TO: Senator Dole FR: Nina/Kerry

RE: Remarks to Equipment Manufacturers Institute

*You will be speaking to an audience of approximately 350 people--comprised of 175 CEO of construction, agriculture, and industrial equipment manufacturers, their spouses, and special guests.

*They have asked for remarks touching upon agriculture, product safety, environmental matters, and foreign trade.

This document is from the collections at the Dole Archives, University of Kansas Houday-September 30 http attached J.W. Marriott Hotel letter of Washington, A.C. Support EQUIPMENT MANUFACTURERS INSTITUTE 10 South Riverside Plaza - Chicago, Illinois 60606-3710 - 312 321-1470 - FAX 312 321-1480 btw 8:30-10:30 Senator Robert Dole SH-141 Hart Senate WILL DELIVER SPEECE YES NO Office Building Washington, DC 20510-1601 Dear Senator Dole:

The members of the Equipment Manufacturers Institute would be honored if you would accept our invitation to address the Monday morning session, September 30, of our 98th Annual Meeting and Convention to be held at the J.W. Marriott Hotel in Washington.

EMI member companies provide the tools and information that are the basics to "feeding, housing and transporting" people throughout the world. From the farm tractor to the milking machine, from the backhoe to the largest bulldozer, our members' products serve mankind in every nation. But our business world, like all others, is rapidly changing ... and what happens in Washington establishes both the cornerstones of <u>our</u> economy and the outer parameters of opportunities.

Our expected attendance of 350 includes approximately 175 CEOs, their spouses and special industry guests. You will no doubt recognize from the attached membership list corporate identities in the forefront of the business community. Those shown on the EMI Board of Directors are also names quite familiar as industry leaders.

We believe our theme, CAPITOL IDEAS FOR A CHANGING WORLD, captures the essence of the kinds of insights our members would hope you would speak to in an address to our group. Your long-time involvement in agriculture and your position as Ranking Minority Leader in the Senate, must provide you with a unique view into the politics of "food and agriculture" and what this means to farmers and those who supply them. Because of your leadership role, our members would also anticipate hearing your views on other major political and economic issues.

Our schedule is flexible to accommodate your needs as much as possible. We are limited, however, to a time window between 8:30 and 10:30 a.m. on Monday, September 30.

Because of the unique role EMI: members have in providing "food, housing and transportation," we hope you will accept our invitation to appear before our industry's most senior executives and business leaders.

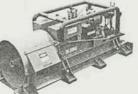
Yours truly, Emmett Barker EMI President

Serving Manufacturers of Agricultural, Construction, Forestry, Materials Handling and Utility Equipment

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Telephone 216-264-5666 Toll-Free Number 800-321-4930 Ohio Customers Call 800-222-4697 Telex 241322: AMAUGER WOO Cable Address: "AMERAUGER"

HORIZONTAL EARTH BORING MACHINES I TUNNELING EQUIPMENT I PIPE JACKING SYSTEMS I BENTONITE PUMPS AUGER SECTIONS CUTTING HEADS

August 30, 1991

Senator Robert Dole SH-141 Hart Senate Office Building Washington, D.C. 20510-1601

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EMI has developed an excellent agenda on the many issues affecting equipment manufacturers. Your possible address touching upon such areas as product safety, enviornmental matters, foreign trade, etc. all from a Federal government standpoint would be especially interesting.

I look forward to meeting you at the EMI Convention.

Best regards,

Bernard P. Krz President

BPK/016/jce





California Plant:

American Augers, Inc. ■ 23591 Robertson Blvd. ■ Chowchilla, CA 93610 209-665-1345 ■ Toll free number 800-345-3023 ■ California customers callege0334539013

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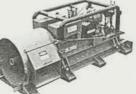
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SENATOR BOB DOLE

REMARKS

EQUIPMENT MANUFACTURERS

INSTITUTE

***THANK YOU. IT'S A**

PLEASURE TO BE HERE WITH

THE MEMBERS OF AN

ORGANIZATION WHICH HAS

LONG BEEN IMPORTANT TO THE

1

AMERICAN ECONOMY.

I'D LIKE TO SPEAK ON A NUMBER OF ISSUES THIS **MORNING--ALL OF WHICH HAVE ONE COMMON THEME--**COMPETITIVENSS. NO DOUBT ABOUT IT, "COMPETITIVENESS" IS ONE OF THE CURRENT HOT-BUTTON ISSUES IN WASHINGTON. THIRTY YEARS AGO,

RICHARD NIXON AND NIKITA KRUSCHEV ENGAGED IN A "KITCHEN DEBATE" OVER WHAT TYPE OF GOVERNMENT WOULD ULTIMATELY PREVAIL. AND FOR THE PAST THREE DECADES THAT **QUESTION WAS THE DEFINING** ONE OF OUR TIME. **TODAY, THAT DEBATE IS** OVER. DEMOCRACY HAS WON A

CONVINCING AND OVERWHELMING VICTORY. BUT WHILE WE SWEEP UP THE TICKER-TAPE FROM THE VICTORY PARADE, WE MUST BE **CAREFUL TO ENSURE THAT OTHER COUNTRIES DON'T** MARCH RIGHT BY US. THE DEFINING QUESTION **OF THE 90'S AND BEYOND IS**

NOT "WHAT TYPE OF **GOVERNMENT IS BEST?**", **RATHER, "WHAT COUNTRY IS BEST ABLE TO COMPETE ECONOMICALLY.**" AND LET ME SAY THAT THE **ANSWER TO THAT QUESTION IS** VERY MUCH UP IN THE AIR. THE PACIFIC RIM NATIONS CONTINUE THEIR REMARKABLE

RECORD OF GROWTH IN THE

WORLD MARKET.

IN JUST A SHORT TIME, THE **COUNTRIES OF WESTERN EUROPE WILL FORM A UNITED MARKET--A EUROPEAN COMMUNITY--WITH A COMBINED GROSS NATIONAL PRODUCT** LARGER THAN OURS. MANY OF THE NEWLY

EMERGING DEMOCRACIES IN EASTERN EUROPE CLAIM WORKFORCES YOUNG IN AGE, AND WITH NEARLY UNIVERSAL LITERACY. YOU CAN'T OPEN A **NEWSMAGAZINE THESE DAYS** WITHOUT SEEING MULTI-PAGE **INSERTS FOR COUNTRIES LIKE IRELAND, SAUDI ARABIA, OR**

KOREA, PROMOTING THEIR WORKFORCE AND LURING COMPANIES AND INVESTMENTS. AFTER THE GULF WAR AND THE COLLAPSE OF COMMUNISM IN RUSSIA, IT'S CLEAR THAT THE U.S. IS THE ONLY SUPERPOWER LEFT IN THE WORLD...AND IF WE ARE TO REMAIN SO, WE MUST TAKE STEPS TO ENSURE OUR

WORKFORCE AND PRODUCTS COMPETE AND SUCCEED IN WORLD MARKET.

MANDATES

THE FIRST STEP WE NEED TO TAKE IS TO GET CONGRESS AND THE GOVERNMENT OUT OF MOST OF YOUR BUSINESS DECISIONS.

CONGRESS CAN NOT **RESIST PASSING NEW LAWS AND** SPENDING PROGRAMS. IT USED TO BE THAT THE FEDERAL **GOVERNMENT WOULD PAY FOR** THESE PROGRAMS. BUT THEN WE REALIZED THAT WE WERE **BROKE, AND CONGRESS TOLD** THE STATES THEY COULD PAY FOR THEM. BUT NOW, MANY OF

THE STATES ARE BROKE, AND CONGRESS HAS LOOKED **AROUND AND SAID, "AHA! YOU,** MR. BUSINESSMAN OR **BUSINESSWOMAN CAN PAY FOR THESE PROGRAMS."** THIS FALL, WE'LL BE **DEBATING ONCE AGAIN A** WHOLE LAUNDRY LIST OF **CONGRESSIONAL MANDATES--**

PARENTAL LEAVE, MANDATORY HEALTH CARE, A SO-CALLED CIVIL RIGHTS BILL. NOW, ALL OF THESE SOUND

LIKE GOOD IDEAS...HOW CAN

YOU OPPOSE TAKING TIME OFF

WHEN A CHILD IS BORN OR A

RELATIVE IS SICK?

BUT THESE PROGRAMS AREN'T FREE...THEY CARRY

STIFF PRICE TAGS...PRICE TAGS THAT HARM BUSINESSES AND HINDER OUR COMPETITIVENESS. **INSTEAD OF MANDATES,** WHY DON'T WE ADOPT A **PROGRAM THAT PROMOTES AND DOESN'T STIFLE GROWTH--A PROGRAM THAT INCLUDES** CAPITAL GAINS TAX CUTS.

PRODUCT LIABILITY REFORM:

AND LET'S GIVE DAN QUAYLE SOME CREDIT. HE WAS **RIGHT ON TARGET LAST MONTH** WHEN HE SAID THAT THE U.S. LEGAL SYSTEM UNDERMINES **OUR COMPETITIVENESS AND PROSPERITY**. FOREIGN MANUFACTURERS

CAN HAVE PRODUCT LIABILITY

INSURANCE RATES AS LITTLE AS 2% OF THE RATES U.S. MANUFACTURERS PAY...AND IT'S **ONLY IN THE U.S. THAT SAFE PRODUCTS, NOTABLY DRUGS, ARE TAKEN FROM THE MARKET** SIMPLY BECAUSE PROFIT MARGIN DOESN'T COVER THE COST OF DEFENDING FRIVOLOUS LAWSUITS.

INDEED, A RECENT BUSINESS STUDY REVEALED THAT:

47% OF U.S.

MANUFACTURERS HAVE

WITHDRAWN PRODUCTS FROM

THE MARKET.

25% OF U.S.

MANUFACTURERS HAVE

DISCONTINUED SOME FORMS OF

PRODUCT RESEARCH. APPROXIMATELY 15% OF U.S. COMPANIES HAVE LAID OFF WORKERS AS A DIRECT RESULT OF PRODUCT LIABILITY EXPERIENCE.

DESPITE THESE NUMBERS, THE LIKELIHOOD OF PRODUCT LIABILITY REFORM IS ALMOST

ZERO. THE TRIAL LAWYERS ARE A VERY POWERFUL LOBBY IN THIS TOWN. THEY GIVE LOTS OF **MONEY--MOSTLY TO ONE PARTY-**-AND THE STATUS QUO CONTINUES. **EDUCATION:** AND THE STATUS QUO HAS **CONTINUED FOR FAR TOO LONG** IN OUR SCHOOLS. PRESIDENT

BUSH AND SECRETARY ALEXANDER ARE ABSOLUTELY **RIGHT IN TRYING TO SHAKE UP OUR EDUCATION SYSTEM. IF AMERICA IS TO COMPETE** IN THE FUTURE, THEN WE MUST **BE SURE THAT OUR YOUTH ARE RECEIVING SKILLS AND EDUCATION NEEDED TO COMPETE...IT'S CLEAR THAT**

JUST ISN'T HAPPENING.

DROP OUT RATES **CONTINUE TO SKY ROCKET---REACHING 50% IN SOME INNER-**CITY SCHOOLS. IN TESTS COMPARING THE MATH AND SCIENCE SKILLS OF **AMERICA'S 13 YEAR-OLDS WITH THOSE OF FIVE FOREIGN**

COUNTRIES AND FOUR CANADIAN PROVINCES, AMERICA'S STUDENTS FINISHED DEAD LAST. **NEARLY 50% OF ADVANCED** DEGREES IN MATH AND **ENGINEERING OFFERED BY U.S.** UNIVERSITIES ARE NOW **AWARDED TO FOREIGN** STUDENTS.

THERE CONTINUE TO BE THOSE IN CONGRESS WHO SAY THE WAY TO IMPROVE EDUCATION IS TO SPEND MORE MONEY. THE SIMPLE FACT IS **HOWEVER, THAT DOLLAR BILLS** DON'T EDUCATE STUDENTS. IN FACT, THE UNITED STATES SPENDS MORE PER STUDENT THAN EITHER

GERMANY OR JAPAN. TEN YEARS AGO, THE NATION SPENT \$2,491 PER PUBLIC SCHOOL STUDENT BELOW THE UNIVERSITY LEVEL. THIS YEAR THE FIGURE WILL BE \$5,638--AN **INCREASE OF 33% AND WITH VERBAL SCHOLASTIC APTITUDE TESTS DECLINING FOR THE** FOURTH STRAIGHT YEAR, I

DON'T THINK THERE'S ANYONE HERE IN THE ROOM WHO WOULD SAY THAT WE'VE SEEN A **33% IMPROVEMENT IN OUR** SCHOOLS' PERFORMANCE. **BUDGET DEFICIT** AND FINALLY, IF AMERICA WANTS TO COMPETE, THAN WE'VE GOT TO PUT OUR OWN FINANCIAL HOUSE IN ORDER.

I WAS VERY DISCOURAGED EARLIER THIS WEEK--THERE'S NO DOUBT THAT UNEMPLOYMENT BENEFITS SHOULD HAVE BEEN EXTENDED. AND I HAD A PLAN THAT WOULD HAVE DONE SO, AND WOULD **HAVE PAID FOR THE EXPENSES--**AS WE AGREED TO DO IN LAST YEAR'S BUDGET AGREEMENT.

THE DEMOCRATS PLAN WAS **MORE EXPENSIVE, MORE GENEROUS, AND JUST TACKED** THE BILL ON TO THE **DEFICIT...AND YOU KNOW WHICH** ONE PASSED. **BEFORE I TAKE YOUR QUESTIONS, I WANT TO SHARE A STORY WITH YOU (WITHHOLDING** LETTER STORY)

THE POINT OF THE STORY IS THAT ONE THING WE DON'T WANT TO BE UNDECIDED ABOUT IS THE FACT THAT ACTION MUST **BE TAKEN IF AMERICA IS TO** REMAIN COMPETITIVE. I WOULD HOPE THAT WHILE YOU'RE IN TOWN, YOU WOULD TAKE THE TIME TO GO VISIT YOUR CONGRESSMAN AND

SENATOR, AND SHARE YOUR CONCERNS. IF I'M NOT MISTAKEN, NEXT YEAR IS AN ELECTION YEAR, AND CONGRESS'S HEARING ALWAYS IMPROVES... THANK YOU.