



NEWS from
U.S. Senator
Bob Dole

(R.-Kans.)

New Senate Office Building, Washington, D.C. 20510 (202) 225-6521

4-2-74
mld all deep

FOR RELEASE UPON RECEIPT

CONTACT: JANET ANDERSON

DOLE SUPPORTS EQUITABLE FUEL ALLOCATION FOR KANSAS TOURISM

WASHINGTON, D.C.--Senator Bob Dole recently urged members of the Senate Subcommittee on Foreign Commerce and Tourism to set equitable allocation priorities in the use of fuel for recreation and tourism. Dole presented his statement during hearings on S. Res. 281, a resolution concerning allocation of necessary energy sources to the tourism industry.

"As a result of the rapid growth of the tourist and recreational industries in Kansas, our State in 1972 was ranked 14th nationally (by the Institute for the Study of Outdoor Recreation and Tourism) on the basis of its Tourism Impact Factor -- the ratio of per capita traveler expenditures to per capita personal income. Extrapolated survey figures by the Kansas Department of Economic Development indicated that the traveling public either directly or indirectly contribute nearly \$2 billion to the State's economy that same year. In addition, the travel industry in Kansas accounted for some \$516 million in personal income and generated nearly \$58 million in State tax revenues."

Impact on Employment

"The overall impact of the traveler in Kansas can, I believe, be no better measured than in terms of the ever important employment factor," Dole said. "A total of 28,469 jobs in 1969, the latest figures available, were determined to have directly resulted from travel expenditures in Kansas."

"While some may argue that travel is non-essential for the recreation participant, many thousands of individuals across the nation depend on tourism and travel for their livelihood. In many states -- certainly not just Kansas -- tourism represents a significant industry."

"Thus, a fuel allocation system which would restrict or eliminate the use of fuel for recreation and tourism will have greater impact on tourism dependent economies. It is vital that attempts to view recreation, tourism and related travel as being non-essential components of the economy, and thus lowest in priority for fuel allocation, are not prematurely and unfairly manifested."