

# HUCKABEE

U.S. Senate '92

P. O. Box 1557 • Texarkana, AR 75504-1557 • (501) 772-6755 / FAX (501) 772-6354 • Headquarters: 720 E. Fifth • Texarkana, AR 75502

Little Rock Headquarters:

1421 Rebsamen Park Road • Little Rock, AR 72202 • (501) 663-0200 / FAX (501) 663-7536

To: John Diamantakiou  
From: Curtis Coleman  
RE: Current Campaign Issues

John, here are the campaign issues we suggest that Senator Dole stress or avoid when he's in Arkansas on August 22:

**Stress:**

1. Line item veto
2. Balanced Budget Amendment
3. Dale Bumpers' voting record
  - \*a. Like Kennedy's 83% of the time
  - b. Overwhelmingly liberal
  - c. Bumpers has constantly opposed Pres. Bush and bashed Republicans
  - d. It's time for Bumpers to come home to Arkansas

\* If Senator Dole can equate Bumpers' voting record with Senator Kennedy's, he will lend tremendous credibility to our contention of Bumper's liberal record.

How Bumpers' voted with Kennedy:

102nd Congress	76.35% of the time
101st Congress	82.20% of the time
100th Congress	83.31% of the time

**Issues to avoid:**

1. Term limitations
2. Pension plan

Our Texarkana office is faxing copies of current press items to you today.

Thank you for all of your gracious assistance.

*"Huckabee - A Positive Alternative"*

Paid for by the Huckabee United States Senate Election Committee

August 21, 1992

MEMORANDUM TO THE LEADER

FROM: JOHN DIAMANTAKIOU



SUBJECT: POLITICAL BRIEFINGS

Below is an outline of your briefing materials for the Specter, Nickles, Huckabee and DeWine events.

Enclosed are the following briefings for your perusal:

1. Campaign briefing:
  - overview of race
  - biographical materials
  - bills introduced (Nickles, Specter)
2. National Republican Senatorial Briefing
3. National Republican Congressional Committee Briefings on competitive congressional races (OH, OK, AR)
4. Redistricting map
5. Republican National Committee Briefing (OH, OK, AR)
6. State Statistical Summary
7. State Committee/DFP supporter contact list
8. Clips (courtesy of the campaigns)

Thank you.



# HUCKABEE

*U.S. Senate* '92

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## MEMORANDUM

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TO: Senator Bob Dole  
FROM: Curtis Coleman, Campaign Manager  
DATE: August 20, 1992  
RE: This week's Arkansas press related to our race

Attached are clippings from the Arkansas Democrat-Gazette which represent this week's only significant press related expressly to our race (exclusive, of course, of TV coverage of Mike at the convention, which has been extraordinary.)

Of particular interest are Bumpers' comments on abortion. We are surprised that he has chosen to make this an issue when we have not. Mike is pro-life, but his stand on abortion has not been one of our targeted issues.

Also attached are comments from Mr. Randy Simms, our County Chairman in Faulkner County, AR. Mr. Bumpers spoke there yesterday, and Randy sent his observations to us.

Mr. Huckabee, Mr. Ralph Wilson (your former Kansas neighbor), and I will meet your party in Rogers Friday evening.

*"Huckabee - A Positive Alternative"*

Paid for by the Huckabee United States Senate Election Committee




## Arkansas RIGHT TO LIFE

P. O. Box 1697  
Little Rock, Arkansas 72203-1697  
(501) 374-0445

August 19, 1992

TO: Jake Sandlin, Arkansas Democrat Gazette

FROM: Anne Dierks, President, Arkansas Right to Life 

SUBJECT: Senator Bumpers' support for federal funding of  
abortion

Senator Bumpers recently stated that he has voted for federal funding of abortion only when the abortion is necessary to save the life of the mother, but that he would favor expanding federal funding to cases of pregnancy caused by rape and incest.

Senator Bumpers' voting record shows his statement to be blatantly false.

On May 21, 1981, the Senate voted on a motion which would add the Hyde Amendment to a continuing resolution. The Hyde Amendment language limited Medicaid funding of abortion to only those cases in which the pregnancy endangered the life of the mother. (At one time, Medicaid paid for all "medically necessary" abortions, roughly 300,000 per year by 1976. However, by 1981 existing law narrowed Medicaid funding of abortion, permitting it only in cases of life endangerment to the mother, incest or rape reported within 72 hours.)

Senator Bumpers voted against the motion to add the Hyde Amendment. He voted, instead, to send the continuing resolution to conference committee with no restrictions on Medicaid funding of abortion.

Thus, in the most straightforward vote on the Hyde Amendment in the Senate, Senator Bumpers voted effectively to fund all abortions through Medicaid, not only those necessary to save the life of the mother, as he claimed.

Attached is the Senate vote discussed above, as well as an explanation of the legal definition of "medically necessary" as related to Medicaid funding of abortion.



- **Dale Bumpers-Kiwanis Club 8/19/92**

As a member of the Kiwanis Club, I attended yesterday and heard Dale Bumpers. Bumpers had at least three staff members with him as well as two from Channel 7 (along with camera). While it would have been inappropriate to take notes during the speech, I did write down thoughts as soon as I got into my truck to return to work. Some of them include:

- I must admit, Bumpers was very good. I have heard him speak on several occasions and this time he was very different. I have never seen him as intense and serious.
- He started out blasting the Republican convention. He stated Buchanan's comments on Hilliary Clinton were insulting, out of place and bizarre. He paused for a few seconds and I would have sworn he was waiting for applause (?) but there was none. He also blasted Phil Graham and referred to him several times. At one point in his speech he stated he fought Graham over several bills (mentioned them by name) that would have increased federal spending. He also stated he was insulted with Arkansas being named as 50th in everything by the Republicans.
- He said abortion was a very private matter and should not be an issue of the race. He stated Mike (never mentioned Mike's name-always said "my opponent") was making it an issue. He talked about the fact he had his own personal feelings about it (almost made you believe he was against abortion). He then went into talking about his family and grandkids. Said they were good kids and had been raised right. Bumpers stated he took it as a personal insult whenever anyone questioned his beliefs in family values.



- The Senator blasted not only Bush but actually put most of the blame for our 4 trillion deficit on Ronald Reagan. He inferred all of the problems started with Reagan. He stated Reagan had his chance with the 81 tax cuts but his plan failed. He stated Dole tried to salvage it several years later but it still did not work. He stated when the Republicans had control of the Senate, the Reagan plan was so popular he would have probably voted for it if he had not just been reelected. He said he was one of 3 or 4 to vote against the Reagan plan and if it had been defeated we would not be in this mess. He stated the Reagan plan accounted for 3 of the 4 trillion American debt but Dole's tax bill got back 1 trillion. Therefore, the Republicans were responsible for 2 of the 4 trillion.
- Bumpers said he has been one of a handful to fight government spending. He was very specific and rattled off different items he had fought against or would fight against. He mentioned:
  - Several mining bills. Mentioned the lack of royalties on government lands that favored western state corporations. He stated he made a speech on the Senate floor and told how this was the most blatant misuse of federal funds in history. Stated the budget could be balanced in one year with just the royalties off of these federal lands.
  - Some sort of super conductor research center in Texas (????). He actually quoted billions of dollars it would cost America and the millions it would cost Arkansas. Stated he was one of the few to fight and guess who was leading the campaign for it Phil Graham. Bumpers stated the entire research was about where matter came from and you could find that out in Genesis 1:1 (I think Bumpers is singing the song "I wanna be like Mike".)
  - He said the CIA asked for increased spending for intelligence gathering in the Soviet Union. He then pointed out the Soviet Union had already given us all their secrets such as maps of listening devices in our embassy. He also said CNN would give us more intelligence than the CIA for free.
  - Defense spending. He specifically pointed out the stealth bomber which he said every Russian station picked up the first time out. He also mentioned the space station as a total waste. He stated we ought to buy the Russian's. They would trade it for a truck load of TV dinners.
  - Bumpers left everyone the impression he was the saviour of Congress. You would have thought he was the only one that has tried to cut the deficit. That he and a handful of senators are the only hope next session to decrease federal spending. He gave the impression he is one of the few decent Senators. He said there were 100 in the Senate, 50 of which are hard working and caring individuals trying to make a difference in America. He stated 40 others would put their finger in the wind and vote which ever way it was blowing. And the remaining 10 he said doesn't have a clue as to what is going on. At one point he even blasted Ted Kennedy. At the end he concluded he has or will save Americans over 900 billion dollars through his efforts to kill Congressional spending.



- It is evident Bumpers is trying to cast doubt and refute many of the things Mike is saying about him. **Especially casting doubt.** My impression of his speech is to confuse everyone about his true self. He puts down Congress and tries to say he is one of a few trying to make a difference. He says he is as frustrated with Congress as anyone else. He states he may even vote for a balance budget amendment out of frustration. But he stated it would not make any difference. He said a few words would not change the fact taxes would have to be raised and federal programs cut. He stated he always has leaned toward social funding and if our 4 trillion dollar debt had been used to help people and rebuild lives it would be different. He stated instead it had been wasted in such areas as defense and other useless spending programs.

I believe Mike really needs to be specific and give examples of the true Dale Bumpers. He needs to show Bumpers as one of the causes of the Federal deficit and not as a saviour as Bumpers would have everyone believe. I do not think generalizations will work. Mike needs to quote specific examples. He should jump on the balance budget amendment with the "We the people" comeback. Bumpers needs to be shown as his true self-a very liberal Democrat. However, bottom line Bumpers is confusing everyone and trying to make them believe he is not anything like his voting record. Yesterday he did a masterful job trying to convince everyone he is far from the liberal picture others have painted him. He ended with stating the only reason he wanted to run again was that he really cared about America and wanted to repay all the people in Arkansas for making him the "luckiest man in America".

- I hope this memo gives you some indication of what Bumpers is saying. Please feel free to contact me if you have any questions. I am looking forward to next Wednesday when Mike is here in Conway.

cc. Campaign Office-Texarkana



Arkansas Democrat-Gazette  
8/19/92 Page 10A

# Conventions thrive on style, not truth, Bumpers contends

BY JAKE SANDLIN  
Democrat-Gazette Staff Writer

Truth is always the first victim at political conventions, Sen. Dale Bumpers, D-Ark., said Tuesday, and this week's Republican National Convention isn't any exception.

"You have these distractions, diversions," Bumpers said during a luncheon appearance at the Rotary Club of Maumelle. "For example, you never heard Ronald Reagan last night even mention the deficit. Because a good portion of it happened on his watch.

"So you hear things like Desert Storm and public issues, all of which are legitimate. You don't hear a lot about the crime rate, which we're No. 1 at."

Bumpers told the crowd of about 45 people that he wasn't offended by former President Reagan's convention speech Monday night because "I've heard it lots of times before."

He said, however, that former

Republican presidential candidate Patrick Buchanan did offend him, especially with remarks about Hillary Clinton, wife of Democratic presidential nominee Gov. Bill Clinton.

In his speech, Buchanan labeled Hillary Clinton's positions on issues as "radical feminism."

"I think it was also offensive to a lot of people in that audience last night," Bumpers said. "I think it was totally uncalled for."

Bumpers said he believes the Republican Party, in lieu of comments made separately by President Bush and Barbara Bush last week, may be playing both sides of the abortion issue. He said it's his opinion that most Americans "either are or are becoming what they call pro-choice."

"All of sudden, it's obvious that that's going to be the divisive issue at the convention," Bumpers said. "It's also obvious that their platform is stemming

against the tide of public opinion."

He said comments by the president that he would support his granddaughter's choice to have an abortion, and by Barbara Bush that abortion is private and doesn't belong in the party platform, "takes the words right out of my mouth."

"It seems to me," Bumpers said, "that the whole thing is carefully crafted so a lot a Republican women who were about to bolt the party on that issue will stay in the fold."

Bumpers has supported funding abortion when a mother's life is in danger — the only federal abortion funding allowed, he said — and "would expand that to rape and incest." The federal government, he said, funded 160 abortions in 1991 for "women who would have died without some federal aid."

Bumper's Republican challenger, Mike Huckabee, opposes abortion.



# Huckabee raises Hope on podium

BY NOEL OMAN  
Democrat-Gazette Capitol Bureau

HOUSTON — The Republicans on Tuesday claimed a slice of the watermelon capital of the world: Hope, Ark.

Gov. Bill Clinton, whom the Democrats want as the nation's president in November, put the Hempstead County town on the map, but Mike Huckabee, mounting a Republican challenge to Sen. Dale Bumpers, made his claim for the symbolism of the town's name, too.

Huckabee, along with several other senatorial candidates, took his turn at the podium during an afternoon session of the Republican National Convention.

The Hope native's appearance took less than five minutes, and it probably was not going to lure more sightseers to Hope. But it allowed the Arkansas delegation to express enthusiasm with a local accent.

The symbolism of the town's name and Clinton's use of it did not escape Sen. Trent Lott of Mississippi, either.

"People say there'll be a man from Hope in Washington, but it won't be 'Slick Willie,'" Lott said as an introduction to the Baptist preacher who now resides in Texarkana.

Clinton, who lived the first few years of his life in Hope but was raised in Hot Springs, invoked the name of Hope during his nomination acceptance speech at the Democratic National Convention in July in New York.

Huckabee did not mind borrowing it, but sprinkled it with a definite Republican flavoring in siding with Bush and bashing Congress.

"Yes, I still believe in a place called Hope," Huckabee said. "And I believe the best way to insure hope for my children is to re-elect President Bush and give him a Congress who will help him steer us through stormy seas before the current Congress sinks our ship."

Huckabee's Congress-bashing followed a theme the Republicans believe will bring them success in November: that the problems emanating from

But Huckabee, in acknowledging that he needs the votes of many of the majority Democrats in Arkansas, veered from the sharp partisanship normally on display at political conventions.

"Too much is at stake to let partisanship stand in the way of statesmanship," Huckabee said.



Associated Press  
**HOPE FOR HUCKABEE** — U.S. Senate candidate Mike Huckabee of Hope, Ark., waves from the podium during his speech at the Republican National Convention in Houston on Tuesday. Huckabee drew contrasts between himself and Democrat Bill Clinton, who was also born in Hope.

Special report: The Republican National Convention

413A • ARKANSAS DEMOCRAT-GAZETTE • WEDNESDAY, AUGUST 19, 1992



the problems emanating from Washington lie not in the White House but in the members of Congress, Bumpers among them.

"After 18 years, Dale Bumpers comes home each election year to talk 'cornbread and catfish' with the people of Arkansas," Huckabee said. "Then he goes back to Washington and spends six years voting with Kennedy and Cranston," referring to two senators with liberal voting records.



## TALKING POINTS ON AMERICA 2000

- ▲ AMERICA 2000 is a long-term effort to reach the six National Education Goals established by the President and all fifty governors in 1989.
- ▲ AMERICA 2000 is a strategy designed to move the country community by community to the National Education Goals.
- ▲ AMERICA 2000 does not call for a national curriculum. The American Achievement Tests will examine the results of education. The tests have nothing to say about how those results are produced, what teachers do in class from one day to the next, what instructional materials are chosen or what lesson plans are followed. The test should result in less regulation of the means of education, because they focus exclusively on the ends.
- ▲ AMERICA 2000 is about communities deciding for themselves what's best for them.
- ▲ Change in education must be local.
- ▲ The most important part of AMERICA 2000 is the communities. Washington cannot achieve the national education goals for the nation; that has to happen at the local level.
- ▲ The heart of AMERICA 2000 is the four part community challenge. The President has challenge every city, town, and neighborhood in the nation to become an AMERICA 2000 community by: 1) adopting the six national education goals; 2) developing a community-wide strategy to reach the goals; 3) designing a report card to measure progress toward those goals; and 4) planning for and support a New American School.
- ▲ To date 44 states, over 1,500 communities and almost 1,000 local chambers of commerce have embraced AMERICA 2000.

## ***MIKE HUCKABEE***

### **BIOGRAPHY:**

Mike Huckabee was born in Hope, Ark. and now lives in Texarkana, Ark. He graduated from Hope High School, Ouachita Baptist University in Arkadelphia, Ark., and Southwestern Baptist Theological Seminary in Fort Worth, Texas. He was 14 when he got his first job. His work at a local radio station paid for college and graduate school. In 1980, he became pastor of Immanuel Baptist Church of Pine Bluff. He became pastor of Beech Street First Baptist Church in 1986. He was elected three years later as the youngest-ever president of Arkansas' largest religious body, the Arkansas Baptist State Convention. At 21, he headed an in-house advertising agency for a large Christian organization. He founded community television channels at Pine Bluff, Ark., and Texarkana. As president of KBSC Television of Texarkana, he hosted a weekly talk program. He also has written articles for secular and religious periodicals. He and his wife, Janet, have three children.

### **PROFILE:**

Huckabee said he hoped his religious background would help him represent a Bible Belt state in Congress. He said he would bring his belief in strong family values to Congress, but promised not to push his religious beliefs on the public. Huckabee called his opponent in the 1992 general election, three-term Sen. Dale Bumpers, D-Ark., out of touch with Arkansans. "We need to give the people of Arkansas a senator who does more than talks cornbread and catfish in Arkansas, but votes Kennedy and Cranston in Washington," he said, referring to liberal Democrats Sens. Ted Kennedy of Massachusetts and Alan Cranston of California. He became president of the Baptist organization at a time when Southern Baptists were experiencing great factionalism. The organization, which consists of 490,000 members, has been harmonious since he took over, Huckabee said. He credited his father, a firefighter, and mother, an office worker, with rearing him "in the strong values of faith, respect and generosity toward others." He was elected governor of Arkansas Boys State and served as student body president in high school. He represented Arkansas at Hugh O'Brian Youth Foundation Space Seminar at Cape Kennedy.

### **PRIOR-CAMPAIGNS:**

This is Huckabee's first campaign for a political office.



## MEMORANDUM

TO: SENATOR DOLE  
FROM: Jim Arnold/NRSC  
DATE: Wednesday, August 13, 1992  
RE: Mike Huckabee / Arkansas

### I. POLITICAL UPDATE

Mike Huckabee is a 36 year old Baptist Minister who is making his first bid for public office.

Mike is a native Arkansan who grew up in Hope, Arkansas (home of Bill Clinton), and attended Ouachita Baptist University (Arkadelphia, AR) and Southwestern Baptist Theological Seminary (Ft. Worth, TX).

He is married (Janet), has three children and now lives in Texarkana, Arkansas, which straddles the border with Texas.

Until he resigned to run for the Senate, Huckabee was the pastor at Beech Street First Baptist Church in Texarkana. He also served as the President of the 490,000 member Arkansas Baptist State Convention, and as part of his ministry, founded television stations in both Pine Bluff and Texarkana.

Because of the recent scandals with televangelists and many people's stereotype of Southern Baptist ministers, Huckabee was met with some skepticism when he announced.

In fact, during the primary, his opponent attempted to exploit these stereotypes but was largely unsuccessful. Huckabee, over the last six to eight months, has proven that he is an excellent campaigner and an articulate conservative who happens to be a minister. The editorial writers throughout the state leaped to his defense during the primary when he was attacked, and he has established credibility with the press.

Huckabee's opponent in the primary, David Busby, was a physician who spent very little money and received just 20% of the vote. Huckabee raised over \$200,000 for the primary and, because of the attacks, spent about \$40,000 on television in Little Rock.

Huckabee has now raised over \$400,000 for the campaign. Because he has raised money in the past for his ministries he has adopted similar kinds of methods to raise money for the campaign, with some success. He has had less success with traditional Republican contributors in the state, who seem to have given up hope of winning a statewide race.

Huckabee has an aggressive schedule which attempts to get him into at least two media markets a day. In addition, he has a strong grass-roots organization that he will have to utilize if he is to be successful.

Bumpers, for the most part, has been quiet. He too had a primary opponent and ran some TV, but dispatched her rather easily. Bumpers is a former governor of the state and has been in the Senate for 18 years. He seems to enjoy a great degree of popularity in Arkansas and Huckabee will have to be careful not to attack him personally.

Huckabee's game plan is to take advantage of the anti-incumbent mood and to convince voters that Bumpers has been in Washington too long. His stump speech talks about the need for term limitations and criticizes Congress for the perks and privileges it enjoys. By the time you visit, the campaign will have just finished a poll and should be able to know better what themes will work and Bumpers' vulnerabilities.

Since Arkansas is Clinton's home state the campaign is trying to assess what impact that will have on the Senate election. To a great extent, the impact may depend on the President's performance over the next six to eight weeks.

The question, of course, is does Huckabee have any chance at all in a state that is traditionally Democratic and which is home to the Democrat Presidential candidate. Several factors work in Huckabee's favor. First, his background includes fundraising, organization, and naturally, the ability to deliver a motivational message; all things that he has transferred successfully to the campaign. Secondly, he has a base with the Southern Baptists and a strong network around the state. Thirdly, Bumpers is a long-time incumbent and has weaknesses that Huckabee can exploit.

Huckabee's weaknesses include a state party and, Republicans in general, who have adopted a loser's mentality. In addition, if Clinton takes off, he can make the persuasive argument that he needs a Democrat Senate to make things happen. And finally, Bumpers will be able to outspend Huckabee three or four to one.

## II. SURVEY DATA

### 5/92 MASON DIXON BALLOT

		CANDIDATE ID's	AWARE	FAV.	UNFAV.
Bumpers	64%	Bumpers	98%	60%	24%
Huckabee	29%	Huckabee	65%	20%	18%



### III. STATE INFORMATION

1. Population: 2,350,725
2. Voter Identification: Registered Voters: No party registration
3. U.S. Congress: Senate 2 D / House 3 D and 1 R
4. Legislature: Senate 4 R and 31 D / House 8 R and 92 D
5. Elections:

1988 Presidential	Bush	56%	Dukakis	42%
1984 Presidential	Reagan	60%	Mondale	38%

6. Political Leadership:

Governor: Bill Clinton (D)  
Lt. Governor: Guy Tucker (D)  
U.S. Senators: Dale Bumpers (D); David Pryor (D)

### IV. FINANCIAL UPDATE

Coordinated: \$192,898

	<u>Cash on Hand</u>	<u>Gross (Cycle)</u>
Dale Bumpers (6/30)	\$904,260	\$1,334,796
Mike Huckabee (6/30)	\$ 15,383	\$ 335,899

### V. TOTAL NRSC FINANCIAL SUPPORT POSSIBLE

Cash	\$ 17,500
Coordinated	<u>\$192,898</u>
Total	\$210,398

### VI. ORGANIZATION

Campaign Manager: Curtis Coleman  
Finance Director: Judy Andersen  
Media: Combs & Heathcott  
Campaign Consultant: Greg Graves

August 21, 1992

MEMORANDUM TO THE LEADER

FROM: JOHN DIAMANTAKIOU *John*  
SUBJECT: ARKANSAS CONGRESSIONAL RACES

The following House race overview was provided to me by Clarke Reed of the NRCC. Arkansas held their primaries on May 26, with two runoffs on June 9. Two Democratic incumbents were defeated in the primaries.

1ST DISTRICT

Representative Bill Alexander (D-01) lost to his former aide Blanche Alexander (60%-40%) You'll recall Alexander was among one of the 22 worst abusers in the House bank scandal with 487 overdrafts.

Cleburne County GOP chair Terry Hayes is the Republican nominee. He ran against Alexander in 1990 and gathered 36% of the vote. The District is solidly Democratic and Hayes faces an uphill battle.

2ND DISTRICT

Representative Ray Thornton (D) is considered safe.

3RD DISTRICT

With Republican Representative John Paul Hammershmidt (R) retiring after 26 years in the House, the Democrats fielded 4 candidates for this seat which forced a runoff. Ex-chancery Judge John VanWinkle won the runoff with 58% of the vote and will face Republican state representative Tim Hutchinson, who won his primary outright.

This is a solid Republican district and redistricting made it even better for Hutchinson to succeed Hammerschmidt.

4TH DISTRICT

Seven-term Representative Beryl Anthony was defeated in a runoff by Secretary of State Bill McCuen (D). McCuen will meet businessman Jay Dickey, who was unopposed for the GOP nod. While this is considered a long-shot, Dickey is independently wealthy, has already raised \$80,000 (no PAC money) and is expected to put some of his own money into the race.



## 1992 CONGRESSIONAL DISTRICTS - ARKANSAS



- 1 - ALEXANDER (D)
- 2 - THORNTON (D)
- 3 - HAMMERSCHMIDT (R)
- 4 - ANTHONY (D)

Filing Deadline: March 31  
Primary Date: May 26

AR.XLS

**1992 ARKANSAS REDISTRICTING  
 CONGRESSIONAL DISTRICTS\***

Dist	Incumbent	Persons	Dev	New CD % Bush	Old CD % Bush	Diff % Bush	% Afr-Am
1	<i>Alexander (D) defeated in Primary</i>	588,588	907	52%	51%	1%	18%
2	Thornton (D)	587,412	-269	56%	56%	0%	18%
3	<b>Hammerschmidt (R) retired</b>	589,523	1842	67%	66%	1%	2%
4	<i>Anthony (D) defeated in Primary</i>	585,202	-2479	53%	52%	1%	27%
Totals / Averages		2,350,725		56%			16%

\* Partisan data are approximations and useful only as indicators

NRCC REDISTRICTING



## **BELLA VISTA**

**Bella Vista is located in Benton County in Arkansas' 3rd District, which is home to the most reliable Republican constituency in the state. Largely unaffected by redistricting, the 3rd is overwhelmingly white and traditionally has had a poor economy dependent on relatively unproductive farmland.**

**In recent years, however, the Ozark economy has been boosted by a large influx of new residents. The area's mild climate and natural assets -- such as Beaver Lake and Bull Shoals Lake, the Buffalo River and the Ozark and Ouachita national forests -- have lured retirees to newly developed planned communities, and service industries, small businesses and tourism have provided work for job hunting newcomers.**

**The 3rd has been represented by Representative John Paul Hammerschmidt since 1966. He has decided to retire and Republican State Representative Tim Hutchinson will face Judge John VanWinkle (D), who won his primary runoff with 58% of the vote**

**Ronald Reagan won the 3rd by more than 2-to-1 in 1984, and Governor Clinton lost nearly half of the District's 20 counties, although he carried every other county in the rest of the state. In 1988, President Bush swept the 3rd.**

## ARKANSAS

### REPUBLICAN ELECTED OFFICIALS

#### Constitutional Offices:

There are no GOP statewide offices.

#### Congressional Delegation:

##### U.S. Senate

There are no Republican Senators from Arkansas.

##### U.S. House of Representatives

1 R, 4D

3rd district     **JOHN PAUL HAMMERSCHMIDT (R)** - retiring in 1992

In addition, Beryl Anthony (D-04) and Bill Alexander (D-01) lost in the primary.

#### State Legislature:

##### State Senate

4 R

31 D

The Senate Republican Leader is **TRAVIS MILES**.

##### State House

9 R

91 D

The House Republican Leader is **TED MULLENIX**.



## ARKANSAS

### 1992 PARTY STRUCTURE

#### Committee Members:

Co-Chairman **ASA HUTCHINSON**

Elected: December 8, 1990

Term expires: August 1992 (will become Chairman)

**ASA HUTCHINSON** currently serves as Co-Chairman. In August, when **SHEFFIELD NELSON** steps down as Co-Chairman and assumes his National Committeeman post, **HUTCHINSON** will become Chairman until December, when he will have to run for re-election.

Co-Chairman **SHEFFIELD NELSON**

Elected: December 1990

Term expires: August 1992 (will become National Committeeman)

**SHEFFIELD NELSON** was elected National Committeeman at the state committee meeting in June. Nelson was previously the Co-Chairman. Nelson will replace the former National Committeeman **BOB LESLIE**, who resigned due to his duties on the Federal Home Loan Bank Board. Nelson was nominated by Mr. Leslie and former Governor **FRANK WHITE**. At the Republican National Convention in August, Nelson will step down as Co-Chairman.

National Committeeman **BOB LESLIE**

Elected: August 1988

Term expires: August 1992

**BOB LESLIE**, an attorney with his own practice, serves on the Federal Home Loan Bank Board and has been a member of the Rules Committee since 1989. He served on GOP gubernatorial candidate **SHEFFIELD NELSON**'s advisory committee and is liked by most party loyalists, including former Chairman **KEN COON**. He has advised and worked with many campaigns, and has been accessible to the RNC.

National Committeeman-elect **SHEFFIELD NELSON**

Elected: June 1992

Term Expires: 1996

**SHEFFIELD NELSON** will take over as National Committeeman at the National Committee meeting immediately after the National Convention.

National Committeewoman **JERRI PRUDEN**

Elected: August 1984

Re-elected: 1988

Term expires: August 1992

**JERRI PRUDEN** serves on the RNC Arrangements Committee. She has been involved in local party and campaign activities, and her opinion is respected by members in the state party. Due to failing health, Pruden decided not to seek re-election to her National Committeewoman post at the state committee meeting. Pruden is serving as one of the Honorary Chairmen of Victory '92.

National Committeewoman-elect **MILDRED HOMAN**

Elected: June 1992

Term expires: 1996

**MILDRED HOMAN**, the state Republican Vice-Chair, was elected National Committeewoman at the Arkansas state committee meeting in June. Homan defeated President of the Arkansas Federation of Republican Women **TONI PHILLIPS** for the nomination. Homan was also elected at the state committee meeting to the Rules Committee of the national convention. Homan will take office at the National Committee meeting immediately after the National Convention.

**Party Leaders/Key Figures in State:**

U.S. Representative **JOHN PAUL HAMMERSCHMIDT**

Former Governor **FRANK WHITE**

Former U.S. Representative **ED BETHUNE**

**WIN PAUL ROCKEFELLER**

State Representative **TIM HUTCHINSON**

State House Minority Leader **TED MULLENIX**

**Bush/Quayle '92 Leadership:**

**JOHN PAUL HAMMERSCHMIDT**, Chairman

**JIM BURNETT**, Co-Chairman

**SHARON TRUSTY**, Co-Chairman

**Victory '92 Leadership:**

Chairman **SHEFFIELD NELSON**, General Chairman

**JERRI PRUDEN**, Honorary Chairman

**BOB LESLIE**, Honorary Chairman

**MILDRED HOMAN**, Vice-Chairman

**MUSKIE HARRIS**, Vice-Chairman

**PHYLLIS KINCANNON**, Vice-Chairman

**HARRY F. "PAT" DODGE**, Vice-Chairman

**BOB R. BROOKS, JR.**, Treasurer

**RICHARD BEARDEN**, Executive Director



### State Party Overview:

In 1990, GOP gubernatorial candidates **SHEFFIELD NELSON** and **TOMMY ROBINSON** feuded, but Robinson is now persona non grata in the state GOP. After losing the primary to Nelson, Robinson switched to an independent, and was later revealed to be the number one check kiter of the House banking system.

### Financial Status:

In a state that is dominated by Democrats and the **CLINTON** political fundraising team, the Arkansas Republicans do a remarkable job of fundraising. This is largely due to the fundraising prowess and effectiveness of Republican Co-Chair **SHEFFIELD NELSON** and the enthusiasm of the "underdog" Republicans.

Around \$28,000 was raised in a short period of time at a downtown businessman's roundtable with Vice President **QUAYLE** on July 2.

**MARILYN QUAYLE** was in Fort Smith and Little Rock on July 30 to host Victory '92 fundraisers. Her events raised approximately \$15,000.

Victory '92 is expecting to raise \$200,000 or more in the state.

### State Committee Meeting:

At the state committee meeting on June 27, **SHEFFIELD NELSON** was elected Chairman of the Arkansas delegation. **JONATHAN BARNETT** and **CAROLE BAKER** were elected to the Platform Committee; **BOB BROOKS** and **MILDRED HOMAN** to the Rules Committee; **RICHARD GRIFFIN** and **LANA BETHUNE** to the Credentials Committee; and **CALVIN BROWN** and **FAYE SICKEL** were elected to the Permanent Organization.

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## ARKANSAS

### POLITICAL LANDSCAPE

#### ELECTION UPDATE

##### 1992 Ballot:

President

U.S. Senate - DALE BUMPERS (D)

U.S. House of Representatives - 4 seats

State Senate - all 35 seats are up

State House - all 100 seats are up

##### 1992 Electoral College Votes:

6

##### 1992 Presidential and Congressional Primary:

May 26

##### 1992 Congressional Run-off:

June 9

##### 1992 Republican District Conventions:

June 20-District delegates  
elected.

##### 1992 State Committee Meeting:

June 27-At-large delegates  
and alternates elected,  
convention committee  
assignments elected by  
delegate caucus.

##### 1992 Republican State Convention:

September 14-Electors will  
be named.

##### Political Environment/Overview:

Obviously, Republicans are eager to run against **BILL CLINTON** and do well against him in his home state. At this point, however, the thought of beating him in Arkansas is an impossible dream. All polls in the state show the "favorite son" with a substantial lead in a three-way race. How **PEROT'S** withdrawal from the race will affect the contest here is not clear.

Perot's campaign leadership is devastated by his sudden change of heart, but will hopefully come over to the President's camp. Perot's name is on the Presidential ballot



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in Arkansas. Arkansas law allows for a nominating convention, which was held in June in Little Rock. Over 3,000 enthusiastic Arkansans came to see Perot and his special guest for the occasion, country legend **WILLIE NELSON**. No good lists exist for attendees of his rally, or from ballot petitions in general, since there was no petition drive.

Republicans are very excited about the races of **MIKE HUCKABEE** against Senator **DALE BUMPERS**; and the **TIM HUTCHINSON** and **JAY DICKEY** campaigns for Congress.

Huckabee is still a longshot, but is organizing unique coalitions of supporters in the counties. His campaign staff and supporters are enthusiastic and innovative.

In Congress, Hutchinson should hold on to the Republican seat held by **JOHN PAUL HAMMERSCHMIDT** for the past 26 years. Dickey has a real shot at picking up a second Republican Congressional seat for the first time in state history. His race in CD-4 against a discredited **BILL MCCUEN** offers a real opportunity.

In CD-1, **TERRY HAYES** will run against **BLANCHE LAMBERT**, who upset incumbent **BILL ALEXANDER** in the Democrat primary. Hayes has an outside shot.

In races for the State Legislature, the GOP feels confident about adding seats to its small yet loyal band of elected officials. The Senate is currently dominated by the Democrats 31-4. The Republicans should pick up one seat this year, perhaps two or three. In the House the score is 91-9 in favor of the Democrats. The GOP could win four new seats in 1992.

The Republicans will send an enthusiastic and loyal delegation to the National Convention.

### Presidential Election:

Party loyalists are excited to run against **BILL CLINTON** for President in 1992. Clinton is obviously popular in the state, but has had many questions raised about him that Republicans are anxious to help answer.

Turnout for the primary was extremely low. According to AP Wire, about 550,000 people voted in the primary, which is about 46% of the state's 1.19 million registered voters.

### 1992 Republican Presidential Preference Primary

	<u>Vote</u>	<u>%</u>	<u>Del.</u>
Bush	45,392	87%	27
Buchanan	6,503	13	0

### 1992 Democrat Presidential Preference Primary

	<u>Vote</u>	<u>%</u>
Clinton	336,883	68%
Uncom.	90,603	18
Brown	54,896	11
LaRouche	13,888	3

The American Research Group surveyed 400 voters June 12-July 2; margin of error +/- 5%:

Clinton	55%
Perot	14
Bush	11
Undecided	20

### Republican Surrogate Travel:

Vice-President **QUAYLE** visited Arkansas on July 2, speaking to a SRO crowd at the downtown Little Rock Rotary Club. Following the Rotary appearance, Quayle appeared before 100 police officers at a FOP function at which he was presented an award for his support of law enforcement. Quayle then participated in a downtown businessman's roundtable for Victory '92. The event raised about \$28,000.

Massachusetts Governor **WILLIAM WELD** (R) held a press conference in Little Rock on July 6 on behalf of **PRESIDENT BUSH**. The press conference was held one block away from **CLINTON'S** campaign headquarters. Weld compared Clinton's environmental record to that of his Massachusetts predecessor, **MICHAEL DUKAKIS**.

At Springdale's Arkansas Community Celebration of "America 2000" on July 10, Education Secretary **LAMAR ALEXANDER** and Lieutenant Governor **TUCKER** (D) launched 17 Arkansas cities as AMERICA 2000 Communities in the Administration's education program.

### 1992 U.S. Senate:

**SENATOR DALE BUMPERS** is up for re-election this year. **MIKE HUCKABEE** (R), a former Arkansas Baptist Convention President, will oppose Bumpers in the general election. Huckabee handily defeated **DR. DAVID BUSBY**, the Executive Vice-President for medical affairs at the Arkansas Foundation for Medical Care, in the Senate primary on May 26. Huckabee favors term limits, a presidential line-item veto, a balanced budget amendment and making abortion illegal in most cases. Bumpers had very little trouble defeating his primary opponent, State Auditor **JULIA HUGHES-JONES**.

**SENATOR DOLE** will be hosting a fundraiser for Huckabee on August 22.



According to recent FEC data from the period of April 1 through June 30, Huckabee raised \$113,755 and has \$15,383 on hand. In the same period, Bumpers raised \$62,545 and has \$904,260 on hand.

Republican Senate Primary Results:

	<u>Vote</u>	<u>%</u>
Mike Huckabee	42,703	80%
Dr. David Busby	10,951	20

Democrat Senate Primary Results:

	<u>Vote</u>	<u>%</u>
U.S. Senator Dale Bumpers	323,475	65%
State Auditor Julia Hughes-Jones	176,830	35

1992 Congressional Races:

CD-1:

Incumbent Congressman **BILL ALEXANDER (D)** was defeated by **BLANCHE LAMBERT**, his former aide. Lambert focused on the House Bank scandal against Alexander. Alexander was among the 22 worst abusers with 487 overdrafts. She also criticized Alexander's practice of paying himself for daily expenses out of his campaign fund. Alexander was also a member of the same all-white Little Rock country club that caused **CLINTON** problems earlier in the campaign. Lambert was painted in the primary as an opportunistic Washington insider who came home only to run for Congress after the House Bank scandal broke. Lambert has not lived in Arkansas for over twelve years, and is reportedly living with her parents in the district.

Lambert will now face Cleburne County GOP Chairman **TERRY HAYES** in the general election. Hayes had no opposition in the primary. Hayes was the 1990 Republican nominee for this seat; receiving under 40% of the general election vote.

Democrat Primary Results:

	<u>Vote</u>	<u>%</u>
Blanche Lambert	81,114	60%
Representative Bill Alexander	54,473	40

CD-2:

Incumbent **RAY THORTON (D)** will face **DENNIS SCOTT (R)** in the general election. Neither candidate had opposition in their primary.

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**CD-3:**

The retirement of **JOHN PAUL HAMMERSCHMIDT (R)** created a very competitive open seat. State Representative **TIM HUTCHINSON** won the Republican nomination after a very tough primary battle against State Representative **DICK BARCLAY** and investment banker **DRYDEN PENCE**. Hutchinson has been in the House since 1984. He is a teacher and works for an automobile dealership in Gravette. Barclay did pledge his support to Hutchinson after the primary.

Republican Primary Results:

	<u>Vote</u>	<u>%</u>
State Representative Tim Hutchinson	17,312	53%
State Representative Dick Barclay	10,104	32
Investment banker Dryden Pence	5,009	15

Because none of the Democrat candidates received 50% of the vote, there was a run-off election on June 9 between the top two Democrat primary candidates, Ex-chancery **JUDGE JOHN VANWINKLE** and businessman **DON NELMS**. **DR. BILL HARRISON** was the third-place finisher in the May 19 primary.

**VANWINKLE** accused **NELMS** of trying to "buy" the run-off election. FEC reports show that Nelms raised \$137,377 through May 1992, including \$130,069 of his own money. VanWinkle raised \$71,479, including \$12,800 from PAC's. Van Winkle defeated Nelms in the primary and will now face State Representative **TIM HUTCHINSON** in November. Van Winkle has described himself as an "unabashed liberal."

May 19-Democrat Primary Results

	<u>Vote</u>	<u>%</u>
John VanWinkle	34,837	39%
Don Nelms	23,056	26
Dr. Bill Harrison	15,085	17

June 9-Run-off Results:

	<u>Vote</u>	<u>%</u>
Van Winkle	30,117	58%
Don Nelms	21,460	42

State Representative **HUTCHINSON (R)** will now face the Ex-chancery Judge **JOHN VAN WINKLE**, the winner of the Democrat run-off election, and Independent candidate **RALPH FORBES**, who headed California's American Nazi Party from 1960-1968. Forbes was **DAVID DUKE**'s 1988 Presidential campaign manager.

**CD-4:**

The Democrat primary for this seat was extremely negative. Because none of the Democrat candidates received 50% of the vote in the primary, there was a Democrat run-off election on June 9 between the top two Democrat primary candidates-incumbent Congressman **BERYL ANTHONY** and Secretary of State **BILL MCCUEN**. Businessman **PAT PAPPAS** had a surprisingly strong finish in the May 26 primary, receiving 29% of the vote. Pappas is an insurance agent from Pine Bluff.



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McCuen criticized Anthony for bouncing 109 House bank checks totalling \$57,000 and for voting in favor of a \$35,000 pay raise. Anthony criticized McCuen's tax-payer funded living quarters on Arkansas Capitol grounds and ran TV ads attacking McCuen for a 1990 trip which included a stop in Las Vegas that McCuen claims was a business trip.

In a television news report on May 29, Secretary of State **BILL MCCUEN** was accused by four unidentified former employees of sexual harassment. McCuen accused **ANTHONY** of orchestrating the charges and spreading the allegations.

May 26-Democrat Primary Results:

Beryl Anthony	60,213	40%
Bill McCuen	45,973	30
Pat Pappas	44,855	29

June 9-Run-off Results:

McCuen	44,653	51%
Anthony	43,004	49

McCuen will face Anthony's former Finance Chairman, **JAY DICKEY** in the general election. Dickey is a businessman and former Democrat. Anthony's cousin has joined Dickey's effort as Finance Chair. Dickey was unopposed in the Republican primary. For the first time in state history, the Republicans have a good chance of taking this seat.

Key Legislative Races:

A key story in the legislature is the candidacy of **TOM ROBB (R)**. Robb is the national leader of the KKK and is running for state representative in northwest Arkansas, which has been the home of white supremacy groups such as Aryan Nation, CSA, the Cross, the Sword and the Arm of the Lord.

Robb was repudiated by a unanimous vote of the Republican State Committee at the June 27 meeting.

Redistricting:

Both Congressional and legislative lines were completed last fall, and both have lawsuits pending against them. The Republican party is pursuing the suit for Congressional districts, seeking a "delta district" of minority influence. Various minority groups are pursuing the state lawsuit, also seeking more minority representation. On June 1, the U.S. Supreme Court upheld the enacted Congressional plan, which black legislators have contended illegally diluted minority voting strength. The Court upheld the lower court's ruling that it did not have a discriminatory effect or dilute the voting strength of black voters. The black community in that district was not shown to constitute a minority group sufficiently large enough or geographically compact to make a majority in a district.

8/12/92

Arkansas  
1992 Convention

State Convention: June 27, 1992  
Presidential Primary: May 26, 1992  
General Primary: May 26, 1992

Delegate Breakdown:

Total: 27

13 men

14 women

2 black members

Rules Committee:

Bob Brooks

Mildred Homan

Credentials Committee:

Richard Griffith

Lana Bethone

Platform Committee:

Jonathan Barnett

Carole Baker

Permanent Organization Committee:

Calvin Brown

Faye Sickel



## **ARKANSAS STATE STATISTICS**

**POPULATION:** 2,350,725  
**Largest City:** Little Rock (175,795)  
**Second Largest:** Fort Smith (72,798)  
**Third Largest:** No. Little Rock (61, 741)

**GOVERNOR:** Bill Clinton (D) elected 1982  
(also served `79 - `81)  
Next election: 1994

**SENATORS:** Bumpers (Charleston) & Pryor (Little Rock)

**DEMOGRAPHICS:** 83% White, 52% Urban and 48% Rural

**MEDIAN FAMILY INCOME:** \$14,641 (49th)

**VIOLENT CRIME RATE:** 474 per 100,000 (25th)

ARKANSAS

REPUBLICAN PARTY OF ARKANSAS

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North Little Rock, AR 72114  
Political Director: Richard Bearden  
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(501) 372-1938 FAX #

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425 West Capitol  
Little Rock, AR 72201  
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National Committeewoman:

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Hope, AR 71801  
(501) 777-5154

National Committeeman:

Bob Leslie  
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(501) 375-1116 (o)  
(501) 376-6337 FAX #

POLITICAL SUPPORTERS, STATE OF ARKANSAS

State Senator Joe Yates  
1812 Clark Street  
Bentonville, AR 72712  
(501) 273-5939 (h)  
(501) 273-3005 (o)



Texarkana Gazette • Monday, Aug. 10, 1992.

## METRO/REGION

# Newspaper: Huckabee uses his own firm in campaign

The Associated Press

LITTLE ROCK — Mike Huckabee, the publican nominee for U.S. Senate, has paid his one-man company more than \$6,000 in campaign funds and made his wife the campaign's highest-paid staff member.

The information was contained in Huckabee campaign finance reports filed with the Federal Election Commission. The reports are filed quarterly with the latest covering campaign ending through June.

Incumbent Democrat Dale Bumpers has paid a Washington campaign consulting firm more than \$170,000 through the first half of the year, FEC reports show. Much of the money was used to make and pay for television and radio commercials, records indicate.

The addition of Huckabee's wife to the

paid campaign staff is legal, the *Arkansas Democrat-Gazette* reported Sunday. Huckabee himself could draw a direct salary under federal laws.

The *Democrat-Gazette* reported that Huckabee's FEC filings show Cambridge Communications was paid \$6,016 from Huckabee's campaign during the first half of the year. The company's address is the same as Huckabee's residence. Huckabee is the company's sole employee.

Huckabee said he formed the company after resigning as pastor of Beech Street First Baptist Church in Texarkana to run for the Senate. The company now is his primary source of income, he said, and he has worked for private contracts as well as his campaign.

The company provides a variety of

television and print production services, including scripts, video production and brochures. Huckabee wrote the scripts for campaign commercials aired before the Arkansas primary in May and has written campaign brochures.

"Rather than job it out, we were able to do it in-house," Huckabee said. "If people think I was in this to make money, I'd like to see how."

Huckabee's wife, Janet, draws a \$2,000-per-month salary from the campaign, making her the highest-paid campaign staff member as of the end of June.

"She does all of the incoming receipts and bookkeeping," Huckabee said Friday. "She does work that we would have had to pay somebody else to do."

Huckabee has drawn another \$3,972

in campaign money for expenses. All the funds were reimbursements for campaign bills he paid personally, and he has kept receipts to show it, he said.

Through June, Huckabee's campaign raised \$359,766.24 and had spent \$344,383.41. The campaign had \$15,382.83 in cash on hand.

Bumpers' campaign raised \$286,608.98 and spent \$353,337.31 during the same period. However, thanks to money raised before this year, the campaign still had \$904,259.67 in cash on hand — more than 58 times as much cash on hand as Huckabee.

Bumpers' reports show his campaign paid \$171,820.81 to Squier Eskew Knapp, a Washington-based Democratic consulting firm.

"We hired them because they produce

good ads. They came to our attention after Sen. (David) Pryor used them in 1984," Melissa Skolfield, Bumpers press secretary, said Friday.

An FEC spokesman in Washington, D.C., said Friday that Bumpers raised \$43,141 during 1987-88 and \$79,88 during 1989-90. Each six-year Senate term is divided into three two-year election cycles for FEC purposes, the spokesman said. Bumpers' third term began in January 1987.

Through June 30 of this year, the 1991-92 cycle showed Bumpers with \$1,268,787 in contributions before expenses. About half of that amount came from a Little Rock fund-raiser April 1991.

Huckabee said the ability of incumbents to raise money before an election year is an unfair advantage.



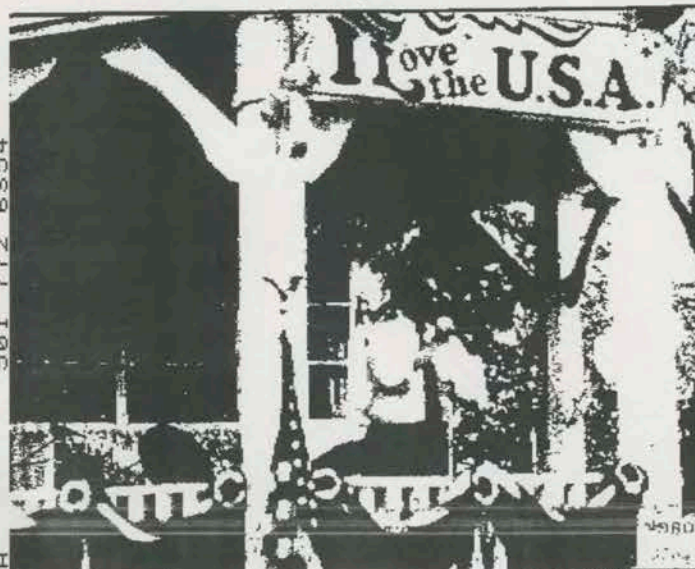
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# Candidate Huckabee speaks of political 'winds of change'



Mike Huckabee

By ROB PURDY

**M**ike Huckabee, Republican candidate for U.S. Senate, addressed a crowd of about 150 in Siloam Springs City Park Thursday evening.

Live music set the tone for a relaxed atmosphere which was complimented by free ice cream provided by Barnett's Dairyette. Huckabee delivered a brief speech outlining his philosophy on changes needed in government and his plans to bring about those changes.

Jonathan Barnett, of Siloam Springs and Huckabee's statewide chairman, introduced Huckabee as "the" politician from Hope, Ark., who would be in Washington in November. This remark was in reference to the fact Huckabee and Gov. Clinton were both born in Hope.

Huckabee has been criticized because of his background as a Baptist minister, but he defended himself by stating he was not ashamed of being a Christian. He added by being a Christian, he shares the same views and values of many Arkansans.

Huckabee is running against incumbent Dale Bumpers (Democrat), who has served three terms in the Senate. Huckabee displayed something unusual when referring to Bumpers — admiration.

"This isn't a election where there's a good guy in a white hat —

Huckabee — and a bad guy in a black hat — Bumpers," Huckabee said. "In this race there are two guys with white hats. I truly believe that Bumpers is a nice man."

Huckabee does, however, strongly believe Bumpers has served his time and it is time for him to be replaced. Huckabee named three reasons for his decision to run: John Mark, David and Sarah — his children.

Close to the end of his address, a particular strong wind blew in and knocked over some of Huckabee's advertisements, prompting him to say, "Well folks, what we have here are the winds of change."

Friday, August 7, 1992 Southwest Times Record — Fort Smith Ark. 7-A

## Huckabee: Foe out of touch

By Dave Hughes  
of the SWTR

Sen. Dale Bumpers is out of touch with the people of Arkansas and now he's lost touch with his party and the Senate, his Republican opponent Mike Huckabee said Thursday.

Huckabee said in Fort Smith the latest illustration of Bumpers' detachment from the people is his unsuccessful attempt in the Senate this week to kill funding for the supercollider in Texas.

"We've often said Dale Bumpers was out of touch with the people of Arkansas," Huckabee said. "It appears

on this issue he's out of touch with the leaders of his own party including the presidential candidate of his own party."

The Senate voted 62-32 Monday to reject an amendment by Bumpers that would have killed funding for the supercollider construction as an effort to reduce federal spending. The House voted two months ago to kill the project.

Huckabee, in a campaign swing through western Arkansas Thursday, also attacked Bumpers for his campaign funding sources. He said money from "out of state, special interest,

PAC groups" made up half of the \$1 million in campaign funds with which Bumpers started the race.

"Do the voters of Arkansas elect the next United States senator or do people in Washington who represent special interest groups?" Huckabee asked.

Huckabee said campaign reform was needed to limit the percentage of total campaign funds a candidate can receive from special interest groups.

On another topic, Huckabee said he favored a program that would allow non-violent criminals to stay out of prison and earn restitution to pay back

their victims.

He said criminals would have to earn double the amount they were responsible for their victims losing. Half of the money would go to compensate their victim and half to processing and prosecution costs.

"Let him work and understand how tough it was to earn the money to purchase that which he stole," Huckabee said.

He said it would reduce taxpayers' burden to house prisoners, it could prevent insurance rate increases for the victims and would provide rehabilitative lessons for criminals.



Mike Huckabee



# Arkansas Democrat Gazette

ARKANSAS' NEWSPAPER

LITTLE ROCK, AUGUST 9, 1992

278 PAGES 18 SECTIONS

\$1.00

★★

## Challenger faces 'million dollar mountain'

BY JAKE SANDLIN  
Democrat-Gazette Staff Writer

Mike Huckabee likens his bid to unseat Sen. Dale Bumpers to climbing a "million dollar mountain."

"He came to the dance with a million bucks in his pocket," Huckabee, a Texarkana Republican,



said last week, "I showed up with a tin cup."

A Federal Election Commission spokesman in Washington, D.C., said Friday that Bumpers raised \$43,141 during 1987-88 and \$79,885 during 1989-90. Each six-year Senate term is divided into three two-year election cycles for FEC purposes, the spokesman said. Bumpers' third term began in January 1987.

Through June 30 of this year, the 1991-92 cycle showed

Bumpers with \$1,268,787 in contributions before expenses. About half of that amount came from a Little Rock fundraiser in April 1991.

Huckabee has said in recent speeches, including Thursday night in Fort Smith to the Sebastian County Republican Committee, that Bumpers' average contribution is \$660 per individual. His own average contribution, he said, is about \$35. The figures are based on his campaign's analysis of FEC

reports.

Bumpers' spokesman, Melissa Skolfield, disputed Huckabee's statement Friday as inaccurate because Bumpers' campaign filings to the FEC don't include itemization of contributions of less than \$200, as is allowed by law.

"If he's comparing figures based on incomplete data, then he's comparing apples and oranges," she said. "We have contributions of \$5 a

See HUCKABEE, Page 1

## Huckabee

• Continued from Page One

\$10. If we did count them, our average contribution would be significantly lower."

Huckabee has listed all donations on his FEC reports filed with the secretary of state's office.

The latest FEC report, through June 30, showed Bumpers' campaign with \$904,259 in cash on hand.

That's more than 58 times the \$15,382 cash on hand listed in Huckabee's filing.

Huckabee, however, has raised \$359,766 this year — with \$356,636 of that from individuals — and has net expenditures of \$344,383. That compares with a net of \$286,608 raised and \$353,337 net expenditures in Bumpers' campaign.

Huckabee said he believes the ability of incumbents to raise money before an election year carries an unfair advantage.

"I think you should only collect contributions in the year of the election," said Huckabee, who entered the race Feb. 5. "It makes a real difference."

Another difference, Huckabee said, is the ability of incumbents to receive special interest-group money. Political action committees, or PACs, have given \$111,769 of this calendar year's total contributions to Bumpers, or 39 percent of that \$289,959 total.

Huckabee also cited data that he said has been compiled by his staff and accountants

from FEC data covering 1987 through May 6, 1992. During that period, Huckabee said 96 percent of more than \$400,000 in PAC money contributed to Bumpers came from groups based out of state.

No independent confirmation of Huckabee's five-year figures were immediately available.

"I'm not competing with Dale Bumpers," Huckabee said. "I'm competing with the hundreds of thousands of dollars put into his campaign war chest by people who are not

representative of Arkansas."

Skolfield, Bumpers' spokesman, said the groups include those representing the poultry, cotton, soybean and rice industries, products that are important to Arkansas.

"While their addresses may be out of state, they do represent Arkansas voters," she said. "Clearly, these groups are representative of Arkansas."

Huckabee said PAC money translates into more exposure to the voters through campaign television advertisements.

Huckabee has reported \$100 from PACs.

"We're like two guys who walk into a party," Huckabee said. "He's able to buy everybody at the party something to drink when he walks in. I can't."

"What I was pleased about in the last campaign report was that we out-raised him nearly 2-to-1 in individual donations, he said.

Huckabee's report showed \$356,636 in individual contributions to \$159,686 for Bumpers.



# Bumpers

• Continued from Page One

The FEC filings show:

• Cambridge Communications received \$8,016 from Huckabee's campaign during the first half of the year. The company's address is the same as Huckabee's residence. Huckabee is the company's sole employee.

Huckabee said he formed the company after resigning his pastorate at Beech Street First Baptist Church in Texarkana. The company now is his primary source of income, and he has worked for private contracts as well as his campaign, he said.

The firm provides a variety of television and print production services, including scripts, video production and brochures. Huckabee wrote the scripts for campaign commercials aired before the Arkansas primary in May and has written campaign brochures.

"Rather than job it out, we were able to do it in-house," Huckabee said.

"If people think I was in this to make money, I'd like to see how," Huckabee said. "I can't imagine why" people would question the arrangement, he said. "I'd guess this year, I'll make half of what I made before."

• Huckabee's wife, Janet, now draws a \$2,000-per-month salary from the campaign, making her the highest-paid campaign staff member as of the end of June.

"She does all of the incoming receipts and bookkeeping," Huckabee said Friday. "She does work that we would have had to pay somebody else to do."

• Huckabee himself has drawn another \$8,972 in campaign money for expenses. All the funds were reimbursements for campaign bills he paid personally, and he has kept receipts to show it, he said.

• Through June, Huckabee's campaign had raised \$359,766.24 this year and had spent \$344,383.41. The campaign had only a slim \$15,382.83 in cash on hand.

Bumpers' campaign had raised \$286,608.98 and had spent \$353,337.31. However, thanks to money raised before this year, the campaign still had \$904,259.67 in cash on hand — more than 58 times as much cash on hand as Huckabee.

In turn, Huckabee has railed against Bumpers' fundraising practices, saying the senator relied on the contributions of political action committees and Washington interests to help keep him in office.

Huckabee's highly detailed expenditure reports for the year add up to 95 pages, while Bumpers' reports were just 18 pages long.

But that is in part because Bumpers' campaign has hired firms to do some of the work being done in-house by Huckabee's campaign. Bumpers' campaign then pays flat fees to those firms, which show up on

within the campaign, each expenditure has to be filed.

• The most noticeable expenditure on Bumpers' reports is the \$171,820.81 paid to Squier Eskew Knapp, perhaps the nation's best-known Democratic consulting firm.

The Washington-based firm counts a number of senators and congressmen among its clients. Recently, it was hired by Gov. Bill Clinton's presidential campaign in an advisory role.

"We hired them because they produce good ads. They came to our attention after Sen. (David) Pryor (D-Ark.) used them in 1984," Melissa Skolfield, Bumpers' press secretary, said Friday.

The campaign declined to break down the payments, other than to say that much of the money was used by the firm to purchase television and radio advertising.

However, FEC forms show that for the second quarter of the year, \$151,820 was used by the firm to produce or air radio and television spots. The firm received \$10,000 in consulting fees in the quarter.

In the first half of the year, Huckabee paid \$8,671 to his consulting firm, Santa Fe Associates of Sarasota, Fla.

• Bumpers' highest-paid employee was longtime aide Martha Perry, who was being paid \$3,461.90 a month as of June.

More Arkansas  
News Every Day  
Democrat & Gazette



# Arkansas

Arkansas Democrat-Gazette  
•• TUESDAY, AUGUST 11, 1992

**B**

## Huckabee asserts no improprieties exist in campaign

BY LARRY RHODES  
Democrat-Gazette Staff Writer

Republican Senate nominee Mike Huckabee of Texarkana said Monday that his wife is not the highest paid member of his staff and that a published report suggesting as much is "totally inappropriate."

Huckabee, who is challenging incumbent U.S. Sen. Dale Bumpers, took exception to a report in Sunday's editions of the *Arkansas Democrat-Gazette*. The article disclosed that Janet Huckabee is being paid \$2,000 per month as a campaign staff member.

Huckabee has also paid himself at least \$7,500 for campaign work he completed as the sole employee of Cambridge Communications. Huckabee formed the company after resigning as pastor of Beech Street First Baptist Church in Texarkana. He said he resigned in order to make the run for the Senate.

The firm provides a variety of television and print production services, including scripts, video production and brochures. Huckabee was a radio personality in Hope (Hempstead County) during his youth and has a communications background.

Janet Huckabee is the campaign's assistant treasurer. She is also responsible for processing campaign donations, completing acknowledgments to donors as well as bookkeeping and a variety of computer related work.

"I'm really distraught with the article," Huckabee said during a telephone interview Monday. "The story suggests that there is an impropriety within

the campaign and that simply is not true. It was a most unfortunate blow to us."

Brenda Turner of Texarkana, the campaign's office manager, said Curtis Coleman of Little Rock is the highest paid staff member. Coleman is Huckabee's campaign manager.

Huckabee confirmed that Coleman has been paid \$10,000 for his work over the last two months and that Janet Huckabee has been paid "almost \$8,000" since April.

"I think it's sad that of all the things this campaign has done to date, that this is what gets printed," Janet Huckabee said Monday during a telephone interview from the Texarkana campaign headquarters.

"We have done lots of human interest stuff during this campaign. None of that was noticed, but this non-news item makes the front page. I don't think that's right."

The Huckabee campaign has been a strong critic of Bumpers' campaign practices, particularly the fact that Bumpers began the campaign with nearly \$1 million. Huckabee also lamented the fact that while he had to resign his post as pastor of the Texarkana church, Bumpers continues to draw a \$129,500 salary.

"My three children are sacrificing enough in this campaign without the family having to go on welfare and food stamps," Huckabee said in a news release issued late Monday afternoon. "Surely, our nation's political process has not deteriorated to the point that the only people who can run for public

See HUCKABEE, Page 8B

## Huckabee

• Continued from Arkansas Page

office are the millionaires who can afford to forgo an income for 10 months to a year."

Huckabee said that much of the information gleaned from his campaign expenditure report filed with the Federal Election Commission did not have to be on it. He noted that full disclosure is the right thing to do and he will continue to do that.

"To be attacked for trying to do the right things is just unbelievable," Huckabee said. "We knew we had to have an income when I decided to enter this race because I would resign as pastor. We knew then that we would do much of the media related work in-house. My wife has worked for this campaign long before it became official. She's just one of the many people who are worth much more to this campaign than they are being paid."



# PINE BLUFF COMMERCIAL

112th Year No. 111

THURSDAY, AUGUST 6, 1992

## Huckabee Proposes Restitution For Crime

By Donna Mooney  
OF THE COMMERCIAL STAFF

Mike Huckabee, the Republican candidate for the U.S. Senate, Wednesday proposed making restitution, not incarceration, the first priority of the criminal justice system.

He also denounced media giant Time-Warner and discussed several crime fighting proposals Wednesday afternoon before about 200 police officers at the Holiday Inn Convention Center.

He spoke to the Arkansas Municipal Police Association, which is meeting here through Friday.

Taxpayers pay \$20,000 a year to house each prisoner, Huckabee said, "more than it would cost to send them to Harvard." The current system relies on the idea of either revenge or rehabilitation, Huckabee said. Reforms would place the responsibility for "righting the wrong" on the back of the one who committed the crime.

When a criminal doesn't pose a violent threat to society, Huckabee said, he or she should remain in the mainstream of the community.

From Page 1A

## Senate

working to pay back the costs of his or her crime.

Huckabee rebuked Time-Warner, whose subsidiary, Warner Bros. Records, produced the controversial rap song "Cop Killer" by Ice-T, saying that the company waited too long to decide to delete "Cop Killer" from subsequent pressings of Ice-T's newest album.

The lyrics of "Cop Killer" the song show a "venomous attitude" toward police officers, Huckabee said.

"They have confused the right to freedom of speech with the responsibility of right speech," he said. "Time-Warner only discontinued the song after threats

were made to family members of the executives, not because they felt remorse."

He also called the song "indecent."

"Police are terribly unappreciated and it is because of the lax mentality of this nation that so many of the criminals are allowed to go free," he said.

Huckabee claimed that his opponent, U.S. Sen. Dale Bumpers had "irresponsibly" accepted contributions from Time-Warner.

"I can only assume he'll give it back," Huckabee said.

Huckabee proposed that the current system of penalization be changed.

When questioned about juvenile crime, Huckabee had no proposals, saying that responsibility for the juvenile justice system should remain with the states.





Daily Press photo by Karen

Huckabee made a hand-shaking stopover in Paragould Tuesday evening.

## Huckabee's 'down-to-earth' campaign right on schedule

Continued from page 1

absurd because people in Congress who are not supposed to make a career out of it have pension plans."

Bumpers has between \$1.6 and \$2 million in a pension plan from his 18 years in Congress, he said.

Huckabee said he decided to run because he felt his three children were not going to have the same kind of America he grew up in unless some real

"down-to-earth" people got involved in government. they want to represent the Senate for the next sixty

The race for the senate position is a classic case of liberal against conservative. "If you look at Bumpers' political record, he is a classic, honest-to-goodness liberal. I'm not ashamed to be called a conservative," Huckabee said.

Huckabee stated it is all left up to the voters to choose between him and Bumpers. "The people of Arkansas have the opportunity to choose what kind of person



Josh reins in aide  
over Clinton attacks  
Page 2

22

Embezzlement charges levelled  
against ex-superintendent of HDC  
Page 3



Wind robs Conley of  
record triple jump  
Page 8



Tuesday  
August 4, 1992

# Times-Herald

FORREST CITY, ARKANSAS

35 CEN



Stumping at Caldwell

Mike Huckabee greets supporters at a fund-raising dinner at Catfish Island Monday evening. The stop was one of several

around the state for the Republican candidate who is challenging incumbent Senator Dale Bumpers in the November election.

## Love of country leads Huckabee to Senate race

■Candidate stumps at local fund-raiser

By JACKIE WEISS

T-H Staff Writer

Mike Huckabee, Republican Candidate for the U.S. Congress, got a warm reception in St. Francis County Monday night.

The 36-year-old minister, who resigned his church to challenge Sen. Dale Bumpers, spoke to a full house at Catfish Island in Caldwell. His speech, which called for a common sense approach to the economy and a return to morality, was interrupted regularly with applause.

The event had a patriotic flavor, beginning with singer Gary Harvey of Hot Springs, who entertained the crowd of about 115 with songs such as "God Bless America."

In his introductory remarks, Huckabee said a love for his country prompted his decision to enter politics.

Huckabee stressed the campaign is "not about a personal conflict" between Sen. Bumpers and himself, but a matter of offering voters a clear choice on moral and financial issues, noting that Bumpers votes "alongside with the Ted Kennedy of Congress" more than three-fourths of the time.

In contrast to Bumpers, Huckabee said he supports an amendment to balance the budget, limit veto power for the president and term limitations.

"We need a citizen's Congress, not a career Congress," he said.

On moral issues, Huckabee noted Bumpers supports tax-funded abortion and abortion on demand, while he takes a pro-life stance. In addition, he said, Bumpers voted for full funding of the National Endowment for the Arts without restriction, a measure he opposed.

"It savages everything we're trying to put in the hearts and minds of our children," he stated,

Huckabee also blamed congressmen like Bumpers for economic problems facing the nation.

"We can change the president every four years, but if we don't change Congress, it doesn't matter who's in the White House. It will all be in the poor house," said.

"The government spends \$10,000 a second in red ink," Huckabee pointed out, citing "dribble" such as the \$15 million Jobs Creation Program enacted by Dartmouth College which created 39 jobs, at a cost to taxpayers of \$324,000 per job.

In addition to being fiscally irresponsible, Huckabee said Congress is self-indulgent, calling for the abolishment of "lucrative" and "disgraceful" congressional pension plans, said congressmen should pay Social Security and "open if like we do."

Meanwhile, the costs of a new generation "running the Kingdom of Congress" is continuing to rise, he noted, stating that in 1990 Congress had a staff of about 10,000. Although the number of congressmen is unchanged, the staff has now quadrupled at a cost to taxpayers of \$2.8 billion a year, he said.

If elected, Huckabee promises to work towards a 25 percent across-the-board reduction in congressional staffing.

"Let Congress do some belt tightening like folks back home in Arkansas have to do,"

Huckabee also said Congress should be restrained from passing laws from which they are exempt.

"The government paralyzes productivity and subsidizes irresponsibility," he said, as the audience again applauded. "The biggest competitor an American businessman has is not some Japanese-owned company across the ocean or a rival business across town, but his own United States government."

See LOVE on Page 1

## LOVE

(Continued from Page 1)

Noting that lawmakers are exempt from their own rules, he suggested congressmen should come home and try to run a business under the red tape they have created.

The candidate said he was tired of "hearing politicians talk about what they've done for us. I want them to be accountable for what they've done to us."

Huckabee acknowledged it is not easy to go up against an incumbent with name recognition, power, prestige and a large campaign chest, but he called on voters to abandon partisanship, which he says has hurt the nation.

"With partisanship, one is concerned about who steers the ship. With statesmanship, one is concerned about where the ship is headed. I think we need statesmanship," he said.

"People need to vote their principles. When their principles and their party conflict, they need to stick with their principles and work to change their party."

Huckabee pointed out issues supported by the Democratic Party include homosexual rights, abortion on demand, more taxes, bigger government and more programs.

"People call the Democratic

Party 'the party of the little people,' he said. "But how can that be when Dale Bumpers' average campaign contribution is \$660?"

A great portion of that comes from political action committees and out-of-state interests, he added.

He noted his contributions average \$35 and are from individuals, but said he had full confidence he could defeat Bumpers in November with the help of Arkansians who want to salvage their country.

"The enthusiastic reception you're seeing tonight is happening all over our state," he said,



PARAGOULD (GREENE)  
PARAGOULD DAILY PRESS

JUL 29 1992

# Huckabee: Senate bid good decision

By Karen Snyder  
Daily Press

Running for the U.S. Senate against incumbent Dale Bumpers has been a "delightful experience" for Republican Mike Huckabee of Texarkana.

He doesn't regret his decision to run for the position he said Tuesday night at a rally held at the Labor Park Community Building in Paragould.

"I will at least know I tried. There is a sense of fulfillment in that."

Huckabee said he has received a very warm and enthusiastic reception from Arkansians for his beliefs. He believes the government needs to get back to common sense principles.

"For instance, you can't spend money you don't have. Also, the government is at its best when it frees the free enterprise system," he explained.

The government, in Huckabee's opinion, should never impose secular, religious or moral codes on the people, but it must have high standards. He contended the government is doing the exact opposite of what Congress had intended with the freedom of speech issue.

"Take profanity, for example. It is a protected form of free speech," Huckabee said. "Prayer is not. That doesn't make sense."

Huckabee's campaign for Senate has not been impacted by his running as a Republican. He stated his campaign is a "grass roots campaign" and the party is "not that significant."

The voters have shown Huckabee they are interested in what he stands for and what drives him to his decisions. Huckabee stated the three issues he considered to be most important to this campaign.

The issue requiring priority in Huckabee's opinion is a balanced budget amendment with certain limitations. He said both the president and members of Congress must be accountable for how taxpayers' money is spent.

Other areas of concern are the line item veto and limitations on the number of terms members can serve in Congress. He feels limiting terms for members is the only way to keep members from becoming too powerful.

"Another thing, I think the pension plan of Congress should be abolished," Huckabee said. "It is

Continued on page 2



4A



Pine Bluff Commercial (John D. Lindsay)

Huckabee: Congress has overspent the nation's income

## Huckabee Says Bumpers Is Nice, Bad Public Servant

By Donna Mooney  
OF THE COMMERCIAL STAFF

U.S. Sen. Dale Bumpers was classified as a nice guy but a bad public servant Wednesday by Mike Huckabee, the Republican who wants to unseat him.

Huckabee, 36, of Texarkana, spoke to the Kiwanis Club of Pine Bluff at the Pine Bluff Convention Center. He is a former pastor of Immanuel Baptist Church at Pine Bluff, and until he declared his candidacy, he was the senior pastor of Beech Street First Baptist Church at Texarkana. He resigned his post in December 1991.

Huckabee criticized his opponent by saying that Bumpers is for gun control and for federally funded abortions, both of which Huckabee is against.

He also criticized Bumpers for his support for the National Endowment for the Arts, a group that Huckabee says gives out federal money to pay for pornographic art.

Huckabee said he is also for term limitations and against congressional pay raises.

After giving the incumbent senator a verbal hiding for the better part of fifteen minutes, Huckabee diplomatically added that the race between the two men was not a personal battle.

"We are both good guys riding the same type of white horse," Huckabee said. "It's just that our horses are pulling two different directions."

Quickly pouncing on today's politicians, Huckabee said the net result of government today was "career politicians." Politics has become an "incumbency protection program," he said. Elected officials treat their jobs as though they were given to them permanently, as evidenced by the fact there is a pension plan for senators and congressmen.

"I believe our forefathers envisioned men and women being elected to posts to serve citizens throughout the government," Huckabee said. "It should be 'we the people' not just the politicians."

Huckabee said new ideas — and new senators — were needed to cut the federal deficit.

"Our government spends \$1 billion dollars a day that it does not have," he said. "This is easy deficit spending right now. But when our children are grown up they will be the ones working two jobs just to pay taxes on the interest of the debt. If some drastic changes don't take place soon, we will all end up in the poorhouse."

Huckabee said there is a \$4 trillion dollar national debt facing our children. "Most of it is money borrowed from foreign countries."

Leaning again on Congress, Huckabee said congressmen should not be allowed to pass laws that they aren't going to abide by themselves.

"Why," he asked, "do we accept that Congress makes and passes laws for people on fixed incomes and Social Security to live by when they participate in an extremely lucrative mother of all pension

some senators have been allowed to retire with a \$56,000-a-year pension that includes free medical services and prescriptions drugs.

He said each citizen should think of three things when preparing to vote. They are their principles, their paychecks and their political party. Using each one to determine who they'll support and vote for.

He also spoke briefly on subjects of business and how the government hurts the small merchants by implementing unyielding policies, the lack of job creation, the over indulgence of welfare and the homeless problem.

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(Jefferson)  
Pine Bluff Commercial

JUL 30 1992





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BENTONVILLE  
(Benton)

Benton County Daily Record

JUL 31 1992

# Huckabee: Elected officials out of touch with constituents

By Gary Lookadoo  
Daily Record Staff

BENTONVILLE — Republican U.S. Senate candidate Mike Huckabee said Thursday that members of Congress are out of touch with their constituents.

"People who come from Washington as our elected officials tell us how they're concerned about the cost of health care," Huckabee said. "I have a hard time buying that, because senators don't pay for their own medical care. ... They don't have to pay for prescription drugs. They get them free."

Huckabee addressed about 50 supporters at a "Huckabee Huddle" luncheon at the Ramada Inn in Bentonville. ...

The candidate repeated familiar themes and declined to attack his opponent, incumbent Sen. Dale Bumpers, saying both he and Bumpers were trying to do what they believed to be right in public life. But he said he and Bumpers' "horses are pointing in different directions."

He called for a balanced budget amendment; a line-item veto authority for the president; and a congressional pay cut until the federal deficit is brought under control.

"I would propose that Congress take a pay cut until the deficit ... has been curtailed and we're in a balanced budget. ... Until they can balance the

checkbook of the federal treasury, they have no right to take more money."

Huckabee repeated criticism of Congress' 1990 tax increase and a pay raise for members of Congress.

"I'll call it an outrage and disgrace, because I really believe it is," said Huckabee of unpopular congressional pay raise.

"We need some people making health care laws in this country that know what health care is all about," Huckabee said.

Bumpers has declined to support or oppose the proposed pay raise, saying the decision should be left to the people.



501/374-1500

ROGERS (Benton)  
Northwest Arkansas  
Morning News

JUL 31 1992

## Education Plan Courts Danger, Huckabee Says

Larry Cooper  
NWA Morning News

Mike Huckabee, the Republican candidate opposing incumbent Democrat U.S. Sen. Dale Bumpers, said during an appearance before Benton County Republicans in Bentonville, Thursday that some elements of the America 2000 education reform effort "frighten" him.

"Let me just say categorically that I'm opposed to the concept of all educational curricula being designed at the national level," Huckabee said. "I think that is a very dangerous thing for us to do."

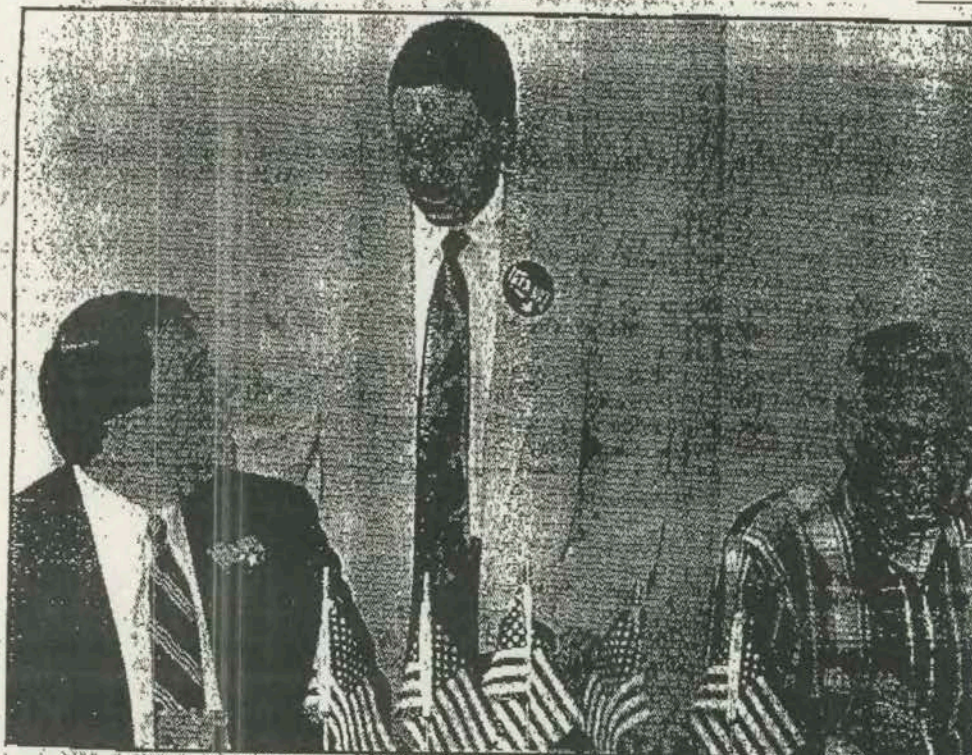
"I believe it's one of the major reasons that educational standards in this country have gradually declined over the past several years," Huckabee continued. "He said America spends more on education than it did 10 years ago, but test scores have still fallen."

"More money is not the issue, and I think the worst thing we do is move all the education decisions to a centralized federal bureaucracy," Huckabee said. Educational goals should not be set by "some commission," he added.

"For those reasons, I have a real problem supporting some of the agenda of the America 2000," Huckabee said.

The six-point America 2000 effort has been endorsed by public figures as diverse as President George Bush and Democratic presidential nominee Gov. Bill Clinton.

The America 2000 goals have been adopted by the school boards of Rogers and Bentonville, the Northwest Arkansas Community College, and the Rogers Chamber of Commerce, among other local governmental and educational bo-



Mike Huckabee and Benton County Sheriff Andy Lee (standing). At right Ray Barnett.

dies. U.S. Secretary of Education Lamar Alexander visited Springdale last month in support of local America 2000 efforts.

Here are the six goals of America 2000, reproduced from a Department of Education booklet called, "America 2000: An Education Strategy":

- All children in America will start school ready to learn.
- The high school graduation rate will increase to at least 90 percent.
- American students will leave grades four, eight and twelve having demonstrated competency in challenging subject matter including English, mathematics, science, history, and geography; and every school in America will ensure that all students learn to use

their minds well, so they may be prepared for responsible citizenship, further learning, and productive employment in our modern economy.

- U.S. Students will be the first in the world in science and mathematics achievement.
- Every adult American will be literate and will possess the knowledge and skills necessary to compete in a global economy and exercise the rights and responsibilities of citizenship.
- Every school in America will be free of drugs and violence and will offer a disciplined environment conducive to learning.

Following his public comments, Huckabee was asked if national educational goals have not helped

nations such as Japan and Germany to surpass the United States educational attainment.

"When we try to impose the same cultural norms that may be imposed in Japan, we're making a great mistake," Huckabee said. "He said American schools should have the freedom to respond to the needs of their local community, and teachers should have more classroom autonomy."

Also Thursday, Huckabee announced that U.S. Sen. Bob Dole, R-Kansas, will visit northwestern Arkansas on August 22 for breakfast meeting in support of Huckabee. He said the location of the breakfast will be announced later. Dole will travel to Little Rock for another appearance the same day.



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SPRINGDALE  
(Washington)  
The Morning News  
JUL 31 1992

# Huckabee 'Frightened' By Move Toward National School Agenda

Larry Cooper  
NWA Morning News

BENTONVILLE — Mike Huckabee, the Republican candidate opposing incumbent Democrat U.S. Sen. Dale Bumpers, said during an appearance before Benton County Republicans here Thursday that some elements of the America 2000 education reform effort "frighten" him.

"Let me just say categorically that I'm opposed to the concept of all educational curricula being designed at the national level," Huckabee said. "I think that is a very dangerous thing for us to do."

"I believe it's one of the major reasons that educational standards in this country have gradually declined over the past several years," Huckabee continued. He said America spends more on education than it did 10 years ago, but test scores still have fallen.

"More money is not the issue, and I think the worst thing we do is move all the education decisions to a centralized federal bureaucracy," he said.

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The America 2000 goals have been adopted by the school boards of Rogers and Bentonville, the North-West Arkansas Community College and the Rogers Chamber of Commerce, among other local governmental and educational bodies. U.S. Secretary of Education Lamar Alexander visited Springdale last month in support of local America 2000 efforts.

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•U.S. Students will be the first in the world in science and mathematics achievement.

•Every adult American will be literate and will possess the knowledge and skills necessary to compete in a global economy and exercise rights and responsibilities of citizenship.

•Every school in America will be free of drugs and violence and will of a disciplined environment conducive to learning.



August 21, 1992

TO: Senator Dole  
FROM: David Wilson  
SUBJECT: Arkansas Senate Candidate Mike Huckabee  
and America 2000

The morning, the Department of Education expressed concern about Mike Huckabee and his misconceptions about the America 2000 program. News articles have chronicled Huckabee's belief that America 2000 will take away local control of curriculum and place it in federal hands. Huckabee is dead wrong. Instead, local and state education officials set curriculum requirements to meet the six education goals established under America 2000.

Education is particularly concerned that Huckabee could inadvertently hurt America 2000 for the three following reasons:

o Sec. Alexander struck a deal with WalMart (headquartered in Bentonville) to have all the proceeds from Sam Walton's autobiography to go to the New American Schools Development Corporation (This group funds "break the mold schools" which use innovative methods to meet America 2000's goals).

o WalMart will serve as a catalyst for America 2000 by promoting the program in the 2000+ communities they have stores in. For instance, on September 1st, the Department of Education will broadcast an American 2000 promotion to all WalMart stores. This will be effective because all WalMart managers are required to invite community leaders to participate in this special program.

o Huckabee can hurt Sec. Alexander's July effort to kick-off American 2000 in NW Arkansas. In particular, Huckabee could throw off support for future grass roots efforts in the area.

#### POSSIBLE ACTIONS

The Department would like you to set Mr. Huckabee straight. I have attached talking points which should clear-up this misunderstanding. For the sake of time, you could just hand him the talking points. If Huckabee has any questions, I could call him.

#### OPTIONS

Is this something you are willing to do?

YES \_\_\_\_\_

NO \_\_\_\_\_

or

Let the Department of Education solve its own problems \_\_\_\_\_.