

TO: John Diamantakiou
FROM: Karen Yetka, Murkowski 92
(907) 258-1992
DATE: 10/7/92
RE: Suggested Talking Points for Alaska Visit

Wednesday, October 14

TIME: 6:30 - 7:00 pm
EVENT: Dinner with Native Leaders
PLACE: Club Room 1, Crow's Nest Restaurant, Captain Cook Hotel

AUDIENCE: 20+ Native Leaders. They are meeting for the sole purpose of discussing election year activities. Senator Murkowski is meeting with them to solicit the Native Community support.

BACKGROUND: As you are aware, there are 13 regional Native Corporations in Alaska and the bulk of them will be represented at the dinner - either by their Chairmen or Vice Chairmen. Willie Hensley, who ran against Tony Smith in the Primary will also be at the dinner. Although he has not yet publically announced he will support Frank Murkowski, he is considered a strong ally. I have attached a copy of the letter of invitation. Roy Huhdrorf, the president of CIRI is Senator Murkowski's Statewide Chairman.

Points for this group:

- Senator Murkowski is a strong, effective advocate for the Native community. He:

- Won approval of the "1991" amendments to the Alaska Native Claims Settlement Act.
- Won quick approval for the provision last year to prevent hostile takeovers, something that the Sealaska folks should certainly remember. That was more difficult than you might have known.
- Got the latest series of amendments to ANCSA through the Senate. That took skill considering that some Democrats in the Senate were gunning for your Senator and didn't want anything of his to get through.
- Won approval for his Native languages initiative -- something that would have passed the entire Congress, if not for the partisanship of this election year.
- Won additional funding for rural sanitation projects, in an innovative manner, by reallocation existing funds -- not worsening the deficit.
- And he's done a lot more from getting the Smithsonian to return the remains of Natives to working very effectively to get aid for the Pribilof villagers after their fur seal problems.

- You continue to need the Senator in Washington:

- The hostile takeover issue will be back by July. There is no chance that a freshman senator would be able to handle this issue for the Native community. A freshman wouldn't even know his way to the bathroom. Your senator, however, will have the ability to settle this, whatever way you reach a consensus on.
- I know there is a joint commission about to make recommendations on how federal programs can work for effectively for Natives.

-- Frank can get those recommendations acted on. As the senior Republican on Indian Affairs, he can get things done.

-- Also he is up for a seat on finance, which is really important in the future. With Ted Stevens on appropriations and Frank on finance they'll be able to really help you. A finance seat will be especially helpful to all of your Native Regional Corporations.

- You need Frank's persistence in Washington. He knows how to push the bureaucracy to get things done. The most recent example is that he got the Air Force, BIA, Indian Health Service and Fish and Wildlife together to do the land transfer out at Bethel for the hospital. Anyone else would have given up and thrown up their hands -- getting the bureaucracy to do anything in a few months is next to impossible. But Frank did it.
- More importantly the Nation needs Frank's fiscal integrity in Washington. No one will be hurt more by Democratic tax hikes than your Native regional and village corporations. You have to work to maintain a balance in the Senate.
- Also you know this, but Frank Murkowski is honest. He keeps his word and doesn't turn on his friends. Judging what happened in the Democratic primary up here, you all know how important that is.
- He's a good man. He's knows what's doing in Washington and he's done a good job for you, sometimes when it would have been easier politically not to have worked do hard for you. Please support him, actively work for him in the villages. Because you will need him terribly in the future.

Please take questions from the group and encourage dialog. It is important to Senator Murkowski that he go to the Native Community for their ideas and comments.

Thursday, October 15

TIME: 12:30pm - 1:20pm
EVENT: No-Host Lunch with the Alaska Support Industry Alliance
PLACE: Captain Bartlett Inn, Fairbanks

AUDIENCE: Alaska Support Industry Alliance membership and general members of the Fairbanks community. The Alliance is comprised of support and related industries to the oil industry.

Talking points :

- Here to tell you that Frank Murkowski is an effective friend of your industry, regardless of what Frank's opponent might say -- I know I've seen him work and has felt his gentle persuasion when he wanted things for his state.
- Know ANWR is your main issue. The truth is that:
 - Frank singlehandedly turned the energy committee around and got the blackmail clause taken out to give you a chance at the level of state revenues that you think you deserve. I never thought he would succeed in doing that, but he did.
 - He got ANWR out of the energy committee and it would be open now, if not for the Exxon Valdez oil spill three years ago, and if not for a clever filibuster last November by a group of Democrats who will never be mistaken as friends for Alaska.
 - Democrats in this election year never had any intention of embarrassing Gov. Clinton and Al Gore to approve ANWR -- so don't be misled by any wild stories you heard this winter about votes, and about your delegation getting beat on ANWR. There's been some misunderstanding about a procedural vote -- mostly spread by the national environmental groups who will do anything to get Frank Murkowski out of the Senate.
 - They are scared to death of Frank. Just last week they went out of their way throwing up every ridiculous excuse they could through one of their surrogates in the Senate to kill a reasonable and fair Glacier Bay bill. It was just disgraceful and I assure you that kind of behavior will be rewarded in coming years.
- Don't be misled -- ANWR is tough. It is a cheap environmental vote for most senators and most senators don't want to do anything unpopular to solve this nation's energy crisis. More reason why you need Frank and Ted working together to get ANWR.
- Frank should be on the finance committee, that will give him the clout to win a few more Democratic votes. If Clinton and Gore wins, your state has serious troubles on a number of fronts -- but if Al Gore and the environmentalists are in the VP office, your only hope is to have Frank Murkowski back in the Senate. A greeny freshman who won't be able to find his way to the washrooms for several years, will not provide you with effective representation.
- Frank's return is vital for your industry and for the nation. Don't think otherwise. He is effective and he can work with Demos -- he's proven it too often. He also is patient and persistent. He won't quit until he wins on ANWR. And he is your best chance to keep the Democrats from locking up all OCS development off Alaska.

- He also knows what is best for America concerning defense. That is very important for Alaska because you need an effective advocate to keep defense cutbacks from seriously hurting your state.
- Senator Murkowski's opponent has been endorsed by the Council for a Livable World, a true disarmament group. Tony Smith might not tell you what he really believes about military spending, but listen to his from the council's endorsement of Smith: "Smith strongly supports substantial military budget cuts and a program of economic conversion to a civilian economy."
- If Tony Smith wins it will be very difficult for him to push to protect the Light Infantry in Fairbanks or to prevent troop cuts at Fort Richardson or to protect Air Force strength at Elmendorf. That alone should be a strong motivation for all of your members to work hard for Senator Murkowski.
- This is a tough campaign year. The Democrats nationally are throwing a lot of money into Frank's race. Organized labor is throwing a lot of money into the race. Don't be lulled into a sense of complacency. Don't think that Frank can't lose. Anyone who's running this year and needs forceful, active support.
- Get involved in this race, get active. Get your employees involved, from encouraging them to put up yard signs, to working to get out the vote for Frank. Get excited. Because if you don't you could wake up Nov. 4 and really not like the results.
- And get involved for President Bush too. This is a vital year. In a close election Alaska's 3 votes could spell the difference between Clinton's tax and spend policies and the leadership of President Bush.
- Remember George Bush has said nine times he supports ANWR development. All Bill Clinton has ever said is that he wants ANWR locked up in wilderness for forever. That should be all it takes to get everyone in this room up and really motivated.

TO: JoAnne Coe
 FROM: Karen Yetka, Murkowski 92 (907) 258-1992
 RE: Dole Visit to Alaska
 DATE: 10/7/92

JoAnne, the following is a itinerary of what Murkowski's office is planning with Senator Dole. The holes will have to be filled in by Senator Stevens and Congressman Young.

Wednesday, October 14

6:30pm STOP BY Dinner for Senator Frank Murkowski with Native Leaders. The pre-dinner reception begins @ 6:30pm and the dinner will be served after Senator Dole and Senator Stevens leave.

There will be approximately 20 people attending the dinner in the Club Room #1 of the Crow's Nest - a restaurant on the top floor of the Captain Cook Hotel. The room is small and a podium would not be appropriate unless required by Dole's office. A tentative guest list is attached, along with some suggested talking points.

(Sending tomorrow)

7:00pm LEAVE Dinner

Thursday, October 15

10:45am Senator Murkowski addresses the AFN convention and then immediately departs for the airport

11:30 Wheels up for Fairbanks

12:30 Luncheon with the Fairbanks Chapter of the Alaska Support Industry Alliance. The luncheon is at the Captain Bartlett Inn on Airport Way (7 minutes from the airport), and is scheduled from 12:00 - 1:00. The members will join the luncheon already in progress -- the Alliance is aware that the members will be joining them late.

Senator Dole and the other members will be seated at a head table and their will be a podium with a microphone. The luncheon is a buffet style meal.

The Alaska Support Industry Alliance is a statewide organization of oil service companies and transportation related companies. They are all closely tied to the oil industry. Also, many people outside of the industry will be attending.

This is a \$15/plate event - NOT a fundraiser but a public function in increase Senator Murkowski's support base in Fairbanks.

IF TIME A photo session with Senator Murkowski's supporters. We will provide the photograpers.

1:30pm Leave the Captain Bartlett Inn for the Airport

1:45pm Wheels Up

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Frank Murkowski

BIOGRAPHY:

Frank H. Murkowski was born in Seattle, Wash., and resides in Fairbanks, Alaska. He graduated from Ketchikan High School in 1951, attended the University of Santa Clara, 1951-53, and graduated from Seattle University in 1955 with a bachelor's degree in economics. He served in the Coast Guard, 1955-56. He worked as a banker, serving as president of Alaska National Bank of the North in 1971-80. He was Alaska's commissioner of economic development, 1966-70. He was president of the Alaska Bankers Association in 1972. He was president of the Alaska Chamber of Commerce in 1977. Murkowski was elected to the U.S. Senate in 1980 and was re-elected in 1986. Murkowski began Senate service Jan. 3, 1981. In the Senate, he served on the Veterans Affairs Committee, where he was the senior Republican; the Energy and Natural Resources Committee; the Foreign Relations Committee, where he was the top Republican on the East Asian and Pacific affairs subcommittee; the Select Committee on Indian Affairs, and the Select Committee on Intelligence. Murkowski and his wife, Nancy, have six children.

PROFILE:

Frank H. Murkowski, a banker, picked up a Senate seat for the Republicans in 1980 after incumbent Democratic Sen. Mike Gravel was upset in the primary.

Murkowski was elected in a close battle with Democrat Clark S. Gruening of Anchorage, a former member of the Alaska House and grandson of former Sen. Ernest Gruening. Clark Gruening had defeated Gravel in the Democratic primary, while Murkowski had easily captured the GOP nomination. Murkowski accused Gruening of being an environmentalist and a "no-growther," while Gruening said banker Murkowski did not understand the average worker's problems. In the showdown, Murkowski collected 84,159 votes to 72,007 for Gruening. In the 99th Congress, during the period when Republicans were in control of the Senate,

Murkowski was chairman of the Veterans' Affairs Committee. Murkowski gained a second term in 1986, overpowering Democrat Glenn A. Olds, a United Methodist minister and a veteran educator who was on leave as Alaska Pacific University president. Murkowski received 97,674 votes to Olds' 79,727. But Democrats regained control of the Senate and Murkowski lost the chairmanship of the Veterans Affairs Committee, instead becoming the senior GOP member of the panel.

PRIOR-CAMPAIGNS:

Frank H. Murkowski was elected to the U.S. Senate in 1980, with 53.7 percent of the vote, defeating Democrat Clark S. Gruening, a former member of the Alaska House, and write-in candidates. Murkowski was re-elected in 1986, with 54 percent of the vote, defeating Democrat Glenn A. Olds, who was on leave as president of Alaska Pacific University; Libertarian Chuck House; and write-in candidates. Before coming to the Senate, Murkowski lost a 1970 House race to Democrat Nick Begich.

BILLS INTRODUCED BY SENATOR MURKOWSKI IN THE 102ND CONGRESS

1. S.RES.124: SPONSOR=Murkowski; LATEST TITLE=A resolution to honor Andris Slapins. LATEST ACTION=May 9, 91 Referred to the Committee on Foreign Relations.
2. S.J.RES.205: SPONSOR=Murkowski; LATEST TITLE=A joint resolution to designate November 4, 1991 as "Diplomatic Security Day". LATEST ACTION=Sep 26, 91 Read twice and referred to the Committee on Judiciary.
3. S.J.RES.212: SPONSOR=Murkowski, et. al; (CROSS REFERENCE BILLS EXIST); LATEST TITLE=A joint resolution to designate October 19 through 27, 1991 as National Red Ribbon Week for a Drug-Free America''. LATEST ACTION=Oct 4, 91 Read twice and referred to the Committee on Judiciary.
4. S.J.RES.326: SPONSOR=Murkowski, et. al; LATEST TITLE=A joint resolution designating the beach at 53 degrees 53'51"N, 166 degrees 34'15"W to 53 degrees 53'48"N, 166 degrees 34'21" W on Hog Island, which lies in the Northeast bay of Unalaska, Alaska be named "Arkansas Beach" in commemoration of the 206th regiment of the National Guard who served during the Japanese attack of Dutch Harbor, Unalaska on June 3 and 4, 1942. LATEST ACTION=Aug 12, 92 Referred to the Subcommittee on Water, Power and Offshore Energy Resources.
5. S.109: SPONSOR=Murkowski, et. al; SHORT TITLE=Arctic Coastal Plain Public Lands Leasing Act of 1991; LATEST ACTION=Jan 14, 91 Read twice and referred to the Committee on Energy and Natural Resources.
6. S.808: SPONSOR=Murkowski; LATEST TITLE=A bill to provide for the payment of claims by United States nationals against Vietnam and to terminate certain economic sanctions against Vietnam, and for other purposes. LATEST ACTION=Apr 11, 91 Read twice and referred to the Committee on Foreign Relations.
7. S.1037: SPONSOR=Murkowski, et. al; (CROSS REFERENCE BILLS EXIST); LATEST TITLE=A bill to amend the Immigration and Nationality act to revise certain health requirements regarding the admission of certain disabled veterans and to revise the period of active military service required for a veteran to qualify for naturalization. LATEST ACTION=Jun 7, 91 Referred to Subcommittee on Immigration and Refugee Affairs.
8. S.1252: SPONSOR=Murkowski, et. al; LATEST TITLE=A bill to amend the National Park Foundation Act 16 U.S.C. 19e through 19n, P.L. 90-209 (December 18, 1967). LATEST ACTION=Jun 7, 91 Referred to Subcommittee on Public Lands, National Parks.
9. S.1348: SPONSOR=Murkowski, et. al; SHORT TITLE=Vietnam Access Act of 1991; LATEST ACTION=Jun 20, 91 Read twice and referred to the Committee on Banking.

10. S.1595: SPONSOR=Murkowski; SHORT TITLE=Alaska Native Languages Preservation and Enhancement Act of 1991; LATEST ACTION=Nov 27, 91 Star Print ordered on Senate Report 102-213.
11. S.1624: SPONSOR=Murkowski; LATEST TITLE=A bill to amend the Alaska National Interest Lands Conservation Act to improve the management of Glacier Bay National Park, and for other purposes. LATEST ACTION=Sep 16, 92 Placed on Senate Legislative Calendar under General Orders. Calendar No. 672.
12. S.1625: SPONSOR=Murkowski, et. al; (CROSS REFERENCE BILLS EXIST); SHORT TITLE=Alaska Land Status Technical Corrections Act of 1991; LATEST ACTION=Sep 10, 92 The action of September 9, vitiating the indefinite postponement of S. 1625, was vitiated by unanimous consent, and the bill was returned to the Calendar.
13. S.2032: SPONSOR=Murkowski; SHORT TITLE=ANCSA Land Transfer Equity Act of 1991; LATEST ACTION=Nov 23, 91 Read twice and referred to the Committee on Indian Affairs.
14. S.2140: SPONSOR=Murkowski, et. al; SHORT TITLE=International University Linkages Act of 1992; LATEST ACTION=Jan 21, 92 Read twice and referred to the Committee on Foreign Relations.
15. S.2354: SPONSOR=Murkowski, et. al; SHORT TITLE=Veterans Readjustment Appointment Amendments of 1992; LATEST ACTION=Mar 13, 92 Read twice and referred to the Committee on Veterans.
16. S.2391: SPONSOR=Murkowski; SHORT TITLE=Alaska Native Culture Protection Act; LATEST ACTION=Mar 24, 92 Read twice and referred to the Committee on Commerce.
17. S.2676: SPONSOR=Murkowski, et. al; LATEST TITLE=A bill for the relief of certain subcontractors that incurred losses resulting from the avoidable insufficiency of payment and performance bonds furnished in connection with Coast Guard contract DTC50-87-C-00096. LATEST ACTION=May 28, 92 Referred to Subcommittee on Courts and Administrative Practice.
18. S.2904: SPONSOR=Murkowski, et. al; SHORT TITLE=Military Separation Retirement Benefits Act of 1992; LATEST ACTION=Jun 29, 92 Read twice and referred to the Committee on Finance.
19. S.2948: SPONSOR=Murkowski; LATEST TITLE=A bill for the relief of certain subcontractors that incurred losses resulting from the avoidable insufficiency of payment and performance bonds furnished in connection with Corps of Engineers Project DACA 85-88-C-0025 at Eielson Air Force Base, Alaska. LATEST ACTION=Jul 17, 92 Referred to Subcommittee on Courts and Administrative Practice.
20. S.3248: SPONSOR=Murkowski; LATEST TITLE=A bill for the relief of Tania Gil Compton. LATEST ACTION=Sep 18, 92 Read twice and referred to the Committee on Judiciary.

HEADLINE: ALASKA RESULTS: MURKOWSKI TO FACE SMITH

Dems: Atty Tony Smith, ex-state Sen./ex-Dem chair Willie Hensley. GOP: Sen. Frank Murkowski, taxi driver Jed Whittaker. Results with 90% precincts reporting.

DEM PRIMARY			GOP PRIMARY	
Smith	28,067	47%	Murkowski	81%
Hensley	23,431	39	Whittaker	19%

HEADLINE: ALASKA: MURKOWSKI PLAYING FAVORITES?

Sen. Frank Murkowski (R) "doesn't know which one Democrat will survive (the 9/8 primary) but that is not stopping him from slamming" atty Tony Smith (D). "While a higher-up" in the Murkowski camp said his new ad against Smith "is nothing more than a response to Smith attacks, the ad's creator said it may be an effort to help" businessman Willie Hensley (D) "because Hensley could be easier to beat in November." Smith: "It's pretty clear what Murkowski is trying to do -- he's an old-style politician and he's trying to make sure his opponent in the general election is a carbon copy. ... It's cheap, dirty politics." George Lukens, who filmed the Murkowski ad: "I would guess they think Smith would do better than Hensley." Murkowski spokesperson Bill Noll called the ad "tongue-in-cheek" and said it was "not an endorsement of any kind." Hensley spokespersons denied comment (Badger, AP/ANCHORAGE DAILY NEWS, 9/2).

POLLS: KODIAK MIRROR's Pfeifer writes, "Things are starting to heat up" for the 9/8 Dem primary. "Depending on which polls you look at," Smith is trailing Hensley "by anywhere between 5 and 20 points," although "Smith claims he's gaining some six to eleven points a week" (9/1).

HEADLINE: ALASKA: PRIMARY GETTING NORTHERN TV EXPOSURE

Sen. Frank Murkowski (R) began running a new TV ad 8/31 aimed at atty Tony Smith (D). ANNCR, over footage of a farmer carting a wheelbarrow of horse manure: "Tony Smith says he's no politician. He says he can solve the problems of the national debt. He also says he can solve the national health care problems and have a bunch of new social programs. He says he can do all of this without raising taxes. I've been dealing with kind of stuff all my life" (Murkowski release, 9/1). Smith faces banker Willie Hensley (D) in the primary, and the two have brought their fight to the airwaves. In response to a Hensley "negative ad blitz," Smith went on the air last week with TV spots "pok(ing) fun at Hensley's negative TV and radio" ads (Smith release, 8/31). Hensley radio ad partial text: ANNCR: "Willie Hensley had a vision of a bank for average Alaskans, investing in their dreams to own their own homes and start their own businesses, and when their homes and businesses, Willie Hensley tried to save the bank. But a lawyer named Tony Smith, and bureaucrats from Washington, came in and forced a merger,

which failed. ... Willie Hensley refused to give up on Alaska, and created new opportunity and new jobs for Alaskans. Tony Smith? He quit, after just two years, and became a lawyer for bankers" (Hensley release, 9/1). Smith TV response ad, partial text: "Who can we trust to clean up Washington? Willie Hensley or Tony Smith ... Hensley ran the United Bank of Alaska, until the bank failed. ... But Smith was on the other side, as commerce commissioner. He was taking care of business, the one man called on to stop the banking crisis" (Smith release, 8/31). Hensley TV ad partial text: "Remember when Tony Smith told us 'I want to be Alaska's Senator, not its frequent flyer.' Sounds good ... Until you realize as a state bureaucrat Tony managed to take taxpayer paid-for trips to the Olympics, to CA, to NY, to Tokyo. ... Imagine the miles Tony could rack up if we let him become Senator." Smith response TV ad, partial text: "Did Tony Smith really travel 100,000 miles? You bet he did. ... He went to Tokyo to bring new business, expand trade. He went to (CA) to fight for salmon exports. Then he went back East and met with federal regulators to try to save Willie Hensley's failing bank. ... That's not being a frequent flier. It's frequently called being a fighter" (Smith release, 9/1).

COMMENTARY: The Dem primary -- "largely quiet until this point -- is getting down and dirty" (Enders, AP/ANCHORAGE DAILY NEWS, 8/26). ANCHORAGE TIMES editorial under header "Off with the gloves" states: Smith's campaign "has decided it's no more 'gentlemen's conduct'" in the Dem primary against banker Willie Hensley (D). "Apparently the polling numbers and consultants must be telling Smith it's time to start swinging -- and below the belt if necessary" (8/26). DAILY NEWS profiled both Dem contenders -- Smith (8/28) and Hensley (8/29). Primary 9/8.

HEADLINE: ALASKA: HENSLEY MOVES FROM BALLOT OBLIVION TO PRIMARY LEAD

BODY:

A poll, conducted 8/14-19 by Dittman Research, surveyed 544 adults; margin of error +/- 3.5% (Dittman release, 8/27). Note: Voters have a choice between a GOP ballot and a Dem/Alaska Independence/Green Party ballot. Tested: Sen. Frank Murkowski (R), taxi driver Jed Whittaker (R), ex-state Sen./ex-AK Dem chair Willie Hensley (D), atty Tony Smith (D). Primary 9/8.

GOP BALLOT	ALL	WOM	MEN
Murkowski	90%	88%	92%
Whittaker	6	5	7

DEM/AIP/GREEN BALLOT	ALL	WOM	MEN	DEM	GREEN/LIB/AIP
Hensley	41%	44%	38%	44%	32%
Smith	26	22	30	34	7

HEADLINE: ALASKA: POLL POINTS TO MURKOWSKI, HENSLEY MATCH-UP

Dittman Research/Alaska poll, conducted 7/17-8/3, surveyed 448 voters likely to pick up the GOP ballot, margin of error +/- 4.7%; and 336 voters likely to pick up the joint Dem Party/Alaska Independent Party/Green Party ballot, margin of error +/- 5.3% (Dittman release, 8/10). Tested: Sen. Frank Murkowski (R), taxi driver Jed Whittaker (R), ex-AK Dem chair/businessman Willie Hensley (D), atty Tony Smith (D). Primary 9/8.

	ALL	MEN	WOM		ALL	MEN	WOM
GOP				DEM/AIP/GREEN			
Murkowski	84%	82%	86%	Hensley	50%	50%	49%
Whittaker	11	13	8	Smith	29	31	28
DK	5	5	6	DK	21	18	23

The Hotline
October 7, 1992

HEADLINE: SENATE SMURFS: ALASKA

ANCHORAGE DAILY NEWS poll, conducted by Political/ Media Research 9/19-20, surveyed 626 registered voters; margin of error +/- 4% (PMR release, 10/6). Cromer Group (D) surveyed 500 likely voters 9/30-10/1; margin of error +/- 4.4% (Cromer release, 10/6). Tested: Sen. Frank Murkowski (R), atty Tony Smith (D) and Green Party candidate Mary Jordan.

	PMR	CROMER
Murkowski	48%	49%
Smith	32	34
Jordan	8	5
Undec.	12	12

HEADLINE: ALASKA: MURKOWSKI AD ACCUSES SMITH OF NEGATIVE CAMPAIGNING

Sen. Frank Murkowski (R) began airing his first post-primary ad in Anchorage and Fairbanks 9/14. The 30-second spot accuses atty Tony Smith (D) of using negative campaign tactics. TEXT: "Sadly Tony Smith has resorted to negative politics using special-interest East Coast money for false personal attacks. His ads come straight out of the politics of innuendo."

ANCHORAGE DAILY NEWS clips of Smith's '88 resignation as AK Commerce Commis. flash across the screen. VO: "That is strange behavior for a man who quit the Cowper Administration by a scandal for contract fixing, and who charged the state per diem for living in his own home. Alaskans prefer straight talk, hard work and honesty, and that's why Alaskans are supporting Frank Murkowski. Tough, Honest, Alaskan" (Murkowski release, 9/15).

ANALYSIS: ANCHORAGE DAILY NEWS' Postman notes, "Murkowski's ad mentions no specifics about who was the target of Smith's 'negative politics.'" Murkowski press sec. Chuck Kleeshulte said Murkowski was referring to Smith's primary campaign against Willie Hensley (D) and insisted "there was no attempt to lead people to believe that Murkowski was the victim." But Kleeshulte said the campaign is "sure the attack will come sooner or later, and 'we simply have no desire to simply sit here and wait.'" Postman also notes that the charges "allowed the Murkowski campaign to bring up charges about Smith's tenure as state Commerce Commissioner. ... Smith did quit the administration after a scandal involving attempts to steer state financial service contracts. There was a brief investigation into allegations that Smith was personally involved, but it was dropped after the charges could not be corroborated" (9/15).

October 11, 1992

MEMORANDUM TO THE LEADER

FROM: JOHN DIAMANTAKIOU

SUBJECT: POLITICAL BRIEFINGS

Below is an outline of your briefing materials for your appearances throughout the month of October.

Enclosed for your perusal are:

1. Campaign briefing:
 - overview of race
 - biographical materials
 - Bills introduced in 102nd Congress
2. National Republican Senatorial Briefing
3. City Stop/District race overview
4. Governor's race brief (WA, UT, MO)
5. Redistricting map/Congressional representation
6. NAFTA Brief
7. Republican National Committee Briefing
8. State Statistical Summary
9. State Committee/DFP supporter contact list
10. Clips (courtesy of the campaigns)
11. Political Media Recommendations (Clarkson/Walt have copy)

Thank you.

BRIEFING PAPER

Issues Office



September 13 - 30, 1992

Alaska

Executive Summary

Economy:

- o Alaska's July unemployment (latest available) rate was 9.9% (national rate = 7.7%).
- o A recent study by the Washington D.C. based Citizens for Tax Justice found that Alaskans bear the lowest Federal and state tax burden in the nation.
- o In 1991, Alaska had a per capita personal income (PCPI) of \$21,932, 115% of the national average (\$19,082). Alaska's 1991 PCPI ranked 6th highest in the nation.
- o Oil and fishing remain key industries.

Trade:

- o President Bush and Alaska recognize that exports are the engine of economic growth. Since President Bush took office, US exports have surged, accounting for 70% of US economic growth and generating an estimated 1.8 million new jobs in export-related industries.
- o Alaska's exports rose 23% in 1990, increasing to \$3.4 billion from \$2.7 billion in 1989. Alaska's main export market in 1990 was Japan, which bought 68% of the state's exports.
- o 75% of Alaska's fish catch is exported to Asia (Christian Science Monitor, 2/10/92).
- o The Office of the US Trade Representative estimates that in 1991, 10,300 workers in Alaska owed their jobs to exports of manufactured goods, an increase of 1,300 over 1987.

Executive Summary cont.

NAFTA:

- o Indicative of the importance President Bush's successful negotiation of the North American Free Trade Agreement holds for Alaska, exports to Canada, the leading US trade partner and Alaska's 3rd largest foreign market, totaled \$168 million in 1991.
- o Manufactured exports accounted for 41 percent of Alaska's \$174 million in exports to Canada and Mexico in 1991, and supported an estimated 600 jobs.

Transportation:

- o President Bush's 1991 Federal Transportation Act will provide Alaska with nearly \$1.4 billion over the next six years.

Energy:

- o Alaska produced 657 million barrels of oil in 1990 (total US production = 2.7 billion barrels) (National Journal, 6/8/91). Crude oil production in the US fell, however, to its lowest level in more than 30 years in May, 1992 (Washington Post, 6/17/92). Governor Walter J. Hickel (Alaska Independence Party - AI) claims that opening a section of the Arctic National Wildlife Refuge (ANWR) for drilling will create 16,000 jobs in Alaska and, directly and indirectly, 735,000 jobs throughout the nation. Governor Hickel maintains that this development will not damage or significantly interrupt the environment in the region (Oil & Gas Journal, 5/25/92).

Defense:

- o No military installations in Alaska were affected by the 1991 Defense Base Closure and Realignment Commission Report to the President.
- o Because of its strategic location and its vast expanses of land, the military has repeatedly stated that Alaskan bases will not see defense reductions in the near future.
- o 244 Alaska-based Department of Defense personnel served in Operations Desert Shield/Desert Storm. Another 209 Reservists and Guardsmen were called to active duty during the conflict.

Executive Summary cont.

Education:

- o President Bush has set the nation on a new course to reinvent American education. The President's reforms are based on:
 - instilling accountability;
 - promoting parental choice; and
 - encouraging results-oriented thinking.
- o Governor Walter Hickel (AI) reportedly favors educational choice for public and private schools. At the urging of several newly elected board of education officials, Governor Hickel appointed a commission to examine school choice. The commission's report does not advocate full choice, but a "charter schools" program like that in Minnesota.

Health Care:

- o The President's comprehensive health care reform plan will:
 - Make health care accessible, by making it affordable;
 - Reform the insurance market so small businesses can cover employees;
 - Reduce health care administrative costs for employers, large and small; and
 - Contain health care costs through malpractice reform and limits on excessive state-mandated benefits.
- o A study conducted by the University of Minnesota and commissioned by the Indian Health Service holds that suicide, substance abuse, and poor health are particularly common among Alaska Native Youth.
- o The Alaska Health Resources and Access Task Force Report urged the state legislature to enact health care reform.
- o Per capita health care spending increased 111% between 1979 and 1989.

Right to Life:

- o Governor Hickel (AI) is pro-life.

Development & Environment:

- o Cleanup efforts from the tragic Exxon Valdez 10.8 million gallon oil spill into Prince William Sound ended on June 12, 1992.

Executive Summary cont.

- o The right to "live off the land," or subsistence, is an extremely volatile issue in Alaska, pitting Alaskan Native peoples, sports hunters and fisherman, and state and Federal governments against one another.

Crime:

- o The US Department of Justice has indicted 15 and charged 15 others with criminal information in Alaska for illegally trafficking marine mammals and mammal parts such as walrus tusks and polar bear hides in exchange for money or marijuana.
- o A 1990 law which passed 55% to 45% recriminalized marijuana in Alaska. Supporters of legalization are confident that this law will be overturned by the state Supreme Court (Reuters, 1/27/92).

Government Reform:

- o Governor Hickel is one of 43 governors who have the line-item veto.

MEMORANDUM

TO: SENATOR DOLE
FM: Mike Hudome/NRSC
DT: Oct 5, 1992
RE: Alaska Senate Race

A. POLITICAL OVERVIEW

Both Sen. Murkowski and Tony Smith are on TV. Smith is attacking the senator for his foreign travel and honoraria. Murkowski, in turn, is counterattacking Smith for ethical lapses and his contradictory statements. The tag line on the Murkowski attack ads are "Tony Smith's just not being straight with us."

Immediately after the primary the RNC (using NRSC funds) sponsored an ad generically attacking the Democrats for their position opposing the development of ANWR. Clinton and Gore have said they support making ANWR a permanent wilderness. Local Democrats were dismayed and incredulous when they heard that news.

SENATOR FRANK MURKOWSKI

Frank Murkowski was first elected to the Senate in 1980. He is for development in Alaska and generally against government interference in the economy. He chaired the Veterans' Affairs Committee in 1985 and 1986, but his most important committee assignment is Energy where he naturally takes the lead for oil exploration in the ANWR. He is also on Foreign Relations, and is ranking minority member on the East Asian and Pacific Affairs Subcommittee. He was the leader in banning Alaska stops for Japanese plutonium waste, in seeking reciprocity with Japan in bidding for construction contracts, and in seeking regular air service between Alaska and nearby Siberia. He keeps an eye open for U.S. export opportunities, and is one voice on Foreign Affairs against earmarking the lion's share of foreign aid budget for Israel, Egypt, and Pakistan.

Murkowski came to the Senate in 1980 by winning 54% against liberal Democrat Clark Gruening. He was reelected in 1986 by 54%-44%. It will be hard for any Democrat to argue that they are closer to Alaskans on most major issues, much less Alaska development issues, than Murkowski.

TONY SMITH

Tony Smith, a 49-year-old Anchorage lawyer, started his campaign for the Senate about a year ago. He has never run for public office before but did serve for two years as commissioner of the Alaska Department of Commerce and Economic Development in the mid-1980s. In the Commerce Department, he worked to shore up the state's troubled banks and to help financially troubled Alaskans save their homes by restructuring loans. Smith also takes credit for working on fishing and transportation issues. He currently chairs the Alaska Center for International Business.

A New York state native, Smith is a Navy veteran and originally came to Alaska two decades ago. He taught law at the University of Alaska, chaired the Bodily Injury Committee, and worked to bring the winter Olympics to Alaska.

B. SURVEYS:

9/25-26/92 Political Media Research

Ballot

Murkowski	48%
Smith	32%
Jordan	8%

Murkowski Reelect

Deserves Reelection	43%
New Person	45%

Candidate ID's	Aware	Fav.	Unfav.
Murkowski	98%	58%	33%
Smith	86%	41%	24%
Jordan	32%	10%	4%

C. STATE INFORMATION

1. Population: 550,043
2. Voter Identification: D(19%), R(21%), AI(2%), I/U(58%)
3. U.S. Congress: Senate 0 D and 2 R/ House 0 D and 1 R
4. Legislature: Senate 10 D and 10 R / House 24 D and 16 R
5. Elections:

1988 Presidential	Bush	60%	Dukakis	36%
1984 Presidential	Reagan	67%	Mondale	30%

6. Political Leadership:

Governor: (AI) Walter J. Hickel
Lt. Governor: (AI) Jack Coghill
U.S. Senator: (R) Ted Stevens
U.S. Senator: (R) Frank Murkowski

D. **FINANCIAL DATA**

Coordinated: \$110,480

<u>Balances</u>		<u>Gross</u>	<u>On hand</u>
Murkowski	(6/30/92)	\$1,323,935	\$417,203
Smith	(6/30/92)	\$427,214	\$170,590 (Debt \$88,027)

E. **MEDIA INFORMATION**

Cost per point:\$31

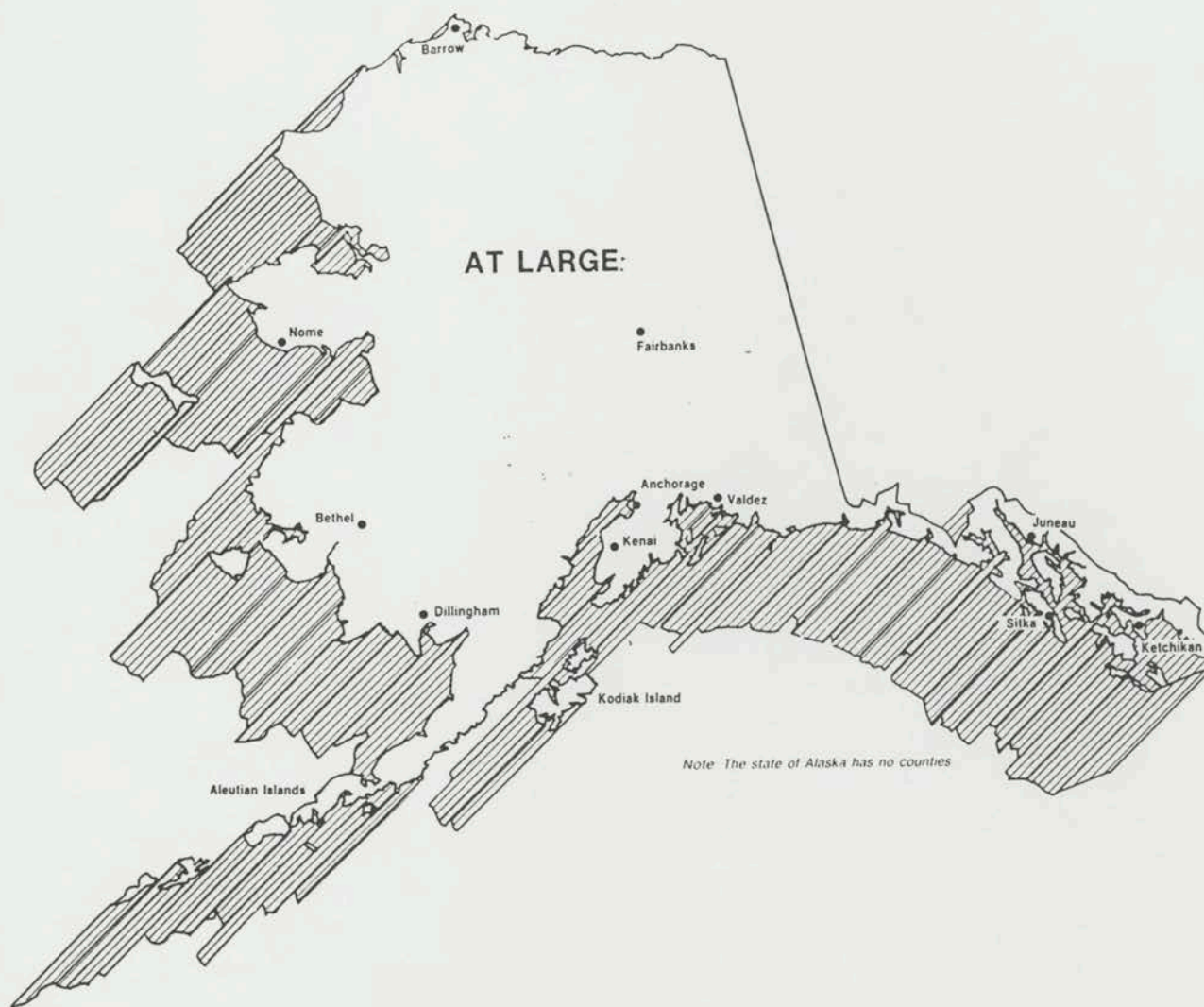
500 points \$15.500

Number of weeks coordinated will fund (assuming 500 GRP's per week): 7 weeks.

F. **ORGANIZATION**

Campaign Manager: Bill McConkey
General Consultant: Eddie Mahe
Finance Director: Mary McGuire & Odell Roper
Polling: Dave Dittman
Media: Bill McConkey
Senate Office: John Daly

ALASKA



ALASKA EXPORTS & JOBS

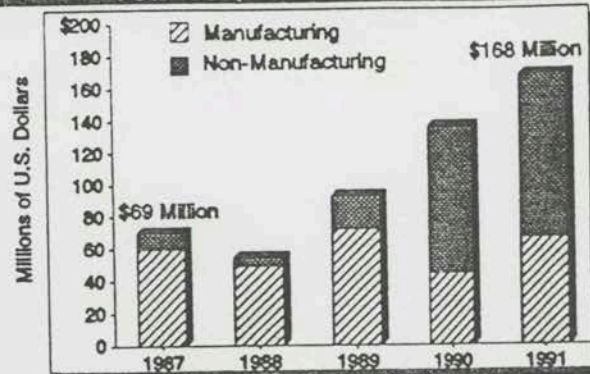


THE NORTH AMERICAN FREE TRADE AGREEMENT

**Alaska's Merchandise Exports to Mexico
Totalled \$6 Million in 1991**



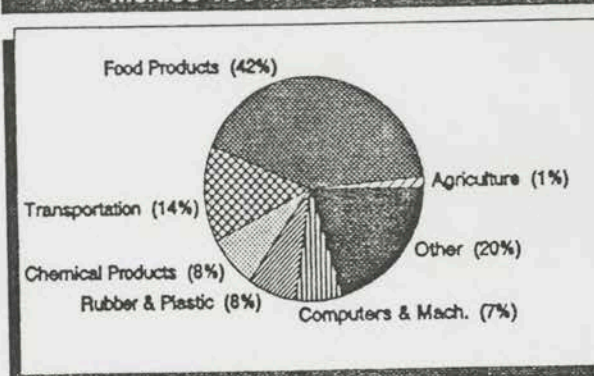
**Alaska's Merchandise Exports to Canada
Totalled \$168 Million in 1991**



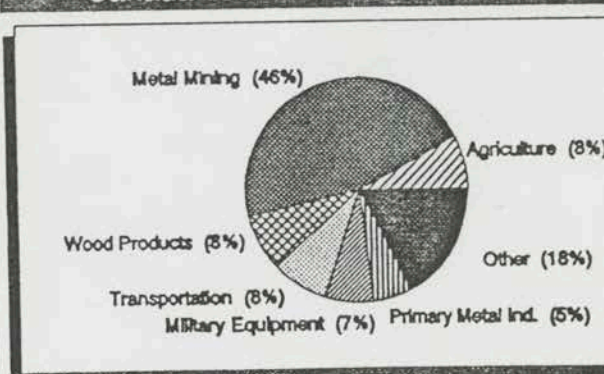
Manufactured exports accounted for 41 percent of Alaska's \$174 million in exports to Canada and Mexico in 1991, and supported an estimated 600 jobs.

- Alaska's sales to Mexico and Canada accounted for 5 percent of the state's total exports.
- Since 1987, Alaska's exports to Mexico have grown by nearly 15 percent and the state's export to Canada have grown by over 140 percent.
- An estimated 200 new jobs have been created by growth in Alaska's manufactured exports to our North American trade partners since 1987.

**Composition of Alaska's Exports to
Mexico 1991: Total \$6 Million**



**Composition of Alaska's Exports to
Canada 1991: Total \$168 Million**




RNC

ALASKA

REPUBLICAN ELECTED OFFICIALS

Constitutional Offices:

There are no Republicans.

Congressional Delegation:

U.S. Senate

Senator **TED STEVENS (R)** - next election 1996

Senator **FRANK MURKOWSKI (R)** - up for re-election in 1992

U.S. House of Representatives

1 R - Congressman **DON YOUNG (R - At-Large)**

0 D

State Legislature:

State Senate

10 R

10 D

The Senate President is Republican **DICK ELIASON**; the Republican Leader is **RICK HALFORD**.

State House

13 R

27 D

The Republican Leader is **ROBIN TAYLOR**.

ALASKA

1992 PARTY STRUCTURE

STATE PARTY

Committee Members:

Chairwoman **CONNIE ZAWACKI**

Elected: March 1991

Next Election: TBD 1994

ZAWACKI was elected Vice Chair the day before the resignation of former State Chair **CHERI JACOBUS**. Zawacki works for BP Oil and her husband Jim is a State Representative who is running for the State Senate this year. She served on the Committee on the Call.

Committeeman **WAYNE ROSS**

Elected: April 1992

Next Election: TBD 1996

ROSS is the former Vice President of the National Rifle Association and currently practices law in Anchorage.

Committeewoman **EDNA DEVRIES**

Elected: April 1992

Next Election: TBD 1996

DEVRIES is relatively new to Republican politics and has been a strong advocate of the Right-To-Life movement in the state. She ran for the State Senate in 1988.

Party Leaders/Key Figures in State:

PAULINE MARTENS, Vice Chair of the State Party and Executive Director of Victory '88

JIM CRAWFORD, former state Chairman

JERRY PREVO, political activist and local minister

HOPE NELSON, President of the Alaska Federation of Republican Women and member of the NFRW Board of Directors

Bush-Quayle '92 Leadership:

Chairman: **CLIFF GROH**, a prominent Anchorage attorney and former National Committeeman.

AK

Victory '92 Leadership:

Chairman: **JIM CRAWFORD**

State Party Overview:

The State Party leadership has been altered quite a few times over the past year. Pauline Martens, the Party's current First Vice-Chair, was serving as State Chairman until the State Committee meeting on September 19th, at which time Connie Zawacki resumed the position.

At the State Convention held April 23-26, it became obvious that the evangelical conservatives had taken control of the State Party. The divisiveness of the Alaska State Party has fallen just short of open warfare. The State Party has had four State Chairs in two years and continues to experience rifts among party leadership.

The State Party has no paid staff. However, they are working toward implementing more aggressive candidate and staff training programs.

Financial Status:

The lack of unity and direction for the Party have negated the development of a strong finance program. The state party has \$35,000 in the bank, which was aided by a \$10,000 contribution from ARCO at the State Convention.

The Lincoln Society, a new fundraising branch, has been organized and passed its articles of incorporation. The Society is hoping to raise \$150,000 for races this year.

AK

ALASKA

POLITICAL LANDSCAPE

ELECTION UPDATE

1992 Ballot:

President/Vice President

U.S. Senator - **FRANK MURKOWSKI** (R)

Congressman **DON YOUNG** (R) - At Large

All State House - 40 seats

1/2 State Senate - 10 seats

1992 Electoral College Votes: 3

Political Environment/Overview:

Both **CONGRESSMAN YOUNG** and **SENATOR MURKOWSKI** are facing tough battles for re-election.

Additionally, the continual party in-fighting and the assertion of power by **GOVERNOR HICKEL** and the Alaska Independent Party threaten the very existence of the Alaska Republican Party.

There are no constitutional offices up in 1992.

President:

Political Media Research and Mason-Dixon Opinion Research surveyed 626 likely voters September 19 and 20:

Bush	34 %
Clinton	39
Undecided	19

Primary Results:

The Alaska Primary was held September 8. Approximately 36% of the state's 306,264 registered voters participated in the primary.

AK

U.S. Senate:**Closed Primary - Republican:**

<u>Candidate</u>	<u>Raw vote</u>	<u>Percentage</u>
Murkowski	33,276	81 %
Whittaker	7,895	19

Open Primary:

<u>Candidate</u>	<u>Raw vote</u>	<u>Percentage</u>
Tony Smith (D)	29,234	45 %
Michael Beasley (D)	2,231	4
William Hensley (D)	26,006	40
Joe Sonneman (D)	1,229	3
Frank Vondersaar (D)	808	1
Mary Jordan (Green)	4,891	8

98 % reporting

Incumbent **FRANK MURKOWSKI** (R), easily won the Republican primary with 81 % of the vote against challenger **JED WHITTAKER**, who received 19%. He will face Democratic nominee, and ex-state Commerce Commissioner **TONY SMITH** in the General Election. Smith received 45 % of the vote in the primary.

The latest polling results from the *Anchorage Daily News*, conducted September 19 and 20 by Political Media Research, of 626 registered voters, reported Murkowski as receiving 48 %, Smith 32 %, and Jordan 8 %. Twelve percent were undecided.

The Cromer Group (D) also surveyed 500 likely voters September 30 through October 1. Murkowski garnered 49 % while Smith received 34 %.

U.S. House of Representatives Races:**Closed Primary - Republican:**

<u>Candidate</u>	<u>Raw vote</u>	<u>Percentage</u>
Don Young	21,829	53 %
Virginia Collins	17,751	43
Larry Seip	535	3
William Holton	1,401	1

AK

Open Primary:

<u>Candidate</u>	<u>Raw vote</u>	<u>Percentage</u>
Devens	33,110	51%
Pat Rody	22,833	36
Mike Milligan (Green)	3,210	5
Michael States (AI)	2,950	5
Tom Taggart (AI)	2,308	4

98% reporting

Ten-term Republican Representative **DON YOUNG** won the Republican nomination over State Senator **VIRGINIA COLLINS**. Young will be challenged by Valdez Mayor **JOHN DEVENS**, whom he faced two years ago in a heated battle.

Devens defeated four other candidates, including veteran State Senator **PAT RODY**, to win the Democratic primary. Devens received 51 percent *versus* 36 percent for Rodey, his closest challenger.

10/7/92

ALASKA STATE STATISTICS

POPULATION: 550,043
Largest City: Anchorage (226,338)
Second Largest: Fairbanks (30,843)
Third Largest: Juneau (26,751)

GOVERNOR: Walter Hickel (I) elected 1990
next election - 1994

SENATORS: Stevens (Girdwood) and Murkowski
(Fairbanks)

DEMOGRAPHICS: 76% White, 64% Urban, & 36% Rural

MEDIAN FAMILY INCOME: \$28,395 (1st)

VIOLENT CRIME RATE: 498 per 100,000 (23th)

ALASKA

REPUBLICAN PARTY OF ALASKA
P.O. Box 243732, Anchorage, 99524-3732
Executive Director: VACANT

(907) 276-4467

Chairman:

Connie Zawacki
P.O. Box 243732
Anchorage, 99524-3732
(907) 276-4467 (GOP)
(907) 274-4047 FAX #

National Committeeman:

Eldon Ulmer
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(907) 274-9422 (o)
(907) 243-3718 (h)

National Committeewoman:

Marylin Paine
1100 Hillcrest Drive
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(907) 272-1029 (h)

1988 DOLE FOR PRESIDENT, POLITICAL SUPPORTERS

Bill Hudson
3379 Meander Way
Juneau, 99508
(907) 465-4991 (o)
x3744
(907) 789-7376 (h)

Arliss Sturgulowski
2957 Sheldon Jackson
Anchorage, 99508
(907) 561-7615 (o)
(907) 279-4939 (h)