



NEWS from
U.S. Senator
Bob Dole

(R.—Kans.)

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FOR RELEASE
WEDNESDAY, OCTOBER 10, 1973

SBA KEYNOTE ADDRESS

WASHINGTON, D.C. -- The following are excerpts of remarks by Senator Bob Dole to a group of small businessmen attending a Small Business Administration professional seminar on "Managing Your Business Dollar". Dole spoke from Washington on a telephone hook-up with businessmen in some 23 Kansas cities.

"Every year, on the average of 100,000 independent-minded Americans make a successful go of it in a business of their own. The rise of small business and its recent fantastic growth in numbers is, in my view, the economic expression of the American taste for individualism and independence -- it is at the heart of the American dream. I think this growth is a self-perpetuating thing. Your success will surely prompt others to try a career in small business, just as the example of those who came before you may have prompted you to start yours...

"I remind you that American business history is full of examples of his successes that started out small. For success, the small businessmen need to learn and master the dynamics of our modern technology and our marketplace economy. You have done so and your presence at these management seminars indicates your determination to learn more.

"In our complex economy and rapidly moving world, it is crucially important that we all make the effort to keep up with events. If we don't they will overtake us. But if we do, that's the closest we can ever come, in this uncertain world, to a guarantee of success.

"In my position on the Senate Select Committee on Small Business, I intend to keep up with those developments. In your position as businessmen, you must keep up with them."