

APATHY OR ACTION --- THE 1966 ELECTIONS

BUSINESSMEN, REGARDLESS OF THEIR POLITICAL AFFILIATION, SHOULD CONCERN THEMSELVES MORE WITH GOVERNMENT AND POLITICS. I HAVE OFTEN STATED THAT WHILE THE GREAT MAJORITY OF BUSINESSMEN ARE STRONG PROPONENTS OF THE FREE ENTERPRISE SYSTEM, MANY DO LITTLE TO PRESERVE IT AND, FRANKLY, SEEM TO PLACE UNDUE EMPHASIS ON THE WORD "FREE". MANY REFUSE TO ENGAGE IN POLITICS FOR FEAR OF LOSING A CUSTOMER BUT, IN MY OPINION, INSTEAD OF WORRYING ABOUT LOSING A CUSTOMER, YOU SHOULD CONCERN YOURSELF WITH LOSING CONTROL AND MANAGEMENT OF YOUR BUSINESS.

A RECORD OF THE NUMBER OF LETTERS RECEIVED IS NOT KEPT IN OUR OFFICE, BUT I WOULD ESTIMATE THAT 50 PERCENT OF ALL MAIL COMES FROM BUSINESSMEN, CONCERNED ABOUT PENDING LEGISLATION AND GENERALLY OPPOSED TO WHAT THEY RIGHTFULLY FEEL IS FURTHER ENCROACHMENT BY THE GOVERNMENT. UNFORTUNATELY, ONLY A VERY FEW OF THESE PEOPLE HAVE ANY REAL INTEREST IN POLITICS, AND PERHAPS 5 PERCENT OR LESS ARE ACTIVE IN EITHER THE REPUBLICAN OR DEMOCRAT PARTY. THIS APPEARS TO BE THE CASE THROUGHOUT THE COUNTRY, AND AS A RESULT, LABOR LEADERS HAVE MOVED RAPIDLY TO FILL THE VACUUM AND WITHOUT A DOUBT, PRETTY MUCH CONTROL CONGRESS. IN BRIEF, WHILE BUSINESSMEN HAVE BEEN EXPLAINING TO EACH OTHER WHY THEY SHOULD NOT ENGAGE IN POLITICS, LABOR LEADERS HAVE BEEN HAVING A FIELD DAY.

UNFORTUNATELY, A GREAT MANY BUSINESSMEN WOULD PARTICIPATE IN POLITICS AND GOVERNMENT IF PUBLIC OFFICIALS AND OTHER INTERESTED CITIZENS

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WOULD NOT ONLY OFFER ENCOURAGEMENT, BUT POINT OUT GOOD REASONS WHY THIS ADDITIONAL RESPONSIBILITY SHOULD BE ASSUMED. MANY BUSINESSMEN ARE NATURALLY RELUCTANT TO CONTRIBUTE THEIR TIME OR MONEY UNLESS THEY HAVE FULL AND COMPLETE INFORMATION ABOUT THE CAUSE OR CANDIDATE THEY WOULD BE SUPPORTING.

THERE ARE ALL KINDS OF STORIES ABOUT BIG SPENDING CANDIDATES IN ELECTION YEARS, BUT BELIEVE ME IT IS EXTREMELY DIFFICULT TO RAISE FUNDS FOR POLITICAL PURPOSES. OFTEN TIMES THOSE WHO CRY THE LOUDEST ABOUT THE SO-CALLED, "BIG CONTRIBUTORS, REFUSE TO GIVE ANYTHING; AND AS I HAVE OFTEN REMARKED, WOULDN'T PAY 15 CENTS TO SEE EISENHOWER AND TRUMAN DO A WALTZ. IN 1962, YOU MAY RECALL, THERE WAS A VERY HEATED CAMPAIGN IN THIS CONGRESSIONAL DISTRICT. THERE WAS CONSIDERABLE NATIONWIDE ATTENTION FOCUSED ON THE OUTCOME OF THIS RACE BECAUSE BOTH CANDIDATES WERE MEMBERS OF CONGRESS, BOTH HAD BEEN ELECTED BY IMPRESSIVE MARGINS IN 1960, BUT PHILOSOPHICALLY, THEIR RECORDS WERE ALMOST COMPLETELY OPPOSITE.

NOTWITHSTANDING ALL THIS, AS I RECALL, THERE WERE A DOZEN OR MORE COUNTIES IN THIS DISTRICT WHERE NOT ONE DIME WAS RAISED FOR THE CAMPAIGN. THERE ARE MANY REASONS FOR THIS, AND LOOKING BACK ON IT NOW, IT SEEMS THE FAULT WAS LARGELY OURS. WE HAD FAILED TO COMMUNICATE OUR NEEDS AND THE REASONS ANYONE IN THOSE COUNTIES SHOULD CONTRIBUTE. POLITICS, IN SOME RESPECTS, IS LIKE ANY OTHER BUSINESS AND CERTAINLY ONE CANNOT OPERATE A SUCCESSFUL CAMPAIGN WITHOUT ADEQUATE FUNDS. AS AN ILLUSTRATION OF THE IMPORTANCE OF MONEY, I KNOW OF A MEMBER OF CONGRESS WHO THIS YEAR VOTED FOR REPEAL OF SECTION 14 (b) OF THE TAFT-HARTLEY LAW BECAUSE OTHERWISE THE UNIONS WOULD FIND A CANDIDATE TO OPPOSE HIM AND IT WOULD BE NECESSARY TO RAISE \$20,000 TO WAGE A SUCCESSFUL CAMPAIGN. HE KNEW -- OR THOUGHT HE KNEW -- THAT WHILE A GREAT MAJORITY OF BUSINESSMEN OPPOSED REPEAL OF 14 (b), ONLY A FEW WOULD CONTRIBUTE TIME OR MONEY TO HIS CAMPAIGN. HE MAY NOT RECEIVE

AN "AWARD FOR STATESMANSHIP", BUT HE DID WHAT HE FELT WAS PRACTICAL AND NECESSARY UNDER THE CIRCUMSTANCES. WHILE THE BUSINESSMEN DOES NOT WANT TO LOSE A CUSTOMER, HE DOES NOT WANT TO LOSE HIS SEAT IN CONGRESS ----- SO IN MANY WAYS IT IS A FAIR ANALOGY.

WELL, NEXT YEAR IS ANOTHER YEAR, AND NO DOUBT MANY CANDIDATES AND THEIR FINANCE CHAIRMEN, REPUBLICANS AND DEMOCRATS, WILL BE KNOCKING ON YOUR DOOR, SOLICITING CAMPAIGN CONTRIBUTIONS.

WHAT WILL IT BE ----- APATHY OR ACTION!!!!!!!!!!!!!!

THE MAGAZINE U. S. NEWS AND WORLD REPORT DESCRIBES RECENT EVENTS IN THE UNITED STATES AS A "REVOLUTION" IN WHICH "AN ALL POWERFUL CENTRAL GOVERNMENT IS RISING, STATES ARE FURTHER DOWNGRADED, PRIVATE ENTERPRISE IS BEING STIMULATED EVEN AS SOCIALIZATION IS CARRIED FORWARD FURTHER AND FURTHER INTO MORE AND MORE FIELDS."

THE SAME PERIODICAL POINTS TO THE SUPPORT "MANY BUSINESSMEN AND BANKERS AS WELL AS LABOR LEADERS" ARE GIVING TO THE TREND.

NATIONALLY SYNDICATED POLITICAL COLUMNIST ROSCOE DRUMMOND NOTES THAT SINCE JANUARY, 1964, CONGRESS HAS PASSED "MORE FAR-REACHING, HIGH-COST WELFARE MEASURES" THAN WERE ENACTED UNDER THE COMBINED ADMINISTRATIONS OF ROOSEVELT, TRUMAN AND KENNEDY." SOME OBSERVERS WOULD EVEN INCLUDE THE EISENHOWER ADMINISTRATION IN THAT COMPARISON. AGAIN, THE BLACID ATTITUDE OF THE BUSINESS COMMUNITY WAS CITED.

BUSINESS WEEK MAGAZINE REPORTED "THAT SOME OBSERVERS FEEL THE VERY NATURE OF THE U. S. ECONOMIC SYSTEM HAS ALREADY BEEN CHANGED FROM WHAT USED TO BE CALLED CAPITALISM TO SOMETHING THAT NEEDS A NEW NAME."

HERE ARE SOME OF THE NAMES THAT HAVE BEEN PROPOSED --- "THE MIXED ECONOMY, THE MANAGED ECONOMY, THE PLURALISTIC ECONOMY, THE GARRISON STATE, THE WELFARE STATE."

CONSTANTINE BROWN, WRITING IN THE WASHINGTON EVENING STAR, SAYS THAT "WE ARE MOVING WITH RAPID STRIDES TOWARD A MODIFIED FORM OF SOCIALISM THAT COULD BE BEST DESCRIBED AS STATE WELFAREISM".

JAMES RESTON, WRITING IN THE NEW YORK TIMES SAYS THAT "IT BEGINS TO LOOK AS IF THE PEOPLE WILL TAKE THE WELFARE STATE AND THE PLANNED ECONOMY IF YOU JUST DON'T MENTION THE NAMES...."

BUT WHATEVER NAME IS GIVEN TO THE TREND, IT IS TAKING PLACE. THE QUESTION IS WHETHER IT IS PROGRESSING BECAUSE OF GENUINE BUSINESS SUPPORT OR BECAUSE OF BUSINESS APATHY AND INDIFFERENCE.

LET'S BRIEFLY REVIEW THE RECORD OF THIS "REVOLUTION" WITH A KEY QUESTION IN MIND.... DO YOU APPROVE OF THE TREND? YOUR ANSWER TO THAT QUESTION WILL DETERMINE, IN SOME PART, THE CANDIDATES YOU SUPPORT OR OPPOSE IN THE 1966 POLITICAL CAMPAIGNS.

DO YOU APPROVE OF THE REPRESENTATION YOU HAVE NOT ONLY IN WASHINGTON BUT IN THE STATE CAPITOLS AND ON THE LOCAL LEVEL?..... OF THE LEGISLATION THAT THE PRESENT CONGRESS HAS PASSED AND ITS INFLUENCE ON YOUR BUSINESS AND OUR ECONOMIC SYSTEM?

LET'S TAKE A LOOK AT THE KIND OF LEGISLATION AMERICANS ARE GETTING THESE DAYS AND WHAT IT IS COSTING.

HOUSING AND URBAN RENEWAL

FIRST YEAR COST -- \$935 MILLION

5 YEAR ESTIMATE -- \$8.8 BILLION

MEDICARE -- SOCIAL SECURITY

FIRST YEAR COST -- \$6.5 BILLION

5 YEAR ESTIMATE -- \$32.5 BILLION

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REGIONAL DEVELOPMENT

FIRST YEAR COST -- \$665 MILLION

5 YEAR ESTIMATE -- \$3.3 BILLION

OMNIBUS FARM BILL

FIRST YEAR COST -- \$4.9 BILLION

5 YEAR ESTIMATE -- \$24.5 BILLION

POVERTY PROGRAM

FIRST YEAR COST -- \$1.8 BILLION

5 YEAR ESTIMATE -- \$8.9 BILLION

APPALACHIA SUBSIDY

FIRST YEAR COST -- \$365 MILLION

5 YEAR ESTIMATE -- \$1.6 BILLION

IN ADDITION TO THESE BILLS, OVER \$10 BILLION WILL BE SPENT IN THIS FISCAL YEAR ON FEDERAL SUBSIDIES IN THE FIELD OF EDUCATION AND TRAINING. IT IS ESTIMATED THAT OVER \$50 BILLION WILL BE SPENT IN THIS CATEGORY OVER THE NEXT FIVE YEARS.

THESE SEVEN PROGRAMS ALONE WILL ADD AN ESTIMATED 130 BILLION DOLLARS TO FEDERAL EXPENDITURES OVER THE NEXT FIVE YEARS. THIS IS \$30 BILLION MORE THAN THE ENTIRE FEDERAL BUDGET FOR THIS FISCAL YEAR.

WHERE IS THIS \$130 BILLION COMING FROM?

SURELY THIS CONGRESS EXPECTS THESE PROGRAMS TO BE PAID FOR -- AND NOT ADDED TO OUR PRESENT ALL-TIME HIGH INDEBTEDNESS OF \$317 BILLION. AND THIS MEANS TAXES.

IT IS TRUE THAT OUR ECONOMY IS GROWING. IN THE PAST 5 YEARS, OUR GROSS NATIONAL PRODUCT HAS INCREASED 33 PERCENT.

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BUT GOVERNMENT EXPENDITURES ARE GROWING EVEN FASTER -- UP 47 PER CENT!!!!

AND THIS REPRESENTS ONLY NON-DEFENSE SPENDING.

WE ALL KNOW WHAT DEFENSE SPENDING IS DOING.

LET US SEE, THEN, WHAT THIS \$130 BILLION MEANS TO YOU AS A TAXPAYER AT
PRESENT RATES OVER THE NEXT FIVE YEARS.

TO A MAN WITH A WIFE AND TWO DEPENDENT CHILDREN AND A \$6,000 YEARLY INCOME -----

IT MEANS \$618 OVER A FIVE YEAR PERIOD.

IF HE EARNS \$7,500 -----IT REPRESENTS \$943.

AT \$10,000 A YEAR ---IT MEANS \$1,381.

AT \$20,000 -----\$3,982.

AT \$35,000 -----\$5,591.

AT \$50,000 -----\$16,638.

THIS IS WHAT THESE SEVEN PROGRAMS REPRESENT IN YOUR MONEY OVER THE NEXT FIVE YEARS.

ANOTHER IMPORTANT CONSIDERATION IN THE ENACTMENT OF THESE BILLS -- IN
ADDITION TO TAXES -- IS THE IMPACT THAT THEY AND OTHER MEASURES WILL HAVE ON
YOUR RIGHT TO MANAGE, YOUR ABILITY TO MAKE AN ADEQUATE PROFIT AND YOUR ABILITY
TO CONTROL COSTS.

CONSIDER, TOO, THE FEDERAL INTERVENTION THAT IS IMPLIED IN THE BILLS
THAT CONGRESS MAY ACT UPON BEFORE THE 1966 ELECTION:

-35 HOUR WORK WEEK

-DOUBLETIME FOR OVERTIME

-MINIMUM WAGE INCREASE

ALSO ADD:

-REPEAL OF 14 (b)

-FEDERAL REGULATION OF UNEMPLOYMENT COMPENSATION

THEN ADD:

-PACKAGING AND LABELING

-DOUGLAS CREDIT BILL

ONE LARGE COMPANY ESTIMATES THAT COMPULSORY MEDICARE UNDER SOCIAL SECURITY WILL ADD \$29 MILLION ANNUALLY TO THE COST OF DOING BUSINESS, FEDERAL REGULATION OF UNEMPLOYMENT COMPENSATION WOULD ADD \$17 MILLION, DOUBLETIME FOR OVERTIME WOULD ADD \$14 MILLION, AND THE 35 HOUR WORK WEEK OVER \$1MILLION. THESE FEW ISSUES ALONE WOULD INCREASE THAT COMPANY'S ANNUAL COST OF DOING BUSINESS BY \$61 MILLION.

THE COST TO MEDIUM AND SMALL BUSINESS OF COURSE WOULD BE IN PROPORTION.

IF JUST TWO OF THESE ISSUES ARE ENACTED INTO LAW -- THAT IS THE 35 HOUR WORK WEEK AND DOUBLETIME FOR OVERTIME -- THEY WOULD INCREASE THE DIRECT LABOR COSTS OF MOST BUSINESSMEN BY 14-28 PERCENT.

AND WHAT EFFECT WILL THE DECISIONS OF THE REGULATORY AGENCIES AND BOARDS HAVE ON THE OPERATION OF YOUR BUSINESS? MEMBERS OF THESE AGENCIES AND BOARDS, WE MUST REMEMBER, ACHIEVE POSITIONS OF POWER BY APPOINTMENT FROM THOSE WHO ARE ELECTED TO OFFICE.

FOR EXAMPLE, WHAT EFFECT WILL RECENT DECISIONS OF THE NATIONAL LABOR RELATIONS BOARD HAVE IN LABOR DISPUTES?

RECENT NLRB DECISIONS HAVE HELD THAT AN EMPLOYER CANNOT GO OUT OF BUSINESS UNLESS HE CONSULTS THE UNION; THAT AN EMPLOYER MUST MAKE HIS PLANT FACILITIES AVAILABLE FOR A UNION TIMESTUDY; ANOTHER DECISION DRASTICALLY RESTRICTS AN EMPLOYER'S RIGHT TO COMMUNICATE WITH HIS EMPLOYEES ON MATTERS PERTAINING TO COLLECTIVE BARGAINING; AND STILL ANOTHER SAYS AN EMPLOYER MUST BARGAIN WITH THE UNION ABOUT SUCH MANAGEMENT DECISIONS AS CONTRACTING OUT WORK.

LABOR LEADERS, OF COURSE, HAVE LONG RECOGNIZED THE NEED FOR EFFECTIVE POLITICAL ACTION IN ATTAINING THEIR LEGISLATIVE GOALS. THIS WAS EMPHATICALLY DRAMATIZED A DECADE AGO WHEN GEORGE MEANY STATED THAT:

"THE CRUCIAL BATTLE IS NO LONGER IN THE PICKET LINES BUT
IN THE HALLS OF CONGRESS AND THE STATE LEGISLATURES,"

by 1964 THE EFFECTIVENESS OF UNION POLITICAL ACTIVITY WAS APPARENT ENOUGH FOR GEORGE MEANY TO MAKE THIS STATEMENT:

"THE MEN AND WOMEN OF LABOR HAVE THE POWER TO CHANGE THE POLITICAL PICTURE OF THE NATION BY ADDING 20-25 MORE LIBERALS AND PROGRESSIVES TO CONGRESS THROUGH POLITICAL ACTION AT THE PRECINCT LEVEL."

HE WAS LOOKING FOR 25 MORE "LIBERALS" AND HE GOT OVER 40.

LABOR LEADERS HAVE BEEN SUCCESSFUL IN LARGE PART THROUGH THE EFFECTIVE USE OF MANPOWER AND MONEY. NO CRITICISM OF LABOR'S POLITICAL ACTIVITY IS IMPLIED HERE. UNIONS ARE WORKING EFFECTIVELY IN POLITICS AND OTHER GROUPS INCLUDING BUSINESS SHOULD DO THE SAME.

THERE ARE ABOUT ~~400,000~~ PAID UNION OFFICIALS IN ADDITION TO THE MILLIONS OF UNION MEMBERS WHO CAN ENGAGE IN POLITICAL ACTION.

AFTER THE 1964 ELECTION COPE (COMMITTEE ON POLITICAL EDUCATION -AFL-CIO) DISCLOSED THAT CONTRIBUTIONS IT MADE TOWARD THE ELECTION OF INDIVIDUAL CONGRESSMEN AND SENATORS RANGED BETWEEN \$5 - 10,000 IN SENATE RACES AND \$2-3,000 IN HOUSE CONTESTS.

IN ALL, ABOUT \$2,000,000 WAS EXPENDED --- JUST BY COPE.

TO THIS AMOUNT MUST BE ADDED THE MILLIONS OF DOLLARS EXPENDED BY OTHER UNION ORGANIZATIONS AND INDIVIDUAL UNIONS.

VICTOR RIESEL, THE LABOR COLUMNIST, ESTIMATED THAT UNIONS AS A WHOLE SPENT \$20,000,000 IN LOCAL, STATE AND NATIONAL ELECTIONS IN 1964. THE SIGNIFICANCE OF THIS FIGURE BECOMES MORE APPARENT WHEN WE CONSIDER THAT THE REPUBLICAN AND DEMOCRATIC NATIONAL COMMITTEES SPENT ABOUT \$15 MILLION EACH IN 1964.

LABOR'S POLITICAL GAINS CAN READILY BE SEEN IN THE MAKEUP OF THE 89TH CONGRESS.

HERE IS A COMPARISON OF THE 88TH AND 89TH CONGRESS SHOWING THE CHANGING BALANCE BETWEEN "CONSERVATIVES" AND "LIBERALS".

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	<u>88TH CONGRESS</u>		<u>89TH CONGRESS</u>	
	56L	44C	59L	41C
SENATE				
HOUSE	224L	211C	267L	168C

THERE IS CONSIDERABLE DIFFERENCE OF OPINION ABOUT THE DEFINITION OF THE WORDS "LIBERAL" AND "CONSERVATIVE". IN OUR USE OF THE TERMS, A "LIBERAL" IS ONE WHO TENDS TO SEEK SOLUTIONS TO PROBLEMS PRIMARILY AT FEDERAL LEVELS WHILE A "CONSERVATIVE" IS ONE WHO TENDS TO SEEK SOLUTIONS TO PROBLEMS FIRST THROUGH THE EXERCISE OF INDIVIDUAL RESPONSIBILITY, THEN THROUGH LOCAL OR STATE ACTION, AND ONLY AS A LAST RESORT, AT THE FEDERAL LEVEL.

THE "LIBERALS" NOW HAVE 49 MORE VOTES THAN THE 218 THAT ARE NEEDED FOR HOUSE PASSAGE OF MOST LEGISLATION -- A COMFORTABLE MARGIN ENABLING THEM TO OVERCOME A FEW DEFECTIONS ON CERTAIN ISSUES. THIS MARGIN OF STRENGTH, OF COURSE, EXPLAINS WHY "LIBERAL" LEGISLATION HAS BEEN APPROVED SO HANDILY IN THIS CONGRESS.

BUT THIS SITUATION IS NOT THE RESULT OF THE LAST ELECTION ALONE. A STUDY SHOWS THAT THIS TREND TOWARD A MORE "LIBERAL" CONGRESS HAS BEEN IN PROGRESS FOR MANY YEARS.

FOR EXAMPLE, HERE IS A CHART SHOWING LABOR'S GROWING INFLUENCE IN CONGRESS:

<u>CONGRESS</u>	<u>ELECTED IN</u>	<u>SENATE</u>	<u>HOUSE</u>
83rd	1952	36	153
84th	1954	40	190
85th	1956	42	191
86th	1958	53	221
87th	1960	55	210
88th	1962	56	224
89th	1964	59	267

THE FIGURES INDICATE THE NUMBER OF CONGRESSMEN WHO WERE SUPPORTED BY

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THE UNIONS AND/OR WHO VOTED COPE'S WAY MORE THAN HALF THE TIME ON KEY ISSUES.

NOW, HOW DOES LABOR'S POLITICAL POWER RELATE TO ITS LEGISLATIVE GOALS?

HERE ARE THE LEGISLATIVE GOALS OF LABOR LEADERS FOR THE 89TH CONGRESS THAT HAVE ALREADY BEEN ENACTED INTO LAW: MEDICARE, HOUSING AND URBAN RENEWAL, REGIONAL DEVELOPMENT, FEDERAL AID TO EDUCATION, APPALACHIA PROGRAM, AND THE POVERTY PROGRAM.

LABOR LEADERS ARE WORKING FOR THIS LEGISLATION IN THE SECOND SESSION OF THE 89TH CONGRESS.

\$2.00 MINIMUM WAGE

35 HOUR WORK WEEK

DOUBLETIME FOR OVERTIME

FEDERALIZATION OF UNEMPLOYMENT COMPENSATION

DOUGLAS CREDIT BILL

PACKAGING AND LABELING

REPEAL OF 14 (b)

IF THESE LEGISLATIVE PROPOSALS BECOME LAW, HOW WILL THEY AFFECT YOUR BUSINESS OR PROFESSION?

BY ALL STANDARDS OF MEASUREMENT LABOR'S LEGISLATIVE SUCCESSES IN THE 89TH CONGRESS AS A WHILE WILL BE IMPRESSIVE.

BUT UNION OFFICIALS ARE NOT SATISFIED WITH THE GAINS THEY'VE MADE THUS FAR.

THEY HAVE INDICATED THAT UNION ENERGY AND POWER IN THE YEARS AHEAD WILL BE DIRECTED EVEN MORE MARKEDLY FROM ECONOMIC TO POLITICAL ACTIVITY.

A LEADING AUTHORITY ON LABOR, WRITING FOR NATION'S BUSINESS MAGAZINE, CONCLUDES THAT IN THE NEXT TEN YEARS "ORGANIZED LABOR WILL IN TRUTH, TAKE A BIG STEP FORWARD IN ESTABLISHING A LABOR GOVERNMENT".....LABOR'S GOAL IN THE NEXT DECADE, HE SAYS, IS "...TO DOMINATE GOVERNMENT AT ALL LEVELS, IN ALL AREAS OF RESPONSIBILITY, AND TO USE GOVERNMENT AS A PRIME SOURCE OF POWER TO WIN ECONOMIC AND OTHER GAINS".

ON JANUARY 15, 1965, THE EXECUTIVES OF 22 RAILROAD UNIONS WENT ON RECORD SUPPORTING "GOVERNMENT OWNERSHIP AND CONTROL OF THE RAILROAD INDUSTRY". HERE IS THE TEXT OF THE ACTUAL PRESS RELEASE ANNOUNCING THIS POSITION.

IS THIS A SUGGESTION OF THE KIND OF LEGISLATION LABOR UNIONS WILL SEEK IN THE FUTURE?

AND IF WE GET GOVERNMENT OWNERSHIP OF THE RAILROADS WOULD NATIONALIZATION OF OTHER SEGMENTS OF OUR ECONOMY BE FAR BEHIND? --- UTILITIES, BANKING, INSURANCE, STEEL?

AND WHERE WOULD SUCH A TREND STOP?

THAT'S THE SITUATION NOW AS WE COME TO THE 1966 ELECTIONS. THE QUESTION WE MUST ASK OURSELVES IS THIS -----ARE WE AS DETERMINED AND PREPARED AS LABOR TO TAKE EFFECTIVE POLITICAL ACTION IN THE COMING ELECTIONS?

SO, AGAIN, THE HEART OF THE MATTER IS: DO YOU APPROVE OF THE TREND? IF NOT, THEN OUR POLITICAL SYSTEM STILL OFFERS AN OPPORTUNITY FOR CHANGE.

IN THE 1966 ELECTION CAMPAIGN -- STARTING NOW -- YOU WILL HAVE AN OPPORTUNITY TO EITHER SUPPORT OR OPPOSE SOME OF THOSE WHO NOW REPRESENT YOU IN THE CONGRESS AND IN OTHER ELECTIVE OFFICES.

NOW, WHAT IS THE POTENTIAL FOR CHANGE? LET'S SEE WHAT'S AT STAKE IN THE 1966 ELECTIONS:

34 OF 100 SENATE SEATS

ALL 435 HOUSE SEATS

35 GOVERNORS' SEATS

MORE THAN 6,500 SEATS IN 45 LEGISLATURES

THOUSANDS OF LOCAL OFFICES

EVERY CONTEST IS IMPORTANT, BUT EACH CRITICAL CONTEST WHERE THE OUTCOME IS HIGHLY UNCERTAIN WARRANTS SPECIAL EFFORT BECAUSE EXTRA HELP CAN MATERIALLY AFFECT THE OUTCOME.

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CLOSE RACES CAN BE EXPECTED IN AT LEAST 100 CONGRESSIONAL DISTRICTS IN 1966, AND OUR DISTRICT IS IN THIS GROUP. YOU SHOULD MAKE AN EFFORT TO DETERMINE WHICH CONTESTS FALL INTO THIS CATEGORY AND TAKE APPROPRIATE ACTION TO SEE THAT CONGRESSMEN ARE ELECTED WHO WILL WORK TO PRESERVE INDIVIDUAL FREEDOMS AND STRENGTHEN OUR PRIVATE COMPETITIVE ENTERPRISE SYSTEM.

OF THE 34 SENATE SEATS UP FOR ELECTION, 14 ARE REPUBLICAN AND 20 ARE DEMOCRATIC.

NOW, WHAT CAN YOU DO TO INFLUENCE THE RESULTS OF ELECTIONS?

AS BUSINESSMEN, YOU HAVE CERTAIN ABILITIES THAT ARE NECESSARY AND IMPORTANT IN POLITICS.

YOU KNOW HOW TO ORGANIZE, MANAGE, AND SELL. AND YOU HAVE LEADERSHIP CAPABILITIES.

WE SHOULD EVALUATE NOW WHAT WE, AS INDIVIDUALS MIGHT DO IN THE 1966 ELECTIONS AND WHAT OUR COMPANIES AND THE ORGANIZATIONS IN WHICH WE HOLD MEMBERSHIP MIGHT DO TO HELP ELECT THE BEST QUALIFIED CANDIDATES TO OFFICE.

LET'S TALK SPECIFICS AND BE PRACTICAL BY RELATING IT, AS MUCH AS POSSIBLE, TO THE AMOUNT OF TIME THAT YOU MAY HAVE TO DEVOTE TO POLITICS.

FIRST, YOU CAN VOLUNTEER TO BE OF ASSISTANCE TO THE PARTY OF YOUR CHOICE AND YOU CAN HELP TO ENCOURAGE CAPABLE PEOPLE AMONG YOUR ASSOCIATES AND FRIENDS TO RUN FOR OFFICE.

YOU CAN RUN FOR OFFICE YOURSELF. BUT IF FULL TIME PUBLIC OFFICE IS OUT OF THE QUESTION FOR YOU, THERE ARE OTHER ELECTIVE OFFICES THAT WOULD TAKE ONLY PART OF YOUR TIME. MOST CITY COUNCIL, BOARD OF EDUCATION AND STATE LEGISLATIVE POSITIONS FALL INTO THIS CATEGORY. SOME STATE LEGISLATURES MEET BRIEFLY EVERY YEAR AND OTHERS HAVE A SESSION ONLY ONCE EVERY OTHER YEAR. MANY CITY COUNCILS AND SCHOOL BOARDS MEET IN THE EVENING ON AN INFREQUENT BASIS. THESE ARE ELECTIVE OFFICES THAT YOU CAN HOLD AND STILL CARRY ON YOUR BUSINESS

OR PROFESSIONAL RESPONSIBILITIES.

YOU CAN DEVOTE PART OF YOUR TIME TO THE MANY ASSIGNMENTS THAT ARE INVOLVED IN CONGRESSIONAL AND OTHER CAMPAIGNS.

WE MENTIONED EARLIER THAT YOU HAVE CERTAIN SKILLS THAT ARE NECESSARY AND IMPORTANT IN WINNING ELECTIONS.

IF YOU HAVE PUBLIC RELATIONS SKILLS, YOU CAN BECOME CHAIRMAN OF A COMMITTEE TO PLAN AND IMPLEMENT A CANDIDATE'S PUBLIC RELATIONS CAMPAIGN.

ARE YOU A GOOD PUBLIC SPEAKER? IF SO, YOU CAN ORGANIZE OR JOIN A SPEAKERS BUREAU TO TAKE ON SPEAKING ASSIGNMENTS THE CANDIDATE MAY NOT BE ABLE TO FILL.

THOSE OF YOU WHO HAVE LEGAL TRAINING CAN VOLUNTEER TO GIVE LEGAL COUNSEL TO A CANDIDATE.

IN
IF YOU ARE A WRITER, OR A RADIO AND T.V. WORK, YOU CAN BE OF GREAT ASSISTANCE TO A CANDIDATE. WRITING SPEECHES IS PARTICULARLY IMPORTANT. PRESS RELEASES MUST BE PREPARED, RADIO AND T. V. SCRIPTS MUST BE PLANNED AND SCHEDULED.

IF YOU HAVE ARTISTIC ABILITY, YOU CAN VOLUNTEER TO DESIGN CAMPAIGN BROCHURES, POSTERS AND BILLBOARDS.

AS AN EXECUTIVE, YOUR SKILLS IN ADMINISTRATION AND ORGANIZATION EQUIP YOU TO SERVE AS CHAIRMAN OF A CANDIDATE'S FUND-RAISING CAMPAIGN. OR YOU CAN BECOME A MEMBER OF SUCH A COMMITTEE. THIS, AGAIN, WOULD BE A PART-TIME ASSIGNMENT.

COMMITTEES ARE FREQUENTLY SET UP TO GET THE SUPPORT OF VARIOUS INTEREST GROUPS. YOU CAN LEAD OR BECOME PART OF A COMMITTEE THAT MAY BE SET UP FOR YOUR PARTICULAR BUSINESS OR PROFESSIONAL GROUP.

SPECIAL MAILINGS ARE MADE IN EVERY CAMPAIGN. DO YOU HAVE ACCESS TO A LIST OF DOCTORS, LAWYERS, TEACHERS, BANKERS, ENGINEERS, RETAILERS, FARMERS, VETERANS, OR UNION MEMBERS? THESE CAN BE INVALUABLE AND WHEN PROPERLY USED CAN BRING VICTORY IN A CLOSE CAMPAIGN.

SOME OF YOU MAY BE PARTICULARLY KNOWLEDGEABLE ON NATIONAL AND LOCAL ISSUES. IF SO, YOU CAN LEAD OR BECOME A MEMBER OF AN ISSUE RESEARCH TEAM. YOU CAN ENCOURAGE SPECIALISTS IN YOUR FIRM TO COOPERATE IN THIS TEAM EFFORT.

IF YOU ARE AN ACCOUNTANT, YOU CAN BECOME TREASURER FOR A CANDIDATE TO KEEP RECORD OF HIS FINANCIAL RECEIPTS AND EXPENDITURES, AND HELP HIM WITH HIS BUDGETING.

AND THERE'S NO MORE IMPORTANT JOB IN POLITICAL CAMPAIGNS THAN DOOR-TO-DOOR WORKER, WORKING AT THE POLLS, DRIVING VOTERS TO THE POLLS, OR MAKING TELEPHONE CALLS. IN ADDITION, YOU CAN ENCOURAGE YOUR FRIENDS, NEIGHBORS, ASSOCIATES, EMPLOYEES AND MEMBERS OF YOUR OWN FAMILY TO WORK IN POLITICAL CAMPAIGNS.

EVEN YOUR HOBBY MAY OPEN THE WAY FOR YOU TO HELP A CANDIDATE. FOR INSTANCE, YOU CAN PUT YOUR PHOTOGRAPHIC OR TAPE-RECORDING EQUIPMENT TO GOOD USE IN A CAMPAIGN.

A SPARE, PRIVATELY-OWNED VEHICLE, SUCH AS A STATION-WAGON, CARRYALL OR TRUCK CAN BE LOANED TO A CANDIDATE FOR HIS CAMPAIGN TRAVELS.

MOST PROFESSIONAL POLITICIANS WILL ATTEST TO THE VITAL ROLE WOMEN PLAY IN CAMPAIGNS. THEY ARE CAPABLE OF HANDLING ALMOST ANY CAMPAIGN POST. AND THEY CAN BE ESPECIALLY HELPFUL TO A CANDIDATE IN CONDUCTING COFFEE HOURS WHERE THE CANDIDATE CAN MEET GROUPS OF WOMEN INFORMALLY. YOU CAN ENCOURAGE WOMEN IN YOUR COMPANY AND THE FEMALE MEMBERS OF YOUR FAMILY TO TAKE A PART IN CAMPAIGNS IN YOUR AREA.

YOU CAN ALSO HELP ORGANIZE AN ACTION COURSE IN PRACTICAL POLITICS TO TRAIN YOUR EMPLOYEES, FRIENDS, AND NEIGHBORS TO BECOME ACTIVE IN POLITICS. YOU CAN HELP ORGANIZE THESE COURSES IN YOUR CHAMBER OF COMMERCE, YOUR ASSOCIATION, YOUR CIVIC, FRATERNAL, CHURCH AND OTHER COMMUNITY ORGANIZATIONS.

AND, LAST BUT NOT LEAST, AS I MENTIONED EARLIER, THERE IS AN OBLIGATION

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TO SUPPORT FINANCIALLY THE PARTY AND CANDIDATES OF HIS CHOICE. AND YOU MUST REMEMBER THAT THE EARLIER IN A CAMPAIGN THAT CONTRIBUTIONS ARE MADE, THE BETTER USE CAN BE MADE OF THE FUNDS. CONTRIBUTING MONEY IS NO SUBSTITUTE FOR WORK, HOWEVER.

IF EACH OF US WILL MAKE SOME PERSONAL EFFORT IN ONE OR MORE OF THESE AREAS, WE CAN PLAY AN EFFECTIVE ROLE IN ELECTING CANDIDATES TO PUBLIC OFFICE WHO WILL WORK FOR GOOD GOVERNMENT.

BACK IN 1893, THEODORE ROOSEVELT SAID SOME THINGS THAT APPLY TO MANY BUSINESSMEN TODAY. HE SAID:

"IT MAKES ONE FEEL HALF ANGRY, AND HALF AMUSED, AND WHOLLY CONTEMPTUOUS, TO FIND MEN SAYING THAT THEY REALLY HAVE NOT GOT THE TIME TO GO TO WARD MEETINGS, TO ORGANIZE POLITICAL CLUBS, AND TO TAKE A PERSONAL SHARE IN ALL THE IMPORTANT DETAILS OF PRACTICAL POLITICS."

THE OUTCOME OF THE 1966 ELECTIONS -- THE FUTURE OF YOUR BUSINESSES AND PROFESSIONS, AND THE FUTURE OF THE NATION DEPENDS ON HOW MUCH OF A RESPONSE IS MADE BY MEMBERS OF THE BUSINESS AND PROFESSIONAL COMMUNITY TO THE OPPORTUNITY THAT LIES AHEAD.

OF POLITICS IT HAS BEEN SAID THAT "WE MUST MASTER ITS WAYS OR WE WILL BE MASTERED BY THOSE WHO DO".

WILL YOU ENDORSE THE "REVOLUTION" THAT IS CHANGING THE ECONOMIC STRUCTURE OF THE NATION OR WILL YOU STRIVE TO BRING ABOUT A MEANINGFUL CHANGE?

THE DECISION IS YOURS.

end