

DRAFT #6
DECEMBER 7

CONTACT:
JO-ANNE COE
202/543-5016 (O)
703/845-1714 (H)

GALE GROSCH
913/371-6108 (O)
816/373-8468 (H)

SENATOR DOLE SCHEDULE - DECEMBER 9-10

SUNDAY, DECEMBER 9

4:20 PM LV. WASHINGTON NATIONAL - US AIR #67

6:11 PM AR. KANSAS CITY INTERNATIONAL

RON: RAPHAEL HOTEL (816 756-3800)
325 WARD PARKWAY, THE PLAZA

MONDAY, DECEMBER 10

10:30 AM TAPE 3 AND 1/2 MINUTE INTERVIEW ON MIDDLE EAST
(OPTION) WITH LILLIE SHANK FOR BROADCAST FOR NOON BROADCAST
ON CHANNEL 5/SAME LOCATION AS REED BLACK INTERVIEW

LILLIE SHANK
O: 913/677-7195
H: 913/831-9788

10:50 AM AR. KCTV, CHANNEL 5 - CBS
4500 JOHNSON DRIVE, SHAWNEE MISSION

11:00 AM INTERVIEW WITH REED BLACK (MISSED HIM LAST WEEK.)
FORMAT: ONE ON ONE
30 MINUTES, TAPED

CONTACT: REED BLACK
913/677-5555

11:35 AM LV. KCTV

12:00 NOON AR. OVERLAND PARK MARRIOTT HOTEL
913/451-8000
ADDRESS OVERLAND PARK ROTARY CLUB
110 - 140 ATTENDING
MET BY MARY GERSH COHEN, PROGRAM CHAIRMAN
BUFFET LUNCHEON IN PROGRESS

HEAD TABLE/DIAS WITH MICROPHONE
SEATING, LEFT TO RIGHT, FACING TABLE
TERRY GOODMAN, PRESIDENT, CHARTER MORTG. CO.
RAY GUTHRIE, OVERLAND PARK STATE BANK
HARVEY MCCRAY, ROTARY PRESIDENT
AND EXEC. VP, ASSOC. OF OPERATIVE
MILLERS
SENATOR DOLE
MARY COHEN
MICK LERNER, PARTNER, STINSON, MAG & FIZZELL

PRESS: OPEN

12:15 PM

PROGRAM BEGINS
PLEDGE OF ALLEGIANCE
PRAYER - TERRY GOODMAN
INTRODUCTION OF VISITING ROTARIANS - RAY GUTHRIE
COLLECT FINES & CHARITY MONEY
INTRODUCTION OF SENATOR DOLE MARY COHEN
REMARKS BY SENATOR DOLE - 15-20 MINUTES PLUS Q&A.

CONTACT: MARY COHEN
PROGRAM CHAIRMAN
O: 913/341-4554
H: 913 491-6346

1:30 PM

LV. OVERLAND PARK MARRIOTT

1:45 PM

AR. BLUE VALLEY NORTH HIGH
12200 LAMAR
913/345-7300
MET BY PRINCIPAL RUDY PAPENFUHS

2:00 PM -
3:00 PM

ADDRESS ALL-SCHOOL ASSEMBLY + Q&A
PRESS: OPEN
BLUE VALLEY NORTH HIGH, OVERLAND PARK
1400 STUDENTS ASSEMBLED IN AUDITORIUM
PROCEED TO FRONT SEATS
PROGRAM BEGINS
0 INTRODUCTION OF SENATOR DOLE BY RUDY
PAPENFUHS, PRINCIPAL
0 SENATOR PROCEED TO STAGE FOR BRIEF REMARKS
0 PODIUM WITH MIKE
0 Q&A - PRESELECTED STUDENTS WILL READ
QUESTIONS FROM MICROPHONE AT FOOT OF STAGE

CONTACT: RUDY PAPENFUHS, PRINCIPAL
O: 913/345-7300
H: 913/339-6866

3:00 PM

LV. BLUE VALLEY NORTH HIGH SCHOOL

3:25 PM AR. PROCTOR & GAMBLE PLANT
1806 KANSAS AVENUE, KANSAS CITY, KANSAS
913/573-0200

3:30 PM- TOUR PROCTOR AND GAMBLE PLANT

4:30 PM MET BY MERRILL MILLER, PLANT MANAGER
JACK KENNON, INDUSTRIAL RELATIONS MGR.
ROGER SCHWABAUER, PERSONNEL/PUB AFFAIRS

TOUR 7 DEPARTMENTS & GREET WORKERS ON THE LINE

PRESS: CLOSED

CONTACT: MERRILL MILLER, PLANT MANAGER
913/573-0200

4:30 PM LV. PLANT

4:45 PM AR. KANSAS CITY KANSAN
901 NORTH 8TH
913/371-4300

4:45 PM- EDITORIAL BOARD - KANSAS CITY KANSAN
5:15 PM GEORGE STATHAM, PUBLISHER
BOB FRISKEL, EDITOR
LARRY MOORE, PHOTOGRAPHER

CONTACT: GEORGE STATHAM, PUBLISHER

5:15 PM LV. KANSAN

5:30 PM AR. DEPT. OF HOUSING & URBAN DEVELOPMENT
400 STATE AVENUE
MET BY BILL BROWN, REGIONAL ADMINISTRATOR

5:30 PM- PROCEED TO 10TH FLOOR
6:45 PM ATTEND RIBBON CUTTING AND OPEN HOUSE
FOR NEW HUD OFFICES
EVENT RUNS: 5:00 P.M. - 7:00 P.M.
PRESS: OPEN
CONTACT: BILL BROWN, REGIONAL ADMINISTRATOR
O: 913/236-2162
H: 816/525-4583

5:35 PM PROGRAM BEGINS

EMCEE	BILL BROWN, REG. ADM.
WELCOME	JOHN JURCYK, KCK CHAMBER PRESIDENT & LOCAL ATTORNEY
MAYOR'S GREETINGS	PETER ADAMS
BRIEF REMARKS	DEL STROMER, GSA REG. ADM.
BRIEF REMARKS	CONGRESSWOMAN JAN MEYERS
OFFICIAL WELCOME	
& PLAQUE PRESENTATION	SENATOR DOLE

BILL BROWN WILL TAKE YOU ON A BRIEF TOUR, IF YOU WANT.

6:45 PM

LV. HUD

7:00 PM -

AR. FASONE'S - ATTEND "20 GOOD MEN" AWARDS DINNER

8:00 PM

5648 STATE AVENUE

MET BY NORM HODGES

PROCEED TO BANQUET ROOM

7:00 - 7:30 COCKTAILS, MIX & MINGLE

PHOTO WITH 20 AWARD WINNERS

7:30 - SIT DOWN, PROGRAM BEGINS

INVOCATION

DR. MURPHY, PRESBYTERIAN
CHURCH

BRIEF COMMENTS

VERDIS ROBINSON, COUNTY
COMMISSIONER

BRIEF COMMENTS

CHESTER OWENS, CITY
COUNCIL

INTRO OF SENATOR DOLE
REMARKS

CONG. JAN MEYERS
SENATOR DOLE

NOTE: THEY EXPECT THAT YOU WILL DEPART FOLLOWING
YOUR REMARKS AND BEFORE DINNER IS SERVED.

PRESS: OPEN

CONTACT: NORM HODGES
913/281-1542
VEDA MONDAY
913/588-1236
913/281-3193

RON: RAPHAEL HOTEL

TUESDAY, DECEMBER 11

1:00 PM

LV. KANSAS CITY - US AIR #298

To: Jo-Anne and Yvonne and Joyce
From: Mo
Re: Aircraft for Monday night

American Financial has agreed to pick up Senator Dole Monday night in Kansas City around 8:30pm. I told them that someone in our office would contact them Monday morning with more information as to the exact time and location. The contact there is Sandy Heimann or Marylynn Webb at 513/579-2121.

They will be using the Falcon 50, tail number 5DL.

December 7, 1990

TO: SENATOR DOLE

FROM: DON LEE

SUBJECT: BRIEFING POINTS ON BLUE VALLEY NORTH HIGH SCHOOL

I'VE PREPARED THE ATTACHED OPENING REMARKS FOR YOUR APPEARANCE AT BLUE VALLEY NORTH HIGH SCHOOL ON MONDAY, DECEMBER 10. THE REMARKS ARE SHORT, AND ARE DESIGNED TO LEAD INTO A QUESTION AND ANSWER PERIOD. WALT HAS OK'D THEM.

THE FOLLOWING ARE SOME FACTS ABOUT BLUE VALLEY NORTH (BVN) HIGH SCHOOL:

- O BVN OPENED ONLY FOUR YEARS AGO, IN AUGUST OF 1986.
- O BVN IS A FOUR-YEAR PUBLIC HIGH SCHOOL WITH ABOUT 1400 STUDENTS, MOSTLY CHILDREN OF SUBURBAN MIDDLE TO UPPER-MIDDLE CLASS PROFESSIONALS OR HIGH-LEVEL BUSINESS MANAGERS.
- O 95% OF ALL BVN STUDENTS GO ON TO ATTEND SOME SORT OF POST-SECONDARY EDUCATIONAL INSTITUTION; FEWER THAN 1% OF BVN STUDENTS DROP OUT.
- O BVN STUDENTS HAVE WON A WIDE RANGE OF ACADEMIC AWARDS, INCLUDING A PRESIDENTIAL SCHOLAR IN 1988, AND 33 KANSAS SCHOLARS AND 18 NATIONAL MERIT FINALISTS AND SEMIFINALISTS LAST YEAR ALONE.
- O BVN ENCOURAGES A GREAT DEAL OF PARENTAL INVOLVEMENT IN THEIR CHILDREN'S EDUCATION. IN ADDITION TO PARENTS' ORGANIZATIONS WHICH FOCUS ON SUPPLEMENTAL FINANCIAL SUPPORT AND PARENTAL VOLUNTEER EFFORTS FOR THE SCHOOL, BVN ESTABLISHED THE SCHOOL-BASED LEADERSHIP COUNCIL, COMPOSED OF TEACHERS, PARENTS, ADMINISTRATION, AND STUDENTS, TO SHARE RESPONSIBILITIES FOR LONG-RANGE DECISION-MAKING AND PLANNING.

December 7, 1990

TO: SENATOR DOLE

FROM: MARCIE ADLER
CHRISTINA RUSSO

RE: BLUE VALLEY NORTH HIGH SCHOOL SENIORS APPLYING FOR ACADEMY
NOMINATIONS

JOHN BOUCARD
(Identical Twins)
PATRICK BOUCARD

BRADLEY DAVIN

CINDY KANIS

CHRIS SAMPLE

CRAIG SUPER

SHAUN SWARTZ

CHRIS TEIXEIRA

0 APPLICATIONS ARE UNDER REVIEW.

0 IF WE HAVE ANY QUESTIONS, WE WILL CALL THE STUDENTS
DURING JANUARY.

0 WE WILL NOTIFY THEM OF THE OUTCOME IN MID-FEBRUARY.

0 WE HAVE TOLD THE GUIDANCE OFFICIALS THAT CANDIDATES
SHOULD FEEL FREE TO CALL US.

**OPENING REMARKS FOR
SENATOR BOB DOLE, BLUE
VALLEY NORTH HIGH SCHOOL,
DECEMBER 10, 1990**

**I AM PLEASED TO HAVE THIS
OPPORTUNITY TO SPEAK TO THE
STUDENTS AND FACULTY OF
BLUE VALLEY NORTH HIGH
SCHOOL. I'LL KEEP MY
REMARKS SHORT -- I'D RATHER
TAKE QUESTIONS FROM YOU
AND, BESIDES, I'LL PROBABLY
LEARN SOMETHING.**

IN ONLY FIVE YEARS OF

**EXISTENCE, BLUE VALLEY
NORTH HAS PUT TOGETHER AN
IMPRESSIVE TRACK RECORD OF
ACADEMIC ACHIEVEMENT.
THERE AREN'T MANY SCHOOLS
ANYWHERE THAT CAN MATCH A
DROPOUT RATE OF LESS THAN
1%, OR THE FACT THAT 9 OUT
OF EVERY 10 OF YOU WILL GO
ON TO COLLEGE, OR THAT YOU**

**HAVE ALSO PRODUCED A
PRESIDENTIAL SCHOLAR IN
SUCH A SHORT TIME. BLUE
VALLEY NORTH EXPECTS A LOT
OUT OF ITS STUDENTS, AND YOU
OBVIOUSLY TAKE THAT
CHALLENGE SERIOUSLY.**

**IN THE PAST FEW YEARS, WE
HAVE SEEN AND HEARD A LOT
OF DOOM AND GLOOM FROM**

**THE MEDIA ABOUT OUR
NATION'S PUBLIC SCHOOL
SYSTEM. WELL, HERE AT BLUE
VALLEY NORTH, I SEE A REAL
SUCCESS STORY, A SUCCESS
STORY BUILT UPON THE HARD
WORK AND COOPERATION OF
STUDENTS, PARENTS, FACULTY,
AND STAFF. AS AMERICA
PREPARES FOR THE 1990'S AND**

**THE NEXT CENTURY, WE WILL
CONTINUE TO DEPEND ON THE
STRENGTH OF OUR
EDUCATIONAL SYSTEM.**

**WITHOUT A DOUBT, KANSAS
CAN TAKE PRIDE IN THE
ACCOMPLISHMENTS OF BLUE
VALLEY NORTH HIGH SCHOOL.**

**BEFORE I TAKE QUESTIONS,
I WANT TO EMPHASIZE THAT**

**STUDENTS OWE IT TO
THEMSELVES TO UNDERSTAND
THE ISSUES WHICH NOW
CONFRONT OUR NATION: IT'S
YOUR FUTURE!**

**THE FEDERAL BUDGET
DEFICIT IS A PROBLEM WE NEED
TO RESOLVE NOW, SO THAT
YOUR GENERATION IS NOT
STUCK WITH OUR UNPAID BILLS.**

**THE WORLD IS NOW WATCHING
THE PERSIAN GULF, WHERE
THOUSANDS OF MEN AND
WOMEN, MANY OF WHOM ARE
NOT MUCH OLDER THAN YOU,
ARE IN A DESERT HALFWAY
AROUND THE WORLD, STANDING
UP TO SADDAM HUSSEIN'S
AGGRESSION. NO DOUBT
ABOUT IT, THESE ISSUES**

**AFFECT YOU, AND I AM ALWAYS
EXCITED TO SEE YOUNG PEOPLE
TAKE SUCH A STRONG INTEREST
IN THE EVENTS WHICH ARE
TAKING PLACE IN OUR COUNTRY
AND AROUND THE WORLD.**

**I'M PLEASED NOW TO
ANSWER YOUR QUESTIONS.**

December 7, 1990

TO: SENATOR DOLE

FROM: MARCIE ADLER

RE: 20 GOOD MEN

BACKGROUND ON AWARDS BANQUET

- 0 EACH YEAR 20 OUTSTANDING VOLUNTEERS ARE HONORED. 20 HAVE BEEN SELECTED FROM THE 1000 WHO VOLUNTEERED IN 1990.
- 0 A PHOTOGRAPHER WILL BE PRESENT TO PHOTOGRAPH YOU WITH THE AWARD WINNERS DURING THE COCKTAIL/MIX & MINGLE TIME.
- 0 6 ARE GENERAL MOTORS EMPLOYEES. SOME ARE FORMER DRUG AND ALCOHOL ABUSERS. OTHERS ARE JUST WORKING FOLKS. AGE RANGE FROM 20'S TO 78 YEARS OLD.
- 0 ATTENDANCE EXPECTED - 400. APPROXIMATELY 100 ARE RESIDENTS WHOSE HOMES HAVE BEEN RENOVATED.

TALKING POINTS

HISTORY OF "20 GOOD MEN" IN THE PARKWOOD COMMUNITY

- 0 IN APRIL, 1989, I MET NORM HODGES WHEN HE BROUGHT A TEAM OF GENERAL MOTORS WORKERS AND OTHER COMMUNITY HELPERS TO WASHINGTON TO RECEIVE A NATIONAL COMMUNITY DEVELOPMENT AWARD.
- 0 RESIDENT, LEOLA JOHNSON, WHOSE HOUSE HAD BEEN RECONDITIONED WAS ALL SMILES. THAT TRIP WAS HER FIRST FLIGHT, HER FIRST ENCOUNTER WITH ESCALATORS, & HER FIRST VISIT TO WASHINGTON. AND EVERYTHING HAD BEEN COMPLETED FOR HER HOUSE - EXCEPT SHE NEEDED A NEW ROOF.
- 0 IT HAS BEEN A PLEASURE TO AGAIN CONGRATULATE THEM UPON RECEIVING ADDITIONAL NATIONAL RECOGNITION, INCLUDING THE J.C. PENNY "GOLDEN RULE AWARD."

INNOVATIVE PROGRAM WITH NATIONAL POTENTIAL

- 0 HAS SET AN EXAMPLE. WOULD LIKE TO SEE A NATIONAL PROGRAM WHICH LINKS GOOD WORKERS WITH NEIGHBORHOODS THAT NEED TO BE SHORED UP.

0 THANKS GOES TO NORM HODGES, THE IDEA MAN WHO PLACED AN AD IN
THE LOCAL NEWSPAPER ASKING FOR "20 GOOD MEN" WHO WANTED TO
REBUILDING NE KCK - HELP A NEIGHBORHOOD RECLAIM ITSELF. 85
RESPONDED TO THAT INITIAL AD IN 1986.

SHORTLY THEREAFTER, NORM APPROACHED THE FAIRFAX GENERAL
MOTORS UNION HALL TO SUGGEST THAT THEY CREATE A "JOB BANK"
OF LAID-OFF WORKERS TO JOIN THE NEIGHBORHOOD WORKERS.

CONTACTED MAJOR BUILDING MATERIALS MANUFACTURERS

0 DURING ONE OF OUR VISITS, NORM TOLD ME OF YOUR DESPERATE
NEED FOR SUPPLIES. SO, I CONTACTED THE NATIONAL
HEADQUARTERS OF MAJOR BUILDING MATERIALS MANUFACTURERS TO
ASK THEM TO DONATE MATERIALS. THOUSANDS OF DOLLARS WORTH OF
MATERIALS HAVE FLOWED IN:

24 PNEUMATIC AIR GUNS & 100 CASES OF NAILS

300 SHEETS OF DRY WALL

8 BATHROOM FIXTURE SETS

2 KITCHEN SINKS

50 GALLONS OF PAINT

25 SQUARES OF ROOFING

0 OTHER INDUSTRIES AND PRIVATE CITIZENS HAVE GIVEN MONEY,
SERVICES, AND THEIR TIME.

0 THIS IS ONLY THE BEGINNING - FOR KCK AND FOR THE NATION. I
WILL DO WHATEVER I CAN TO HELP YOU AND NORM CREATE A
NATIONAL PROGRAM FOR "20 GOOD MEN."

TALKING POINTS

20 GOOD MEN

**0 I WANT TO CONGRATULATE
THE 20 AWARD WINNERS FOR
1990 - AND ALL THE "20 GOOD
MEN" WHO ARE MEMBERS OF
AN IMPORTANT GROUP IN
KCK WITH AN IMPRESSIVE
RECORD. NORM, I
UNDERSTAND THAT 1000**

**WORKERS WERE CANDIDATES
FOR YOUR ANNUAL AWARD.**

**0 I FIRST MET NORM HODGES
WHEN HE BROUGHT A TEAM
OF GENERAL MOTORS
WORKERS AND COMMUNITY
HELPERS TO WASHINGTON TO
RECEIVE A NATIONAL
COMMUNITY DEVELOPMENT
AWARD.**

**SHE QUICKLY REMINDED US
THAT SHE NEEDED A NEW
ROOF.**

**0 ON A NUMBER OF
OCCASIONS, IT HAS BEEN A
PLEASURE TO AGAIN
CONGRATULATE YOU UPON
RECEIVING ADDITIONAL
NATIONAL RECOGNITION,
INCLUDING THE J.C. PENNY
"GOLDEN RULE AWARD."**

**0 RESIDENT, LEOLA JOHNSON,
WHOSE HOUSE HAD BEEN
RECONDITIONED WAS ALL
SMILES. THAT TRIP WAS HER
FIRST FLIGHT, HER FIRST
ENCOUNTER WITH
ESCALATORS, & HER FIRST
VISIT TO WASHINGTON. HER
HOUSE HAD BEEN
COMPLETED - EXCEPT THAT**

**0 THANKS GOES TO NORM
HODGES, THE IDEA MAN WHO
PLACED AN AD IN THE LOCAL
NEWSPAPER ASKING FOR "20
GOOD MEN" WHO WANTED TO
REBUILDING NORTHEAST KCK
- HELP A NEIGHBORHOOD
RECLAIM ITSELF.**

**0 I RECALL THAT 85
RESPONDED TO THAT INITIAL
AD IN 1986.**

INNOVATIVE PROGRAM WITH **NATIONAL POTENTIAL**

**0 YOU HAVE SET AN EXAMPLE
FOR A NATIONAL PROGRAM
WHICH LINKS GOOD
WORKERS WITH
NEIGHBORHOODS THAT NEED
TO BE SHORED UP.**

**DESPERATE NEED FOR
SUPPLIES. SO, I CONTACTED
THE NATIONAL
HEADQUARTERS OF MAJOR
BUILDING MATERIALS
MANUFACTURERS TO ASK
THEM TO MAKE A DONATION.**

**0 THOUSANDS OF DOLLARS
WORTH OF MATERIALS HAVE
FLOWED IN:**

0 ONCE THE FAIRFAX GENERAL
MOTORS UNION HALL
AGREED TO CREATE A "JOB
BANK" OF LAID-OFF WORKERS
TO JOIN THE NEIGHBORHOOD
WORKERS, YOUR PROGRAM
HAS TAKEN OFF.

CONTACTED MAJOR BUILDING
MATERIALS MANUFACTURERS

0 DURING ONE OF OUR VISITS,
NORM TOLD ME OF YOUR

- * 24 PNEUMATIC AIR GUNS &
100 CASES OF NAILS**
- * 300 SHEETS OF DRY WALL**
- * 8 BATHROOM FIXTURE SETS**
- * 2 KITCHEN SINKS**
- * 50 GALLONS OF PAINT**
- * 25 SQUARES OF ROOFING**
- 0 OTHER INDUSTRIES AND
PRIVATE CITIZENS HAVE
GIVEN MONEY, SERVICES,
AND THEIR TIME.**

**0 THIS IS ONLY THE
BEGINNING - FOR KCK AND
FOR THE NATION. I WILL
CONTINUE TO DO WHATEVER I
CAN TO HELP YOU AND NORM
CREATE A NATIONAL
PROGRAM FOR "20 GOOD
MEN."**

December 7, 1990

TO: SENATOR DOLE
FROM: MARCIE ADLER
RE: WELCOME HUD REGIONAL HEADQUARTERS TO KCK
(FOR MISSOURI, IOWA, NEBRASKA, & KANSAS)

RECEPTION BEING HOSTED JOINTLY BY KCK CHAMBER AND HUD

- 0 1000 INVITATIONS WERE SENT OUT TO CHAMBER MEMBERS, ELECTED OFFICIALS, AND COMMUNITY LEADERS.
- 0 250 EMPLOYEES ARE ON FLEX-TIME, ENDING THEIR DAY AT 3:30 & 4:30 P.M. SOME ARE EXPECTED TO ATTEND.
- 0 PROGRAM WILL BE ON THE 10TH FLOOR, WHICH WILL ACCOMMODATE THE LARGE GATHERING. YOU MAY WANT TO TOUR ONE FLOOR OF OFFICES AND ANOTHER WHICH HOLDS THE COMPUTER CENTER AFTERWARD.
- 0 ALSO CELEBRATING THE 25TH ANNIVERSARY OF HUD

PROGRAM AGENDA MONDAY, 5:00 - 7:00 P.M.

5:00 - 5:30 MIX & MINGLE

5:30 - 6:00 PROGRAM

EMCEE - BILL BROWN, HUD REGIONAL ADMINISTRATOR
WELCOME - JOHN JURCYK, CHAMBER PRESIDENT, ATTORNEY
BRIEF COMMENTS - DEL STROMER, GSA REG.ADM.
BRIEF COMMENTS - PETER ADAMS,
REPRESENTING MAYOR STEINEGER
BRIEF REMARKS - CONGRESSWOMAN JAN MEYERS
PLAQUE PRESENTATION - SENATOR DOLE

6:00 - 7:00 RECEPTION CONTINUES & BUILDING TOUR
BILL BROWN IS PREPARED TO LEAD YOU ON A TOUR OF
THE 5TH FLOOR WHICH INCLUDES HIS OFFICE AND
ANOTHER FLOOR WHICH HOUSES THE COMPUTER CENTER.

KEY INDIVIDUALS EXPECTED TO ATTEND

BILL BROWN, HUD REGIONAL ADMINISTRATOR
DEL STROMER, GSA REGIONAL ADMINISTRATOR
BILL RAY, PRESIDENT & CEO OF KCK AREA CHAMBER OF COMMERCE
JOHN JURCYK, PRESIDENT OF CHAMBER
PETER ADAMS, REPRESENTING MAYOR STEINEGER WHO IS OUT OF TOWN
BILL COWLEY, BUILDING MANAGER
CONGRESSWOMAN JAN MEYERS

TALKING POINTS

0 FOLLOWING YOUR INTRODUCTION BY BILL BROWN, YOU MIGHT WANT TO BEGIN BY PRESENTING AN OLD HUD SEAL WHICH WAS LEFT IN THE BUILDING WHEN THE HUD AREA OFFICE WAS HOUSED THERE IN THE 1970'S. THIS PRESENTATION MARKS THE ARRIVAL OF THE HUD REGIONAL OFFICE IN KCK.

0 I RECALL THE MEETING I CALLED WITH COMMUNITY LEADERS BACK IN JUNE, 1989, TO EMPHASIZE THAT THE ONLY WAY TO BE A COMPETITIVE BIDDER THROUGH COOPERATIVE EFFORTS AMONG CITY OFFICIALS, BANKERS, AND LANDLORDS.

0 THE STATISTICS WERE TERRIBLE - 88% OF FEDERAL OFFICE SPACE WAS IN MISSOURI AND 12% WAS IN KANSAS.

TODAY, THE STATISTICS ARE SLIGHTLY BETTER - 85.2% IN MISSOURI AND 14.8% IN KANSAS.

IF WE LOOK AT FEDERAL LEASED SPACE, THE STATISTICS ARE BETTER - 49.2% IN MISSOURI AND 51.8% IN KANSAS.

FEDERALLY OWNED SPACE MAKES A BIG DIFFERENCE IN THE STATISTICS - \$3.5 MILLION WORTH IN MISSOURI VERSES 86,000 SQUARE FEET IN KANSAS.

THOSE STATISTICS WILL IMPROVE, ONCE THE NEW KCK FEDERAL COURTHOUSE COMPLEX IS BUILT AND OCCUPIED. FUNDING FOR THE COURTHOUSE HAS BEEN A PRIORITY WITH ME SINCE WELL BEFORE 1985 AND I AM PLEASED THAT IT IS PROGRESSING NICELY.

0 FINALLY WE SEE RESULTS OF INTENSE COOPERATION IN KCK - AMONG BILL COWLEY, (THE LANDLORD), MAYOR STEINEGER, THE CITY COUNCIL, AND COMMUNITY LEADERS, REPRESENTATIVES OF THE GATEWAY COMPLEX WERE THE SUCCESSFUL LOW BIDDER FOR 56,000 SQ FT OF OFFICE SPACE - ALL OF THE 2-3-4-5TH FLOORS OF THIS BUILDING.

- * LOW INTEREST LOANS FROM THE CITY AND COUNTY.
- * COMPETITIVE UTILITY RATES FROM THE BOARD OF PUBLIC UTILITIES.
- * FREE PARKING
- * NO EARNINGS TAX

0 NOW THAT FIRST CLASS BUILDING IMPROVEMENTS HAVE BEEN MADE, WE ARE CONFIDENT THAT BILL COWLEY HAS A GOOD CHANCE OF BEING THE SUCCESSFUL LOW BIDDER FOR FEDERAL OFFICES TO FILL THE 6 - 10TH FLOORS.

0 I LOOK FORWARD TO SEEING THE MODULAR OFFICES AND COMPUTER
COMPLEX WITH STATE OF THE ART SECURITY, LIGHTING, AIR
CONDITIONING, AND HEATING.

0 IT'S BEEN A LONG PROCESS. WE REMEMBER THAT THE FIRST
BIDDING WAS CANCELED AT THE LAST MINUTE. THANKS TO DEL
STROMER, GSA REGIONAL ADMINISTRATOR WHO PROMISED PROMPT AND
FAIR ACTION WHEN HE TOOK OFFICE, THE CONTRACTING ROLLED
FORWARD, AND KCK WAS THE WINNER.

0 KCK KNOWS HOW TO "ROLL OUT THE RED CARPET."

COMMERCIAL NATIONAL BANK OFFERS FREE CHECKING ACCOUNTS.

FREE TRIAL MEMBERSHIP AT THE "Y" FOR A WEEK.

LIBRARY CARDS FOR NON-RESIDENTS.

WARM GREETINGS BY THE ENTIRE COMMUNITY - SUCH AS THIS
RECEPTION HOSTED BY THE KCK CHAMBER. A SPECIAL THANKS TO
BILL RAY, CHAMBER CEO, AND CHAMBER PRESIDENT, JOHN JURCYK.

December 6, 1990

TO: SENATOR DOLE

FROM: DON LEE

SUBJECT: HUD BUILDING OPENING -- TALKING POINTS FOR HOUSING BILL

I'VE PREPARED SOME TALKING POINTS REGARDING THE RECENTLY-ENACTED NATIONAL AFFORDABLE HOUSING ACT FOR THE OPENING CEREMONIES AT THE NEW HUD REGION VII HEADQUARTERS BUILDING ON MONDAY AFTERNOON, DECEMBER 10. THE HOUSING BILL WAS SIGNED INTO LAW BY THE PRESIDENT ON NOVEMBER 28, 1990, AND AUTHORIZES \$57.3 BILLION FOR HOUSING PROGRAMS FOR FISCAL YEARS 1991 AND 1992.

- O IT IS FITTING THAT THE OPENING OF THIS NEW HUD FACILITY IN KANSAS CITY, KANSAS, COMES ON THE HEELS OF THE ENACTMENT OF A NEW FEDERAL HOUSING INITIATIVE, THE NATIONAL AFFORDABLE HOUSING ACT.
- O THE NATIONAL AFFORDABLE HOUSING ACT REPRESENTS A BIPARTISAN EFFORT TO MAKE HOMEOWNERSHIP MORE AFFORDABLE FOR ALL AMERICANS. WHILE ESTABLISHING A PROGRAM TO ASSIST FIRST-TIME HOMEBUYERS, THE NEW LAW INCLUDES THE ADMINISTRATION'S "HOPE" INITIATIVE, WHICH WILL PROVIDE PUBLIC HOUSING RESIDENTS THE OPPORTUNITY TO MANAGE AND, ULTIMATELY, OWN THEIR HOUSING PROJECTS.
- O THIS BILL ALSO RECOGNIZES THAT HOUSING PROGRAMS ARE NOT ALL BRICKS AND MORTAR. IT TAKES A COMPREHENSIVE APPROACH TO HOUSING FOR THE ELDERLY, THE HOMELESS, AND THE MENTALLY ILL, BY LINKING FEDERAL HOUSING ASSISTANCE TO SOCIAL SUPPORT SERVICES, SUCH AS HEALTH CARE AND JOB COUNSELING, WHICH ADDRESS IMPORTANT NEEDS FOR THESE SPECIAL POPULATIONS.
- O THE NEW HOUSING LAW ENCOURAGES COOPERATION BETWEEN THE PRIVATE SECTOR AND ALL LEVELS OF GOVERNMENT BY EXPANDING HOUSING BLOCK GRANT PROGRAMS, ENSURING THAT FEDERAL HOUSING DOLLARS GET WHERE THEY ARE MOST NEEDED.
- O THIS IMPORTANT LEGISLATION ALSO STRENGTHENS THE FINANCIAL CONDITION OF THE FEDERAL HOUSING ADMINISTRATION'S (FHA) MORTGAGE INSURANCE FUND. THESE REFORMS WILL HELP ENSURE THAT THE FHA FUND, AN IMPORTANT RESOURCE FOR HOMEBUYERS, DOES NOT BECOME ANOTHER SAVINGS AND LOAN CRISIS.

HUD WELCOME

TALKING POINTS

**0 I WOULD LIKE TO PRESENT TO
YOU, BILL, AN OLD HUD SEAL
WHICH MARKED THE HUD
AREA OFFICE IN THIS
BUILDING WHEN IT WAS
HOUSED HERE FROM 1970 -
1980. THIS PRESENTATION**

**MARKS THE OFFICIAL
ARRIVAL OF THE HUD
REGIONAL OFFICE IN KCK.**

**0 I RECALL THE MEETINGS I
CALLED WITH COMMUNITY
LEADERS BACK IN JUNE, 1989,
AND THIS YEAR IN
SEPTEMBER TO EMPHASIZE
THAT THE ONLY WAY TO BE A
COMPETITIVE BIDDER FOR**

**FEDERAL OFFICE SPACE IS
THROUGH COOPERATIVE
EFFORTS AMONG CITY
OFFICIALS, BANKERS, AND
LANDLORDS.**

**0 IN 1989, THE STATISTICS
WERE TERRIBLE - 88% OF
FEDERAL OFFICE SPACE WAS
IN MISSOURI AND 12% WAS IN
KANSAS.**

**TODAY, THE STATISTICS ARE
SLIGHTLY BETTER - 85.2% IN
MISSOURI AND 14.8% IN
KANSAS.**

**IF WE LOOK AT FEDERAL
LEASED SPACE, I AM MORE
ENCOURAGED - 49.2% IN
MISSOURI AND 51.8% IN
KANSAS.**

**FEDERALLY OWNED SPACE
MAKES A BIG DIFFERENCE IN
THE STATISTICS - \$3.5
MILLION WORTH IN MISSOURI
VERSES 86,000 SQUARE FEET
IN KANSAS.**

**THOSE NUMBERS WILL
IMPROVE, ONCE THE NEW
KCK FEDERAL COURTHOUSE
COMPLEX IS COMPLETED.**

**FUNDING FOR THE
COURTHOUSE HAS BEEN A
PRIORITY WITH ME SINCE
WELL BEFORE 1985 AND I AM
PLEASED THAT IT IS
PROGRESSING NICELY. DEL
STROMER TELLS ME THAT
GROUND WILL BE BROKER
NEXT MARCH.**

**0 FINALLY WE SEE RESULTS OF
INTENSE COOPERATION IN
KCK - AMONG BILL COWLEY,
MAYOR STEINEGER, THE CITY
COUNCIL, AND COMMUNITY
LEADERS. THE GATEWAY
COMPLEX WAS THE
SUCCESSFUL LOW BIDDER
FOR 56,000 SQ FT OF OFFICE
SPACE - ALL OF THE 2-3-4-5TH
FLOORS OF THIS BUILDING.**

- * LOW INTEREST LOANS
FROM THE CITY AND
COUNTY.**
- * COMPETITIVE UTILITY
RATES FROM THE BOARD
OF PUBLIC UTILITIES.**
- * FREE PARKING**
- * NO EARNINGS TAX**

**0 NOW THAT FIRST CLASS
BUILDING IMPROVEMENTS
HAVE BEEN MADE, WE ARE
CONFIDENT THAT BILL
COWLEY HAS A GOOD
CHANCE OF BEING THE
SUCCESSFUL LOW BIDDER
FOR FEDERAL OFFICES TO
FILL THE 6 - 10TH FLOORS.**

**0 I LOOK FORWARD TO SEEING
THE MODULAR OFFICES AND
COMPUTER COMPLEX WITH
STATE OF THE ART SECURITY,
LIGHTING, AIR CONDITIONING,
AND HEATING.**

**0 IT'S BEEN A LONG PROCESS.
WE REMEMBER THAT THE
FIRST BIDDING WAS
CANCELED AT THE LAST**

**MINUTE. THANKS TO DEL
STROMER, GSA REGIONAL
ADMINISTRATOR WHO
PROMISED PROMPT AND FAIR
ACTION WHEN HE TOOK
OFFICE, THE CONTRACTING
ROLLED FORWARD, AND KCK
WAS THE WINNER.**

**0 KCK KNOWS HOW TO "ROLL
OUT THE RED CARPET."**

- * COMMERCIAL NATIONAL
BANK OFFERS FREE
CHECKING ACCOUNTS.**
- * FREE TRIAL MEMBERSHIP AT
THE "Y" FOR A WEEK.**
- * LIBRARY CARDS FOR NON-
RESIDENTS.**
- * WARM GREETINGS BY THE
ENTIRE COMMUNITY - SUCH
AS THIS RECEPTION HOSTED
BY THE KCK CHAMBER. A**

**SPECIAL THANKS TO BILL
RAY, CHAMBER CEO, AND
CHAMBER PRESIDENT, JOHN
JURCYK (JUR-SICK).**

DRAFT #6
DECEMBER 7

CONTACT:
JO-ANNE COE
202/543-5016 (O)
703/845-1714 (H)

GALE GROSCH
913/371-6108 (O)
816/373-8468 (H)

SENATOR DOLE SCHEDULE - DECEMBER 9-10

SUNDAY, DECEMBER 9

4:20 PM LV. WASHINGTON NATIONAL - US AIR #67

6:11 PM AR. KANSAS CITY INTERNATIONAL

RON: RAPHAEL HOTEL (816 756-3800)
325 WARD PARKWAY, THE PLAZA

MONDAY, DECEMBER 10

10:30 AM TAPE 3 AND 1/2 MINUTE INTERVIEW ON MIDDLE EAST
(OPTION) WITH LILLIE SHANK FOR BROADCAST FOR NOON BROADCAST
ON CHANNEL 5/SAME LOCATION AS REED BLACK INTERVIEW

LILLIE SHANK
O: 913/677-7195
H: 913/831-9788

10:50 AM AR. KCTV, CHANNEL 5 - CBS
4500 JOHNSON DRIVE, SHAWNEE MISSION

11:00 AM INTERVIEW WITH REED BLACK (MISSED HIM LAST WEEK.)
FORMAT: ONE ON ONE
30 MINUTES, TAPED

CONTACT: REED BLACK
913/677-5555

11:35 AM LV. KCTV

12:00 NOON AR. OVERLAND PARK MARRIOTT HOTEL
913/451-8000
ADDRESS OVERLAND PARK ROTARY CLUB
110 - 140 ATTENDING
MET BY MARY GERSH COHEN, PROGRAM CHAIRMAN
BUFFET LUNCHEON IN PROGRESS

HEAD TABLE/DIAS WITH MICROPHONE
SEATING, LEFT TO RIGHT, FACING TABLE
TERRY GOODMAN, PRESIDENT, CHARTER MORTG. CO.
RAY GUTHRIE, OVERLAND PARK STATE BANK
HARVEY MCCRAY, ROTARY PRESIDENT
AND EXEC. VP, ASSOC. OF OPERATIVE
MILLERS
SENATOR DOLE
MARY COHEN
MICK LERNER, PARTNER, STINSON, MAG & FIZZELL

PRESS: OPEN

12:15 PM

PROGRAM BEGINS
PLEDGE OF ALLEGIANCE
PRAYER - TERRY GOODMAN
INTRODUCTION OF VISITING ROTARIANS - RAY GUTHRIE
COLLECT FINES & CHARITY MONEY
INTRODUCTION OF SENATOR DOLE MARY COHEN
REMARKS BY SENATOR DOLE - 15-20 MINUTES PLUS Q&A.

CONTACT: MARY COHEN
PROGRAM CHAIRMAN
O: 913/341-4554
H: 913 491-6346

1:30 PM

LV. OVERLAND PARK MARRIOTT

1:45 PM

AR. BLUE VALLEY NORTH HIGH
12200 LAMAR
913/345-7300
MET BY PRINCIPAL RUDY PAPENFUHS

2:00 PM -
3:00 PM

ADDRESS ALL-SCHOOL ASSEMBLY + Q&A
PRESS: OPEN
BLUE VALLEY NORTH HIGH, OVERLAND PARK
1400 STUDENTS ASSEMBLED IN AUDITORIUM
PROCEED TO FRONT SEATS
PROGRAM BEGINS
0 INTRODUCTION OF SENATOR DOLE BY RUDY
PAPENFUHS, PRINCIPAL
0 SENATOR PROCEED TO STAGE FOR BRIEF REMARKS
0 PODIUM WITH MIKE
0 Q&A - PRESELECTED STUDENTS WILL READ
QUESTIONS FROM MICROPHONE AT FOOT OF STAGE

CONTACT: RUDY PAPENFUHS, PRINCIPAL
O: 913/345-7300
H: 913/339-6866

3:00 PM

LV. BLUE VALLEY NORTH HIGH SCHOOL

3:25 PM AR. PROCTOR & GAMBLE PLANT
1806 KANSAS AVENUE, KANSAS CITY, KANSAS
913/573-0200

3:30 PM- TOUR PROCTOR AND GAMBLE PLANT

4:30 PM MET BY MERRILL MILLER, PLANT MANAGER
JACK KENNON, INDUSTRIAL RELATIONS MGR.
ROGER SCHWABAUER, PERSONNEL/PUB AFFAIRS

TOUR 7 DEPARTMENTS & GREET WORKERS ON THE LINE

PRESS: CLOSED

CONTACT: MERRILL MILLER, PLANT MANAGER
913/573-0200

4:30 PM LV. PLANT

4:45 PM AR. KANSAS CITY KANSAN
901 NORTH 8TH
913/371-4300

4:45 PM- EDITORIAL BOARD - KANSAS CITY KANSAN
5:15 PM GEORGE STATHAM, PUBLISHER
BOB FRISKEL, EDITOR
LARRY MOORE, PHOTOGRAPHER

CONTACT: GEORGE STATHAM, PUBLISHER

5:15 PM LV. KANSAN

5:30 PM AR. DEPT. OF HOUSING & URBAN DEVELOPMENT
400 STATE AVENUE
MET BY BILL BROWN, REGIONAL ADMINISTRATOR

5:30 PM- PROCEED TO 10TH FLOOR
6:45 PM ATTEND RIBBON CUTTING AND OPEN HOUSE
FOR NEW HUD OFFICES
EVENT RUNS: 5:00 P.M. - 7:00 P.M.
PRESS: OPEN
CONTACT: BILL BROWN, REGIONAL ADMINISTRATOR
O: 913/236-2162
H: 816/525-4583

5:35 PM PROGRAM BEGINS
EMCEE BILL BROWN, REG. ADM.
WELCOME JOHN JURCYK, KCK CHAMBER
PRESIDENT & LOCAL ATTORNEY
MAYOR'S GREETINGS PETER ADAMS
BRIEF REMARKS DEL STROMER, GSA REG. ADM.
BRIEF REMARKS CONGRESSWOMAN JAN MEYERS
OFFICIAL WELCOME
& PLAQUE PRESENTATION SENATOR DOLE

BILL BROWN WILL TAKE YOU ON A BRIEF TOUR, IF YOU WANT.

6:45 PM

LV. HUD

7:00 PM -

AR. FASONE'S - ATTEND "20 GOOD MEN" AWARDS DINNER

8:00 PM

5648 STATE AVENUE

MET BY NORM HODGES

PROCEED TO BANQUET ROOM

7:00 - 7:30 COCKTAILS, MIX & MINGLE

PHOTO WITH 20 AWARD WINNERS

7:30 - SIT DOWN, PROGRAM BEGINS

INVOCATION

DR. MURPHY, PRESBYTERIAN
CHURCH

BRIEF COMMENTS

VERDIS ROBINSON, COUNTY
COMMISSIONER

BRIEF COMMENTS

CHESTER OWENS, CITY
COUNCIL

INTRO OF SENATOR DOLE

CONG. JAN MEYERS

REMARKS

SENATOR DOLE

NOTE: THEY EXPECT THAT YOU WILL DEPART FOLLOWING
YOUR REMARKS AND BEFORE DINNER IS SERVED.

PRESS: OPEN

CONTACT: NORM HODGES
913/281-1542
VEDA MONDAY
913/588-1236
913/281-3193

RON: RAPHAEL HOTEL

TUESDAY, DECEMBER 11

1:00 PM

LV. KANSAS CITY - US AIR #298