

REMARKS OF
CONGRESSMAN BOB DOLE
"GROVER COBB DAY"
GREAT BEND, KANSAS
SUNDAY, MAY 5, 1968

WE ARE HERE TODAY ~~TO PRAISE AND~~ TO HONOR GROVER COBB
AND RADIO BROADCASTING. NEITHER IS DIFFICULT TO DO.

IN MY JUDGMENT, THE ACHIEVEMENTS OF THE MAN AND THE
ACHIEVEMENTS OF BROADCAST JOURNALISM ARE DEEPLY INTERTWINED.

AS A CONGRESSMAN, I KNOW GROVER COBB HAS CONSISTENTLY
ADVOCATED AND PRACTICED THE VERY HIGHEST PRINCIPLES ~~FOR~~ ^{OF}
THE PEOPLE'S RIGHT TO KNOW.

OURS IS A GOVERNMENT TO BE GUIDED BY THE CITIZENS.
FROM THIS, IT FOLLOWS THAT GOVERNMENT SERVES US WELL ONLY IF
THE PEOPLE ARE WELL-INFORMED. GROVER'S EFFECTIVENESS IS
DIRECTLY RELATED TO THE GOAL OF A FULLY-INFORMED CITIZENRY.

A RESPONSIBLE RADIO BROADCASTER, GROVER KNOWS THAT GOOD,
SOLID REPORTING NOT ONLY SERVES THE PUBLIC'S INTEREST BUT
ALSO IS PROBABLY RADIO'S BEST WEAPON AGAINST GOVERNMENTAL
INTERFERENCE.

Grover Cobb
Add 1

IN THE RADIO MEDIUM WHERE THE PACE IS QUICK ~~AND THE~~
~~PRESSURE CONSTANT~~, GROVER KNOWS INDIVIDUALS ARE LISTENING. HE
KNOWS HIS MOST IMPORTANT TASK IS NOT THE QUANTITY OF MATERIAL
HE ~~TRANSMITS TO THEM~~, BUT ~~RATHER~~ ITS QUALITY. ~~AND HE COM-~~
~~MUNICATES TO A LARGE AND LOYAL AUDIENCE WITH CONCISE, UNDERSTANDABLE~~
~~NEWS, PUBLIC INFORMATION AND ENTERTAINMENT.~~

GROVER'S SUCCESS IN MEETING AND REFLECTING THE NEEDS OF
HIS LISTENING AUDIENCE IS DUE, ~~IN NO SMALL PART~~, TO HIS PERSONAL
COMMITMENT TO HIS COMMUNITY AND STATE . . . ~~IN EDUCATION~~
PRIMARILY, ~~BUT ALSO IN A MYRIAD OF OTHER FIELDS~~. HE IS NOT
AN ~~OBSERVER, BUT A PARTICIPANT.~~

~~AT KVGB RADIO, HIS COMMUNITY SERVICE EXTENDS TO BROADCASTING~~
~~OF LOCAL NEWS, AND PUBLIC AFFAIRS PROGRAMS AND ADVERTISING,~~
~~PROMOTION OF CIVIC AND CHARITABLE DRIVES AND ENTERTAINMENT~~
~~GEARED TO AREA LISTENERS.~~

HERE IS A MAN, A CITIZEN AND A RADIO BROADCASTER WHO
HAS MADE AN IMPACT IN KANSAS BECAUSE HE CARES ABOUT HIS COM-
MUNITY, STATE AND NATION AND BECAUSE HE APPLIES HIMSELF ~~AND~~
~~HIS PROFESSION~~ IN A RESPONSIBLE, POSITIVE, CREATIVE MANNER.

~~BECAUSE OF HIS OUTSTANDING RECORD IN THIS STATE, HE WAS~~
~~SELECTED CHAIRMAN OF THE NATIONAL ASSOCIATION OF BROADCASTERS.~~

Add 2
G. Cobb

It is
DURING MAY -- NATIONAL RADIO MONTH -- ~~IS~~ APPROPRIATE
TO SALUTE GROVER COBB AND HIS ACCOMPLISHMENTS IN BROADCAST
JOURNALISM.

RADIO'S APPEAL IS UNIVERSAL. IT IS PART OF THE
ALL-AMERICAN SOUND, AS THE THEME OF NATIONAL RADIO MONTH
SUGGESTS. AND GROVER COBB REPRESENTS THE VERY FINEST
TRADITIONS OF THE PROFESSION.

end