

TO: Senator Dole  
FR: Kerry

RE: Society of American Florists  
Monday, March 29, 1993  
12 Noon  
Russell 325

\*You will be speaking to approximately 150 florists and floral wholesalers in town for briefings and meetings with their Congressmen and Senators.

\*They have asked for 5 minutes or so of informal remarks on current events, and then 10 minutes of Q&A.

\*Our contact says that most of these wholesalers own small to medium sized businesses, and their top three issues are: the economy, government mandates, and health care.

\*You may want to mention that "you have a special connection to this group, since Elizabeth's father and brother operated a wholesale floral business in North Carolina.

Mon, March 29  
SR-325  
12:00 Noon



SOCIETY OF AMERICAN FLORISTS

December 16, 1992

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Bev & Lee Wilhide's Flowers  
Ellicott City, Maryland

The Honorable Robert Dole  
United States Senate  
Hart Senate Office Building  
Washington, DC 20510

Dear Senator Dole,

The Society of American Florists (SAF) is holding its 13th Annual Congressional Action Days on March 29-30, 1993. Approximately 200 members of the floral industry and owners of small business will converge on Washington, DC to voice the industry's views and concerns.

As I am sure you know, floriculture is a significant part of U.S. agriculture representing approximately \$10 billion dollars at the retail level. SAF members would be delighted to have such a distinguished member of the Senate Agriculture Committee address them at Congressional Action Days.

On behalf of the Society of American Florists, I would like to invite you to speak at SAF's Economic Outlook luncheon in the Russell Caucus Room on Monday, March 29, 1993, beginning at 12 noon. The topic of the luncheon will focus on the economy and what action needs to be taken to get it moving. I realize your schedule is extremely demanding, but my colleagues and I would be most grateful if you would consider this invitation.

Since SAF members desire analysis from both political parties, we are inviting a Democratic Senator to speak at this luncheon as well. Knowing and understanding your views, I believe my colleagues from the floral industry would enjoy listening to your analysis of the economy and what it needs.

I would be extremely honored if you would attend the luncheon on March 29, 1993. If you have any additional questions, please feel free to contact Linda L. Murphy at the Society of American Florists at (703) 836-8700.

Thank you for your consideration and I look forward to seeing you during Congressional Action Days.

Sincerely,

*Joan Watson*  
Joan Watson, AAF, Chairperson  
SAF Government Relations

American Floral Marketing Council • Florist Information Committee  
1601 Duke Street • Alexandria, VA 22314 • (703) 836-8700

12-24-92 Interim letter