

News from Senator

# BOB DOLE



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INTERNATIONAL TRADE FORUM TO BE HELD IN KANSAS CITY  
EXPORT OPPORTUNITIES FOR SMALL BUSINESSES

Washington, D.C. -- Kansas Senator Bob Dole (R-KS) today announced that an international trade conference entitled "Small Business: The World Is Your Market" will be held at the Allis Plaza Hotel in Kansas City, Missouri on June 16-17. The forum will be sponsored by the U.S. Small Business Administration (SBA) and AT&T.

"Contrary to conventional wisdom, a company does not have to be big or located on one of the coasts to take advantage of trading opportunities with foreign countries. The purpose of this conference is to introduce small businesses in the region to exporting techniques and to provide additional expertise to those companies already involved in foreign trade," said Dole.

The forum will include workshops on such export-related topics as financing, legal concerns, documentation, and marketing. In addition, State and Federal agencies will exhibit the types of export assistance that they can provide to interested businesses.

Featured speakers include: H. Ross Perot, Managing Partner of the Perot Group; Jan Meyers, U.S. Congressman from Kansas' 3rd District; and Charles H. Percy, former U.S. Senator from Illinois.

The event is one of ten conferences being held across the nation by SBA and AT&T to increase the number of small businesses engaged in export activities.

For more information, contact: Ray Williams, SBA International Trade Officer, 911 Walnut, 13th Floor, Kansas City, Missouri 64106, (816) 426-7762.