

***You've seen President Clinton's  
Town Meetings...***

**Now It's Time  
for a Restaurant  
Industry Town  
Meeting!**

***The National Restaurant Association Presents:***

**A RESTAURANT INDUSTRY  
TOWN MEETING ON  
HEALTH CARE**

**TUESDAY, JULY 12, 1994**

**9-10 am EDT • 9:30-10:30 am CDT • 10-11 am MDT • 9-10 am PDT**

*Co-sponsored by the International Society of Restaurant Association Executives  
and produced by Hospitality Television (HTV).*

## WHAT?

IT'S A FIRST-EVER, INDUSTRY-WIDE, LIVE, INTER-ACTIVE RESTAURANT INDUSTRY TOWN MEETING ON HEALTH CARE led by National Restaurant Association President Herman Cain (Godfather's Pizza, Inc.) and broadcast over Hospitality Television (HTV).

You'll gather at a local site with other restaurateurs from your area, and be linked via satellite with restaurateurs from across the U.S. At a time when Congress will be at a critical crossroads on health care, Herman Cain and others will discuss what health care reform means to you and your restaurant — and what you can do about the "employer mandate" President Clinton and Congress are debating.

Viewers at satellite-linked sites will be able to call in their questions and comments to Cain on a special 800-number.

## WHEN?

**DATE:** Tuesday, July 12, 1994

**TIME:** East Coast: 9:00 am – 10:00 am  
Central: 9:30 am – 10:30 am  
Mountain: 10:00 am – 11:00 am  
Pacific: 9:00 am – 10:00 am

## WHERE?

THE TOWN MEETING is being broadcast live from HTV headquarters in Louisville, KY, to locations all over the U.S. State restaurant associations have organized dozens of local meeting sites. For the location nearest you, contact your state restaurant association (numbers listed on the reverse side) or Carolann Campana at the National Restaurant Association at 800/241-3422.

## WHO SHOULD ATTEND?

- Restaurant owner/operators
- Restaurant managers
- Unit managers of multi-unit operations
- Other business owners

## REASONS YOU SHOULD ATTEND

- Find out what Congress is doing on health reform
- See why America's restaurateurs are up in arms over the Clinton health care plan
- Figure out how the "employer mandate" would affect your bottom line
- Learn why you should be skeptical about government promises
- Find out how to make a difference with your own Senators and Representative

***"Health care reform is arguably the biggest congressional issue the restaurant industry has ever faced. This Town Meeting is a great opportunity to mobilize our industry's grassroots strength."***

***—Herman Cain,  
National Restaurant Association President***

***For more information, see reverse side.***



# **To find the Town Meeting nearest you, contact:**

Alabama Restaurant and Foodservice Association . . . . .	205/988-9880
Alaska Cabaret, Hotel and Restaurant Association . . . . .	907/563-8133
Arizona Restaurant Association . . . . .	602/234-0701
Arkansas Hospitality Association . . . . .	501/376-2323
California Restaurant Association . . . . .	213/384-1200
Colorado Restaurant Association . . . . .	303/830-2972
Connecticut Restaurant Association . . . . .	203/271-2151
Delaware Restaurant Association . . . . .	302/366-8565
Restaurant Association of Metropolitan Washington, Inc. . . . .	703/356-1315
Florida Restaurant Association . . . . .	305/921-6300
Georgia Hospitality and Travel Association . . . . .	404/873-4482
Hawaii Restaurant Association . . . . .	808/536-9105
Idaho Hospitality & Travel Association, Inc. . . . .	208/362-2637
Illinois Restaurant Association . . . . .	312/787-4000
Restaurant and Hospitality Association of Indiana . . . . .	317/924-5106
Iowa Restaurant and Beverage Association . . . . .	515/276-1454
Kansas Restaurant and Hospitality Association . . . . .	316/267-8383
Kentucky Restaurant Association . . . . .	502/896-0464
Louisiana Restaurant Association . . . . .	504/831-7788
Maine Restaurant Association . . . . .	207/623-2178
Restaurant Association of Maryland, Inc. . . . .	410/298-0011
Massachusetts Restaurant Association . . . . .	508/366-4144
Michigan Restaurant Association . . . . .	517/482-5244
Minnesota Restaurant Association . . . . .	612/222-7401
Mississippi Restaurant Association . . . . .	601/982-4281
Missouri Restaurant Association . . . . .	816/753-5222
Montana Restaurant Association . . . . .	406/543-8265
Nebraska Restaurant Association . . . . .	402/483-2630
Nevada Restaurant Association . . . . .	702/878-2313
New Hampshire Lodging and Restaurant Association . . . . .	603/228-9585
New Jersey Restaurant Association . . . . .	908/302-1800
New Mexico Restaurant Association . . . . .	505/268-2474
New York State Restaurant Association . . . . .	212/714-1330
North Carolina Restaurant Association . . . . .	919/782-5022
North Dakota State Hospitality Association . . . . .	701/223-3313
Ohio Restaurant Association . . . . .	614/488-3848
Oklahoma Restaurant Association . . . . .	405/942-8181
Oregon Restaurant Association . . . . .	503/682-4422
Pennsylvania Restaurant Association . . . . .	717/232-4433
Rhode Island Hospitality Association . . . . .	401/732-4881
South Carolina Restaurant Association . . . . .	803/765-9000
South Dakota Restaurant Association . . . . .	605/224-0127
Tennessee Restaurant Association . . . . .	615/790-2703
Texas Restaurant Association . . . . .	512/472-3666
Utah Restaurant Association . . . . .	801/487-4821
Vermont Lodging and Restaurant Association . . . . .	802/244-1344
Virginia Hospitality & Travel Industry Association . . . . .	804/288-3065
Restaurant Association of the State of Washington, Inc. . . . .	206/956-7279
West Virginia Hospitality and Travel Association . . . . .	304/342-6511
Wisconsin Restaurant Association . . . . .	608/251-3663
Wyoming Lodging & Restaurant Association . . . . .	307/634-8816

Or contact Carolann Campana at the National Restaurant Association, 800/241-3422.

July 12, 1994

TO: SENATOR DOLE  
FROM: SHEILA BURKE  
SUBJECT: NATIONAL RESTAURANT ASSOCIATION ELECTRONIC TOWN  
MEETING

You are scheduled to do a 10 minute Q&A. We have selected the Central Time Show which is scheduled to have its call in at 11:17 a.m. this morning. Among those scheduled to participate are the Kansas Restaurant and Hospitality Association Board of Directors.

Obviously what you say will be guided by what they ask -- but I'd make one or two opening comments.

1. Congratulate and thank Herman Cain, the President of the National Restaurant Association, for his tremendous effort to tell the real story about the risks to small business with the Clinton plan and the others like it.
2. Let the restaurants know that the real fight is about to start -- now is the time to let both Democrats and Republicans know that there is still a chance for meaningful reform that will retain what is good about the system and make it more affordable and accessible to small businessmen and women. The Dole/Packwood bill offers that hope -- no mandates, no price controls, no taxes.

Employer mandates are still a real threat that must be fought.

**REAL HELP FOR THE MIDDLE CLASS**

Dole/Packwood

- No tax increases
- No increase in the deficits
- Choice of benefits, choice of insurance
- No government price controls
- No job killing employer mandates
- Portability of insurance
  - Limits on pre-existing condition exclusions
  - Guarantee issue -- insurers have to sell you insurance
  - Open enrollment --
- Tax fairness for those individuals and self-employed who buy their own insurance.
- Creation of Medical Savings Accounts



# NATIONAL RESTAURANT ASSOCIATION

## Friday Health Care Hotline

### HIGHLIGHTS FROM THE NATIONAL RESTAURANT ASSOCIATION

#18: July 4, 1994

#### Panels wind up work on health care bills

Four committees down, one deadlocked... That's how Congress ended up its session before leaving the nation's capital for a July 2-10 recess.

On July 2 Sen. Moynihan's Senate Finance Cmte passed a health care bill, becoming the fourth and final congressional panel to complete work. The Finance bill is the only one without employer mandates...instead, creates a commission to recommend further action if 95% of Americans don't have health care coverage by 2002. Panel members were so wary of mandates that they even voted down a "hard trigger."

The fifth panel that had been working on a bill—the House Energy & Commerce Cmte—finally gave up trying last week, hopelessly deadlocked over the issue of employer mandates.

Now Dem leaders will try to mold bills to bring to the House, Senate floors... In the House, it'll be up to the House Rules Cmte (closely supervised by House leaders) to look over the bills passed by the Ways & Means and Education & Labor Cmtes and decide what type of bill goes to the House floor, what amendments can be offered, time limits for debate, etc. That panel will get down to work soon after Congress reconvenes July 11.

Senate debate is always more free-wheeling—and Senate leaders have to deal with two very different bills—Sen. Moynihan's Finance bill and the Clinton-like plan that Sen. Kennedy's Labor Cmte passed last month.

Another Senate wild card is the proposal laid out June 30 by GOP Sens. Bob Dole and Bob Packwood. The Nat'l Restaurant Assn supports the Dole-Packwood plan, which is similar in many ways to the Rowland-Bilirakis bill in the House.

#### Grassroots action needed

As we mentioned, members of Congress are back home July 2-10... An extremely critical time for restaurateurs to make contact.

The Nat'l Restaurant Assn believes some of the most important grassroots action is needed in states represented by moderate Senate Democrats, including the following: Ala.: Shelby, Heflin; Colo.: Nighthorse Campbell; Conn.: Lieberman; Georgia: Nunn; Ky.: Ford; Louisiana: Johnston; Neb.: Exon; N. Dakota: Dorgan; S. Carolina: Hollings.

If you are in one of these states, we urge you to call your Senator's office immediately or try to set up a meeting while your Senator is home. Your message: "Employer mandates are a tax on jobs. Please support the incremental changes Senator Dole has proposed."

Call us at 800/241-3422 if you'd like more information on the Dole plan or any other pending proposal.

#### Town mtg scheduled for over 130 sites

Restaurateurs will gather at over 130 sites around the U.S. the morning of Tues., July 12 for the "Restaurant Industry Town Meeting on Health Care."

The July 12 special will be transmitted live via satellite from Hospitality Television (HTV) headquarters in Louisville, KY. Nat'l Restaurant Assn president Herman Cain will address a studio and satellite audience on the impact of employer mandates; outline alternative proposals in Congress that the restaurant industry supports; and tell

restaurants what they can do to influence the health care debate's outcome.

The timing couldn't be better...the Town Meeting comes one day after Congress reconvenes in Washington, DC, following its July 4th recess—just as Congress's Democratic leaders begin trying to get health care bills through both the House and Senate before Congress's August recess.

For details and to find out Town Meeting sites near you, contact your state restaurant assn or Carolann Campana at (800) 241-3422.

### **Assn runs new ad on "triggers"**

The Nat'l Restaurant Assn is airing a new TV ad July 5, 6, 7...30-second spot specifically denounces delayed employer mandates, also known as "triggers."

The trigger approach would set goals for insurance coverage by a certain date...if these goals weren't met, employer mandates would either kick in automatically (an option known as a "hard trigger") or Congress would be required to reconsider imposing a mandate (a "soft trigger").

The Nat'l Restaurant Assn opposes any approach that relies on mandates and believes meaningful health care reform is possible without mandates.

The ad features a seven-year old girl and her artwork to illustrate in the simplest terms possible business's concern over the trigger approach. "Today's word is 'Trigger,'" narrates the girl in the ad. "Trigger" means Congress can pass a health care bill now, but they can push off all the bad stuff 'til later."

The ad will air in selected cities in Connecticut, Maine, Massachusetts, Missouri, New York, Pennsylvania, South Carolina, South Dakota, Washington, DC, Washington State, and West Virginia.

### **Press conference in Montana**

Big Sky Coalition gets big results...A Montana coalition held a June 28 press conference June 28 to announce their opposition to employer mandates.

The group, made up of the Montana Restaurant Assn, auto dealers, innkeepers, contractors, and other retailers, was trying to send a message to Sen. Max Baucus (D).

Apparently Baucus was listening. Two days later, Baucus, who sits on the influential Senate Finance Cmte, voted to drop a "hard trigger" from that committee's health care proposal.