

SENATOR BOB DOLE
TALKING POINTS
PRESENTATION OF "GOLDEN
CARROT" TO PAT ROBERTS
OCTOBER 2, 1991

IT'S A PRIVILEGE TO BE HERE
THIS EVENING TO PRESENT THE
"GOLDEN CARROT" TO MY
FRIEND AND COLLEAGUE, PAT
ROBERTS.

**BEFORE I DO SO, HOWEVER, I
WANT TO EXTEND GREETINGS
FROM THE PRESIDENT OF THE
AMERICAN RED CROSS.
ELIZABETH IS A VERY CLOSE
FRIEND OF ESTHER
PETERSON'S, AND I KNOW SHE
BELIEVES THAT ESTHER IS VERY
DESERVING OF RECOGNITION.**

**I MIGHT ALSO ADD THAT MIKE
PERTSCHUK WAS CHAIRMAN OF
THE FTC WHEN ELIZABETH WAS
A MEMBER.**

**LET ME ALSO CONGRATULATE
MY DISTINGUISHED COLLEAGUE,
SENATOR MITCHELL, WHO WILL
RECEIVE HIS GOLDEN CARROT
IN JUST A FEW MINUTES.**

**SENATOR MITCHELL AND I
HAVE OUR DISAGREEMENTS
EVERY ONCE IN A WHILE, BUT
WE DO AGREE THAT THE
SENATE COULDN'T RUN UNLESS
WE WORK TOGETHER AND TALK
TOGETHER.**

**LIKEWISE, PAT ROBERTS
UNDERSTANDS THAT
CONSUMER GROUPS AND**

**AGRICULTURAL GROUPS MUST
WORK TOGETHER IF ANY
PROGRESS IS TO BE MADE.**

**AS A KEY PARTICIPANT IN THE
ONGOING DEBATE IN CONGRESS
ABOUT FOOD SAFETY AND
PESTICIDE REGULATION, PAT
ROBERTS HAS LONG SOUGHT
FOR A BALANCE AMONG THE**

**VARIOUS GROUPS MOST
AFFECTED BY THESE ISSUES.**

**HE BRINGS A GOOD DEAL OF
COMMON SENSE TO ISSUES
WHICH TYPICALLY AROUSE
STRONG EMOTION, AND --
LOOKING PAST THE POLITICS
AND THE AGENDAS -- FOCUSES
ON THE REAL PROBLEMS AND
PRIORITIES ON AMERICA'S**

FARMS AND ON OUR DINNER PLATES.

**PAT KNOWS THAT FARMERS
ARE CONSUMERS TOO, AND
HAVE A VESTED INTEREST IN
MAINTAINING THE INTEGRITY OF
OUR FOOD SUPPLY.**

**MOST OF ALL, PAT
UNDERSTANDS THAT FARMERS
WORK BEST WHEN THE**

**BUREAUCRATS STAY OUT OF
THEIR BUSINESS. IN THE
WORDS OF OUR FELLOW
KANSAN, DWIGHT EISENHOWER,
"FARMING LOOKS MIGHTY EASY
WHEN YOUR PLOW IS A PENCIL,
AND YOU'RE A THOUSAND MILES
FROM A CORN FIELD."**

**PAT, IT'S A PLEASURE TO
SERVE WITH YOU, AND IT'S A**

**PRIVILEGE TO PRESENT YOU
WITH THIS AWARD.**

OCTOBER 1, 1991

TO: SENATOR DOLE
FROM: STACY HOFFHAUS AND BRET FOX
SUBJECT: BACKGROUND ON FOOD ISSUES FOR PUBLIC VOICE EVENT

SCHOOL LUNCH AND FAT Public Voice last month released a report saying there's a dangerous amount of fat in school lunches (this seems to be becoming an annual event for them). Madigan has apparently decided if you can't beat them, join them -- he held a press conference outlining steps USDA is taking to reduce fat in school lunches.

LUGAR WHOLE MILK BILL Public Voice supports Lugar's legislation to eliminate a school lunch provision requiring schools to offer whole milk (they're also required to offer unflavored low-fat). Instead, schools would just be required to offer fluid milk (most would probably offer low-fat). You elected not to cosponsor.

LEAHY DAIRY BILL Ellen Haas was one of the very few advocates gutsy enough to publicly criticize the Leahy dairy bill for its negative impact on consumers. Public Voice remains concerned.

EATING RIGHT PYRAMID Public Voice and other consumer/health groups are furious at USDA for putting a hold on the Eating Right Pyramid, a graphic designed to replace the basic four food wheel. Advocates claim USDA caved in to pressure from meat and dairy lobbyists. Madigan claims the pyramid hadn't been adequately tested on kids and low-income adults. A new graphic should be decided on in the spring. USDA really goofed on this one.

CIRCLE OF POISON Public Voice strongly supports the Circle of Poison Prevention Act of 1991, and Leahy continues to hold "publicity" hearings on the bill with witnesses clearly selected and then stacked in his favor. It appears that he will avoid a committee vote because Boren, Pryor, and Heflin will likely vote against him -- they didn't want to buck the Chairman last year with a farm bill on the table, but things are different this year. At this point it appears to boil down to a floor fight sometime next year, because Leahy will not concede one iota on any of the bill's very troubling provisions. Lugar seems to be reluctant to offer a substitute bill to change the language on unregistered pesticides and "prior informed consent" stipulations, to name two.

SEAFOOD INSPECTION Public Voice strongly supports mandatory seafood inspection and believes that the creation of the new Office of Seafood within the FDA doesn't go far enough.

MEAT AND POULTRY LABELLING USDA is working on proposed regulations to implement mandatory meat and poultry nutritional labelling. Public Voice wanted this done through legislation.

PUBLIC
FOR FOOD & HEALTH POLICY
VOICE

Wednesday - Oct. 2
Golden
Carrot
Awards Program
1001 Connecticut Avenue, N.W.
Suite 522
Washington, D.C. 20036
202 659-5930

**Ninth Annual Golden Carrot
Awards Program**

Welcome

Richard L. Frank, Golden Carrot Chairman

Remarks

Ellen Haas
Executive Director, Public Voice

Introduction of Honorary Co-Chairman

Louis W. Sullivan, M.D.
Secretary of U.S. Department of Health and Human Services
by
Ann Brown
Chair, Public Voice Board of Directors

**Special Recognition Award
to**

Esther Peterson
presented by Michael Pertschuk
Co-Director, Advocacy Institute

**Presentation of
Golden Carrot Awards to**

presented to
Representative Pat Roberts
by Senator Robert Dole

presented to
Senator George Mitchell
by Ronald H. Brown
Chairman, Democratic National Committee

PUBLIC
FOR FOOD & HEALTH POLICY
VOICE

To: Kerry
From: Stacy

1001 Connecticut Avenue, N.W.
Suite 522
Washington, D.C. 20036
202 559-5930

FYI
(we'll send TP over tomorrow)

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A carrot for the man who promotes beef

By Angella Herrin

Eagle Washington bureau

WASHINGTON — If you want to know a little bit about the way Washington works, consider the case of Kansas Congressman Pat Roberts and the Golden Carrot.

The Golden Carrot is awarded annually by Public Voice, a consumer group that lobbies — critics say badgers — Congress on food and health issues such as cutting agricultural chemicals and cutting the fat out of the American diet.

Roberts is a Republican lawmaker best known in Congress for his outspoken defense — critics say carping — on behalf of farmers, agricultural chemical companies and commodities much-maligned for their fat, such as dairy and beef.

This year, to the astonishment of some House members, the Public Voice is handing the Golden Carrot to Roberts.

"If I was a rabbit, I'd be offended to see Pat Roberts getting the Golden Carrot," one member joked. "You don't often see the tree-hugging granola-munchers giving a big award to a cowboy from Dodge City who hollers every time the words 'government regulation' are uttered."

Public Voice and Roberts, however, see the award as a real tribute to the way that adversaries can work together in Washington for the common good — and

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Member of Congress, about Pat Roberts

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ROBERTS

From Page 1B

even their own self-interests.

For instance, in the last session, Roberts led the fight for new seafood inspection regulations in the House.

OK, so seafood is not the major product out on the plains of the Big First District of Kansas.

But Public Voice was pushing for stepped-up inspection of seafood.

And Roberts and other members of the House Agriculture Committee were feeling that if beef, pork and poultry had to undergo USDA inspection, fish needed it too — especially when fish often gets billed as

a "healthier food" than the steak produced in Kansas.

Roberts is quick to say he has not gone over to the other side yet.

After all, this is a man, who, when confronted with a science fair project on vegetarianism at his daughter's grade school, called up the National Cattlemen's Association to

help his daughter build a rival project on the virtues of meat.

"But I think I've helped agricultural groups understand it's in their interest to get off the adversarial position with consumer groups on issues like pesticides and start making some real, needed progress," Roberts said.

One consumer advocate says that Public Voice showed real savvy in handing Roberts the award.

"Instead of criticizing him because he's aligned with agriculture groups, they are encouraging him," she said. "It's a great example of using the Golden Carrot — instead of the Golden Stick."

To: Kerry

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FYI from Stacy

SECTION

B

Who may water today?
No one may water today.
Restrictions do not apply in



The Wichita Eagle

CITY & STATE

VARIES/2

S IN BRIEF/6

14 September 29, 1991