

NANCY REAGAN

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September 18, 1996

Dear Bob,

I followed your speech today here in California with great interest.

The startling rise in drug use among teenagers over the past four years has been of tremendous concern to me. It sometimes seems like all the progress we made in the 1980s in reducing teen drug use has been put at risk, along with an entire generation of young Americans.

That is why I am so glad you unveiled a new and powerful message in the tradition of "Just Say No" to reach a new generation of young people -- "Just Don't Do It." It will be a tremendous rallying cry for millions of parents, teachers, and young people as they try to stem this rising tide of drug abuse.

I wish you and Jack the greatest success as you continue to stand up and speak out on this issue so vital to our children and our country. With my deep appreciation and best wishes,

Fondly,

Nancy

The Honorable Robert Dole
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