

# RENEW

REPUBLICAN NETWORK  
TO \* ELECT \* WOMEN

*Kerry*

REPUBLICAN LEADERSHIP  
*RENEW's* Salute to the GOP Women in Congress

Fact Sheet

**Purpose:** To salute the record number of Republican women in Congress and bring attention to the leadership positions they hold.

**Honorees:** Sen. Kay Bailey Hutchison (R-TX)  
Sen. Nancy Landon Kassebaum (R-KS)  
Sen. Olympia Snowe (R-ME)

Rep. Helen Chenoweth (R-ID)	Rep. Sue Myrick (R-NC)
Rep. Barbara Cubin (R-WY)	Rep. Deborah Pryce (R-OH)
Rep. Jennifer Dunn (R-WA)	Rep. Ileana Ros-Lehtinen (R-FL)
Rep. Tillie Fowler (R-FL)	Rep. Marge Roukema (R-NJ)
Rep. Nancy Johnson (R-CT)	Rep. Andrea Seastrand (R-CA)
Rep. Sue Kelly (R-NY)	Rep. Linda Smith (R-WA)
Rep. Jan Meyers (R-KS)	Rep. Barbara Vucanovich (R-NV)
Rep. Susan Molinari (R-NY)	Rep. Enid Greene Waldholtz (R-UT)
Rep. Connie Morella (R-MD)	

**Honorary Co-Chairmen:** Majority Leader Bob Dole (invited)  
Speaker Newt Gingrich (invited)  
Governor Christine Todd Whitman (invited)

**Date/Time:** Thursday, March 30, 1995  
6:30 to 7:30 p.m. VIP Reception  
7:00 to 8:30 p.m. Reception

**Location:** Capitol Hill Club  
300 First Street, S.E., Washington, DC  
Private Dining Rooms 1-4; VIP: Governors' Room

**Vice Chairmen/Host Cmte.:** Well-known Republican women and men. Vice Chairmen contribute and/or raise at least \$1000. Host Committee members will contribute and/or raise at least \$500 for *RENEW*. Those making their commitment will be included in the VIP Reception. In addition, Vice Chairmen will be invited to a thank you lunch with selected women Members of Congress.

**Ticket Information:** Reception  
\$75 per Patron; \$250 per PAC/Corporation  
VIP Reception  
\$500 per Patron  
\$1500 Sponsor (Limit of 5 Sponsors; three tickets plus name on sponsor board)

**Invitees:** *RENEW's* National Advisory Committee, well-known Republican women leaders, *RENEW* members, members of the business community and those supportive of Republican women Members of Congress.

**Speakers:** Honorary Chairmen and others tbd.

02/13/95

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## BACKGROUND ON RENEW

### Mission Statement

*RENEW* was founded in 1993 to recruit, train and fund Republican women candidates in local, state and federal elections. With members in 43 states, and founded on the belief that GOP women bring a distinct and vital approach to governance, it is the only national organization of either party that does so without regard to any single issue.

### Philosophy

- ★ *RENEW* is an organization of women and men dedicated to electing more Republican women on the local, state and national levels.
- ★ *RENEW* has no "litmus test" except to elect Republican women candidates. *RENEW* recognizes the diversity of opinion and the wide variety of political beliefs among the women we support and we never attempt to influence their politics. By staying away from single issue debates, we can work on our singular goal -- making sure that our Republican ideas, solutions, and principles are more strongly represented at all levels of government.
- ★ *RENEW* never works against an incumbent Republican -- male or female; and, *RENEW* will not choose one Republican women over another when two or more are running for the same office;
- ★ *RENEW* works at all levels, with an emphasis on recruiting and supporting Republican women for state and local offices. *RENEW* offers a training, information and networking resource upon which Republican women can draw. *RENEW* utilizes the talents of Republican office holders, as well as business and community leaders.
- ★ *RENEW* members care about electing more Republican women to public office. *RENEW* works to *win*.

### Structure

*RENEW* is a non-affiliated political action committee based in Alexandria, Virginia, which conducts activities in support of Republican women candidates in Federal and non-Federal (state and local) elections throughout the United States.

*RENEW*'s Federal activities are supported with funds which are subject to the regulations and guidelines of the Federal Election Commission pursuant to the Federal Election Campaign Act. Contributions in support of Federal candidates are accepted from individuals, PACs (corporate and political) in the amount of \$5000 per person or entity annually. Contributions are not to exceed the individual's \$25,000 annual Federal giving limit. Corporations and individuals may make unlimited contributions to support the *RENEW* non-Federal account which supports state and local candidates when regulations permit corporate funds.



### Organization

The following groups assist *RENEW* in reaching its goal of electing more Republican women:

- ★ **National Advisory Committee** - consisting of distinguished Republican women and men who have served their country in an elective or appointed position, the members of this group serve as advisors to *RENEW* and as spokesmen for the organization. They also assist in fundraising efforts.
- ★ **Leadership Council** - led by two members of the Republican National Committee, this group is establishing a national network of advisors to help introduce *RENEW* across the country and to assist in identifying and supporting candidates.
- ★ **National Finance Committee** - consists of a group of distinguished individuals with proven fundraising abilities and enthusiasm. An immediate goal of the Finance Committee is to increase the number of *RENEW* Charter members (\$1000 or above).
- ★ **Executive Committee** - is a working group of professionals who each chair a volunteer committee and meet monthly to plan and implement *RENEW* activities. Current volunteer committees are Candidate Endorsements, Candidate Services, Mentoring, Communications, Policy/Issues, Polling/Research, Membership, Events, and Training/Recruitment.

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## SUMMARY OF RENEW ACCOMPLISHMENTS

### Key RENEW Actions in First Year and a Half:

- ★ Supported 60 candidates at local, state and federal levels, 42 of whom won;
- ★ Commissioned Public Opinion Strategies to conduct two major national polls: (1) in late 1993, surveyed 800 individuals to determine who considers running for public office. Poll results indicate need for an organization like RENEW to encourage and assist GOP women; and (2) second POS national poll (800) in early 1994 evaluated the gender impact on image and electability of Republican women candidates, especially with Democrat and Independent "cross-over" voters;
- ★ Surveyed all 3100 Republican state legislators to learn about the needs of first time candidates and to seek candidate mentors;
- ★ Provided technical assistance to women candidates including fundraising assistance, media training, surrogate speakers, campaign volunteers, and mentoring;
- ★ Commenced aggressive and comprehensive fundraising efforts including direct mail, events, and direct solicitation of individuals, corporations and PACs. National Finance Committee and Charter Member program initiated;
- ★ Hosted several major fundraisers honoring candidates and newly elected Republican women. Each event averaged over 300 guests and several dozen members of Congress, including the participation of all of the incumbent Republican women, Senate Majority Leader Dole, Speaker Gingrich, Senator Phil Gramm, Cong. Bill Paxton and others;
- ★ Members in 43 states. Approximately 40% of RENEW's members are men;
- ★ Established most up-to-date and accurate women's candidate database in Washington;
- ★ Communicate regularly with representatives of other women's political organizations (ie. National Women's Political Caucus, National Federation of Republican Women, WISH List, Women's Campaign Fund, Republican committees) to review candidates and encourage support from non-GOP groups;
- ★ Pro-actively sought media attention for RENEW and GOP women candidates and officeholders resulting in over 80 mentions or articles in national media including "The Washington Post," "CBS This Morning," "Good Morning America," "The McLaughlin Group," "The National Journal," "Christian Science Monitor," "Dallas Morning News," "Houston Post," "Fox Morning News," "Campaigns & Elections," "C-SPAN," and "Working Woman."

as of Jan. 1995

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# **SENATOR DOLE REMARKS TO REPUBLICAN NETWORK TO ELECT WOMEN**

**MARCH 30, 1995**

- **Thank you, Mary. I do have to mention that a few months ago, the New Yorker magazine ran a cartoon that speculated on who would be in the Dole cabinet. And they predicted my Vice President would be Mary Matalin. Mary has told me, however, that she probably would decline the Vice Presidency, as she doesn't want to give up all the power she has as host of "Equal Time."**
- **Republicans can be proud of our**

**women leaders. We are the party of opportunity.**

- **I was in Ohio on Monday and Tuesday and met with their new Republican Speaker of the House, and new Republican Attorney General -- both women.**

- **In last year's Democrat Congress, not one woman was a Committee Chair or in leadership position.**

- **In the historic Republican 104th Congress, three women chairs -- Nancy Kassebaum, Jan Meyers, and Nancy Johnson ... and two women in leadership -- Susan Molinari and Barbara Vucanovich.**

- **Republican have historically been**



**the party that recognizes abilities of women ... first woman in Congress was a Republican -- Jeannette Rankin, elected in 1916 ... Little know fact that she and Strom Thurmond were childhood sweethearts.**

- I was proud to appoint Ann Armstrong as first woman to serve as RNC Deputy Chair, and Jo-Anne Coe as fist woman to serve as Secretary of the Senate. And my chief-of-staff is a woman.**
- Of course, I don't even have to leave my apartment to see the excellence of Republican women.**
- Elizabeth sends her best. I'm still trying to catch up with her, as at least she got to be President of something.**

TO: Senator Dole  
FR: Kerry

RE: Republican Network to Elect Women (RENEW) Salute  
Thursday, March 30  
Capital Hill Club

00

\*Audience of 150-200 Members of Congress, members of business community, and Republican women leaders.

\*Money raised will be used by RENEW, which was founded in 1993 to recruit, train, and fund Republican women candidates in local, state, and federal elections.

\*In 1994, RENEW supported 60 candidates at local, state, and federal levels, 42 of whom won.

\*You and Gingrich will be offering brief off-the-cuff remarks. Mary Matalin will introduce you.

\*Possible remarks:

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