

THE DOLE FOUNDATION

FOR EMPLOYMENT OF PEOPLE WITH DISABILITIES

April 18, 1988

MEMORANDUM

To: Senator Dole

From: Jackie A. Strange

Subject: Run-Through of Activities at Dole Foundation
Kick-Off Breakfast, April 21, 8 - 9:00 a.m.,
at J.W. Marriott Hotel, Salon G

8:00 a.m. - 8:15 a.m. : Breakfast - Danish, Coffee and Juice.

8:15 a.m. - 8:20 a.m. : Dole Foundation Executive Committee Chairman Bill Bolger will make remarks regarding the Foundation's fundraising goal, the amount received so far, and our strategy for raising more funds by June 16 (the date of the TRIBUTE). Mr. Bolger will conclude his remarks and turn the podium over to Ms. Strange.

8:20 a.m. - 8:30 a.m. : Ms. Strange will present a brief overview of the Foundation's mission and activities. Slides will be shown to augment my presentation. Ms. Strange will then turn the podium over to you for brief remarks, suggested text is attached.

8:30 a.m. - 8:35 a.m. : Remarks by Senator Dole. At the close of remarks, the Senator will turn the podium back over to Ms. Strange.

8:35 a.m. - 8:36.30 a.m. : Ms. Strange will introduce participants of project TEAM WORK. Jim Laster, a elderly volunteer, and Michael Walsh, a disabled youth, will discuss how project TEAM WORK helps disabled youths in the Washington Metropolitan area find jobs. This project received funding from The Dole Foundation in 1987.

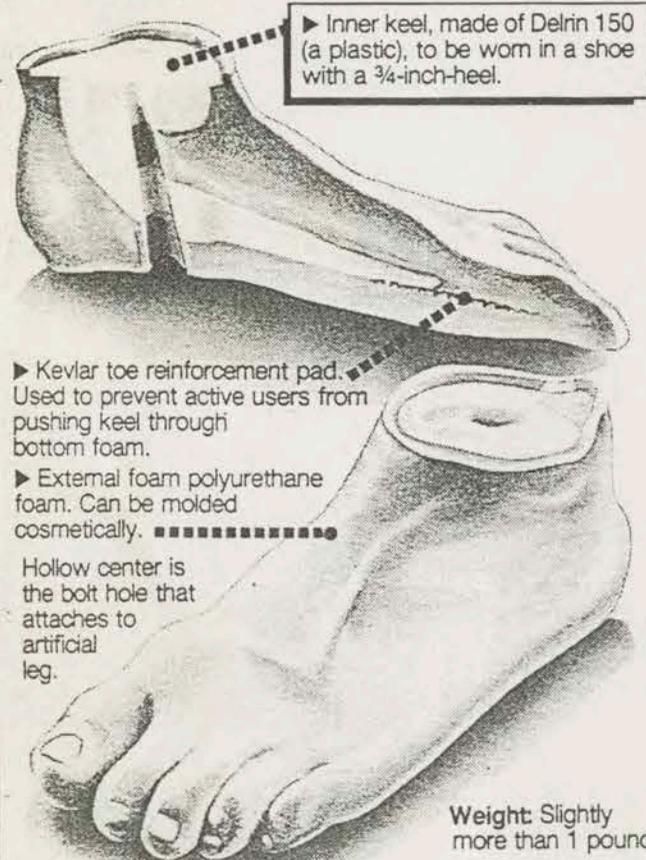
8:45 a.m. - 8:45.30 a.m. : Mr. Bolger will introduce Stacey Mobley, Vice President, Federal Affairs, Du Pont Company.

8:45.30 a.m. - 8:50 a.m. : Mr. Mobley will make brief remarks regarding Bill Demby and the commercial he starred in. The commercial will then be aired on television monitors scattered throughout the room. Mr. Mobley will then introduce "two champions:" Rich Milot of the Washington Redskins and Bill Demby.

8:50 a.m. - 8:55 a.m. : Mr. Milot and Mr. Demby will come forward and present Mr. Bolger with a basketball signifying that "the ball is in our court" to raise money for the Foundation. Mr. Bolger will then make some brief closing remarks.

The 'Seattle Foot': How it works

The Seattle Foot was created to give amputees the push-off needed to run and jump, as well as walk. It has three components:



Designed to fit people weighing from 90 to 256 pounds, in sizes 6-12 (men) and 5-8 (women).

How it works: The angle and plasticity of the keel stores the energy created when a step is completed. That energy then gives spring to the push-off for the next step, whether the user is running, walking or jumping.

Source: USA TODAY research

By Suzy Parker, USA TODAY

AMPUTEE ATHLETES TO RUN, JUMP AGAIN

Courage joins technology

Bill Demby stands as example to others

By Carolyn White
USA TODAY

When Bill Demby lost his legs in a mine explosion in Vietnam 17 years ago, no one told him he was an invalid.

These days — watching him in those Du Pont commercials in which he joins a city pickup basketball game, then takes off his sweats to reveal two artificial legs — it wouldn't occur to anybody.

Demby, 37, admits the accident was followed by "four to five years of hell."

"I had turned to alcohol and drugs," Demby says. "When I realized the effect on my family, I went back to school to re-educate myself." He earned an Associate in Arts degree from Prince George's (Md.) Community College.

A high school basketball and soccer player, he also returned to athletics after his accident. "Sports saved my life," Demby says.

Seattle-based Model + Instrument Development Corp., made it easier for him to participate in those sports when it developed the Seattle Foot in the early 1980s. The prosthesis, engineered from plastics (Du Pont, hence the ads) to store energy and provide spring and mobility, is used by nearly 20,000 amputees across the USA.

"It was not that I couldn't compete before (being fitted with the

“
If you can succeed in some form of athletics, that confidence carries over into other aspects of your life.”

— Bill Demby

Foot in 1984-85). But the difference is like night and day," says Demby, who bolts the feet to his artificial limbs.

"If I walked up a hill on the old feet, I'd have to get up on my toes and lean my body forward to get some momentum."

With the Seattle Foot, he says, "once I come across the ball of the foot, it releases energy and helps push me up the hill."

Assessing the importance of sports to his rehabilitation, Demby says, "Some people, who were athletes before they became disabled, feel their life has pretty much ended with their accidents.

"Sports taught me that you have

to try, that you win if you try.

"I'm a much better person than I was 17 years ago."

Much more active, too.

Besides being a certified ski instructor, he holds USA amputee records in the shot put, discus and javelin. He competed last month in Australia's National Amputee Games and is entered in the Paralympics at Seoul, South Korea, in October.

He also is a regular with the Washington (D.C.) Wheelchair Bullets basketball team, which is how he was enlisted to appear in the Du Pont ads.

An advertising director saw Demby play in a wheelchair tournament, then went one-on-one with him afterward.

And just like on TV, three or four times a year Demby plays stand-up basketball.

That's in addition to working as a rehabilitative counselor for the Disabled Awareness Project, making appearances for Du Pont and working with disabled children in Maryland's Howard and Prince George's county schools.

It's a demanding schedule for Demby, wife Toni and their daughter Krishawn, 7, but one he relishes.

Since filming the Du Pont commercial last fall, he says, "I've gotten calls from all over the country. The amazing thing is I still have an unlisted (phone) number."



By Gwendolyn Stewart
CAN'T BE SLOWED: The loss of his legs doesn't deter Bill Demby from excelling as an athlete.