



**Republican
National
Committee**

George Bush, Chairman

SENATOR BOB DOLE
RECEIVED
DEC 20 1973
WASHINGTON, D. C. 20510

December 19, 1973

Dear Bob:

I hope you will personally reply to the attached memo. I need your help on it.

A happy holiday to you and yours.

Yours very truly,

George Bush



Republican National Committee.

George Bush, Chairman

December 19, 1973

TO: Republican Members of Congress
Members of the Republican National Committee

FROM: George Bush *GB*

Christmas is a busy time, and I hate to make this request right now, but would you take a minute to help me by filling out the attached sheet.

During 1974 we must reiterate strongly the principles of our Party. Certain polls show that people don't clearly understand the differences between the parties. They also show that some of the myths of the past as to the Democratic Party being the Party of the people still exist.

On the attached sheet would you put down three reasons why you are a Republican, and three reasons why you are not a Democrat.

I am sending this request to Republican Members of Congress and to all Members of the RNC. Out of the replies, we here at the National Committee hope to get some expert guidance as to how we might best portray the proper image for the Republican Party.

Please don't brush this request aside. It may sound to you like an obvious request, or one that just adds to your work, but give it a little thought and send the replies back to me -- signed or unsigned. I need your help on this project. The results of it, in my view, can help all Republicans.

Happy holidays to you and yours.

THREE REASONS I AM A REPUBLICAN:

1.

2.

3.

THREE REASONS I AM NOT A DEMOCRAT:

1.

2.

3.