

TALKING POINTS  
REPUBLICAN EAGLES  
COMMERCE DEPARTMENT  
OCTOBER 2, 1990

INTRODUCTION

0 GOOD MORNING. IT IS A  
PLEASURE TO BE HERE.

0 YOU HAVE PICKED AN  
INTERESTING TIME TO COME TO  
WASHINGTON — THAT IS,  
INTERESTING IF YOU LIKE

**CRISIS.**

**0 ON THE INTERNATIONAL FRONT,  
THE DRAMATIC STEPS TAKEN  
BY PRESIDENT GORBACHEV IN  
THE SOVIET UNION TOWARDS  
FREEDOM AND WORLD PEACE  
HAVE UNFORTUNATELY BEEN  
OVER—SHADOWED BY THE  
BRUTAL INVASION OF KUWAIT  
BY SADDAM HUSSEIN.**

0 ON THE DOMESTIC FRONT, WE  
HAVE HAD ANOTHER WAR  
THAT IN MY OPINION HAS  
BEEN JUST AS DISRUPTIVE TO  
THE SECURITY OF AMERICA. I  
AM OF COURSE REFERRING TO  
THE BUDGET CRISIS THAT HAS  
PARALYZED CONGRESS, AND  
FOR MONTHS HAS THREATENED  
TO PARALYZE THE FEDERAL

# GOVERNMENT AND THE COUNTRY.

## THE SUMMIT

0 AFTER FOUR LONG AND  
DIFFICULT MONTHS OF  
NEGOTIATIONS, THE BUDGET  
SUMMITEERS HAVE FINALLY  
REACHED AN AGREEMENT. A  
LOT OF YOU MAY BE ASKING  
WHAT TOOK US SO LONG?



WELL, LET ME TELL YOU THAT  
\$500 BILLION OF REAL —  
NOT SMOKE AND MIRRORS —  
— CUTS ADDS UP TO A LOT  
OF MONEY AND A LOT OF  
TOUGH DECISIONS.

0 THIS PACKAGE ISN'T PRETTY.  
IF YOU SMOKE, DRINK OR  
DRIVE, YOU ARE GOING TO  
P A Y M O R E T A X E S .

ENTITLEMENT PROGRAMS,  
ESPECIALLY MEDICARE, WILL  
FACE A SUBSTANTIAL HIT.  
SOCIAL SECURITY, HOWEVER,  
WAS NOT TOUCHED.

0 FROM NOW ON, NEW  
ENTITLEMENT PROGRAMS AND  
TAX CUTS WILL BE PAY—AS—  
YOU—GO. IF YOU WANT TO  
INCREASE BENEFITS OR CUT

TAXES, YOU WILL HAVE TO  
FIND A WAY TO PAY FOR  
THEM.

0 WITHOUT GIVING YOU ALL THE  
DETAILS OF WHAT'S IN THE  
PACKAGE, I CAN TELL YOU  
RIGHT NOW THAT THERE'S  
PROBABLY SOMETHING IN HERE  
FOR EVERYONE NOT TO LIKE.  
BUT WITH 32 1/2 PERCENT

A C R O S S — T H E — B O A R D  
G R A M M — R U D M A N      C U T S  
S T A R I N G   U S   I N   T H E   F A C E ,   I  
T H I N K   T H E   A M E R I C A N   P E O P L E  
A R E   L O O K I N G   F O R   A   L I T T L E  
L E A D E R S H I P   F R O M   U S .

TAXES

O   O N   T H E   B R I G H T   S I D E ,   I   T H I N K  
T H E   P R E S I D E N T   A N D   A L L  
R E P U B L I C A N S   C A N   B E   P R O U D



THAT WE HELD THE LINE ON  
INCREASING TAX RATES.

0 THE TAX PORTION OF THE  
PACKAGE ALSO CONTAINS AN  
INDEXING PROVISION FOR THE  
STOCK OF SMALL BUSINESSES  
— A MODIFIED CAPITAL  
GAINS CUT —, AS WELL AS  
A 25% DISCOUNT ON STOCKS  
OF SMALL BUSINESSES, CREDITS

FOR ENTERPRISE ZONES AND  
ENERGY INCENTIVES.

0 YOU'LL ALSO BE PLEASED TO  
HEAR THAT THE .15%  
SECURITIES TRANSFER EXCISE  
TAX, WHICH WAS DISCUSSED  
EXTENSIVELY, DIDN'T MAKE IT  
INTO THE FINAL PACKAGE.

PASSING THE AGREEMENT

0 NOW COMES THE TOUGH PART,

GETTING THE VOTES TO PASS  
THIS AGREEMENT. THE EASIEST  
COURSE FOR MEMBERS WILL BE  
TO FIND SOMETHING THEY  
DON'T LIKE AND USE THAT AS  
AN EXCUSE NOT TO VOTE FOR  
THE PACKAGE. AND BELIEVE  
ME, THERE HAVE THOSE WHO  
HAVE JUMPED ON THAT  
BANDWAGON EVEN BEFORE



## SEEING THE AGREEMENT.

0 I HOPE, HOWEVER, THAT MOST  
MEMBERS WILL HOLD THEIR FIRE  
LONG ENOUGH TO FIND OUT  
WHAT IS IN THE PACKAGE.  
THEY MAY NOT LIKE IT ANY  
BETTER, BUT AT LEAST THEY  
WILL REALIZE THAT IT'S FAIR,  
IT'S TOUGH AND IT'S REAL.  
AND IF ANYONE HAS ANY



**BETTER IDEAS ABOUT HOW TO  
FIND \$500 BILLION, I'D LIKE TO  
HEAR THEM.**

MEMORANDUM TO THE LEADER

FROM: JOHN DIAMANTAKIOU

SUBJECT: REPUBLICAN EAGLES - SPEAKING ENGAGEMENT

On Tuesday, October 2 at 9:30 you will be speaking to a group of about 300-350 Republican Eagles at the Commerce Department Auditorium. You are scheduled to speak for about ten minutes and take Q & A for twenty minutes. The Eagles are made up of business and civic leaders and the average age is 55 years old. These people are the cream of the crop and they contribute \$15,000 dollars a year to the RNC.

They have requested you talk about your perceptions at the budget summit proceedings and how it will affect the upper income bracket. All other speakers throughout the day will talk about different subjects. Undoubtedly, they will be interested in your perceptions with regards to capital gains.

Also, they would like to here your personal assessment of the 1990 Senate races. As of today our three top challenger races according to the polls are: Hawaii, Iowa, and Massachusetts.

Hawaii	-	internal polls show Saiki leading Akaka 48-40
Iowa	-	latest Des Moines Register poll shows Tauke trailing Harkin by only 3 points, 44%-41%.
Mass.	-	the anti-incumbent mood is at its peak and a Boston Globe poll shows Rappaport trailing Kerry 45%-41%.

You cannot directly tell these people which races to send money to since you are in a government facility, but it would be a good idea to give them some helpful hints. (Since these are individual contributors, you may want to mention Hal Daub).

Deputy Secretary of Energy Henson Moore will be speaking before you about the effects of oil and the economy. Then RNC Finance Chair, Larry Bathgate or Republican Eagles Chair, Bobby Holt will introduce you. Commerce Secretary Mosbacher will speak after you and discuss the business leaders visit to the Soviet Union; and trade with Japan.

June, Oct 2

## REPUBLICAN EAGLES

September 24, 1990

Ms. Yvonne Hopkins  
Office of The Senate Minority Leader  
The Honorable Robert Dole  
141 Hart Senate Office Building  
Washington, D.C. 20510

Dear Yvonne:

Attached is a copy of Senator Dole's schedule for his speaking engagement at the Commerce Department Auditorium for the Republican Eagles on October 2, 1990.

Senator Dole will be part of a six speaker program, beginning at 9:00 AM. For your information the speakers schedule is as follows:

9:00 AM - Deputy Secretary of Energy Henson Moore  
9:30 AM - Senate Minority Leader Robert Dole  
10:00 AM - Secretary of Commerce Robert Mosbacher  
10:30 AM - National Drug Control Policy Director William Bennett  
11:00 AM - Break  
11:30 AM - National Security Advisor Brent Scowcroft  
12:00 PM - Secretary of Defense Dick Cheney

Senator Dole should plan on arriving five minutes prior to the speaking engagement at the 15th Street red awning entrance of the Commerce Department. The Senator will be greeted by Ann Herberger of the Eagle Staff and will be escorted to either the holding or the stage area. The introduction will be handled by Lawrence E. Bathgate, II, Finance Chairman and Bobby Holt, Eagle Chairman.

Senator Dole should plan on 10 minutes of formal remarks and then 20 minutes of self-moderated questions and answers.

We are currently anticipating 300-350 Republican Eagles in attendance.

Again, thanks for all your help.

Sincerely,



Dulce A. Zahniser



**MINUTE BY MINUTE  
15TH ANNIVERSARY CELEBRATION  
IN HONOR OF  
THE REPUBLICAN EAGLES**

**AS OF SEPTEMBER 22, 1990  
THE COMMERCE DEPARTMENT AUDITORIUM  
15TH STREET RED AWNING - SECRETARY'S ENTRANCE  
WASHINGTON, D.C.**

**REGISTRATION - (202) 466-9379**

**TUESDAY, OCTOBER 2, 1990**

9:25 AM	Senator Dole arrives at the Secretary's entrance of the Commerce Department on 15th Street at the Red Awning. Is greeted by Ann Herberger and escorted to holding room.
9:28 AM	Secretary Henson Moore takes last question and concludes.
9:29 AM	Ann Herberger escorts Senator Dole to the Commerce Department Auditorium.
	Senator Dole takes place on stage with Larry Bathgate, Finance Chairman and Bobby Holt, Eagle Chairman and takes seat.
9:30 AM	Larry Bathgate/Bobby Holt begin introduction of Senator Robert Dole
9:32 AM	Senator Dole begins formal remarks
9:42 AM	Senator Dole concludes formal remarks and begins questions and answers.
9:58 AM	Senator Dole takes last question and concludes.
	Larry Bathgate/Bobby Holt takes podium and thanks Senator Dole. Ann Herberger escorts Senator Dole out and thanks.



Oct. 2 - 9:30 A.M.

REPUBLICAN NATIONAL FINANCE COMMITTEE

310 FIRST STREET, SOUTHEAST WASHINGTON, D.C. 20003 202-863-8720

BOBBY HOLT  
CHAIRMAN, REPUBLICAN EAGLES

August 17, 1990

*[Handwritten signature]*

The Honorable Robert Dole  
141 Hart Senate Office Building  
Washington, D. C. 20510

Dear Bob:

I want to add my personal invitation to the one you received from Lee Atwater to speak to the Republican Eagles at their briefing on October 2.

Also, I hope you will plan to be with us that evening at the 15th anniversary dinner dance celebration at the National Building Museum.

Bob, I look forward to seeing you.

Sincerely,

*[Handwritten signature: Bobby Holt]*  
Bobby Holt

BH:taw

Joyce -  
For your Speaking Calendar,  
Yvonne has copy. Dulce  
Zahniser will provide talking  
points later for possible inclusion  
in his remarks.

*[Handwritten signature: Judy]*



Republican  
National  
Committee

Lee Atwater  
Chairman

August 13, 1990

*[Handwritten signatures]*

The Honorable Robert Dole  
141 Hart Senate Office Building  
Washington, D.C. 20510

Dear Senator Dole:

I am pleased to invite you to participate in a very special event this fall. October marks the 15th anniversary of the Republican Eagle Program. We have planned a spectacular two-day celebration in Washington.

The 15th Anniversary Celebration kicks off Monday evening, October 1, 1990, with a cocktail reception at the Corcoran Gallery of Art. Tuesday morning, October 2, we will have an in-depth issues briefing at the Commerce Department Auditorium. We would be honored if you could participate by addressing the Eagles at 9:30 am. The format will consist of approximately ten minutes of remarks and twenty minutes of questions and answers. If this time is inconvenient, we will work within your schedule.

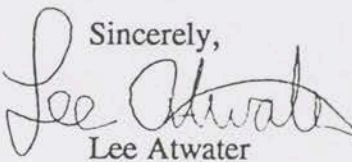
Tuesday evening there will be a Dinner Dance, honoring the President and Mrs. Bush and the Eagles, at the National Building Museum. Also invited as special guests will be the Vice President and Mrs. Quayle, as well as former Presidents Gerald Ford and Ronald Reagan. Special honors will go to the 15-year Eagles as well as the 10- and 5-year members. I hope both you and Secretary Dole are able to attend, as this promises to be a very exciting evening.

As you may know, since 1975 the Eagle program has grown from 85 original members at \$10,000 to over 600 current members at \$15,000. I have enclosed a tentative agenda and current brochure on the Eagle program for your review.

The Honorable Robert Dole  
August 13, 1990  
Page two

Please have a member of your staff RSVP to Dulce Zahniser, of the Eagle office, at 202-863-8720. If you have any additional questions regarding the 15th Anniversary Celebration, please let me know. For your information, Secretary Dole has received this invitation under separate cover.

Again, Senator Dole, I hope you and Secretary Dole will be able to join us for this very special anniversary celebration.

Sincerely,  
  
Lee Atwater



**TENTATIVE AGENDA  
FIFTEENTH ANNIVERSARY CELEBRATION  
IN HONOR OF  
THE REPUBLICAN EAGLES**

**THE PARK HYATT HOTEL  
24TH AND M STREETS, NORTHWEST  
WASHINGTON, D.C.  
(202) 789-1234**

**MONDAY, OCTOBER 1, 1990**

**9:00 AM TO 5:00 PM**

**REGISTRATION**

Park Hyatt Hotel - Tivoli Room

**6:00 PM TO 8:00 PM**

**Business Attire**

**COCKTAIL RECEPTION**

Corcoran Gallery of Art

Transportation provided from the Park Hyatt Hotel

**TUESDAY, OCTOBER 2, 1990**

**8:00 AM TO 5:00 PM**

**REGISTRATION**

Park Hyatt Hotel - Tivoli Room

**9:00 AM TO 1:00 PM**

**Business Attire**

**BRIEFING**

Commerce Department Auditorium

Speakers to be announced

Transportation provided from the Park Hyatt Hotel

**1:30 PM TO 2:30 PM**

**Business Attire**

**BUFFET LUNCHEON**

Location to be determined

**7:00 PM TO 11:00 PM**

**Black tie**

**FIFTEENTH ANNIVERSARY DINNER  
DANCE**

National Building Museum

Judiciary Square

Transportation provided from the Park Hyatt Hotel

**Space is limited and available on a first come, first served basis**

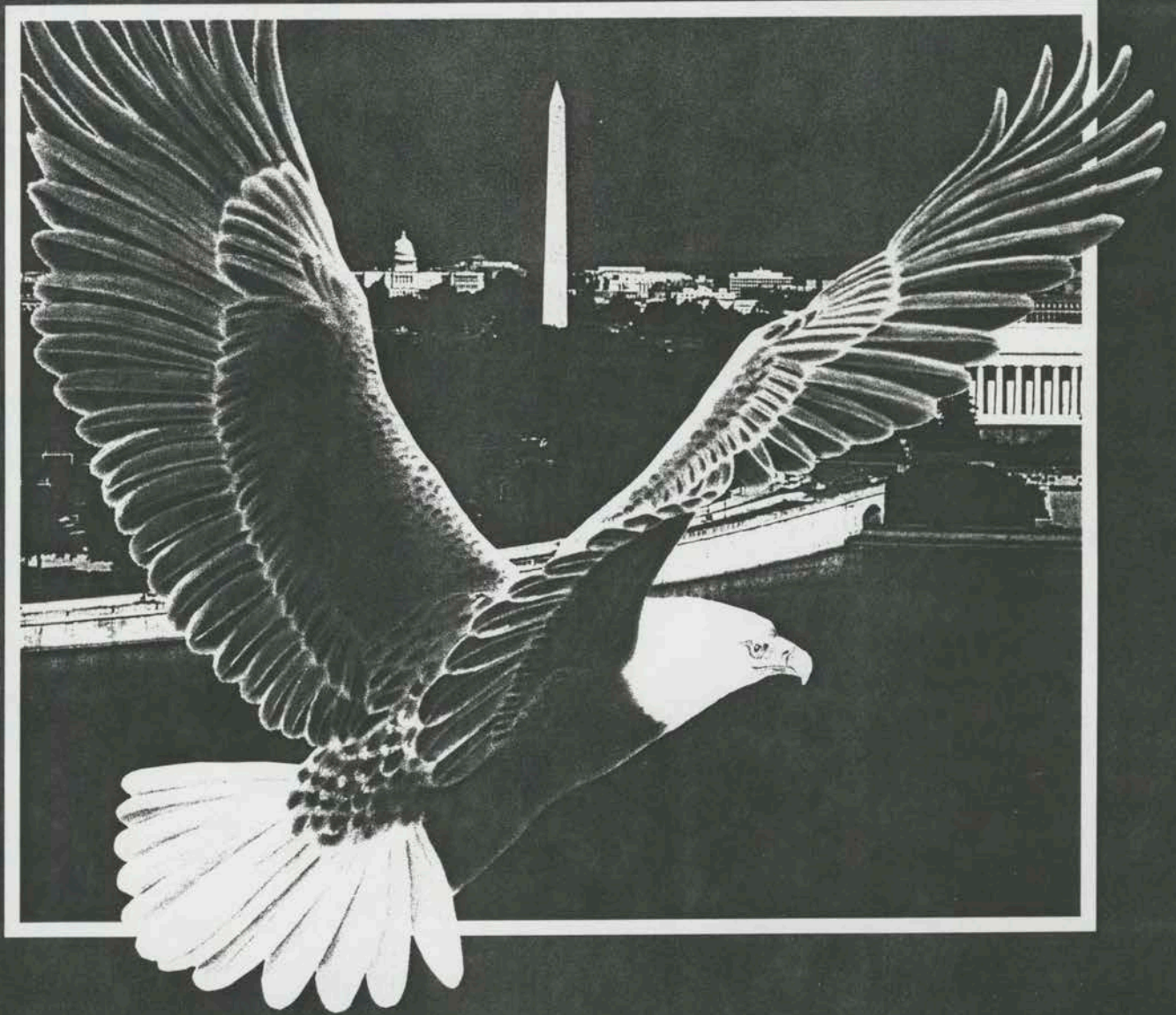
**When making hotel reservations, please be sure to  
refer to the Republican Eagles**

**Hotel reservations must be complete by September 7, 1990 to insure accommodations**

**Active Eagles only**

**Active Eagles are welcome to bring one guest**





# REPUBLICAN EAGLES



*Two hundred years ago,  
our Founding Fathers chose the Eagle as America's national  
symbol; the Eagle became a worthy symbol for the young  
country to adopt:  
a bird majestic, free and strong.*

*Fifteen years ago, eighty-five men and women,  
seeing a better future for our Nation and our Party,  
gathered together and chose the Eagle as the symbol for a new  
and exciting program. That day, the Republican Eagles  
first took flight and a tradition was born.  
Now, several hundred strong, they soar prouder than ever  
and the tradition continues.*

*Today, you will meet the Republican Eagles;  
you will learn more about their program. You are invited to  
join them and be a part of the tradition.*





## *Looking Back . . . With Thanks*

It is a pleasure to extend my greetings to good friends such as the Republican Eagles as you celebrate your fifteenth anniversary.

First, let me thank you—I realize how important your efforts were to our victory in the last election. You should be proud to know we have elected many Republicans at all levels—local, state, and national—thanks to your support over the last 15 years. Your continued commitment to Republican principles and the energy you bring to our cause makes me confident that America's future is very bright indeed. All of you have my deep appreciation for the work you have done for our Grand Old Party. Our Nation and Party owe you a debt of gratitude.

Barbara joins me in sending our heartfelt thanks and best wishes to all of you. God bless you, and God bless America.

## *A Congratulatory Note*

Congratulations to the Republican Eagles on their fifteenth anniversary celebration. I am honored to share in this special occasion.

For 15 years, the Eagles have made significant contributions to establishing a strong foundation for our Party. Your support and input have created many new opportunities for the Republican Party to expand and reach new heights at all levels.

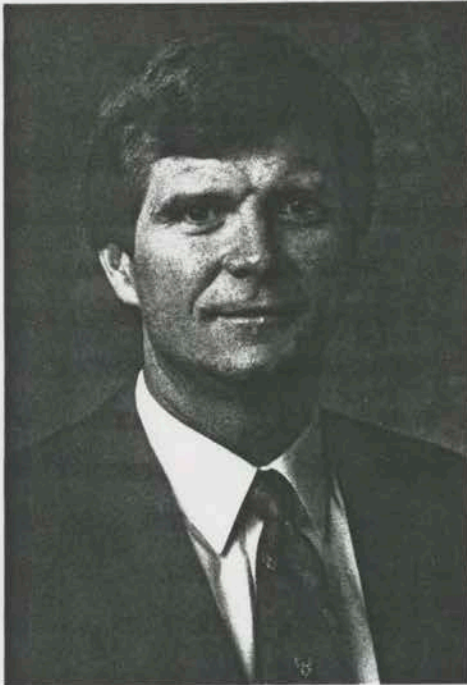
As Eagles, you can be proud of your group's many fine accomplishments. You have made an important difference.

I look forward to working with you in the next decade to ensure future Republican victories.

Marilyn joins me in wishing you continued success and the very best in the years to come.



## **F**rom the Chairman's Desk:



*Lee Atwater*

We Republicans have always had an abundance of talent—those remarkable individuals who work tirelessly to build a stronger Republican Party.

Among these men and women are the Republican Eagles. A group formed only 15 years ago, it quickly became the elite of the most significant organization in American politics—the Republican National Committee (RNC). This group, currently several hundred strong, has been the star sponsor of the Republican Party's greatest victories.

It was the Eagles who provided the Republican National Committee with the extra muscle it needed in the 1988 presidential campaign. When opinion polls showed the Dukakis campaign with a 17-point lead in July, the Eagles never wavered. Instead, they contributed their vital financial support and vigorous enthusiasm, empowering the RNC to fulfill its mission.

President Bush, enjoying unprecedented support among the vast majority of Americans, strives to lead a renewed America into the 1990s. However, the U.S. Congress, controlled by the Democrats for 34 straight years, consistently pushes for higher taxes and resists Republican-led reform efforts.

During the 1980s, it was no accident that the Democrats kept power in the House of Representatives even while the Republican Party gained strength nationwide: Democrats, with greater numbers in state legislatures and governorships, used computers to gerrymander and permanently distort many congressional districts after the 1980 census. These districts, carefully designed to create Democratic majorities, have been made "safe" for Democratic congressmen.

In 1988, Republicans won more than 47 percent of the congressional vote—but only about 40 percent of the seats in the House. Through gerrymandering the voter is cheated and Republican candidates do not stand a fair chance at the polls. This must change.



To fight the inevitable Democratic attempts to gerrymander congressional districts again after the 1990 census, your help is needed—now. With your support, we can battle competitively in every legislative race and gubernatorial campaign; we can overcome the Democrats' one remaining advantage and match the support they are giving their state parties in planning new district lines. Your membership in the Eagles can help the Republican Party soar.

The Eagles provide the financial backbone necessary to challenge the Democrats and fund our initiatives. The Eagles resources allow: our Political Division to conduct training in targeted campaigns; our Communications Division to publicize and advertise our national Republican message; our Legal Division to draft strong legislation to challenge redistricting plans; and our Research Department to track and expose the liberal policies of the Democratic majority in Congress.

With your support, the Republican Eagles can directly influence the course our nation will take for the rest of this century—and into the next. Without your support, the Democrats will continue to run roughshod over a Republican minority in Congress. We need you; your support is vital to our Party and our nation.

There is only one political party ready to lead America into the next century—ours. The Republican Party was established in the fight for equality, and is predicated on the concept of opportunity and free enterprise. With your support as a Republican Eagle, the battle for these ideals will advance.

I urge you to consider this invitation. By coming on board now, you will help the GOP win the battle for a new Republican majority. We need you with us—now. Please join the Eagles today.



Chairman, Republican  
National Committee



Presidential Inaugural 1989: White House Chief of Staff John Sununu meets Washington, DC Eagle Susan Allen and her husband Paul.



Michigan Eagle Bob Evans, left, and New York Eagle Arcadio Casillas chat with RNC Chairman Lee Atwater during the 1989 Presidential Inaugural.





# A Word from the Finance Chairman

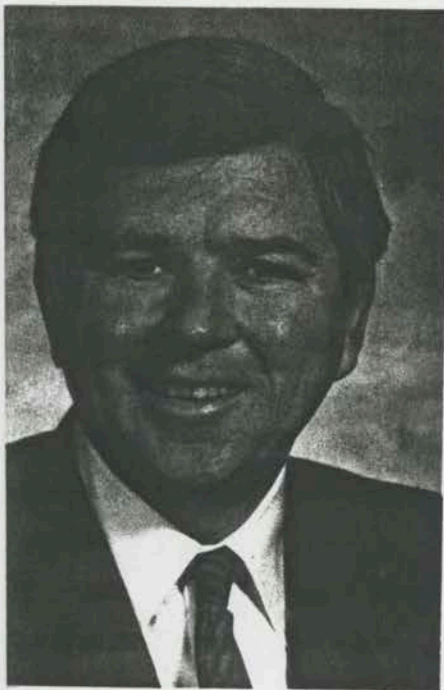
As Finance Chairman, I welcome the 15th anniversary of the Republican Eagles program with pride and anticipation. There is pride stemming from the amazing successes we have achieved over the last 15 years. But I feel nothing less than anticipation...anticipation for the challenges facing us over the next 15 years as we prepare for a Republican majority by the year 2000. I hope you will give serious consideration to joining this important organization during this very special time.

In 1990, we face the most important midterm elections in recent memory. Historically, the party in the White House loses congressional seats in the midterms. This is a trend we must stem with as much vigor as possible. We cannot allow the other party to continue its stranglehold on both chambers of Congress. Our goals are clear: 1) regain control of the U.S. Senate; and 2) develop serious inroads in the U.S. House.

A no less important battle looms at the state level. As 1990 is a census year, district lines will be redrawn the following year, reflecting population shifts. As a Party, we must strengthen our numbers in the state legislatures and governorships to ensure that the lines are redrawn fairly. We cannot allow Democrat-controlled legislatures and statehouses to gerrymander districts as they have consistently done in the past.

Aside from the satisfaction one receives from seeing our base expanded and our representation increased on every level, there are many personal benefits to be enjoyed by joining the ranks of the Republican Eagles. At our national and regional meetings you will have the chance to discuss the most important issues facing our country with members of the cabinet, the administration and Congress. Furthermore, the friendships you will develop with your fellow Eagles can be very rewarding, extending beyond the organization itself.

As you look through these pages and learn more about our program, I hope you will consider joining us at this crucial time in our country's history. The Republican Eagles need your support.



Lawrence E. Bathgate, II



# **T**he Eagle Tradition

The story of the Republican Eagles is a testament to a small group of very special men and women whose inspiration, leadership and dedication brought about one of the strongest political rebirths in American history.

In 1975, Republican National Committee Finance Chairman Jeremiah Milbank and his deputy chairman, the late Buckley M. Byers, saw a Party beleaguered by problems both political and financial. As Gerald Ford brought stability back to the White House, Milbank and Byers turned to the important task of rebuilding the Party's donor base. The Democrats had drafted election laws that placed a \$1,000 per election limit on what an individual could contribute to any federal candidate, yet preserved the unlimited contributions Democrats received from liberal unions. Milbank and Byers set out to rectify this unfair advantage.

In response, they met with the Republican Party's most loyal contributors to create an entirely new form of political participation. These dedicated citizens were asked to make an annual donation of at least \$10,000 directly to the Republican National Committee—and become Republican Eagles.

Sixteen original members attended the first official meeting of the Republican Eagles: February 26, 1976 at the White House. Hard work, and the resolve of steadfast Republican leaders who responded in the Party's time of need, caused the membership to expand many times by the time of Ronald Reagan's inauguration in 1981.

This commitment brought the Party through its most difficult years. Bill Brock, Republican National Committee chairman during the Carter presidency: "Without the Eagles, I don't know how we could have built the political foundation that led to Ronald Reagan's landslide victory in 1980."



*California Eagle Margaret Brock, second from left, attends November 1979 Eagle meeting at Pickfair, home of the late Douglas Fairbanks and Mary Pickford. Both the Gerald Fords and the Ronald Reagans were guests at this exceptional meeting.*



*The first meeting of the Republican Eagles in the Roosevelt Room of the White House, February 26, 1976. (clockwise from far right) President Gerald R. Ford, Pat Wilson, Sam Wyly, Hank Greenberg, Ed Downe, Charles Wyly, Jr., Jack Massey, RNC Chairman Mary Louise Smith, Lil Phipps, Holt Atherton, Henry McNeil, Bob Mosbacher, Louder Greenway. (against wall from left) OMB Director Jim Lynn, Clement Stone, Finance Chairman Jerry Milbank, Flo Atherton, Deputy Finance Chairman Buck Byers.*





*Vice President George Bush welcomes fellow Texan Maged Rifaat into his home during September '81 national meeting.*

The Republican Eagles provided not only the financial base of support for Ronald Reagan but, for the first time in a generation, America saw the election of a Republican majority in the U.S. Senate. Six short years had seen a political organization completely rejuvenated. As the Eagles took wing, the Grand Old Party returned to prominence.

In 1988, the Eagles once again came to the Republican Party's assistance. The unwavering support of the Eagles helped George Bush defy history, surge from 17 points behind in the polls, and become the first sitting vice-president elected to the Presidency since Martin Van Buren 150 years ago.

### *Eagle Events:*

#### *A Tradition of Opportunity And Generosity*

Here are a few of the many prestigious sites of past Eagle events:

***The White House*** The Republican Eagles have been invited to members-only receptions at 1600 Pennsylvania Avenue every year a Republican President has occupied the Oval Office. Site of the very first Eagle meeting: the Roosevelt Room, February 26, 1976.

***The Bush Home*** Prior to his election as our 41st President, George Bush, and his wife Barbara, participated in many Eagle meetings and activities, but the invitation to attend a private dinner in their home was a very special opportunity.

***The Reagan Ranch*** Before launching his 1980 campaign, Ronald Reagan hosted a private meeting at his ranch for the Eagles. Eighty-five members journeyed to California's Santa Ynez Mountains for a rare visit to Rancho del Cielo, "the Ranch in the Sky." They were treated to an outdoor barbecue, mariachi band, and a ride on the boat, "True Love," President Reagan's gift to his wife Nancy.

***The Ford Home*** President and Mrs. Ford hosted a reception and dinner for the Eagles at their home in Palm Springs, California. Of course, the President and the Eagles joined in a round of golf.



*September 1981: President Ronald Reagan enthusiastically welcomes Republican Eagles to the White House.*



**King Ranch** Larger than the state of Rhode Island, the King Ranch in Texas was founded in 1853 by Captain Richard King, an enterprising riverboat pilot. His descendant, Illa Clement, and her husband Jim, both Eagles, treated the membership to a well-remembered "day at the ranch."

**Pickfair** Republican Eagles were guests to a traditional dinner party at the home of the late Douglas Fairbanks and Mary Pickford, with Gerald Ford, Ronald Reagan and their wives attending. Hollywood celebrities provided our members with an evening of outstanding entertainment.

**The Jordan Winery** Traveling north of San Francisco, Eagles have twice been given exclusive tours and a luncheon at the chateau owned by Eagle Tom Jordan and his wife Sally.

**The Crosby Home** Mrs. Bing Crosby graciously opened her home to fellow Eagles for a dinner party, in her spacious house filled with memorabilia from Bing Crosby's long career.

**Pocantico Hills Estate** The home of the Rockefeller family was also the site of a unique Eagle event hosted by Mrs. Nelson Rockefeller. While meeting and conversing with their fellow Eagle Dr. Henry Kissinger, members also had the opportunity to view the late Vice President's personal art collection and meet with many of his longtime friends and advisers.

**Sea Island, Georgia** The beautiful scenery and wonderful recreational facilities have made this one of the most popular sites for Eagle events.

**Lake Tahoe** The Eagles have had several special meetings on the shores of Lake Tahoe, at the California/Nevada border.

**Mission To Europe** Possibly the most ambitious Eagle event ever. Fifty Eagles participated in an RNC-arranged excursion to the Continent. Locales visited included France, Britain and Belgium, with special events hosted by U.S. ambassadors in these countries.

**White Sulphur Springs** The Eagles met at the prestigious five-star, 200 year-old West Virginia spa, the Greenbrier, for a full weekend of horseback riding, tennis and swimming. Other Eagles chose to relax by taking part in the elegant dining and dancing offered.



Ambassador Joe Rodgers of France leads a tour of his residence during the Eagles' Mission to Europe in April 1987.



Texas Eagle Charles Wyly, Jr. and daughter Emily share a New Orleans riverboat cruise during the 1988 Republican National Convention.





# **T**he 1990 Challenge: Redistricting

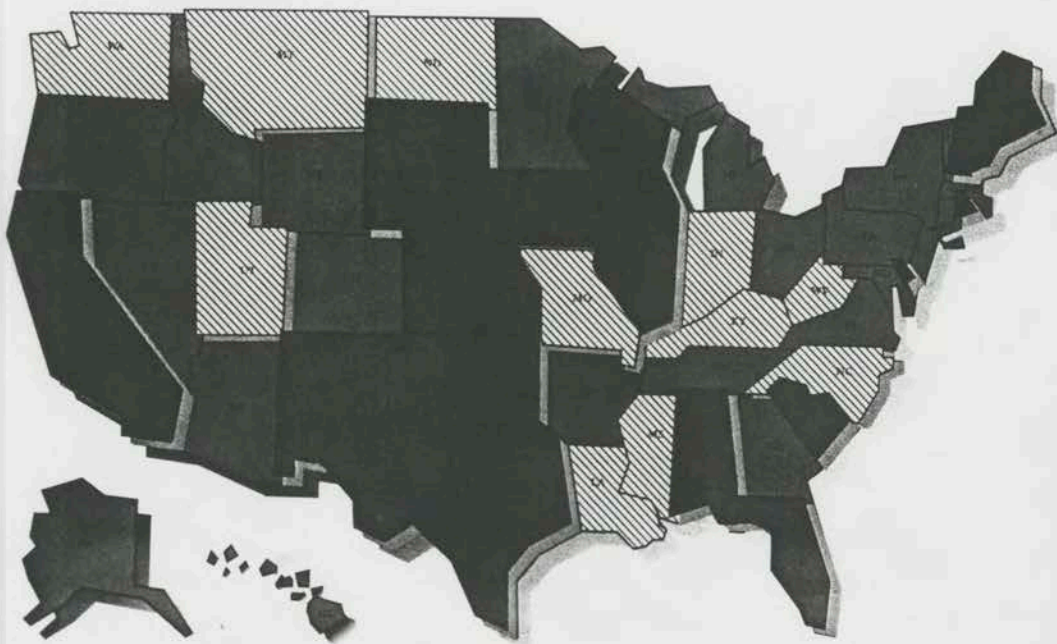
In 1990, the GOP will be completing a full decade in the White House. However, much work needs to be done before the GOP can become the majority party. The Republican National Committee's attention will be focused in two distinct areas during the coming election cycle: specific congressional races and the general redistricting process.

**Congress:** By holding onto our current Senate seats and picking up one or two Democratic seats, the Party will be in a strong position to create a Republican-controlled Senate by 1992. In the House, our numbers must increase if we are to effectively combat Democratic initiatives leading to more government involvement and more taxes.

**Redistricting:** Perhaps the most pressing issue for the Committee

in the current election cycle involves redrawing legislative and congressional district boundary lines. Following the 1980 census, Democratic state legislatures were able to dictate the redistricting process. As the accompanying chart indicates, this blatant gerrymandering effectively prevented the GOP from translating its popular support into House seats. Because of this, Democrats managed to slow (though fortunately not halt) many Republican-led initiatives of the last few years. [Page 30 of 40](#)

## Governors



- States with Republican governors (21)
- ▨ States currently held by Republicans that will not hold gubernatorial races in 1989/90.
- States with Democratic governors (29)
- ▨ States currently held by Democrats that will not hold gubernatorial races in 1989/90.

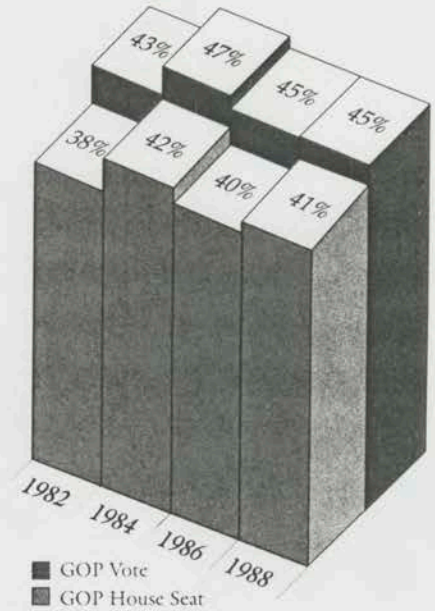


To stop this from continuing, the RNC is focusing much of its energy and resources this year on governorships and state legislatures. The GOP must control either: 1) at least one of the chambers in key states when it is time for district lines to be redrawn; or 2) the governorship and have a large enough representation in the legislature to sustain the governor's veto of unfair redistricting plans. The big prizes in 1990 are Texas, Florida and California. These states will gain the most congressional seats; they all have Republican governors whose terms expire in 1990; furthermore, we are within ten seats of a Senate majority in the latter two states. Holding onto these states is essential.

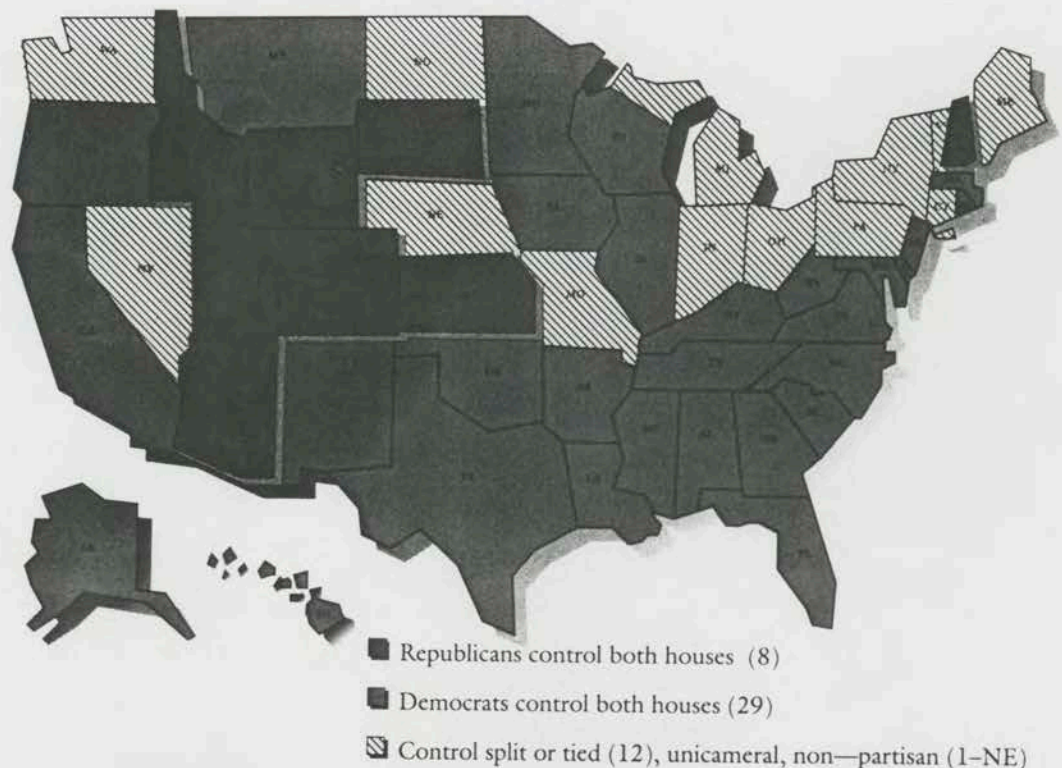
Eagle support allows the RNC to focus all its energies on challenging gerrymandering across the country. Our Legal Division is developing a comprehensive package of briefs and complaints for redistricting and voting rights cases, while providing state parties with various educational tools, including handbooks and model pleadings. The Strategic Information Division will harness the technical complexities involved in the process, including software development and implementation for state parties and legislative caucuses creating redistricting plans. The Political Division will target the especially close races where we can make a difference—especially in the redistricting process.

Your contribution as a Republican Eagle in 1990 is the best, most effective way you can help us realize our goal. By giving the RNC the resources to help shape district lines more proportionately, you can be a key player in making the GOP the nation's majority party in the 21st Century.

Republican percentage of vote in House races and Republican percentage of seats in the House



## State Legislatures





## **E**agle Viewpoints



*Yong C. Kim:*

*"Republican Eagles represent much of what makes America great: Leadership, strength, and generosity. Support for the Eagles is support for America."*

Korean-born, Mr. Yong C. Kim embodies the American Dream. He moved to the United States to live permanently in 1971. Ten years later, he founded YYK Enterprises as a marine repair and maintenance company. Today, the business is one of the most respected in its field, with facilities in Oakland, Long Beach and San Diego. In 1988, Mr. Kim served as a national co-chairman for Bush-Quayle '88 and was an alternate delegate to the Republican National Convention. Mr. Kim and his wife are the founders of the Yong Yun Scholarship Foundation which is designed to assist financially underprivileged Korean-American students. He is pictured above with his wife Yun and daughter Jennifer.



*Lodwrick Cook:*

*"One of the greatest challenges facing us at this time is insuring that America is educationally prepared to compete effectively with the rest of the world. Aside from their commitment to Republican candidates and Party, Eagles also share a common desire to guarantee American competitiveness in the world markets well into the next century."*

Mr. Cook is chairman and chief executive officer of Atlantic Richfield Company. During the 1988 Republican National Convention, he chaired the Gala luncheon attended by nearly 4,000 party leaders and dignitaries. A member of the National Petroleum Council, Mr. Cook also sits on the board of the Los Angeles Music Center, the Kennedy Center for the Performing Arts, and is director of National Junior Achievement, as well as many other charitable organizations.





*The Honorable Max M. Fisher:*

*"Membership in the Eagles is, of course, one of the best ways to help the country; but for me, one of the nicest things about being an Eagle is the people. I have made many fine, new friends through my involvement in the Eagle program."*

Max M. Fisher has been involved in a host of political, business and civic activities over the years including Aurora Gasoline Company (chairman of the board, 1932-59), and the Fisher New-Center, 1964-73. He chairs the Board of Governors of the Jewish Agency for Israel, the board of directors of the Detroit Renaissance and serves on the board of Sinai Hospital of Detroit. An active Party member for several decades, the Honorable Max Fisher joined the Republican Eagles in 1978.



*Jim & Illa Clement:*

*"There is a great deal of satisfaction and enjoyment to be realized in the Eagle program—starting with the concrete political results, but extending beyond them. We have found that the opportunity to meet bright, far-sighted people from different walks of life is the hidden benefit to being an Eagle. Furthermore, the privilege of being able to meet and talk with various members of the presidential cabinet is a great advantage to those of us who do not live in Washington; it is one that should not be passed up."*

Jim and Illa Clement are both long-time Eagles. In 1985, they invited their fellow Eagles to the fabled King Ranch in Texas. The ranch was founded in 1853 by Illa Clement's ancestor, Captain Richard King. Mr. Clement, the former President of King Ranch, is currently administrator of the King Ranch Family Trust which contributes to a number of health and educational charities. Mrs. Clement, coming from a long line of Texas Republicans, has been a member of the party's State Committee. Three of the Clements' children have joined the Republican Eagles.



*Arcadio Casillas:*

*"Our country serves as a beacon of liberty and opportunity for all people regardless of their social, political or economic background. For future generations to enjoy these same opportunities, we must preserve a strong, independent America. The Republican Party is committed to this important principle. And Republican Eagles, through their active Party involvement, reaffirm their dedication to these values."*

Mr. Arcadio Casillas, a native of Havana, Cuba, is President of Preferred Compensation Corporation, a New York-based international consulting and brokerage firm. A member of the New York State Republican Executive Finance Committee, Mr. Casillas focuses much of his free time on various charitable organizations involving children and general education improvement.





## **V**iews from *National Leaders*

The high regard both administration and elected officials have for the Eagle program is reflected in these testimonials.



### *Senator Pete Wilson:*

"The strong two-party system in California owes a debt of gratitude to the fine men and women who give so generously to the Party—the Republican Eagles.

"Their contribution to the efforts of candidates for local, state and national office have been an integral part of the massive resurgence in our Party's fortunes since the late 1970s."

A U.S. senator since 1982, Pete Wilson looks forward to keeping the California governor's seat in the GOP column in 1990.



### *Senator Connie Mack:*

"One of the greatest things about the Republican Eagles is their love of America. For many of them, being an Eagle is one way of saying 'thank you' to our free enterprise system for making their success possible. I find their willingness to promote our American way of life very refreshing and encouraging."

Following three terms in the House, Connie Mack of Florida won election to the U.S. Senate in 1988.



### *Elizabeth Dole:*

"While some are satisfied merely contributing to individual campaigns, the Eagles choose also to support Republican candidates everywhere through their unswerving loyalty to various RNC programs. They are to be commended for their generosity and their dedication to improving the entire American way of life."

Elizabeth Dole is currently Secretary of Labor. Previously, she was Secretary of Transportation in the Reagan Administration.

# Joining the Eagles

An individual or political action committee representative can join the Republican Eagles with a contribution of \$15,000 a year. The donation can be made in either of two major ways: the Republican National Committee (RNC) or the Republican National State Elections Committee (RNSEC). An additional \$5,000 grants a spouse or permanent guest special Eagle privileges.

Corporations can participate by contributing \$15,000 to the RNSEC per year and designating a specific representative, or contributing \$20,000 and freely designating a representative at any Eagle event.

## *Republican National Committee (RNC)*

Donations to the RNC are limited by law to \$20,000 from an individual (or \$15,000 from a PAC) in a given calendar year. Such contributions are applied against the individual limit of \$25,000 in a calendar year for donations to political committees and candidates for federal office.

## *Republican National State Elections Committee (RNSEC)*

Since its founding in 1977, the RNSEC has worked closely with the RNC to raise and distribute funds for Republican candidates in state and local elections nationwide.

The efforts of the RNSEC are most important. There is no ceiling on the amount an individual, corporation or PAC may contribute to the RNSEC. This makes the RNSEC a major force in the upcoming battles for a fair and equitable redistricting process following the 1990 census.

## *Eisenhower Building Fund*

In addition to the above two primary avenues, a prospective member may also contribute to the Eisenhower Building Fund. The Fund provides for the continuing maintenance and improvements of the Dwight D. Eisenhower Republican Center, headquarters for the Republican National Committee. Donations to the Fund are not restricted by law.

## Eagles Membership

	RNC	RNSEC
Individual*	\$15,000 Minimum	\$15,000 Minimum
	\$20,000 Maximum	No Limits
P.A.C.	\$15,000 Minimum/ Maximum	\$15,000 Minimum
		No Limits
Corporations**	Prohibited	\$15,000 Minimum/ No Limits

\* \$20,000 - Spouse/Permanent guest    \*\* \$20,000 Transferable

### *Note:*

- Eagles are entitled to bring one guest to each of the four national meetings.
- Except for special spousal/permanent guest memberships and corporate options, Eagle memberships are not transferable.





# Eagle Benefits



*California Eagles Glen and Gloria Holden at the 1985 Inaugural Anniversary Dinner Dance.*



*April 1989: During first national meeting of his Administration, President George Bush thanks Republican Eagles for their support.*



*Georgette and husband Texas Eagle Robert Mosbacher chat with Minnesota Eagle George Pillsbury at the 1987 Inaugural Anniversary Dinner Dance.*



*Several GOP dignitaries, including President and Mrs. Reagan applaud eventual 1988 Party standard-bearer George Bush during 1987 Inaugural Anniversary Dinner Dance.*

Membership in the Republican Eagles entitles an individual to these special benefits:

- Eagles receive invitations to four national and several regional meetings. Two national meetings take place in Washington, D.C. where previous sites visited include the White House and the Vice President's residence. Other events feature speakers of national stature such as former Presidents Reagan and Ford, Secretary of Commerce Robert Mosbacher, and Secretary of Housing and Urban Development Jack Kemp.
- Eagle members are assisted by designated representatives at the Republican National Committee headquarters in Washington, D.C. who organize special regional events that allow Eagles to gather in smaller, more intimate settings. Furthermore, the representatives offer Eagles assistance in arranging appointments with Administration and party officials.
- New Eagles, upon joining the program, receive a limited edition lithograph of artist John Ruthven's eagle painting signed by Presidents Reagan and Bush as well as the artist.
- Eagles receive the distinctive Eagle lapel pin, which readily identifies the wearer as a member of this exclusive organization.
- Eagle members are offered VIP status at the Republican National Convention during presidential election years as well as invitations to official events during the Presidential Inauguration. Extra-special treatment and minimal inconvenience leaves Eagles with more time to participate in these history-making events.
- Eagles receive their own newsletter, rich with photos, detailing Eagle meetings and special events as well as individual members' accomplishments.



## *Eagles Soaring High*

*As we reflect upon the preceding pages, we realize that becoming an Eagle requires a great deal of resolve and commitment. Circumstances demanded that the original Eagles have a firm resolve to come to the aid of their Party despite tremendous odds. But those Eagles persevered and their diligence bore fruit.*

*Fifteen years later, after much success, the job is not yet complete. Much still needs to be accomplished. As the next century beckons, our Grand Old Party will reach out and expand its message to more citizens than ever before.*

*Eagles understand that the cause is an ongoing one.*

*The committed cannot truly rest. As the rolls of the Republican Eagles have increased, so too have the fortunes of the country. Today, the nation stands strong, prosperous and ready for the challenges of tomorrow.*

*The Republican Eagles are all leaders who are willing to confront those challenges. We invite those of a similar spirit to join us—as the Eagles soar toward the 21st Century!*

Oct. 2 - 9:30 A.M.

REPUBLICAN NATIONAL FINANCE COMMITTEE

310 FIRST STREET, SOUTHEAST WASHINGTON, D.C. 20003 202-863-8720

BOBBY HOLT  
CHAIRMAN, REPUBLICAN EAGLES

August 17, 1990

*[Handwritten signature]*

The Honorable Robert Dole  
141 Hart Senate Office Building  
Washington, D. C. 20510

Dear Bob:

I want to add my personal invitation to the one you received from Lee Atwater to speak to the Republican Eagles at their briefing on October 2.

Also, I hope you will plan to be with us that evening at the 15th anniversary dinner dance celebration at the National Building Museum.

Bob, I look forward to seeing you.

Sincerely,

*[Handwritten signature: Bobby Holt]*  
Bobby Holt

BH:taw

Joyce -  
For your Speaking Calendar,  
Yvonne has copy. Dulce  
Zakriser will provide talking  
points later for possible inclusion  
in his remarks.

*[Handwritten signature: J. Dole]*  
Judy



Republican  
National  
Committee

Lee Atwater  
Chairman

August 13, 1990

*Handwritten signature/initials in the top right corner.*

The Honorable Robert Dole  
141 Hart Senate Office Building  
Washington, D.C. 20510

Dear Senator Dole:

I am pleased to invite you to participate in a very special event this fall. October marks the 15th anniversary of the Republican Eagle Program. We have planned a spectacular two-day celebration in Washington.

The 15th Anniversary Celebration kicks off Monday evening, October 1, 1990, with a cocktail reception at the Corcoran Gallery of Art. Tuesday morning, October 2, we will have an in-depth issues briefing at the Commerce Department Auditorium. We would be honored if you could participate by addressing the Eagles at 9:30 am. The format will consist of approximately ten minutes of remarks and twenty minutes of questions and answers. If this time is inconvenient, we will work within your schedule.

Tuesday evening there will be a Dinner Dance, honoring the President and Mrs. Bush and the Eagles, at the National Building Museum. Also invited as special guests will be the Vice President and Mrs. Quayle, as well as former Presidents Gerald Ford and Ronald Reagan. Special honors will go to the 15-year Eagles as well as the 10- and 5-year members. I hope both you and Secretary Dole are able to attend, as this promises to be a very exciting evening.

As you may know, since 1975 the Eagle program has grown from 85 original members at \$10,000 to over 600 current members at \$15,000. I have enclosed a tentative agenda and current brochure on the Eagle program for your review.



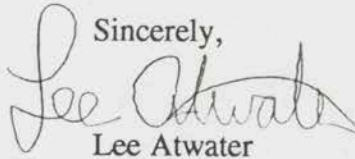
The Honorable Robert Dole

August 13, 1990

Page two

Please have a member of your staff RSVP to Dulce Zahniser, of the Eagle office, at 202-863-8720. If you have any additional questions regarding the 15th Anniversary Celebration, please let me know. For your information, Secretary Dole has received this invitation under separate cover.

Again, Senator Dole, I hope you and Secretary Dole will be able to join us for this very special anniversary celebration.

Sincerely,  
  
Lee Atwater