

CLOSE-UP AWARD PRESENTATION

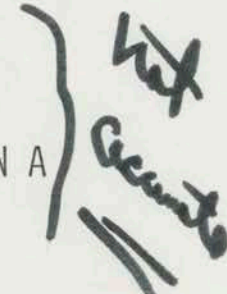
J. F. KENNEDY CENTER
FOR THE PERFORMING ARTS

MAY 13, 1980



IN AN ELECTION YEAR, MOST OF US EVENTUALLY READ OR HEAR ABOUT THE APATHETIC GENERATION - THOSE MILLIONS OF AMERICANS WHO CHOOSE NOT TO GET INVOLVED IN THE POLITICAL PROCESS, EVEN TO THE EXTENT OF CASTING A BALLOT.

FOR MOST OF THEM, THE POLITICAL SYSTEM IS A DISTANT, REMOTE THING, WHOSE IMPACT ON THEIR LIVES IS BLURRED. NOW, ALL THIS IS CHANGING. THANKS TO CLOSE-UP, AND TO THE GENEROUS SUPPORT OF CONOCO, AN ENTIRELY NEW GENERATION IS BEING INVOLVED IN THE DECISION-MAKING PROCESS, AND SEEING FIRST-HAND THE WORKINGS OF FREE GOVERNMENT. BROADCAST OVER THE CABLE SATELLITE PUBLIC AFFAIRS NETWORK, THE HOUSE OF REPRESENTATIVES AND OTHER ASPECTS OF OUR WORK IN WASHINGTON ARE NOW PART OF THE DAILY LIVES OF MORE THAN A THOUSAND HIGH SCHOOLS, AND MILLIONS OF HOMES.



RATHER THAN CURSE THE POLITICAL DARKNESS OF YOUNGER AMERICANS, CONOCO AND CLOSE-UP ARE LIGHTING A VERY LARGE CANDLE. AND IT IS A GREAT PLEASURE FOR ME, AS ONE WHO BELIEVES IN THIS GENERATION OF SINGULAR PROMISE, TO PRESENT THIS AWARD TO RALPH BAILEY, A PUBLIC SPIRITED CHAIRMAN OF A PUBLIC SPIRITED COMPANY.

CLOSE UP RECEPTION - MAY 13, 1980

Background

For nine years of CLOSE UP, we have been trying to find ways to broaden the opportunity for students and teachers around the country to share in the experiences that the Washington participants gain through CLOSE UP. This has been accomplished through pre and post program activities, teacher programs and various other activities.

Last summer, however, an idea was developed which gave the Close Up Foundation an opportunity to reach many, many more students and teachers with its seminars -- through the use of modern technology. The Cable-Satellite Public Affairs Network -- or as it's called, C-SPAN -- which televises gavel to gavel coverage of the House offered to share the down time on its satellite when the House was not in session.

Through a cooperative arrangement between C-SPAN and CLOSE UP and through the generous support of Conoco Inc., 68 CLOSE UP seminars on various issues of government have been aired to more than 1,200 high schools across the country and to more than 6,000,000 homes.

The purpose of the evening is to celebrate the success of this effort and to recognize Conoco Inc. for its outstanding contribution to making these learning opportunities available to students and teachers across America.

Evening Activities

From 6:30 to 7:30 p.m., there will be an informal reception in the Atrium of the Kennedy Center. Promptly at 7:30 p.m., there will be a showing of the best of the CLOSE UP/C-SPAN seminars and a short program. During the program, awards will be presented to several of the people who have made these series of programs possible. This is outlined on the attached sheet. We will be asking each of our hosts for the evening to present one of the awards as indicated.

In addition to the awards for the CLOSE UP/C-SPAN project, we will also be making a special citizenship award to Mr. Paul Sticht, the Chief Executive Officer of R.J. Reynolds Industries, Inc. His company is the largest contributor to CLOSE UP in the country.

The awards will be followed by dinner.

I have attached some extra materials on the project for your information.

7:15 Short film on Conoco
7:30 Awards Presentation - Sen. Leads off presenting award

EVENING PROGRAM AGENDA

Welcome

Congressman Bill Frenzel

Purpose of Evening

Steve Janger, President
The Close Up Foundation

Awards: (To be presented by hosts)

Conoco Inc.

In recognition for its support
of the initial year of CLOSE UP/
C-SPAN seminars

Ralph Bailey
Chairman and Chief Executive Officer
Conoco Inc.

As CEO, his contribution will
be recognized

Robert Rosencrans
Chairman of the Board, C-SPAN
President, U.A. Columiba Cablevision

In recognition of C-SPAN and
the cable industry's commitment
to CLOSE UP

Brian Lamb
President, C-SPAN

In recognition of his personal
commitment to the project.

Paul Sticht
President and Chief Executive Officer
R.J. Reynolds Industries, Inc.

A citizenship award to Mr. Sticht.
His company is the largest con-
tributor to the work of the
Close Up Foundation in the country

Concluding Remarks and Dinner