Head Table Guests National Press Foundation Annual Awards Dinner February 25, 1993

Sheila Tate
Don Hewitt
Mrs. David Yount
Lawrence Taishoff
Mrs. Bill Schorr
Ed Bradley
Mrs. David Broder
Robert Dole
Katie Couric
Clark Hoyt

PODIUM

David Yount
Tina Brown
David Broder
Linda Kauss
Bill Schorr
Barbara Vance
Jay Monahan
William Tate
Mrs. Bernard Goodrich
Harry Evans
Bernard A. Goodrich

THANK YOU FOR THAT BRIEF INTRODUCTION. I'M GLAD YOU LEFT OUT MOST OF THE SPECIFICS."

♦ LET ME TELL YOU, IT'S BEEN A
REAL LONG DAY IN THE SENATE,
DEBATING PRESIDENT
CLINTON'S PLAN TO SOAK THE
RICH. HE'S RIGHT......IT IS TIME
TO TAX THE MEDIA.

1 ->

♦ IT'S A GREAT HONOR TO BE HERE, AND TO PRESENT AN AWARD TO SOMEONE I ADMIRE GREATLY -- DAVID BRODER. I UNDERSTAND THAT AFTER THE POST RAN HIS COLUMN THIS WEEK EXPOSING THE GAPING HOLES IN THE CLINTON PLAN, THERE WAS TALK OF CANCELING HIS AWARD.

♦ THIS IS CERTAINLY A WHO'S
WHO OF JOURNALISM. I KNOW
RUSH LIMBAUGH WANTED TO BE
HERE TO HELP HONOR DAVE
BRODER, BUT I UNDERSTAND
HE'S BUSY TONIGHT DIGGING UP
PRESIDENT CLINTON'S NEW
JOGGING TRACK.

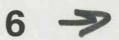
◆ PRESIDENT CLINTON WANTED
TO BE HERE, TOO, BUT HE'S
STILL WINDING UP HIS STATE OF
THE UNION ADDRESS......AND
WE'RE STILL WAITING TO HEAR
THE "SPECIFICS".



♦ MEANWHILE, LET'S FACE IT, THE MEDIA CAN BE PRETTY CRUEL. IMAGINE, CALLING THE SECOND MOST POWERFUL MAN IN WASHINGTON **HUMORLESS...STIFF...LIFELESS...** STATUE-LIKE...A WOODEN INDIAN.....BUT ENOUGH ABOUT **DAVID BRODER**

5

♦ ACTUALLY, THE 'BRODER
HYPE' IS GETTING OUT OF HAND.
I JUST HEARD THAT NBC'S TIM
RUSSERT HAS COME UP WITH
ANOTHER NUTTY PROMOTION
GIMMICK, THE "MEN OF MEET
THE PRESS" CALENDAR.



NO DOUBT ABOUT IT, DAVID **BRODER IS AS DISTINGUISHED** AS JOURNALISTS COME. I HAD AN INTERN IN MY OFFICE A COUPLE OF YEARS AGO WHO HAD A TERRIFIC SUMMER IN WASHINGTON. SHE MET THE PRESIDENT, SAW WORLD LEADERS COME AND GO, BUT HER HIGHLIGHT BY FAR, SHE SAID, WAS MEETING DAVID



BRODER ONE SUNDAY MORNING AT "MEET THE PRESS." SHE'D FOLLOWED HIS COLUMNS IN THE FORT SCOTT KANSAS TRIBUNE, JUST LIKE MILLIONS OF OTHER AMERICANS WHO TURN TO THE BRODER COLUMN TO GET HIS AWARD-WINNING POLITICAL ANALYSIS.

WELL, THAT YOUNG KANSAN -

8 ->

- LORI EPPS -- HAD IT RIGHT. NO ONE HAS DONE IT BETTER. AND NO ONE IS MORE DESERVING OF THIS AWARD, THE SYMBOL OF A CAREER OF EXCELLENCE, A CAREER THAT HAS SET THE STANDARD FOR POLITICAL COLUMNISTS...EVEN THOUGH HE HAS YET TO GIVE ME ANY SPECIFICS ... BUT SERIOUSLY, DAVE, YOU HAVE EARNED THIS

 $9 \rightarrow$

RECOGNITION, AND I AM
HONORED TO PRESENT IT TO
YOU. CONGRATULATIONS...KEEP
TELLING IT LIKE IT IS.

###



Timel	ine for Annual Awards Dinner February 25, 1	1993
7:00 p.m.	Head Table Reception (Baltimore/Annapolis General Reception (Ballroom Foyer)	(sms)
7:45	Head table guests assemble to enter Ballro	oom.
8:15	Goodrich welcomes guests to dinner.	1
PROGRAM:	Total length 60 minutes	Minutes
9:15	Goodrich calls to order and introduces	(1)
9:16	Yount, who acknowledges directors and dinnorganizers, thanks patrons, then introduce	
9;19	Hoyt as emcee, who introduces	(2)
9:21	Couric, who introduces	(3)
9:24	Brown, who receives award, then speaks.	(5)
9:29	Moyt introduces and rolls hurricane video	(5)
9:34	Hoyt introduces	(2)
9:36	Dole, who introduces	(3) ←
9:39	Broder, who receives award, then speaks.	(5)
9:44	Hoyt recognizes the second and third-place Berryman Award winners, then introduces	(3)
9:47	Schorr, who receives award, then speaks.	(5)
9:52	Hoyt introduces	(2)
9:54	Hewitt, who runs 6-minute videotape, then introduces	(9)
10:03	Bradley, who receives award and speaks.	(5)
10:08	Hoyt introduces	(2)
10:10	Tate, who announces poll results and invitall guests to after-dinner reception.	es (5)
10:15		



Annual Awards Winner

1993

Additional support for this event has been provided by

Campbell Communications, Incorporated
Ford Motor Company
MCI Communications Corporation
Martin Marietta Corporation
Phillips Petroleum Company
Projection Video



1282 National Press Building . Washington, D.C. 20045

(202) 662-7350

The logo of the National Press Foundation represents old handset type as seen by colonial printers. It is symbolic of American journalism which had its origins in small village printing shops.



The National Press Foundation

presents its 10th

Annual Awards Dinner

honoring

Ed Bradley
CBS News

David S. Broder
The Washington Post

Tina Brown
The New Yorker

Bill Schorr
The Kansas City Star

Thursday evening, the twenty-fifth of February
Nineteen hundred and ninety-three
Sheraton Washington Hotel











Poached Darne of Salmon Curry Cream Tomato Raisin Chutney California Greens

Grilled Tenderloin of Beef
Cabernet Sauvignon and Sun Dried Cherry Sauce
Shiitake Mushrooms
Asparagus Tips
Julienne Carrots and Summer Squash
Toadstool Potatoes

Dark and White Chocolate Tulip filled with Apple Bavarois Creme Anglaise and Cinnamon Sauce

Coffee

Pre-dinner reception compliments of The New Yorker

Dinner music by The Diamond Strings compliments of the National Cable Television Association

Post-dinner reception hosted by CBS



Awards Dinner Committee

Bernard A. Goodrich & Sheila Tate, Co-Chairmen

Board Dinner Committee

Edward M. Fouhv Kenneth Jacobson

John T. Gould, Jr. Donald R. Larrabee Gerald E. Udwin

William D. Hickman Roger Mudd Arthur E. Wiese

Clark Hoyt Ward L. Quaal

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L. Erick Kanter

Institute

Dwight M. Ellis

Jim Linse Investment Company United Technologies John W. Felton McCormick & Company, Inc.

Joanna Hanes Hanes-Lahr Public Relations

Corporation

Marcia M. Davies

Freddie Mac

Kristin Clark Taylor Vicky M. Suazo Dow Chemical USA BellSouth Corporation

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Edward M. Fouhy Lawrence B. Taishoff Gerald E. Udwin

Roger Mudd Sanford J. Ungar

Editor of the Year and **Distinguished Contributions to Journalism Committee**

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Frank Aukofer Colbert King

Kathryn A. Bushkin Ann McFeatters

Deborah Howell Warren Rogers

Berryman Award Committee

Frank Aukofer, Chairman

Allan W. Cromlev

Grant Dillman

Dwight M. Ellis

Walter W. Wurfel

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*Ray Scherer Ernest Schultz *Donald R. Larrabee Lawrence B. Taishoff Jerald F. terHorst Ron Townsend Gerald E. Udwin Sanford J. Ungar Arthur E. Wiese Walter W. Wurfel * Director Emeritus ** Ex-officio

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Carol Simpson Guy L. Smith, IV Benson M. Srere Anthony C. Stout

The George David Beveridge, Jr. Editor of the Year Award

The National Press Foundation established the Editor of the Year Award in 1984 to recognize significant journalistic achievements that enhance the quality of journalism in the United States. In 1987 this award was named in honor of the late George David Beveridge, Jr., a Pulitzer Prize-winning journalist and long-time member of the NPF Board of Directors. The award, open to an editor at any level, is made in recognition of imagination, professional skill, ethics and an ability to motivate staff-qualities that produce excellence in media. Past winners are Bill Dwyre, Sports Editor, Los Angeles Times; John C. Quinn, Editor, USA TODAY; Mike Pride, Editor, The Concord Monitor, Richard A. Oppel, Editor, The Charlotte Observer: N. Christian Anderson, Editor, The Orange County Register; Norman Pearlstine, Managing Editor, The Wall Street Journal; Janet Chusmir, Executive Editor, The Miami Herald; and Burl Osborne, The Dallas Morning News.

Tina Brown is honored for revitalizing two venerable magazines, The New Yorker and Vanity Fair. The British-born editor earned an M.A. in English at Oxford University. She took the helm of Vanity Fair in 1984, attracting seven National Magazine Awards plus first place in Adweek's annual top magazine list. She was Advertising Age's editor of the year for 1988. Earlier in England she was the recipient of numerous awards for her contributions to The New Statesman, the Sunday Telegraph, and Punch, and for editing The



Tatler. She became editor of The New Yorker in September 1992. Brown is the first magazine editor to be named editor of the year by the National Press Foundation.

The weekly publication whose leadership she grasped in 1992 was already the most honored magazine in the world. Since its launch in 1925 The New Yorker and its contributors have won 13 Nobel and 61 Pulitzer Prizes, along with 62 National Book and 13 National Magazine Awards. Nevertheless, Ms. Brown immediately instituted changes in typeface, paper and design, most of which made the magazine more faithful to the spirit of its founding. "Notes and Comments," the editorial voice of the magazine, now introduces each issue, and a factual piece serves as the lead offering. Under Ms. Brown the magazine is more like itself than ever before.





The Distinguished Contributions to Journalism Award

The National Press Foundation created the Distinguished Contributions to Journalism Award to honor persons who have, through their vision and leadership, strengthened American journalism and furthered the efforts to establish quality in American journalism. Past winners include financier Leo M. Bernstein; Sun Company CEO Theodore A. Burtis; Donald R. Larrabee, Griffin-Larrabee News Bureau; John J. Johnson, Editor and Publisher, Johnson Publishing Co.; A.M. Rosenthal, Associate Editor, *The New York Times;* Fred W. Friendly, Edward R. Murrow Professor of Journalism, Columbia University; Eugene L. Roberts, Jr., Executive Editor, *The Philadelphia Inquirer;* Nancy Hicks Maynard & Robert C. Maynard, Senior Vice President and Publisher, respectively, of *The Oakland Tribune;* John Seigenthaler, Chairman and Publisher of *The Tennessean;* and attorney Richard M. Schmidt, Jr.



David S. Broder is national political correspondent and columnist for The Washington Post. He joined the Post in 1966 after service with the Daily Pantagraph (Bloomington, Illinois), Congressional Quarterly, The Washington Star, and The New York Times. In 1973 he won the Pulitzer Prize for distinguished commentary. Broder is author or co-author of four books. His twice-weekly column appears in more than 300 newspapers worldwide. He is honored for setting new high standards for political and campaign reporting.

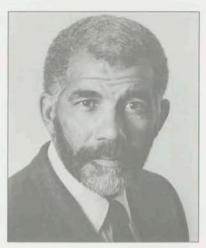
Broder published his book, Behind the Front Page: A Candid Look at How the News is Made, in 1987. His Changing of the Guard: Power and Leadership in America was issued in 1980. In 1972 he authored The Party's Over: The Failure of Politics in America. Broder is also co-author (with Stephen Hess) of the 1967 book The Republican Establishment: The Present and Future of the GOP.

A native of Chicago Heights, Illinois, Broder received bachelor's and master's degrees from the University of Chicago. He has been a Fellow of the Institute of Politics at Harvard's Kennedy School of Government, and a Fellow of Duke University's Institute of Policy Studies and Public Affairs.

The Sol Taishoff Award for Excellence in Broadcast Journalism

In 1983, the National Press Foundation received a bequest from the late Sol Taishoff, founder and editor of *Broadcasting* magazine, a veteran of electronic journalism and a long-time member of the NPF Board of Directors. The Foundation, in turn, created this prestigious lifetime achievement award for distinguished service to broadcast journalism. Past recipients have been Ted Koppel, anchor of ABC News' "Nightline"; John Chancellor, commentator for NBC Nightly News; Don Hewitt, Executive Producer of CBS News' "60 Minutes"; Robert MacNeil and Jim Lehrer, of the "MacNeil/Lehrer NewsHour"; R.E. "Ted" Turner, for CNN; Brian P. Lamb, for C-SPAN; David Brinkley, anchor of ABC News' "This Week With David Brinkley"; Roone Arledge, President of ABC News; and documentary producer Ken Burns.

Ed Bradley has been co-editor of "60 Minutes" since 1981 and became anchor of "Street Stories" in January 1992. He has won numerous Emmy, duPont-Columbia. Peabody, Ohio State and Overseas Press Club awards. Prior to joining "60 Minutes" Bradley covered the White House for CBS News, anchored the Sunday evening news, and was principal correspondent for "CBS Reports." He began his 30-year career in broadcast journalism at WDAS Radio in Philadelphia and later served stints in Paris and Saigon for CBS News.



In 1973 Bradley was wounded while on assignment in Cambodia. Nevertheless, in 1975 he volunteered to return to Indochina and covered the fall of Cambodia and Vietnam. His coverage of the plight of Cambodian refugees on the "CBS Evening News" won a George Polk Award. Other assignments produced award-winning reports on "Schizophrenia," "The Boat People," "Blacks in America," "The Boston Goes to China," "Return of the CIA," "Miami: The Trial That Sparked the Riots," "The Saudis," and "The Embassy." His televised interviews with singer Lena Horne and convicted murderer Jack Henry Abbott also earned national citations.

Bradley will be introduced by his "60 Minutes" producer, Don Hewitt, who has also been honored with a Taishoff Award.



nbe

The Clifford K. Berryman & James T. Berryman Award for Editorial Cartoonists

In 1989 Florence Berryman, former art critic of the Washington Star, endowed an annual award in memory of her late father and brother, both Pulitzer Prize-winning cartoonists. The elder Berryman (1869-1949) joined the Star in 1907 and was honored with the Pulitzer Prize in 1944. His son, James (1902-62), joined the Star in 1924, becoming his father's collaborator and successor. He received the Pulitzer Prize in 1951. The Berryman Award, open to editorial cartoonists of newspapers and magazines, is for work that exhibits power to influence public opinion, plus good drawing and striking effect. The initial winners were Signe Wilkinson, of the *Philadelphia Daily News* and Stuart Carlson of the *Milwaukee Sentinel*.



Bill Schorr, editorial cartoonist of *The Kansas City Star*, was chosen from a field of 58 competitors for his ability to combine strong commentary with pointed humor, and for his deft touch with the cartoonist's pen. The cartoonist, who is syndicated by United Features, started with the *Star* in 1973, moved to the *Los Angeles Herald Examiner* in 1978, then back to the *Star* in 1987.

Schorr's cartoons are distributed nationwide four times a week by United Feature Syndicate and appear frequently in *TIME*, *News*-

week, U.S. News and World Report and The New Republic. His drawings have also been featured on the MacNeil/Lehrer NewsHour," "Face the Nation" and other television news programs. The Berryman Award winner is also the creator of a comic strip, "The Grizzwells," distributed by the Newspaper Enterprise Association.

Runner-up to Schorr was Bob Jorgensen of Extra Newspaper Features. Third place cartoon honors went to Tony Auth of *The Philadelphia Inquirer*.

During 1992 hundreds of organizations and individuals supported excellence in American Journalism through these National Press Foundation Programs:

Continuing Education

- · Aging
- · Banking
- · Business Reporting
- Spanish Language Studies

Grants

- Howard University Urban Journalism Workshops
- D.C. Public School System
- Medill Summer Program Northwestern University
- · Youth Communication

Minority Youth Journalism Workshops

- · Indianapolis
- · Louisville
- · Sacramento

Research

 Underwriting operations of the Eric Friedheim Library and Reference Center for Journalists

National Press Forums

- North American Free Trade Agreement
- Presidential Campaigns
- The Information Battle
- Transition 1993
- · Will Public Anger Reform Congress?

Reporters Workshops

- · Global Warming
- Man-Made Changes in Food
- . The Future of America's Housing
- The Future of U.S. Health Care Reform
- Where Is The Supreme Court Headed?

Awards for Excellence

- The Sol Taishoff Award for Excellence in Broadcast Journalism Ken Burns Florentine Films
- The George David Beveridge, Jr. Editor of the Year Award Burl Osborne
 The Dallas Morning News
- The Distinguished Contributions to Journalism Award Richard M. Schmidt, Jr., Esq. Cohn & Marks
- The Clifford K. Berryman & James T. Berryman Award for Editorial Cartooning Stuart Carlson Milwaukee Sentinel

- The Fourth Estate Award* George Tames The New York Times
- Washington Correspondence Award*
 Lee Davidson
 Descret News
- Consumer Journalism Awards*
 Richard Kaplan, ABC News;
 Trudy Lieberman, Consumer Reports;
 Dennis Niemiec, Detroit Free Press
- Newsletter Journalism Awards* Toby McIntosh, Bureau of National Affairs; Jonathan Sten, Credit Union Information Service
- Robin Goldstein Award* for regional reporting Reed Karaim, Knight-Ridder, Inc.
- Evert Clark Award**
 for writing in science
 Karen Wright, Discover Magazine &
 New York Times Magazine
- Robert L. Kozik Award* for environmental reporting Tom Knudson, Sacramento Bee

Collaboration

- American Association for the Advancement of Science
- American Association of Retired Persons
- Cemanahuac Educational Community
- Indianapolis Association of Black Journalists
- Louisville Association of Black Communicators
- Paul Miller Washington Reporting Fellowships
- National Constitution Center of Philadelphia
- National Press Club
- Sacramento Black Journalists Association
- University of Wisconsin Graduate School of Banking
- The Wharton School, University of Pennsylvania
- *With the National Press Club
- **With the American Association for the Advancement of Science



1993 Honorary Dinner Committee

*John Adams Associates, Inc.
American Association of Retired Persons
*AMERICAN CHEMICAL SOCIETY
*American Petroleum Institute
***Archer Daniels Midland Foundation

Associated Press *AT&T

**BellSouth Corporation

*Leo Bernstein Family Foundation

***Broadcasting/Taishoff Foundation

*The Bureau of National Affairs, Inc.

*CAPITAL CITIES/ABC

**CBS, Inc. Chevron Corporation

The Coca-Cola Company

COMSAT Corporation Consolidated Edison

Corporation For Public Broadcasting CRAIN'S CHICAGO BUSINESS CRAIN COMMUNICATIONS, INC.

IN COMMUNICATIONS, IN The Dallas Morning News Dow Chemical Company Dow Corning Corporation

Dow, Lohnes & Albertson

**The Du Pont Company Fannie Mae

Ford Motor Public Affairs
**Freddie Mac

***The Freedom Forum

**Gannett/USA TODAY

*General Motors *GTE

GTE Spacenet Corporation Hallmark Cards, Inc.

Hanes-Lahr
E. Bruce Harrison Company
Hearst Newspapers

Hoffmann-LaRoche *Investment Company Institute Kiplinger Washington Editors

*Knight-Ridder, Inc.

Los Angeles Times — Washington Bureau
**Martin Marietta Corporation
McCormick & Company, Inc.
McGraw-Hill, Inc.

**MCI Communications Corporation *Nasdag Stock Market

National Association of Broadcasters

National Geographic Society
National Journal

National Press Club

NationsBank

New York Stock Exchange

**The New Yorker

***Newhouse Foundation

**Newhouse Newspapers

Newspaper Association of America

**Northern Telecom Ltd. **NYNEX

**Pacific Telesis

Pasha Publications, Inc.

Phillips Petroleum Company

Potomac Communications Group, Inc.

*Potomac Electric Power Company

*Powell Tate

PR Newswire

*Public Securities Association

Reuters America, Inc.

Riggs National Bank

*Sallie Mae

Scripps Howard News Service

*Securities Industry Association

*Shell Oil Company

*Southwestern Bell Corporation

**SPRINT

Time Magazine

Tribune Broadcasting

**Tribune Company

Unilever United States, Inc.

United Technologies Corporation The Washington Post

Some have reserved more than one table.

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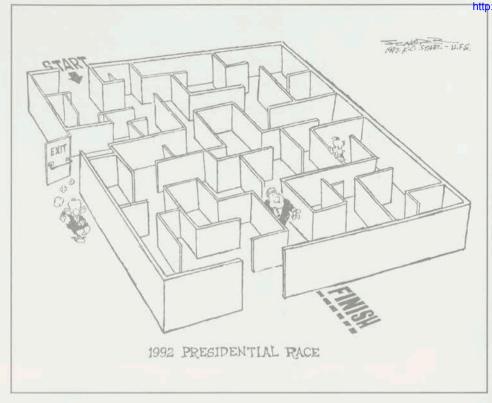
Jay Monahan

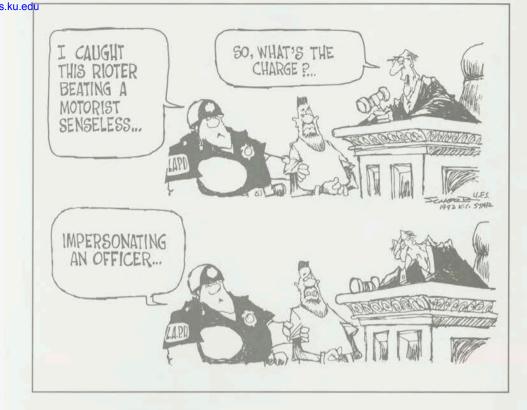
William Tate

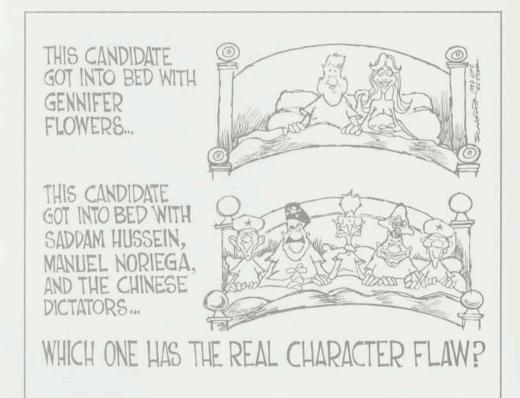
Mrs. Bernard Goodrich

Harry Evans

Bernard A. Goodrich









MPF

1993 Corporate Table Directory

John Adams Associates, Inc. (69, 85) American Association of Retired Persons (48) AMERICAN CHEMICAL SOCIETY (30)

American Petroleum Institute (21)

Archer Daniels Midland Foundation (10)
Associated Press (90)

AT&T (44)

BellSouth Corporation (6)

Leo Bernstein Family Foundation (39)

Broadcasting/Taishoff Foundation (5, 27)

The Bureau of National Affairs, Inc. (35) CAPITAL CITIES/ABC (36)

CBS. Inc. (4)

Chevron Corporation (76)

The Coca-Cola Company (78)

COMSAT Corporation (91)

Consolidated Edison (86)
Corporation For Public Broadcasting (1)

CRAIN'S CHICAGO BUSINESS (75)

CRAIN COMMUNICATIONS, INC. (74)

The Dallas Morning News (63)

Dow Chemical Company (54)

Dow Corning Corporation (97)

Dow, Lohnes & Albertson (53)

The Du Pont Company (22)

Fannie Mae (55)

Ford Motor Public Affairs (20)

Freddie Mac (24)

The Freedom Forum (7)

Gannett/USA TODAY (25)

General Motors (43)

GTE (38)

GTE Spacenet Corporation (68)

Hallmark Cards, Inc. (92)

Hanes-Lahr (33)

E. Bruce Harrison Company (15)

Hearst Newspapers (57)

Hoffmann-LaRoche (96)

Investment Company Institute (41)

Kiplinger Washington Editors (62)

Knight-Ridder, Inc. (3)

Los Angeles Times—Washington Bureau (59) Martin Marietta Corporation (42, 50)

McCormick & Company, Inc. (72)

McGraw-Hill, Inc. (71)

MCI Communications Corporation (23, 40)

Nasdaq Stock Market (32, 60)

National Association of Broadcasters (65)

National Geographic Society (52)

National Journal (58)

National Press Club (2)

NationsBank (70)

New York Stock Exchange (47)

The New Yorker (9)

Newhouse Foundation (8)

Newhouse Newspapers (11)

Newspaper Association of America (89)

Northern Telecom Ltd. (19)

NYNEX (12)

Pacific Telesis (13)

Pasha Publications, Inc. (80)

Phillips Petroleum Company (56)

Potomac Communications Group, Inc. (81)

Potomac Electric Power Company (46)

Powell Tate (29)

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Public Securities Association (67, 87)

Reuters America, Inc. (73)

Riggs National Bank (82)

Sallie Mae (37)

Scripps Howard News Service (64)

Securities Industry Association (66, 88)

Shell Oil Company (18)

Southwestern Bell Corporation (17)

SPRINT (28)

Time Magazine (95)

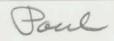
Tribune Broadcasting (31)

Tribune Company (26)

Unilever United States, Inc. (51)

United Technologies Corporation (49)

The Washington Post (14)



February 25, 1993

TO:

SENATOR DOLE

FROM:

MARCIE ADLER

RE:

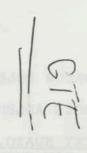
VICKY SUAZO, RUSSELL NATIVE & PUBLIC AFFAIRS MANAGER FOR DOW CHEMICAL, IS HOSTING A TABLE AT THE PRESS

AWARDS DINNER TONIGHT.

TABLE #54

SHE INVITED ME TO BE HER GUEST, AND I THOUGHT YOU MIGHT LIKE TO KNOW THAT SHE WILL BE THERE. SHE'S ABOUT MY AGE, A SINGLE MOTHER, AND HAS APPARENTLY DONE WELL PROFESSIONALLY.

HER MOTHER, MABEL HARBAUGH, AND FLORENCE DUMLER-BATT VISITED WITH YOU WHILE IN WASHINGTON LAST SUMMER. VICKY HAD A LAST MINUTE PROBLEM AND WAS UNABLE TO COME WITH THEM.



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