Bob and Prince Rob" attack ads, which referred to McEwen's overdrafts and Portman's backing by downtown Cincinnati businessmen,

were considered the most effective of any in the short primary. His campaign decided to turn to the more aggressive ads when his name recognition figures stayed static at just 5 percent.

"We began running those ads and you could see the figures go up on a daily basis," Buchert said. "They went up to 20 percent."

And while McEwen was attacked on his House banking record by his chief opponents, his absentee ballot strategy appeared not to have worked. He had sent absentee applications to many older voters, who returned them to the McEwen campaign, where workers sent them to the board of elections.

With the applications coming to his headquarters, McEwen's campaign had a chance to assemble a list of voters and then call them to urge them to vote for McEwen.

But in Hamilton County, at least, the strategy backfired. Portman took 2,799 absentee Hamilton County votes to just 1,209 for McEwen.

Steiner also credited former first lady Barbara Bush for helping Portman win. Mrs. Bush was featured in Portman radio and mailed campaign ads.

Portman, a former White House staffer in the Bush administration, realized the key to a win lay in Hamilton County. "We had to do really well in Hamilton County," Steiner said.

Portman did. He won 13,100 votes, or 44 percent, to Buchert's 8,378, or 23 percent, and McEwen's 5,095, or 17 percent.

Staff writer Michael D. Clark also contributed to this story.

Cincinnati Post
3-17-93

2ND DISTRICT PRIMARIES / Portman, Hornberger win**Portman win clears way to battle****By Sharon Moloney**

Post staff reporter

Republicans, at least, can expect a kinder, gentler campaign for the May 4 election to fill the 2nd District congressional vacancy left by former U.S. Rep. Bill Gradison.

The Democrats may come out hitting harder.

But Republicans say they have fought each other enough.

"Primaries are always difficult ... and as a consequence things can get kind of rough," said Hamilton County Republican Chairman Gene Ruehl-

mann, following the GOP primary win by Hamilton County's endorsed candidate, Rob Portman, on Tuesday.

"When the dust settles, wounds tend to heal. Our challenge now is to get back together with the neighboring counties and strengthen the Republican parties of southwest Ohio."

It could be difficult following the bitter primary in which the GOP in suburban-rural counties Adams, Brown, Clermont and part of Warren were pitted against Hamilton County. The four counties endorsed Bob McEwen while Hamilton County backed Portman.

"Negative campaigns are always un-

fortunate but given the short six weeks time of the campaign, it happens," Ruehlmann said. "And two of the three major candidates had never run before so they are almost forced to go negative. I hope now Republicans will pull together."

Portman at his victory announcement immediately held out the olive branch.

"I'm very confident we're going to work together. Bob has been extremely supportive about coming together," Portman said, indicating that homebuilder Jay Buchert would also be "behind me all the way."

McEwen and Buchert both pledged to support Portman.

"This is the end of the political road for old Jay," Buchert said. "This was a one-time thing. I've always said so. We will support the winner. I'm still in the party. We're all Republicans."

But the Democrats hope to take advantage of the nasty things the Republicans said about each other as they march toward the May 4 election. Democratic primary winner Lee Hornberger immediately launched his campaign against Portman and the GOP Tuesday night.

"I'm the one who has chosen to fight

for people. And I'm campaigning against someone who fights for trial lawyers and Washington lobbyists," Hornberger said, referring to attorney Portman's stint in a Washington law and lobbying firm.

Don Driehaus, Hamilton County Democratic Party official, admits the overwhelmingly Republican 2nd District is difficult for Democrats to tackle. But he said he believes that "the negative tone of the Republican campaign will play to our advantage in May."

Staff writer Michael D. Clark also contributed to this story.

Cincinnati Post

2.17.93

First time charm for Portman

By Michael D. Clark
Post staff reporter

The new kid on the political block is now the only Republican on the 2nd Congressional political ballot.

Rob Portman, the 37-year-old political rookie, won Tuesday's special Congressional primary and he did it without having held any previous political office. In fact, until he announced his candidacy he was relatively unknown to all but the city's political insiders.

The Cincinnati native, and Hyde Park resident, received 17,432 votes or 35 percent of the vote outdistancing runner-up, and former U.S. Rep. Bob McEwen's total of 14,495 or 29 percent, according to unofficial returns from the Hamilton County Board of Elections.

Though new to competing in the electoral process, Portman had impressive political credentials. He stints as an aide to former U.S. Rep. Bill Gradison and legislative affairs director for President George Bush. Portman also benefitted from the financial support of some of city's most influential businessmen: Carl Lindner, Cintas Chairman Richard Farmer and party power brokers Charles Lindberg and George Eyrich.

Former first lady Barbara Bush provided Portman an enthusiastic endorsement via radio and mailed campaign ads.

A graduate of Dartmouth and the University of Michigan Law School, Portman worked as an attorney for the Cincinnati firm of Graydon, Head & Ritchey and in 1989 was appointed to Bush's White House staff.

The father of two boys, Portman and his wife Jane reside in Hyde Park.

Name recognition hits home for kids

To 1½-year-old Will and 3-year-old Jed Portman, much of what their dad has been up to is a mystery. But one thing wasn't lost on the youngsters.

Jane Portman, wife of the GOP's nominee for the 2nd Congressional seat, explained: "They were too young to really understand what was happening, but when we'd drive past one of our signs they'd shout 'That's a daddy sign!'"

—Michael D. Clark

Cincinnati Post
3-17-93

Hornberger campaign on high side

By Michael D. Clark
Post staff reporter

The Democratic winner of Tuesday's special Congressional primary said his campaign will continue to use the high road, which he charged was seldom traveled by Republican candidates.

Lee Hornberger, a Sharonville attorney and decorated Vietnam war veteran, said he will run a "decent, non-smear campaign" unlike the Republican candidates, whose contentious primary race was marked by negative campaigning.

He won the Democratic nomination in his first-ever campaign by taking 3,619 votes or 46 percent of the votes cast, in the predominately Republican portions of five Southwest Ohio counties. Second in the five-candidate race went to Thomas Chandler who received 2,218 votes or 28 percent, according to unofficial returns.

The 46-year-old Hornberger will take on the winner of the Republican primary, Rob Portman, in the May 4 election to Ohio's 2nd congressional district. His relatively modest campaign finances — about \$50,000 — won't keep him from waging a good fight, he said.

Hornberger took an early punch at Portman, saying that unlike the Republican lawyer and former aide to President George Bush, he will "fight for all the people of the district — not just for the trial lawyers and the Washington lobbyists."

"I am as conservative as most Republicans ... and I have chosen to fight for people. Fighting for people is for me a way of life," said Hornberger, who noted his legal defense of teachers and labor unions in the rural counties.

A single parent to two daughters, Hornberger also charged that Portman accepted campaign funds that were actually raised by former Congressman Bill Gradison, whose resignation set up the special election for the second district.

Sharon Moloney also contributed to this story

Cincinnati Post
3-17-93

March 17

It's Hornberger vs. Portman in May

BY HOWARD WILKINSON

The Cincinnati Enquirer

Rob Portman, the former Bush White House aide making his first run for office, was the Republican winner in Tuesday's Second Congressional District special primary election.

On the Democratic side, Sharonville lawyer Lee Hornberger defeated four opponents.

The two will meet in a May 4 election.

With all of the Second District's 718 precincts reporting, Portman, of Hyde Park, had 17,432 votes to former Rep. Bob McEwen's 14,495 and 12,441 for Anderson Township home builder Jay Buchert. Four others trailed badly.

On the Democratic side, Hornberger had 3,619 votes to 2,218 for Tom Chandler of California, the Democratic candidate in the Second District in 1992. Three other candidates finished well back.

Portman, who spent nearly \$700,000 in the six-week campaign, said that although the Second is Ohio's most Republican congressional district, he is not taking for granted that he will win the

The vote

The Second District totals:

Republicans

Rob Portman	17,432	35.5%
Bob McEwen	14,495	29.5%
Jay Buchert	12,441	25.3%
Bob Dorsey	2,939	5.9%
Ken Callis	1,173	2.3%
Garland Crawford	374	0.7%
Van Loman	167	0.3%

Democrats

Lee Hornberger	3,619	46.0%
Thomas Chandler	2,218	28.2%
Ralph Applegate	834	10.6%
Ray Mitchell	791	10.0%
Robert McDilda	397	5.0%



Rob Portman:
Former White House aide easily outpolled his Republican rivals in the bitter and expensive congressional contest.



Lee Hornberger:
The lawyer said that he'll spend less on the general election than Portman but that he doesn't think the electorate "as a whole can be bought."

seat.

"We have another election to go," the 37-year-old Republican lawyer said.

And despite the bitter contest, Portman said Buchert had offered his support for the special general election campaign. Also, McEwen said Portman would make a "fine congressman."

Hornberger, a labor-relations lawyer, said he was undeterred by the prospect

of being greatly outspent by Portman.

Elections officials said there was a 15% turnout, lower than expected.

The primary was called after U.S. Rep. Willis Gradison of Cincinnati resigned to become a health-insurance industry lobbyist.

■ Closer look at the contests, A-6

■ County-by-county vote, A-6

Democrat Hornberger wins with pitch to common man

BY PAUL BARTON
The Cincinnati Enquirer

Sharonville attorney Lee Hornberger, a self-proclaimed advocate for the little man, pulled away from Thomas Chandler on Tuesday to win the special Democratic primary in the Second Congressional District.

With 100% of the vote in, Hornberger captured 3,619 votes — 46% — compared with Chandler's 2,218 votes, or 28%. Chandler is from California, Ohio.

Totals for other candidates: Ralph Applegate, 834 (10.6%); Ray Mitchell, 791 (10.1%); and Robert McDilda, 397 (5%). The total number of votes cast, 7,859, was less than a fifth of the total in the Republican primary.

A smiling Hornberger, 46, showed up at the Hamilton County Board of Elections shortly before 10:30 p.m.

He immediately sought to contrast what he described as a "decent, fair, open" Democratic primary and the mud-slinging of the Republican race.

Hornberger also expressed confidence about his upcoming race with GOP winner Rob Portman while predicting he would be outgunned financially by at least \$500,000. He said he expected to spend no more than \$50,000 himself.

But the district cannot be bought, he said. "That's not America, that's not democracy. I think the people of this community are going to come out against that," he said of Portman.

Hornberger said he would portray Portman as a defender of lobbyists and large law firms while his own history shows him to be an advocate for workers, teachers and the little man.

"That's what's going to be the issue in this race. I can cut as much from the budget as any Republican," Hornberger said.

Hornberger predicted many of GOP candidate Jay Buchert's vot-

“ I think the people of this community are going to come out against that (GOP nominee Rob Portman's spending). ”

— Lee Hornberger

ers would come over to him, resentful of how Portman had "dumped dung" on Buchert. He also predicted he would carry rural counties in the district while keeping his Democratic base.

Hornberger, who is a University of Michigan Law graduate, said a series of mailings helped to get his message across, as did his appearance at Democratic meetings in the district.

GOP's Portman looks ahead to May — cautiously

BY HOWARD WILKINSON
The Cincinnati Enquirer

Despite the fact that he is the Republican nominee in a heavily Republican district, Rob Portman says he is not taking the May 4 special general election for granted.

"I want to focus the general election campaign on the issues we talked about in the primary — the deficit and the federal debt, tax reform, health-care costs," Portman said as he claimed victory Tuesday in the special primary election.

Hamilton County's domination of the Second Congressional District translated into a victory for Portman.

With 100% of the Second District's 718 precincts reporting, Portman, of Hyde Park, had 17,432 votes to Bob McEwen's 14,495 and 12,441 for Anderson Township homebuilder Jay Buchert. McEwen is from Hillsboro.

Four other Republican candidates trailed badly.

Portman — who will now face Lee Hornberger of Sharonville, the winner of Tuesday's Democratic primary — said he is taking the upcoming race seriously, even

“We have another election to go through,”

— Rob Portman

though he is running in a heavily Republican district.

"We have another election to go through," Portman said at the Eastgate Holiday Inn, where about 100 of his supporters gathered. Many were Cincinnati business leaders who helped finance Portman's \$700,000 campaign.

Portman claimed victory at 10:45 p.m.

"They said we would be one voice crying in the wilderness of Washington," said Portman. "I say we are thousands of voices."

Portman said he had talked to Buchert, who offered his support for the special general election campaign. He had not yet talked to McEwen, but, earlier in the evening, McEwen said Portman would make a "fine congressman" and said the primary battle should not divide Republicans in the district.

McEwen, the former Sixth Dis-

trict Congressman who lost his seat last year, said he was hurt by his opponents raising the issue of his 166 bounced checks with the House Bank — the same issue that cost him last year's election in the Sixth District.

"If I could have changed things, I think I would have addressed the bounced-checks issue," McEwen told supporters in Clermont County.

"The attacks were effective on me," he said.

Political observers thought Buchert would hurt Portman in Hamilton County, but returns showed he took away votes from McEwen in the four outlying counties of Clermont, Brown, Adams and Warren.

Buchert was philosophical. "This won't be the end of the world for me. I felt I was a guy with something to offer other than politics as usual."

Jeff Harrington, Rick Green and Linda Dono Reeves contributed to this report.



The Cincinnati Enquirer/Ernest Coleman
Jay Buchert reads returns Tuesday night in his campaign office in Anderson Township. Buchert finished third in the Republican primary behind Rob Portman and Bob McEwen.

Cincinnati Enquirer March 17

Republican winner likely to win it all

BY HOWARD WILKINSON
The Cincinnati Enquirer

This was the primary that thought it was a general election.

Rob Portman, a Hyde Park lawyer with Washington roots in the Bush administration, won Tuesday night's GOP contest in the Second Congressional District — which means he should ultimately win the congressional seat vacated last month by Willis Gradison.

Even most Democrats — except for

Analysis

the five on Tuesday's Democratic primary ballot — wouldn't argue the point.

It is a Republican district — from the high-toned eastern suburbs of Cincinnati to the Appalachian foothills of Adams County. It is, in fact, the most Republican district in the state of Ohio — and not by accident.

When the Republican and Democratic nabobs of the Ohio General Assembly sat down last year to draw new congressional districts, they made a deal — Hamilton County's First Congressional District would be packed with Democrats, and the Second District would be overflowing with Republicans. They expected the two then-incumbents to benefit — Charles Luken in the First and Gradison in the Second.

No one could imagine then that Luken
(Please see ANALYSIS, Page A-6)



The Cincinnati Enquirer/Phaedra Singelis

Republican primary winner Rob Portman, center, greets supporters Tuesday night at his campaign party at the Eastgate Holiday Inn.

Analysis: Bet on the GOP

CONTINUED FROM PAGE A-1

would give up Congress to turn to a television journalism career, or that Gradison, an 18-year veteran of Congress, would start the new year by becoming a health-insurance industry lobbyist.

So they made a congressional district in Southwest Ohio where 56% of the voters went to the polls last fall and voted for George Bush and more than 60% voted for Republican George Voinovich in the gubernatorial election two years ago.

That is why Democratic Party leaders in the five counties of the Second District threw up their hands and cried "uncle" when Gradison resigned and the special primary election was ordered. That was why Tuesday's Democratic primary attracted five candidates with no money and no prospects of getting any.

Conversely, it is also why Republicans came charging out like mice in a cheese factory. Seven candidates made the ballot, and three of them — Portman, former U.S. Rep. Bob McEwen of Hillsbo-

ro and Anderson Township home-builder Jay Buchert spent more than \$1 million among them in what longtime political observers call the most expensive congressional primary ever, anywhere.

Those Democrats who stirred out of their slumber long enough to think about Tuesday's proceedings were rooting for McEwen, who lost his Sixth Congressional District seat last year after becoming entangled in the House banking scandal. McEwen had 166 bounced checks. Democratic challenger Ted Strickland of Lucasville rode that issue and McEwen's habit of junketing around the world at taxpayer expense to a seat in Congress.

Democrats salivated over the idea of running against a Republican candidate with such baggage, hoping against hope that they could pull off a Strickland-like miracle in the state's most Republican district.

And maybe the Colorado Rockies will win the National League West.



A Gannett Newspaper

THE CINCINNATI ENQUIRER

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Portman

Our choice among Republicans has ideas, energy and experience

The six-way scramble in the Republican race for the Second District seat in Congress is not as crowded as it looks. There are really only two contenders, and one stands out as the class of the contest: Rob Portman.

The 37-year-old lawyer and Cincinnati native has Washington experience, as a director of legislative affairs in the Bush White House for 19 months. He has an insider's knowledge without being saddled with the kind of Beltway baggage that could slow down his enthusiasm to change the system.



His toughest opponent, former Congressman Bob McEwen, knows the issues and has good ideas, but he reached too far for perks and got his necktie caught in the gears of the House Bank scandal. When voters read the long story of overdrafts in his checkbook, McEwen was yanked out of his former Sixth District last fall. Now he's back in the Second District, looking for another route to the House. Put up a roadblock.

Among the rest, homebuilder Jay Buchert is the other big spender. He offers the budget sense of a successful businessman. But our favorite next to Portman is architect and professor Robert Dorsey, for candor and common sense.

Real-estate appraiser Garland Crawford is "making a statement for the common man" on a shoestring budget. He is likeable and sincere.

Ex-Klanner Van Loman is not.

As we said, this two-way race is a no-brainer.

In these days of overwhelming public distrust of our scandal-stained Congress, Portman is the candidate from central casting: young, energetic, full of fresh ideas for reform. He's also running in the state's strongest Republican district; if he wins Tuesday, it's all over but the shouting.

Portman says debt and deficits are "the most crucial issue we face." He's right. So is his answer: "My approach

would be spending cuts in every area except Social Security. I would eliminate one-third of the subcommittees and committees in Congress," to trim a staff army that has swelled from 4,000 in 1960 to 37,500 today.

To avoid tax increases, he would also vote to kill the space station and a superconducting supercollider.

He is pro-life, against lifting the ban on gays in the military and opposes tax increases of any kind.

Portman's boast of being PAC-free is wobbly, undermined by the generous downtown business support that allows him the luxury to refuse PAC contributions. But he pledges to stick to the anti-PAC pledge, and also claims many individual contributions that indicate widespread support far from Fountain Square.

Portman says his experience in the White House has taught him how things get done on Capitol Hill. He promises to stick to an eight-year term limit and stay close to all of the spread-out Second District, something that could help heal the rifts between counties in the district.

The influence of his downtown backers is worth watching closely. But Portman is smart, articulate and well-informed. He's nobody's fool, and doesn't seem like the type to be anyone's Capitol lackey, either.

What the Second District and greater Cincinnati need now is a tough reformer who won't get dragged down by the undertow of special interests, party bosses and perks of power. What we need is someone who understands the system enough to make it work, but fresh enough to make it change when it doesn't work.

We need someone to represent Cincinnati to Washington — not the other way around.

Among the six Republicans in Tuesday's primary, Portman is the best candidate.

HOTLINE 3/11/93

*14 OH 02: GRADISON BACKS PORTMAN

Ex-Rep. Bill Gradison (r) endorses Portman: "Ever since I announced my plan to leave the Congress, I have been asked who I would recommend to take my place. ... Portman is the clear choice for Congress" (Portman release, 3/11).

BACKHAND ENDORSEMENT: DAYTON DAILY NEWS endorses Portman: "Despite having 'POLITICIAN!!' written all over him, he runs as 'new blood,' a 'fresh face,' an enemy of the 'special interests.' But, hey, that's politics in the 1990s. What did you expect him to say: 'Elect me because I know and love Washington and can't seem to function anyplace else'?" The importance of Portman's "connections and experience is that they are likely to help him get a fast start as a member of Congress." The editorial also details ex-Rep. Bob McEwen's (R) "contortions" in his '92 defeat: "Bob McEwen admits to faking his way through the 1992 campaign, yet asks to be elected in 1993. It's asking too much. ... Well, forgiveness is fine, in its place. The trouble with this particular place is that Mr. McEwen's conversion looks remarkably convenient." So, "in the absence of major philosophical distinctions among the candidates ... and in the absence of major skeletons in the closet, his experience makes Mr. Portman a better choice than the other alternatives to Mr. McEwen" (3/10).

HOTLINE 3/10/93

*10 OH 02: PORTMAN MEDIA BLITZ COMMENCES

New ad for ex-Bush aide Rob Portman (R) went up 3/9 in radio and TV spots. FULL TV TEXT (60 secs., produced by The Media Team): Visuals: photos of Nat'l Assn of Home Builders pres. Jay Buchert (R) and ex-Rep. Bob McEwen (R), headlines from newspapers, graphics of checks and money and cards spelling out what the annncrs say. Female and male annncrs: "Millionaire Jay Buchert is spending hundreds of thousands of his own money to tell you he's not a politician. But he headed up one of Washington's biggest special interest groups. His PAC gave big money to Democrats. And he was criticized for holding an expensive staff meeting with fellow lobbyists in the Cayman Islands. Bob McEwen says he's a taxpayer's friend. But he bounced checks. Spent more money travelling foreign countries than going home to Ohio. And was called 'Ohio's biggest spender' for abusing perks. The truth is, they've both been professional politicians for years. Don't let them tell you anything else."

P R E S S
O N
S E N A T E R A C E

HOTLINE 3/9/93

*17 OHIO: "SMALL BUT POWERFUL" GROUP OF GOPers BACK HEALY

Under header, "Healy could be contender," Cleveland PLAIN-DEALER's Larkin writes outgoing NIH dir. Bernadine Healy (R) "is a political nonentity. But arm her with a \$3 million war chest and Healy becomes ... [the] worst enemy" of legal entrepreneur Joel Hyatt (D) and LG/'92 Senate candidate Mike DeWine (R) -- the two "front-runners in their respective party primaries" for Senate. "Crudely and rudely pushed out by the Clinton administration," Healy will return to OH where a "small but powerful group" of GOPers headed by Browns football team owner Art Modell "is actively promoting her" for Senate. Modell "has called prominent GOP leaders across the state, explaining that he has a find that could rejuvenate the party and recapture" the seat. Modell is "an emotional guy" who "isn't bashful" about crediting Healy's husband, Cleveland Clinic head Floyd Loop, "with saving his life" by performing 2 heart operations. Modell insists he's "looking at this in cold, hard political terms": "I've been around a long time and I have never seen anyone with the political potential that Bernadine Healy has to offer." Some "respected Republican strategists" are "intrigued" by Healy "although many elected officials are unofficially committed to DeWine." OH GOP chair Robert Bennett: "She's obviously impressive. Not being in politics is also a major plus. If she got out of a primary, she'd be a real dragon-slayer" (3/7). Sen. Howard Metzenbaum (D) has not said whether he will retire or run for a fourth term. Hyatt is his son-in-law. Healy, speaking to a group of 400 in Cleveland to open Women's History Month "laughed again at the notion" of running for Senate: "As I've said, when I come to that fork in the road, I'll take it. I'm not there" (Yee, PLAIN DEALER, 3/6).

HOTLINE 3/8/93

*20 OHIO: METZENBAUM "HITS THE ROOF" OVER RETIREMENT TALK

"As restless Ohio Democrats eye" the '94 Senate race, Sen. Howard Metzenbaum (D) "insists" that "news of his retirement has been greatly exaggerated." Metzenbaum "hit the roof" when the White House Bulletin, a DC newsletter, reported he "is not expected to run for a fourth term and has confirmed as much publicly." Metzenbaum: "Where did they get that from? That is just crazy." He later "downplayed" his reaction: "I was irritated but I don't think I was mad. I am pretty thick-skinned." Although Metzenbaum said he would not seek a 4th term if elected to a third in 1988, he now notes that pledge was made "a long time ago": "There still is a real possibility that I may run. ... My opinion is if I decided to run, the people would not feel I reneged on a commitment." Metzenbaum's son-in-law, legal entrepreneur Joel Hyatt (D) would run. Also interested: Ex-Gov. Richard Celeste (D) and Cuyahoga Co. Commis. Mary Boyle (D). No one in OH "wants to jump the gun" while Metzenbaum is still "nominally in the field" -- even though he's "shut down" his campaign cmte and "for all outward appearances seems enthusiastic about Hyatt's incipient candidacy." Hyatt is "actively campaigning on the assumption the senator will retire." One Dem "insider" on whether Metzenbaum will retire: "If he feels Joel Hyatt can hold the seat (for the Democrats) he won't run. If he thinks he can't win in November, I think (Metzenbaum) would run." Metzenbaum: "I have plenty of time to think about it" (Diemer, Cleveland PLAIN DEALER, 3/7). Others: '92 Senate nominee/LG Mike DeWine (R), retiring NIH dir. Bernadine Healy (R).

HOTLINE 2/9/93

*14 OHIO: IS THERE A DR. IN THE SENATE?

NIH dir. Bernadine P. Healy is being "talk[ed] up" by some OH GOP leaders for Sen. Howard Metzenbaum's (D) seat. OH GOP chair Robert Bennett: "If she had an interest in it, she would certainly be an outstanding candidate." Healy is a cardiologist who became "the first female director in the history of the National Institutes of Health" in 1991 and was chief of the Cleveland Clinic Foundation's Research Institute prior to that. Healy spokesperson Johanna Schneider said despite the change in administrations, Healy "hopes to stay in her current position": "She expects, at least for the foreseeable future, to be here at NIH ... she has not made any other professional plans." Metzenbaum has not indicated whether he will run again in '94. Should he not run, his son-in-law, "law clinic founder" Joel Hyatt, is "considered by many the leading Democratic contender." '92 GOP Senate nominee/LG Mike DeWine "is expected by many" to also be a candidate (COLUMBUS DISPATCH, 2/8).

P R E S S
O N
G U B E R N A T O R I A L R A C E

HOTLINE 2/23/93

*15 OHIO: VOINOVICH RIDING HIGH INTO '94

The Ohio Poll, conducted by Univ. of Cincinnati 2/3-10, surveyed 854 adults; margin of error +/- 3.4% (release, 2/22). Tested: Gov. George Voinovich (R).

VOINOVICH JOB APPROVAL

'92 VOTERS

	ALL	DEM	GOP	IND	BUSH	CLINTON	PEROT	9/92	2/91
Approve	55%	48%	68%	54%	72%	44%	50%	52%	61%
Disapprove	26	34	17	18	14	43	28	23	12

APPROVAL OF VOINOVICH BUDGET PROPOSAL

Approve	41%
Disapprove	30

Pollster Al Tuchfarber: "Despite an economic recession and the imposition of tax increases and service cuts to close Ohio's budget deficit ... Voinovich has maintained his high approval rating" (release, 2/22).

To Ann McEwen
From: Bill
Lucas

Page 3C

The Columbus Dispatch

Thursday, March 18, 1993

Primary winner Portman eyes seat; McEwen bows out

By Roger K. Lowe
Dispatch Washington Bureau

WASHINGTON — Cincinnati attorney Robert Portman's primary victory Tuesday in the overwhelmingly Republican 2nd Congressional District makes him the heir apparent to resigned Rep. Willis D. Gradison.

And former six-term Rep. Bob McEwen, who lost his second election in just over four months, said he's through with elective politics.

"I don't anticipate running for office again," McEwen said yesterday. "I've enjoyed my time in public life, and we look forward to the next step."

McEwen represented the neighboring 6th District for 12 years until he was defeated by Democrat Ted Strickland last November. Then McEwen sold his Hillsboro home

and rented a home in Batavia for the 2nd District race.

He said he is unsure what he will do next. McEwen was in the investment business while an Ohio House member before moving to Congress.

Portman, who won 36 percent of the vote to McEwen's 30 percent, will be favored to defeat Democratic winner Lee Hornberger in the May 4 special election. Other candidates split the rest of the vote.

Portman received 17,432 votes, nearly five times more than Hornberger's 3,619 votes and twice as many as were cast for all the Democrats combined.

Hamilton County has 57 percent of the voters in the five-county 2nd District, and Portman needed every bit of support he could muster from the county's GOP to beat McEwen and home-builder Jay Buchert.

McEwen knew he needed big wins in the outlying counties — Adams, Brown, Clermont and Warren — and he won all four convincingly. In Adams County, for example, McEwen tallied 1,270 votes, more than all the other GOP candidates combined, and 900 more than Portman.

But Portman pulled in 13,100 votes in Hamilton County, compared to only 5,095 for McEwen and 8,370 for Buchert, who finished third in the contest.

Hornberger is a conservative Democrat who favors a balanced budget amendment and reduced capital gains tax rates. But he also favors abortion rights in a district that is heavily anti-abortion.

Portman sought to heal the wounds of the bitter primary, even before the ballots were counted, by holding his victory party in Clermont County. He talked to all the county chairmen yesterday and promised to work

hard to win support in those outer counties.

"I'm going to spend as much time as I can in Clermont, Adams, Brown and Warren counties starting this week," Portman said.

Portman's expected election will return him to Washington where he worked in a private law firm and in the White House congressional liaison office under President Bush. He left in 1991 to rejoin a Cincinnati law firm.

"I will be able to hit the ground running because of my experience," Portman said in a recent interview.

His top priorities are deficit reduction and congressional reform, and he links the two by proposing that Congress suffer a 5 percent pay cut every year it fails to adopt a balanced budget.

"The No. 1 issue facing this country is the deficit and the debt," Portman said at a recent forum sponsored by Ross Perot's

United We Stand America. "We're leaving a fiscal time bomb for our kids."

"We can cut, and we must cut. We're paying plenty of taxes; that's not the problem."

He supports a balanced budget amendment and a line-item veto for the president.

He also wants to roll back congressional pay, now \$133,644 a year, to 1990 levels of \$89,500, and proposes cutting congressional committees and staffs by a third.

Portman is anti-abortion except in cases of rape and incest and when the life of the mother is in danger. He favors adoption of the North American Free Trade Agreement; proposes welfare reforms that include prohibiting welfare mothers who have additional children from receiving a corresponding increase in benefits; and he supports elimination of political action committees. He didn't take PAC money in the primary.

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