

MEMORANDUM

September 17, 1985

TO: Senator Dole

FROM: Nancy Olson Pascale

RE: National Water Alliance Conference Breakfast Session
Friday, September 20, 1985

8:00 - 9:15 a.m.

106 Dirksen Senate Office Building (note room change, formerly 138 Dirksen)

You will be the Featured Speaker at the Friday breakfast session of the NWA national conference, "Water Policy: 1985," as above. Executive Director Jim Magner will introduce you after the breakfast has been served, and you will be expected to speak informally for about 15 - 20 minutes.

A group of about five high school students and their debate coaches will be attending the breakfast and conference sessions, in preparation for the 1985-86 official debate season topic of Water Policy in the U.S. They will be participating in the public information and education workshop following breakfast.

The attached talking points focus on the public education aspects of the National Water Alliance, followed by some guidance to the students and to conference participants as they discuss policy issues, and a Kansas perspective. Mike Pettit and I have discussed your comments, and will be glad to revise or add to them as you request.

cc: Mike Pettit
Attachment

SENATOR ROBERT DOLE, FEATURED SPEAKER

Breakfast, Friday, September 20

8:00 - 9:15 a.m.

106 Dirksen Senate Office Building

TALKING POINTS:

I. Introduction, Welcome

- o Pleased with the progress of the National Water Alliance since I helped to found it just over two years ago.
- o The Alliance is succeeding as a non-governmental forum to address the nation's water crisis. And as a public education tool.

II. Public Education

A. High School Debate Students

- o Welcome to the high school students joining us as they prepare for the 1985-86 debate season, the topic of which is "Water Policy in the U.S."
- o This good topic is sign of increasing public concern about water as the nation's precious resource and the threat to a clean, plentiful supply.
- o The topic is good furthermore as a classic study in public policy -- integrates science/technology/environmental concerns with social sciences: social/economic/cultural concerns.
- o This integration is basic to the National Water Alliance. As a coalition of industry, environmentalists, academia, government, and concerned citizens, the Alliance works with these varied perspectives to find common ground for consensus.
- o The Alliance is therefore a good resource for the High School Debators, and we are glad that some of you have joined us today to discuss the year's topic and your needs. The Alliance is pleased to be of assistance.

B. National Water Alliance Public Education Efforts

- o The NWA is planning a national public service advertising campaign which would reach all segments of the population.
- o We believe such an effort will fill a void of education and awareness of water issues.
- o NWA is particularly effective in public education from our perspective -- integration, objectivity, credibility.
- o The public information and education workshop after breakfast will discuss these programs and focus NWA efforts in the best direction.

DOLE TALKING POINTS -- PAGE 2

III. Guidance to the High School Students and to NWA Conference Participants

- o Limited federal dollars is the bottom line, facing dangerously high federal deficits. And realizing that throwing money at problems is not the way to solve them.
- o We are in a period of transition from big federal spending to solve problems to creative and workable solutions -- management, leveraging funds, creative financing, innovative technology, information exchange, etc.
- o Creative solutions must include recognition of the fact that water is a needed resource for many vital segments of our economy, public health, our very way of life.

IV. Kansas Perspective

- o Like virtually every state in the country, Kansas has a representative set of water concerns:
 - o Quantity -- depletion of groundwater, especially the Ogallala aquifer. Drought and its damaging opposite: floods.
 - o Quality -- agricultural pesticides and fertilizers, oil and gas development related contamination, runoff from urbanized areas,
- o All these concerns and others result from conflicting demands on our precious water resources -- competing legitimate and necessary demands to our economy, to our very way of life.
- o Groundwater is a big concern. A State legislative committee recently evaluated whether state laws adequately protect groundwater supplies. Interesting points raised during testimony this summer:
 - o From Hays -- in a state-declared intensive groundwater use control area, restricting Hays' water use to 82 percent of city's actual water rights from the river basin. They claim that cities are under-represented in these restrictions because agricultural use and individual wells even within the city limits are not restricted.
 - o Similar to New York City residents during the current drought, individuals in Hays are drilling wells within the city limits to make up for city restrictions on water use. This is of short-term help to the city's supplies, but detrimental in the long term as it draws down the water table.
 - o With declining water tables is the further problem of increased possibility of contaminants moving into the fresh water supply.

September 20, 1985

SENATOR DOLE,

THE FOLLOWING ARE THE HIGH SCHOOL DEBATE STUDENTS AT TODAY'S BREAKFAST
FOR YOU TO INTRODUCE IF YOU WISH (ALL WASHINGTON AREA HIGH SCHOOLS):

HOWARD FENDRICH (like "RICH")

WALT WHITMAN HIGH SCHOOL

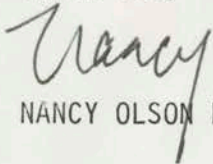
DAVID PERMUT

MT. VERNON HIGH SCHOOL

MIKE STOWE

LAKE BRADDOCK HIGH SCHOOL

THANK YOU,



NANCY OLSON PASCALE

Don Boileau
Speech Communications Assn.

Membership Application

- Enclosed is my tax-deductible contribution of \$_____ as dues for my annual membership, as checked.
- Please bill me for \$_____ annual dues, as checked.
- Individual Membership:**
- \$10 minimum \$25 \$50
- \$100 Other \$_____
- Trade or Professional Association** (\$500)
- Labor Union** (\$500)
- Academic, government, non-profit organization** (\$200)
- Corporate:**
- Founding Donor (\$15,000)
- Major (\$10,000)
- Sustaining (\$5,000)
- Associate (\$2,000)
- Corporate Minimum (\$1,000)

Name _____

Title _____

Organization _____

Address _____

Telephone _____

Make checks payable to the
National Water Alliance

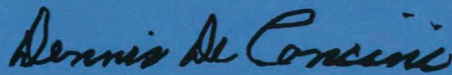
Mail to:
National Water Alliance
50 E Street, S.E.
Washington, D.C. 20003

We are pleased to invite you to "Water Policy: 1985," the first National Water Alliance conference specifically called to develop national water policy recommendations.

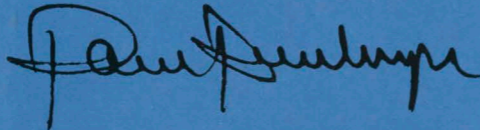
Faced in Congress by tough decisions on water issues, we are turning to the organization we formed to provide answers from outside government. We will join the National Water Alliance membership at the conference in their proposals and evaluation of policies to be used by Congress, federal agencies, state and local governments, and the private sector in managing and protecting our water.

We are encouraged by the progress of the Task Forces in formulating the questions and policy options that are the basis of the conference. "Water Policy: 1985," on September 18-20, is an integral part of the Task Force program and a collective chance to come to agreement on national water policy priorities. As members of the Board of Directors we look forward to the recommendations of the Task Forces and the conference participants.

Sincerely,



Senator Dennis DeConcini
Chairman



Senator Dave Durenberger
Co-Chairman



Representative Robert Roe
Co-Chairman

The National Water Alliance is a non-profit organization, formed by members of Congress who recognized the critical need to develop national water policies and to educate the public on the variety of issues affecting our nation's vital water supply. This bipartisan coalition consists of leaders from the public, private and academic sectors, representing industry, the environment, science, law and labor. Now two years old, the **National Water Alliance** serves as a forum for discussion and debate on various timely water issues.

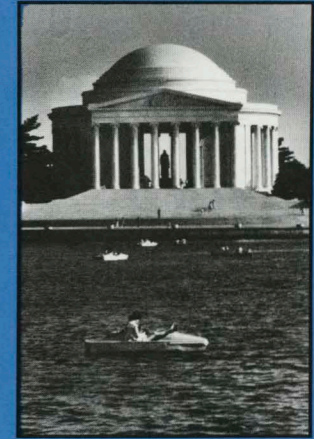
Executive Committee:

Sen. Dennis DeConcini, Chairman
Sen. Dave Durenberger, Co-Chairman
Rep. Robert Roe, Co-Chairman
Sen. Robert Dole
Rep. Thomas Foley
Rep. John Paul Hammerschmidt
Sen. Daniel Patrick Moynihan



National Water Alliance
50 E Street, S.E.
Washington, D.C. 20003

Conference Update



Water Policy: 1985

September 18-20, 1985 ■ Washington, D.C.
Sponsored by The National Water Alliance

Agenda

WEDNESDAY, SEPTEMBER 18

5:30 to Reception
7:30 p.m. Mike Mansfield Room
 U.S. Capitol S207

THURSDAY, SEPTEMBER 19

7:30 a.m. Registration begins
 106 Dirksen Senate Office Building
 (corner of First Street and
 Constitution Avenue, N.E.)

8:30 to Breakfast
9:45 a.m. 106 Dirksen Senate Office Building

Welcoming Remarks:
 Sen. Dennis DeConcini
 Featured Speakers:
 Sen. Dave Durenberger
 Rep. Robert Roe

PANEL DISCUSSIONS

Panels will identify specific policy and public education needs and develop recommendations for the NWA Board of Directors. The panels, made up of Task Force members and guests, will be moderated by Task Force coordinators.

10:00 to I. Groundwater
11:45 a.m. Dirksen Auditorium
 William A. Thomas, American Bar Foundation, Moderator

- What role should the federal government take in managing groundwater?
- What are the national goals and principles?
- How best can the state, local, and private sectors implement these goals and principles?

12:00 to Luncheon
2:00 p.m. 106 Dirksen Senate Office Building
 Keynote Speaker:
 ■ Scott M. Matheson, Former Governor of Utah*

2:15 to II. Infrastructure Finance and
3:45 p.m. Development
 Dirksen Auditorium
 Ronald M. North, Institute of Natural Resources, University of Georgia, and Joseph R. Folio, BCM Engineers, Moderators

- What state and local financial strategies best meet water infrastructure needs?
- What are the federal responsibilities?
- What is a workable cost-sharing policy?
- Are federal tax incentives an efficient means of reaching infrastructure goals?

4:00 to III. Water Supply and
5:30 p.m. Wastewater Treatment
 Dirksen Auditorium
 Robert Alpern, Citizens Union Foundation, Moderator

- Can integrated long-term conservation and planning prevent shortages?
- How can innovative and alternative technology be used to improve water service?
- Development of water quality standards: By and for whom?

*Invited

FRIDAY, SEPTEMBER 20

8:00 to Breakfast
9:15 a.m. 138 Dirksen Senate Office Building
 Featured Speaker:
 Sen. Robert Dole

Special Guests:
 High School Debaters

CONCURRENT WORKSHOPS

Participants attend one of four workshops to shape final recommendations based on previous day's panel discussions.

9:30 to Groundwater
11:30 a.m. Dirksen Auditorium

Infrastructure Finance and Development
 138 Dirksen Senate Office Building

Water Supply and Wastewater Treatment
 628 Dirksen Senate Office Building

Public Information and Education
 188 Russell Senate Office Building

PLENARY SESSION

11:30 to Concluding Remarks
12:30 p.m. 106 Dirksen Senate Office Building
 Keynote speaker:
 ■ John H. Sununu, Governor of New Hampshire

Workshop Reports, Summary, and Conclusions

Pre-Registration Form

Conference registration is open to both members and non-members of the National Water Alliance.

Name _____

Title _____

Organization _____

Address _____

Telephone _____

Signature _____

I am inviting a guest to the evening reception for an additional \$15.00.

Name _____

Registration	Fee	Amount
NWA Member	\$ 85.00	\$ _____
Non-Member	100.00	_____
Reception Guest	15.00	_____
Total Amount Enclosed		\$ _____

Registration fee includes participation in all sessions, conference materials, reception, breakfast and lunch on September 19, and a summary of proceedings. Checks made payable to the **National Water Alliance** must accompany this form. Mail to: National Water Alliance, 50 E Street, S.E., Washington, D.C. 20003

Call Nancy Olson Pascale at (202) 646-0917 for further details.