

OCTOBER 17, 1989

*did not
speech*

TO: SENATOR DOLE
FROM: CAROLYN SEELY *Carolyn*
SUBJECT: PRESIDENT'S COMMISSION ON EXECUTIVE EXCHANGE SEMINAR

On Thursday, October 19, 1989, you are scheduled to participate in a public policy seminar sponsored by the President's Commission on Executive Exchange. The Commission was created to promote cooperation between the public and private sectors by giving executives from each sector the opportunity to work in the other. (A list of this year's participants is attached.) Thursday's seminar is intended to give the participants an "orientation to the Congress".

On Wednesday, the group will meet with officials of the Executive Branch: Roger Porter from the White House, Frank Hodsell from OMB, Secretary Baker and Undersecretary Eagleburger, Secretary Skinner, Connie Newman(?) from OPM and a representative of the White House communications office. On Thursday morning, Cokie Roberts will give an overview of the Congress. You will speak next and will be followed by Congressman Archer and Senator Lugar. At lunch, a representative of the Office of Special Counsel will discuss the Hatch Act. In the afternoon, the group will visit the Vice President's office (although he is thought to be travelling).

You have been asked to speak for 15-20 minutes and to take questions for another 15-20 minutes.



The President's Commission on Executive Exchange

THE WHITE HOUSE

September 6, 1989

Dear Senator Dole:

The President's Commission on Executive Exchange will be hosting a Public Policy Seminar the week of October 16-19, 1989, to orient the senior federal and private sector executives selected for the 1989-1990 Presidential Exchange program. These executives will be serving in top management positions. The private sector executives represent a broad spectrum of our country's major corporations.

One day of the Seminar has been reserved to give these executives an orientation to the Congress. The Commission would consider it an honor to have you address the President's Exchange Executives during our day on the Hill, October 19, 1989.

Alice Taussig, Associate Director, will be contacting your office to arrange a convenient time for you to be with us.

I look forward to your participation in this seminar with our Exchange Executives.

Sincerely,

Betty Heitman
Executive Director

The Honorable Robert Dole
U.S. Senate
Washington, DC 20510

9-18-89 Seminar will be on Capitol Hill in Capital - room, as yet, undetermined. 25-35 attending. Would like Senator to speak abt. 20 minutes + then a Q & A session for 15 or 20 minutes.



The President's Commission on Executive Exchange
THE WHITE HOUSE

October 4, 1989

Dear Betty:

As we discussed on Monday, I am faxing to you some background information on the Commission and a list of our Federal and corporate sector Executives.

We would be so honored if Senator Dole could drop by and make some remarks to the group. I know how busy his schedule is.

Unfortunately, we are meeting in Russell Room 188, which I know is not too convenient for him. Please let me know if he can give us a few minutes of his time either in the morning or afternoon of the 19th.

Thank you very much for your consideration. We hope you can work it out.

Sincerely,

A handwritten signature in cursive script, appearing to read "Alice".

Alice H. Taussig

Attachments



The President's Commission on Executive Exchange
THE WHITE HOUSE
BACKGROUND

The President's Commission on Executive Exchange was created by Executive Order of President Lyndon Johnson on January 19, 1989. The purpose of the Commission is to promote closer cooperation between the government and the private sector by giving executives in each sector the opportunity to work in the other sector in challenging and responsible positions. The Exchange program is a valuable executive management development opportunity.

The Executive Director is Betty Heitman. This year, the twentieth group of corporate and Federal executives will participate in the exchange.

In addition to their placement, the executives participate in an program of educational development, including this Public Policy Seminar, October 16-19, 1989.

In December, the executives will attend a conference at Harvard that will explore the interrelationships between the two sectors.

In late spring, the Commission will host an international seminar for the Federal and private sector executives focusing on the challenges and opportunities of EC '92. The State and Commerce Departments will work with the Commission in preparing the briefings and the groundwork for the trip.

The executives placed in Washington participate in weekly briefings and tours designed to enhance their knowledge of domestic and foreign policy issues.

The House Post Office and Civil Service Committee, and the Senate Government Affairs Committee, oversee the President's Commission on Executive Exchange.

This year, approximately 14 Federal and 22 corporate executives will participate in the program. Attached is a list of the executives nominated by their corporations and agencies.

OCT 04 '89 13:06 PCEE

P.4



The President's Commission on Executive Exchange
THE WHITE HOUSE

PRESIDENTIAL EXCHANGE EXECUTIVES - EXCHANGE XX (1989-90)
PRESIDENT'S COMMISSION ON EXECUTIVE EXCHANGE

FEDERAL SECTOR

NAME

AGENCY

GEORGE E. DICKEY

DEPARTMENT OF THE ARMY

FRANK O. TUCK

DEPARTMENT OF THE AIR FORCE

JOHN K. HARPER

GENERAL ACCOUNTING OFFICE

JAMES P. GALLOGLY

SMALL BUSINESS ADMINISTRATION

JOHN F. HENNIGAN, Jr.

INTERSTATE COMMERCE COMMISSION

ALICE C. HOGAN

NATIONAL SCIENCE FOUNDATION

W. JOSEPH BURACKER

DEPARTMENT OF HOUSING & URBAN
DEVELOPMENT

ROBERT E. BAKER

NATIONAL SECURITY AGENCY

JACK NAGER

FEDERAL AVIATION
ADMINISTRATION

DONALD L. VIETH

DEPARTMENT OF ENERGY

ADAM J. TRUJILLO

FOOD & DRUG ADMINISTRATION

MATTHEW E. ANDERSON

DEPARTMENT OF THE NAVY

HOWARD P. KATZ

DEPARTMENT OF THE TREASURY

ROBERT L. HUGHES

INTERNATIONAL TRADE COMMISSION

-2-

PRIVATE SECTOR

NAME

COMPANY

ANDREW K. PHELPS

BECHTEL

KAREN E. LIUKKONEN

JOHN HANCOCK

DR. IVAN A. SOMERS

HUGHES AIRCRAFT

MARVIN J. ODESKY

W.R. GRACE

DAVID L. TOWNLEY

GEORGIA POWER

DENNIS R. MAYO

WARNER-LAMBERT

SHERILYNN J. PERELLI

GENERAL MOTORS

SUSAN M. MACIOROWSKI

MITRE

ROBERT M. DUNCAN

INEZ BANK

JOHN P. HEALY

RUDER-FIN

G. JEFFREY BROWN

PEPSI-COLA

TERRY C. RUMSEY

XEROX

KAREN L. GISLASON

BELL ATLANTIC

RICHARD RAMLALL

BELL ATLANTIC

LARRY WALTHER

SOUTHWEST BELL

CHARLES R. SHIPP

AT&T

LLOYD B. CHAISSON, JR.

MCKINSEY & CO.

DONALD H. CRABTREE

JEFFERSON-PILOT

G. THOMAS GIBSON

AT&T

FRANK LEMKEY

UNITED TECHNOLOGIES

BRIAN O'CONNOR

IBM



The President's Commission on Executive Exchange
THE WHITE HOUSE

PRESIDENTIAL EXCHANGE EXECUTIVES - EXCHANGE XX (1989-90)
PRESIDENT'S COMMISSION ON EXECUTIVE EXCHANGE

FEDERAL SECTOR

NAME

AGENCY

GEORGE E. DICKEY

DEPARTMENT OF THE ARMY

FRANK O. TUCK

DEPARTMENT OF THE AIR FORCE

JOHN K. HARPER

GENERAL ACCOUNTING OFFICE

JAMES P. GALLOGLY

SMALL BUSINESS ADMINISTRATION

JOHN F. HENNIGAN, Jr.

INTERSTATE COMMERCE COMMISSION

ALICE C. HOGAN

NATIONAL SCIENCE FOUNDATION

W. JOSEPH BURACKER

DEPARTMENT OF HOUSING & URBAN
DEVELOPMENT

ROBERT E. BAKER

NATIONAL SECURITY AGENCY

JACK NAGER

FEDERAL AVIATION
ADMINISTRATION

DONALD L. VIETH

DEPARTMENT OF ENERGY

ADAM J. TRUJILLO

FOOD & DRUG ADMINISTRATION

MATTHEW E. ANDERSON

DEPARTMENT OF THE NAVY

HOWARD P. KATZ

DEPARTMENT OF THE TREASURY

ROBERT L. HUGHES

INTERNATIONAL TRADE COMMISSION

-2-

PRIVATE SECTOR

NAME

COMPANY

ANDREW K. PHELPS

BECHTEL

KAREN E. LIUKKONEN

JOHN HANCOCK

DR. IVAN A. SOMERS

HUGHES AIRCRAFT

MARVIN J. ODESKY

W.R. GRACE

DAVID L. TOWNLEY

GEORGIA POWER

DENNIS R. MAYO

WARNER-LAMBERT

SHERILYNN J. PERELLI

GENERAL MOTORS

SUSAN M. MACIOROWSKI

MITRE

ROBERT M. DUNCAN

INEZ BANK

JOHN P. HEALY

RUDER-FIN

G. JEFFREY BROWN

PEPSI-COLA

TERRY C. RUMSEY

XEROX

KAREN L. GISLASON

BELL ATLANTIC

RICHARD RAMLALL

BELL ATLANTIC

LARRY WALTHER

SOUTHWEST BELL

CHARLES R. SHIPP

AT&T

LLOYD B. CHAISSON, JR.

MCKINSEY & CO.

DONALD H. CRABTREE

JEFFERSON-PILOT

G. THOMAS GIBSON

AT&T

FRANK LEMKEY

UNITED TECHNOLOGIES

BRIAN O'CONNOR

IBM

OCTOBER 19, 1989

TALKING POINTS

PRESIDENT'S COMMISSION ON EXECUTIVE EXCHANGE

- O FIRST, I WOULD LIKE TO CONGRATULATE ALL OF YOU
ON BEING SELECTED TO PARTICIPATE IN THIS
PROGRAM AND ON YOUR INTEREST IN BRINGING THE
PRIVATE AND PUBLIC SECTORS CLOSER TOGETHER.
CLEARLY, THE CONGRESS COULD BENEFIT FROM
SOME PRIVATE SECTOR FINANCIAL DISCIPLINE RIGHT
NOW.

THE SEQUESTER

- O IT IS NOW OFFICIAL. CONGRESS' FAILURE TO MEET ITS DEFICIT REDUCTION DEADLINE UNDER THE GRAMM-RUDMAN-HOLLINGS LEGISLATION HAS TRIGGERED \$16.1 BILLION IN ACROSS-THE-BOARD SPENDING CUTS. THIS IS REAL DEFICIT REDUCTION, BUT IT IS NOT "GOOD GOVERNMENT".

O I HAVE OFTEN CRITICIZED THE AMOUNT OF SMOKE
AND MIRRORS NEEDED TO ACHIEVE THE MODEST,
\$14.1 BILLION SAVINGS REQUIRED UNDER THIS
YEAR'S FISCAL 1990 BUDGET -- TAKING THE POSTAL
SERVICE OFF BUDGET UNTIL IT PRODUCES A
SURPLUS; ACCELERATING SPENDING UNDER
CERTAIN AGRICULTURAL PROGRAMS INTO FISCAL
1989, RATHER THAN 1990.

- O HOWEVER, THE SOLUTION IS NOT TO APPLY AN

AUTOMATIC MEAT AX TO THE ENTIRE FEDERAL

BUDGET. THE SOLUTION IS FOR CONGRESS TO DO

ITS JOB AND FACE UP TO THE TOUGH CHOICES.

- O THE PEOPLE IN MY STATE -- AND IF YOU BELIEVE THE

POLLS, THE AMERICAN PEOPLE, GENERALLY -- STILL

THINK THAT DEFICITS MATTER. REDUCING THE

DEFICIT WOULD HAVE MANY POSITIVE EFFECTS ON

OUR ECONOMY, FROM REDUCING INTEREST RATES

TO LOWERING OUR TRADE DEFICIT, TO MAKING
MORE MONEY AVAILABLE FOR SAVINGS AND
INVESTMENT. THAT IS WHY I HOPE THAT THE
PRESIDENT WILL REVIVE HIS PLAN FOR A FLEXIBLE
SPENDING FREEZE WHICH WOULD ELIMINATE AT
LEAST ONE YEAR'S INFLATIONARY GROWTH FROM
MANY FEDERAL PROGRAMS.

THE "CLEAN" BILL

O LAST FRIDAY IN A FINAL EFFORT TO AVOID A SEQUESTER, THE SENATE STRIPPED ITS BUDGET RECONCILIATION BILL OF MORE THAN 300 PROVISIONS, AND NINE POUNDS OF LEGISLATIVE LANGUAGE, THAT DID NOT REDUCE THE BUDGET DEFICIT. UNFORTUNATELY, THE HOUSE DID NOT FOLLOW SUIT IN TIME.

O THESE SO-CALLED "EXTRANEIOUS" PROVISIONS INCLUDED MANY PROVISIONS THAT WERE GOOD FOR KANSAS AND GOOD FOR AMERICA, SUCH AS RURAL HEALTH CARE REFORM WHICH IS A HIGH PRIORITY FOR ME PERSONALLY. HOWEVER, THE SENATE ACTION RESTORED THE RECONCILIATION BILL FROM AN ALL-PURPOSE LEGISLATIVE GRAVY TRAIN TO ITS ORIGINAL ROLE -- AN EXPEDITED VEHICLE FOR DEFICIT REDUCTION.

O NEVERTHELESS, SENATORS -- BOTH REPUBLICAN
AND DEMOCRAT -- WHO WERE INCREASINGLY
FRUSTRATED WITH THE RECONCILIATION PROCESS,
HAVE SET A PRECEDENT WHICH CAN AVOID FUTURE
SEQUESTERS. AND THE DELETED PROVISIONS CAN
NOW BE DEBATED AND AMENDED FREELY IN THE
SENATE. IN OTHER WORDS, NORMAL LEGISLATIVE
PROCESSES CAN GO FORWARD.

CAPITAL GAINS

- O ONE PROVISION WHICH DOES ENJOY THE SUPPORT OF A BI-PARTISAN MAJORITY OF BOTH HOUSES AND OF THE PRESIDENT IS A REDUCTION IN THE CAPITAL GAINS TAX RATE. NOW THAT THE CAPITAL GAINS DEBATE HAS BEEN SEVERED FROM THE RECONCILIATION PROCESS, IT HAS ALSO BEEN FREED FROM PROCEDURAL CONSTRAINTS BY WHICH A MINORITY, WITH THE CONCURRENCE OF THE

-10-

DEMOCRATIC LEADERSHIP, COULD MANEUVER TO
PREVENT AN UP OR DOWN VOTE ON THIS IMPORTANT
INITIATIVE.

- O I BELIEVE THAT THE MAJORITY IN FAVOR OF CAPITAL
GAINS WILL RAISE THIS ISSUE -- AND WIN -- AT THE
NEXT OPPORTUNITY.

CONFERENCE

O SO FAR, INTERNAL POLITICS HAS BLOCKED HOUSE
ACTION ON THE SENATE RECONCILIATION INITIATIVE.
HOWEVER, I AM OPTIMISTIC THAT THE "GOOD
GOVERNMENT" MOVEMENT WILL CATCH ON THERE,
AS IT DID LAST WEEK IN THE SENATE --
PARTICULARLY, SINCE LOADING DOWN THIS
LEGISLATION WILL ATTRACT A CERTAIN PRESIDENTIAL
VETO, A PERMANENT SEQUESTER AND THE
CONTEMPT OF THE AMERICAN PEOPLE.

THE AGENDA

- O IN THE FEW WEEKS REMAINING IN THIS YEAR'S
LEGISLATIVE SESSION, CONGRESS MUST FACE UP TO
THE REALITY OF A THREE TRILLION DOLLAR
NATIONAL DEBT. WE WILL RETURN TO THE
IMPORTANT ISSUE OF CHILD CARE, WHICH IS ALSO A
PRIORITY OF THE PRESIDENT. AND NEXT YEAR WE
WILL DEBATE HIS CLEAN AIR INITIATIVE AND
CONFRONT OUR OWN ETHICS PROBLEMS.

PRIVATE SECTOR SUPPORT

- O THOSE OF YOU WHO ARE PERMANENTLY OR TEMPORARILY PART OF THE PRIVATE SECTOR CAN AID US IN THESE EFFORTS -- FOR EXAMPLE, BY EXPRESSING YOUR SUPPORT FOR EXPEDITED DEFICIT REDUCTION -- EVEN IF IT ENTAILS A SLIGHT DELAY IN POPULAR INITIATIVES, SUCH AS SECTION 89 REPEAL AND CATASTROPHIC HEALTH CARE REFORM.

-14-

THIS BRIEF DELAY WILL SPEED THE GOVERNMENT
TOWARD GREATER FISCAL RESPONSIBILITY IN THE
LONG TERM.

O THANK YOU.