

FOR IMMEDIATE ATTENTION
THURSDAY, JANUARY 11, 1979

CONTACT: BOB WAITE
202-224-8953

NEW SERVICE OFFERED TO KANSAS RADIO STATIONS IN 1979

WASHINGTON— Senator Bob Dole's office will be offering a new service to Kansas radio stations beginning in mid-January, 1979.

A weekly, taped radio report, called "Ask Bob Dole", will be made available to participating Kansas stations.

The format will consist of three questions from Kansas residents on a variety of topics which will be read and answered by Senator Dole. Every attempt will be made to insure that the questions come from different sections of the state and relate to a variety of topics.

The tape will be recorded mid-week, for use on Friday or the weekend. News directors are free to edit the tapes as they wish.

These radio reports will be accompanied by a script and will be timed. The tape will be one-quarter inch, reel-to-reel. Also enclosed will be a self-mailer for the return of the tape. No postage will be required.

This new service recognizes radio's special requirement for sound and the inadequacy of the press release format for the medium. Most other Senate offices are already providing this service to their home-state stations. We hope that it will prove a valuable service for Kansas stations.

If you would not like to receive the weekly report please return this form to:

Bob Waite
Press Secretary to Sen. Dole
2213 Dirksen Office Building
Washington, D.C. 20510

(include call letters)