

August 24, 1992

TO: Senator Dole

FROM: Vicki *Vicki*

RE: Overland Park Cancer Ball

You are scheduled to attend the Overland Park Cancer Ball on August 29. The purpose of the ball is to raise funds for the Kansas division of the American Cancer Society. Susan Anton is the honorary chairperson of the event.

There will be 610 people at the ball, all of whom are invited guests. This is the largest fund raising activity for the year, nationwide, for the American Cancer Society. They anticipate raising \$500,000 at the ball, which is half of their entire annual fundraising goal.

They will be raising funds through an auction -- both silent and live. Items, such as tickets to Wimbledon, ski vacations, trips to Australia, and trips to Europe will be auctioned.

I spoke with Bob Van Crum who is coordinating the event. He described the guests as "very wealthy and very Republican". Most are business people, lawyers, and doctors of Johnson county.

Half of the funds that are raised the night of the ball will be donated to KU Medical Center for cancer research.

They would like you to speak for two or three minutes about your experience with prostate cancer. They would like you to emphasize the need for regular check-ups, early detection, and greater research efforts.

The three major television channels will have reporters covering the event.

**SENATOR DOLE SPEECH TO  
OVERLAND PARK  
CANCER SOCIETY BALL  
AUGUST 29, 1992**

**IT USED TO BE THAT WHEN  
YOU HEARD THE WORD,  
"CANCER", YOU AUTOMATICALLY  
ASSUMED THE WORST. TODAY,  
THAT IS NO LONGER THE CASE.  
THE AMERICAN CANCER  
SOCIETY SAYS THE NUMBER OF**

**PEOPLE WHO HAVE SURVIVED  
CANCER CAN FILL THE CITY OF  
LOS ANGELES -- ABOUT 3  
MILLION.**

**THESE HIGH RATES OF  
SURVIVAL ARE LARGELY DUE TO  
RESEARCH, EARLY DETECTION  
AND PROMPT TREATMENT. I  
CAN SPEAK FROM PERSONAL  
EXPERIENCE THAT EARLY  
DETECTION TRULY DOES MAKE**

**A DIFFERENCE. MANY OF YOU  
MAY BE AWARE THAT I WAS  
DIAGNOSED WITH PROSTATE  
CANCER LAST YEAR. AND AM I  
HAPPY TO BE HERE AS ONE OF  
THE BENEFICIARIES OF EARLY  
DETECTION.**

**PROSTATE CANCER HAS  
BECOME THE MOST COMMON  
TYPE OF CANCER AMONG MEN,  
AND IS THE SECOND LEADING**



**CANCER KILLER, AFTER LUNG  
CANCER. ABOUT 35,000 MEN  
DIE OF PROSTATE CANCER  
EACH YEAR IN THIS COUNTRY  
AND ABOUT 132,000 MEN WILL  
BE CONFRONTED WITH THE  
SAME DIAGNOSIS I HAD TO FACE  
LAST YEAR.**

**WHAT HAS PERHAPS  
STRUCK ME MOST SINCE I WAS  
DIAGNOSED WITH PROSTATE**

**CANCER IS THE NUMBER OF  
MEN WHO ARE BARELY AWARE  
THAT THEY EVEN HAVE A  
PROSTATE, LET ALONE THAT IT  
CAN CAUSE SOME VERY  
SERIOUS PROBLEMS. ALMOST A  
DAY DOES NOT GO BY NOW  
WHEN I DO NOT TALK TO A MAN,  
OR A WHOLE AUDIENCE OF MEN  
LIKE TONIGHT -- AND THEIR  
WIVES -- TO EMPHASIZE THE  
NEED FOR REGULAR CHECK-UPS**

## **AND EARLY DETECTION.**

**I HAVE ALSO LEARNED THAT  
PROSTATE CANCER IS NOT AN  
OLD MAN'S DISEASE.**

**ALTHOUGH IT IS MORE COMMON  
WITH AGE, EVEN MEN IN THEIR  
THIRTIES AND FORTIES CAN  
HAVE PROSTATE PROBLEMS.**

**SO, IT'S NEVER TOO EARLY TO  
ASK YOUR DOCTOR FOR A  
CANCER SCREENING -- FOR ANY**

# **TYPE OF CANCER.**

**THE NEED FOR MORE  
RESEARCH DOLLARS IS PRETTY  
CLEAR. KNOWN AS THE "SILENT  
CANCER", PROSTATE CANCER  
RECEIVES THE LEAST FUNDING  
PER PATIENT OF THE MAJOR  
CANCERS. LAST YEAR,  
PROSTATE CANCER RECEIVED  
ONLY \$28 MILLION DOLLARS IN  
RESEARCH MONEY. BREAST**



**CANCER DID A LITTLE BIT  
BETTER, BUT STILL ONLY  
RECEIVED \$130 MILLION FOR  
RESEARCH.**

**NOW, I'M NOT HERE TO PIT  
ONE DISEASE AGAINST  
ANOTHER, BUT LOOK AT ONE  
IMPORTANT FACT: PROSTATE  
CANCER KILLS ABOUT THE  
SAME NUMBER OF PEOPLE  
EACH YEAR AS DOES AIDS. YET,**

**WE SPEND -- AND SHOULD BE  
SPENDING -- \$2.1 BILLION ON  
AIDS RESEARCH. CLEARLY WE  
NEED TO DO MORE, NOT ONLY  
FOR PROSTATE CANCER, BUT  
FOR ALL CANCERS.**

**I COMMEND ALL OF YOU  
FOR YOUR EFFORTS AND  
CONTRIBUTIONS AND THANK  
YOU ALL FOR YOUR INTEREST  
AND SUPPORT. YOUR EFFORTS**

**CERTAINLY MAKE A DIFFERENCE  
FOR CANCER RESEARCH AND  
CANCER AWARENESS. I HAVE  
LEARNED THAT EARLY  
DETECTION CAN TAKE THE FEAR  
OUT OF THE WORDS, "YOU HAVE  
CANCER." MORE IMPORTANTLY,  
IT CAN SAVE YOUR LIFE.**



## Fact Sheet for Table Patrons and Auction Item Donors

### Cancer Benefit

### Summer Gala 11

#### HISTORY

On August 28, 1982, the first Summer Gala was held at the beautiful Doubletree Hotel and proved to be not only a most successful fund raising event, but also the social event of the year. The Gala is sponsored by the Johnson County Unit of the American Cancer Society. With a capacity crowd attending each year, the Gala's success is shown below:

Gala 1	1982	\$ 63,000
Gala 2	1983	\$100,000
Gala 3	1984	\$155,000
Gala 4	1985	\$200,000
Gala 5	1986	\$304,000
Gala 6	1987	\$381,000
Gala 7	1988	\$406,000
Gala 8	1989	\$475,500
Gala 9	1990	\$492,000
Gala 10	1991	\$510,000

#### GALA 11 DATA

Location:	Doubletree Hotel, Overland Park, Kansas
Date:	Saturday, August 29, 1992
Format:	5:00 P.M. Cocktails and Silent Auction, Followed by 7:00 P.M. Gourmet Dinner and exciting Live Auction
Dress:	Black Tie/Formal Dresses
Accommodations:	610 People- 61 Round Tables
Patron Tables:	\$1,250 per table ( each table seats 10)

#### TABLES

Firms or individuals purchasing tables will be designated HOSTS by the American Cancer Society and will be given recognition in the invitations, in the program book, and on the tables. The table purchase entitles a Host to have a total of 10 persons seated at the Gala. Obviously, a corporation that becomes a Host of this event by purchasing one or more tables not only has the opportunity to benefit the American Cancer Society, but also provide an evening of fun and festivities for their friends, and/or good customers, and/or members of their management team. It is hoped that each attendee will participate financially in both the Silent Auction and the Live Auction. All correspondence, including billing to table Hosts and invitations to Host guests, will be handled by the Gala 11 Hosts.



### AUCTION

Gala 11 Committee members are soliciting numerous items for both the Silent and Live Auction. Silent Auction items will be displayed at several convenient locations in the hotel, providing guests the opportunity to place written bids on them. Bidding closes on Silent Auction items just prior to dinner. Live Auction items will be displayed at the most prominent locations, and these items will be auctioned live, immediately following dinner. ONLY GIFT ITEMS OF \$1,000 OR MORE WILL BE CONSIDERED IN THE LIVE AUCTION. Items of lesser value may be included in the Live Auction if they have unusual, universal, or unique appeal. Donors of all Auction items will be listed in the Auction book with a description of the donated items.

THE COST OF EACH CONTRIBUTED ITEM IS A DONATION TO THE AMERICAN CANCER SOCIETY.

### GALA 11 COMMITTEE

Gary & Lucy Walton  
General Chaircouple

Bill & Julie Esrey  
Honorary Chaircouple

Joe & Karren Allen  
Barbara Allen  
Mignon Dureka  
Vicki Fisher  
Stan & Gerry Goldberg  
Nan Haren  
Tod & Nathalie Haren  
Creighton & Phyllis Hart  
Rex & Lillian Hoy  
Charlie & Janet Karlin  
Dick & Peggy Krigel  
Al & Peggy Lane  
Mick Lerner  
George & Floriene Lieberman  
Jack Lindsey & Jan Conner  
David & Mary Lindstrom  
Mike McCamon  
Bob & Bobbie McCauley

Nelson & Pam Mann  
Arnie & Fran Martinsen  
Mike & Marian Mills  
Skip & Karen Peavey  
Dan & Nancy Phelan  
Greg & AEnid Poteete  
Stephen & Linda Robertson  
Allan & Carol Robinson  
Stan & Shirley Rose  
Floyd Sageser  
Tom & Betty Scott  
Andy & Betsy Sears  
Ralph & Judy Stewart  
Brad & Pat Sumner  
Herb Taubin  
Dennis Tull  
Bob & Joyce Vancrum  
Ron & Priscilla Worley

If you have any questions regarding the Gala, please feel free to call anyone on the committee, or Bee Haley at the American Cancer Society office, 432-3277.

THANK YOU FOR YOUR HELP IN CONTINUING THE FIGHT AGAINST CANCER.



SENATOR DOLE SPEECH TO  
OVERLAND PARK CANCER SOCIETY BALL  
AUGUST 29, 1992

It used to be that when you heard the word, "cancer", you automatically assumed the worst. Today, that is no longer the case. The American Cancer society says the number of people who have survived cancer can fill the city of Los Angeles -- about 3 million.

These high rates of survival are largely due to research, early detection and prompt treatment. I can speak from personal experience that early detection truly does make a difference. Many of you may be aware that I was diagnosed with prostate cancer last year. And am I happy to be here as one of the beneficiaries of early detection.

Prostate cancer has become the most common type of cancer among men, and is the second leading cancer killer, after lung cancer. About 35,000 men die of prostate cancer each year in this country and about 132,000 men will be confronted with the same diagnosis I had to face last year.

What has perhaps struck me most since I was diagnosed with prostate cancer is the number of men who are barely aware that they even have a prostate, let alone that it can cause some very serious problems. Almost a day does not go by now when I do not talk to a man, or a whole audience of men like tonight -- and their wives -- to emphasize the need for regular check-ups and early detection.

I have also learned that prostate cancer is not an old man's disease. Although it is more common with age, even men in their thirties and forties can have prostate problems. So, it's never too early to ask your doctor for a cancer screening -- for any type of cancer.

The need for more research dollars is pretty clear. Known as the "silent cancer", prostate cancer receives the least funding per patient of the major cancers. Last year, prostate cancer received only \$28 million dollars in research money. Breast cancer did a little bit better, but still only received \$130 million for research.

Now, I'm not here to pit one disease against another, but look at one important fact: Prostate cancer kills about the same number of people each year as does AIDS. Yet, we spend -- and should be spending -- \$2.1 billion on AIDS research. Clearly we need to do more, not only for prostate cancer, but for all cancers.

I commend all of you for your efforts and contributions and thank you all for your interest and support. Your efforts certainly make a difference for cancer research and cancer awareness. I have learned that early detection can take the fear out of the words, "You have cancer." More importantly, it can save your life.