

AGRICULTURE BRIEFING POINTS  
PENNSYLVANIA

FARM VISIT

THE DAIRY FARM WHICH YOU WILL BE VISITING IS OWNED BY DAVID AND CONNIE MOWREY. THEY ARE CURRENTLY MILKING 100 COWS, AND ALSO GROW CORN AND ALFALFA HAY ON ABOUT 500 ACRES OF LAND THAT THEY OWN. ACCORDING TO MR. MOWREY, THE DAIRY BUSINESS HAS BEEN PRETTY GOOD OF LATE, AND THE M-W PRICE FOR MILK IN THEIR AREA IS \$13.40 PER HUNDREDWEIGHT -- \$3.30 ABOVE THE \$10.10 DAIRY PROGRAM PRICE FLOOR. LIKE IN KANSAS, THEY HAVE HAD A LOT OF RAIN THIS YEAR WITH BELOW-AVERAGE TEMPERATURES. THAT HAS SLOWED DOWN CROP DEVELOPMENT, AND THE CORN CROP IS BEHIND SCHEDULE -- ALTHOUGH PROSPECTS ARE POSITIVE FOR A GOOD CROP.

ATTENDEES WILL INCLUDE THE MOWREY'S -- WHO ARE LIFETIME REPUBLICANS -- AS WELL AS A NUMBER OF AREA FARMERS AND RANCHERS AND PERHAPS A GROUP OF HIGH SCHOOL STUDENTS WHO ARE INTERESTED IN AGRICULTURE. ACCORDING TO SPECTER'S STAFF, THE FORMAT WILL PROVIDE 45 MINUTES OF DISCUSSION LED BY YOU AND SENATOR SPECTER, ALLOWING FOR QUESTIONS AND ANSWERS BY THOSE IN ATTENDANCE.

PENNSYLVANIA AGRICULTURE

IN TERMS OF GROSS AGRICULTURAL SALES, PENNSYLVANIA RANKS AS THE 16TH LARGEST AG STATE IN THE COUNTRY. THE KEY COMPONENTS OF PENNSYLVANIA'S AGGREGATE AGRICULTURAL RECEIPTS ARE AS FOLLOWS:

(1990)	TOTAL	\$3,767 MILLION
	DAIRY PRODUCTS	1,495 MILLION
	MEAT ANIMALS	653 MILLION
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	GREENHOUSE/NURSERY	287 MILLION

THE AGRICULTURAL SALES TOTAL IS APPROXIMATELY HALF OF THE AMOUNT IN KANSAS.

CURRENT ISSUES

NAFTA

AS IN OTHER AREAS, PENNSYLVANIA FARMERS ARE LIKELY TO BE SPLIT ON THE NAFTA. AMONG PENNSYLVANIA FARMERS, THERE IS LIKELY TO BE MORE OPPOSITION TO THE AGREEMENT THAN IN OTHER AREAS -- BASING THAT PREMISE ON THE PREDOMINANCE OF DAIRY OPERATIONS. AS YOU KNOW, OUR DOMESTIC POLICY OF DAIRY PRICE SUPPORTS FLIES IN THE FACE OF ENCOURAGING EXPORTS BY BEING COMPETITIVE IN FOREIGN MARKETS -- UNLESS USE OF EXPORT SUBSIDIES IS RELIED UPON. USDA ANALYSIS DOES PROJECT INCREASED U.S. DAIRY EXPORTS TO MEXICO UNDER THE NAFTA, BUT OUR SECTION 22 IMPORT CONTROLS WILL BE WITHDRAWN OVER A 10-YEAR PERIOD -- ALLOWING MEXICAN DAIRY PRODUCTS TO ENTER AND COMPETE IN OUR DOMESTIC MARKET.

## ENVIRONMENT

BECAUSE OF BOTH A GROWING URBAN POPULATION AND THE FACT THAT MUCH OF EASTERN PENNSYLVANIA DRAINS INTO THE CHESAPEAKE BAY, AREA PRODUCERS HAVE A SIZEABLE STAKE IN THE NUMEROUS PIECES OF ENVIRONMENTAL LEGISLATION THAT MAY BE DEBATED DURING THE NEXT CONGRESS. WHILE WETLANDS REGULATIONS, FIFRA REAUTHORIZATION (WHICH DEALS WITH PESTICIDE APPROVAL AND REGISTRATION), AND THE ENDANGERED SPECIES ACT ARE A FEW LAWS THAT IMPACT AGRICULTURE, THE CLEAN WATER ACT AND RESTRICTIONS ON PESTICIDE USE IS THE MOST CRITICAL IN PENNSYLVANIA. OBVIOUSLY, ONEROUS LAND-USE RESTRICTIONS AND LOSS OF PERSONAL PROPERTY RIGHTS DUE TO REGULATORY "TAKINGS" ARE THE ROOT OF FARMERS' CONCERNS. YOU ARE A COSPONSOR TO THE SYMMS BILL -- THE PRIVATE PROPERTY RIGHTS ACT -- THAT WOULD REQUIRE COMPENSATION TO LANDOWNERS WHO HAVE SUFFERED A TAKING BY A FEDERAL AGENCY.

## DAIRY

ALTHOUGH THERE HAS BEEN NO REAL PRESSURE FOR REVAMPED DAIRY LEGISLATION SINCE THE 1991 DEBATE ON THIS ISSUE, MANY PENNSYLVANIA PRODUCERS SUPPORTED DEMOCRATIC PROPOSALS THAT ADVOCATED TWO-TIER MILK PRICING AND COSTLY DIVERSION PROGRAMS. THESE PROPOSALS WOULD DEAL WITH CHRONIC OVER-PRODUCTION AND THE RESULTING LOW PRICES BY SIGNIFICANTLY RAISING THE PRICE FLOOR ON A PERCENT, OR "QUOTA," OF A PRODUCER'S HISTORICAL PRODUCTION. PRODUCTION BEYOND THAT WOULD RECEIVE A MUCH LOWER SUPPORT RATE. THE PROBLEMS OF SUCH AN APPROACH ARE NUMEROUS AND LENGTHY, BUT IT IS A PROPOSAL DEVOID OF MARKET ORIENTATION THAT WOULD DISCOURAGE TECHNOLOGICAL ADVANCES AND NEW MARKET ENTRANTS. THE RESPONSE OF THE ADMINISTRATION AND MOST REPUBLICANS -- WITH THE EXCEPTION OF KASTEN, JEFFORDS, DURENBERGER AND OTHERS -- IS TO ORIENT THE DAIRY PROGRAM TO THE MARKET BY REDUCING PROGRAM INCENTIVES WHEN SURPLUS MOUNTS, RATHER THAN "FIXING" LOW PRICES BY RAISING INCENTIVES TO PRODUCE EVEN MORE.



M E M O R A N D U M

TO: The Dole Staff  
FROM: Pat Neehan  
RE: The Upcoming Event

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Recent Developments on the Campaign Trail

- Two Pennsylvania League of Women Voters' Citizens Juries rated Senator Specter above Lynn Yeakel in five of six issues.
- Senator Specter leads in the polls. One recent poll says the race tightened to two points, but other information has Senator Specter's margin more comfortable.
- Lynn Yeakel began her ad campaign with personal attacks, calling Senator Specter a liar.
- During the October 3 debate, Lynn Yeakel falsely charged Senator Specter with "flip-flopping" on an education bill. Her campaign later admitted that her information was incorrect.

Lynn Yeakel on the Issues

- Lynn Yeakel favors a \$100 billion annual reduction in the defense budget.
- Lynn Yeakel opposes a balanced budget amendment and the line-item veto.
- Lynn Yeakel favors raising taxes on the wealthiest 1% to 36%, and imposing a 10% surcharge on earned income over one million dollars.
- Lynn Yeakel supports the creation in the United States of a Canadian-style single-payer health care system that which rations health care services.
- Lynn Yeakel is opposed to federal standards for teacher certification.

Lynn Yeakel's Public Record

- Lynn Yeakel has refused to repudiate her use of an all white country club, or to be accountable for her husband's membership.
- Lynn Yeakel has not adequately explained why she didn't pay her Philadelphia city wage, school, business, and other taxes until the day before she declared her candidacy. In fact, she believes the city of Philadelphia should thank her.

Senator Specter on the Issues

- Senator Specter's seniority has helped bring jobs and money to Pennsylvania.

- Senator Specter is Ranking Republican on the Appropriations Subcommittee on Labor, HHS, and Education, and on the Senate Committee on Veterans Affairs.
- He favors the line-item veto and the balanced budget amendment.
- He also favors mandatory national teacher certification.
- Senator Specter supports reforming our current health care system, which covers 85% of the population, and using the savings to insure the remaining 15%. He believes that adopting the Canadian model would only exchange one set of problems for another.

#### Speaking points on the Senator

- ✓ Senator Specter has been the most independent Republican in the Senate.
- ✓ His senior position on the Appropriations committee has ensured that Pennsylvania receives its fair share of federal funding. In FY1991, the federal government returned to Pennsylvania \$1.00 for every \$1.00 dollar in taxes paid by Pennsylvania residents.
- ✓ His work helped over 10,000 jobs by fighting to keep the Philadelphia Navy Yard open, and thousands more by ensuring that fair consideration is given to the workers on every state military base.
- ✓ He worked for passage of the Highway Bill of 1991, which is providing funds to refurbish the state's roads and bridges and will support 340,000 over six years.
- ✓ He has sponsored and cosponsored legislation to provide affordable health care for all Americans.
- ✓ He has also proposed innovative ideas for education reform, especially in the area of job training, elementary and secondary school improvements, teacher certification, and literacy training.
- ✓ Senator Specter is the author of the Armed Career Criminal Act which imposes tough mandatory sentences for career criminals. He is also widely considered to be the expert in the Senate on criminal justice matters.
- ✓ Senator Specter has been a leader in Senate passage of each of the civil rights bills of the past decade.
- ✓ He has held over 400 town meetings and visited each of Pennsylvania's 67 counties since 1980.



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AM-PA-ELN--Senate Debate, Bjt,600<  
Candidates Clash in Radio Appearance<

PHILADELPHIA (AP) A radio debate Tuesday between U.S. Sen. Arlen Specter and challenger Lynn Yeakel flared into a snippy session of charges and counter-charges as they found various ways to call each other a liar.

"Breakfast With the Candidates" on KYW-AM became a verbal food fight whenever the Republican incumbent or the Democratic challenger made an accusation.

"It's a lie, it's a lie, you just keep lying," Yeakel said when Specter said she belonged to an all-white country club.

"That is pure unvarnished hogwash," Specter said when Yeakel accused him of delaying his vote on an education bill for political purposes.

The candidates' positions on issues tended to fade in the glare of the testy exchanges.

"My opponent has made this the most negative campaign in Pennsylvania history," Specter said.

"I'm going to continue with my campaign to fight truth decay," Yeakel said.

One of the more contentious exchanges came when Specter brought up statements about Palestinians uttered by officers of Bryn Mawr Presbyterian Church, of which Yeakel is a member.

Specter said the officers compared Israeli treatment of Palestinians to Nazi treatment of Jews. He called that offensive, said Yeakel should have repudiated the statements and said a Senator "has to have more sensitivity on issues of that sort."

"The attacks on my church I have found to be absolutely outrageous and offensive," Yeakel said. "They have been distortions and lies."

Yeakel, who has said she disagrees with the church officers' statements, said bringing them up is "the worst kind of politics."

Specter also brought up his success with Citizens Juries, set up by the League of Women Voters, which have favored his positions on jobs, education and health care.

He asked why Yeakel hadn't given the latest Citizens Jury copies of her campaign commercials.

"What have you got to hide?" Specter asked.

The jury in Pittsburgh called one Yeakel ad "very objectionable" because it quotes an anonymous senator as calling Specter the "most obnoxious man in Congress."

Yeakel's spokeswoman, Catherine Ormerod, said the Specter campaign had violated terms of an agreement to participate in the juries by distorting the earlier results and using the League of Women Voters logo on ads. She said negotiations were continuing to provide tapes for a second jury in Philadelphia on Thursday.

Specter criticized Yeakel for accusing him of changing his vote on an education bill. Yeakel's campaign later admitted he hadn't changed his vote, but said he waited until nearly all votes were cast and his vote was meaningless.

"We made an honest mistake, you have made dishonest mistakes,"

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Yeakel said.

Specter pointed out that Yeakel's opposition to the death penalty and line-item veto put her at odds with President Bush, Bill Clinton and himself.

Yeakel called the death penalty, which she opposes, a state issue. Specter jumped on that as an example of her "lack of knowledge," pointing out that many executions are stopped by appeals to federal courts.

"It is fundamentally a federal issue," he said.

Yeakel complained that Specter "has been attacking my character since the day after I won the primary," Yeakel said.

"That's not true, that's not true," Specter said.

"He is not running for prosecutor, he is running for the U.S. senate," she said. "He is not going to sit here and humiliate me like he humiliated Anita Hill."



To: Senator Dole

From: Ann DiTullio - Campaign Manager for Congressman Tom Ridge

The following information should be helpful in your understanding of Congressman Ridge's Congressional Race in the 21st Congressional District of Pennsylvania.

Some information on the District:

The District is 64% Democratic. There are 245,000 registered voters that covers almost all of four counties: Erie, Mercer, 1/2 of Crawford and the majority of Butler. It is almost all of Western Pennsylvania - from Lake Erie, along the Ohio border to Allegheny County (Pittsburgh area). This District is a microcosm of the country - there are cities, towns, villages and large rural areas. Tom is viewed as an independent voice and is well respected in Washington on both sides of the aisle.

Issues to stress:

1. The number one priority is jobs and job creation. Tom's voting record and legislative agenda illustrate his commitment to the economic development of Erie County and Pennsylvania as a whole. For instance, Tom voted on four occasions during the 102nd Congress for an extension of unemployment benefits. He also introduced legislation to temporarily exempt unemployment benefits from taxable income. He authored the Bank Enterprise Law to expand banking services in traditionally underserved areas. He expanded the Section 108 program to allow small and rural communities to access low-cost capital for infrastructure and development projects. Tom also helped craft the compromise that made possible the passage of the increase in the minimum wage.
2. Health care is an equally important issue. Tom favors a plan that provides for a public-private partnership with emphasis on preventative health care and medical insurance for children. It must also include provisions for long-term care for the elderly that is accessible and affordable.
3. Tom has been a fiscally conservative legislator. He was voted the "Watch-dog of the Treasury" Award six times by the Citizens Against Government Waste.
4. Some projects that are important to our area that he helped fund are:
  - Breakwalls - Erie Export Facility - Uniflow Incubator
  - HUD Section 202 Elderly Housing Grant for Bayfront Nato- \$2 million
  - HUD Section 811 Housing for the Disabled Grant for HANDS - \$1 million
  - Appalachian Regional Commission Rural Initiative for Technical Education Grant - Erie County Technical Institute - \$50,000.
  - Funds for the Bayfront Highway (East side Connector) - over \$5 million

5. We are proud of Tom's service record and his commitment to veterans. He was drafted and entered the United States Army as an infantryman. Tom served in Vietnam from 1969 - 1970 as a staff sergeant. He was decorated with the Combat Infantry Badge, the Bronze Star for Valor and the Vietnamese Cross of Gallantry. Ridge remains the only enlisted Vietnam veteran in the House. He is a member of the House Veterans Affairs Committee. He has always been an outspoken advocate for veterans and for greater funding for veterans programs - medical care and research. He successfully appealed a DOVA decision to eliminate surgical services at the Erie VA.

Issues to avoid:

1. Fast Track to Mexico
2. Family Values Issues ( Tom is pro-choice). He would like to see a family medical and emergency leave bill passed that would give tax credits to business.
3. The Striker Replacement Bill.



**BILLS INTRODUCED BY CONGRESSMAN RIDGE IN THE 102ND CONGRESS**

1. H.CON.RES.254: SPONSOR=Ridge, et. al; LATEST TITLE=A concurrent resolution to request the United States Trade Representative to refuse to agree to certain provisions proposed to be included in the General Agreement on Tariffs and Trade. LATEST ACTION=Nov 27, 91 Referred to the Subcommittee on Trade.
2. H.CON.RES.282: SPONSOR=Ridge, et. al; LATEST TITLE=A concurrent resolution expressing the sense of the Congress that the Low Income Home Energy Assistance Program should be funded for fiscal year 1993 at a level greater than or equal to its funding for fiscal year 1992. LATEST ACTION=Mar 9, 92 Referred to the Subcommittee on Energy and Power.
3. H.RES.370: SPONSOR=Ridge, et. al; LATEST TITLE=A resolution to provide that postal services and operations with respect to the House of Representatives shall be carried out by employees of the United States Postal Service. LATEST ACTION=Feb 19, 92 Referred to the House Committee on House Administration.
4. H.R.1440: SPONSOR=Ridge; LATEST TITLE=A bill to clear certain impediments to the licensing of a vessel for employment in the coastwise trade and fisheries of the United States. LATEST ACTION=Jun 24, 91 See H.R.1006.
5. H.R.1985: SPONSOR=Ridge; LATEST TITLE=A bill to suspend until January 1, 1995, the duty on certain chlorinated synthetic rubber. LATEST ACTION=Feb 26, 92 See H.R.4318.
6. H.R.2909: SPONSOR=Ridge, et. al; LATEST TITLE=A bill to provide an incentive system for banks and thrifts to extend credit, take deposits, and to locate in distressed neighborhoods, and for other purposes. LATEST ACTION=Aug 1, 91 Referred to the Subcommittee on Financial Institutions Supervision, Regulation and Insurance.
7. H.R.2918: SPONSOR=Ridge, et. al; SHORT TITLE=Collective Bargaining Protection Act of 1991; LATEST ACTION=Aug 13, 91 Referred to the Subcommittee on Labor-Management Relations.
8. H.R.3523: SPONSOR=Ridge; SHORT TITLE=Wetlands Disposition and Protection Act of 1991; LATEST ACTION=Oct 15, 91 Referred to the Subcommittee on Financial Institutions Supervision, Regulation and Insurance.
9. H.R.4187: SPONSOR=Ridge; SHORT TITLE=Competitiveness Tax Credit Act; LATEST ACTION=Feb 5, 92 Referred to the House Committee on Ways and Means.
10. H.R.4272: SPONSOR=Ridge, et. al; LATEST TITLE=A bill to establish the Congressional Office of Inspector General. LATEST ACTION=Feb 19, 92 Referred to the House Committee on House Administration.



# TOM RIDGE

CARES ENOUGH TO LISTEN, TOUGH ENOUGH TO GET THE JOB DONE.

**TOM RIDGE:  
LEADERSHIP, EXPERIENCE, AND RESULTS  
THAT NORTHWESTERN PENNSYLVANIA CAN COUNT ON**

**JOBS AND ECONOMIC DEVELOPMENT**

At a time when nearly everyone is concerned about jobs and the economy, Tom Ridge offers leadership, experience and results in working to create jobs and spur economic development. Tom Ridge's number one priority has been and remains generating economic opportunities for the people of northwestern Pennsylvania. Consider the Ridge record:

\* Federal job grants awarded to the Erie, Girard, Corry, Grove City, Greenville, and Meadville Industrial Parks and to Sharon Steel. Over 5,000 new jobs created through nearly \$11 million in Economic Development Administration and Appalachian Regional Commission funding.

\* The Community Enterprise Revitalization law expanding federal aid to distressed cities and rural communities for economic development projects. This program was an integral part of the Plastek Industries' expansion program in Erie, which will create over 500 new jobs.

\* \$7.5 million in funding in the 1991 highway bill for the East Side Connector. The project will open up the Erie bayfront and port to new economic and job development activity and will serve as a catalyst for development throughout the northwest region.

\* Competitiveness Tax Credit legislation to encourage industries to modernize their plant and equipment, giving workers the tools to compete in tomorrow's economy. The Bank Enterprise Law aimed at bringing financial services and resources to economically troubled neighborhoods.

\* Working on behalf of small businesses. Supporting the repeal of IRS Section 89 and burdensome tax recordkeeping; standing against costly government regulation and red tape; introducing legislation to expand access to trade remedies; supporting increased competition in government procurement; and opposing efforts to eliminate critical SBA loan programs.

3869 PEACH STREET ERIE, PA 16509

Paid for by the Friends of Congressman Tom Ridge.



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- \* Enhancing the ability of Pennsylvania businesses to compete in a world marketplace. A Member of the President's Export Council and proponent of jobs through exports. Supports expanding trade opportunities, worked to improve the delivery of federal export programs, and sought to encourage export opportunities for small and medium sized businesses.

- \* Recognizes that free trade must also be fair. Supported requiring mandatory action against unfair foreign trade practices, has strongly opposed the weakening of U.S. trade laws vital to preserving Pennsylvania's manufacturing base, and backed VRAs to protect both the steel and machine tool industries.

#### CONTROLLING FEDERAL SPENDING

- \* Supports a Balanced Budget Amendment to the Constitution;
- \* Voted for the Gramm-Rudman automatic-spending reduction law;
- \* Voted to maintain the discipline imposed by the "firewalls" of the 1990 Budget Agreement, mandating that spending reductions be committed to reducing the deficit;
- \* Supports granting the President line-item veto authority;
- \* Supported proposals to freeze or cut federal spending; and
- \* Voted repeatedly to cut spending in appropriation bills.

#### HEALTH CARE

- \* Helped to secure federal dollars to bring primary and preventive health care services to underserved areas in Erie.
- \* Made rural health care a priority, cosponsoring a comprehensive package of initiatives aimed at improving access to primary care, mental health and emergency medical services.
- \* Actively opposed efforts to raise costs on elderly patients for nursing home care. Voted for tough new regulations on medigap insurance to curb fraud and abuse and for strengthening the government's ability to exclude unscrupulous and incompetent providers from health care programs.

#### HOUSING

- \* Led the effort to restore the safety and soundness of the FHA mortgage fund. Put in place tough capital standards, reduced the risk of default, and ensured future FHA solvency, while minimizing the impact on future home buyers.
- \* Supports giving first time home buyers the right of penalty-free withdrawals from their IRAs to purchase a new home.



\* Neighborhood Accountability law ended abusive pricing discrimination of low and moderate income families seeking small balance mortgage loans.

#### EDUCATION

\* Elementary School Improvement Act sought to encourage a reduction of class sizes in the primary grades. Ridge also recognizes the importance of nutrition to a child's learning, supporting federal school breakfast and lunch programs.

\* Voted to extend college loan programs to more middle class families and to boost college aid for low-income students.

\* Introduced the Peace Corps' World Wise Schools program to Pennsylvania schools, matching Peace Corps Volunteers with students to promote geography, cultural awareness and the value of volunteer service and citizenship.

#### ENVIRONMENT

\* Worked to secure federal funding for the construction of the Presque Isle breakwalls project. The project has been successful in preventing the natural sand erosion from the beaches.

\* Authored a major new federal wetlands protection program that provides incentives for the protection and restoration of wetlands, streamlines the regulatory process, while balancing the rights of private property owners.

\* Supports recycling and conservation measures. Worked to provide funds to ensure clean drinking water and the clean up of hazardous waste and superfund sites.

#### COMMITMENT TO WORKING MEN AND WOMEN

\* Played an instrumental role in bringing together organized labor and the Bush Administration to craft a compromise on increasing the minimum wage.

\* Strongly supported, on four separate occasions, providing extended federal jobless benefits to the long-term unemployed and those put out of work during the 1991 recession.

\* Fought for a compromise to provide workers with reasonable protection from the abusive use of permanent replacement workers.

#### CHAMPION FOR ELDERLY AND RETIREES

\* Fighting to ensure funding for the Low Income Heat Energy Assistance Program. LIHEAP provides assistance to the low-income elderly and poor to help them meet their heating and energy costs throughout the cold northwestern winter months.



\* When a serious health care depleted fund jeopardized benefits for UAW miners, retirees and their families, Tom Ridge worked to encourage labor and ERISA administrators to allow for a transfer of funds from an overfunded retirement account to make sure health care benefits continued.

\* Successfully amended the Urgent Relief for the Homeless Act to earmark \$20 million help prevent the evictions of low-income elderly tenants from their homes.

#### MEETING THE OBLIGATION TO OUR VETERANS

\* Consistently fought attempted budget cuts in veterans programs. Outspoken in calls for greater funding for veterans medical care and research. Successfully appealed a Department of Veterans Affairs decision to eliminate surgical services at the Erie VA.

\* Worked to expand services and research for Post Traumatic Stress Disorder and supported legislation that mandated compensation to veterans exposed to Agent Orange. Active in seeking to obtain a full accounting of American servicemen who served in Vietnam and are listed as missing.

#### WORKING TO REFORM CONGRESS AND CAMPAIGN FINANCE

\* Introduced legislation to create an independent House Inspector General charged with improving congressional operations and ferreting out waste, fraud, and abuse.

\* Supported comprehensive congressional reform, including the elimination of perks, a curbing of franked mail privileges, and a change in the procedure for considering congressional pay raises.

\* Cosponsored a campaign finance reform package that sought to: Reduce the role of PAC contributors; strengthen political parties; and increase individual and local involvement.

B R E A K F A S T

H • O • N • O • R • I • N • G

*Senator Robert Dole*

*October 21, 1992*

*Kahkwa Club • Erie, Pennsylvania*

H O S T   C O M M I T T E E

*David & Sue Bowes*

*John & Diane Weber*

*Mr. & Mrs. Donald Leslie*

*Mr. & Mrs. Sidney Smith, Jr.*

*Dr. Gary & Darlene Lyons*

*Dean & Glenna Corn*

*Mr. & Mrs. Sam Black*

*Tom & Mary Alice Doolin*

*Frank & Jackie Marra*

*Jim & Ellen Ramsdell*

*John Brabender*

*Atty. Roger & Nedra Richards*

*Jim Schaffner, CPA*

*Sean Sullivan, CPA*

*Susan N. Sutto*

*Homer & Marlene Mosco*

*David & Irene Zuern*

*Ted & Barbara Junker*

*Jack Thompson*

*Dr. Sant Ram*

*Joe Wieczorek*

*Jim Cox*

*List Incomplete At Time Of Printing*





## CONGRESSMAN TOM RIDGE PENNSYLVANIA

### BIOGRAPHY

Tom Ridge, currently serving his fifth term in the U.S. House of Representatives, represents western Pennsylvania's 21st district.

Born in 1945 in Pittsburgh's Steel Valley community of Munhall, Ridge was raised in a working class family in Erie, Pennsylvania. After graduating from high school with honors, Ridge attained an academic scholarship to Harvard University. He graduated with honors and a degree in government studies in 1967. After his first year at Dickinson Law School, Ridge was drafted and entered the U.S. Army as an infantryman. Called to duty in Vietnam, Ridge served between 1969 and 1970 as a staff sergeant. He was decorated with the Combat Infantry Badge, the Bronze Star for Valor and the Vietnamese Cross of Gallantry. Ridge remains the only enlisted Vietnam veteran in the House.

Returning to Dickinson Law School, Ridge completed his law degree in 1972. From there, he returned to Erie to establish a law practice and subsequently served as one of Erie's assistant district attorneys.

Seeking office for the first time in 1982, Ridge overcame a 35,000 voter registration disadvantage and beat his opponent by a 729-vote margin. Since that time, he has garnered the support of Republicans and Democrats, winning reelection to the U.S. House by 65 percent, 81 percent and 79 percent in 1984, 1986, and 1988 respectively. In 1990, he ran unopposed. In addition to his strong support at home, Ridge has also won the respect of his colleagues in the House, while attracting statewide and national attention. Ridge was widely mentioned as a possible candidate for Governor in 1990.

Since entering the House, Ridge has pursued an aggressive legislative agenda, an agenda which requires his ability to forge bipartisanship coalitions. After helping his constituents to recover from a devastating series of tornados that ripped through Pennsylvania in 1985, Ridge introduced and won passage of a sweeping overhaul of federal disaster relief and recovery programs.

Translating his concerns for working men and women into legislative action, Ridge led the effort in the House to forge a minimum wage compromise that raised the wage for the first time in ten years. Since 1983, Ridge has brought more than \$50 million in federal monies back home to western Pennsylvania, including vitally-needed economic development dollars for the Erie Manufacturing Export Center, the Crawford County Industrial Park and Sharon Steel. These federal dollars led to the creation of more than 5,000 jobs.

Carrying his belief to the House that communities and individuals must be given the tools to help themselves, Ridge is the author of several bills, now law, that provide greater economic opportunities in small communities and distressed neighborhoods. Ridge's Community Enterprise Revitalization legislation, now law, provides small and rural cities with the tools to access low-cost private capital to undertake critically-important infrastructure and development projects. Ridge's Bank Enterprise legislation, signed into law in 1991, provides low-income and rural neighborhoods with greater access to basic financial services, not typically offered in such neighborhoods. Ridge is also a supporter of the "Enterprise Zones" concept.

In an effort to provide safe and affordable housing for the elderly and low-income, Ridge has also secured over \$8 million in federal funds since 1983 for community housing projects.

To balance the legitimate rights of private property owners with the protection of this nation's precious wetlands, Ridge is the author of "The Comprehensive Wetlands Management and Conservation Act." The bill would more clearly define what is and is not a wetland, streamline the permitting process, and restore fairness and balance to federal wetlands law.

A strong advocate of our soldiers in the field, as well as the need to take care of our veterans when they return from war, Ridge supported our troops' efforts in the Persian Gulf war. A member of the House Veterans' Affairs Committee, Ridge has been a staunch supporter of greater funding for veterans' hospitals and programs. He has taken a leading role in efforts to see that veterans suffering from Post Traumatic Stress Disorder receive proper treatment and diagnosis.

Ridge and his wife, Michele, the Executive Director of the Erie County Library System, reside in Erie. They have two children, Lesley and Tommy.



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THE FARM WHICH YOU WILL BE VISITING IS A FAMILY-OPERATED DAIRY FARM THAT MILKS 60-70 HEAD OF COWS. ATTENDEES WILL INCLUDE THE OWNERS, MR. AND MRS. DAVID MOWREY -- WHO ARE LIFETIME REPUBLICANS -- AS WELL AS A NUMBER OF AREA FARMERS AND RANCHERS AND PERHAPS A GROUP OF HIGH SCHOOL STUDENTS WHO ARE INTERESTED IN AGRICULTURE. ACCORDING TO SPECTER'S STAFF, THE FORMAT WILL PROVIDE 45 MINUTES OF DISCUSSION LED BY YOU AND SENATOR SPECTER, ALLOWING FOR QUESTIONS AND ANSWERS BY THOSE IN ATTENDANCE.

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AS IN OTHER AREAS, PENNSYLVANIA FARMERS ARE LIKELY TO BE SPLIT ON THE NAFTA. AMONG PENNSYLVANIA FARMERS, THERE IS LIKELY TO BE MORE OPPOSITION TO THE AGREEMENT THAN IN OTHER AREAS -- BASING THAT PREMISE ON THE PREDOMINANCE OF DAIRY OPERATIONS. AS YOU KNOW, OUR DOMESTIC POLICY OF DAIRY PRICE SUPPORTS FLIES IN THE FACE OF ENCOURAGING EXPORTS BY BEING COMPETITIVE IN FOREIGN MARKETS -- UNLESS USE OF EXPORT SUBSIDIES IS RELIED UPON. USDA ANALYSIS DOES PROJECT INCREASED U.S. DAIRY EXPORTS TO MEXICO UNDER THE NAFTA, BUT OUR SECTION 22 IMPORT CONTROLS WILL BE WITHDRAWN OVER A 10-YEAR PERIOD -- ALLOWING MEXICAN DAIRY PRODUCTS TO ENTER AND COMPETE IN OUR DOMESTIC MARKET.

#### ENVIRONMENT

BECAUSE OF BOTH A GROWING URBAN POPULATION AND THE FACT THAT MUCH OF EASTERN PENNSYLVANIA DRAINS INTO THE CHESAPEAKE BAY, AREA PRODUCERS HAVE A SIZEABLE STAKE IN THE NUMEROUS PIECES OF ENVIRONMENTAL LEGISLATION THAT MAY BE DEBATED DURING THE NEXT CONGRESS. WHILE WETLANDS REGULATIONS, FIFRA REAUTHORIZATION (WHICH DEALS WITH PESTICIDE APPROVAL AND REGISTRATION), AND THE



ENDANGERED SPECIES ACT ARE A FEW LAWS THAT IMPACT AGRICULTURE, THE CLEAN WATER ACT AND RESTRICTIONS ON PESTICIDE USE IS THE MOST CRITICAL IN PENNSYLVANIA. OBVIOUSLY, ONEROUS LAND-USE RESTRICTIONS AND LOSS OF PERSONAL PROPERTY RIGHTS DUE TO REGULATORY "TAKINGS" ARE THE ROOT OF FARMERS' CONCERNS. YOU ARE A COSPONSOR TO THE SYMME BILL -- THE PRIVATE PROPERTY RIGHTS ACT -- THAT WOULD REQUIRE COMPENSATION TO LANDOWNERS WHO HAVE SUFFERED A TAKING BY A FEDERAL AGENCY.

#### DAIRY

ALTHOUGH THERE HAS BEEN NO REAL PRESSURE FOR REVAMPED DAIRY LEGISLATION SINCE THE 1991 DEBATE ON THIS ISSUE, MANY PENNSYLVANIA PRODUCERS SUPPORTED DEMOCRATIC PROPOSALS THAT ADVOCATED TWO-TIER MILK PRICING AND COSTLY DIVERSION PROGRAMS.

## **PENNSYLVANIA STOPS**

### **Erie**

Muscled out by Buffalo to the north and Cleveland to the south, the city of Erie never developed into a Great Lakes metropolis on par with its neighbors. But it is the dominant influence in the 21st district. Erie Democrats still hold a wide advantage in voter registration (58%-42%), but changes in the city's ethnic groups are reshaping district politics.

Until the last decade or so, the Italians on Erie's West Side and the Poles on the East Side both were blue-collar communities, tied to assembly-line jobs at General Electric and in heavy industries such as paper, metals and chemicals. But then a trend toward greater mobility among Italians began getting steam. More Italians and Poles took white-collar jobs, and more of them moved toward the suburbs, where their Democrat traditions weakened. By and large, Poles remained in the city and retained their strong Democratic allegiance.

When a Pole defeated an Italian for the 1982 Democratic House nomination, many disappointed Italians supported Representative Tom Ridge in November, helping him to win.

The 21st is represented by Tom Ridge, who will meet Democrat John Harkins in the general. Ridge is considered a safe bet for reelection.

### **Lancaster**

As the 16th District's largest county, Lancaster grew by 16% in the 1980s, as 60,000 new residents arrived.

One factor helping to fuel the growth is the favorable business climate. Companies looking to start new plants are drawn by the strong work ethic of its labor force, a trait of the Pennsylvania Dutch who settled this area and still are an important influence. The newcomers to the 16th do not wear black as the Amish farmers do, but they share one common outlook -- they are conservative Republicans. Three percent of Lancaster County's population is Amish.

Lancaster County does have Democratic pockets in the city of Lancaster, where electrical appliances and other household items are made.

The 16th is represented by Republican Robert Walker. He will face-off against college professor Robert Peters (D) in the general and is also considered a safe bet for reelection.



## **Wilkes-Barre**

Nowadays being the hard-coal center of the world is a dubious honor. The energy crises of the 1970s spurred a modest comeback for anthracite, but mining this coal is very expensive, and no boom is on the horizon. In a town like Wilkes-Barre, unemployment and black lung disease are constant concerns of a legislator's life.

Located in Luzerne County, the surnames of Wilkes-Barre's many nationalities adorn mailboxes outside white frame homes that betray the town's New England roots. Wilkes-Barre serves as one of the county's Democratic vote centers

The 11th is represented by Paul Kanjorski (D), who is being challenged by retired chemist Mike Fescina (R). The Cook Political Report considers this race "Solid Dem."

10/19/92

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WICHITA - 191

NO. 895

10/19/92

18 34

INDIANA HOMECOMING VA - WICHITA

NO. 517

002

## MEMORANDUM

TO: SENATOR DOLE  
FROM: MIKE HUDOME / NRSC  
DATE: OCTOBER 20, 1992  
RE: PENNSYLVANIA UPDATE

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### A. POLITICAL OVERVIEW

Senator Arien Specter remains in a strong position, both financially and politically, in his bid for re-election. The Specter campaign is widely considered as one of the most professionally run and organized campaigns in the nation this year. The Democrat nominee, Lynn Yeakel, is up against a very shrewd political organization. Despite much favorable national attention in the much-vaunted "Year of the Woman", Yeakel's reviews in Pennsylvania have been more mixed.

The Yeakel campaign was thrown off track early by Specter research which showed she waited until the day before she filed her candidacy to pay \$17,000 in back taxes, stretching back ten years, to the city of Philadelphia. She has also been the subject of scrutiny from Philadelphia's Jewish community, for her seat on the Board of Directors of Bryn Mawr Presbyterian Church. The church, situated in Philadelphia's affluent Mail Line suburbs, has in the past conducted sermons and issued opinions supporting generally pro-Palestinian positions. Yeakel has repeatedly refused to take any responsibility for the Board's actions. Yeakel has also been questioned by Philadelphia's African-American community for her membership in an all white country club. In an interesting example of blaming her spouse, Yeakel has countered that the membership belongs to her husband.

The Yeakel campaign has also been dogged by a series of mishaps, largely the result of her inexperience. Campaigning in Erie, she used a failed small business for a phot-op intended to highlight the alleged failures of Reagan/Bush/Specter economic policies. When a reporter informed her that the business failed in 1979, before any of her targets were in office, she abruptly ended her press conference. Campaigning in Juniata county, she remarked that "it is nice to be here in 'Juanita' county". And in a debate recently, Yeakel tried to dramatize America's infrastructure problem by asserting that the highway between Harrisburg and Erie is "very bumpy". (As an aside, Senator Specter later informed her that the road is a very modern 4-lane interstate highway).

Specter has made many in-roads to traditional Democrat constituencies. He has received the endorsement of influential Democrat elected officials: African American State Senator Hardy Williams and Philadelphia Sheriff John Green. He also enjoys the support



of many of Pennsylvania's unions, which constitute a significant percentage of the electorate.

Specter received a boost recently from two "Citizen Juries" sponsored by the League of Women Voters. The juries consist of panels of registered voters who listen to the candidates speak on three issues; education, healthcare and the economy. One of each session was held in Pittsburgh and Philadelphia, where Specter scored better than his opponent in two out of three in the former, and three out of three in the latter. Specter obviously appeared much better on the issues than his rookie opponent.

Both campaigns are currently on television. Specter started out with a light buy in August, and stepped-up his buy in late September. Yeakel is running heavy TV advertising, outspending Specter by as much as \$75,000 per week statewide. Her message is all positive. It appears she is self-financing her race. (Yeakel put \$287,000 of her own money in the primary).

### SENATOR ARLEN SPECTER

Senior Senator Arlen Specter is considered one of the most durable figures in Pennsylvania politics. A native of Kansas, he came to Philadelphia for college and practiced law until he became a top staffer for the Warren Commission in 1964. He became assistant District Attorney, switched parties, and as a Republican was elected Philadelphia District Attorney in 1965 and 1969. Specter was first elected to the Senate in 1980 after he defeated Pittsburgh Mayor Peter Flaherty. In 1986 when the Democrats were recapturing the Senate, Specter won reelection by a 56%-43% margin.

Specter has worked continuously on law and order issues. One of his major achievements was the 1984 law providing that persons with three robbery or burglary convictions (and, since 1986, violent crime and drugs), if caught with a gun, receive a federal sentence from 15 years to life without parole. Specter has also called for an international court to try terrorists and in 1991 won an amendment proposing the death penalty against terrorists who murder U.S. citizens here or abroad.

On foreign policy issues, Specter is generally hawkish, agreeing with the Reagan administration on key arms control issues. Specter was a staunch supporter of President Bush's policies in the Gulf and delivered some of the strongest speeches in either house in favor of the Gulf war resolution.

Specter has always been an avid fighter for Pennsylvania. He criss-crosses the state to meet with constituents from Philadelphia to Pittsburgh and little towns sandwiched between the mountain ridges. He fought against taking highway money away from Pennsylvania because some of it wasn't dedicated to mass transit; and he strongly objected when the Philadelphia Navy Yard was scheduled for closing.



## LYNN YEAKEL

Although she has never held elective office, Lynn Yeakel is no stranger to the trappings of the nation's capital. In 1946, when she was 5 years old, her father was elected to Congress and the family moved to Washington. She spent the rest of her formative years there and participated in events reserved for a privileged few. She sat with her father on the House floor during one of President Truman's state of the union speeches. She went with him to a party at the British embassy attended by the Queen of England and has danced with John Kennedy at a White House ball. While there, she relates a humorous anecdote about how Lyndon Johnson picked up a pack of cigarettes she dropped on the floor. She no longer smokes.

After graduating from the all female St. Agnes high school, Yeakel attended Randolph-Macon Women's College where she graduated Phi Beta Kappa in 1963.

After graduation, Yeakel moved to New York to seek employment in the advertising industry and met her future husband, Paul. Six months later, they married and moved to Philadelphia, where her husband took a job as a stockbroker. When Yeakel herself went job hunting, she was once turned down because the all-male executive board of the advertising agency, "was not ready for a woman." She says that was a galvanizing moment in her life and it eventually led her to run for the Senate.

In 1980, with her children grown, she devoted even more time to her activities in the community. It had been recently disclosed that the local United Way chapter had an unspoken agreement with the Archdiocese of Philadelphia to deny funding to membership organizations which participated in contraceptive counseling and abortion services. So she and other activists formed Women's Way to provide an alternative that would fund these activities. Since then, Women's Way has expanded its reach across the country, forming some 17 local affiliates. It sponsors over 50 organizations which provide, among other things rape counseling, shelters for battered women, promotion of pay equity, and gay and lesbian advocacy. In 1991, the organization raised \$1.5 million.

Yeakel used the Thomas confirmation issue to energize her core support, yet anticipated the risk of being dubbed a single issue candidate by releasing a six-point economic plan early in the campaign. Although it contained little more than generalities, it lent her the appearance of a well-rounded candidate during the crucial period of press scrutiny.

The Yeakel persona is built on directness and simplicity. Key is the simplistic, elementary form her messages take. She presents and repeats her messages in general terms that are easy for the public to grasp. Deliberately absent from her comments are any detail or specificity that would complicate the voters perception of her, or provide any real dialogue. Not surprisingly, Yeakel is at her worst when forced to be specific on issues about which she can be held responsible. The Bryn Mawr Presbyterian church issue and her unpaid taxes have both caused her difficulty because there is no simplistic symbol or theme that she can use to stand for the larger issue.



Judging from her associates, it can safely be assumed that Yeakel's true philosophy is one of liberal feminism, but there is little public record of her issue stand before entering the race.

## B. SURVEY DATA

### 10/12-15/92 Public Opinion Strategies

#### NOTE: PRIVATE POLL (SPECTER/NRSC)

##### Ballot

Specter	50%
Yeakel	39%

### 10/8-11/92 Polls, Inc./ Pittsburgh Post

##### Ballot

Specter	49%
Yeakel	42%

## C. STATE INFORMATION

1. Population: 11,881,643
2. Voter Identification: 2,476,222 (44%) Republicans; 2,907,156 (51%) Democrats; 275,811 Unaffiliates; 5,659,189 Total
3. U.S. Congress: Senate 1 R and 1 D / House 12 R and 11 D
4. Legislature: Senate 26 R and 24 D / House 95 R and 108 D
5. Elections:

1988 Presidential	Bush	51%	Dukakis	48%
1984 Presidential	Reagan	53%	Mondale	46%
6. Major Media Markets:

Philadelphia	40.5%
Pittsburgh	25.7%
Wilkes/Barre/Scranton	10.8%
Harrisburg/York	10.1%
Johnstown/Altoona	6.4%
Erie	2.9%

7. Political Leadership:

Governor: Robert Casey (D)  
 Lt. Governor: Mark Singel (D)  
 U.S. Senator: Arlen Specter (R), seat up in 1992  
 defeated Bob Edgar 56%-43%  
 U.S. Senator: Harris Wofford (D)

D. FINANCIAL DATA

Cash balance: \$1,000,000 (\$1,700,000 remaining)

<u>Balances</u>	<u>Gross</u>	<u>On hand</u>
Specter (6/30/92)	\$7,400,000	\$2,806,123
Yeakel (6/30/92)	\$1,000,000	\$520,162

E. MEDIA INFORMATION

Cost per point \$500  
 500 points \$250,000  
 Number of weeks coordinated will fund (assuming 500 GRP's per week): 3 weeks, 6 days.

F. ADMINISTRATIVE

Campaign manager: Pat Mcenan  
 Opposition Research: John Wasilcheck  
 Media: The Garth Group (Shep Doniger)  
 Polling: Public Opinion Strategies (Neil Newhouse)  
 Finance Director: Carey A. Lackman



PENNSYLVANIA

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AM-PA-ELN--Yeakel-Tour,Bjt,650<

Yeakel Runs Hit-and-Run Tour To Spread Message<

AP News Analysis<

By JOSEPH COLEMAN=

Associated Press Writer=

HARRISBURG (AP) U.S. Senate candidate Lynn Yeakel ran a hit-and-run bus tour last weekend to bring her message of change, jobs, health care and education to voters unsure of where she stands.

"It's taking me into 15 counties where people will know I've been, whether or not they saw me," said Yeakel, a Democrat challenging two-term Republican Sen. Arlen Specter.

But with more than a dozen stops squeezed into 2{ days, the political newcomer barely had time to shake hands, call out the names of local Democratic candidates and ridicule the "Bush-Quayle-Specter" ticket before being whisked away by campaign workers eager to stay on schedule.

Two exceptions were sessions in Blair and Fayette counties, where Yeakel sat with workers who told economic horror stories of plant closings and the flight of jobs overseas.

Yeakel, with Sen. Harris Wofford, D-Pa., at her side, took the opportunities to push Gov. Bill Clinton's theme of job creation through tax incentives for business, universal health insurance, a college-loan program and a cautious approach to the free trade agreement with Mexico.

But some voters and a political observer wondered if the candidate has enough time to connect her name with policies.

Yeakel is playing catchup to put together a program and to get the message out to voters, said G. Terry Madonna, political scientist and pollster at the University of Millersville.

Indignation over Specter's tough questioning of Anita Hill during the Clarence Thomas confirmation hearings and a push by women to get more into the political arena buoyed Yeakel in her upset primary victory over Lt. Gov. Mark Singel, Madonna said.

But after the primary, Yeakel basked in national celebrity while Specter used the slow summer months to lay foundations for the fall campaign, spending \$1 million on television ads and making statewide visits, the professor said.

Yeakel "failed to convert her electoral victory in the spring into a meaningful campaign," Madonna said. "She did not develop a message ... that talked about what voters cared about."

For the past month, the candidate has attempted to turn that around, and she made a dent with a strong performance in a televised debate with Specter. The incumbent is maintaining a slim lead, said Madonna said, who would not hazard a guess about who would win.

According to some voters along the campaign trail, Yeakel has further to go to link her name with more than indignation over Specter's behavior during the Thomas hearings.

"I have to find out what she stands for," said one undecided voter, Carol Duncan-Gloster, 27, at the 117-year-old Ebenezer Baptist Church, one of two black churches Yeakel visited Sunday in Pittsburgh.

Despite expressing zeal at bringing her message to the people, Yeakel does not appear to relish the rigors of campaigning. She spent a good chunk of the trip in a more comfortable recreational vehicle that trailed the tour bus.

The candidate also had an uneven grasp of local issues at her stops. At labor halls in Bethlehem and Johnstown, she voiced support for a ban on replacement hires for striking workers. But at the Williamsport-Lycoming County Airport, Yeakel missed the opportunity to tell the crowd she opposes plans to build a hazardous waste incinerator in nearby Union County.

Reflecting her status as a political neophyte, however, Yeakel was willing to acknowledge her ignorance about some topics and vowed to educate herself. When a farmer in Fayette County asked her a technical question about milk pricing, Yeakel just shook her head and said she wasn't familiar with the terminology.

But she promised to form an agriculture advisory committee, prompting an understanding response from the farmer.

"I would only ask that you get informed and look into it," he said.



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AM-NJ--Specter-Navy,420<

Senator Says Lawsuit to Keep Phila Navy Yard Open Moving Ahead<

By LEE LINDER=

Associated Press Writer=

PHILADELPHIA (AP) U.S. Sen. Arlen Specter, R-Pa., pausing in his reelection campaign to discuss a federal lawsuit to keep the Philadelphia Naval Shipyard open, said Monday he expects to win in court.

"We continue to be optimistic that we will be successful in our litigation," Specter told reporters after meeting privately with shipyard union leaders to detail the status of the case.

The shipyard is also a political issue.

Joining Specter at the news conference outside the shipyard was U.S. Rep. Curt Weldon, R-Pa., a leading supporter in the drive to stop the Navy from closing the shipyard, and Attorney Bruce Kauffman, whose law firm, Specter said, has provided about \$1 million in free legal work on the case.

"The facts are strong enough to support us for a real victory in the trial court," Kauffman said. "We are going to ask the secretary of defense and the secretary of the Navy to justify the absolute blatant misconduct of the Navy in ignoring the mandates of Congress."

Specter and Weldon said the Congressional delegation was able to force the Navy to bring in extra vessel work here, including modernization of the aircraft carriers Forrestal and Kennedy, and that it will keep the shipyard operating at least into 1996.

Unless, Weldon warned, defense appropriations are trimmed below the currently proposed 33 percent.

"When we strip down the Navy files and get to the facts we will prove to the federal court that the Navy withheld and concealed key information and documents that the shipyard should be kept open even though downsized," Specter said. "Now that Congress is in recess we are revving up the lawsuit again and we have Congress behind activities to keep work at the shipyard going until the Kennedy arrives."

Weldon said the area's Congressmen are continuing the struggle.

"The effort in the Congress is broad and it is non-partisan, and it is giving us some breathing room," he said. "But there's one word of caution."

"There are some calling for defense cuts beyond the 33 percent called for in the next five years. If we cut beyond that and some are suggesting as much as 50 percent next year and it that happens you can forget about Philadelphia. At this critical point in time we can't cut defense too quickly."

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AM-PA-ELN--Specter Supporter,190<

Specter Campaign Wins One Woman's Support<

HARRISBURG (AP) U.S. Sen. Arlen Specter's re-election campaign got a boost Monday from an author who said the senator should not be faulted for the way he treated Oklahoma law professor Anita Hill.

At a Capitol news conference, Gina Harris formerly a member of Specter's staff promoted her book about multicultural politics and credited Specter for aiding women and minorities in their battle to win greater political influence.

Ms. Harris, who is black, offered Specter her support as a counterweight to the criticism he has endured over his tough questioning of Hill during the Clarence Thomas Supreme Court confirmation hearings. Hill had accused Thomas of sexually harassing her when she worked for him in the early 1980s.

"Senator Specter questioned Anita Hill no differently that he did other witnesses," Ms. Harris said. "He was merely doing his job."

Ms. Harris said she supports more women and minorities running for public office, but Pennsylvania cannot afford to elect a freshman senator like Democrat Lynn Yeakel would be.

Yeakel, a political newcomer, is challenging Specter in the fall election.



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PM-PA-ELN--Specter, Bjt,340<

Specter Focuses On Policy Differences With Yeakel<

By RICH KIRKPATRICK=

Associated Press Writer=

PHILADELPHIA (AP) Republican Sen. Arlen Specter has begun focusing on policy differences between himself and Democratic challenger Lynn Yeakel in the campaign's closing weeks.

He jumped on a statement Yeakel made in an interview with the Sunday Philadelphia Inquirer that she favors sending American troops with U.N. forces to quell ethnic fighting in the former Yugoslavia.

"It's naive and foolish," Specter told reporters traveling with him during a campaign swing Saturday through Philadelphia and its suburbs.

The position puts Yeakel at odds with Democratic presidential candidate Bill Clinton and President Bush, Specter said.

"It shows a lack of qualifications to be in the U.S. Senate and to have to vote on life-and-death matters," he during a rally of about 40 people in Exton, Chester County, on Saturday afternoon.

He urged the audience to spread the word about "how extreme she is." He said she opposes giving the president the line-item veto to control spending, opposes a balanced budget amendment to the U.S. Constitution and opposes teacher testing.

Yeakel's campaign responded that Specter himself in August urged Bush to press for a U.N. resolution allowing the use of force to liberate Serbian death camps.

Yeakel's spokeswoman Catherine Ormerod said Specter's attack was just another of his repeated flip-flops on issues.

Specter said use of air power in the Bosnian conflict would be sensible, observation teams are necessary and U.N. condemnation, diplomatic pressure and moral persuasion are all important tools.

Specter, who is leading in the latest public opinion polls, said he is working "eight days a week, 25 hours a day" in what he feels is a tough race.

He said Yeakel, making her first run for elective office, raised more money than he did over the last several months and is exceeding his expenditures on TV ad time now.

"We are waging a very active campaign," he said. "There is no way we can be more active."



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AM-PA-ELN--Specter-Bus Trip, 1st Ld-Writethru,840<

Specter Attacks Yeakel As 'Naive and Foolish' Over Bosnian Statement<

Eds: Updates and reworks story to lead with Specter attack on Yeakel and add details from rest of Saturday bus trip. EDITS to conform. NO PICKUP.<

By RICH KIRKPATRICK=

Associated Press Writer=

PHILADELPHIA (AP) Republican Sen. Arlen Specter on Saturday attacked his Democratic challenger Lynn Yeakel for being "naive and foolish" to favor committing American troops to any United Nations' ground effort to quell ethnic fighting in Bosnia.

Specter said her comment, made in an interview published in Sunday's edition of The Philadelphia Inquirer, "shows she is not qualified for the job" as senator.

In the Inquirer interview, Yeakel said: "I think the United Nations should send troops into Bosnia, and that the United States should support the United Nations and be part of the multilateral forces. ... I think the strongest role for America is to provide the air power, that's where we excel."

Yeakel's campaign responded by referring reporters to what it said was an Aug. 7 statement by Specter urging President Bush to press the United Nations for a resolution that would allow the use of force, if necessary, to liberate what Specter called the Serbian death camps.

In the statement, Specter said the ethnic violence recalls images of the Holocaust and mass killings of Cambodians and Armenians. He added that military and economic interventions "need to be explored."

Yeakel's spokeswoman Catherine Ormerod said Specter's attack was just another example of his flip-flopping on an issue.

On Saturday, Specter said the use of airpower was sensible and he endorsed observation teams and moral persuasion as ways to try to end the fighting between the factions in the former Yugoslavia.

During a speech to a small rally in Exton, Chester County, Specter said Saturday afternoon that neither President Bush nor Democratic candidate Bill Clinton favors American troops being sent to Bosnia.

"It would be a quagmire like Vietnam," he said.

"I tell you that it is foolish and naive. ... It shows a lack of qualifications to be in the U.S. Senate," he said.

During a daylong bus trip Saturday around the five-county Philadelphia area, Specter visited the Mercy Catholic Medical center in Darby to listen to explanations about cancer treatments; a neighborhood center to talk about health care; a fall festival in Bristol, Bucks County; and a Superfund toxic dump site in Montgomery County.

In an interview on his chartered bus, Specter said his differences with Yeakel over a number of issues will decide the race. He favors the death penalty, testing of teachers, line-item veto for the president and a balanced budget amendment to the U.S. Constitution. She opposes all those proposals.

Her support of tax increases on the wealthy will mean that



single taxpayers making \$69,000 a year will pay more, and it won't be long before people earning less are included, he said.

"It doesn't stop," he said. "It's the same old tax and spend policies. She wants to raise other people's taxes and she doesn't even pay her own."

His reference was to Yeakel's paying over \$17,000 in back taxes, penalties and interest to Philadelphia on the day before she announced her candidacy in February.

Specter said the race continues to be tough, particularly since he said Yeakel is now matching him in fund raising and television advertising.

"We're waging a very active campaign," he said. "We're working eight days a week and 25 hours a day."

At one stop Saturday, Specter was cheered with chants of "Arlen, Arlen" and "Specter First" by a crowd of about 50 to 60 people at the Kingsessing Center in a struggling black neighborhood in Southwest Philadelphia.

"He's out here visiting the neighborhoods," said Harriett Frye Brown, 53, who lost her 30-year-old son to AIDS in July and whose 32-year-old daughter is struggling with crack cocaine abuse.

In a moving statement to the group, Ms. Brown said 26 young people in her South Philadelphia neighborhood have died of AIDS and her community desperately needs services for victims and their families.

Addressing Specter, Ms. Brown said: "You have done everything you could to come down to the people. ... We need people like that, to touch people in the city every day."

Ms. Brown said she has never seen Yeakel visit her community and added that Yeakel seems to want to appeal to middle- and upper-income black women, while ignoring lower-income people.

Specter said more money is needed for research and services to deal with AIDS, which he called a national epidemic.

Vanard Johnson, director of the community group Healthy Family, Healthy Life praised Specter for keeping in touch with the community and he urged the group to vote for the incumbent.

"Pull Specter first and do what you want after that," he said.

13 AP 10-17-92 15:31 EST 37 Lines. Copyright 1992. All rights reserved.  
AM-PA-ELN--Yeake! Endorsement,300<

Phila. Inquirer Endorses Yeake! for Senate

PHILADELPHIA (AP) The Philadelphia Inquirer endorsed Democrat Lynn Yeake! over Republican incumbent Arlen Specter for U.S. Senate in Sunday's editions, saying she would bring "an invigorating freshness" to the Senate.

The Inquirer praised Republican Sen. Arlen Specter's political skills and record on women's issues, but said Yeake! "supports albeit sometimes fumblingly those policies we believe are needed to get this country moving again."

Specter shrugged off the endorsement, saying, "As expected, they always endorse the Democrat. They endorsed (Bob) Edgar." Edgar was Specter's 1986 opponent.

The Inquirer said the decision was difficult because Yeake! "has run a campaign that has at times left our confidence shaken, and because Mr. Specter has delivered for Pennsylvanians."

"But as we look carefully at the policies Ms. Yeake! has put forward during her campaign for revitalizing the economy and providing affordable health care to all Americans, we find her approaches more likely to succeed," it said.

It said the state would not "suffer mightily" from losing the clout of 12-year veteran Specter.

"Do we want to have Arlen Specter using his admittedly more finely honed skills in behalf of policies we think have either failed, or are unlikely to work? We do not," the newspaper said.

Yeake! "would bring an invigorating freshness to the United States Senate, an institution whose old-boy mentality was visibly and disgracefully highlighted during the Clarence Thomas-Anita Hill affair."

The newspaper did not mention that Specter was the chief questioner of Hill during Thomas' hearings for confirmation to the Supreme Court.

"In the end, it comes down to political vision," the Inquirer said. "This is an election about which direction America should turn as it enters a new historical era, and we believe Lynn Yeake! has a better sense than Arlen Specter about which way to go."



11 AP 10-17-92 12:06 EST 37 Lines. Copyright 1992. All rights reserved.

AM-PA-ELN--Yeakel, Bjt, 320<

Yeakel Attacks Specter's Seniority Claim<

By JOSEPH COLEMAN=

Associated Press Writer=

SCRANTON, Pa. (AP) Democrat Lynn Yeakel challenged U.S. Sen. Arlen Specter's touting of seniority Saturday, saying membership in the majority party carries more clout than years in office.

"He's been trying to scare voters across Pennsylvania," Yeakel said of the two-term Republican senator, who has criticized Yeakel's lack of political experience.

"Seniority isn't an issue in the U.S. Senate majority is," Yeakel told a gathering of Democrats and union leaders at a breakfast at a Scranton hotel.

Democrats hold majorities in the U.S. House and Senate, and Yeakel said she would have more influence than Specter if elected.

Specter has touted his years in the Senate at campaign stops and in a televised debate with Yeakel, casting himself as a well-connected official who can funnel federal money to Pennsylvania.

Yeakel countered Saturday that as a member of the minority party, Specter never could become a committee chairman or sit with the powerful Democratic caucus.

"He will never have clout and he will never have access to Bill Clinton," she said.

Taking a page from Clinton's campaign log, Yeakel is on a weekend bus tour across the state. The entourage spent Friday night in Scranton, and further stops were scheduled in Williamsport and several counties in central and western Pennsylvania.

Yeakel left the tour for several hours Saturday to attend an African-American Heritage Day parade in Pittsburgh.

At the breakfast meeting, Yeakel joined with Gov. Robert P. Casey and U.S. Sen. Harris Wofford to push the Democratic message of change.

Wofford, who won a stunning upset victory over former U.S. Attorney General Dick Thornburgh last year, said Yeakel would "break the old boys club of the U.S. Senate."

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4 AP 10-16-92 02:04 EST 22 Lines. Copyright 1992. All rights reserved.  
PM-PA-ELN--Specter-Endorsement,160<

Democratic Pittsburgh Councilman Endorses Specter<

PITTSBURGH (AP) Republican U.S. Sen. Arlen Specter has picked up the endorsement of a Democratic member of Pittsburgh City Council.

Duane Darkins on Thursday backed Specter in his bid for a third term.

"From jobs to workers' rights, education and job training, he has been there for my people and today, I am obligated to be there for him," he said.

"It is never easy for a leader and an elected officeholder in one party to endorse someone from the other party," Specter said. "This is an act of courage on Bishop Darkins' part and I am deeply appreciative."

Darkins is an ordained bishop in the National Church of God in Christ.

The campaign of Democrat Lynn Yeakel, Specter's opponent, called the endorsement "predictable" and "a desperate reaction to Lynn Yeakel's strong support in the African-American community."

Darkins is black and represents a predominantly black district. He said he supports Democratic nominee Bill Clinton for president.



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PM-PA-ELN--U.S. Senate, ADV00, 670<

Specter In Tough Re-Election Fight<

Bucks County Courier Times Note<

By RICH KIRKPATRICK=

Associated Press Writer=

HARRISBURG (AP) Republican incumbent Sen. Arlen Specter finds himself in a tough race against Democrat Lynn Yeakel, who is trying to become the first woman from Pennsylvania elected to the U.S. Senate.

Despite running a textbook campaign, Specter, 62, seeking his third term, has been unable to pull away from his rival, making her first run for political office. Yeakel, 51, of suburban Philadelphia, co-founded Women's Way, a fund-raising group.

Also running is Libertarian candidate John Perry, 48, a Clinton County physician. He is running as the anti-abortion alternative to Specter and Yeakel, who both support abortion rights. But the Libertarian Party's leaders have severed ties to Perry, saying his extreme opposition to abortion violates the party's less-government, abortion-rights platform.

Recent polls show Specter ahead, but roughly 20 percent of voters were undecided going into the campaign's closing weeks.

"There is a sense, an enormous feeling in this state for change," said G. Terry Madonna, director of the Center for Government and Public Affairs at Millersville. He added that the race could be close or a landslide.

Yeakel may benefit if Democratic presidential candidate Bill Clinton wins big in Pennsylvania. She makes a point of supporting his economic proposals and appearing with him whenever he visits the state.

Specter, on the campaign trail and in his television ads, stresses that he has opposed President Bush when Pennsylvania's needs demanded it.

"In terms of my independence, that's something that I have been known for all of my years in the Senate," Specter has said.

With nearly \$3 million in his campaign account in June, Specter started his paid media advertising in July. He stressed his efforts in Washington fighting for senior citizens, veterans, unions and other constituencies.

"I've made a change in the lives of Pennsylvanians through my key positions on the Appropriations Committee and through my seniority. ... I think I have served Pennsylvania," he said during his recent television debate with Yeakel.

Yeakel, meanwhile, stumbled after an astounding win in the primary over four other candidates, including the lieutenant governor who was endorsed by the state Democratic Party. She rode to victory largely by aiming her television advertising at Specter and his questioning of law professor Anita Hill during the Clarence Thomas confirmation hearings.

Yeakel did not start her media campaign until the end of September. As soon as her first ad hit the airwaves, Specter countered with an ad calling attention to her paying \$17,856 in back taxes, interest and penalties to the city of Philadelphia the day before she announced her candidacy in February.

At the debate Oct. 3 in Pittsburgh, she accused Specter of being "Senator flip-flop" and said he had changed his vote the day before on an education bill. Specter denied it and two days later, her campaign admitted it was mistaken.

"The Yeakel campaign was caught red-handed making false charges against Senator Specter," his campaign spokeswoman Susan Lamontagne said.

"Ms. Yeakel does not check her facts and very often she is mistaken," Ms. Lamontagne said.

But in the debate, Yeakel held her own against Specter, an experienced debater and former prosecutor. She emerged from the exchange with commentators saying she saved her campaign from extinction.

"I'm accustomed to being the underdog," she said after the debate.

"We will do what it takes to win this election," she added.

Madonna said one of the marvels of this election year is that Yeakel is still capable of winning despite her missteps.

"She's run a poor campaign. In many ways, it's been ineffective, without focus and without a clear message," Madonna said. "Sometimes the best campaigns lose and the worst campaigns win."



October 11, 1992

MEMORANDUM TO THE LEADER

FROM: JOHN DIAMANTAKIOU

SUBJECT: POLITICAL BRIEFINGS

Below is an outline of your briefing materials for your appearances throughout the month of October.

Enclosed for your perusal are:

1. Campaign briefing:
  - overview of race
  - biographical materials
  - Bills introduced in 102nd Congress
2. National Republican Senatorial Briefing
3. City Stop/District race overview
4. Governor's race brief (WA, UT, MO)
5. Redistricting map/Congressional representation
6. NAFTA Brief
7. Republican National Committee Briefing
8. State Statistical Summary
9. State Committee/DFP supporter contact list
10. Clips (courtesy of the campaigns)
11. Political Media Recommendations (Clarkson/Walt have copy)

Thank you.

## Arlen Specter

### BIOGRAPHY:

Arlen Specter was born in Wichita, Kansas. He graduated Phi Beta Kappa from the University of Pennsylvania in 1951. He graduated from the Yale Law School in 1956. He was a first lieutenant in the U.S. Air Force from 1951 to 1953. In 1964, he was assistant counsel to the Warren Commission that investigated the assassination of President John K. Kennedy and developed the commission's single bullet theory that supported the conclusion that Lee Harvey Oswald was the lone shooter. Specter was elected district attorney in Philadelphia in 1965 and served two terms from 1966 to 1974. He was elected to the U.S. Senate in 1980 and re-elected in 1986. He and his wife Joan, a Philadelphia city councilwoman, have two sons.

### PROFILE:

Arlen Specter, a Republican in a state where Democrats have held the registration edge for over two decades, has been praised and criticized for his independence. He bucked President Reagan on the nomination of Robert Bork as a Supreme Court justice and of William Bradford Reynolds as associate attorney general. Specter also joined Democrats on the Senate Judiciary Committee and voted against Jefferson Sessions III to be an Alabama federal judge and against Daniel Manion to be a federal appeals judge in Illinois. Specter also opposed the Reagan administration's recommendation that Pennsylvania-based Conrail be sold to Norfolk Southern in 1986. "I have supported the president when I could," Specter said in seeking re-election in 1986. "But I have opposed him when Pennsylvania's interests required it." In 1985, Specter ranked sixth among Senate Republicans for opposing President Reagan's proposals. In 1986, the liberal Americans for Democratic Action gave Specter a 55 percent rating for his votes on 20 issues, including arms control, national economic policy, domestic social policy and human rights abroad. Explaining his opposition to Bork, Specter said the nominee's ideas on equal protection and dissenters' rights might have placed him outside the mainstream of judicial thought. A group of conservative Republican lawmakers in Harrisburg complained bitterly that Specter broke a promise to them that he would not oppose Reagan's nominee on philosophical grounds. But Specter said he had never given any such blanket statement of support for Reagan's nominees. The vote earned Specter the hostility of Republican conservatives, who tried to convince then-Gov. Dick Thornburgh to challenge him in 1986. Key conservatives were early supporters of Specter's opponent this year, Rep. Stephen Freind of Delaware County, but one important conservative voice, Jim Pickard of Lancaster, has embraced Specter this year. In a 1985 interview, Specter said he didn't think any other senator had as rocky a political road to follow as he. "I don't believe you can wait for an election year to run. You have to run all the time." His capacity for hard work is legendary. He has made a point of traveling widely across the state. In announcing his bid for a third term, he spent a week traveling to the state's smaller towns instead of starting in the state's large media markets. "My approach for the last 12 years has been to stay in touch with the people of Pennsylvania," he said recently. When he was seeking the Senate seat in 1980, Specter attributed his previous losses to being outspent. This year, he will have the overwhelming fund-raising advantage, and started the year



with over \$3 million onhand. Specter says his legal skills prompted Sen. Strom Thurmond to ask him to lead the questioning of Anita Hill during the Clarence Thomas hearings. The performance has infuriated some women voters, as well as a few men. He was asked repeatedly about the issue during a day of town meetings early in 1992 in southcentral Pennsylvania, a region of conservative Republicans. Specter says he was merely trying to get to the truth.

Specter's work on the Warren Commission also returned to the headlines this year with the release of Oliver Stone's movie, "JFK." The movie ridicules

Specter's single bullet theory. But Specter says the theory has held up and he didn't expect the movie to become a political issue.

#### PRIOR-CAMPAIGNS:

Arlen Specter won two terms as Philadelphia district attorney in the 1960s, the first Republican to hold a city office in 13 years. Specter lost a race for Philadelphia mayor in 1967, lost a bid for a third-term as DA in 1973, lost the Republican primary for U.S. Senate to John Heinz in 1976 and lost the Republican primary for governor in 1978. He won the 1980 Senate election over Democrat Pete Flaherty, a former Pittsburgh mayor, by a 50-48 margin. Specter won re-election over U.S. Rep. Bob Edgar in 1986 by a 56-42 margin.

**BILLS INTRODUCED BY SENATOR SPECTER IN THE 102ND CONGRESS**

1. S.CON.RES.53: SPONSOR=Specter, et. al; (CROSS REFERENCE BILLS EXIST);  
LATEST TITLE=A concurrent resolution expressing the sense of the Congress that the 1981 Israeli preemptive strike against Iraqi nuclear reactor at Osirak was a legitimate and justifiable exercise of self-defense, and that the United States should seek the repeal of United Nations Security Council Resolution 487 which condemned that 1981 Israeli preemptive strike. LATEST ACTION=Jul 16, 91 Referred to the Committee on Foreign Relations.
2. S.CON.RES.72: SPONSOR=Specter; LATEST TITLE=A concurrent resolution to support the presentation of the Ellis Island Medal of Honor on January 1, 1992. LATEST ACTION=Oct 22, 91 Referred to the Committee on Judiciary.
3. S.CON.RES.105: SPONSOR=Specter, et. al; LATEST TITLE=A concurrent resolution to support the presentation of the Ellis Island Medal of Honor on April 26, 1992. LATEST ACTION=Apr 2, 92 Referred to the Committee on Judiciary.
4. S.RES.76: SPONSOR=Specter, et. al; LATEST TITLE=A resolution to encourage the President of the United States to confer with the sovereign state of Kuwait, countries of the coalition or the United Nations to establish an International Criminal Court or an International Military Tribunal to try and punish all individuals, including President Saddam Hussein, involved in the planning or execution of crimes against peace, war crimes, and crimes against humanity as defined under international law. LATEST ACTION=Mar 14, 91 Resolution agreed to in Senate without amendment and with a preamble by Yea-Nay Vote. 97-0. Record Vote No: 27.
5. S.RES.92: SPONSOR=Specter, et. al; LATEST TITLE=A resolution relative to the death of John Heinz, a Senator from the Commonwealth of Pennsylvania. LATEST ACTION=Apr 10, 91 Message on Senate action sent to the House.
6. S.RES.151: SPONSOR=Specter, et. al; LATEST TITLE=A resolution expressing the sense of the Senate that research on development of high speed ground transportation systems and a modern infrastructure in the United States should be encouraged, and that participation of the private sector in this country and Japan will be necessary and welcome. LATEST ACTION=Jun 28, 91 Referred to the Committee on Foreign Relations.
7. S.RES.172: SPONSOR=Specter; LATEST TITLE=A resolution to limit or rescind the antitrust exemption now accorded baseball, football, basketball, and hockey. LATEST ACTION=Aug 2, 91 Referred to the Committee on Judiciary.
8. S.RES.238: SPONSOR=Specter, et. al; LATEST TITLE=A resolution for Rules Committee report on plan to deal with Senate perquisites. LATEST ACTION=Nov 27, 91 Referred to the Committee on Rules.
9. S.RES.254: SPONSOR=Specter; LATEST TITLE=A resolution expressing the sense of the Senate that the United States grant immediate recognition to the Republics of Croatia and Slovenia. LATEST ACTION=Jan 31, 92 Referred to the Committee on Foreign Relations.



10. S.J.RES.4: SPONSOR=Specter; (CROSS REFERENCE BILLS EXIST); LATEST TITLE=A joint resolution proposing a constitutional amendment to authorize the President to exercise a line-item veto over individual items of appropriation. LATEST ACTION=Jan 24, 91 Referred to Subcommittee on Constitution.
11. S.J.RES.5: SPONSOR=Specter; LATEST TITLE=A joint resolution proposing an amendment to the Constitution relating to a Federal balanced budget and tax limitation. LATEST ACTION=May 23, 91 Committee on Judiciary. Failed to approve for reporting.
12. S.J.RES.59: SPONSOR=Specter, et. al; (CROSS REFERENCE BILLS EXIST); LATEST TITLE=A joint resolution designating March 25, 1991, as "Greek Independence Day; A National Day of Celebration of Greek and American Democracy." LATEST ACTION=Mar 25, 91 Signed by President.
13. S.J.RES.72: SPONSOR=Specter, et. al; (CROSS REFERENCE BILLS EXIST); LATEST TITLE=A joint resolution to designate the week of September 15, 1991, through September 21, 1991, as "National Rehabilitation Week". LATEST ACTION=Aug 14, 91 Signed by President.
14. S.J.RES.73: SPONSOR=Specter, et. al; (CROSS REFERENCE BILLS EXIST); LATEST TITLE=A joint resolution designating October 1991 as "National Domestic Violence Awareness Month". LATEST ACTION=Oct 3, 91 Became Public Law No: 102-114.
15. S.J.RES.82: SPONSOR=Specter, et. al; (CROSS REFERENCE BILLS EXIST); LATEST TITLE=A joint resolution to designate the week beginning May 19, 1991, as "National Police Athletic League Week". LATEST ACTION=Feb 28, 91 Read twice and referred to the Committee on Judiciary.
16. S.J.RES.138: SPONSOR=Specter, et. al; LATEST TITLE=A joint resolution designating August 6, 1991 as "National Neighborhood Crime Watch Day". LATEST ACTION=Jul 9, 91 Referred to the Subcommittee on Census and Population.
17. S.J.RES.175: SPONSOR=Specter, et. al; (CROSS REFERENCE BILLS EXIST); LATEST TITLE=A joint resolution disapproving the recommendations of the Defense Base Closure and Realignment Commission. LATEST ACTION=Feb 3, 92 Indefinitely postponed by Senate by Unanimous Consent.
18. S.J.RES.241: SPONSOR=Specter, et. al; (CROSS REFERENCE BILLS EXIST); LATEST TITLE=Designating October 1992 as "National Domestic Violence Awareness Month." LATEST ACTION=Jan 27, 92 Read twice and referred to the Committee on Judiciary.
19. S.J.RES.242: SPONSOR=Specter, et. al; (CROSS REFERENCE BILLS EXIST); LATEST TITLE=A joint resolution to designate the week of September 13, 1992, through September 19, 1992, as "National Rehabilitation Week". LATEST ACTION=Aug 12, 92 Message on Senate action sent to the House.
20. S.J.RES.284: SPONSOR=Specter, et. al; (CROSS REFERENCE BILLS EXIST); LATEST TITLE=A joint resolution designating August 4, 1992, as "National Neighborhood Crime Watch Day". LATEST ACTION=Mar 31, 92 Read twice and



referred to the Committee on Judiciary.

21. S.18: SPONSOR=Specter, et. al; SHORT TITLE=Death Penalty Act of 1991; LATEST ACTION=Jan 14, 91 Read twice and referred to the Committee on Judiciary.
22. S.19: SPONSOR=Specter, et. al; LATEST TITLE=A bill to provide expedited procedures for the consideration of habeas corpus petitions in capital cases. LATEST ACTION=Jan 14, 91 Read twice and referred to the Committee on Judiciary.
23. S.41: SPONSOR=Specter, et. al; SHORT TITLE=Veterans Compensation Rates Cost-of-Living Adjustment Act of 1991; LATEST ACTION=Jan 14, 91 Read twice and referred to the Committee on Veterans.
24. S.174: SPONSOR=Specter, et. al; SHORT TITLE=Solid Waste Disposal Act Amendments Act of 1989; LATEST ACTION=Jan 14, 91 Read twice and referred to the Committee on Environment and Public Works.
25. S.245: SPONSOR=Specter, et. al; (CROSS REFERENCE BILLS EXIST); SHORT TITLE=Terrorist Death Penalty Act of 1991; LATEST ACTION=Jan 23, 91 Read twice and referred to the Committee on Judiciary.
26. S.313: SPONSOR=Specter, et. al; SHORT TITLE=Torture Victim Protection Act of 1991; LATEST ACTION=Mar 3, 92 Indefinitely postponed by Senate by Unanimous Consent.
27. S.326: SPONSOR=Specter; (CROSS REFERENCE BILLS EXIST); LATEST TITLE=A bill to establish a comprehensive energy conservation program. LATEST ACTION=Jun 14, 91 Subcommittee on Energy and Agricultural Taxation. Hearings concluded. Hearings printed: S.Hrg. 102-264.
28. S.421: SPONSOR=Specter; SHORT TITLE=National Intelligence Reorganization Act; LATEST ACTION=Feb 19, 91 Read twice and referred to the Committee on Intelligence.
29. S.648: SPONSOR=Specter; SHORT TITLE=Crime Control Act of 1991; LATEST ACTION=Mar 13, 91 Read twice and referred to the Committee on Judiciary.
30. S.908: SPONSOR=Specter; LATEST TITLE=A bill to provide that the United States District Court for the Eastern District of Pennsylvania shall also sit in Lancaster, Pennsylvania. LATEST ACTION=May 6, 91 Referred to Subcommittee on Courts and Administrative Practice.
31. S.986: SPONSOR=Specter; LATEST TITLE=A bill to amend title 28, United States Code, to expand the original jurisdiction of Federal district courts in certain civil actions. LATEST ACTION=Jun 7, 91 Referred to Subcommittee on Courts and Administrative Practice.
32. S.1024: SPONSOR=Specter; LATEST TITLE=A bill to extend the temporary suspension of the duty on triethylene glycol dichloride. LATEST ACTION=May 9, 91 Read twice and referred to the Committee on Finance.
33. S.1025: SPONSOR=Specter; SHORT TITLE=Miscellaneous Tariff Act of 1991; LATEST ACTION=May 9, 91 Read twice and referred to the Committee on



Finance.

34. S.1026: SPONSOR=Specter; LATEST TITLE=A bill to restore until January 1, 1995, the rate of duty on myclobutanil that was in effect under the Tariff Schedules of the United States on December 31, 1988. LATEST ACTION=May 9, 91 Read twice and referred to the Committee on Finance.
35. S.1122: SPONSOR=Specter; SHORT TITLE=Long-Term Care Incentives Act of 1991; LATEST ACTION=May 22, 91 Read twice and referred to the Committee on Finance.
36. S.1214: SPONSOR=Specter; (CROSS REFERENCE BILLS EXIST); LATEST TITLE=A bill to direct the Secretary of Health and Human Services to treat physicians services furnished in Lancaster County, Pennsylvania, as services furnished in number II locality for purposes of determining the amount of payment for such services under part B of the Medicare program. LATEST ACTION=Jun 4, 91 Read twice and referred to the Committee on Finance.
37. S.1337: SPONSOR=Specter, et. al; SHORT TITLE=Anti-Gang Violence Act of 1991; LATEST ACTION=Jun 20, 91 Read twice and referred to the Committee on Judiciary.
38. S.1375: SPONSOR=Specter; LATEST TITLE=A bill to amend title 28, United States Code, to authorize the appointment of additional bankruptcy judges in Pennsylvania. LATEST ACTION=Jul 29, 91 Referred to Subcommittee on Courts and Administrative Practice.
39. S.1626: SPONSOR=Specter; LATEST TITLE=A bill to suspend temporarily the duty on chlorinated natural rubber and chlorinated synthetic. LATEST ACTION=Aug 2, 91 Read twice and referred to the Committee on Finance.
40. S.1697: SPONSOR=Specter, et. al; SHORT TITLE=Fair Housing Rights Amendments Act of 1991; LATEST ACTION=Aug 12, 92 Committee on Judiciary. Ordered to be reported without amendment favorably.
41. S.1719: SPONSOR=Specter; SHORT TITLE=Prerecorded Telephone Solicitation Consumer Rights Act; LATEST ACTION=Sep 17, 91 Read twice and referred to the Committee on Commerce.
42. S.1864: SPONSOR=Specter, et. al; LATEST TITLE=A bill to authorize the Secretary of Health and Human Services to award a grant for the purpose of constructing a medical research facility at The Children's Hospital of Philadelphia, and for other purposes. LATEST ACTION=Nov 20, 91 Committee on Labor and Human Resources requested executive comment from Department of Health and Human Services.
43. S.1975: SPONSOR=Specter; LATEST TITLE=A bill to establish a dislocated workers educational training demonstration program. LATEST ACTION=Nov 27, 91 Referred to Subcommittee on Labor.
44. S.1984: SPONSOR=Specter, et. al; SHORT TITLE=Consumer Confidence and Financial Flexibility Act of 1991; LATEST ACTION=Nov 26, 91 Committee on Finance. Hearings held.



45. S.1995: SPONSOR=Specter; SHORT TITLE=Health Care Access and Affordability Act of 1991; LATEST ACTION=Nov 20, 91 Read twice and referred to the Committee on Labor and Human Resources.
46. S.2012: SPONSOR=Specter; LATEST TITLE=A bill to amend the Internal Revenue Code of 1986 to provide a tax credit for high speed rail and certain other mass transportation equipment. LATEST ACTION=Nov 21, 91 Read twice and referred to the Committee on Finance.
47. S.2028: SPONSOR=Specter, et. al; SHORT TITLE=Women Veterans' Health Equity Act of 1991; LATEST ACTION=Jul 2, 92 Committee on Veterans. Hearings held.
48. S.2029: SPONSOR=Specter; LATEST TITLE=A bill to amend title 38, United States Code, to permit Department of Veterans Affairs medical centers to retain a portion of the amounts collected from third parties as reimbursement for the cost of health care and services furnished by such medical centers. LATEST ACTION=Nov 22, 91 Read twice and referred to the Committee on Veterans.
49. S.2126: SPONSOR=Specter; LATEST TITLE=A bill to extend the temporary suspension of duties on L-alanyl-L-proline, also known as Ala Pro. LATEST ACTION=Nov 27, 91 Read twice and referred to the Committee on Finance.
50. S.2127: SPONSOR=Specter; LATEST TITLE=A bill to suspend temporarily the duty on 3R-3-alpha(R),4-beta-4(acetyloxy)-3-(1,1-dimethyl ethyl) dimethyl-silyloxyethyl-2-azetidinone. LATEST ACTION=Nov 27, 91 Read twice and referred to the Committee on Finance.
51. S.2128: SPONSOR=Specter; LATEST TITLE=A bill to suspend temporarily the duty on 3-chloro peroxybenzoic acid. LATEST ACTION=Nov 27, 91 Read twice and referred to the Committee on Finance.
52. S.2129: SPONSOR=Specter; (CROSS REFERENCE BILLS EXIST); LATEST TITLE=A bill to suspend temporarily the duty on composite vials of timolol maleate/pilocarpine solutions and diluents. LATEST ACTION=Nov 27, 91 Read twice and referred to the Committee on Finance.
53. S.2188: SPONSOR=Specter, et. al; LATEST TITLE=A bill to prohibit the Secretary of Veterans Affairs from obligating funds available to the Department of Veterans Affairs to furnish health care in Department of Veterans Affairs facilities under a rural health care sharing program to persons not eligible for such care under chapter 17 of title 38, United States Code. LATEST ACTION=Feb 5, 92 Read twice and referred to the Committee on Veterans.
54. S.2200: SPONSOR=Specter; LATEST TITLE=A bill to amend the Job Training Partnership Act to establish a demonstration program to provide jobs for economic growth. LATEST ACTION=Feb 26, 92 Referred to Subcommittee on Employment and Productivity.
55. S.2345: SPONSOR=Specter, et. al; (CROSS REFERENCE BILLS EXIST); SHORT TITLE=Specialty Steel Voluntary Restraint Agreement Extension Act; LATEST ACTION=Mar 12, 92 Read twice and referred to the Committee on Finance.



56. S.2499: SPONSOR=Specter; LATEST TITLE=A bill for the relief of Elham Ghandour Cicippio. LATEST ACTION=Apr 28, 92 Referred to Subcommittee on Immigration and Refugee Affairs.
57. S.2508: SPONSOR=Specter, et. al; LATEST TITLE=A bill to amend the Unfair Competition Act to provide for private enforcement of the Unfair Competition Act in the event of unfair foreign competition, and to amend title 28, United States Code, to provide for private enforcement of the customs fraud provisions. LATEST ACTION=Aug 12, 92 Committee on Judiciary. Ordered to be reported without amendment favorably.
58. S.2687: SPONSOR=Specter; LATEST TITLE=A bill to extend until January 1, 1995, the existing suspension of duty on certain chemicals. LATEST ACTION=May 12, 92 Read twice and referred to the Committee on Finance.
59. S.2715: SPONSOR=Specter, et. al; LATEST TITLE=A bill to require the Secretary of Veterans Affairs to carry out demonstration projects to determine the feasibility and desirability of installing telephones in Department of Veterans Affairs health-care facilities for use by patients of such facilities. LATEST ACTION=May 14, 92 Read twice and referred to the Committee on Veterans.
60. S.2919: SPONSOR=Specter; SHORT TITLE=Hazardous Waste Facilities Siting Act of 1992; LATEST ACTION=Jul 1, 92 Read twice and referred to the Committee on Environment and Public Works.
61. S.2920: SPONSOR=Specter, et. al; SHORT TITLE=Minority and Women Capital Formation Act of 1992; LATEST ACTION=Jul 1, 92 Read twice and referred to the Committee on Finance.
62. S.2964: SPONSOR=Specter, et. al; (CROSS REFERENCE BILLS EXIST); LATEST TITLE=A bill granting the consent of the Congress to a supplemental compact or agreement between the Commonwealth of Pennsylvania and the State of New Jersey concerning the Delaware River Port Authority. LATEST ACTION=Sep 9, 92 Message on Senate action sent to the House.
63. S.3019: SPONSOR=Specter; SHORT TITLE=Trade Expansion and Enforcement Act of 1992 Customs Modernization and Informed ;Compliance Act Omnibus Nuclear Proliferation Control Act of 1992; LATEST ACTION=Jul 23, 92 Read twice and referred to the Committee on Finance.
64. S.3021: SPONSOR=Specter; (CROSS REFERENCE BILLS EXIST); LATEST TITLE=A bill to suspend until January 1, 1995, the duty on n-butylisocyanate. LATEST ACTION=Jul 23, 92 Read twice and referred to the Committee on Finance.
65. S.3022: SPONSOR=Specter; (CROSS REFERENCE BILLS EXIST); LATEST TITLE=A bill to suspend until January 1, 1995, the duty on 3,5,-Dichloro-N-(1,1-dimethyl-2-propynyl)benzamide and on mixtures of 3,5-Dichloro-N-(1,1-dimethyl-2-propynyl)benzamide with application adjuvants. LATEST ACTION=Jul 23, 92 Read twice and referred to the Committee on Finance.
66. S.3023: SPONSOR=Specter; LATEST TITLE=A bill to suspend until January 1, 1995, the duty on p-nitrobenzyl alcohol. LATEST ACTION=Jul 23, 92 Read twice and referred to the Committee on Finance.

67. S.3024: SPONSOR=Specter; LATEST TITLE=A bill to suspend temporarily the duty on certain mounted television lenses. LATEST ACTION=Jul 23, 92 Read twice and referred to the Committee on Finance.
68. S.3040: SPONSOR=Specter; LATEST TITLE=A bill to suspend until January 1, 1995, the duty on cyclohexylisocyanate. LATEST ACTION=Jul 23, 92 Read twice and referred to the Committee on Finance.
69. S.3173: SPONSOR=Specter; LATEST TITLE=A bill to amend the Federal Law Enforcement Pay Reform Act of 1990 to provide that GS-083 Federal police officers be treated in the same manner as other Federal law enforcement officers for purposes of that Act. LATEST ACTION=Aug 11, 92 Read twice and referred to the Committee on Governmental Affairs.
70. S.3176: SPONSOR=Specter; SHORT TITLE=Health Care Affordability and Quality Improvement Act of 1992; LATEST ACTION=Aug 12, 92 Read twice and referred to the Committee on Finance.
71. S.3178: SPONSOR=Specter, et. al; LATEST TITLE=A bill to prohibit the use of appropriated funds to adjust the 1990 decennial census or any intercensal estimates by the Bureau of the Census. LATEST ACTION=Aug 12, 92 Read twice and referred to the Committee on Governmental Affairs.



## MEMORANDUM

**TO:** SENATOR DOLE  
**FROM:** MIKE HUDOME / NRSC  
**DATE:** OCTOBER 6, 1992  
**RE:** PENNSYLVANIA TRIP / SENATOR ARLEN SPECTER

### A. POLITICAL OVERVIEW

Senator Arlen Specter remains in a strong position, both financially and politically, in his bid for re-election. The Specter campaign is widely considered as one of the most professionally run and organized campaigns in the nation this year. The Democrat nominee, Lynn Yeakel, is up against a very shrewd political organization. Despite much favorable national attention in the much-vaunted "Year of the Woman", Yeakel's reviews in Pennsylvania have been more mixed.

The Yeakel campaign was thrown off track early by Specter research which showed she waited until the day before she filed her candidacy to pay \$17,000 in back taxes, stretching back ten years, to the city of Philadelphia. She has also been the subject of scrutiny from Philadelphia's Jewish community, for her seat on the Board of Directors of Bryn Mawr Presbyterian Church. The church, situated in Philadelphia's affluent Mail Line suburbs, has in the past conducted sermons and issued opinions supporting generally pro-Palestinian positions. Yeakel has repeatedly refused to take any responsibility for the Board's actions. Yeakel has also been questioned by Philadelphia's African-American community for her membership in an all white country club. In an interesting example of blaming her spouse, Yeakel has countered that the membership belongs to her husband.

The Yeakel campaign has also been dogged by a series of mishaps, largely the result of her inexperience. Campaigning in Erie, she used a failed small business for a phot-op intended to highlight the alleged failures of Reagan/Bush/Specter economic policies. When a reporter informed her that the business failed in 1979, before any of her targets were in office, she abruptly ended her press conference. Campaigning in Juniata county, she remarked that "it is nice to be here in 'Juanita' county". And in a debate recently, Yeakel tried to dramatize America's infrastructure problem by asserting that the highway between Harrisburg and Erie is "very bumpy". (As an aside, Senator Specter later informed her that the road is a very modern 4-lane interstate highway).

Specter has made many in-roads to traditional Democrat constituencies. He has received the endorsement of influential Democrat elected officials: African American State Senator Hardy Williams and Philadelphia Sheriff John Green. He also enjoys the support of many of Pennsylvania's unions, which constitute a significant percentage of the electorate.



Specter received a boost recently from two "Citizen Juries" sponsored by the League of Women Voters. The juries consist of panels of registered voters who listen to the candidates speak on three issues; education, healthcare and the economy. One of each session was held in Pittsburgh and Philadelphia, where Specter scored better than his opponent in two out of three in the former, and three out of three in the latter. Specter obviously appeared much better on the issues than his rookie opponent.

Both campaigns are currently on television. Specter started out with a light buy in August, and stepped-up his buy in late September. In fact Yeakel's first buy the week of September 20, was approximately 20% higher than Specter's, forcing the Republican campaign to increase their spending. Yeakel put \$287,000 of her own money in the primary, and has the ability to do the same in the general. Specter's recent ads include his support and her opposition to the death penalty, and her failure to pay taxes to the city of Philadelphia.

### **SENATOR ARLEN SPECTER**

Senior Senator Arlen Specter is considered one of the most durable figures in Pennsylvania politics. A native of Kansas, he came to Philadelphia for college and practiced law until he became a top staffer for the Warren Commission in 1964. He became assistant District Attorney, switched parties, and as a Republican was elected Philadelphia District Attorney in 1965 and 1969. Specter was first elected to the Senate in 1980 after he defeated Pittsburgh Mayor Peter Flaherty. In 1986 when the Democrats were recapturing the Senate, Specter won reelection by a 56%-43% margin.

Specter has worked continuously on law and order issues. One of his major achievements was the 1984 law providing that persons with three robbery or burglary convictions (and, since 1986, violent crime and drugs), if caught with a gun, receive a federal sentence from 15 years to life without parole. Specter has also called for an international court to try terrorists and in 1991 won an amendment proposing the death penalty against terrorists who murder U.S. citizens here or abroad.

On foreign policy issues, Specter is generally hawkish, agreeing with the Reagan administration on key arms control issues. Specter was a staunch supporter of President Bush's policies in the Gulf and delivered some of the strongest speeches in either house in favor of the Gulf war resolution.

Specter has always been an avid fighter for Pennsylvania. He criss-crosses the state to meet with constituents from Philadelphia to Pittsburgh and little towns sandwiched between the mountain ridges. He fought against taking highway money away from Pennsylvania because some of it wasn't dedicated to mass transit; and he strongly objected when the Philadelphia Navy Yard was scheduled for closing.



## LYNN YEAKEL

Although she has never held elective office, Lynn Yeakel is no stranger to the trappings of the nation's capital. In 1946, when she was 5 years old, her father was elected to Congress and the family moved to Washington. She spent the rest of her formative years there and participated in events reserved for a privileged few. She sat with her father on the House floor during one of President Truman's state of the union speeches. She went with him to a party at the British embassy attended by the Queen of England and has danced with John Kennedy at a White House ball. While there, she relates a humorous anecdote about how Lyndon Johnson picked up a pack of cigarettes she had dropped on the floor. She no longer smokes.

After graduating from the all female St. Agnes high school, Yeakel attended Randolph-Macon Women's College where she graduated Phi Beta Kappa in 1963.

After graduation, Yeakel moved to New York to seek employment in the advertising industry and met her future husband, Paul. Six months later, they were married and moved to Philadelphia, where her husband took a job as a stockbroker. When Yeakel herself went job hunting, she was once turned down because the all-male executive board of the advertising agency, "was not ready for a woman." She says that was a galvanizing moment in her life and it eventually led her to run for the Senate.

In 1980, with her children grown, she devoted even more time to her activities in the community. It had been recently disclosed that the local United Way chapter had an unspoken agreement with the Archdiocese of Philadelphia to deny funding to membership organizations which participated in contraceptive counseling and abortion services. So she and other activists formed Women's Way to provide an alternative that would fund these activities. Since then, Women's Way has expanded its reach across the country, forming some 17 local affiliates. It sponsors over 50 organizations which provide, among other things rape counseling, shelters for battered women, promotion of pay equity, and gay and lesbian advocacy. In 1991, the organization raised \$1.5 million.

Yeakel used the Thomas confirmation issue to energize her core support, yet anticipated the risk of being dubbed a single issue candidate by releasing a six-point economic plan early in the campaign. Although it contained little more than generalities, it lent her the appearance of a well-rounded candidate during the crucial period of press scrutiny.

The Yeakel persona is built on directness and simplicity. Key is the simplistic, elementary form her messages take. She presents and repeats her messages in general terms that are easy for the public to grasp. Deliberately absent from her comments are any detail or specificity that would complicate the voters perception of her, or provide any real dialogue. Not surprisingly, Yeakel is at her worst when forced to be specific on issues about which she can be held responsible. The Bryn Mawr Presbyterian

church issue and her unpaid taxes have both caused her difficulty because there is no simplistic symbol or theme that she can use to stand for the larger issue.

Judging from her associates, it can safely be assumed that Yeakel's true philosophy is one of liberal feminism, but there is little public record of her issue stands before entering the race.

## B. SURVEY DATA

### 9/11 Political Media Research

#### Ballot

Specter	54%
Yeakel	38%

### 8/25-26/92 Public Opinion Strategies

#### NOTE: PRIVATE POLL (Specter/NRSC)

#### Ballot

Specter	53%
Yeakel	33%

#### Specter Reelect

Deserves Reelection	46%
Give New Person a Chance	37%

Candidate IDs	Aware	Fav.	Unfav.
Specter	97%	59%	27%
Yeakel	72%	33%	18%

## C. STATE INFORMATION

- Population: 11,881,643
- Voter Identification: 2,476,222 (44%) Republicans; 2,907,156 (51%) Democrats; 275,811 Unaffiliates; 5,659,189 Total
- U.S. Congress: Senate 1 R and 1 D / House 12 R and 11 D
- Legislature: Senate 26 R and 24 D / House 95 R and 108 D
- Elections:

1988 Presidential	Bush	51%	Dukakis	48%
1984 Presidential	Reagan	53%	Mondale	46%
- Major Media Markets:

Philadelphia	40.5%
Pittsburgh	25.7%
Wilkes/Barre/Scranton	10.8%



Harrisburg/York	10.1 %
Johnstown/Altoona	6.4 %
Erie	2.9 %

7. Political Leadership:

Governor:	Robert Casey (D)
Lt. Governor:	Mark Singel (D)
U.S. Senator:	Arlen Specter (R), seat up in 1992 defeated Bob Edgar 56%-43 %
U.S. Senator:	Harris Wofford (D)

**D. FINANCIAL DATA**

Coordinated: \$1,008,904 (\$61,739.90 remaining)

<u>Balances</u>	<u>Gross</u>	<u>On hand</u>
Specter (6/30/92)	\$7,400,000	\$2,806,123
Yeakel (6/30/92)	\$1,000,000	\$520,162

**E. MEDIA INFORMATION**

Cost per point \$500  
500 points \$250,000  
Number of weeks coordinated will fund (assuming 500 GRP's per week): 3 weeks, 6 days.

**F. ORGANIZATION**

Campaign Manager: Pat Meehan  
Opposition Research: John Wasilcheck  
Media: The Garth Group (Shep Doniger)  
Polling: Public Opinion Strategies (Neil Newhouse)  
Finance Director: Carey A. Lackman

P.A.XLS

1992 PENNSYLVANIA REDISTRICTING  
 CONGRESSIONAL DISTRICTS\*

Dist	Incumbent	Persons	Dev	New CD % Bush	Old CD % Bush	Diff % Bush	90 GOP Reg	% Afr-Am	% Hisp
1	Foglietta (D)	565,802	9	27%	33%	-6%	24%	52%	10%
2	Blackwell (D)	565,815	22	20%	8%	12%	16%	62%	2%
3	Borski (D)	565,775	-18	52%	51%	1%	45%	5%	5%
4	Kolter (D) defeated in Primary	565,792	-1	41%	45%	-4%	32%	3%	1%
5	Clinger (R)	565,813	20	59%	56%	3%	55%	1%	1%
6	Yatron (D) retired	565,786	-7	61%	61%	0%	48%	2%	3%
7	Weldon (R)	565,754	-39	63%	60%	3%	70%	4%	1%
	Schulze (R) retired			63%	65%	-2%			
8	Kostmayer (D)	565,787	-6	60%	60%	0%	53%	3%	2%
9	Shuster (R)	565,803	10	64%	63%	1%	57%	1%	0%
10	McDade (R)	565,796	3	58%	58%	0%	46%	1%	1%
11	Kanjorski (D)	565,798	5	53%	52%	1%	40%	1%	1%
12	Murtha (D)	565,794	1	45%	47%	-2%	37%	1%	0%
13	Coughlin (R) retired	565,767	-26	59%	56%	3%	64%	6%	1%
14	Coyne (D)	565,787	-6	49%	26%	23%	21%	18%	1%
15	Ritter (R)	565,810	17	55%	55%	0%	42%	2%	5%
16	Walker (R)	565,804	11	68%	69%	-1%	65%	5%	4%
17	Gekas (R)	565,817	24	64%	63%	1%	62%	7%	2%
18	Santorum (R)	565,781	-12	42%	53%	-11%	29%	8%	1%
19	Goodling (R)	565,779	-14	65%	65%	0%	56%	3%	1%
20	Murphy (D)	565,815	22	41%	35%	6%	28%	3%	1%
21	Ridge (R)	565,802	9	49%	49%	0%	42%	4%	1%
Totals / Averages		11,881,643		52%			44%	9%	2%

\* Partisan data are approximations and useful only as indicators

NRCC REDISTRICTING



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# KEY

## DELAWARE COUNTY

- 1 UPPER PROVIDENCE TWP
- 2 MEDIA
- 3 SPRINGFIELD
- 4 CLIFTON HEIGHTS
- 5 ALDAN
- 6 COLLINGDALE
- 7 FOLCROFT
- 8 GLENOLDEN
- 9 NORWOOD
- 10 PROSPECT PARK
- 11 RUTLEDGE
- 12 RIDLEY TWP
- 13 RIDLEY PARK
- 14 EDOYSTONE
- 15 SWARTHMORE
- 16 NETHER PROVIDENCE TWP
- 17 PARKSIDE
- 18 UPLAND
- 19 BROOKHAVEN
- 20 CHESTER TWP
- 21 CHESTER HEIGHTS

## MONTGOMERY COUNTY

- 1 West Pottsgrove
- 2 COLLEGEVILLE
- 3 NORTH WALES
- 4 AMBLER
- 5 EAST HORTON
- 6 TROOPER
- 7 WEST HORTON
- 8 HORRISTOWN
- 9 BRIDGEPORT
- 10 CONSHOHOCKEN
- 11 WEST CONSHOHOCKEN

# PENNSYLVANIA - 1992 CONGRESSIONAL DISTRICTS







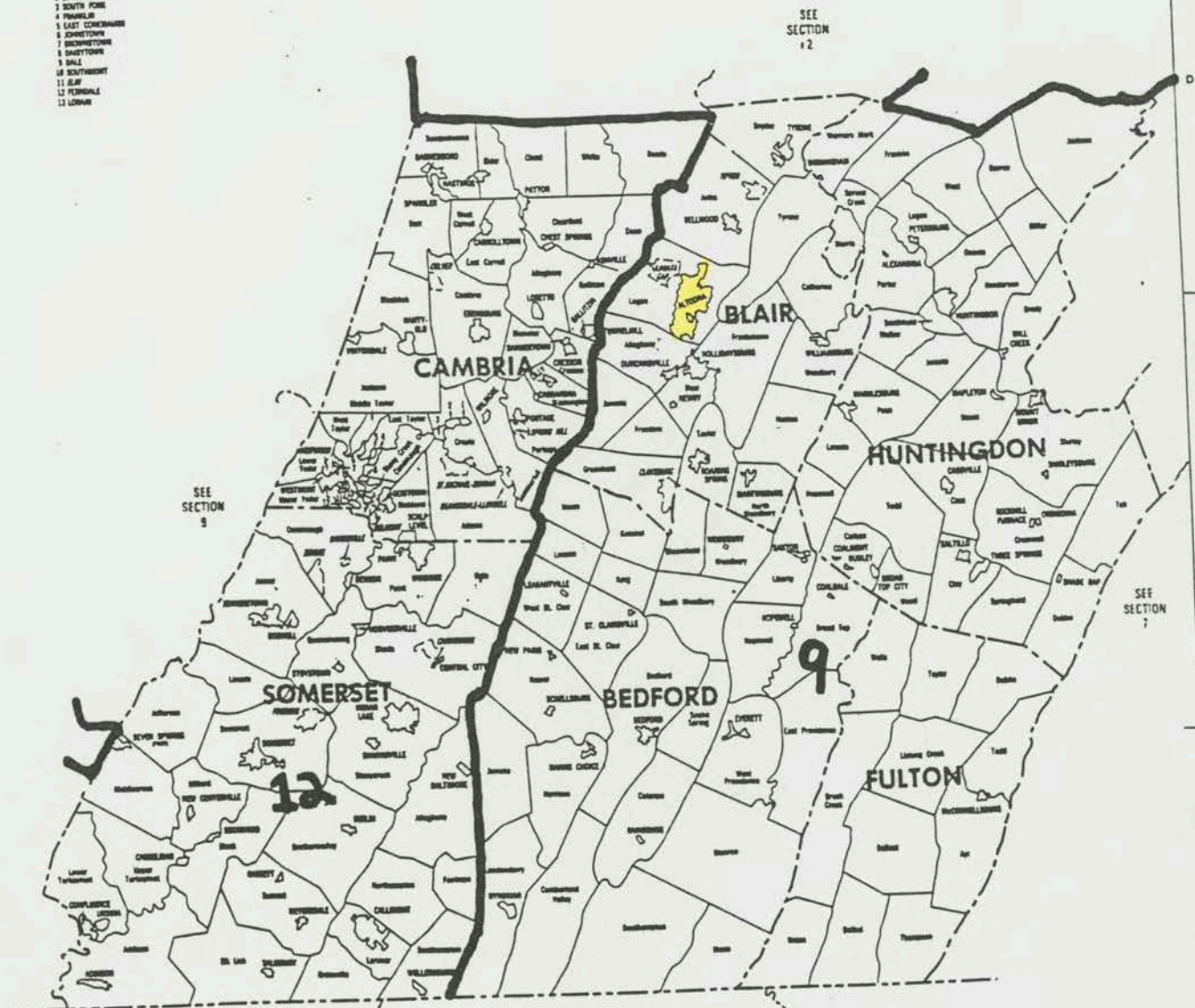


# Counties, County Subdivisions (Townships), and Places—Section 8

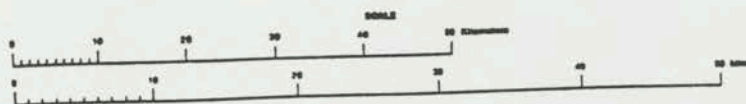
## PENNSYLVANIA - 1992 CONGRESSIONAL DISTRICTS

### KEY CAMBRIA COUNTY

- 1 SUMMITTOWN
- 2 CUMBERLAND
- 3 SOUTH FORK
- 4 FRANKLIN
- 5 EAST CONEMAUGH
- 6 JONESTOWN
- 7 BROWNSTOWN
- 8 SHASTON
- 9 DALE
- 10 SOUTHWEST
- 11 SLIP
- 12 PERMALE
- 13 LORAIN



MARYLAND

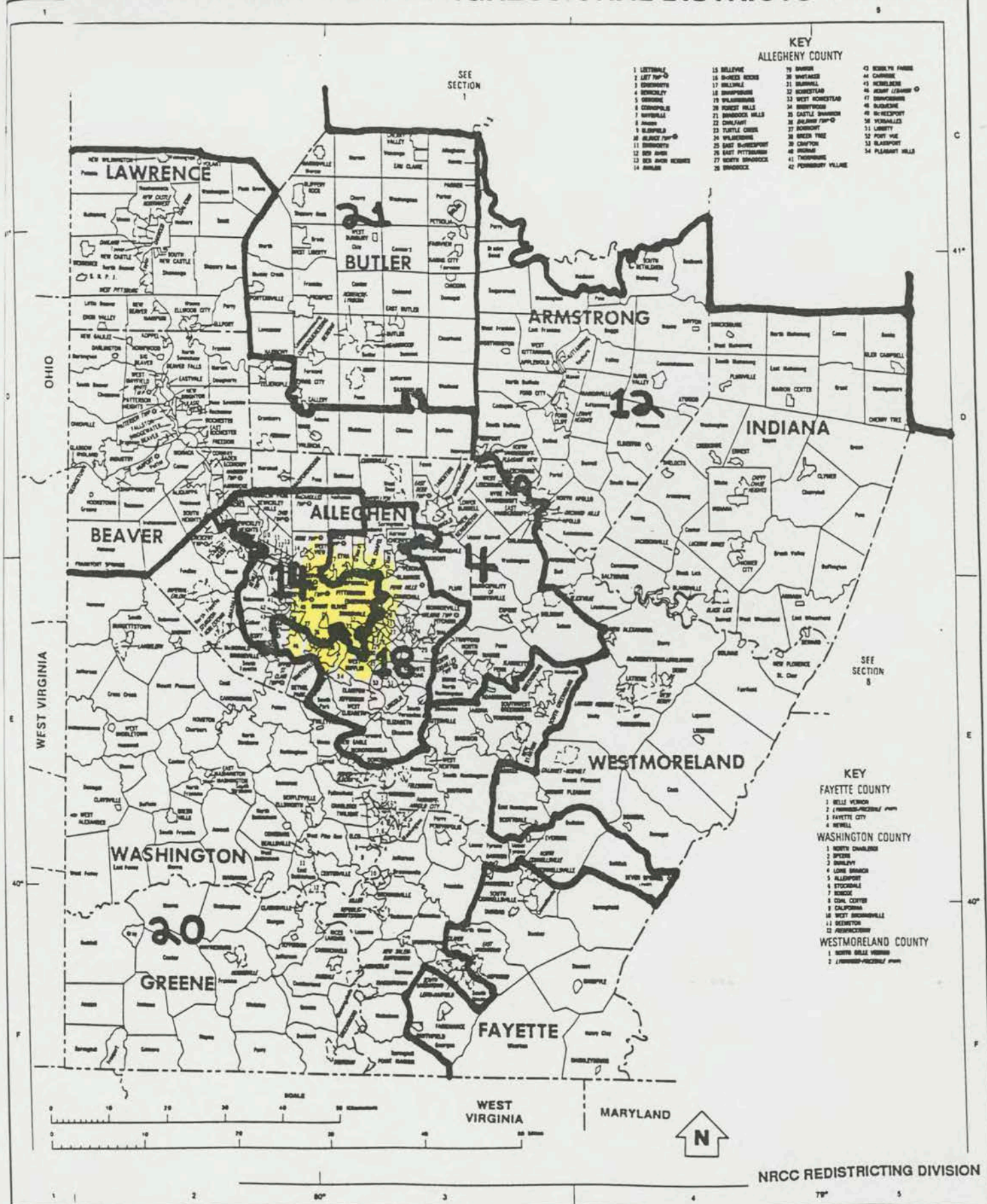


NRCC REDISTRICTING DIVISION



Counties, County Subdivisions (Townships), and Places—Section 9

PENNSYLVANIA - 1992 CONGRESSIONAL DISTRICTS



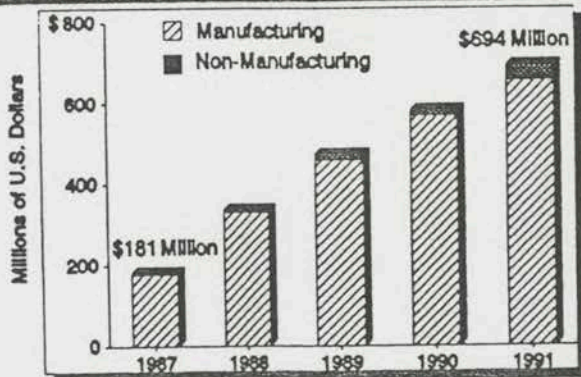


# PENNSYLVANIA EXPORTS & JOBS

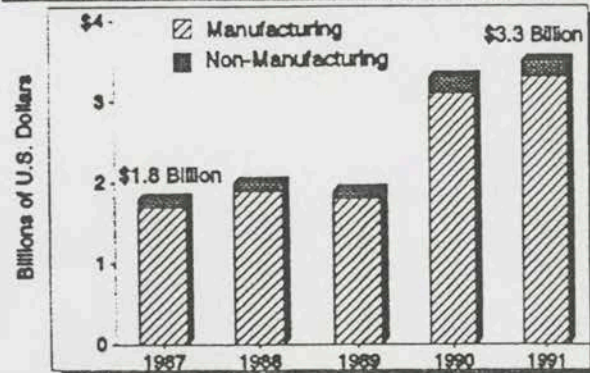


## THE NORTH AMERICAN FREE TRADE AGREEMENT

**Pennsylvania's Merchandise Exports to Mexico Totalled \$694 Million in 1991**



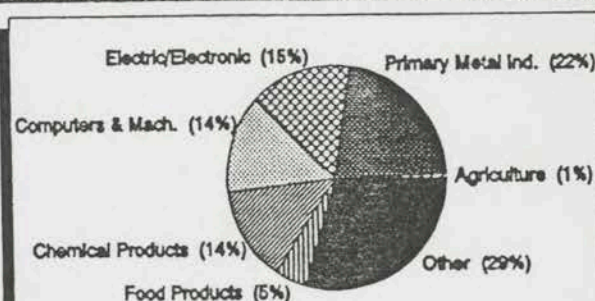
**Pennsylvania's Merchandise Exports to Canada Totalled \$3.3 Billion in 1991**



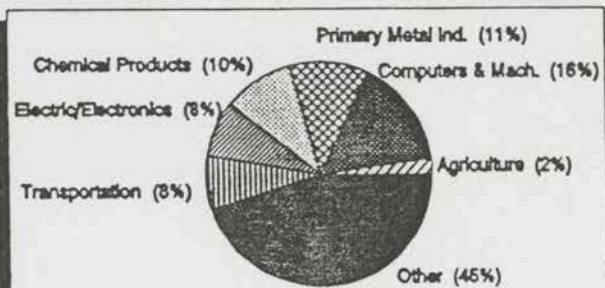
Manufactured exports accounted for 94 percent of Pennsylvania's \$4 billion in exports to Canada and Mexico in 1991, and supported an estimated 132,300 jobs.

- Pennsylvania's sales to Mexico and Canada accounted for 35 percent of the state's total exports. In 1991, Pennsylvania was the seventh largest U.S. exporter to Canada and the seventh largest U.S. exporter to Mexico.
- Since 1987, Pennsylvania's exports to Mexico have more than tripled, while the state's exports to Canada have grown nearly 85 percent.
- Canada and Mexico are now Pennsylvania's first- and third-largest export markets.
- An estimated 44,400 new jobs have been created by growth in Pennsylvania's manufactured exports to our North American trade partners since 1987.

**Composition of Pennsylvania's Exports to Mexico 1991: Total \$694 Million**



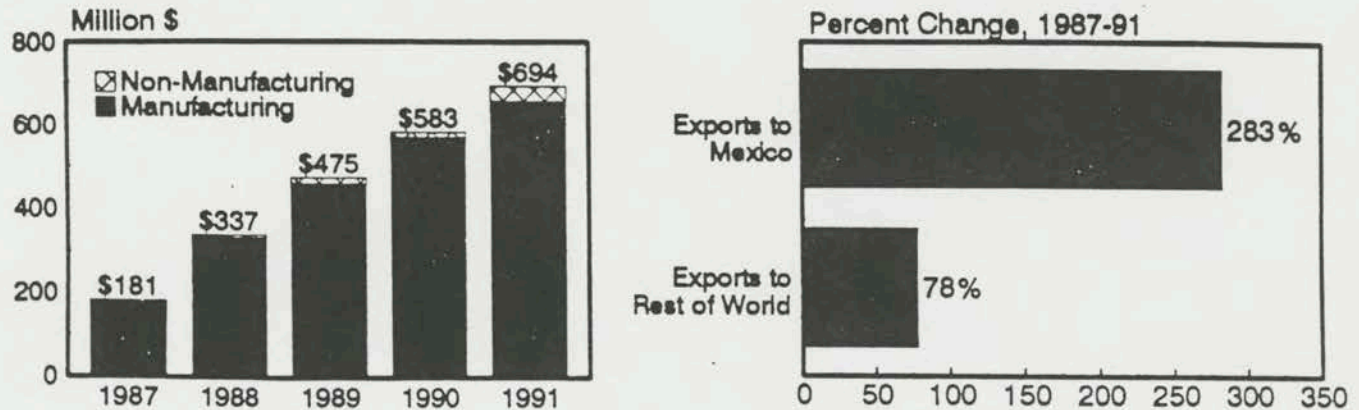
**Composition of Pennsylvania's Exports to Canada 1991: Total \$3.3 Billion**





## PENNSYLVANIA: EXPORTS TO MEXICO, 1987-91

Pennsylvania's Exports to Mexico Grew 283% from 1987 to 1991  
205 Percentage Points Faster Than Export Growth to the Rest of the World

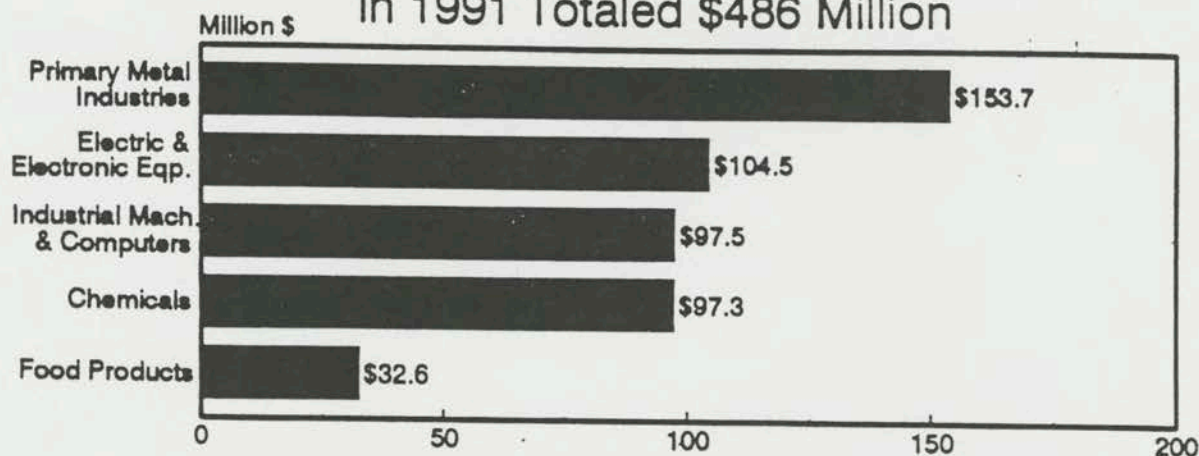


### PENNSYLVANIA'S 1991 EXPORTS TO MEXICO WERE \$694 MILLION

- Pennsylvania's merchandise exports to Mexico grew 283 percent from 1987 to 1991, rising from \$181 million to \$694 million. This percentage increase far exceeded 1987-91 growth in Pennsylvania's exports to the rest of the world (78 percent) as well as growth in total U.S. exports to Mexico (128 percent).
- During 1990-91, Pennsylvania's exports to Mexico grew 19 percent--slightly above the 17 percent growth in total U.S. exports to Mexico over the period.
- Pennsylvania in 1991 ranked seventh among all 50 states and the District of Columbia in the value of exports to Mexico.
- Mexico in 1991 ranked third among Pennsylvania's 173 export markets, up sharply from seventh place in 1987, when the state shipped products to 153 foreign markets.
- The share of Pennsylvania's exports purchased by Mexico has more than doubled in recent years, rising from 3.0 percent in 1987 to 6.1 percent in 1991.
- Pennsylvania's exports to Mexico in 1991 were very broad-based, led by the following industries: primary metal industries (\$154 million), electric & electronic equipment (\$104 million), industrial machinery & computers (\$98 million), chemical products (\$97 million), and food products (\$33 million). These five industries together accounted for 70 percent of the state's total merchandise exports to Mexico in 1991.
- Pennsylvania boosted exports of an extremely wide range of products to Mexico from 1987 to 1991. In manufacturing, 17 of 20 major industry groups posted gains, many of which were large. Among categories that recorded strong growth were: textile mill products (from \$860 thousand to \$13 million), primary metals (from \$19 million to \$154 million), electric & electronic equipment (from \$18 million to \$104 million), and chemical products (from \$43 million to \$97 million).



# **PENNSYLVANIA: EXPORTS TO MEXICO, 1987-91** Pennsylvania's Top Five Exports to Mexico in 1991 Totaled \$486 Million



**PENNSYLVANIA'S EXPORTS TO MEXICO, BY INDUSTRY SECTOR**  
 (Thousands of Dollars)

	1987	1988	1989	1990	1991
<b>AGRICULTURE, FORESTRY &amp; FISHING</b>	804	904	1,707	3,442	4,387
Agriculture -- crops	341	169	411	570	1,365
Agriculture -- livestock	462	730	352	978	1,275
Forestry	2	5	944	1,894	1,718
Fishing & Hunting	0	0	0	0	30
<b>MINING</b>	1,060	1,606	3,819	5,818	32,033
Metal Mining	366	682	382	4,191	28,822
Coal Mining	215	59	1,092	464	1,011
Oil & Gas	0	0	16	7	0
Non-Metallic Minerals	478	865	2,329	1,157	2,201
<b>MANUFACTURING</b>	177,362	331,080	460,397	569,789	655,673
Food Products	2,323	8,280	25,336	19,541	32,611
Tobacco Products	0	0	0	0	0
Textile Mill Products	860	1,018	6,400	8,266	12,532
Apparel	154	800	590	718	2,263
Lumber & Wood Products	1,327	135	93	384	437
Furniture & Fixtures	22	325	1,159	971	3,518
Paper Products	9,394	7,479	13,491	23,970	22,717
Printing & Publishing	2,739	223	1,055	890	1,070
Chemical Products	42,752	70,848	68,683	78,552	97,278
Refined Petroleum Products	4,177	1,156	8,369	8,998	25,999
Rubber & Plastic Products	4,304	8,851	4,505	5,420	9,997
Leather Products	70	178	393	250	850
Stone, Clay & Glass Products	3,750	6,401	18,920	16,312	23,784
Primary Metal Industries	18,988	53,718	71,699	93,166	153,662
Fabricated Metal Products	4,374	10,353	21,037	11,145	15,422
Industrial Machinery & Computers	44,905	81,379	97,477	109,987	97,548
Electric & Electronic Equipment	18,435	54,454	85,766	88,305	104,490
Transportation Equipment	6,686	5,513	14,434	76,552	21,152
Scientific & Measuring Instruments	8,381	19,039	18,276	23,306	25,224
Miscellaneous Manufactures	3,720	929	2,713	3,055	5,118
<b>OTHER</b>	1,900	3,804	8,764	3,555	1,633
Scrap & Waste	964	2,428	7,095	374	340
Second Hand Goods	256	58	0	595	16
Military & Other Miscellaneous Items	681	1,318	1,669	2,586	1,278
<b>PA'S EXPORTS TO MEXICO</b>	181,126	337,393	474,687	582,604	693,727
<b>PA'S EXPORTS TO THE WORLD</b>	6,131,823	7,801,507	8,576,020	10,430,834	11,289,755
<b>MEXICO'S SHARE OF PA'S EXPORTS</b>	3.0%	4.3%	5.5%	5.6%	6.1%



## PENNSYLVANIA

### 1992 PARTY STRUCTURE

#### Committee Members:

Chairman **ANNE ANSTINE**

Elected: February 10, 1990, Re-elected June 1992

Term Expires: June, 1994

**ANNE ANSTINE** served as the Party's Vice Chairman prior to becoming Chairman in 1990. She has been a member of the State Committee for many years and has emerged as one of the Party's strongest leaders. She served on the RNC Arrangements Committee and the RNC Budget Committee.

National Committeeman **HERBERT BARNES**

Elected: June 7, 1990, Re-elected June 1992

Term Expires: June, 1996

**HERB BARNES**, appointed after former Reagan Transportation Secretary **DREW LEWIS** resigned as National Committeeman, served on the Committee on the Call. He is President of the Barnes Organization in Bucks County, was elected to the RNC Committee on Contests in June 1991, and is also an Eagle.

National Committeewoman **ELSIE HILLMAN**

Elected: March 5, 1975, Re-elected June 1992

Term Expires: June, 1996

The major leader of the party is **ELSIE HILLMAN**. She served on the RNC Rules Committee and is a member of Team 100. Hillman is a close friend of the President, and a strong pro-choice advocate.

#### Party Leaders:

State Senate President **BOB JUBELIRER**

Republican House Policy Committee Chairman **JOHN PERZEL**

Attorney General **ERNIE PREATE**

Congressman **TOM RIDGE** (Heads the Republican Labor Council, an RNC Auxiliary.)

#### Bush-Quayle '92 leadership:

Chairman

**ELSIE HILLMAN**, National Committeewoman

Co-Chairmen

**LAWRENCE COUGHLIN**, Congressman

**ROBERT WALKER**, Congressman

Victory '92 Leadership:

Chairman                    **GORDON WOODROW**

Finance Co-Chairs    **DEXTER BAKER**  
                              **PETER LOVE**  
                              **DAVID GERARD DICARLO**

State Party Overview:

The state party has developed a respectable organization under the leadership of **ANNE ANSTINE**. It has approximately seven full-time staff members and is in a rebuilding stage. The State Committee Finance Chairman is **BILL SASSO**, a lawyer from Montgomery County.

State Committee Finance Director **NADINE MAENZA** left her position on July 24th to manage the John Jones for Congress campaign in the 6th CD. Deputy Finance Director **DOUG FIRESTONE** replaced Maenza as Finance Director, and **JAYNE DARLINGTON** became the new Deputy Finance Director.

Financial Status:

The state party raised nearly \$1.6 million in 1991, and did not go into debt for the second year in a row. The State Party is currently having difficulty meeting a \$1.5 million 1992 budget.

The state party is working to increase its major donor base.

Lt. Col. **OLIVER NORTH** participated in a July 20th fundraiser in Pittsburgh for the State Party.

The President visited State College, Pennsylvania on September 23.



## PENNSYLVANIA

### POLITICAL LANDSCAPE

#### 1992 Ballot

President/Vice President

U. S. Senate - **ARLEN SPECTER** (R)

U.S House of Representatives - 21 seats (loss of 2 from redistricting).

Auditor General

Attorney General

Treasurer

State Senate - 1/2 the seats - 25

State House - all 203 seats

1992 Electoral College Votes: 23

1992 Presidential Primary: April 28, 1992

1992 General Primary: April 28, 1992

#### Political Environment/Overview:

Governor **ROBERT CASEY** (D-Scranton) and the Legislature passed a FY 1993 budget without a tax increase. The budget froze education spending and cut welfare expenditures. The budget permits a pre-scheduled roll-back of the state income tax to 2.8% from last years 3.1%.

Governor Casey's approval ratings dropped sharply during and after the 1992 budget fiasco. In fact, polling showed many Pennsylvanians believe Casey lied about the budget during his 1990 election campaign.

In addition, Casey has announced he is suffering from a rare blood disorder that proved to be fatal to two Pennsylvania Mayors in the late 1980s.

#### 1991 U.S. Senate Special Election:

Senator <b>HARRIS WOFFORD</b> (D)	55%
Governor <b>DICK THORNBURGH</b> (R)	45

Senator **HARRIS WOFFORD** won a huge upset victory over former Governor and U. S. Attorney General **DICK THORNBURGH** in the race to replace the late Senator John Heinz, the only U.S. Senate race in the country at the time. Wofford ran an aggressive campaign, keeping Thornburgh on the defensive on issues such as national health insurance, trade and taxes.

Democrats said the Pennsylvania Senate race proves that President **GEORGE BUSH** is vulnerable on domestic policy issues. Republican sources, both nationally and in the state, counter that this was not a referendum on George Bush, but rather the results reflected an ineffective campaign by Thornburgh.

President Bush attended two fundraisers for his former Attorney General in Pittsburgh and Philadelphia, raising over \$1 million for the campaign.

Senator Wofford's son has been chosen by the Democrats to be the Kentucky campaign manager for the Clinton campaign.

#### 1991 U.S. Congressional District 2 Special Election:

In the special election to fill the vacancy caused by the resignation of Democrat **BILL GRAY**, Democrat **LUCIEN BLACKWELL** easily defeated State Senator **CHAKA FATAH**, former councilman **JOHN WHITE** and Republican **NADINE SMITH BULFORD**.

#### 1991 Philadelphia Mayor:

Any hope of a Republican mayoral victory faded when GOP mayoral nominee and former Mayor **FRANK RIZZO** died in the summer of 1991. Businessman and former City Council candidate **JOSEPH EGAN**, nominated by the Republican Ward Leaders as the GOP candidate, lost to former Democrat District Attorney **ED RENDELL** in the November 1991 election.

Republicans **JOAN SPECTER**, Senator **ARLEN SPECTER**'s wife, and **THATCHER LONGSTRETCH** were re-elected to Philadelphia City Council.

#### 1992 Presidential Primary Results

REPUBLICAN		DEMOCRAT	
Bush	77%	Clinton	57%
Buchanan	23	Brown	26
		Tsongas	13
		Others	6



Supporters of Ross Perot filed more than 300,000 signatures with the Pennsylvania Secretary of State's office. This is 10 times the number needed to qualify for the November ballot.

KDKA-TV reported a poll by Political /Media Research from September 17-19 which surveyed 818 likely voters with a margin of error of 3.5%.

2-WAY		3-WAY	
Bush	39%	Bush	32%
Clinton	50	Clinton	39
		Perot	15

The President visited Suburban Philadelphia on September 9. Among the topics discussed were his tax pledge and the economy.

### 1992 U.S. Senate:

Republican U.S. Senator **ARLEN SPECTER** easily defeated State Representative **STEPHEN FREIND** in the April 28th primary by a 65% to 35% margin. On the Democrat side, **LYNN YEAKEL**, a fundraiser for various non-profit groups and a political newcomer, upset Lt. Governor **MARK SINGEL**. Yeakel gained 44% of the vote to Singel's 33%. Yeakel is considered to be a serious threat to Specter, and continues to criticize him for his tough questioning of Anita Hill.

Specter has been endorsed by the state Teamsters, the National Association of Letter Carriers and the International Brotherhood of Boilermakers. Yeakel has been endorsed by the Pennsylvania Steelworkers union and the National Jewish Democratic Council..

Specter has also been endorsed by Philadelphia Sheriff **JOHN GREEN(D)**. Green becomes the second prominent African-American Democrat to endorse Senator Specter following State Senator **HARDY WILLIAMS**

A Harrisburg *Patriot-news* poll by surveyed 549 midstate likely voters from September 23-28 with a margin of error of +/-4.2%.

Specter	47%
Yeakel	31

However, the Yeakel camp released an internal poll conducted September 20-21 by Hickman/Brown, which surveyed 603 likely voters showing Yeakel with a 49% -47% lead over Specter.

State Rep **RALPH ACOSTA (D)** formally announced he was switching sides and would back Specter.

Senator Spector is running media spots in Pittsburgh and Philadelphia that show his record on health care, as well as industrial and women's issues. Teresa Heinz, widow of the late Senator John Heinz (R-PA), has appeared in a campaign ad for Senator Spector. She urges voters to re-elect Spector to allow Pennsylvania to continue the leadership that Spector and Heinz worked so hard for together.

**1992 Auditor General:**

Democrat State Senator **CRAIG LEWIS** will face Republican Auditor General **BARBARA HAFFER** in a tough fall re-election campaign for Hafer. Hafer, the 1990 Republican candidate for Governor, currently holds a slim lead over Lewis.

**1992 Key Congressional Races:**

**CD 8** **PETER KOSTMAYER** (D-8) Bucks County

Kostmayer will face his toughest re-election opponent yet in State Senator **JIM GREENWOOD**.

Democrat Congressman **JOE KOLTER**(D-4) was upset by former KDKA newsman **RON KLINK** in the primary. He will face perennial candidate **GORDON JOHNSON** in the fall election.

**CD 15** **DON RITTER** (R-15) Lehigh Valley

Democrat challenger **PAUL MCHALE** will face Congressman **DON RITTER**(R) in the fall election.

Cooper and Secrest Association conducted the following poll July 15-16 surveying 506 likely voters districtwide.

Don Ritter	45%
Paul McHale	37
Undecided	18

**CD 18** **RICK SANTORUM** (R-18) Allegheny County

Santorum, a first term incumbent, will face Republican-turned-Democrat State Senator **FRANK PECORA** in a district with 29% GOP registration.



PA

1992 Legislature:

The state party and the PA Senate Campaign Committee have placed special emphasis on retaining control of the PA Senate in 1992.

Senate        26R  
              24D

House        107D  
              96R

Republican State Senator **FRANK PECORA** has announced he is changing his registration to Democrat, after his senate district was eliminated in redistricting. Pecora won a 12 person primary for the Democratic nomination to face Congressman Santorum in November.

10/5//92

## **PENNSYLVANIA STATE STATISTICS**

**POPULATION:** 11,881,643  
**Largest City:** Philadelphia (1,585,577)  
**Second Largest:** Pittsburgh (369,879)  
**Third Largest:** Erie (108,718)

**GOVERNOR:** Robert Casey (D) elected 1986  
next election - 1994

**SENATORS:** Specter (Philadelphia) and Wofford  
(Bryn Mawr)

**DEMOGRAPHICS:** 89% White, 69% Urban, & 31% Rural

**MEDIAN FAMILY INCOME:** \$19,995 (24th)

**VIOLENT CRIME RATE:** 379 per 100,000 (31st)



PENNSYLVANIA

REPUBLICAN STATE COMMITTEE OF PENNSYLVANIA

P.O. Box 1624, Harrisburg, PA 17101

Executive Director: Thomas Druce

(717) 234-4901  
(717) 231-3828 FAX

Chairman:

Anne Anstine  
609 9th Street  
Port Royal, PA 17082  
(717) 234-4901 (o)  
(717) 527-4973 (h)

National Committeeman:

Herbert Barness  
975 Easton Road  
Warrington, PA 18976  
(215) 343-0700 (o)  
(215) 345-9040 (h)

National Committeewoman:

Elsie Hillman  
Box 113 Westin-William  
Penn Hotel, Suite 375  
Pittsburgh, 15219  
(412) 471-8312 (o)  
(412) 471-8312 (h)

1988 DOLE FOR PRESIDENT, POLITICAL SUPPORTERS

Tom Bolger  
1600 Market Street  
Philadelphia, 19103  
(215) 963-6179 (o)

Charlie Kopp  
Wolf, Block, Schorr &  
Solis-Cohen  
15th & Chestnut Streets  
Philadelphia 19102  
(215) 977-2158 (o)

(additional supporters attached)

9/24/92

DOLE FOR PRESIDENT, POLITICAL SUPPORTERS

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LAST NAME	FIRST NAME	TITLE	ADDRESS 1	CITY	STATE	ZIP CODE	PHONE (O)	PHONE (H)	CODE
Agulnick	Larry	Mr.	931 North Hill Drive	W. Chester	PA	19380	215-660-7658	215-844-1491	*PA
Altier, Jr.	Len	Mr.	405 Spruce Street	Scranton	PA	18503			*PA
Bunt, Jr.	Ray	Mr.	222 Fulmer Road	Spring Mount	PA	19478	215-584-1769	215-287-8454	*PA
Clymer	Paul	Mr.	12 Farmers Lane	Sellersville	PA	18960			*PA
Johnson	Walter	Mr.	RD 1 Box 52	Julian	PA	16844		814-692-4653	*PA
Kellogg	Jerry	Mr.	RD 1 Box 167B	Milan	PA	18831		717-596-3311	*PA
Koledin	Emil	Mr.	Box 246 Main Street	W. Middlesex	PA	16159			*PA
McGough Esq.	W. Thomas	Mr.	P.O. Box 2009 - Melon Square	Pittsburgh	PA	15230	412-288-3088	412-288-3131	*PA
Mendoza	Denise	Ms.	6110 Carpenter Street	Philadelphia	PA	19143	215-748-6573		*PA
Moffett	Edward	Mr.	7119 Hagerman Street	Philadelphia	PA	19134			*PA
Reece	Ronald	Mr.	P.O. Box 27622	Philadelphia	PA	19150	215-443-8550		*PA
Scholfield	William	Mr.	30 Investment Building	Pittsburgh	PA	15222			*PA
Shane	Francis	Ms.	412 N. Second Street	Harrisburg	PA	17101	717-234-6209	717-763-4121	*PA
Titus	Floyd	Mr.	1827 Linton Street	Pittsburgh	PA	15219	412-963-6200	412-471-2136	*PA
Volger	Walt	Mr.	4238 Levick Street	Philadelphia	PA	19135			*PA



HEADLINE: PENNSYLVANIA: YEAKEL "MORE THAN HELD HER OWN" IN DEBATE

In their only TV debate, women's activist Lynn Yeakel (D) "launched a sharp verbal attack" on Sen. Arlen Specter (R) and "dubbed him 'Senator Flip-Flop.'" Yeakel used his vote to confirm Justice Clarence Thomas as an example but Specter "said his record showed he favored abortion rights." Specter "spoke slowly and deliberately" during the "peppery" debate, while Yeakel was "animated and confident." Specter "was considered to have the advantage of the inexperienced Yeakel" going into the debate, "but she more than held her own" as the two traded charges over health care, Social Security and the deficit (Gorenstein, PHILA. INQUIRER, 10/4). Yeakel "left no Specter criticism unanswered and objected successfully when Specter tried to pull out press clippings to make a point." Such props were prohibited in the debate rules. Yeakel "spoke with hopeful optimism of a Clinton presidency" while Specter "distanced himself" from Bush, "repeatedly citing his willingness to buck the president" (Reeves, Allentown MORNING CALL, 10/4). Specter and Yeakel shook hands before the debate, but following it, an AP photographer snapped a picture of Yeakel "facing the camera, ignoring the outstretched arm" of Specter. Yeakel spokesperson Bob McCarson "contended that Yeakel simply overlooked Specter's hand because 'she was so excited she had done so well.'" INQUIRER header: "Pundits say debate may propel Yeakel" (10/5). PHILA. DAILY NEWS' Grady: "The story would be more climactic if underdog Yeakel cleaned Specter's clock, re-established herself a feminist heroine and turned the last 30 days of the Senate race into tense drama. The results weren't that clear-cut" (10/5).



# HEADLINE: PENNSYLVANIA: SPECTER PICKS UP GROUND; WOMEN VOTERS EVEN

A poll, conducted by Political/Media Research for KDKA-TV and KYW-TV from 9/17-19, surveyed 818 likely voters; margin of error +/- 3.5% (PHILA. DAILY NEWS, 9/25). Tested: Sen. Arlen Specter (R) and women's activist Lynn Yeakel (D).

	ALL	6/92	DEM	GOP	IND	WHT	BLK	MEN	WOM
Specter	54%	50%	34%	80%	44%	57%	28%	60%	48%
Yeakel	38	44	58	12	46	36	55	31	45

The Yeakel camp released an internal poll, conducted 9/20-21 by Hickman/Brown which surveyed 603 likely voters; margin of error +/- 4%, showing Yeakel with a 49%-47% lead over Specter among voters "familiar" with both candidates (Release, 9/25). Yeakel spoke to the Dem state cmte 9/26 responding to the polls: "I'm not going to sit here and let him beat me up. He's been attacking me since the primary." Yeakel added her Phila. office "received 250 calls praising" her new ads, which began running 9/23 (Serwach, Harrisburg PATRIOT NEWS, 9/27).

WHAT'S THAT?: Starting 9/26, "television viewers will see the" Anita Hill "quizzing conjured up again, but this time it will be in an ad paid for" by Specter. The ad features Teresa Heinz, widow of the late Sen. John Heinz, asking PA voters "not to judge" Specter "by that one issue alone." Teresa Heinz, in the ad: "I certainly didn't agree with Arlen Specter during the Clarence Thomas hearings. Nevertheless, I'm supporting him." A Specter aide "said the (ad) was on the air not because Specter fears defeat by that issue, but because Specter now believes he can steal part of Yeakel's base. Millersville Univ. prof. Terry Madonna: "The opposite side of going to the core is having the wound reopened. If they are down to Yeakel's core support, why does he need it?" Yeakel aides "reply that the ad is simply an effort at damage control." One analyst called Specter's ad risky, "but guessed that Specter is trying to 'inoculate' himself against dozens of media accounts expected when the one-year anniversary of the start of Hill's testimony arrives" 10/11 (Gorenstein, PHILA. INQUIRER, 9/26).

THE MONEY GAME: Sources "familiar" with the campaigns say the candidates are spending "about \$750,000 a week" for TV ads. To sustain that level until 11/3 would take about \$2.5 million, "a sum Yeakel is not believed to have raised." Yeakel has not "ruled out tapping her own funds." Yeakel comm. dir. Bob McCarson: "I think if she had to she would." In her financial disclosure, Yeakel reported personal assets between \$1.6 million and \$3.75 million. Specter who is expecting \$1 million from the GOP, "is considered one of the most effective fund-raisers in the Senate" (Gorenstein, PHILA. INQUIRER, 9/26).

BELLWETHER RACE?: Yeakel's campaign, "still fighting to shake out its kinks and hit its stride, finds itself in two races. One against world-class political sprinter Arlen Specter; One against the prevailing political view that Yeakel's an amateur in an all-pro heat" (Baer/Burton, PHILA. DAILY NEWS, 9/28). W. POST's Russakoff profiles the race, citing two recent



polls: "Specter, a lightning rod nationally for anti-incumbent voter rage, has broken the momentum of" Yeakel (9/27). In an INQUIRER magazine cover story, which includes a close-up photo of Specter, INQUIRER's Bowden profiles Specter's life, both personal and political. Bowden on the "Pork" question: "It's important. It gets down to the heart of what Arlen Specter has been doing down in D.C. for the last 11 1/2 years, and it throws some light on what is likely to send him back ... even though, face it, a lot of people dislike this guy" (9/27).

## HEADLINE: PENNSYLVANIA: THE AD WAR IS ON

Yeakel's first TV ads since the 4/92 primary hit airwaves statewide 9/22. "They are breezy, fast-paced pump-ups designed to get Yeakel off the dime. If Yeakel goes to the Senate it will be because of ads like this." The ads "arrive as Yeakel's taking off-screen hits from some of her supporters about her laid-back" effort. A "key" Dem close to the Yeakel camp: "There's definitely been a lot of questions about whether she was going to fight." The ads "could blunt a growing sense in (PA's) political community that Yeakel's campaign is dull, dormant and dangerously close to death" (Baer, PHILA. DAILY NEWS, 9/24). TEXT: ANNCR: "Her plan for the economy and to create jobs has earned her the support of working people across the state. Her unending dedication to education has earned her the backing of parents and teachers. And her commitment to health care has led to her endorsement by the National Council of Senior Citizens. She's Lynn Yeakel. She's running for the Senate to put (PA) back to work and America's priorities back in order. The only way to change Washington. Lynn Yeakel for the U.S. Senate." DAILY NEWS' Baer writes the scenes and the senior citizens endorsement "create the impression that everyone's endorsed her. Many groups have. Many others are endorsing" Specter. The ad is "safe because it claims little and promises less" (9/24).

SPECTER FIRES BACK: Specter "slammed" Yeakel with an ad "suggesting she dodged wage taxes" while his son/aide Shanin Specter suggested in an interview she is "indifferent to bigotry." The refers to an "uncontrovertible fact" that Yeakel paid more than \$17,000 in back taxes the day before she declared her candidacy. The ad asks: "Doesn't that concern you?" The end of the ad uses a line from a PHILA. INQUIRER editorial: "Was she being crafty or just sloppy?" Shanin Specter "described the decision as a public service." Yeakel spokesperson Bob McCarson called the attacks "evidence that Specter is worried" Yeakel's ads "will eat up his lead" (Gorenstein, PHILA. INQUIRER, 9/25).

ETHICS DISPUTES: GOPers charged Yeakel and other Dems violated federal campaign laws, citing a "pass-through" system in which contributors give to the national party "which will in turn make sure the money gets back" to the candidate's account. "Earmarking" is "perfectly legal so long as the contributions do not exceed the legal limit." But the NRSC filed a complaint charging Yeakel and two other Dems "ignored" the limit. The NRSC cited a dinner honoring Yeakel at which supporters were asked to donate \$5,000 in checks to the DSCC. The legal limit is \$2,000. The invite, on DSCC stationery, "makes no direct mention of the money going to Yeakel." Yeakel's McCarson said Yeakel was "trying to help" the Dems by participating in the event" (Welsensee, PHILA. DAILY NEWS, 9/25). Yeakel is filing a complaint with the Sen. Ethics Cmte regarding Specter's use of his Senate office for campaign purposes (Yeakel release, 9/24).

CITIZENS' JURY: PHILA. INQUIRER editorial called last week's jury sessions "an intriguing new element to the mix that can only enrich the political process" (9/25).



## HEADLINE: PENNSYLVANIA: THE BATTLE FOR THE JEWISH VOTE

"In an effort to quell an interfaith controversy" the Bryn Mawr Presbyterian church "called for an open dialogue" with members of the Jewish community. The church, to which women's activist Lynn Yeakel (D) belongs, has "become a campaign issue because of allegations that leaders of the church are anti-semitic." The issue was raised when "leaders of the church made" what Jewish advocates "thought were insensitive and inflammatory remarks about Israel" after touring the Middle East in '89. Sen. Arlen Specter (R) spokesperson Susan Lamontagne "did not address the specifics" of the statement "other than to note that it failed to mention Specter was "treated with hostility and boos" when he spoke there (Welsensee, PHILA. DAILY NEWS, 9/18). PHILA. INQUIRER's Rottenberg: "To anyone familiar with Bryn Mawr, this is flabbergasting. The church's governance structure prohibits its financial trustees (such as Lynn Yeakel) from influencing the board of elders who determine church policies" (9/20). Economist Morton Klein and Rev. Charles Olewine write on the opposite page: "No responsible person is claiming" Yeakel "herself is anti-semitic. ... But the fact is, that when it comes to Israel-related issues, the church leadership has been controlled by individuals whose attitudes toward the Jewish state and its American supporters is disturbing" (9/20). PHILA. DAILY NEWS editorial on Specter's "fanning religious visions and bigotry": "We are no stranger to (Specter's) slimy campaign. But he has outdone himself this time" (9/21).

CITIZEN'S JURY: The demographically selected Pittsburgh Citizen's Jury "favored Specter on jobs and education" while "Yeakel won points on health-case issues." Another Jury will convene in Philadelphia next week (PHILA. INQUIRER, 9/21). Yeakel spokesperson Catherine Ormerod said the findings were "useful but not conclusive." Specter son/aide Shanin Specter "who earlier expressed concern" over the Jury: "It may end up to be very important" (PHILA. DAILY NEWS, 9/21).

# HEADLINE: PENNSYLVANIA: MIDSTATE POLL ALSO SHOWS SPECTER MOVEMENT

Harrisburg PATRIOT-NEWS/WGAL poll surveyed 549 midstate likely voters from 9/23-28; margin +/- 4.2% (9/30). Tested: Sen. Arlen Specter (R), women's activist Lynn Yeakel (D).

	ALL	GOP	DEM	MEN	WOM
Specter	47%	67%	29%	54%	42%
Yeakel	31	21	51	27	35

PSU analyst Michael Young said the poll shows Specter camp "is doing exactly what (it) hoped it would, tying down his Republican base while driving cracks through Yeakel's Democratic base." The poll was conducted "only" 2 days after Yeakel's spots hit the airwaves. Specter has been on TV since midsummer (Serwach, Harrisburg PATRIOT-NEWS, 9/30).

ADS: Yeakel released documents showing "more than 40 percent of her annual income goes to taxes and to charity, ... exposing a negative commercial being run against her as an absolute distortion" (Yeakel release, 9/29). Specter began running an ad last week attacking Yeakel for failing to pay \$17,000 in taxes for 10 years. Specter spokesperson Susan Lamontagne said the ad is "informative," not negative -- "unlike Yeakel's response ad." Yeakel spokesperson Bob McCarson "defended" Yeakel's ad "as necessary to combat Specter's attempts to discredit" her. PHILA. INQUIRER's Welsensee on the ad wars: "Get out your hip boots, the mudslinging has begun" (9/29).

ALSO: PHILA. INQUIRER's Steve Lopez, a frequent critic of Specter, writes, "Arlen has been knocking the ball out of the park lately" (9/30). USA TODAY header: "Yeakel no longer riding anti-Specter tide" (9/29). AP's McGraw writes the "supercharged" race "has sapped funds and volunteer support from women or abortion-rights proponents running for state office" (PHILA. INQUIRER, 9/30). PHILA. INQUIRER editorial on the Citizens Jury, currently evaluating Specter and Yeakel: "(It) is a welcome adjunct to the political process, but it is not a replacement for the political process" (9/30).



HEADLINE: HOUSE RACE BRIEFINGS: PA 19

Paul Kilker (D) and Tom Humbert (I) "debated an empty chair" because Rep. Wm Goodling (R) was "busy" in D.C., but the explanation "did not satisfy some in the audience." Goodling was repeatedly criticized for bounced checks (YORK DAILY RECORD, 10/1). Goodling has not been cleared by the DoJ for his 430 bounced checks (W. TIMES, 9/29).

HEADLINE: HOUSE RACE BRIEFINGS: PA 13

Ex-TV reporter Majorie Margolis Mezvinsky (D) claims Montgomery Co. commis. Jon Fox (R) gave one of his largest contributors a political appointment. Fox "blasted" Margolis Mezvinsky for the \$4,000 she spent investigating him (Norristown TIMES HERALD, 9/28). Fox acknowledged that he can not campaign solely on personal time. Margolis Mezvinsky said the admission "confirmed my worst suspicions" (PHILA. INQUIRER, 9/26).

26 AP 10-05-92 05:06 EDT 58 Lines. Copyright 1992. All rights reserved.  
AM-Pennsylvania Senate,0501<

Sen. Arlen Specter, Opponent Lynn Yeakel Debate to a Draw<

PITTSBURGH (AP) Democrat Lynn Yeakel and Republican Sen. Arlen Specter played to a draw in a weekend debate, but her performance will keep the race competitive, analysts said.

Yeakel, a political novice, sounded broad themes and Specter, running for a third term, defended his record during the hour-long debate Saturday night. It was televised statewide.

"There were no knockouts. Nobody was carried out in a body bag," said Michael Young, a political analyst at Penn State Harrisburg.

The fiercest exchange was over Specter's vote Friday on the Neighborhood Schools Improvement Act.

Yeakel said Specter first voted to kill the measure, which earmarks federal money for local school reform, but switched a few minutes later after it became clear Republicans had enough votes to continue a filibuster.

Specter denied it and produced copies of the Senate roll call as evidence during a post-debate news conference.

"She's calling me a liar," he said.

Yeakel, a feminist fund-raiser, took a come-from-behind victory against Lt. Gov. Mark Singel in the April primary, due in part to the wrath of feminists over Specter's prosecutorial questioning of Anita Hill during hearings to confirm Clarence Thomas for the Supreme Court.

But a poll done for Yeakel and one by a western Pennsylvania television station in late September showed her trailing Specter by 8 to 16 points.

The confirmation hearings weren't mentioned during the debate. Later, Yeakel said "that particular event is not the issue in this election. The issue is what's going on in this country. It's not Anita Hill, it's Capitol Hill that's the issue."

Yeakel called Specter "senator flip flop" and "a back-and-forth windshield wiper senator." He accused her of changing positions on teacher-competency testing and limits on Social Security cost-of-living increases.

Specter said his seniority is crucial to winning aid for veterans, farmers and the state's military bases.

"I have made a change in the lives of Pennsylvanians through my key positions. ... I think I've served Pennsylvania," he said.

Specter, 62, said Yeakel, 51, favors limits on Social Security cost-of-living increases for people whose incomes exceed \$50,000 a year. She said she has not embraced the idea.

Yeakel said Specter has voted for limits on cost-of-living increases. He said he did so only as part of a package that was endorsed by senior citizens.

"The fact is, he is a Republican. He is part of the failed era of Ronald Reagan, George Bush and Dan Quayle. He's going to have to stand up and be counted for that," Yeakel said after the debate.

G. Terry Madonna, a political analyst with Millersville University, said the race is up for grabs.

"She can win but not because she's had a brilliant campaign," he said. "It's a year for change and she could benefit from it."



work. But we are outside of the inefficiency and corruption of the system."

The check-floating scandal removed voters' natural tendency to believe their member of Congress, Peterson says. "We have no leadership in Congress. There are no heroes." (The ethics committee reported that Rep. Wilson had 81 overdrafts.)

In Indiana's 8th District, Republican Richard Mourdock tries to underscore his criticism of congressional arrogance by announcing when he attends political dinners, "I'm running for Congress, but I paid for my meal in cash tonight." Mourdock, a geologist opposing Democratic Rep. Frank McCloskey, says voters instantly recognize that he's referring to the overdrafts. He also faults the congressional pay raise and exemptions from laws that Congress has granted itself.

Mourdock acknowledges that not everybody can claim the outsider mantle — "I'm not going to try to tell you that George Bush is an outsider" — but as a businessman, Mourdock says he definitely qualifies. "I'm an outsider. I've never held public office before."

But non-incumbents sometimes find that it's hard to remain aloof from political institutions.

In Virginia's 1st District, Democrat Andy Fox, a former TV reporter, is using an outsider theme against GOP Rep. Herbert H. Bateman. When he first ran against Bateman in 1990, Fox says, "I wasn't backed by big money. I wasn't bought in the process of getting elected."

Now that he's getting PAC contributions, mainly from labor groups, Fox still says he is not beholden to special interests. "They know that I'm going to be a great leader and at least sit down and talk with them." Besides, he adds, "I have to play by the rules that are given to me by incumbents."

To McCuen, accepting contributions from organized interest groups is less troublesome than accepting a congressional leadership position. He alludes to Anthony's four years as chairman of the Democratic Congressional Campaign Committee.

"I don't think you can truly represent the people and take care of their business if you also represent the party," McCuen says.

Just to make sure that he has sufficiently distanced himself from Congress, McCuen adds: "I don't think I want to be part of the mess up there anyhow. The leadership is a big part of the problem now." ■

## PENNSYLVANIA

# Kolter Defeated in Primary; Other Incumbents Do Well

*First-timer Yeakel wins Democratic nomination for Senate; Specter brushes off challenger*

A newcomer to elective politics won the Democratic Senate nomination and a five-term House incumbent was toppled, but Pennsylvania voters sent a mixed message in the state's April 28 congressional primaries.

There was no sweeping tide of anti-incumbent sentiment: GOP Sen. Arlen Specter easily won renomination, and five House incumbents facing primary challenges of note emerged victorious. The only House member to lose was Democrat Joe Kolter, and his defeat had more to do with questions about his competence than with any groundswell of anti-Washington sentiment in his district.

The Democratic Senate primary was the venue for voters intent on shaking up the status quo. Fundraiser and social activist Lynn H. Yeakel upset Lt. Gov. Mark S. Singel, who was running far ahead in opinion polls as recently as three weeks ago. Yeakel won 44 percent of the vote to Singel's 33 percent, according to nearly complete, unofficial returns.

### Yeakel's Surge

Singel had been viewed as the front-runner from the outset. He enjoyed statewide name recognition in addition to a campaign kitty of almost \$600,000. He also carried the endorsement of the state Democratic organization.

But he proved to be an uninspiring stump campaigner, and his bid was thrown off balance by his early campaign announcement that he was changing his position on abortion. Singel's switch to an abortion-rights stance cost him the endorsement of Democratic Gov. Robert P. Casey, a prominent opponent of abortion.

Yeakel followed a campaign script similar to the one that brought Illinois Democrat Carol Moseley Braun an upset primary victory over Sen. Alan J. Dixon in March. Braun got into the Senate race because Dixon voted in 1991 for the Supreme Court nomination of Clarence Thomas.

By Charles Mahtesian



After winning primary, Yeakel greets a crowd in downtown Philadelphia.

Yeakel drew fundraising and organizational support from a network of women's groups by publicizing her dissatisfaction with the way Specter treated law professor Anita F. Hill when she testified before the Judiciary Committee against Thomas' confirmation. Hill said Thomas had sexually harassed her; Specter sought to cast doubt on her testimony.

This is Yeakel's first bid for elective office, but she is hardly an outsider to the political process. She is president of Women's Way, a fundraising organization for women's causes. She is the daughter of Rep. Porter Hardy Jr., D-Va., who served in Congress from 1947 to 1969. Her husband is a corporate executive, and the family home is in Philadelphia's affluent suburban "Main Line" section. She poured more than \$200,000 of her own money into the Senate campaign, enough to air a series of television ads that raised her profile across the state.

Yeakel carried the city of Philadelphia and the surrounding suburban counties, and she also won Allegheny County (Pittsburgh). But in less populous counties, she did not fare as well.

That could be a forewarning of trouble for Yeakel in November; her feminist credentials may be a hard sell



## POLITICS

in Pennsylvania's conservative-minded rural counties.

### Specter Romps

In the Republican primary, Specter faced an aggressive challenge from state Rep. Stephen F. Freind, who aimed to unite conservatives and opponents of abortion.

But Specter won every county, burnishing his image as a tenacious courter of his constituents. Specter says that since he first won his Senate seat in 1980, he has made 1,658 visits to Pennsylvania, touching base in every one of the state's 67 counties.

Freind, the author of the state's anti-abortion law currently being reviewed by the Supreme Court, hoped to capitalize on longstanding unease among many conservatives about Specter, who is an abortion-rights advocate and also one of the GOP senators most prone to part ways with the White House on other issues.

But Specter held a commanding lead in opinion polls throughout the campaign, swatting off attacks from Freind on a variety of issues.

### 4th District: Kolter Out

In the 4th District Democratic primary, Rep. Kolter was unable to rebound from a series of setbacks that culminated March 23 when the state AFL-CIO endorsed one of his three primary foes, state Rep. Mike Veon.

Veon ended up running second to television news reporter Ron Klink of Westmoreland County. Kolter limped to a third-place showing.

The loss of organized labor's backing was crippling to Kolter, a long-standing union backer. Labor unhappiness with Kolter surfaced in February when he missed a House vote on extending unemployment benefits. (*Background, Weekly Report*, p. 1019)

Another contributor to Kolter's downfall was a Pittsburgh Press article in March detailing a Kolter campaign strategy meeting that was tape-recorded. On the tape, Kolter calls himself "a political whore" and refers to one Italian-American political rival as a "Mafioso."

Redistricting also dealt an unfavorable hand to Kolter: Almost half the population in the redrawn 4th District was unfamiliar to him.

The Democratic vote in Kolter's base of Beaver County split three ways — between Kolter, Veon and state Rep. Frank LaGrotta. That boosted Klink, the only candidate

from the district's other population center, Westmoreland County.

Klink capitalized on his name recognition from 14 years at Pittsburgh's KDKA television station. He also lent his campaign more than \$50,000.

While Kolter tried to convince voters of his ability to "bring home the bacon" to the economically depressed industrial 4th, Veon and LaGrotta aimed their fire at Klink's lack of political experience. LaGrotta termed him "a charade . . . a talking head."

But Klink proved to be an articulate and able campaigner; he easily outdistanced the field, taking 45 percent of the vote to Veon's 22 percent and Kolter's 19 percent.

In November, Klink will be favored over Gordon R. Johnston, a retired professor who was unopposed in the GOP primary. Johnston is making his third try for the 4th, which still looks solidly Democratic. Johnston got 29 percent against Kolter in 1988 and improved to 44 percent in 1990.

### 20th District: Murphy Holds On

Another western Pennsylvania Democrat, Austin J. Murphy, barely survived a primary scare in the 20th District. In a five-way race, Murphy squeaked to victory with 36 percent of the vote, getting past Washington County Commissioner Frank R. Mascara, who took 34 percent.

From his first election in 1976 until 1990, Murphy had little electoral trouble. But two years ago, candy company owner William A. Nicolella mounted an aggressive primary challenge to Murphy. The incumbent won renomination handily, but in November dipped to 63 percent, tepid for his strongly Democratic district.

Remapping preserved Murphy's district as a Democratic stronghold. It is anchored in the Mon Valley region south of Pittsburgh, but the new map gave it some new areas unfamiliar to Murphy. The 20th now reaches into Westmoreland County, home to two of Murphy's primary foes — state Rep. Eugene G. Saloom and lawyer Kenneth B. Burkley. In 1990, Burkley ran in the 12th District Democratic primary and held Rep. John P. Murtha to 51 percent of the vote.



Kolter

Along with repeat challenger Nicolella, Burkley ran as a political outsider. Both hammered at Murphy's ethics. In 1987, the House reprimanded Murphy for allowing another member to vote for him and for keeping a ghost employee on the payroll.

But the political outsiders were not Murphy's main concern. Mascara was his toughest primary opponent; both shared a Washington County base.

Murphy stressed his congressional experience, which he said would be even more valuable because several senior Pennsylvania House incumbents are retiring this year.

A potential Murphy liability — six overdrawn checks at the House bank — did not appear decisive. At a debate five days after the list of overdrafters was released, Murphy's check problems were not discussed in detail.

### 2nd District: Blackwell Wins

In Philadelphia's 2nd District, Democratic Rep. Lucien E. Blackwell thwarted a well-funded primary challenge from civil rights activist and former Secretary of the Commonwealth C. Delores Tucker.

It was Blackwell's third competitive race in just over a year. In 1991, he lost a primary bid for mayor; shortly afterward, he turned his attention to the 2nd, when Democratic Rep. William H. Gray III announced his intention to leave Congress.

In a special election Nov. 5, Blackwell faced two other prominent independent candidates — state Sen. Chaka Fattah and former state Secretary of Welfare John F. White Jr. But Blackwell, carrying the all-important endorsement of the Democratic Party in the heavily Democratic 2nd, won election with 39 percent of the vote.

Tucker had considered running in last year's special election, but declined after Blackwell secured the party nod. Instead, she decided to take on Blackwell in this year's primary. And with the backing of national women's groups and some national civil rights leaders, she outraised Blackwell by \$50,000. Tucker and Yeakel endorsed each other just before the primary at a news conference with prominent feminist Gloria Steinem.

Blackwell ran a low-key campaign, relying on his organization and a dedicated cadre of supporters in the poor and working-class neighborhoods of West Philadelphia.

Tucker decried the "party bosses" who helped elect Blackwell, calling



him "a puppet" of the Democratic City Committee. Her strategy worked in the small slice of Delaware County that is in the district, and she also ran well in the more upscale city wards in the 2nd. But she could not overcome Blackwell's union and party backing. He won with 54 percent.

#### Other Contests

In other Philadelphia-area primaries, 8th District Democrat Peter H. Kostmayer and 7th District Republican Curt Weldon each racked up over 75 percent of the vote. In Pittsburgh's 14th District, Democratic Rep. William J. Coyne also won renomination easily.

In Philadelphia's 3rd District, the primary challenger to Democrat Rob-

ert A. Borski bowed out to run as an independent in November. Borski faces a tough general-election campaign against former GOP Rep. Charles F. Dougherty.

Another incumbent with a tough November task is freshman GOP Rep. Rick Santorum, in the suburban Pittsburgh 18th District. The 18th was made more Democratic in redistricting, and a huge field of Democrats sought nomination in the district. Finishing on top, with 19 percent of the vote, was state Sen. Frank A. Pecora.

In the open 6th, based in Berks County (Reading), the November election will pit two Schuylkill County candidates: Sheriff Tim Holden, a Democrat, and GOP lawyer John E. Jones.

There is another open-seat race, in the suburban Philadelphia 13th District. There, the GOP is offering Montgomery County Commissioner Jon D. Fox against Democrat Marjorie Margolies Mezvinsky, a former TV reporter.

In the 19th District, Republican Rep. Bill Goodling — who was identified as one of the biggest overdrafters at the House bank — was unopposed in the primary. But he has drawn a potentially significant independent challenger: Thomas M. Humbert, a top aide to Housing and Urban Development Secretary Jack F. Kemp.

In the district's Democratic primary, businessman Paul V. Kilker was unopposed. Nearly complete, unofficial returns:

### SENATE

Candidate	Residence	Age	Occupation	Vote	%
* Lynn Yeakel (D)	Radnor	50	Fundraiser	543,313	44.4
Mark S. Singel (D)	Westmont	38	Lieutenant Governor	400,250	32.7
Bob Colville (D)	Pittsburgh	56	County district attorney	171,698	14.0
Freddy Mann Friedman (D)	Ardmore	46	Therapist	60,991	5.0
Philip Valenti (D)	Clifton Heights	42	Sales representative	47,070	3.9
* Arlen Specter (R)	Philadelphia	62	Incumbent	666,108	65.1
Stephen F. Freind (R)	Havertown	48	State representative	356,704	34.9

### HOUSE

District	Location	Candidate	Residence	Age	Occupation	Vote	%
1	South and Central Philadelphia; part of Chester	* Thomas M. Foglietta (D)	Philadelphia	63	Incumbent	Unopposed	
		* Craig Snyder (R)	Philadelphia	31	Lawyer	Unopposed	
2	West Philadelphia; Chestnut Hill; Yeadon	* Lucien E. Blackwell (D)	Philadelphia	60	Incumbent	46,161	53.6
		C. Delores Tucker (D)	Philadelphia	54	Lecturer; consultant	40,007	46.4
		* Larry Hollin (R)	Philadelphia	33	Management corporation executive	Unopposed	
3	Northeast Philadelphia	* Robert A. Borski (D)	Philadelphia	43	Incumbent	Unopposed	
		* Charles F. Dougherty (R)	Philadelphia	54	Former U.S. representative	Unopposed	
4	West — Beaver County; part of Westmoreland County	* Ron Klink (D)	Jeannette	40	Television news reporter	45,776	45.4
		Mike Veon (D)	Beaver Falls	34	State representative	22,322	22.1
		Joe Kolter (D)	New Brighton	65	Incumbent	19,614	19.5
		Frank LaGrotta (D)	Ellwood City	33	State representative	13,135	13.0
		* Gordon R. Johnston (R)	Beaver	63	Professor	Unopposed	
5	Northwest, Central — State College	No Democratic opponent					
		* William F. Clinger (R)	Warren	63	Incumbent	Unopposed	
6	Southeast — Reading	* Tim Holden (D)	St. Clair	35	County sheriff	19,942	39.6
		Warren H. Haggerty Jr. (D)	Reading	37	Mayor	16,364	32.5
		John A. Reusing (D)	Wyomissing	58	Addiction counselor	14,017	27.9
		* John E. Jones (R)	Pottsville	36	Lawyer	24,163	49.1
		James J. Gallen (R)	Shillington	63	State representative	14,182	28.9
7	Suburban Philadelphia — parts of Delaware and Montgomery counties	James P. Troutman (R)	Hamburg	45	County court clerk	10,837	22.0
		* Frank Daly (D)	Media	42	Former mayor	13,482	52.2
		John Innelli (D)	Rose Valley	37	Lawyer	9,936	38.4
		Donald Tony Hadley (D)	Drexel Hill	34	Sales representative	2,421	9.4

\* Nominee

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District	Location	Candidate	Residence	Age	Occupation	Vote	%
8	Northern Philadelphia suburbs; Bucks County	* Curt Weldon (R)	Media	44	Incumbent	61,252	77.1
		Fiorindo Vagnozzi (R)	King of Prussia	51	Lawyer	18,220	22.9
		* Peter H. Kostmayer (D)	Doylestown	45	Incumbent	29,385	75.5
		Joe Hayes (D)	Morrisville	34	Computer programmer	9,514	24.5
		* James C. Greenwood (R)	Erwinna	40	State senator	36,335	79.4
9	South Central — Altoona	Joseph P. Schiaffino (R)	Perkasie	34	Seafood department manager	9,439	20.6
		No Democratic opponent					
10	Northeast — Scranton	* Bud Shuster (R)	Everett	60	Incumbent		Unopposed
		No Democratic opponent					
11	Northeast — Wilkes-Barre	* Joseph M. McDade (R)	Scranton	60	Incumbent		Unopposed
		* Paul E. Kanjorski (D)	Nanticoke City	55	Incumbent		Unopposed
		* Michael A. Fescina (R)	Hazleton	50	Retired chemist	19,184	63.1
12	Southwest — Johnstown	Jurij A. Podolak (R)	Lehighton	29	Commercial builder	11,205	36.9
		* John P. Murtha (D)	Johnstown	59	Incumbent		Unopposed
13	Northwest Philadelphia suburbs — The Main Line	No Republican opponent					
		* Marjorie Margolies Mezvinsky (D)	Narberth	49	Former television reporter	27,902	79.4
		Bernard Tomkin (D)	Elkins Park	71	Educator	7,247	20.6
		* Jon D. Fox (R)	Elkins Park	45	County commissioner	38,686	52.2
		William W. Evans (R)	Lansdale	43	Businessman	19,793	26.7
14	Pittsburgh and suburbs	Susan Boyer (R)	Norristown	48	Nurse; journalist	15,636	21.1
		* William J. Coyne (D)	Pittsburgh	55	Incumbent	69,296	76.2
		Al Guttman (D)	Pittsburgh	39	Lawyer	21,605	23.8
		* Byron W. King (R)	Pittsburgh	36	Lawyer		Unopposed
15	East — Allentown; Bethlehem	* Paul McHale (D)	Bethlehem	41	Former state representative	30,503	73.6
		Dave Clark (D)	Whitehall	45	Furniture store owner	10,929	26.4
		* Don Ritter (R)	Upper Saucon	51	Incumbent		Unopposed
16	Southeast — Lancaster	* Robert Peters (D)	East Petersburg	37	College professor		Unopposed
		* Robert S. Walker (R)	East Petersburg	49	Incumbent		Unopposed
17	South Central — Harrisburg	* Bill Sturges (D)	Harrisburg	42	Realtor		Unopposed
		* George W. Gekas (R)	Harrisburg	62	Incumbent		Unopposed
18	Pittsburgh Suburbs; Clairton; McKeesport	* Frank A. Pecora (D)	Verona	61	State senator	19,780	18.9
		Mike Adams (D)	Clairton	30	Lawyer	13,809	13.2
		David Levdansky (D)	Elizabeth	37	State representative	13,482	12.9
		Jim West (D)	Allison Park	36	Real estate developer	11,811	11.3
		Jeff Pribanic (D)	White Oak	31	Lawyer	10,295	9.8
		Luke Kelly (D)	Mount Lebanon	34	Assistant county solicitor	7,891	7.5
		Marick Masters (D)	Pittsburgh	37	Professor	6,960	6.6
		Richard Caligiuri (D)	Wilkinsburg	37	Dairy store owner	6,147	5.9
		Emil Mrkoncic (D)	McKeesport	64	State representative	5,731	5.5
		Susan A. Roach (D)	McKeesport	39	Deputy state treasurer	4,241	4.0
		Constance B. Komm (D)	White Oak	32	Sales representative	2,963	2.8
		Jim Olson (D)	Monroeville	42	Mechanical engineer	1,612	1.6
		* Rick Santorum (R)	Mount Lebanon	33	Incumbent		Unopposed
19	South Central — York	* Paul V. Kilker (D)	York	43	Business executive		Unopposed
		* Bill Goodling (R)	York	64	Incumbent		Unopposed
20	Southwest — The Mon Valley; Washington	* Austin J. Murphy (D)	Monongahela	64	Incumbent	36,487	36.0
		Frank R. Mascara (D)	Charleroi	62	County commissioner	33,837	33.5
		Kenneth B. Burkley (D)	Greensburg	44	Lawyer	14,431	14.3
		William A. Nicoletta (D)	Washington	42	Candy manufacturer	8,564	8.5
		Eugene G. Saloom (D)	Mount Pleasant	57	State representative	7,760	7.7
		* Bill Townsend (R)	Meadowlands	27	Owner of advertising firm	15,847	50.4
		Suzanne Hayden (R)	McMurray	36	Lawyer	15,626	49.6
21	Northwest — Erie	* John C. Harkins (D)	Erie	40	Utility serviceman	30,227	62.4
		Mary Ann McDaniels-Kulesa (D)	Union City	37	Consumer advocate	18,228	37.6
		* Tom Ridge (R)	Erie	46	Incumbent		Unopposed

\* Nominee



# Affability Becomes an Issue In Close 6th District Race

**S**T. CLAIR, Pa. — If you hail from Schuylkill County, chances are you know County Sheriff Tim Holden, the Democratic nominee in Pennsylvania's open 6th District.

Maybe you've crossed paths during one of Holden's two successful campaigns for sheriff, or maybe you've been into his office for a pistol permit. You might remember Holden from his days as an All-County football player at St. Clair High School.

And if you know Holden, chances are you like him. Even his Republican opponent in the 6th, John Jones, concedes that.

"Tim truly is an affable guy," says Jones. "I've always found him to be that. I've known him for 15 years and he's a very inoffensive personality, which lends itself to some political success."

As Jones sees it, his challenge in the House race is to convince voters that affability alone does not a good congressman make.

"I don't think that qualifications-wise, Tim can hold a candle to what I could offer the area in the United States Congress," says Jones. "That's a blunt appraisal, but I think that it's true. I think Tim has probably reached — he's at or close to — his area of maximum competence in politics. I'm not sure that Tim Holden is suited to be a United States congressman."

The man both candidates are trying to succeed, retiring Democratic Rep. Gus Yatron, has easily held the seat since 1968. A former boxer and ice cream manufacturer, Yatron is an old-style labor Democrat and one of the few members of Congress who did not graduate from college.

By Charles Mahtesian

## Race by Race

With the election a month away and serious competition in nearly half of the 435 House districts, Congressional Quarterly this week begins a series of reports on some of the hottest races:

• **Pennsylvania's 6th District:** Sheriff Tim Holden is well-known and well-liked, but opponent John Jones says that is not enough. (*This page*)

• **Virginia's 1st District:** Anti-incumbent sentiment is alive and well all over, but here it has a fury all its own. Ask Rep. Herbert H. Bateman, who may be in the race of his life against challenger Andy Fox. (p. 3075)

• **Ohio's 10th District:** Mary Rose Oakar's biggest opponent may be herself, not Martin Hoke. (p. 3077)

• **New Jersey's 8th District:** What better place for old-fashioned politics than northern New Jersey, where candidates Herb Klein and Joseph Bubba are appealing to ethnic pride and party loyalty? (p. 3078)

• **Virginia's 11th District:** If you live in a Washington suburb, national politics dominates the media. That's why Henry Butler and Leslie Byrne are out pressing as much flesh as possible. (p. 3080)

• **Iowa's 3rd District:** The bank scandal and redistricting are making life extremely difficult for incumbent Jim Ross Lightfoot, and Elaine Baxter may be just the candidate to take advantage of it. (p. 3082)

• **Florida's 1st and 12th districts:** In the 1st, Earl Hutto is fighting anti-incumbency to hold on against challenger Terry Ketchel. In the 12th, there are no incumbents, and candidates Charles Canady and Tom Mims start on relatively equal terms. (p. 3083)

• **Idaho's 2nd District:** They are not dynamic but Michael Crapo and J. D. Williams are both nice guys. So who will finish last? (p. 3085)

## Community Ties

Holden's family has deep roots in this part of Pennsylvania. His father, James "Socks" Holden, briefly a pro baseball player in the 1930s, served as a Schuylkill County commissioner for almost two decades, starting in 1959. And Holden's great-grandfather, John Siney, was the founder of the Miner's Benevolent Association, a forerunner of the United Mineworkers Union.

Holden has spent little time outside

his hometown of St. Clair, except for one school year at a military academy and a short-lived football career at the University of Richmond in Virginia. He received his college degree from Bloomsburg State University, about an hour north of St. Clair.

Recounting his longtime local ties, Holden says, "I've been involved with athletics my whole life. I've been going to church block parties and fire company block parties since I was a kid. I never stopped. I didn't start going again because I was running for office. I've always done that. And that's where you build up good will in the community."

Holden's approach has paid big political dividends. In 1985, he became the first Democrat elected Schuylkill County sheriff in 75 years; he won reelection four years later with 67 percent of the vote.

## Conflicting Visions

As a contrast to Holden's qualifications, Jones holds up his career as an attorney and businessman. He serves on the board of directors for the family business of operating golf courses.

Jones is also from Schuylkill County and has spent much of his life in the district, but his only previous bid for public office was a failed 1984 campaign for state representative.

Usually Jones carefully selects his words about Holden to avoid angering the legion of Holden supporters in their shared home county. But before a small gathering of GOP faithful in Rush Township, Jones rather starkly frames the race as a choice between style and substance.

"He is an idealless, clueless candidate, and you, as intelligent voters, and your friends cannot let that kind of a ruse be pulled over," Jones says of



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Holden. "You can't glad-hand people and promise them the world and this emerald city on the hill."

Holden bristles at being characterized as a lightweight and frames the House race as a battle between socioeconomic opposites, between a road "marked Main Street" and one "marked Wall Street."

"I'm the person who's best in touch with these people and will best represent them," he says. "I'm not an elitist. I'm not personally wealthy, and I don't just come around when I'm running for office."

Holden's realm is one of community gatherings, church events and high school athletic contests. He portrays his opponent as a creature of corporate boardrooms and lawyers' offices. Holden, who never tires of referring to "the hard-working men and women" of the 6th, says Jones doesn't understand the needs of the people he wants to represent.

#### Partisan Patterns

Holden's success in Schuylkill County is partly due to his personal popularity and partly due to a weakening of the county's traditional Republican orientation. Earlier this century, the Eastern European immigrants who toiled in the local coal mines voted Republican because the mine owners made that a condition of employment. Over the years, Democratic strength increased in northern Schuylkill's coal-mining region — referred to locally as "north of the [Broad] Mountain." And now that declining employment in the mines has brought hard times county-wide, GOP strength in the rest of Schuylkill is slipping.

But by itself, a good showing in Schuylkill will not elect Holden. Neighboring Berks County (Reading) is the most populous in the 6th, casting

about twice as many votes as Schuylkill.

The district has been held by a Berks County representative since 1962. This year, in both parties' primaries, two Berks candidates split the county's vote, allowing Jones and Holden to win.

"It's no secret, and I'm sure Jones will admit this, that if there would have been one Berks County Republican in the race, he wouldn't have been nominated," says Holden. "And if there had been one Berks County Democrat, I wouldn't have been nominated."

Jones begins with the edge in this crucial county, which once was Democratic but is trending Republican. Labor union strength has faded as the once mighty heavy-industry and railroad center of Reading has declined. An influx of Hispanics into the city has sparked a migration of whites into the suburbs.

Some of these suburbanites make their living in Reading's "new" economy — light industrial companies and outlet shopping stores. Another spur to suburban growth in Berks was the completion of a new highway that allows easier access to metropolitan Philadelphia.

At election time, Berks' suburbanites tend to support GOP candidates. And the county's farming communities always have favored Republicans.

One indication of the growing GOP strength in the 6th came in the 1990 House race, when Yatron was re-elected with 57 percent of the vote. It was his worst showing since his first election in 1968. More bad news for Democrats came in the 1991 special Senate election, when Berks backed former GOP Gov. and U.S. Attorney General Dick Thornburgh over Democrat Harris Wofford, the winner statewide.

Neither Holden nor Jones is well-known in Berks. In reaching out to the county's voters, Jones has a financial advantage: He had raised four times as much money by midyear.

But as important as the Berks vote will be, Jones must devote some time to trying to



CHARLES MAHTESIAN

Holden, center, at senior citizen center on Sept. 22.



CHARLES MAHTESIAN

Jones, right, with merchant in Tamaqua on Sept. 21.

keep Republican hamlets in Schuylkill County from crossing over to vote for Holden.

That was just what he was doing on a recent drizzly Monday night in the working-class Schuylkill town of Tamaqua. On an earlier visit, Jones had neglected to pay homage to some prominent local pols; on this night he seeks to make amends. Jones earnestly explains to the bigwigs why he missed them last time; his mea culpas begin with, "It's a really big district..."

Jones seems to have little difficulty with retail politicking. But his preppy attire — khaki pants, white oxford shirt, and blue and red striped tie — does set him apart from the car dealers, deli owner and pharmacist at the Tamaqua gathering.

At his next Schuylkill appearance, in Rush Township, there's another sign that Jones still has a ways to go in convincing some Republicans that he's "one of them." A local GOP leader introducing Jones asks him how to say his name. "Is it John Jones III?" Sheepishly, Jones answers, "Just John."



ROBERT T. SAVIDGE



## ADI: ERIE ADI IN PA

### Political Landscape:

ADI is contiguous to the state of Pennsylvania and represents **0.8 electoral vote** out of a total of **23**.

The Erie ADI was 161th out of 210 ADI's when ranked by 1988 Bush/Quayle Percentage.

Past Republican Electoral Performance has been successful in Presidential Election, yet mixed in statewide races.

1988:	BUSH/QUAYLE	50.4% of ADI Vote
	Senator Heinz	75.2% of ADI Vote
1986	Senator Spector	59.4% of ADI Vote
1984:	REAGAN/BUSH	55.0% of ADI Vote

Turnout Percentage has also been historically high, in 1984 Turnout was 81.7% of those eligible to vote. 1988 had an even higher Turnout of 79.9%.

As of 1990 Census, Total Population of ADI was 411,593 people with Voting Age Population at 305,357.

Breakdown of Voting Age Population is almost identical to the national trend with:	30-49 yr. olds	38% of Voting Age Population
	50-64 yr. olds	18% " "
	65 and Above	19% " "
	18-24 yr. olds	15% " "
	25-29 yr. olds	10% " "

\* Average Cost for a paid political Commercial is \$18 per GRP. By doing a free 5 minute Q/A for a local station the estimated savings from the hit is \$7,200. This is based upon a 400 GRP buy during Early News.

\* Please note that the GRP cost analysis is based upon Arbitron 4th Quarter Media Market Guide.

### Media Recommendation:

The following stations would be ideal to penetrate the key counties in the Erie, PA ADI. The stations are ranked by largest share during the 5:00 - 6:00 p.m. & 6:00 - 7:00 p.m. time slot.

- WSEE and WJET for interview purposes have the largest viewership during the evening news hour in the ERIE, PA ADI.

The top Radio stations based on morning commute times:

- WJET - share 37.2
- WMXE - share 30.5

### Key Counties

#### ERIE COUNTY, PA

Represents 66 % of ADI VAP.

4.2 % Black VAP.

34 % of households with children

18 % Retail, 19 % Manufacturing, durable

Commute time: 10 to 19 minutes

#### Media Share

Station: (5-6:00 p.m.)		Station: (6-7:00 p.m.)	
WSEE	30 %	WJET	41 %
WICU	23 %	WSEE	21 %
WJET	23 %	WICU	19 %



**ADI #147: ERIE, PA - KEY POINTS:**

**Significant demographics:**

- African-American voting age population is 3%. Hispanic v.a.p. is 1%.
- Population of German ancestry is 13%. Polish ancestry is 5%.
- Higher education is lower than the National average.
- Median family income is lower than the National average.
- Predominant industries include durable manufacturing (20%), retail trade (19%), and health services (10%).
- The average commute time is 10-19 minutes with 1% using public transportation.
- Median home value is about \$50,000. 29% of homes are rented, compared to 36% nationally.
- Veterans account for 16% of those age 16 and over. Active military is less than 1%.

## ADI: WILKES-BARRE-SCRANTON

### Political Landscape:

ADI is contiguous to the state of Pennsylvania and represents **2.5 electoral vote** out of a total of 23.

The Wilkes-Barre-Scranton ADI was 101th out of 210 ADI's when ranked by 1988 Bush/Quayle Percentage.

Past Republican Electoral Performance has been successful in Presidential Election, yet mixed in statewide races.

1988:	BUSH/QUAYLE	56.5% of ADI Vote
	Senator Heinz	72.3% of ADI Vote
1986	Senator Spector	57.8% of ADI Vote
1984:	REAGAN/BUSH	59.7% of ADI Vote

Turnout Percentage has also been historically high, in 1988 Turnout was 78.6% of those eligible to vote. 1984 had an even higher Turnout of 80.9%.

As of 1990 Census, Total Population of ADI was 1.37 million people with Voting Age Population at 1.06 million..

Breakdown of Voting Age Population is almost identical to the national trend with:	30-49 yr. olds	36% of Voting Age Population
	50-64 yr. olds	19% " "
	65 and Above	20% " "
	18-24 yr. olds	13% " "
	25-29 yr. olds	9% " "

\* Average Cost for a paid political Commercial is \$54 per GRP. By doing a free 5 minute Q/A for a local station the estimated savings from the hit is \$21,600. This is based upon a 400 GRP buy during Early News.

\* Please note that the GRP cost analysis is based upon Arbitron 4th Quarter Media Market Guide.



### Media Recommendation:

The following stations would be ideal to penetrate three key counties in the Wilkes Barre - Scranton, PA ADI. The stations are ranked by largest share during the 5:00 - 6:00 p.m. & 6:00 - 7:00 p.m. time slot.

- WNEP and WBRE for interview purposes have the largest viewership during the evening news hour in the Wilkes Barre - Scranton, PA ADI.

The top Radio stations based on morning commute times:

- WKRZ - share 41.7
- WMGS - share 17.7

### Key Counties

#### LACKAWANNA COUNTY, PA

Represents 16 % of ADI VAP.

.5 % Black VAP.

28 % of households with children

18 % Retail, 11 % Manufacturing, non durable

Commute time: 10 to 19 minutes

#### Media Share

Station: (5-6:00 p.m.)	Station: (6-7:00 p.m.)
WNEP 29 %	WNEP 49 %
WBRE 24 %	WYOU 22 %
WYOU 23 %	

#### LUZERNE COUNTY, PA

Represents 24 % of ADI VAP.

1.2 % Black VAP

1 % Retail Trade, 12 % Manufacturing, non durable

28 % Households with Children

Commute time: 10 to 19 minutes

#### Media Share

Station: (5-6:00 p.m.)	Station: (6-7:00 p.m.)
WNEP 35 %	WNEP 50 %
WBRE 21 %	WBRE 22 %
WYOU 19 %	

#### LYCOMING COUNTY, PA

Represents 8 % of ADI VAP.

2.0 % Black VAP

17 % Manufacturing, durable, 16 % Retail Trade

33 % Households with Children

Commute time: 10-19 minutes

#### Media Share

Station: (5-6:00 p.m.)	Station: (6-7:00 p.m.)
WNEP 30 %	WNEP 39 %
WBRE 25 %	WBRE 22 %
WYOU 11 %	

**ADI #143: WILKES BARRE-SCRANTON, PA - KEY POINTS:**

**Significant demographics:**

- African-American voting age population is 1%. Hispanic v.a.p. is 1%.
- Population of German ancestry is 17%.
- Higher education is lower than the National average.
- Median family income is lower than the National average.
- Predominant industries include retail trade (18%), non-durable manufacturing (13%), durable manufacturing (11%), and health services (10%).
- The average commute time is 10-19 minutes with 1% using public transportation.
- Median home value is below \$75,000. 28% of homes are rented, compared to 36% nationally.
- Veterans account for 17% of those age 16 and over. Active military is less than 1%.



## **ADI: HARRISBURG-YORK-LANCASTER-LEBANON IN PA**

### **Political Landscape:**

ADI is contiguous to the state of Pennsylvania and represents **3.0 electoral vote** out of a total of **23**.

The Harrisburg-York-Lancaster-Lebanon ADI was 15th out of 210 ADI's when ranked by 1988 Bush/Quayle Percentage.

Past Republican Electoral Performance has been extremely high:

1988:	BUSH/QUAYLE	66.1% of ADI Vote
	Senator Heinz	79.3% of ADI Vote
1986	Senator Spector	59.3% of ADI Vote
1984:	REAGAN/BUSH	70.0% of ADI Vote

Turnout Percentage has also been historically high, in 1988 Turnout was 80.6% of those eligible to vote. 1984 had an even higher Turnout of 82.5%.

As of 1990 Census, Total Population of ADI was 1.31 million people with Voting Age Population at 1.09 million..

Breakdown of Voting Age Population is almost identical to the national trend with:

30-49 yr. olds	39% of Voting Age Population
50-64 yr. olds	18% "
18-24 yr. olds	14% "
25-29 yr. olds	11% "

\* Average Cost for a paid political Commercial is \$41 per GRP. By doing a free 5 minute Q/A for a local station the estimated savings from the hit is \$15,200. This is based upon a 400 GRP buy during Early News.

\* Please note that the GRP cost analysis is based upon Arbitron 4th Quarter Media Market Guide.

### Media Recommendation:

The following stations would be ideal to penetrate three key counties in the Harrisburg - York, PA ADI. The stations are ranked by largest share during the 5:00 - 6:00 p.m. & 6:00 - 7:00 p.m. time slot.

- WGAL and WHTM for interview purposes have the largest viewership during the evening news hour in Harrisburg - York ADI.
- WHP is third, with very marginal penetration limited in one of the key counties.

The top Radio stations based on morning commute times:

- WLAN - share 20.8
- WIOV - share 18.4

### Key Counties

#### DAUPHIN COUNTY, PA

Represents 17% of ADI VAP.

13% Black VAP.

30% of households with children

14.5% Retail, 13.5% Public Administration

Commute time: 15 to 29 minutes

#### Media Share

<u>Station: (5-6:00 p.m.)</u>	<u>Station: (6-7:00 p.m.)</u>
WHTM 29%	WHTM 45%
WGAL 22%	WGAL 15%
WHP 13%	WHP 15%

#### LANCASTER COUNTY, PA

Represents 28% of ADI VAP.

2% Black VAP

17% Retail, 13.5% Manufacturing(durable)\_

36% Households with Children

Commute time: 15 to 29 minutes

#### Media Share

<u>Station: (5-6:00 p.m.)</u>	<u>Station: (6-7:00 p.m.)</u>
WGAL 35%	WGAL 47%

#### YORK COUNTY, PA

Represents 24% of ADI VAP.

3% Black VAP

19% Manufacturing(durable), 18% Retail

34% Households with Children

Commute time: 15-29 minutes

#### Media Share

<u>Station: (5-6:00 p.m.)</u>	<u>Station: (6-7:00 p.m.)</u>
WGAL 45%	WGAL 37%
WHTM 13%	WHTM 12%



**ADI #43: HARRISBURG-YORK-LANCASTER, PA - KEY POINTS:**

**Significant demographics:**

- African-American voting age population is 4%. Hispanic v.a.p. is 2%.
- Population of German ancestry is 35%.
- Higher education levels are below the National average.  
The percentage with just a highschool diploma is higher than average.
- Median family income is similar to the National average, with higher middle-income concentrations.
- Predominant industries include retail trade (17%), durable manufacturing (13%), and non-durable manufacturing (10%).
- The average commute time is 10-19 minutes with 1% using public transportation.
- Median home value is below \$75,000. 29% of homes are rented, compared to 36% nationally.
- Veterans account for 15% of those age 16 and over. Active military is less than 1%.