

ACCEPTANCES FOR BOB DOLE BREAKFAST

1. Dave Anderson, Canton, SD (Farmer/Insurance) _____
2. Tom Batcheller, Sioux Falls (Pres. Zip Feeds-did calling) PD
3. Tony Bour, Sioux Falls (STARMARK CABINETRY) _____
(LP this is where you may be taking a tour Wed. Aug
22nd--Board of Directors in SF Chamber)--wife Judy
in KD's Rotary Club
4. Al Bowden, Sioux Falls (SENCORE ELECTRONICS) pd
5. Esther Bowden, Sioux Falls (SENCORE ELECTRONICS) _____
(Did calls for the event)
6. Herb Bowden, Sioux Falls (SENCORE ELECTRONICS) _____
7. Chip Carlson, Sioux Falls (HENRY CARLSON CONST.) _____
(did calls for the event)
8. Demp Christenson, Sr., Sioux Falls (Paper Co.) PD
9. Gene Claseman, Sioux Falls (Retired) PD
10. Kent Cutler, Sioux Falls (former LP intern--did calls) _____
11. Rich Cutler, Sioux Falls (has maxed out to LP) _____
12. Bob Elmen, Sioux Falls (ELMEN RENTALL) _____
13. J.P. "Phil" Everist, Sioux Falls (Everist Construction) PD
14. Joe Floyd, Sr., Sioux Falls (Pres. KELO-LAND) _____
(Has maxed out to LP) (50)
15. Chuck Gustafson, Sioux Falls (Gustafson & Associates Real Estate--Rented the Pressler Campaign Office) _____
16. Roger Haugo, Sioux Falls (Lawyer) Did calls for event _____
17. Jerry Jencks, Sioux Falls (Howalt-McDowell Insurance) _____
18. Curt Kuehn, Sioux Falls, (Pres. 1st Nat. Bank) PD
19. Roger Larsen Sioux Falls (Insurance) did calls _____
20. Rex Leubecher, Sioux Falls (Retired) PD
21. Murph Murphy, Sioux Falls (Minnehaha Co. GOP Chairman
did phone calls) _____
22. Dr. Milt Mutch, Jr., Sioux Falls PD

23. Evans Nord, Sioux Falls (Retired VP KELO-TV) PD
(did 30 calls for event & will drive Senators)
24. Burton Ode, Brandon (Farmer) PD
25. Max Pasley, Sioux Falls (retired) —
(has maxed out to LP)
26. Gregg Peterson, Sioux Falls (SF Job Service Dir) —
27. Jack Rentschler, Sioux Falls (Rentschler Truck Stop) —
28. Joyce Rentschler, Sioux Falls (Rentschler Truck Stop) —
29. J. Nelson Shepard Sioux Falls (Retired) PD
30. Warren Thompson, Sioux Falls (Retired) PD
31. Eric Tschetter, Sioux Falls (Son of Dr Dick & Mary Jane) PD
32. Dr. Allen Unruh, Sioux Falls (Chiropractor) —
33. Michale Wyland, Sioux Falls (Computer Connection PD
(Margret Sumptions boyfriend; previously worked for
Cong. Wolf-VA; Secretary of SF Young Republicans)
34. Tom Zimmer, Sioux Falls (Pres. J.D. Evans Equip Co) PD -
-
35. Ralph Murphy, Sioux Falls (50___)
36. JIM AUSTIN CALRSON, Sioux Falls (50___)
37. Sen. Bob Dole
38. Sen. Larry Pressler
39. Don Frankenfeld

CONFIRMED BREAKFASTS SERVED: 43 MAXIMUM

40. Dan Pressler
41. Marsha Pressler
-

STAFF:

40. Eleanor Rhodes
41. Karen Dvorak
42. Shari Gruenwald
43. Dan Nelson
44. Staci Kesling
45. Mike Vehle
46. John Lust
47. Lisa Larson
48. Mike Glassner (Dole Staff)
49. Walt Riker (Dole Staff-Press Secretary)
50. Dwight Adams

OTHER POSSIBLES: Dr. Lowell Hyland, Bruce Odson, Mike Nichols;

Dole Breakfast

~~Dorchester~~

~~Dining Room~~ 8am

~~Jefferson~~

Lincoln Rm

**One person
can make
a difference.**



**Help me
prove it.**

I want my children to grow up in a strong and prosperous South Dakota. A place of clean air and clear abundant water. A place which honors family values and which rewards honest hard work.

Congress stands in the way of this dream, because Congress doesn't listen to the people any more. For example, you and every other South Dakotan will

pay thousands of dollars to "bail out" the savings and loan industry. The scandal proves that Congress has become the prisoner of special interests.

I am committed to reforming Congress so that we can meet the challenges of the 21st Century while preserving South Dakota values.

In my eight years as a state senator I proved that one person can make a difference. I want to prove that in Washington, too. I need your help.



Don Frankenfeld

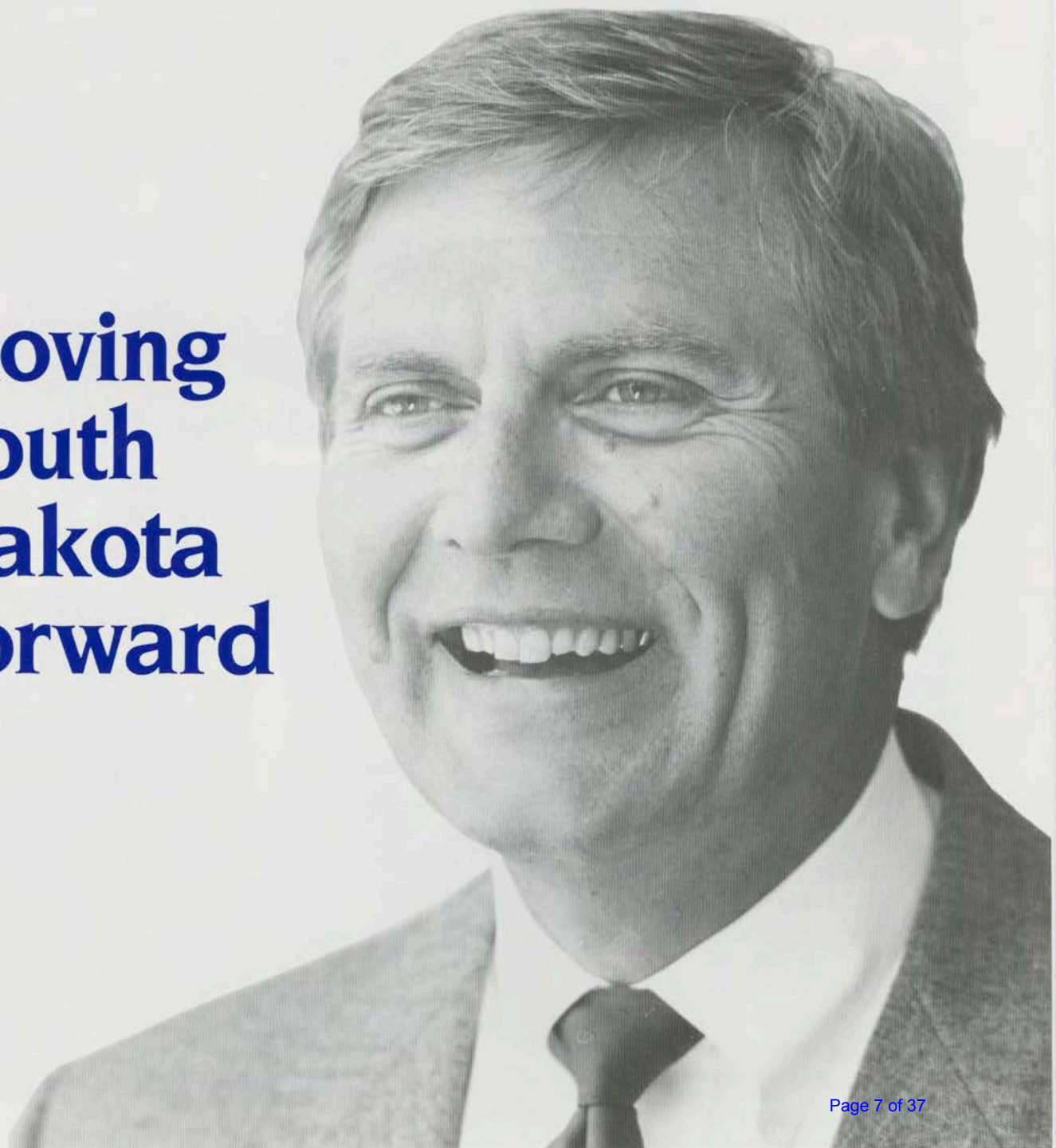


FRANKENFELD
FOR CONGRESS
SOUTH DAKOTA'S NATURAL CHOICE

Paid for by Frankenfeld for Congress/People for an Effective Congress
PO Box 8194, Rapid City, SD 57709

RE-ELECT GOVERNOR MICKELSON

**Moving
South
Dakota
Forward**



GOVERNOR MICKELSON

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<http://dolearchives.ku.edu>

Improving Our Economy...

Governor Mickelson forged new ground to create jobs and bring prosperity to South Dakota. Through the innovative REDI Fund, he's provided incentives for new business—and that business has meant jobs for South Dakota.

ACCOMPLISHMENTS

- Is creating 6,000 new jobs through the REDI Loan Fund
- Increased non-commodity exports from \$50 million to over \$128 million since 1987
- Reduced the state unemployment level to 4.2%—significantly lower than the national average



Upgrading Our Education...

Governor Mickelson linked our economic future to the quality of education our children receive. Teachers are being paid better than before, our schools now receive record levels of state aid, and as a result, South Dakota education is headed in the right direction.

ACCOMPLISHMENTS

- Dedicated 56% of state sales taxes to local education
- Increased appropriations for elementary and secondary education by nearly \$39 million in the last two years—the highest increases in state history
- Sponsored "Family in Education" forums, a statewide "School Report Card" program, and many other improvements



GOVERNOR MICKELSON

Helping Our Farmers and Ranchers...



Governor Mickelson has been a friend to the family farmer and rancher. By employing innovative methods to maximize federal farm assistance, and by spearheading an acclaimed voluntary farm mediation program, Governor Mickelson has given South Dakota farmers the tools to fight the booms and busts of the world agricultural economy.

ACCOMPLISHMENTS

- Saved hundreds of family farms from bankruptcy through a voluntary mediation program
- Provided \$22 million to farmers through the CRP enhancement program
- Helped promote South Dakota agricultural products through increased marketing efforts resulting in a 67% increase in overall exports

Protecting Our Environment...



Governor Mickelson has worked hard to protect our beautiful South Dakota landscape. He has proposed tough environmental initiatives which will allow us to preserve our state for generations to come.

ACCOMPLISHMENTS

- Placed a two year moratorium on surface mining in the Black Hills
- Proposed and passed the Centennial Environmental Act
- Worked to protect ground water through tough new legislation and industry funded clean-up programs

GOVERNOR MICKELSON

Helping Our Senior Citizens...

Governor Mickelson has a solid record of achievement on the issues which are important to senior citizens. By advocating increased senior citizen services, Governor Mickelson has provided elder South Dakotans with compassionate leadership.

ACCOMPLISHMENTS

- Froze burdensome property taxes for two years
- Started a rural health office to improve medical care in small towns
- Included more senior citizens and increased the average payment to them under the property tax and sales tax refund program



Practicing Fiscal Responsibility...



Governor Mickelson has led our state into prosperity using sound management principles. With strict attention to the state's budget, and by providing executive oversight in sorely needed areas, Governor Mickelson has maintained an effective balance between spending and saving.

ACCOMPLISHMENTS

- Authored four balanced budgets—without needing an income tax
- Held the line and didn't allow spending increases for 11 state departments
- Refused attempts to increase the number of full-time state government employees

GOVERNOR MICKELSON

Since 1986, George Mickelson has helped instill us with a new spirit—a South Dakota spirit. Across our great state, Governor Mickelson has

Moving South Dakota Forward...

helped rebuild our economy, pushed as never before to improve education, and worked to save family farms.

Governor Mickelson's plan for South Dakota works. His plan and his leadership are **moving South Dakota forward.**



GOVERNOR MICKELSON

And Lt. Governor Walt Miller...



Using Teamwork To Move South Dakota Forward

Lt. Governor Walt Miller has been the state's first full-time Lt. Governor. He has tackled some of South Dakota's toughest problems from asbestos removal to tax reform. As a West River rancher and former Majority Leader in the House of Representatives, Walt Miller's experience helps the Mickelson and Miller team move South Dakota forward.



Talking Points for Senator Dole to Consider

Dole '88 Campaign and Dwight:

- South Dakota is my second home... with your votes in the primary two years ago, you gave me the most wonderful gift a public servant could ever get-- you said you wanted me to be your President... I'll never forget that.
- My campaign manager two years ago two years ago was Dwight Adams... so I'm glad that he's putting all the "expert" knowledge he gained in my campaign into Governor Mickelson's campaign.
- Dwight and George and Lieutenant Governor Walter Dale Miller form a pretty tough combination to beat... as Bob Samuelson is finding out!

Memories of First Meeting George and Walt:

- I also remember four years ago when I came to South Dakota to help campaign for George and Walt. That was a tough race, but George and Walt and everyone here in this room worked hard to earn the victory.
- [recollection of that trip?]

Praise for Governor Mickelson:

- When I first met George Mickelson, I knew he would be a great Governor and a rising star in the Republican Party. And, I want you to know that his hard work and leadership are appreciated beyond South Dakota's borders.
- In his first term as Governor, he's already earned national respect for his abilities with people like me and his fellow Governors.
 - The other 49 Governors have made George the chairman of the National Governor's Association Agriculture and Rural Development Committee.
 - He's was also recently elected the chairman of the 18-state Western Governor's Association.
- While a lot of people talk about "Rural Development", Governor Mickelson is actually "doing it" with innovations like the REDI (pronounced "Ready") loan fund.
- George Mickelson is "Moving South Dakota Forward" and building a better future for all South Dakotans and that's why I'm happy to be here to campaign with him and for him.

- George Mickelson is the kind of Governor that we need in America. In just the last three and one-half years, he has:
- put a freeze on property taxes,
 - substantially increased state aid for local schools and funding for your colleges and universities,
 - set records for three years in a row in rebuilding your highways,
 - improved tourism promotions so that visitor spending is up by over \$100 million,
 - increased tax refunds going to more older South Dakotans,
 - and he's done more to protect the beautiful South Dakota environment than any previous Governor.
- But, the greatest thing about all those accomplishments is that George Mickelson has done them WITHOUT starting an income tax.
- Instead, he's used his leadership skills to get both Republicans and Democrats to work together on a bi-partisan tax commission to come up with new ideas to make your tax system fairer.
- With those qualifications and accomplishments, it's no wonder that Governor Mickelson is leading his opponent.
- But, I'm not going to say he's a sure winner. Nobody is ever a sure winner and that's why this reception and you folks are so important.
- I know George is working as hard as he can, but it takes a lot more than one person or even ten people to win an election. It takes each and everyone of you to do something to help George andn Walt.
- If you do, then you can MAKE them sure winners on election day.

SPEAKERS: Dwight Adams

Chairman of the SD Republican Party

Campaign Manager for the Re-elect Mickelson Committee

1988 Executive Director of Dole for President
Committee in South Dakota

Senator Bob Dole

Governor George S. Mickelson

GROUP/EVENT: Senator Dole Reception for Governor Mickelson

PLACE/TOWN: Brookings Country Club, Brookings, South Dakota

TIME/DAY/DATE: 5:30 p.m., Sunday, August 12, 1990

CONTACT PERSON/PHONE: Dwight Adams, 224-1990 (Pierre)
692-4665 (Brookings)

AGENDA: Dwight will introduce Senator Dole

Senator Dole will speak

Governor Mickelson will speak

Dwight is preparing his own introductory remarks, but here on the following pages are some talking points for Senator Dole and Governor Mickelson to consider.

SOUTH DAKOTA -- POLITICAL BRIEFING

STATE POLITICAL BACKGROUND

- o With the exception of 1964, Republicans have carried South Dakota in every presidential election since 1940.
- o Republicans have won six of the nine gubernatorial elections since 1964, including the three most recent elections (1978, 1982, 1986).
- o The Democratic Party flourished in the early- and mid-1970s, with Sen. George McGovern's Democrats on the rise. At various times they captured the governorship, the Legislature, both Senate seats, both House seats, and nearly carried the state for McGovern's presidential campaign in 1972.
- o The Republican Party re-asserted itself in the state by winning one House seat in 1972, and the other in 1974. They won one Senate seat and the governorship in 1978, and soundly defeated Sen. McGovern in 1980.
- o After the 1982 redistricting, South Dakota was left with one congressman at-large.
- o South Dakota is one of 28 states that allows voters to register by political party. The secretary of state's office (5/21/90) indicates the following enrollments:

Republicans	201,339	(50%)
Democrats	174,153	(43%)
Other	30,265	(7%)

Total	405,757
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- o Since 1984, Republican registration has grown by 5,000 voters, while Democrats have declined by 4,000, and the number of independent voters has dropped by 4,000.

1988 ELECTION RESULTS

PRESIDENTIAL:	Bush	53%	165,516
	Dukakis	47%	145,632

Reagan won 61% in 1980, and 63% in 1984.

U.S. HOUSE: Democrat Tim Johnson was re-elected as South Dakota's at-large representative.

STATE LEGISLATURE: Republicans lost four seats in the state Senate and three seats in the state House, but retained the majority.

STATE UNEMPLOYMENT RATE

- o South Dakota's May 1990 not-seasonally adjusted unemployment rate was 3.5%, slightly below May 1989's 3.9% rate. The May 1990 seasonally adjusted national rate was 5.1%.

STATE ISSUES

- o The 1990 session of the Legislature began on Jan. 9 and adjourned on Feb. 24.

TAXES:

- o The Legislature passed a ballot amendment, supported by Republican Gov. George Mickelson, which will be put before the voters in November 1990. The amendment states that any proposed income tax or increase by the Legislature must first be approved by voters.

EDUCATION:

- o During the 1990 legislative session lawmakers earmarked the largest increase in state aid to local schools in South Dakota's history. State aid to education has increased almost 335 percent since 1976.
- o South Dakota teachers' salaries have been ranked last among the 50 states for four years in a row. Lawmakers increased funding for teacher salaries which will raise their national rank to 47.
- o A school report card program will also be implemented to evaluate performance of state schools.

ENVIRONMENT:

- o Lawmakers passed legislation, supported by Gov. Mickelson, which will:
 - place a two-year moratorium on open pit mining;
 - impose fees on applications and monitoring hazardous waste disposal sites; and,
 - conduct a study on solid waste disposal in the state.

INDIAN TREATY:

- o Gov. Mickelson and representatives from eight Sioux tribes smoked a peace pipe and signed a proclamation claiming 1990 as the year of reconciliation, a century after the Wounded Knee massacre. The governor and tribal leaders sat in a circle around a buffalo skull and other items in the center of the state Capitol rotunda.
- o The Indians have been at odds with the state government over issues such as hunting and fishing rights, law enforcement on reservation highways, and contracts for state services.
- o More than 6 percent of the state's population (45,000) are Indians. South Dakota has nine Indian reservations where unemployment approaches 80 percent, and alcoholism, drugs and health care are severe problems. Four reservation counties rank among the nation's poorest in terms of per capita income.

ABORTION:

- o Gov. Mickelson and the Republican-controlled state House and Senate are pro-life supporters. Current law in South Dakota bans abortions after the second trimester. State funds are prohibited for abortions not needed to save the woman's life.
- o The Legislature did not address the abortion issue during the 1990 session.

1991 REDISTRICTING:

- o After the 1980 Census, reapportionment merged South Dakota's two congressional districts into one at-large district. There is no change expected for reapportionment in 1990.
- o The state Legislature has initial responsibility for reapportionment by Dec. 1, 1991. The governor does have veto power over the legislative plan.
- o If the Legislature fails to act within one year of Census availability, the state supreme court must act within 90 days.

1988 PRESIDENTIAL ELECTION

- o The 1988 presidential primary in South Dakota was advanced from June to Feb. 23, making it the nation's second primary after New Hampshire. State politicians wanted the advanced primary date to gain more national press coverage for farm issues.
- o Gov. George Mickelson was the honorary chairman of the Bush-Quayle campaign in South Dakota.
- o Co-chairmen of the Bush-Quayle campaign in the state included, former Gov. William Janklow, Lt. Gov. Walter Miller, Sen. Larry Pressler, and Nora Hussey.

- o Although South Dakota received little national attention throughout much of the campaign, in the final two weeks of the campaign all four candidates visited the state.
- o Farm issues dominated the campaign in South Dakota, with debate revolving around the 1985 Farm Bill. Vice President George Bush argued that the farm bill was working and that such a market-oriented approach should be continued, while Gov. Michael Dukakis supported supply management.
- o South Dakota ranked fifth in the nation in voter turnout with 61% of eligible South Dakotans voting in the presidential election. President George Bush carried the state, 53%-47%.

STATE POLITICAL SUMMARY

- o The filing deadline for the June 5, 1990 primary was April 3. Both parties' nominees for the four statewide offices up for election this year were chosen at conventions.
- o The 1990 Republican state convention was held on June 29-30. The 1990 Democratic convention was held on June 23-24.

U.S. SENATE:

- o Republican Sen. James Abdnor was up for re-election in 1986. His opponent in the GOP primary was Gov. William Janklow, who was constitutionally barred from seeking a third term as governor. Abdnor defeated Janklow 54%-46%, but was defeated by the Democrat Senate nominee, Tom Daschle, congressman-at-large by a 52% to 48% margin.
- o Republican Larry Pressler was elected to his second term in 1984, defeating Democrat George V. Cunningham by a 75%-25% vote margin.

1990 U.S. Senate Race:

- o In 1990, two-term Republican Larry Pressler will seek re-election. He was unopposed in the June primary.
- o Democratic businessman Ted Muenster will challenge Pressler in 1990. Muenster was unopposed in the June primary.
- o Muenster is personally opposed to abortions, but says women should be allowed to make a decision. Republican Sen. Pressler is pro-life.
- o According to the Argus Leader (7/26/90) independent candidate Doug Sinclair has collected more than 3,000 signatures with only 2,945 necessary to be added to the ballot in November.

- o As of June 30, 1990, Pressler raised a total of \$1,686,247 (\$661,394 from PACs) with \$830,777 cash-on-hand and no debt. Muenster raised a total of \$656,422 (\$346,228 from PACs) with \$191,382 cash-on-hand and a total debt of \$13,733.
- o Roll Call (4/20/90) and The Cook Political Report (5/29/90) rate this race "likely Republican".

Polling:

- o A poll conducted by The Wirthlin Group for the Pressler campaign (d=7/1-2/90, n=400 registered voters, $\pm 4.9\%$) showed the following results:

	<i>ALL</i>	<i>GOP</i>	<i>DEMS</i>	<i>IND.</i>	<i>NAME ID</i>
Pressler	62%	75%	52%	60%	63%
Muenster	21	12	36	17	27
Undecided	17	9	9	13	8

- o A poll taken by Hein Research for KELO-TV (d=5/29-31/90, N=500 adults, $\pm 4.5\%$) showed Pressler with a 69% favorable rating (19% unfavorable) and Muenster with a 14% favorable rating (13% unfavorable).

GOVERNOR:

- o In 1982, Republican incumbent William Janklow won his second term by defeating Democrat Michael O'Connor by a 71%-29% vote margin. Janklow was legally barred from seeking another term in 1986.
- o In the general election to succeed Janklow in 1986, former state Rep. George Mickelson, the GOP nominee, defeated Democrat Lars Herseth, a state representative, by a 52%-48% margin. This election marked the first time that children of former governors faced one another in a general gubernatorial election. Mickelson's father served as governor from 1947 to 1951, while Herseth's father was governor from 1958 to 1960.

Mansion Incident:

- o On Nov. 28, 1989, while Gov. Mickelson was in Washington, D.C., his 17-year-old son, David, held a party at the governor's mansion where an alleged rape occurred by four boys. David was found guilty of underage consumption of alcohol and was acquitted of aiding in a nonforceable rape.
- o Gov. Mickelson did not make a public statement until April 13 when he announced that his family "regrets the matter more than anyone will ever know."

- o Congressional Quarterly (6/26/90) reports that the Democrats will not make this incident an issue during the 1990 campaign.

1990 Gubernatorial Race:

- o Mickelson will seek a second term in 1990.

Democrats:

- o Former Democratic state legislator Bob Samuelson will challenge Mickelson in 1990.

Polling:

- o The May KELO poll showed Mickelson with a 71% favorable rating (13% unfavorable) and Samuelson with a 20% favorable rating (13% unfavorable).

LIEUTENANT GOVERNOR:

- o The governor and the lieutenant governor run on the same ticket. Republican incumbent Walter Del Miller was nominated at the state Republican convention to seek re-election with Mickelson.

ATTORNEY GENERAL:

- o Republican state attorney Roger Tellinghuisen defeated Democratic state attorney Jeff Masten in 1986, 54%-46%.
- o Tellinghuisen will not seek re-election in 1990. Republican attorney Mark Barnett was nominated at the GOP convention. He will be challenged by Democratic nominee Michael Butler.

SECRETARY OF STATE:

- o In 1986, Republican businesswoman Joyce Hazeltine defeated former Democrat state legislator Shirley Haleen, 51%-49%.
- o Hazeltine will seek re-election and will be challenged by Democratic nominee Mark Anderson.

STATE TREASURER:

- o Incumbent Republican David Volk was re-elected in 1986, defeating Democratic accountant Robert Schaub, 58%-42%.
- o Volk will not seek re-election in 1990. Former state Rep. Homer Harding was nominated at the Republican convention.
- o Harding will be challenged by Democratic nominee Gene Wiegand.

STATE AUDITOR:

- o Incumbent Republican Vernon Larson won re-election in 1986 by defeating Democratic rancher Ruth Sutton, 54%-46%.
- o Larson will seek re-election in 1990. He will be challenged by Democratic nominee Neil Putnam.

U.S. HOUSE OF REPRESENTATIVES:

- o Democratic Congressman-at-Large Tim Johnson was first elected in 1986 running against Republican Dale Bell, 59%-41%. In 1988, Johnson beat longtime Republican state Treasurer Dale Volk, 72%-28%.
- o Johnson will seek re-election in 1990.

Republicans:

- o Republican businessman and former state Sen. Don Frankenfeld has announced he will challenge Johnson in 1990. Frankenfeld finished third in the 1986 Republican House primary.
- o Neither candidate believes the abortion issue will be a major factor in the race for the state's only House seat. Johnson says he is pro-life but has voted to allow federal funding in cases of rape and incest. Frankenfeld is pro-life.
- o As of March 31, 1990 Johnson has raised a total of \$214,700 (\$66,600 from PACs) with \$181,202 cash-on-hand and no debt. Frankenfeld raised a total of \$56,670 (no PAC money) with \$9,847 cash-on-hand and a total debt of \$88,500.
- o The Cook Political Report (5/29/90) rates this race "likely Democratic."

STATE LEGISLATURE:

State Senate:	20 Republicans	15 Democrats
State House:	46 Republicans	24 Democrats

- o In 1988, Republicans lost four seats in the state Senate and three seats in the state House, but retained the majority. All seats in the state Legislature were up in 1988.
- o Republicans have been in the Legislature's minority only three times in South Dakota's history.
- o All 105 state lawmakers will face re-election in 1990. The Democrats are expected to focus on gaining control of the state Senate.

STATE PARTY UPDATE

- o Since 1984, Republican registration has grown by 5,000 voters, while Democrats have declined by 4,000, and the number of independent voters has dropped by 4,000.
- o In June 1988, party activists met and elected new national committee members. Both Committeeman Dan Parish and Committeewoman Lynn Gunderson Martin retired from their posts. Lt. Gov. Walter Miller was elected as the new national committeeman and former state party chairman Arlene Ham won election as national committeewoman.
- o In February 1989, Dwight Adams was elected as the new state chairman. Adams will serve as the governor's campaign manager, as he did in 1986.
- o The state Party serves as the Legislature's political arm.

REPUBLICAN STATE PARTY OFFICIALS

STATE CHAIRMAN:	Dwight Adams
NATIONAL COMMITTEEMAN:	Lt. Gov. Walter Dale Miller
NATIONAL COMMITTEEWOMAN:	Arlene Ham

ELECTED OFFICIALS

GOVERNOR:	George Mickelson (R) - elected in 1986.
U.S. SENATORS:	Larry Pressler (R) - re-elected in 1984 Tom Daschle (D) - elected in 1986.
U.S. HOUSE:	1 Democrat (at-large), Tim Johnson

STATE BACKGROUND

- o By 1910, South Dakota's population had reached 85% of the current (1987) total of 709,000.
- o South Dakota's economic climate -- no personal income tax, no corporate tax, and low hourly wages -- has lured many firms from high-tax states. In fact, in 1988, South Dakota was rated "No. 1" among states with low manufacturing intensity by the Grant Thornton survey of state manufacturing climates. South Dakota has ranked first in three of the four past years.
- o South Dakota's total personal income in 1987 was nearly \$9 billion. This represents a 6.2% increase in personal income in the state between 1986 and 1987.
- o Sioux Indians are indigenous to the region. One of every 20 people in the state is a Sioux.
- o The 1980 Census rankings for South Dakota are as follows:
 - 45th in population (690,768);
 - 48th in Black population (2,144), but 46th in Black percentage (0.3%) of the state's total population;
 - 48th in Hispanic population (4,023), and 49th in Hispanic percentage (0.6%) of the state's total population;
 - 43rd in percentage (1.4%) of foreign-born residents;
 - 37th in median age (28.8 years);
 - 31st in percentage (49.1%) of women in the labor force;
 - 36th in percentage (14.0%) of college graduates;
 - 48th in median household income (\$13,156);
 - 48th in per capita income (\$5,757); and,
 - 48th in housing value (\$39,000).

31-July-1990



REPUBLICAN GOVERNORS ASSOCIATION

MEMORANDUM TO SENATOR BOB DOLE

FROM: MICHELE DAVIS *md*
DATE: AUGUST 8, 1990
RE: SOUTH DAKOTA -- GUBERNATORIAL STATUS

South Dakota, thankfully, sits with South Carolina's Governor as our safest incumbents. Governor Mickelson's safe standing is reinforced by the recent polling numbers:

Mickelson	60%
Samuelson	15%
Undecided	25%

Mickelson Job Rating

Excellent	6%
Good	57%
Only Fair	27%
Poor	6%
Don't know	5%

Rancher/businessman Bob Samuelson has yet to find an issue, or the money, to make any significant hits on Mickelson.

This is one of the few races that we face in 1990 where we anticipate no problems.

SOUTH DAKOTA -- STATE SCENARIO
(Judy Biviano)

U.S. Senate Race:

POLLING:

The most recent survey data has Pressler leading Muenster by 41 points.

SURROGATES:

Thus far, the only surrogate activity was by Jeanie Austin in Sioux Falls at the South Dakota Republican State Convention.

STRATEGY:

Pressler has been on the air with "South Dakota first" spots. Muenster spots are biographical, not attack. However the Sioux Falls Argus Ledger has been running stories since June regarding Senator Pressler's use of office funds and his real estate investments in Washington. Pressler has roughly four times as much cash on hand as Muenster.

Right now, Pressler has one of the largest leads of any of our incumbents nationwide, but due to the State's small size and the DNCC's intent to defeat Pressler, a large cash flow for Democrat challenger Muenster could have a late, undesirable impact.

Gubernatorial:

Mickelson is safe. Challenger Bob Samuelson has a lack of cash flow and no significant issues to attack Mickelson on. The Governor's office asked that you stress his leadership abilities and futuristic ideas. Mickelson serves as Chairman of the Western Governors Association and Chairs the Agriculture & Rural Development Committee of the National Governors Association. (See Republican Governors brief).

Congressional.

While the RNC report states that the "NRCC feels Rep. Tim Johnson is vulnerable", the NRCC political director told me he felt Johnson has more strength than anticipated and this one may not stay on their list of targeted congressional races.

Courtesy: RNC research
division

SOUTH DAKOTA - POLITICAL BRIEFING

POLITICAL UPDATE

A survey conducted in South Dakota 5/28 - 5/30, by KELO - TV.

Sample:

	Name I.D.	Fav.	Unfav.
Larry Pressler	96%	69%	19%
Ted Muenster	47%	14%	13%
George Mickelson	99%	71%	15%
Bob Samuelson	44%	19%	13%

Pressler	65%
Muenster	15%
Don't Know	20%

Mickelson	60%
Samuelson	15%
Don't Know	25%

STATE PARTY/CAUCUS ACTIVITIES

According to State Party officials, RNC Co-Chairman **JEANIE AUSTIN** was was a huge success when she addressed the State Convention on June 28th.

The South Dakota primary was held on June 5th. None of the Republican statewide office holders had opposition. According to RNC field staff, it was an "uneventful primary".

Dwight Adams was elected as the state chairman last year. Adams serves as Governor **MICKELSON'S** campaign manager, as he did in 1986.

POLITICAL PROFILE

In 1988, Republicans lost 4 Senate seats and 3 House seats. This is due in part to the fact that there was no State Party political plan and no statewide races to carry the party. All House and Senate seats are up for re-election in 1990.

The Democrats will direct their focus to taking control of the State Senate, where they need to pick up 4 seats for control.

GOVERNOR

Rancher **BOB SAMUELSON** will be the only Democrat to run against incumbent Governor **GEORGE MICKELSON**. At this time, **SAMUELSON** looks like token opposition. GOP State Chairman **DWIGHT ADAMS** will be the Governor's campaign manager, a post that he held in the 1986 election.

The Governor has done an excellent job and should be in fine shape for re-election if all aspects of an aggressive State Party political plan are carried out. **MICKELSON'S** family problems have been worked out. Current surveys show that the rape incident at the Governor's mansion will not have a great deal of impact on his race for re-election.

U.S. SENATE

SENATOR LARRY PRESSLER has announced his bid for re-election. **PRESSLER** seems to be losing some of the support that he had counted on in the past. For example: The National Association of Homebuilders, U.S. West, and the Chamber of Commerce. Also, the National Committee to Preserve Social Security has pulled their support of **PRESSLER** and are now supporting his opponent, **TED MUENSTER**.

On May 24th, **PRESIDENT BUSH** attended a fundraiser for **PRESSLER** in Washington, D.C. which raised more than \$180,000.00 from PACs.

MUENSTER is personally opposed to abortions, but, says that women should be allowed to make their own decision. Senator **PRESSLER** is pro-life.

U.S. HOUSE

The NRCC feels that Democratic Representative **TIM JOHNSON** is vulnerable. **JOHNSON** will be opposed by Rapid City businessman **DON FRANKENFELD**. The GOP has a strong candidate in **FRANKENFELD**.

LT. GOVERNOR

SHEILA HEILLEN - Democrat

WALT MILLER - Republican

ATTORNEY GENERAL - open seat

MARK BARNETT - Republican

MICHAEL BUTLER - Democrat.

SECRETARY OF STATE

JOYCE HAZELTINE - Republican incumbent.

MARK BARNETT - Democrat.

STATE AUDITOR

VERNON LARSON - Republican incumbent.

NEIL PUTNAM - Democrat.

STATE TREASURER

DAVE VOLK (incumbent) - Republican

GENE WIEGAND - Democrat

SCHOOL AND PUBLIC LANDS

TIM AMDAHL - Republican incumbent

CURTIS JOHNSON - Democrat

REDISTRICTING

The State Legislature does its own redistricting. It is subject to veto by the Governor (override is 2/3rds).

If the Legislature fails to act within one year of Census availability, the state supreme court must redistrict within 90 days.

MAJOR SPEAKERS ACTIVITY IN THE STATE

Sioux Falls, 6/29/90, Jeanie Austin, RNC Co-Chairman, South Dakota State Convention.

DATE:	7/1/90
DRPD:	Jean Hayes
RPD:	Jeff Larson

SOUTH DAKOTA

POPULATION: 713,000
Voting Age: 509,000
Largest City: Sioux Falls (97,550)
Second Largest: Rapid City (52,480)
Third Largest: Aberdeen (25,670)

GOVERNOR: George S. Mickelson
Democratic challenger:
Bob Samuelson (D) rancher

SENATORS: Pressler (Humboldt), Daschle
(Aberdeen)

CONGRESSIONAL DELEGATION:

1 Democratic Representative
At-Large: Tim Johnson (Vermillion)

**REDISTRICTING/
CENSUS IMPACT** The last reapportionment brought South Dakota down to one at-large seat for the first time in its history. Its population has remained relatively level since, so it should remain at one house seat. The GOP controls the Legislature, with margins of 20-15 in the Senate (all seats are up in 1990) and 46-24 in the House.

DEMOGRAPHICS: 93% White, 54% urban and 46% rural, South Dakota's major land use is farm (91%).

MEDIAN FAMILY INCOME: \$15,993 (48th)

VIOLENT CRIME RATE: 120 per 100,000 (49th)

SOUTH DAKOTA STOPS

Brookings

Brookings is located in the eastern part of the state. Efforts to diversify the economy have succeeded in attracting banking credit card operations to the two major cities and light manufacturing to eastern towns such as Watertown and Brookings.

Automotive parts and plastic plants have crossed the border from Minnesota, attracted by South Dakota's comparatively low taxes and regularly costs.

In the 1988 Presidential election, Bush barley took this county with 52.6% of the vote.

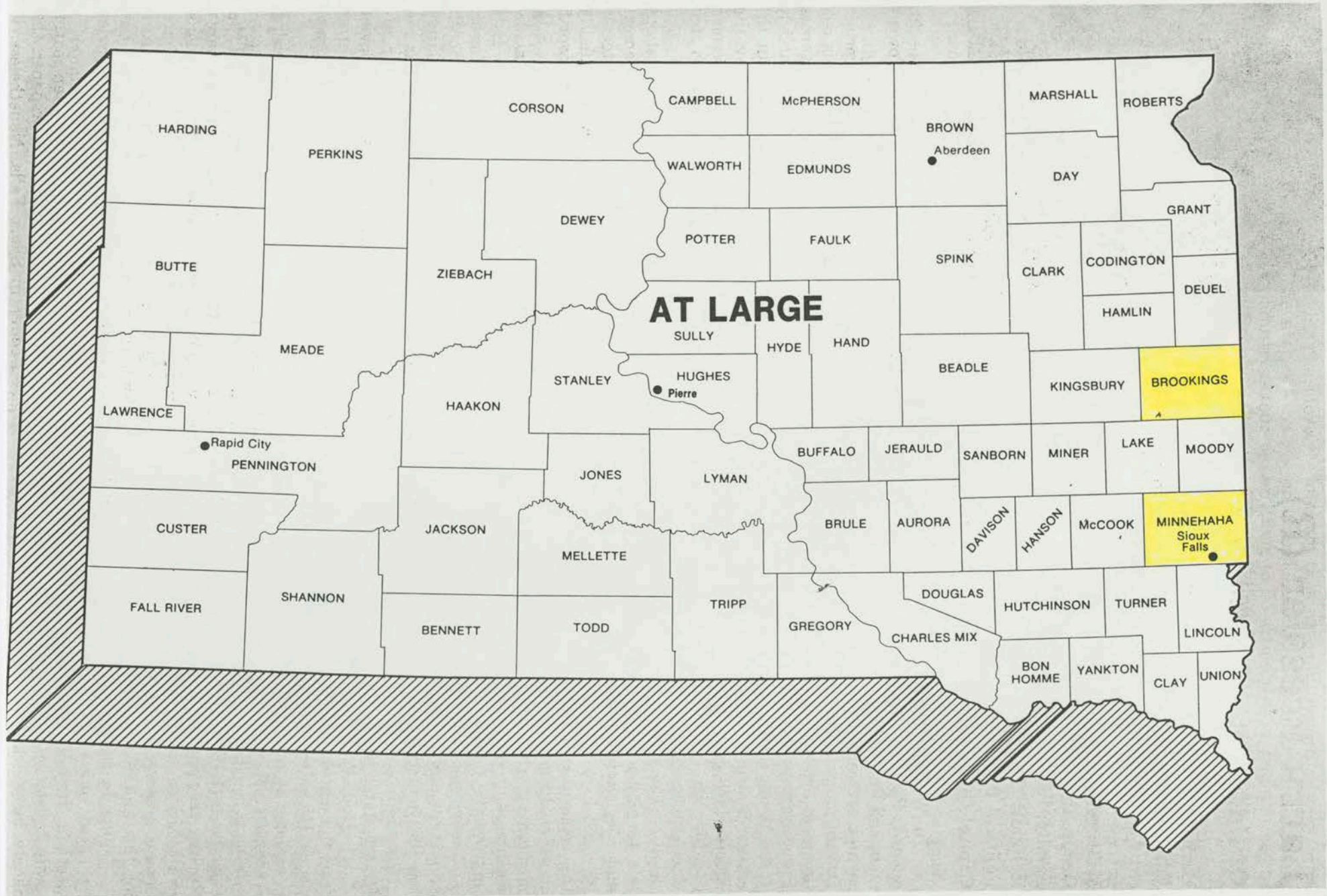
Sioux Falls

Sioux Falls is part of Minnehena County and is the focal point of eastern South Dakota. Sioux Falls is the state's largest metropolis with a population of 97,000.

It is a service center whose banks, insurance companies, and farm implement dealers are all tied closely to the agricultural economy.

In 1988, Dukakis became only the second Democratic presidential candidate since 1936 to win Minnehena County with 52% of the vote.

Democrat Al Johnson is the At-Large Congressman from Vermillion. He was first elected in 1986 and won his last race in 1988 with 72% of the vote.



SOUTH DAKOTA REPUBLICAN PARTY

P.O. Box 1099, (401 E. Sioux Avenue)

Pierre, South Dakota 57501

Executive Director: John Thune

(605) 224-7347 (GOP)

(605) 224-7349 FAX #

Chairman:

Dwight L. Adams

P.O. Box 1099

Pierre, So. Dakota 57501

(605) 224-7347 (o)

(605) 697-7171 (o)

Home address:

2150 Derdall Drive

Brookings, So. Dakota 57006

(605) 692-4665 (h)

National Committeewoman:

Arlene Ham

2209 W. Omaha Street

Rapid City, So. Dakota 57702

(605) 343-1600 (o)

National Committeeman:

Walter Miller

500 E. Capitol

Capitol Building

Pierre, So. Dakota 57501

(605) 773-3661 (o)

(605) 224-6768

1988 DOLE SUPPORTERS, STATE OF SOUTH DAKOTA

Chairman:

Dave Billion

1816 South 1st Avenue

Sioux Falls, S.D. 57105

Political Surveyor

By Charles E. Cook

This Year's Open Senate Races May Be Open-and-Shut

In most election years, the Senate races for open seats are easily the most exciting. But this year is different.

If you look at 1990's nine tightest races — Colorado, Hawaii, Illinois, Iowa, Kentucky, Michigan, Nebraska, North Carolina, and Rhode Island — only one, Colorado, is an open seat, and it's hardly the most competitive contest.

The three open seats are currently held by Republicans. Democrats are fighting long-shot odds in two: Idaho and New Hamp-

shire, both conservative, Republican-oriented states.

In Idaho, only the sturdiest and most resourceful Democrats — like Gov. Cecil Andrus and Rep. Richard Stallings — were given a good chance to win, but none opted to make the race. So, the Democratic standard-bearer to take on GOP Rep. Larry Craig is former state Sen. Ron Twilegar. Craig is favored.

Twilegar has laid out an ambitious plan with specific groups of voters targeted in each county, and he has developed certain lines of attack that could be promising. The cost of campaigning in the state isn't high, and the local news media are not particularly enamored of Craig, so Twilegar at least has some wiggle room. But the incline

appears to be so steep for the Democrat that it would seem to require a miracle for him to win.

If things look tough in Idaho, at least the recent track record for Democrats is better there than in New Hampshire, where Democrats have won only two of the last nine gubernatorial contests. Throughout the 1980s, Democrats didn't win a single Senate seat and won only two of ten House races.

GOP Rep. Bob Smith is all but certain to capture his party's nomination for the open Senate seat and is maintaining at least two-to-one leads over each of the Democratic contenders. Smith's \$767,995 war chest, which is meager compared to other Senate races, towers over his Democratic rivals.

In the race for the Democratic nod, former Sen. John Durkin, who served from 1975 to 1981, is maintaining a lead in the polls, due to his residual name recognition. But Durkin's fundraising is trailing that of the two other Democratic candidates: Nashua Mayor Jim Donchess and wealthy businessman John Raub, who is financing much of his own campaign. The nomination is still very much up for grabs.

In Colorado, the most competitive of the three open-seat races, GOP Rep. Hank Brown remains the strong favorite in the general election. Former Boulder County Commissioner Josie Heath, the Democratic frontrunner, is losing much of her early momentum, though she is still expected to capture the party's Aug. 14 primary over attorney Carlos Lucero.

Heath was the upset winner in the party caucuses and state convention earlier this year, but her campaign has floundered ever since, allowing Lucero, who had been

If things look tough in Idaho, at least the recent track record for Democrats is better there than in New Hampshire.

struggling to stay in the race, to capitalize on the "Silverado S&L debacle."

Several prominent contributors to Brown's campaign have connections to the failed Silverado S&L, on whose board sat the President's son Neil, and although the issue has not yet tarnished Brown, it remains an "X" factor in the contest.

This race has become Brown's to lose, with Heath badly needing to reclaim the earlier sparkle in her campaign and Lucero needing to overcome organizational problems and negligible fundraising.

South Dakota Senate: Is Muenster Closing?

Prepare for a battle of the polls in the South Dakota Senate race as controversy arises over whether businessman and Democratic challenger Ted Muenster is closing the gap with incumbent GOP Sen. Larry Pressler.

Two polls conducted in the spring, one by a news organization and another for the National Republican Senatorial Committee, conducted before Muenster aired any advertising, indicated that Pressler had 54 and 50 point leads, respectively.

Then, after 24 days of Muenster media, the Wirthlin Group conducted a poll from July 1 to 2 and found Pressler leading Muenster, 64 to 23 percent.

Compared to the May 29 to 31 poll for KELO-TV, Pressler dropped one point while Muenster picked up 8 points. In various other measurements, the Wirthlin Poll indicated little progress for Muenster.

Democrats are expected to release a poll soon that will show the race much closer. In fact, some Democrats think the survey must have accidentally interviewed a GOP mole, prompting the release by the GOP of a poll conducted three weeks earlier.

Although the Democratic poll is likely to reflect at least a week or two more of Muenster's television, it will be a difficult job for independent observers to reconcile the differences, given that both were conducted by highly respected survey research firms. Watch for much finger-pointing on both sides.



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SOUTH DAKOTA
AGRICULTURE UPDATE

CROP MOISTURE (SHORT TERM CONDITIONS)

- ROUGHLY, EASTERN 1/2 IS "FAVORABLY MOIST", WHILE WESTERN AND NORTHERNMOST AREAS ARE "SLIGHTY" TO "EXCESSIVELY" DRY.

DROUGHT SEVERITY (LONG TERM INDEX)

- MAJORITY OF THE STATE IS "NORMAL". NORTHWEST AND NORTHERN BORDER IS UNDER "EXTREME" TO "SEVERE" DROUGHT CONDITIONS.

CROP PROGRESS

	<u>% CORN SILKING</u>	<u>% SOYBEANS SET PODS</u>	<u>% SORGHUM HEADED OUT</u>
CURRENTLY	65%	41%	23%
AVERAGE	83%	42%	36%

- OVERALL, CROP PROGRESS LOOKS GOOD, WITH SOME RUNNING BEHIND.
- CROP CONDITIONS ARE MOSTLY GOOD TO EXCELLENT FOR CORN, SOYBEANS, AND SORGHUM.
- WINTER WHEAT FARMERS SHOULD BE WRAPPING UP HARVEST THIS WEEKEND.

TALKING POINTS ON THE FARM BILL

SOUTH DAKOTA

- . MAINTENANCE OF FARM INCOME--A BIG CONCERN OF DASCHLE'S. HE HAS BEEN A VERY VOCAL ADVOCATE OF HIGH FARM SUPPORT LEVELS. HIS AMENDMENT TO TARGET DEFICIENCY PAYMENTS AND ARP'S, BASED ON A TWO-TIERED SYSTEM, WAS REJECTED. IT WOULD HAVE ALLOWED HIGHER TARGET PRICES FOR AN INITIAL SPECIFIED NUMBER OF BUSHELS.
- . CROP INSURANCE--ANOTHER BIG CONCERN. A DASCHLE AMENDMENT WOULD CONTINUE THE PROGRAM AND URGE CCC FUNDING IN THE ABSENCE OF APPROPRIATIONS.
- . HONEY--CHAFEE AMENDMENT TO PHASE OUT HONEY SUPPORT PROVISIONS OVER A FOUR-YEAR PERIOD WAS ADOPTED. PRESSLER'S AMENDMENT TO RE-ADOPT PRICE SUPPORTS WAS REJECTED (SEE BELOW).
- . RANKING BY CASH RECEIPTS--CATTLE, HOGS, SOYBEANS, CORN, DAIRY.

PRESSLER--

ACCEPTED AMENDMENT:

- . REQUIRES A REPORT ON INTERNATIONAL AGRICULTURAL CONSERVATION.

REJECTED AMENDMENT WOULD:

- . ESTABLISH PRICE SUPPORT FOR THE 1991-95 HONEY CROPS (SEE ABOVE).

DASCHLE--

ACCEPTED AMENDMENTS ARE TO:

- . IMPROVE THE OPERATION OF THE CROP INSURANCE PROGRAM.
- . ENSURE THAT STORAGE PAYMENT RATES MADE TO PRODUCERS ARE EQUIVALENT TO AVERAGE RATES PAID FOR COMMERCIAL STORAGE.
- . EARMARK A PORTION OF ARS APPROPRIATIONS FOR RESEARCH TO INCREASE THE DEMAND FOR, OR USE OF, FARM AND FOREST PRODUCTS.
- . STRENGTHEN PAYMENT LIMITATION PROVISIONS.
- . REQUIRE USDA TO CONDUCT A LOAN RATE STUDY.

REJECTED AMENDMENT WOULD HAVE:

- . TARGETED DEFICIENCY PAYMENTS BASED ON TWO-TIER SYSTEM.

REPUBLICANS WHO GENERALLY DO NOT VOTE WITH THE ADMINISTRATION

For this group, it would probably be best not to raise defense issues:

SOUTH DAKOTA -- PRESSLER

* Not much to say on defense. On most key votes, Pressler voted against the Administration. However, he did vote against the Bingaman-Shelby amendment on SDI and of course, voted to condemn Iraq.

OREGON -- HATFIELD

* This year, as is usual, Senator Hatfield voted against final passage of the FY 90 defense authorization bill. He also voted against SDI, B-2 and in favor of unilateral troop cuts.