

REMARKS OF SENATOR BOB DOLE  
INTERNATIONAL PLATFORM ASSOCIATION  
MAYFLOWER HOTEL, WASHINGTON, D.C.  
WEDNESDAY, AUGUST 7, 1985

THANKS VERY MUCH, DAN, FOR THAT GENEROUS INTRODUCTION.

LET ME BEGIN BY EXPRESSING MY GRATITUDE FOR THIS AWARD.

BEFORE I CAME OVER HERE, I DID A LITTLE RESEARCH INTO THEODORE ROOSEVELT'S CAREER, ESPECIALLY AS A PLATFORM ORATOR. FOR INSTANCE, WHEN HE WAS SHOT IN THE CHEST DURING THE 1912 BULL MOOSE CAMPAIGN, HE INSISTED ON DELIVERING A TWO-HOUR SPEECH BEFORE GOING TO THE HOSPITAL. AFTERWARDS, THE DOCTORS FOUND THAT IT WAS THE FOLDED UP MANUSCRIPT -- ABOUT 80 PAGES LONG -- WHICH SLOWED THE BULLET BEFORE IT COULD DO MORTAL DAMAGE.

SO THERE YOU HAVE AT LEAST ONE EXAMPLE OF WHERE LONGWINDEDNESS SAVED SOMEONE'S LIFE. FROM MY OWN EXPERIENCE, IT'S MORE LIKELY TO SHORTEN LIFE.

WHY DO WE REMEMBER ROOSEVELT WITH SO MUCH AFFECTION?  
CERTAINLY, FEW MEN IN THE HISTORY OF THE REPUBLIC EVER ENJOYED  
THEIR TIME IN POWER MORE. FEW GAVE OFF A MORE EFFORTLESS  
IMPRESSION OF COMMAND. FEW CONVEYED WITH SUCH ELOQUENCE THE  
COMBINATION OF PERSONAL VALUES AND A NATIONAL VISION. IT WAS,  
AFTER ALL, THEODORE ROOSEVELT WHO INSISTED ON THE PRESIDENCY AS  
THE GREAT "BULLY PULPIT" OF POPULAR DEMOCRACY. AND FEW MEN,  
BEFORE OR SINCE, HAVE OCCUPIED THAT PULPIT WITH SUCH GUSTO.

AS A REPUBLICAN, I ALSO THINK OF ROOSEVELT AS, IN MANY WAYS,  
THE FATHER OF MY PARTY IN THE 20TH CENTURY. FOR IT'S EASY TO  
FORGET NOW, BUT IT WAS UNDER A REPUBLICAN PRESIDENT AT THE TURN  
OF THIS CENTURY THAT AMERICAN GOVERNMENT FIRST INVOLVED ITSELF IN  
REGULATING THE PRODUCTION OF MEAT, FOOD AND DRUGS, SETTING  
RAILROAD RATES, CONSERVING VAST UNSPOILED AREAS OF THE WEST,  
PUTTING THE REST OF THE WORLD ON NOTICE THAT AMERICA HAD COME OF  
AGE AND WAS EAGER TO CLAIM HER PLACE ON THE GLOBAL STAGE.

"HE SERVES HIS PARTY BEST," SAID ROOSEVELT, "WHO MOST HELPS TO MAKE IT INSTANTLY RESPONSIVE TO EVERY NEED OF THE PEOPLE."

IT WOULD BE HARD TO COME UP WITH A BETTER DEFINITION OF POLITICS AS IT SHOULD BE. NOT THAT A POLITICAL PARTY SHOULD CONTENT ITSELF WITH BEING A SHOCK ABSORBER OF CHANGE. IT MUST BE ABLE TO PERCEIVE THE NEED FOR CHANGE, TO ANTICIPATE AND THEN TO GENERATE IT, ALL WITHIN THE BROAD OUTLINES OF PRINCIPLE.

THAT'S WHERE I SEE THE REPUBLICAN PARTY HEADING IN THIS DECADE OF THE 80'S. PERSONALLY, I THINK WE HAVE A GOLDEN OPPORTUNITY TO ACHIEVE THE MAJORITY STATUS WHICH HAS SO LONG ELUDED US. NOT SIMPLY BY OFFERING UP ATTRACTIVE CANDIDATES, BUT BY AFFORDING A VISION TO MATCH. A VISION WHICH EXTENDS BEYOND WASHINGTON.

IT WAS SUCH A LONG VIEW THAT I FIRST SAMPLED AS A YOUNG MAN GROWING UP AMIDST THE WHEAT FIELDS OF KANSAS, WHERE WE ALL SHARED A COMMON BELIEF IN THE UNCOMMON POSSIBILITIES OF THE INDIVIDUAL.



THE KANSAS STATE MOTTO PROCLAIMS "TO THE STARS THROUGH DIFFICULTIES." AND WE'VE ALL EXPERIENCED OUR SHARE OF DIFFICULTIES IN LIFE. EVEN SO, WE BELIEVED THAT THERE WAS SOMETHING EXTRAORDINARY IN THE MOST SEEMINGLY ORDINARY MEN AND WOMEN. WE HELD TO THE DEMOCRATIC VIEW - DEMOCRATIC WITH A SMALL "D" - THAT EACH OF US HAD THE POWER AND THE RESPONSIBILITY TO MAKE OUR LIVES USEFUL. WHERE YOU WOUND UP ON THE LADDER OF SUCCESS COUNTED FAR LESS THAN THE EFFORT YOU EXPENDED IN MAKING THE CLIMB.

#### LIFE ON THE LADDER

WE HELD TO ANOTHER VALUE AS WELL. IN PRAIRIE VILLAGES AND IN URBAN NEIGHBORHOODS ALIKE, WE TOLD OURSELVES THAT ONCE YOU REACHED UP TO THE FIRST RUNG ON THE LADDER, YOU REACHED DOWN TO THE NEIGHBOR BELOW. WHATEVER ELSE YOU DID, YOU DIDN'T PULL UP THE LADDER AFTER YOU. WE BELIEVED THAT YOU COULD BE CONSERVATIVE



AND COMPASSIONATE AT THE SAME TIME - THAT YOU COULD FEEL WITH YOUR HEART WHAT YOU KNEW IN YOUR HEAD - AND THAT BUDGETS MUST BE BALANCED SO THAT OPPORTUNITIES MIGHT BE CREATED.

COME TO THINK OF IT, I THINK THEODORE ROOSEVELT WAS ABOUT THE LAST PRESIDENT OF EITHER PARTY TO SUBMIT A BUDGET WITH A SURPLUS. A SURPLUS, FOR THE BENEFIT OF ANY DEMOCRATS OR REPUBLICANS PRESENT, IS AN EXCESS OF RECEIPTS OVER EXPENDITURES.

NOW ALL THIS WAS THE TRADITION IN WHICH I GREW TO MATURITY. I LEARNED AT AN EARLY AGE THAT REPUBLICANS STOOD FOR BUDGETS THAT WERE LEAN AND TAXES THAT WERE LOW. THAT THEY ALWAYS RALLIED ROUND A STRONG NATIONAL DEFENSE - NOT JUST AS MEASURED BY OUR WEAPONS OF WAR, BUT ALSO IN BUSTLING FACTORIES AND HEALTHY FARMS, AND ALL ACROSS THE ECONOMIC FRONTLINES ON WHICH A NATION'S ULTIMATE SECURITY MUST DEPEND. TODAY, WE STAND CLOSER THAN EVER TO BEING AMERICA'S MAJORITY PARTY - NOT JUST BECAUSE AN IMMENSELY POPULAR PRESIDENT PERSONIFIES THE STRENGTHS WE LIKE TO THINK OF

AS UNIQUELY OUR OWN - BUT ALSO BECAUSE MOST AMERICANS HAVE COME TO IDENTIFY WITH THESE POSITIONS AS WE HAVE ARTICULATED THEM AND WRITTEN THEM INTO LAW.

OVER THESE PAST FOUR AND HALF YEARS, WE'VE TAMED INFLATION WHILE UNLEASHING ECONOMIC GROWTH. THE WORLD IS A LESS DANGEROUS PLACE TODAY THAN IN 1980, THE DESPERATE TACTICS OF INTERNATIONAL TERRORISTS NOTWITHSTANDING. WHY? BECAUSE THE BALANCE OF POWER HAS TILTED BACK TOWARD AN EQUILIBRIUM. AFTER A WORRISOME TIME OF DRIFT AND DISARRAY, THE UNITED STATES HAS NOT ONLY REBUILT HER DEFENSES - SHE HAS REGAINED HER SENSE OF CONFIDENCE. SHE HAS STOPPED APOLOGIZING, AND STARTED ASSERTING HER VITAL INTERESTS. SHE HAS RAISED HER GLOBAL PROFILE - AND SHE WILL NEVER AGAIN LOWER HER FLAGS IN THE FACE OF STREET MOBS OR TINHORN TYRANTS.

## THE REAGAN LEGACY

HERE IS THE LEGACY OF RONALD REAGAN'S PRESIDENCY: ABOVE ALL, A REPUBLICAN PARTY ABLE TO COMMUNICATE THE VALUES AND IDEALS IT SHARES WITH WORKING MEN AND WOMEN. WE HAVE LEARNED THAT IT IS NOT ENOUGH TO TELL PEOPLE YOU'RE ON THEIR SIDE. YOU HAVE TO SHOW THEM. YOU HAVE TO SEARCH OUT THE THREADS THAT BIND YOU TOGETHER, AND SET ASIDE THE DIFFERENCES THAT MIGHT OTHERWISE INSPIRE A COLLECTION OF WARRING FACTIONS, AS DIVIDED AS THE DEMOCRATS AND AS UNABLE TO SEND A COHERENT MESSAGE TO INSPIRE HOPE OR KINDLE ACTION. AND THAT'S NOT ALL. WHILE STANDING UP FOR WHAT YOU BELIEVE IN, YOU HAVE TO REACH OUT TO THOSE WHO MAY NOT ENTIRELY AGREE.

SHOW THE POOR AND THE WEAK HOW ECONOMIC OPPORTUNITY AND INDIVIDUAL INCENTIVE CAN DO FOR THEM WHAT THEY HAVE DONE FOR GENERATIONS BEFORE. SHOW AMERICAN MOTHERS AND FATHERS THAT PRESERVING OUR MILITARY STRENGTH NOW IS THE BEST GUARANTEE THAT



THEIR CHILDREN NEED NEVER GO TO WAR LATER. SHOW THE YOUNG THAT THEIR IDEALS ARE RESPECTED, AND THEIR VIGOR AND IMAGINATION CHERISHED AS THE SEED CAPITAL OF FUTURE GREATNESS. AND SHOW THE ELDERLY THAT WE LOOK TO THEM FOR WISDOM AND COUNSEL, PROMISING IN RETURN NEVER TO BREAK OUR COMMITMENTS OR OUR COVENANT WITH THOSE WHO RAISED AN EARLIER CROP.

OUT OF POWER, IT'S ALL TOO EASY TO FORGET THE DIFFERENCE BETWEEN WHAT'S RIGHT AND WHAT'S SELF-RIGHTEOUS. IN THE PROCESS, YOU CAN INADVERTENTLY TURN OFF MORE PEOPLE THAN YOU ATTRACT INTO YOUR RANKS. IN POWER, WE HAVE A RESPONSIBILITY TO PERFORM, NOT POSTURE - TO PUT OUR PRINCIPLES TO WORK, AND MILLIONS OF CITIZENS TOO.

#### HARD CHOICES -- BUDGET PROSPECTS

UP UNTIL NOW, WE'VE MADE HARD CHOICES SO THAT OUR FELLOW CITIZENS COULD ENJOY SOME LASTING PROSPERITY. PRESIDENT REAGAN HAS COME FORWARD WITH A TAX REFORM PLAN BOTH COURAGEOUS AND

HISTORIC. A PLAN THAT BUILDS ON OUR EARLIER EFFORTS TO LOWER INDIVIDUAL RATES AND OVERHAUL DEPRECIATION. NOW THE PRESIDENT WOULD TAKE THE LOGICAL NEXT STEP, BY ESTABLISHING A "LEVEL PLAYING FIELD" FOR ALL KINDS OF BUSINESSES, AND ELIMINATING TAX CONSIDERATIONS AS A PRIME FACTOR IN MAKING DECISIONS AS TO SAVINGS AND INVESTMENT.

IT'S A GOOD PLAN - AND I'M CONVINCED WE CAN MAKE IT EVEN BETTER. BUT ALONG WITH THE BRIGHT PROMISE OF TAX REFORM, WE CONFRONT AN IMMEDIATE PROBLEM IN A BLOATED FEDERAL DEFICIT, A TICKING TIME BOMB WHICH, IF NOT SOON DEFUSED, THREATENS TO EXPLODE THE STRONGEST ECONOMIC RECOVERY SINCE WORLD WAR II. A BUDGET IS A CURIOUS DOCUMENT, A COMBINATION OF GRAY PROSE AND RED INK. THE PROCESS BY WHICH IT IS FORGED, AND I USE THE WORD DELIBERATELY, MAY SEEM ANYTHING BUT DYNAMIC.

SOME PEOPLE INDICATE WE SHOULD BALANCE THE BUDGET ON THE BACKS OF THE POOR. OTHERS CLAIM IT SHOULD BE BALANCED ON THE TURRET OF THE M-I TANK. BOTH ARE WRONG. AND BOTH UNDERESTIMATE, CYNICALLY I THINK, THE WILLINGNESS OF MOST AMERICANS TO ACCEPT COMMON SENSE AND A SHARED BURDEN OF TEMPORARY SACRIFICE. THAT'S WHY I THINK WE WOULD DO WELL TO TELL THEM THE TRUTH, AND RELY ON THEIR INSTINCTIVE GRASP OF WHAT IS FAIR AND NECESSARY.

#### LONG-RANGE SOLUTIONS

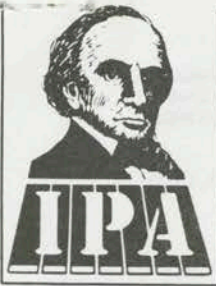
IN THE LAST FEW YEARS, THE TIDE HAS TURNED OUR WAY, BOTH HERE AT HOME AND IN A WORLD WHERE TYRANNY IS ON THE RUN AND FREEDOM IS SHOULDERING DICTATORSHIP TO ONE SIDE. LIMITS HAVE BEEN IMPOSED ON WHAT GOVERNMENT CAN DO - SO THAT NO LIMITS CAN EXIST ON WHAT THE PEOPLE THEMSELVES CAN ACCOMPLISH.

IT'S THIS MESSAGE OF SURGING HOPE AND BOUNDLESS OPPORTUNITY THAT CAN SOLIDIFY OUR HOLD ON THE AMERICAN ELECTORATE. BUT ONLY IF WE ATTEND TO UNFINISHED BUSINESS: BY TACKLING THE DEFICIT,



SLICING INTEREST RATES, EASING THE DOLLAR, REFORMING THE TAX CODE, AND RESTORING OUR COMPETITIVE POSITION IN THE GLOBAL MARKETPLACE. HISTORY WILL NOT LOOK KINDLY ON THOSE WHO SACRIFICE TOMORROW FOR TODAY. IN THE WORDS OF THEODORE ROOSEVELT, "I THINK THERE IS ONLY ONE QUALITY WORSE THAN HARDNESS OF HEART AND THAT IS SOFTNESS OF HEAD." I WOULD SUGGEST TO SOME OF MY COLLEAGUES THAT EVEN VOTERS CAN BE PRETTY HARDHEADED ABOUT WHAT NEEDS TO BE DONE TO MAKE THIS RECOVERY OF OURS PERMANENT. COME TO THINK OF IT, MAYBE WE SHOULD CLIMB DOWN OFF OUR PLATFORMS LONG ENOUGH TO LISTEN TO WHAT THEY HAVE TO SAY: LISTEN AND THEN LEAD.

SPEAKING OF WHICH, WE'VE GOT A FEW MINUTES. YOU ALL KNOW WHAT'S ON MY MIND; NOW MAYBE YOU COULD LET ME KNOW WHAT'S ON YOURS...



# *International Platform Association*

*A Non-Profit Organization*

(Founded by Daniel Webster & Josiah Holbrook in 1831 as The American Lyceum Association)  
2564 Berkshire Road, Cleveland Heights, Ohio 44106 • (216) 932-0505



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For Immediate Release

## IPA'S MARKETPLACE OF THE PLATFORM IN WASHINGTON AUG. 5-9

At its 154th annual convention, the International Platform Association will field a smorgasbord of speakers day and night to satisfy the appetite of any audience in the country. The meeting, known as the "marketplace of the platform," will take place August 5-9 at the Mayflower Hotel in Washington.

Senate Majority Leader Robert Dole, who is being presented with the Theodore Roosevelt Award for excellence in public service, will dispense politics. Dick Cavett will serve up humor, and Joan Mondale, art talk. David Hartman, ace anchor of "Good Morning America," will talk about accuracy in the media, and George Gallup, about accuracy in polling.

Human sexuality expert Shere Hite will reveal her knowledge of her area of study, while stockbroker Julia Walsh will make revelations about Wall Street. "The Uncensored John Henry Faulk," political satirist, will speak about his new book of the same title, while former CIA director Stansfield Turner will talk of Secrecy and Democracy.

Broadcasters Larry King and John McLaughlin, J. Peter Grace of the Grace Commission fame, singer Teddy Pendergrass, parliamentarian Henry

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**IPA Engraved Silver Bowl Winners, The Great Speakers & Performers**

Lowell Thomas	Frank Reynolds	Atty. Gen. Wm. French Smith	Jean Shepherd	Harry Reasoner	Walter S. Sullivan, Jr.
John F. Kennedy	Mark Russell	Art Buchwald	Earl Warren	William Safire	Betty Williams
Bob Hope	Lyndon B. Byrd	Lyndon B. Johnson	Adm. Hyman Rickover	Minnie Pearl	Jose Greco
Henry Kissinger	Edwin Newman	Mark Wilson	Enrique Tejera Paris	William Proxmire	Dr. Horace E. Dobbs
Victor Borge	Abby Van Buren	Danny Kaye	Barber Conable	Rod McKuen	Dr. Kenneth Cooper
Glenn T. Seaborg	Isaac Asimov	Charles E. Spahr	Jeane Dixon	David Stockman	Carl Sagan
Jack Anderson	Rev. Jesse L. Jackson	Ann Landers	Liv Ullmann	Dr. Charles Jarvis	Dennis Flanagan
Hal Holbrook	Malcolm S. Forbes	James Schlesinger	Harry Blackstone, Jr.	Doug Henning	Amb. Arthur Goldberg
Winston Churchill, MP	James D. Robinson, III	Mayor Thomas Bradley	F. Lee Bailey	Dan T. Moore	Wm. Bentley Ball
Wm. F. Buckley, Jr.	David Brinkley	George Wallace	Sen. Jesse A. Helms	Leon Jaworski	Arthur J. Holst
John Wayne	J. Peter Grace	Arthur B. Laffer	Lawrence Spivak	Howard Jarvis	Gene Perret
Cong. Claude Pepper	Gen. Alexander Haig	William H. Webster	Justin Dart	Larry King	Dr. Floyd Riddick
Sam Donaldson	Seymour Hersh	Erma Bombeck	Fletcher Byrom	William C. Norris	Edward J. Callahan
Patrick J. Buchanan	George Plimpton	Jean-Michel Cousteau	Charles Wohlstetter	Leo Cherne	Hope Mihalap
Sen. Howard Baker	Drew Pearson	Ralph Nader	Howard K. Smith	Reed Larson	Ricky Jay
Hon. Mario Cuomo	Barbara Walters	Art Linkletter	Richard M. Nixon	Juanita Kreps	Hal Bruno
Elizabeth Taylor	John Denver	J. W. Marriott, Jr.	William E. Simon	John Ciardi	Barry Reed



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Robert III, actor Douglas Fairbanks, Jr. and columnist Jack Anderson will also be part of the diverse convention mix.

"Our audience is made up of professionals," says Dan Tyler Moore, director general of the IPA. "They are speakers, booking agents, civic leaders and lecture program chairpersons for colleges, clubs and associations. We pride ourselves on being a showcase for the best talent available."

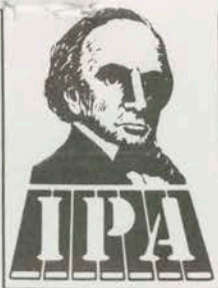
A small college might not be able to afford the rich and/or famous speaker, but the best talent is not always the established personality. IPA's annual convention is also the starting point for aspiring professional speakers, who get their first chance to be heard by people who carry contracts in their pockets.

Hal Holbrook, the reincarnation of Mark Twain, was first discovered when he appeared in the try-outs that are one of the great features of the IPA convention. This forum is now called the "Hal Holbrook Speaking Ladder."

At the first rung of the ladder, some 30 speakers will be given the chance to make a one-and-a-half-minute speech. The 10 judged best by the IPA audience will give three-minute speeches, and then four of those, along with four pre-selected speakers, will move to the third rung of the ladder for seven-minute speeches. The one judged best will have the opportunity to make a full 30-minute presentation, doubtless dreaming all the while of the \$10,000 and up that speakers at the top of the ladder nationwide receive for one engagement.

# # #

7/31/85



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For Immediate Release

Jackson, Gandhi,  
Cronkite and Meir also honored:

## MARIO CUOMO TOP VOTE-GETTER FOR ORATORS HALL OF FAME

New York Governor Mario Cuomo was top vote-getter as the International Platform Association named five new members to the Orators Hall of Fame for 1985. Other winners include the Rev. Jesse Jackson, India's late spiritual leader Mohandas Gandhi, veteran television journalist Walter Cronkite and the late Israeli prime Minister Golda Meir. The winners were selected by a nationwide poll of journalists, members of Congress, speech teachers and professional speakers conducted in June.

IPA is the 154-year-old professional organization of the lecture platform.

The five top finishers, announced today by IPA director general Dan Tyler Moore, will be enshrined in the Orators Hall of Fame at ceremonies during the 154th annual meeting of the IPA to be held in Washington, D.C., August 5-9.

"Fashions in oratory have changed dramatically in my lifetime," Mr. Moore said, looking over the winners list, "but a first-class orator is always somebody who has something to say and says it with

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passion."

Comments from others who voted for this year's Hall of Fame selections include columnist James J. Kilpatrick on Jesse Jackson: "He's in a class with FDR and MacArthur." Lady Bird Johnson's former press secretary Liz Carpenter acknowledged Golda Meir as "saying things of significance and passion." According to Stuart Eizenstat, former adviser to President Carter, Mario Cuomo "has a powerful speaking style, a commanding presence and a clear message."

Other nominees who scored well in the polling, but short of the top-five ranking needed to be inducted this year, include the late Egyptian President Anwar Sadat, former first lady Eleanor Roosevelt, Pope John Paul II and former President Theodore Roosevelt.

The five new inductees to the Orators Hall of Fame join great speakers from the past and present, including William Jennings Bryan, Winston Churchill, Abba Eban, Billy Graham, Barbara Jordan, John F. Kennedy, Martin Luther King, Douglas MacArthur, Ronald Reagan, Franklin Roosevelt and Adlai Stevenson. The Orators Hall of Fame is located within IPA headquarters in Cleveland Heights, Ohio.

# # #

7/4/85



# INTERNATIONAL PLATFORM ASSOCIATION

(A Non-Profit Organization)

*The International club of those  
 interested in oratory  
 and the power of the spoken word.*

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The Rev. James D. Ford, D.D. Chaplain, U.S. House of Rep.	The Rev. Richard C. Halverson, D.D., L.L.D. Cbaplain, U.S. Senate.
The Rev. Edward L.R. Elson, S.T.D. Chaplain of the U.S. Senate.	

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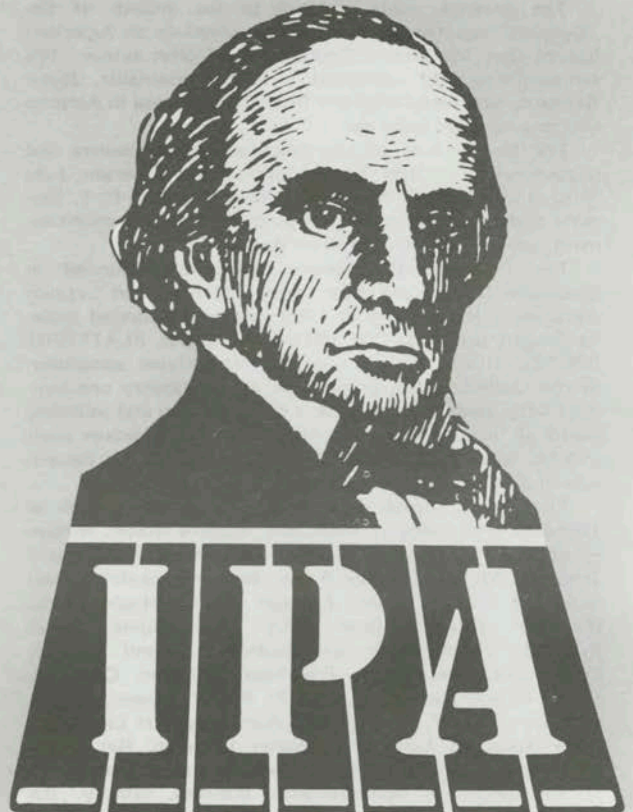


# INTERNATIONAL PLATFORM ASSOCIATION

*"There are many objects of great  
 value to man which cannot be  
 attained by unconnected  
 individuals, but must be attained  
 if at all, by association."*

*Daniel Webster*

**The Statesman orator who founded the  
 American Platform and became the  
 Grandfather of the nation's oldest trade  
 association, the I.P.A.**



## SOME OF THE WINNERS OF THE IPA SILVER BOWL AWARDS

Lowell Thomas	Howard Jarvis	Arthur B. Laffer
John F. Kennedy	Carl Sagan	Gen. Alexander Haig
Ann Landers	Art Linkletter	Dr. Horace E. Dobbs
Lyndon B. Johnson	Victor Borge	Malcolm S. Forbes
Ralph Nader	Mayor Thomas Bradley	Isaac Asimov
Bob Hope	Ambassador Arthur Goldberg	Sen. Jesse A. Helms
Erna Bombeck	Leon Jaworski	James Lehrer
Eric Sevareid	Dr. Kenneth H. Cooper	Abby Van Buren
Howard K. Smith	Winston Churchill, M.P.	Danny Kaye
Art Buchwald	Rod McKuen	Jerry Landauer
Fletcher Byrom	Joseph A. Califano, Jr.	F. Lee Bailey
Barbara Walters	William Proxmire	Senator Robert C. Byrd
Dan T. Moore	William Safire	Harry Blackstone, Jr.
David Stockman	Harry Reasoner	Walter A. Sullivan, Jr.
Henry Kissinger	Dr. Everette Peterson	Mark Russell
Earl Warren	David Brinkley	John Ciardi
Lawrence Spivak	William E. Simon	Juanita Kreps
Admiral Rickover	Justin Dart	Frank Reynolds
Glenn T. Seaborg	Seymour M. Hersh	Richard M. Nixon
Drew Pearson	Benjamin Franklin	Reed Larson
Jack Anderson	William C. Norris	Herman Wouk
Jean Shepherd	J.W. Marriott, Jr.	Mark Wilson
Norman Lear	Dennis Flanagan	Leo Cherne
James Schlesinger	Liv Ullmann	William French Smith
Charles E. Spahr	Don Tuffs	William Bentley Ball
Hal Holbrook		Arthur J. Holst
Doug Henning		John Denver
George Plimpton		John Wayne
Edwin Newman		

## EXECUTIVE OFFICE

2564 Berkshire Road, Cleveland Heights, Ohio 44106

12/82



## *History of the International Platform Association*

Daniel Webster, the most famous orator in American history, Secretary of State under three presidents, the lawyer who changed American history by winning the famous Dartmouth College case, made his greatest contribution to America in 1826 during the presidency of John Quincy Adams. He helped found the first "Lyceum" in Milbury, Massachusetts and launched the most effective medium for influencing public opinion any nation has ever had, the tens of thousands of audiences in thousands of cities and towns that comprise the American Lecture Platform. It has never been as powerful as it is now and its influence is growing daily.

Webster's idea spread so rapidly that five years later the AMERICAN LYCEUM ASSOCIATION was formed under his aegis to unite the various units that had sprung up all over the nation.

The thousands of statesmen, politicians, and businessmen who have formulated U. S. public and private opinion over the last one hundred fifty years owe their influence and contribution largely to these audiences of millions of Americans that have, since 1826, been set up all over our nation eager and ready to hear them and be influenced by their theories and arguments.

The greatest single impetus to the growth of the "Lyceum" resulted from efforts to schedule an American lecture tour for Charles Dickens, the English author. His representative had contacted a Boston journalist, James Redpath, who established the first lecture bureau in America over one hundred years ago.

The first lecture bureau presented such speakers and concert artists as Mark Twain, Ralph Waldo Emerson, Julia Ward Howe, Josh Billings, Henry Ward Beecher, P. T. Barnum, and other leaders in the political, business, entertainment, and concert fields of those days.

The International Lyceum Association, founded in September 1903, took over where the American Lyceum Association left off and in 1952 was reincorporated under its present name as THE INTERNATIONAL PLATFORM ASSOCIATION. It is the oldest international association in the United States, going back in its ancestry one hundred fifty years. It has always been the club and sounding board of those interested in the power of the spoken word and has had on its membership rolls an appreciable percentage of all the great names of our American heritage.

Those early guests plus later IPA members such as Theodore and Franklin Roosevelt, Richard Nixon, William Howard Taft, Herbert Hoover, John Kennedy, Lyndon Johnson, William Jennings Bryan, Nelson Rockefeller, Carl Sandburg, Harry Truman, J. Edgar Hoover, Hugh Downs, Woodrow Wilson, "Dear Abby" Van Buren, David Brinkley, Victor Borge, Art Buchwald, Lowell Thomas, Barry Goldwater, Otto Preminger, Winston Churchill, Ralph Nader, Jack Anderson, Dr. Walter Alvarez, Averell Harriman, Gerald Ford, Hubert Humphrey, Art Linkletter, Alice Roosevelt Longworth, Walter Lippman, Rex Harrison, Hal Holbrook, Drew Pearson (and a host of others in the fields of statesmanship, business, oratory, the

theatre, the movies, and entertainment) have bequeathed a portion of their greatness to their associates, living and dead, in what our members feel is the most interesting organization in our nation. We have been coming to our meetings for over fifty years.

**Fourteen U.S. Presidents have been IPA members, as have a good percentage of the most influential members of the U.S. Senate and many state governors, cabinet officers, and foreign ambassadors accredited to the United States who are on IPA rolls.**

Each year hundreds of the top political figures and orators of our nation, the Platform people who belong to the IPA, appear before colleges, forums, school assemblies, conventions, concerts, executive and women's clubs, service clubs, and industrial association audiences. Anywhere and everywhere that audiences of any kind convene there are IPA members not only on the Platform but in the audience, functioning as program chairmen or just listening.

**The late Lowell Thomas, former IPA President and Membership Chairman, said, "No other medium can compare with the Platform."**

One privilege of membership is the opportunity to attend the annual five-day assemblage in Washington, D.C. where the most outstanding personalities and programs seen anywhere in this country are presented in an atmosphere where, with only IPA members being admitted, an extraordinary volume of top level "off-the-record" conversation takes place. Here the top statesmen of both parties, time-honored orators, TV, radio, and newspaper personalities and celebrities from many fields find memories. Hopeful beginners find counsel and help and patrons and program chairmen find new talent and everyone finds enjoyment.

The top echelon of our nation in many different fields meet for five days of fun, recreation, fellowship and reunion, and genuine relaxation after a strenuous year. The workshops, previews, and programs elicit enduring friendships and lasting admiration one for the other.

THE INTERNATIONAL PLATFORM ASSOCIATION is not only the professional association of the American program chairman and of those who belong to organizations that put on programs for their members, but in fact of all persons interested or engaged in the lecture, concert, TV, radio, newspaper, and entertainment fields. It is the organization of those interested in the power of oratory and of the spoken word.

For over a hundred fifty years IPA membership has included many of the most distinguished men and women of our nation in every field. If one thing about the IPA can be pinpointed as most valuable to its unusual membership, it is the fruitful and lasting friendships developed at high level across ordinarily inaccessible professional and geographic boundaries.

Membership is limited to persons recommended for membership whose applications are approved by our Membership Committee and by our Board of Governors.

**Any questions concerning IPA's status or reputation can be referred to the Heights Chamber of Commerce (Cleveland and Shaker Heights, Ohio) or Gale's Encyclopedia of Associations.**





# International Platform Association

*A Non-Profit Organization*

(Founded by Daniel Webster & Josiah Holbrook in 1831 as The American Lyceum Association)

2564 Berkshire Road, Cleveland Heights, Ohio 44106



## WHAT IS THE INTERNATIONAL PLATFORM ASSOCIATION?

By Lowell Thomas (who was in his 10th term as IPA President when he died in 1981)

Fourteen U.S. Presidents starting with Theodore Roosevelt (who as one of the greatest orators in his day initiated this tradition) have belonged to the International Platform Association and among the many other great and varied personalities of the English speaking world, both living and dead who have been members and have participated in its activities are Winston Churchill, Mark Twain, Zbigniew Brzezinski, James Kilpatrick, Henry Kissinger, Alice Roosevelt Longworth, William Colby, Carl Sandburg, Bob Hope, Eric Sevareid, Barbara Walters, Leon Jaworski, Norman Lear, Glenn Seaborg, Senator Goldwater, Ralph Nader, Eliot Ness, Jack Anderson, Art Buchwald, Drew Pearson and a galaxy of others including many senators, ambassadors, columnists, writers, judges, stars of the entertainment and business world and most of the presidential candidates of both political parties in recent elections. A club's reputation is established by the stature of those who associate themselves with it. Please see the enclosed list of a few who have attended our meetings in recent years to share their thoughts.

Founded by Daniel Webster and Josiah Holbrook more than a century and a half ago as the American Lyceum Association, the IPA has always had our nation's leaders as members for the important reason that there is no one who cannot profit business-wise and pleasure-wise from the high level shoulder-to-shoulder contacts available to IPA members; friendships with men and women of unusual capacity that cut across professional lines. As the professional organization of the American Lecture Platform and of those interested in the rapidly increasing power of the spoken and written word on T.V., radio, and the platform, its membership includes the great speakers and writers, and our nation's leaders in business and politics and the professions.

The IPA Convention, strictly limited to members, is the great event of Washington's summer season. Here IPA members, all together for once for a few days in one hotel, make and reinforce friendships with our nation's most interesting fellowship while listening to the nation's top VIPs tell their fellow members the inside story on what is going on in the world. It is the year's high point for even the leading figures who attend. Featured at different IPA meetings in recent years have been Lyndon Johnson who entertained his fellow IPA members in the White House rose garden, Winston Churchill II who has twice invited his fellow IPA members to a personally conducted tour through the Churchill home at Chartwell; sculptor Henry Moore who invited us to his estate at Much Haddam outside London; Drew Pearson who gave a yearly banquet for members at his Maryland farm, and a sampling of some of the greatest names in recent American and English history.

Between conventions our "Talent" magazine, one of the most unusual publications in our nation, keeps our members in touch. Available only to IPA members (one cannot subscribe to it), it has the most distinguished roster of contributors of any magazine anywhere. A magazine is measured by the stature of those whose words appear between its covers. Recent issues of "Talent" magazine have featured contributions by Jack Anderson, Winston S. Churchill II, Eric Sevareid, Zbigniew Brzezinski, Eaton Corporation Chairman E. Mandell de Windt, Ron Nessen, Nobel Prize winner Glenn Seaborg, former Treasury Secretary William E. Simon, Secretary Joseph A. Califano, Jr., California's Howard Jarvis, Senator Proxmire, U.S. Senate Chaplain the Rev. Edward Elson (retired), Senator Henry Jackson, Gen. John Singlaub, Admiral Hyman Rickover, columnist James Kilpatrick, Dr. Michael DeBakey, Dr. Arthur B. Laffer, Bob Orben and others of equal stature.

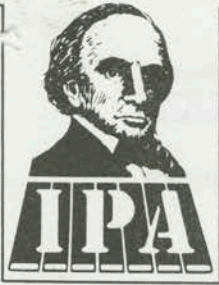
On the theory that humor makes all our tasks and relationships flow more smoothly, we are sending all IPA members who are speakers a three months subscription to our nation's number one gag writer and one liner, Bob Orben's "Current Comedy," with the hope that it will amuse them and their friends as much as it has Bob Hope and our other great humorists who use it. Write "Orben" on your membership application and we will see that you get it. In the past few years platform speaking, because of rocketing lecture fees, has become the highest paid profession in the U.S. so if you prefer our brochure, "How To Get Started In Professional Public Speaking," write "Moore" on your membership application. Or you may request IPA Governor Bob Leiman's booklet, "Meeting Management and Parliamentary Horse Sense," by writing LEIMAN on your New Member card.

Neither Republican nor Democrat, liberal or conservative, the IPA works on the theory its unusual members can make their own decisions if they meet and hear and can question the top voices on both sides of the important issues of the day. IPA's influence stems from being the meeting place of those who have the ideas and those who have the power to do something about them. Its members are linked together by imagination and by the important and fruitful friendships made at our meetings and by their common interest in the power of the spoken word.

A non-profit corporation, the club's dues are not only deductible for those who use its contacts, but its members' prestige has caused certain large companies to grant them discounts on important consumer items. These discounts are not why members belong, but corporations like Hertz car rental, Marriott Hotels, Fireman's Fund Insurance Co. (hospital money plan), Durham Life Insurance Co. (life insurance), Insurance Company of North America (cancer expense plan), Baker Book House, The National Writers Club and others grant discounts which make the IPA one of the few clubs in which members, particularly if they travel, can actually end up with negative dues. For information on our discounts, write "Discounts" on your application card.

Any additional information concerning the IPA can be obtained from the Heights Chamber of Commerce (Cleveland and Shaker Heights), 2133 Campus Rd., Shaker Heights, OH 44122, and Gale's ENCYCLOPEDIA OF ASSOCIATIONS.





# International Platform Association

*A Non-Profit Organization*

(Founded by Daniel Webster & Josiah Holbrook in 1831 as The American Lyceum Association)  
2564 Berkshire Road, Cleveland Heights, Ohio 44106 • (216) 932-0505



Director General & Board Chairman

*Dan Tyler Moore*

Vice President

*Victor Borge*

Vice President

*Art Linkletter*

President & Membership Chairman

*Glenn T. Seaborg*

Vice President & Secretary

*Luvie Owens*

Vice President

*Anna Blair Miller*

## CONFIRMATION OF APPEARANCE AT THE

## 1985 INTERNATIONAL PLATFORM ASSOCIATION CONVENTION

### NAME AND ADDRESS:

Senator Robert J. Dole  
U.S. Senate  
2213 Dirksen Senate Building  
Washington DC 20510  
(202) 224-3121

### PLACE OF APPEARANCE:

The Mayflower Hotel (a Stouffer hotel)  
1127 Connecticut Avenue NW  
Washington DC 20036  
1-(800)-HOTELS-1 or 1-202-347-3000

### DATE AND TIME OF APPEARANCE:

Wednesday, August 7, 1985  
2:30 - 3:00 PM  
(please be in the Press Room at least  
one-half hour before your appearance)

### MISCELLANEOUS:

If this information is incorrect, please call us at (216) 932-0505. The above listing is the way your name and address will appear on our program list of speakers and in our TALENT magazine.

In the event you wish to make a room reservation at The Mayflower (a Stouffer Hotel, 1127 Connecticut Avenue NW, Washington DC 20036, telephones: 1-(800) HOTELS-1 or 1-(202) 347-3000), our IPA convention participants are eligible for the special room rates of \$45 for a single and \$50 for a double (approximately 50% off their regular room rates), so be sure to tell them you are eligible for the IPA convention discount.

Cordially,

Dan T. Moore

Director General and Board Chairman



August 6 or 7  
Jul 20 Wed



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2564 Berkshire Road, Cleveland Heights, Ohio 44106 • (216) 932-0505

Dan Moore



*Dole*

*Tues. betw 3:30-4:00  
or Wed betw 2:30-3:00*

Director General & Board Chairman

*Dan Tyler Moore*

Vice President

*Victor Borge*

Vice President

*Art Linkletter*

President & Membership Chairman

*Glenn T. Seaborg*

Vice President & Secretary

*Lurie Owens*

Vice President

*Anna Blair Miller*

July 9, 1985

Senator Robert J. Dole  
2213 Dirksen Senate Building  
Washington, DC 20510

Dear Senator Dole:

We are delighted indeed that you will be with us to receive the Theodore Roosevelt Award (for excellence in public service in the tradition of Theodore Roosevelt) at our annual Washington DC convention at The Mayflower Hotel the week of August 5 through August 9, 1985. We will be in touch with you nearer convention time as to the exact time of your appearance. Please let us know if there are any periods between the evening of August 5th and the evening of August 9th that you would be unable to appear, so when we begin to put together the final program we can take this information into consideration.

Your speech should be no more than one-half hour in length, including any time you may wish to allow for questions from the audience. We would appreciate receiving the title of your speech for program listing and publicity purposes. We are enclosing a Speakers Information Sheet which we would appreciate being completed and returned at your earliest convenience.

The above inside address is the way your name and address will appear on our list of speakers in our program, in our TALENT Magazine, and in our mailings throughout the year. If for any reason this information is incorrect or you would like it changed, please write or call us at 216-932-0505.

If you have a book that you would ~~like to~~ autograph at the convention, please let us know in advance so that we can arrange for a special table and volunteers to assist you.

The 1985 IPA convention program is progressing very well indeed. Please see the enclosed convention "Progress Report" for a list of speakers and performers already firm on our convention program, with many more to come. We are delighted to be able to include your name on this distinguished list.

Our publicity for the convention is handled by Ernest Wittenberg Associates, 1616 H Street NW, Washington DC 20006, (202) 783-2080, and it is my suggestion that at some point your public relations representative get in touch with Mr. Wittenberg so at the proper moment he can publicize your participation in the convention.

My wife, Betty, and I would very much like to have you join us for a light between-the-acts buffet in our suite on the day of your appearance, joining some of our other VIP's.

*659-2350*

Senator Robert J. Dole  
July 9, 1985

Page 2

Also, we are giving a cocktail reception at Washington's Metropolitan Club (17th and H Streets NW) for some of our distinguished guests at 4:30 PM the afternoon of Monday, August 5, 1985 and would, if you plan to be in town at that time, very much like to have you attend.

Again, we are very pleased you will be appearing on our platform this summer and look forward to seeing you then.

Sincerely,



Dan T. Moore  
Board Chairman





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Vice President

*Anna Blair Miller*

Contact:

Shirlee Friedenberg  
ERNEST WITTENBERG ASSOCIATES, INC.  
1616 H Street, N.W.  
Washington, D.C. 20006  
(202) 783-2080

For Immediate Release

### SENATOR BOB DOLE WINS IPA'S 1985 THEODORE ROOSEVELT AWARD

Senate Majority Leader Robert Dole (R-Kan.) will receive the 1985 Theodore Roosevelt Award of the International Platform Association, IPA director general Dan T. Moore announced today. IPA, the nonpartisan professional organization of the lecture circuit, named the award to honor Roosevelt, the first of 14 Presidents to be members of IPA.

Moore said, "The award is being given to the Senator for excellence in public service in the tradition of Theodore Roosevelt. Like Roosevelt, Senator Dole has the courage, intelligence, wit and forcefulness of speech that enable him to be an outstanding public servant."

Dole will speak and accept the award during IPA's August 5-9 annual convention in Washington, D.C., to be attended by nearly 1,000 IPA members. Past winners of the Roosevelt Award are Henry Kissinger, Governor Mario Cuomo, former Defense Secretary James Schlesinger, Senator William Proxmire, FBI director William Webster and Reuben Askew.

In addition to serving as Senate Majority Leader, Dole sits on the Agriculture, Finance, Rules and Administration, and Joint Taxation

-more-

-2-

Committees. He began his public service while still in college, when he was elected to the Kansas legislature in 1951. He was elected to the U.S. House of Representatives in 1960, and was reelected three times before gaining election to the Senate in 1968. He served as Republican National Committee chairman from 1971-1973.

Senator Dole served in the Army during World War II and was twice decorated for heroic achievement. He is married to Secretary of Transportation Elizabeth Hanford Dole.

# # #

7/6/85



LAST MINUTE CHANGES

\*\*\*PLEASE ENTER THESE CHANGES ON YOUR PROGRAM\*\*\*

The Between-The-Acts Coffee House will be held in the East Room for the entire Convention Week.

The Evening Rendezvous will be held in the Chinese Room for the entire Convention Week.

\*\*Please note that the Georgia, Massachusetts, New Jersey and New Hampshire Rooms are all located on the 2nd Floor -- Use the elevators directly across from the center door of the Grand Ballroom.

MONDAY, AUGUST 5, 1985

Noon-5 PM	EXHIBITS OPEN	CABINET ROOM
10:15 PM	MOVIE: DESK SET with Spencer Tracey and Katherine Hepburn.	GEORGIA ROOM

TUESDAY, AUGUST 6, 1985

8:30-9:30 AM	ALPHA LEARNING YOGA SESSION	NEW JERSEY ROOM
3:00-3:30 PM	Ron Nessen, Vice President of Mutual Broadcasting Systems, will be accepting the <u>Jack Anderson Investigative Reporting Award</u> for Larry King.	GRAND BALLROOM
10:00-Until?	LAS VEGAS FUN NIGHT	CHINESE ROOM

WEDNESDAY, AUGUST 7, 1985

8:30-9:45 AM	WORKSHOP: "HOW TO USE COMMUNITY PARTICIPATION TO INCREASE THE BUDGET FOR A LECTURE SERIES"	CHINESE ROOM
8:30-9:30 AM	ALPHA LEARNING YOGA SESSION	NEW JERSEY ROOM
2:00-2:30 PM	THE HONORABLE SHIRLEY CHISHOLM (Cosby Speakers Bureau) of New York will replace Stephen Barry who is out of the country.	GRAND BALLROOM
4:15-5-15 PM	FABULOUS FUR SHOWING	GRAND BALLROOM

THURSDAY, AUGUST 8, 1985

9:55 AM	ART SHOW LOTTERY DRAWING - There will be 2 Winners See Art Show Schedule at front of Program for Details.	GRAND BALLROOM
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FRIDAY, AUGUST 9, 1985

8:45-9:30 AM	PARLIAMENTARY WORKSHOP	GRAND BALLROOM
4:15-5:15 PM	ALPHA LEARNING YOGA SESSION	NEW HAMPSHIRE ROOM
11:00-11:30 AM	SHIRLEY DUNCAN - A travel adventure presentation	GRAND BALLROOM
3:30-4:00 PM	TEDDY PENDERGRASS will receive the 1985 Invacare Award. Dan T. Moore, III, of the Board of Directors of the Invacare Corporation will present the award.	GRAND BALLROOM





**OFFICIAL PROGRAM**

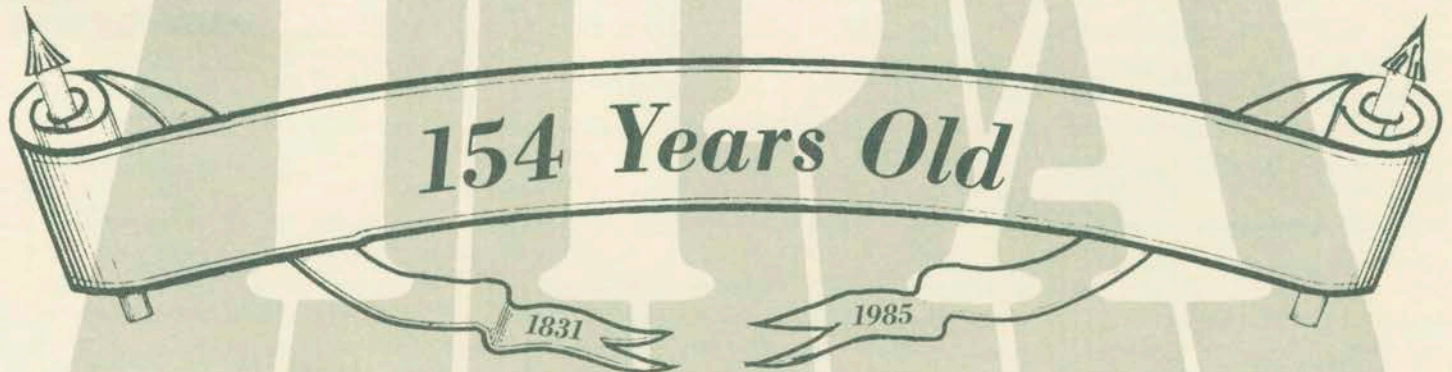
# **1985 CONVENTION**

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**AUGUST 5 – 9, 1985**

**THE MAYFLOWER  
WASHINGTON, D.C.**

**ADMISSION TO ALL EVENTS BY BADGE ONLY**

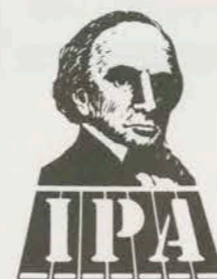


# INTERNATIONAL PLATFORM ASSOCIATION 1985 CONVENTION COMMITTEE CHAIRMAN

## COMMITTEES:

Awards .....	Glenn T. Seaborg, Dan Tyler Moore, Jack Anderson, Malcolm Forbes, Jr., Harry Blackstone, Jr., Archibald Roosevelt, Mrs. Drew Pearson
Convention Planning .....	Glenn T. Seaborg, Dan Tyler Moore, Luvie Owens
Admission Control .....	Ellen Leiman
Art Show Coordinator .....	Elizabeth Moore
Art Newsletter, Convention Reporter .....	Dore Hill
Author Autographing .....	Naomi Young Armstrong
Between-The-Acts-Coffee House Co-Chairman .....	Milli Deutsch, Anna Blair Miller, Eleanor Sikes Peters
Cassette Library .....	Fred Antil
Communications Center .....	Allen Deutsch
Convention Administration, Banquet .....	Dan T. Moore III, Luvie Owens
Convention Summary .....	Maynard T. Campbell
Display Sales and Exhibit Tables .....	John R. Bender
Drew Pearson Award .....	Mrs. Drew Pearson
Evening Rendezvous .....	Milli Deutsch
Games .....	Roy Schaeffer
Higher Education Affiliate .....	Richard R. Mellott
Hospitality .....	Luvie Owens
Information .....	Anna Frances Houston
IPA Trip To Florence and Rome .....	Rosemary Elstun
Music Director .....	Rosa Lobe
Academy of Poets .....	Laurene Tibbetts
Poetry Newsletter .....	Kathleen Tibbetts
Polling, Recording .....	Joan Humphries
Security, Seminars, Speaking Ladder .....	Robert Leiman
Party Arrangements .....	Jean Ann King
Program Control .....	Harry Weber
Red Carpet .....	Margaret Scott Kincannon
Theatre Workshop Co-Chairmen .....	Jean Schaeffer, Gary Dechau
Timing .....	Helena Salzman
Tours, Embassy .....	Shirley Duncan
Tours, FBI .....	William Stirrat
Tours, U.S. Capitol .....	Cornelius W. Heine
Tours, White House .....	Elizabeth Maysilles

## CHAIRMEN:



# International Platform Association

WELCOME  
TO THE 154TH BIRTHDAY CELEBRATION OF YOUR IPA

THE SOUNDING BOARD OF OUR NATION AND  
THE MARKETPLACE OF THE LECTURE PLATFORM

The officers and the members of the Board of Governors of the International Platform Association welcome you to the 1985 annual convention (the first one was held in 1831 during the presidency of Andrew Jackson) with what they confidently feel is the top convention program to be presented anywhere in our nation in the coming year.

For the benefit of those who are attending for the first time, we would like to point out that the International Platform Association is a friendly organization. It has always been our custom to wait for no introductions and to speak to those next to us as if we already knew them, and to use our convention as a mechanism for meeting attractive and interesting friends. Our regular members are asked to extend the hand of hospitality and friendship to all newcomers and make everyone feel at home.

You will see before you on our stage many of the most interesting personalities in the nation, those with imaginative ideas that are changing our society, those who have the best arguments on both sides of many questions.

The most important ground rule of the IPA is that at our councils, no speaker is ever embarrassed by reactions from our audience, because for 154 years we have considered that to be censorship. If you do not like a presentation, it is our custom to show it only by silence. No one boos or walks out. If you like the speaker, clap, or even, if you like the presentation very much, get up in a standing ovation.

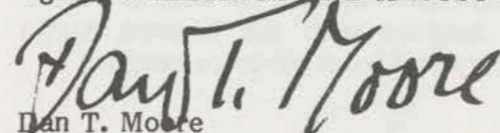
The audience poll taken on each of our speakers and events is extremely important to the American platform, and is in fact the Gallup Poll of the lecture platform. It is followed closely by thousands of audiences throughout the nation, so please take your responsibility seriously. The ballots are given out and collected after each morning, afternoon, and evening session. Any ballots handed in late are not counted. If anyone solicits your vote for a performer, please get the person's name and report it to our office immediately. It is important to remember that your vote is important and has wide repercussions. Most of you have close connections with organizations in your home area. In marking your ballot, you should not ask yourself, "How much do I like what this speaker said?" - You should ask yourself, "How much would the audiences in my home area enjoy this presentation?" Inasmuch as a good part of the influence of the IPA comes from the fact that its members carry back to their home organizations their impressions of the speakers and the topics and points brought up at our convention - you are urged to do this to the end that your convention, with you as an ambassador, will light thousands of fuses which will smolder for months throughout our nation.

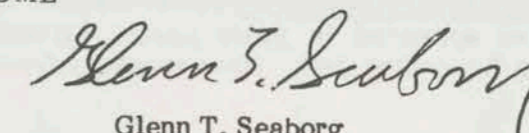
If it was not for our badge system and wrist bands, we would be deluged with gate crashers and our members would not even be able to get into the hall. Everyone is asked to be part of our enforcement mechanism on badges, because the seat we lose may be your own. No one is supposed to be on the convention floor without a badge. Our members will be doing themselves and the IPA a great service if they would report people not wearing badges to one of the members of the Security Committee, whose ribbons are colored green.

Please write your name on the front of this program and hang onto it. Finding hundreds of abandoned programs after the sessions during our 1977 convention, with everyone coming back for seconds and thirds, and have no way of calculating before the convention how many programs were needed, we instituted a charge of \$1.00 for every program after the first. If you find a program with a name on it, leave it at the IPA Information Desk to be picked up.

If you are not yourself a program chairman, one of the best ways you can be of service to the IPA is to choose carefully which speakers you feel would make a hit with your audiences at home and then see that they are recommended to the persons that choose speakers for those audiences. IPA is the marketplace of the lecture platform, one of the great molders of public opinion in the U.S. and you are an important part of this public opinion molding process. The organizations you are affiliated with should benefit from the fact that you are one of those few who are privileged to attend the annual convocation of the lecture platform and hear some of the most informed speakers in the English language in action.

Again GREETINGS AND A MOST CORDIAL WELCOME

  
Dan T. Moore  
Director General and Board Chairman

  
Glenn T. Seaborg  
President



V.I.P. TOURS FOR OUR CONVENTION ATTENDEES  
 (Please check main program for complete details)

<u>Monday, 8/5</u>	11:30 AM	FBI TOUR
	12:30 PM	EMBASSY SIGHTSEEING TOUR
	1:00 PM	US CAPITOL TOUR
	3:00 PM	US CAPITOL TOUR
<u>Tuesday, 8/6</u>	12:30 PM	US CAPITOL TOUR
<u>Wednesday, 8/7</u>	12:30 PM	US CAPITOL TOUR
<u>Thursday, 8/8</u>	7:30 AM Afternoon	WHITE HOUSE TOUR FREER GALLERY

SEMINARS AND WORKSHOPS  
 (Please check main program for complete details)

<u>Wednesday, 8/7</u>	8:30 - 9:30 AM	"How to Use Community Participation to Increase the Budget for a Lecture Series"
	8:30 - 9:45 AM	Speakers Seminar - "How to Get Started Lecturing and Become a Paid Professional!"
<u>Thursday, 8/8</u>	8:30 - 9:45 AM	"Everything I Ever Wanted to Know About the Lecture Business But Was Afraid to Ask!"
<u>Friday, 8/9</u>	8:45 - 9:30 AM	Parliamentary Workshop

IPA HAL HOLBROOK SPEAKING LADDER  
 (Please check main program for complete details)

<u>Monday, 8/5</u>	9:30 AM	POSTING OF THOSE WHO HAVE PREVIOUSLY APPLIED
	NOON	APPLICATION DEADLINE
	12:30 - 1:00 PM	JUDGES' MEETING
	1:00 - 1:30 PM	MEETING FOR ALL PARTICIPANTS
	1:30 - 3:30 PM	FIRST RUNG
<u>Tuesday, 8/6</u>	8:30 - 9:45 AM	2nd RUNG - MINI SHOWCASE
<u>Friday, 8/9</u>	10:00 - 11:00 AM 3:00 - 3:30 PM	3rd RUNG - 7-MINUTE SPEAKERS GRAND WINNER

SPEAKERS CASSETTE LIBRARY

Listen to tapes of speakers those who are appearing at the 1985 Convention, as well as those who have appeared in years past! Listening machines are located with the Eastern Audio Cassette Recording desk. Hear speakers from all over the country and from all price ranges!

THE POETS ACADEMY  
 (Please Check main program for complete details)

<u>Tuesday, 8/6</u>	4:45 - 5:30 PM	"GET ACQUAINTED" SOCIAL
<u>Wednesday, 8/7</u>	8:30 - 9:45 AM 4:00 PM	AUDITIONS - BANQUET READING COMPETITION FINALISTS AND SELECTION OF WINNER OF POETRY COMPETITION
<u>Thursday, 8/8</u>	8:30 - 9:45 AM	OPEN READINGS
<u>Friday, 8/9</u>		MEETING (Check IPA Bulletin Board for time)

THEATRE WORKSHOP  
 (Please Check main program for complete details)

<u>Monday, 8/5</u>	2:00 - 3:30 PM	PUNCH AND MUNCH PARTY
<u>Tuesday, 8/6</u>	8:30 - 9:30 AM	YOGA SESSION
<u>Wednesday, 8/7</u>	8:30 - 9:30 AM 4:15 - 5:15 PM	YOGA SESSION FABULOUS FUR SHOWING
<u>Thursday, 8/8</u>	12:30 - 1:30 PM	THEATRE WORKSHOP TIME
<u>Friday, 8/9</u>	4:15 - 5:15 PM	YOGA SESSION

ART SHOW  
 (Please check main program for complete details)

<u>Monday, 8/5</u>	9:30 AM - NOON 3:00 - 3:45 PM	ART SHOW ENTRIES ACCEPTED MEETING OF ARTISTS GROUP
<u>Tuesday, 8/6</u>	8:45 - 9:45 AM 9:30 - 7:00 PM 5:00 - 7:00 PM	ART DEMONSTRATION ART SHOW OPEN ART SHOW RECEPTION
<u>Wednesday, 8/7</u>	9:30 - 5:00 PM	ART SHOW OPEN
	Last day to pick up free Art Show lottery tickets - there will be two winning tickets, ea \$100 Art Show credit	
	12:45 - 1:45 PM	ART DEMONSTRATION
<u>Thursday, 8/8</u>	8:45 - 9:45 AM 9:30 - 5:00 PM 9:55 AM Afternoon	PORTRAIT WATERCOLOR DEMONSTRATION ART SHOW OPEN ART SHOW LOTTERY DRAWING TOUR OF FREER GALLERY
<u>Friday, 8/9</u>	9:30 AM - NOON Noon - 12:30 PM NOON - 2:30 PM	ART SHOW OPEN MEETING OF ARTISTS GROUP ARTISTS MUST CLAIM THEIR ENTRIES



## EXHIBIT HOURS

(See List of Exhibitors in back page of program)

<u>Monday, 8/5</u>	9:00 AM - NOON NOON - 5:00 PM	SET UP EXHIBITS EXHIBITS OPEN
<u>Tuesday, 8/6</u>	9:30 AM - 5:00 PM	EXHIBITS OPEN
<u>Wednesday, 8/7</u>	9:30 AM - 5:00 PM	EXHIBITS OPEN
<u>Thursday, 8/8</u>	9:30 AM - 1:30 PM	EXHIBITS OPEN
<u>Friday, 8/9</u>	9:30 AM - 5:00 PM 9:00 PM - 11:00 PM	EXHIBITS OPEN EXHIBITS OPEN (OPTIONAL)

## CLASSIC FILMS

Provided by CLEM WILLIAMS FILMS, INC.  
2240 Noblestown Road  
Pittsburgh, PA 15205  
(412) 921- 5810

<u>Monday, 8/5</u>	10:15 PM	<u>DESK SET</u>
<u>Tuesday, 8/6</u>	10:15 PM	<u>MR. ROBERTS</u>
<u>Wednesday, 8/7</u>	10:15 PM	<u>MR. SMITH GOES TO WASHINGTON</u>
<u>Thursday, 8/8</u>	10:15 PM	<u>HIGH NOON</u>
<u>Friday, 8/9</u>	9:45 PM	<u>EAST OF EDEN</u>

## OFFICIAL IPA CONVENTION PHOTOGRAPHER

Our official 1985 IPA Convention photographer is ANKERS CAPITOL PHOTOGRAPHERS. They are located at 316 F Street NE, Washington DC 20002, (202) 543-2484. Their photographer will be covering this convention and will take color photos, if you wish, of you and your friends and the many celebrities present. For a permanent reminder of this historic convention, the photographer will be on call. Requests and orders should be given to the Ankers Capitol Photo Desk near the IPA Information Desk. PURCHASE OF PHOTOGRAPHS CAN BE MADE AT THE Ankers Capitol Photo Desk from Tuesday, August 6th through Friday, August 9th from 3:00 PM to 11:00 PM and on Saturday morning, August 10th from 8:00 AM - 1:00 PM.

## OFFICIAL IPA CONVENTION CASSETTE RECORDINGS OF SPEAKERS

Cassette recordings of the speeches made by most of this year's IPA Convention speakers will be immediately available after each main program session through the services of EASTERN AUDIO ASSOCIATES, INC., 6330 Howard Lane, Elkridge, MD 21227. TO ORDER CASSETTES, please stop by their table in the Mayflower Hotel Promenade area for complete information and order forms. Take home speeches that will fascinate your grandchildren and their children, and bring back rich memories to you.

## VALUABLE DOOR PRIZES

Turn in one-half of your door prize ticket, properly filled out,  
at the IPA Convention Registration Desk or the IPA Convention Office  
AND HANG ON TO YOUR STUB!

\*\*\*\*\* At sometime (a different time each day) during each day's main program segments (beginning at 10:00 AM), A VERY SPECIAL DOOR PRIZE WILL BE GIVEN AWAY — A FREE SINGLE REGISTRATION FOR THE 1986 IPA CONVENTION. This registration is non-transferable and nonrefundable. The winner of this prize will still be eligible for our grand door prize: A FREE, ALL EXPENSES PAID IPA TRIP ABROAD TICKET TO ROME AND FLORENCE.

See Friday's Program

Remember, you must be present and wearing your name badge at the time of the drawing to be eligible to win ANY door prize.

## Remember! YOUR VOTE COUNTS

A few minutes of your time will help your Convention officials make sure that you will continue to hear the very best speakers, and make sure that our Convention stays as interesting and informative as it has been in the past — therefore:

1. Please be sure that you get a ballot every time you attend a session of the Main Program. If you do not receive a ballot at the time that they are being passed out, please ask for one.
2. As you are leaving the hall, please have your ballot ready to hand to the Polling Committee member stationed at or near the door.
3. Please check your ballot to be sure that you have filled it out completely and rated each presentation.
4. If you must leave before the entire session is over, please rate those presentations you did attend and hand in your ballot.
5. Only ballots collected at each session can be counted in the polling. We cannot accept ballots that are turned in later, so please mark and turn in your ballot before you leave the hall.

## INTRODUCING YOUR IPA STAFF AT THE CONVENTION

Jean Stenzel - Operations Director  
Marlene Arnold - Convention Coordinator  
Connie Buehler - Assistant Convention Coordinator  
Jean Comella Fatica - Registrar

## BANQUET RESERVATIONS

Very Important!!

If you don't have banquet reservations yet and want to attend the gala event on Thursday night, you may purchase your tickets Monday and Tuesday only — at the Registration Desk, Promenade. DEADLINE TO PURCHASE BANQUET TICKETS IS TUESDAY 4:45 PM.



SUNDAY, AUGUST 4, 1985

7:00 - 8:00 PM EARLY BIRD PARTY Chinese Room  
 Informal gathering of early IPA convention arrivals, with our  
 IPA Trip Abroad to Florence and Rome as the theme.  
 Cash bar, door prizes, entertainment, good fellowship  
 Rosemary Elstun, Chairman

MONDAY, AUGUST 5, 1985

9:00 - 5:00 PM REGISTRATION FOR CONVENTION Promenade

9:00 - 1:00 PM BETWEEN-THE-ACTS COFFEE HOUSE - Hospitality Chinese Room  
 Informal meeting place for making new friends and renewing  
 old friendships. Complimentary coffee/tea. Volunteers especially welcome!  
 Anna Blair Miller, Milli Deutsch, Eleanor Sikes Peters, Chairmen

9:00 - 5:00 PM INFORMATION DESK OPEN Promenade  
 The Information Desk is the place where just about any question  
 can be answered. Look for the IPA Information Desk just outside  
 the Grand Ballroom entrance. Newcomers Welcome! This is an  
 excellent committee for new members to meet people and find out  
 who's who in the platform world. Volunteer now.  
 Anna Frances Houston, Chairman

9:30 - Noon EXHIBITS SET-UP Cabinet Room  
 See listing of exhibitors and overall exhibit hours in back pages of  
 this program. Be sure to visit the exhibit area in the Cabinet Room  
 to see the many interesting products and services available.  
 John Bender, Chairman

9:30 - Noon ART SHOW ENTRIES ACCEPTED East Room  
 Elizabeth O. Moore, Coordinator

9:30 AM SPEAKING LADDER TIMES POSTED Promenade  
 Check the Information Desk Bulletin Board. Additional  
 applications accepted until noon, if space is available.  
 Bob Leiman, Chairman

10:30 - 11:00 AM BOARD OF GOVERNORS MEETING Dan Moore Suite

11:00 - 11:30 AM COMMITTEE CHAIRMEN "TIE-DOWN" MEETING Dan Moore Suite

11:30 AM FBI TOUR  
 A special tour conducted by an "insider." Please check at the  
 Information Desk for specific details. Limit 60  
 Valerie Stirrat Reynolds, Chairman

MONDAY, AUGUST 5, 1985 (continued)

11:30 - 12:15 PM U.S. CAPITOL SLIDE SHOW Georgia Room  
 A brief orientation to our magnificent U.S. CAPITOL building  
 (see 1:00 and 3:00 PM today for tour information)  
 Slide presentation: The Michelangelo of the Capitol, Constantino Brumidi  
 Cornelius W. Heine, Chairman

12:15 - PM SPEAKING LADDER JUDGES MEETING Grand Ballroom

12:30 - 4:30 PM EMBASSY SIGHTSEEING TOUR  
 Visit the Embassy of Brazil (film), the Embassy of Red China (film and talk),  
 and the beautiful Pan American Building (tour). Tickets to cover  
 cost of the bus are \$6.50, limit 45 people. Tickets will be sold  
 near the IPA Information Desk beginning at 9:30 AM.  
 Shirley Duncan, Chairman

1:00 & 3:00 PM VIP TOUR OF THE U.S. CAPITOL  
 One hour tours of this workplace of the Congress and symbol of our  
 Government. Conducted by the U.S. Capitol Historical Society. Sign  
 up for this free tour at the IPA Information Desk. Slide presentation  
 given in the Georgia Room at 11:30 AM, Monday August 5. Limit 40.  
 Cornelius W. Heine, Chairman

1:00 PM MEETING OF ALL SPEAKING LADDER PARTICIPANTS Grand Ballroom

1:30 - 3:30 PM FIRST RUNG OF THE SPEAKING LADDER Grand Ballroom  
 For those of you who have applied, be prepared to give the  
 best one and one-half minute of your best speech  
 Bob Leiman, Chairman

1:30 PM AUTHOR AUTOGRAPHING COMMITTEE Georgia Room  
 Organizational meeting. All those interested in serving on  
 this intriguing committee are encouraged to attend  
 Naomi Young Armstrong, Chairman

2:00 - 3:30 PM PUNCH AND MUNCH PARTY East Room  
 Refreshments! Entertainment! Prizes! Ice Breakers!  
 \$1.00 donation  
 Watch Marilyn and Alvin Enlow's original skit, "A New England Mayflower?"  
 featuring our Pilgrim ancestors. Listen to Lynne Anders sing familiar tunes,  
 enjoy Minerva Braden Black emote, marvel at Bobbi Thompson's head position,  
 get in the swing of Virginia Haye's talking chorus. Meet our one and only  
 Director General, Dan Tyler Moore. Rosa Lobe - musical director and  
 accompanist. Costumes by Diana Fries of Lorain County Community  
 College. Assistants - Martha Vander Veer, Jane Ryan, Jim Mateer, Stan Trupo  
 Roy Schaeffer, Emil Kokolari, Bobbi & Leslie Thompson, Jim & Kam Haren.  
 Jean Schaeffer, Gary DeChau, Theatre Workshop Chairmen

3:00 - 3:45 PM MEETING OF ARTISTS GROUP East Room



MONDAY, AUGUST 5, 1985 (continued)

OFFICIAL OPENING AND WELCOMING CEREMONIES

- 7:45 - 8:00 PM ROSA LOBE at the piano  
Grand Ballroom
- 8:00 - 10:00 PM WELCOMING PARTY  
Mildred Deutsch, Chairman  
Grand Ballroom
- PLEDGE OF ALLEGIANCE  
Anna Blair Miller
- INVOCATION  
The Rev. Dr. Richard C. Halverson, Chaplain,  
U.S. Senate, IPA Governor
- WELCOME  
Dan T. Moore, IPA Director General
- LINDA CLAUDER, Midwest Revues star, will entertain  
with "A Toast to Broadway."
- FRANK WRIGHT, Programming Director, Palm Beach Round Table,  
will be presented the 1985 Everette Peterson Award for  
Top Program Chairman of the year
- AMBASSADOR EVAN GALBRAITH, former Ambassador to France,  
an eloquent speaker with well-seasoned political and economic views
- WILLIAM E. COLBY AND SALLY SHELTON COLBY - former  
CIA Director William Colby and Ambassador Sally Shelton Colby  
bring invaluable backgrounds and experience to their topic,  
"World Threats: Military, Economic, and Terrorism."
- HARRY BLACKSTONE, JR., the inimitable magician,  
will delight and amaze.
- 10:00 - UNTIL? EVENING RENDEZVOUS  
Milli Deutsch, Chairman  
Grand Ballroom
- Featuring BOB SOUTHEE'S TRAVELAIRES for your dancing pleasure

TUESDAY, AUGUST 6, 1985

- 8:15 - 4:00 PM BETWEEN-THE-ACTS COFFEE HOUSE - Hospitality  
Informal meeting place for making new friends and renewing  
old friendships. Complimentary tea/coffee. Volunteers especially welcome!  
Anna Blair Miller, Milli Deutsch, Eleanor Sikes Peters, Chairmen  
Chinese Room
- 8:30 - 9:45 AM 2nd RUNG SPEAKING LADDER - MINI SHOWCASE  
Winners, decided by audience ballot, will progress to  
7-minute presentations on the main program. After ballots  
are collected there will be public evaluation of the speakers  
by experts to serve as an educational guide for speakers  
and audience alike.  
Grand Ballroom
- 8:45 - 9:45 AM WATERCOLOR "PLAYSHOP" - Watercolors made easy, try  
it once and become addicted. First 50 can actually participate.  
Conducted by William Warder, art teacher and muralist from  
Albuquerque, New Mexico.  
East Room
- 8:30 - 9:30 AM Theatre Workshop ALPHA LEARNING YOGA SESSION  
"Energizing the Body" (wear comfortable clothing)  
Bobbi Holliday Thompson, instructor  
Check  
IPA Bulletin Board
- 9:00 - 5:00 PM REGISTRATION FOR CONVENTION  
Promenade
- 9:30-7:00 PM IPA ART SHOW OPEN (will be closed from 1:30-3:00 PM  
for Judging). Members original artworks - many of  
museum quality - purchase a masterpiece for your  
own collection.  
East Room
- 9:30-5:00 PM EXHIBITS OPEN  
Visit our many interesting exhibitors  
Cabinet Room
- 9:45-10:00 AM ROSA LOBE at the piano  
Grand Ballroom
- 10:00-10:30 AM JOHN HENRY FAULK, humorist, author, and  
TV star on the "Hee Haw Show" will speak on "To Secure  
the Blessings of Liberty."  
Grand Ballroom
- 10:30-11:00 AM DR. RICHARD ITTNER (Potomac Speakers Bureau)  
Expert on reversing the aging process, he will share  
"One Minute Techniques for Youthful Longevity."  
Grand Ballroom
- 11:00-11:30 AM JERRY PARR (Keppler Associates), former head of White  
House security, presently as Vice President of Penn Central  
Technical Security Co. advises and assists government and  
corporate clients regarding security matters.  
Grand Ballroom
- 11:30-Noon JOAN MONDALE (Program Corporation of America)  
Wife of the former Vice President, has distinguished herself  
in the field of art for several years and will speak on "Art  
as America's Fingerprints."  
Grand Ballroom
- Noon-1:45 PM LUNCHEON BREAK
- 12:30 PM VIP TOUR OF THE US CAPITOL  
See Monday schedule (1:00 & 3:00 PM) for details. Limit 40



## TUESDAY, AUGUST 6, 1985 (continued)

1:45-2:00	PM	ROSA LOBE at the piano	Grand Ballroom
2:00-2:30	PM	STEVE ALLEN, JR. MD, uses juggling to reduce stress in patients young and old. He will be showing us how to juggle scarves in "Stress Management -- Creative Juggling."	Grand Ballroom
2:30-3:00	PM	HAROLD FALLON, noted estate attorney will give us "Some Thoughts on Creating an Estate and Disposing of It."	Grand Ballroom
3:00-3:30	PM	LARRY KING (Potomac Speakers Bureau) popular talk show host on Mutual Broadcasting and Cable News Network, will receive the <u>Jack Anderson Investigative Reporting Award</u> .	Grand Ballroom
3:30-4:00	PM	BROOKE KNAPP, aviatrix, holder of the fastest around the world flight record, will speak on meeting challenges "No Guts, No Glory."	Grand Ballroom
4:00-4:30	PM	DR. MURRAY BANKS will tell us "What To Do Until The Psychiatrist Comes!"	Grand Ballroom
4:45	PM	DEADLINE FOR PURCHASING BANQUET TICKETS	Senate Room
4:45-5:30	PM	ACADEMY OF POETS' "GET ACQUAINTED" SOCIAL HOUR Come and become acquainted with other IPA members who share your interest in poetry. Also, discussion of Academy of Poets Competition, the IPA Poetry Book, and Roster report. Laurene J. Tibbetts, Chairman	Georgia Room
5:00-7:00	PM	ART SHOW RECEPTION	East Room
7:45-8:00	PM	ROSA LOBE at the piano	Grand Ballroom
8:00-8:30	PM	ED AND JANET KAIZER, world renowned pianists will present "Classics to Jazz."	Grand Ballroom
8:30-9:00	PM	CLAUDE PEPPER, champion of the nation's elderly in the American Congress.	Grand Ballroom
9:00-9:30	PM	J. PETER GRACE, CEO of the W. R. Grace Co. and chairman of President Reagan's Private Sector Survey on Cost Control, will speak on "The Problem of Big Government."	Grand Ballroom
9:30-10:00	PM	STANSFIELD TURNER, former Director of the Central Intelligence Agency, whose new book <u>Secrecy and Democracy</u> is rocking official Washington, will discuss "Secret Intelligence in an Open Society."	Grand Ballroom
10:15	PM	MOVIE: <u>MR. ROBERTS</u> with Henry Fonda and Jack Lemmon	Georgia Room
10:00-Until ?		EVENING RENDEZVOUS	Grand Ballroom
		TONIGHT ONLY -- LAS VEGAS FUN NIGHT Gamble to win "money" to use in an auction to buy valuable prizes. Pick up your free chips at the Casino Booth. Roy Schaeffer, Game Chairman	Grand Ballroom
		BOB SOUTHEE'S TRAVELAIRES for your dancing pleasure.	

## WEDNESDAY, AUGUST 7, 1985

8:15-4:00	PM	BETWEEN-THE-ACTS COFFEE HOUSE - Hospitality Informal meeting place for making new friends and renewing old friendships. Complimentary coffee/tea.	Chinese Room
8:30-9:45	AM	WORKSHOP "HOW TO USE COMMUNITY PARTICIPATION TO INCREASE THE BUDGET FOR A LECTURE SERIES" with Dr. Richard Mellott of Lorain County Community College, winner of the <u>1985 Drew Pearson Award</u> for best lecture series program hosted by a college.	Check IPA Bulletin Board
8:30-9:45	AM	WORKSHOP: "HOW TO GET STARTED LECTURING AND BECOME A PAID PROFESSIONAL." This seminar is designed especially for all those who have dreamed of becoming like the great lecturers of the past and present and making bundles of money. Topics covered will be: 1) How to gain confidence and become comfortable in speaking before an audience; 2) How to write for publication and promotion and get your name in print; 3) How to promote your product (yourself) and become a professional. There will be ample time for questions and answers from the panel of Charles "Smokey" Montgomery, Mary Sue Best, Joseph Schwartz, and Bob Leiman.	Grand Ballroom
8:30-9:30	AM	Theatre Workshop ALPHA LEARNING YOGA SESSION "Turn Off and Tune In" (wear comfortable clothing).	Check IPA Bulletin Board
8:30-9:45	AM	IPA POETS MEETING Preliminary audition of your best works of poetry in competition for the 1985 IPA POETRY AWARD. The winner of this competition will read their poem at the Banquet (Maximum of 14 lines to be read).	Georgia Room
9:00-5:00	PM	REGISTRATION FOR CONVENTION	Senate Room
9:30-5:00	PM	IPA ART SHOW OPEN Members original artworks - many of museum quality - purchase a masterpiece for your own collection. LAST DAY to pick up free Art Show lottery tickets. The two winning tickets will each be worth \$100 credit towards an Art Show purchase.	East Room
9:30-5:00	Pm	EXHIBITS OPEN	Cabinet Room
9:45-10:00	AM	ROSA LOBE at the piano	Grand Ballroom
10:00-10:30	AM	VICKI VALENTINE of Van Productions, Inc. will be presenting a wonderful fashion show of copies of gowns worn by our Nation's First Ladies.	Grand Ballroom
10:30-11:00	AM	JULIA WALSH (Potomac Speakers Bureau) founder and managing director of her own investment company, first woman member of the American Stock Exchange and a frequent panelist on <u>Wall Street Week</u> , she will explain "The Impact of the Current Economy on Investment Strategies."	Grand Ballroom



## WEDNESDAY, AUGUST 7, 1985 (continued)

- 11:00-11:30 AM SUNNY SCHLENGER (J. R. Associates), an expert in the field of organization, she is the Director of Schlenger Organizational Systems, a consulting firm advising on personal management techniques for home and office. She will advise us on "Getting Organized: The Key to Success." Grand Ballroom
- 11:30-Noon JOHN McLAUGHLIN host of the popular and hard-hitting Emmy Award-winning TV issues program, The McLaughlin Group, he will provide us with "Straight Talk From Washington." Grand Ballroom
- 12:00-1:45 PM LUNCHEON BREAK
- 12:45-1:45 PM ART DEMONSTRATION  
Portrait painting in Conté crayon with James Mateer. East Room
- 12:30 PM US CAPITOL TOUR  
See Monday program (1:00 & 3:00) for details.
- 1:45-2:00 PM ROSA LOBE at the piano Grand Ballroom
- 2:00-2:30 PM ~~STEPHEN BARRY~~ *Charles Chisholm* (Potomac Speakers Bureau), valet to Prince Charles for twelve years, will be sharing with us the intimate details of Royal life when he speaks on "Royal Connection." Grand Ballroom
- 2:30-3:00 PM SENATOR ROBERT J. DOLE, Senate Majority Leader, will be receiving the Theodore Roosevelt Award for excellence in public service. Grand Ballroom
- 3:00-3:30 PM ~~DAVID HARTMAN~~ *Heila Tate*, host of ABC's Good Morning America will be receiving the Lowell Thomas Memorial Lecture Award. The title of his speech is "Listen To the Quiet Voice." Grand Ballroom
- 3:30-4:00 PM DICK CAVETT (Royce Carlton, Inc.), television's witty and urbane talk show host will tell us about "Television, Is It More Fun to Watch Than to Do?" He will be receiving the Mark Twain Award. Grand Ballroom
- 4:15 PM IPA POETS MEETING  
Finalists and Selection of the Winner of the IPA Poetry Award (This poem will be read at our Thursday Banquet). Georgia Room
- 4:15-5:15 PM FABULOUS FUR SHOWING (SPONSORED BY THEATRE WORKSHOP) A showing of beautiful furs presented by Ken Burns of Garfinkel's. Featuring IPA models. Virginia Hayes, Chairman  
Check  
IPA Bulletin Board

## WEDNESDAY, AUGUST 7, 1985 (continued)

- 7:45-8:00 PM ROSA LOBE at the piano. Grand Ballroom
- 8:00-8:45 PM MALCOLM S. FORBES, JR. President of Forbes Magazine, our nation's top business magazine, will present the Forbes Magazine Award to:  
LEWIS LEHR, Chairman of the Board and Chief Executive Officer of the Minnesota Mining and Manufacturing Corporation. Grand Ballroom
- 8:45-9:30 PM HENRY HEIMLICH, MD (Program Corporation of America) World famous physician and inventor of the Heimlich Maneuver will advise us on "Stress Relief for Everyone." He will also demonstrate how to perform the Heimlich Maneuver on one's self. Grand Ballroom
- 9:30-10:00 PM JEANE DIXON, our nation's foremost astrologer and prophet, will give us a glimpse into the future. Grand Ballroom
- 10:15 PM MOVIE: MR. SMITH GOES TO WASHINGTON starring Jimmy Stewart Georgia Room
- 10:00-UNTIL ? EVENING RENDEZVOUS  
with BOB SOUTHEE'S TRAVELAIRES for your enjoyment. Grand Ballroom



THURSDAY, AUGUST 8, 1985

- 7:30-9:45 AM WHITE HOUSE TOUR  
Bus leaves from the 17th St. Exit of the hotel at 7:30 AM for an 8:00 AM tour. Tickets, \$6, must be purchased in advance and will go on sale on Wednesday, at 1:00 PM at the table near the IPA Information Desk. All those participating must wear their IPA name badges for security reasons. Limit 50.  
Elizabeth Maysilles, Chairman
- 8:15-11:30 AM BETWEEN-THE-ACTS COFFEE HOUSE - Hospitality  
Informal meeting place for making new friends and renewing old friendships. Complimentary coffee/tea. Chinese Room
- 8:30-9:45 AM WORKSHOP: "EVERYTHING YOU EVER WANTED TO KNOW ABOUT THE LECTURE BUSINESS BUT WERE AFRAID TO ASK!" Panel: Carlton Sedgeley (President, Royce Carlton, Inc.), Keith Greim (Account Executive, Program Corporation of America), Judith F. Geller (President, Potomac Speakers Bureau), Frank Wright (President, Palm Beach Round Table), Richard Mellott (Dean of Students, Lorain County Community College), and Dan T. Moore, Moderator. Grand Ballroom
- 8:45-9:45 AM PORTRAIT WATERCOLOR DEMONSTRATION  
By William Warder East Room
- 8:30-9:45 AM IPA POETS MEETING  
Open Readings Georgia Room
- 9:00-5:00 PM REGISTRATION FOR CONVENTION Senate Room
- 9:30-5:00 PM ART SHOW OPEN  
Do not miss this beautiful show! East Room
- 9:30-1:00 PM EXHIBITS OPEN Cabinet Room
- 9:45-10:00 AM ROSA LOBE at the piano Grand Ballroom
- 9:55 AM ART SHOW LOTTERY DRAWING Grand Ballroom
- 10:00-10:30 AM DR. H. ROY KAPLAN, has spent the past 14 years traveling around the United States and Canada interviewing people who have defied the odds and won a lottery; he will tell how it has affected "Lottery Winners and the American Dream." Grand Ballroom
- 10:30-11:00 AM MARY McBRIDE (Potomac Speakers Bureau), author, top flight humorist, writer for Phyllis Diller, will elaborate on "Rolling with the Punch Lines." Grand Ballroom

THURSDAY, AUGUST 8, 1985 (continued)

- 11:00-11:30 AM JUDGE HERBERT J. STERN of the U.S. District Court of New Jersey, has been at the forefront of the battle against organized crime since 1962, and will allow us "A Peek Through the Blindfold." He will receive the Clarence Darrow Award. Grand Ballroom
- 11:30-Noon JEFF GREENFIELD (Royce Carlton, Inc.), author, journalist television critic, and political correspondent for CBS Morning News, he will receive the Drew Pearson Memorial Lecture Award. Grand Ballroom
- 12:00-6:00 PM FREE TIME TO ATTEND THE MEETINGS AND WORKSHOPS AND TO VISIT OUR NATION'S CAPITAL
- 12:30-1:30 PM THEATRE WORKSHOP  
Master of Ceremonies will be Gary Dechau Limerick Contest and Improvisations -- Volunteer for Theatre Panel. One-Woman Show "The Twelve Pound Look" by Jean Schaeffer. Colonial Room
- Afternoon TOUR OF THE FREER GALLERY  
Check  
IPA Bulletin Board  
Chinese Room
- 6:15-7:15 PM CASH BAR before banquet Chinese Room
- 7:15-10:00 PM ANNUAL BANQUET  
Dan T. Moore III, Master of Ceremonies  
Luvie Owens, Chairperson Grand Ballroom
- ARMED FORCES COLOR GUARD
- INVOCATION  
REV. JAMES D. FORD, Chaplain of the U.S.  
House of Representatives
- DOUGLAS FAIRBANKS, JR. (Royce Carlton, Inc.), cinema immortal, will be receiving the John Wayne Award.
- GEORGE GALLUP, JR. (Program Corporation of America) of the Gallup Poll, the top authority on what Americans are thinking and doing will give us a glimpse into the future and will receive the Daniel Webster Award.
- HENRY ROBERT III will be receiving the Robert Leiman Parliamentary Award.
- 10:15 PM MOVIE: HIGH NOON starring Gary Cooper and Grace Kelly Georgia Room
- 10:00-UNTIL ? EVENING RENDEZVOUS  
with BOB SOUTHEE'S TRAVELAIRES for your dancing pleasure, featuring NADINE WATERS, vocalist. Grand Ballroom



FRIDAY, AUGUST 9, 1985

\*\*\*\*\* GUESTS WELCOME ALL DAY FRIDAY \*\*\*\*\*

At some time during the Friday program, the  
 FREE TRIP TO FLORENCE AND ROME  
 will be drawn. You must be present in the Grand Ballroom with your badge on to win!!!

Don't forget the free 1986 IPA Convention Registration drawing each day - early or late

8:15-4:00	PM	BETWEEN-THE-ACTS COFFEE HOUSE - Hospitality Informal meeting place for making new friends and renewing old friendships. Complimentary coffee/tea.	Chinese Room
		POETS MEETING Check the IPA Bulletin Board for time.	Georgia Room
8:45-9:30	AM	PARLIAMENTARY WORKSHOP Basic procedures and motions needed to become comfortable and efficient in meetings, providing technique and voting methods. Stump a panel of experts, there will be plenty of time for questions and answers with Henry Robert III, Floyd Riddick and Bob Leiman.	
9:30-5:00	PM	EXHIBITS OPEN Visit our many interesting exhibitors	Cabinet Room
9:00-Noon		ART SHOW OPEN Last chance to view this unique show and to make one- of-a-kind purchases for yourself and to give as gifts.	East Room
9:45-10:00	AM	ROSA LOBE at the piano	Grand Ballroom
10:00-11:00	AM	Third Rung of the Speaking Ladder: 7-MINUTE SHOWCASE Glenn Frank, "Antarctic Adventure" Adriane G. Berg, "Personal Finance - You and Your Money" Erik L. Burro Edythe E. Bregnard  Plus winners of a 7-Minute spot via the Speaking Ladder	Grand Ballroom
11:00-11:30	AM	TEDDY PENDERGRASS, entertainer, singer, songwriter, producer, and founder of Top Priority Records (associated with CBS records) will receive the 1985 <u>Invacare Award</u> for one who, by overcoming his disability, has become an inspiration and role model for people facing similar challenges. A. Malachi Mixon III, Chairman, President, and CEO of Invacare Corporation will present the award.	Grand Ballroom
11:30-Noon		RICHARD TERESI (Cosby Bureau International, Inc.) one of the founding editors of OMNI magazine, he will explain the "Strange Phenomena From the New Frontiers of Science."	Grand Ballroom

FRIDAY, AUGUST 9, 1985 (continued)

12:00-12:30	PM	ARTISTS MEETING Planning for 1986.	East Room
12:00-1:45	PM	LUNCHEON BREAK	
12:00-2:30	PM	IPA ARTISTS -- must claim their art show entries	East Room
1:45-2:00	PM	ROSA LOBE at the piano	Grand Ballroom
2:00-2:30	PM	SHERE HITE (Program Corporation of America) An authority on human sexuality, she has challenged conventional male-female roles in favor of fresher and more truthful attitudes towards sex.	Grand Ballroom
2:30-3:00	PM	LLOYD OWENS, an expert who will unravel the mysteries of "Management Investment Risk with Index Options" (A disclosure statement will be handed out).	Grand Ballroom
3:00-3:30	PM	SPEAKING LADDER WINNER	Grand Ballroom
3:30-4:00	PM	SHIRLEY DUNCAN, world traveler, will guide us to "Shangri-La, Pakistan's Northwest Frontier." A travel adventure via a slide presentation.	Grand Ballroom
4:15-5:15	PM	Theatre Workshop ALPHA LEARNING YOGA SESSION "Visualizing Creativity" (wear comfortable clothing)	Check IPA Bulletin Board
6:30-7:30	PM	SING ALONG WITH ROSA Everyone enjoys singing the "oldies but goodies" with our IPA Music Director	Grand Ballroom
7:45-8:00	PM	ROSA LOBE at the piano	Grand Ballroom
8:00-8:30	PM	DR. RICHARD BERENDZEN (Celebrity Speakers, Inc.) President of American University in Washington will describe "What's Wrong With Education and How to Put It Right."	Grand Ballroom
8:30-9:00	PM	JACK ANDERSON (Harry Walker, Inc.) Newspaper and TV titan, read by over 50,000,000 people a day.	Grand Ballroom
9:00-11:00	PM	EXHIBITS OPEN (OPTIONAL) Last chance to visit our many interesting exhibitors.	Cabinet Room
9:45	PM	MOVIE: <u>EAST OF EDEN</u> with James Dean	Georgia Room
9:30-UNTIL?		EVENING RENDEZVOUS Dance the night away, as another exciting IPA Convention comes to an end, with BOB SOUTHEE'S TRAVELAIRES.	Grand Ballroom



FREE TRIP TO ROME AND FLORENCE

Do not miss the most important free drawing of the convention, which will take place sometime during the main program on Friday. You will find your door prize ticket in your registration envelope. Keep half and fill out the other half with your name and address, and drop it in the sealed box labeled, "ROME AND FLORENCE TRIP DRAWING" in the Registration/Office, Senate Room. In order to win, you must be properly registered, present in the lecture hall, and you must be wearing your badge when your name is called.

1985 IPA TRIP ABROAD TO  
ROME AND FLORENCE

If you have never been on one of our yearly IPA Trips Abroad, you should start with this trip to two of the most romantic and exciting cities in the world, Rome and Florence, Italy. You can, if you wish, bring your family, and even your friends because there is no membership restriction on our IPA Trips Abroad. We always get a bargain price on a certain number of spaces which we allocate on a first come, first served basis; when those spaces are gone, we close the books. A combination of Rome and Florence makes an irresistible trip and already fourteen members of our Board of Governors have decided to go along.

Rome the capital of the world and of Christianity for hundreds of years, is one of the most fascinating of all cities, with wall-to-wall antique stores with terrific bargains made even more terrific because of the strength of our dollar ( a chance to cut your Christmas shopping bill in half), orchestras, theatres, nightclubs, museums, palaces, and wonderful restaurants; a metropolis full of shopping bargains, favorable exchange rates, and glamour. A city full of things that you have heard of all of your life, the Roman Forum, the Circus Maximus, the Arch of Titus, the Colosseum, the Vatican and the Sistine Chapel, the Vatican Museum, the Appian Way, etc. etc.

We leave New York on November 18th by Pan American. We will stay in Rome for three days then take a sightseeing trip across the country ending up in Florence, the art and science capital of the Renaissance where Michelangelo and Galileo and Machiavelli are buried, another city loaded with famous art and architecture and Medici palaces. The cost of \$930 (based on twin occupancy of hotel rooms) for the trip includes the air travel from New York City, first class hotels in Rome and Florence, continental breakfasts, two dinners, luncheon in Assisi, and the sightseeing drive from Rome to Florence.

All of our IPA members have received a prospectus for the trip but our Convention speakers and program chairmen are also invited to come if they wish. Contact: Weitz Travel Inc. - IPA Tour, 13901 Cedar Road, Cleveland, Ohio 44118. Telephone: (216) 371-4600.

The IPA goes to a different interesting place every year and we always get a bargain price, why don't you try this one and see if it isn't your cup of tea, a trip on which every year we have more fun as this friendly, interesting group renews old acquaintances and makes new friends on what has always been a memorable experience.

1985 IPA CONVENTION SPEAKERS

Steve Allen, Jr., MD  
Orchard Family Health Care  
735 Watkins Road  
Horseheads, NY 14845  
(607) 739-8288

Jack Anderson  
c/o Harry Walker, Inc.  
One Penn Plaza, #2400  
New York, NY 10119  
(212) 563-0700

Dr. Murray Banks  
8 East 63rd Street  
New York, NY 10021  
(212) 355-1670

Stephen Barry  
c/o Potomac Speakers Bureau  
3001 Veazey Terrace, NW #702  
Washington DC 20008  
(202) 362-0005 (800) 367-0005

Dr. Richard Berendzen  
c/o Celebrity Speakers, Inc.  
1333 H St. NW  
Washington, DC 20005  
(202) 289-5206

Harry Blackstone, Jr.  
c/o Spotlight Enterprises  
221 West 57th St.  
New York, NY 10019  
(212) 5866750

Dick Cavett  
c/o Royce Carlton Inc.  
866 United Nations Plaza  
New York, NY 10017  
(212) 355-3210

Linda Clauder  
Midwest Revues  
2849-3 Century Harbor  
Middleton, WI 53562  
(608) 831-5129

Sally Shelton Colby  
Bankers Trust Co.  
48th St. & Park Ave.  
New York, NY 10015  
(212) 850-2647

William E. Colby  
Colby, Bailey, Werner & Associates  
2550 M Street, NW  
Washington, DC 20037  
(202) 296-1166

Jeane Dixon  
1765 N Street NW  
Washington, DC 20036  
(202)331-7200

Senator Robert J. Dole  
U.S. Senate  
2213 Dirksen Senate Building  
Washington DC 20510  
(202) 224-3121

Shirley M. Duncan  
Apt. 1426  
4000 Massachusetts Avenue NW  
Washington DC 20016  
(202) 6860023

Harold Fallon  
Weston, Hurd, Fallon, Paisley & Howley  
25th floor Terminal Tower  
Cleveland, OH 44113  
(216) 241-6602

Douglas Fairbanks, Jr.  
c/o Royce Carlton Inc.  
866 United Nations Plaza  
New York, NY 10017  
(212) 355-3210 (800) L-E-C-T-U-R-E

John Henry Faulk  
1713 Channel Road  
Austin, TX 78746  
(513) 327-2222

Malcolm S. Forbes, Jr.  
President & Deputy Editor-in-Chief  
Forbes Magazine  
60 Fifth Avenue  
New York, NY 10011  
(212) 620-2282

The Rev. Dr. James D. Ford  
Chaplain, US House of Representatives  
H110 - Capitol  
Washington DC 20515  
(202) 225-2509



## 1985 IPA CONVENTION SPEAKERS

Amb. Evan Griffith Galbraith  
c/o Keppler Associates  
1030 Fifteenth Street NW, #865  
Washington, DC 20005  
(202) 898-1155

George Gallup, Jr.  
c/o Program Corporation of America  
595 West Hartsdale Avenue  
White Plains, NY 10607  
(914) 428-5840 (800) 431-2047

J. Peter Grace  
President  
W. R. Grace & Co.  
1114 Avenue of Americas  
New York, NY 10036  
(212) 819-5500

Jeff Greenfield  
c/o Royce Carlton Inc.  
866 United Nations Plaza  
New York, NY 10017  
(212) 355-3210

The Rev. Dr. Richard C. Halverson  
Chaplain, US Senate  
Room 204, Hart Office Building  
Washington DC 20510  
(202) 224-2510

David Hartman  
P.O. Box 278  
Teaneck, NJ 07666  
(201) 836-9000

Henry J. Heimlich, MD  
c/o Program Corporation of America  
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White Plains, NY 10607  
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Shere Hite  
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White Plains, NY 10607  
(914) 428-5840 (800) 431-2047

Dr. Richard E. Ittner  
c/o Potomac Sepakers Bureau  
3001 Veazey Terrace NW, #702  
Washington DC 20008  
(202) 362-0005 (800) 367-0005

Ed and Janet Kaizer  
6617 N. Post Oak Road  
Peoria, IL 61615  
(309) 691-0147

Dr. H. Roy Kaplan  
c/o Gail Howard  
875 Park Ave.  
New York, NY 10021  
(212) 628-8731 (914) 761-2681

Larry King  
c/o Potomac Speakers Bureau  
3001 Veazey Terrace, NW, #702  
Washington, DC 20008  
(202) 362-0005 (800) 367-0005

Brooke Knapp  
President & Chairman  
Jet Airways, Inc.  
2121 Wilshire Blvd., Suite 1001  
Los Angeles, CA 90025  
(213) 826-1862

Lewis W. Lehr  
Chairman of the Board & CEO  
3M Corporation  
St. Paul, MN 55144  
(612) 733-8113

Robert Leiman, Exec. Director  
American Institute of Parliamentarians  
124 West Washington Blvd  
Ft. Wayne, IN 46802  
(219) 422-3680

Mary McBride  
c/o Potomac Speakers Bureau  
3001 Veazey Terrace NW, #702  
Washington DC 20008  
(202) 362-0005 (800) 367-0005

John McLaughlin  
c/o Oliver Productions Inc.  
1120 Vermont Avenue NW, #1210  
Washington DC 20005  
(202) 457-0870

Dr. Richard R. Mellott  
Dean of Students  
Lorain County Community College  
1005 North Abbe Road  
Elyria, OH 40035  
(216) 233-7244

## 1985 IPA CONVENTION SPEAKERS

A. Malachi Mixon III  
President and CEO  
Invacare Corporation  
PO Box 4028  
Elyria, OH 44036  
(216) 329-6000

Joan Mondale  
c/o Program Corporation of America  
595 West Hartsdale Avenue  
White Plains, NY 10607  
(914) 428-5840 (800) 431-2047

Lloyd Owens  
Vice President  
Kidder, Peabody & Co.  
125 South Wacker Drive  
Chicago, IL 60606  
(312) 984-2308

Jerry Parr  
c/o Keppler Associates  
1030 Fifteenth Street NW, #865  
Washington DC 20005  
(202) 898-1155

Hon. Claude Pepper  
House of Representatives  
2239 Rayburn HOB  
Washington DC 20515  
(202) 225-3931

Henry Robert III  
238 West Street  
Annapolis, MD 21401  
(301) 263-2112

Sunny Schlenger  
c/o J. R. Associates  
86 Poe Road  
Princeton, NJ 08540  
(609) 921-6605

Glenn T. Seaborg  
Lawrence Berkeley Laboratory  
University of California  
Berkeley, CA 94720  
(415) 486-5661

Judge Herbert J. Stern  
United States Court House  
Newark, NJ 07101  
(201) 645-6340

Richard Teresi  
c/o Cosby Bureau International  
1055 Thomas Jefferson St. #300  
Washington DC 20007  
(202) 833-2344

Admiral Stansfield Turner  
Stansfield Turner Perspectives, Inc.  
1320 Skipwith Road  
McLean, VA 22101  
(703) 524-3548

Vicki Valentine  
Van Productions, Inc.  
301 Bonaventure Blvd., #9  
Ft. Lauderdale, FL 33326  
(305) 389-9631

Julia Walsh  
c/o Potomac Speakers Bureau  
3001 Veazey Terrace NW, #702  
Washington DC 20008  
(202) 362-0005 (800) 367-0005

Frank Wright  
Palm Beach Round Table  
Comeau Building  
319 Clematis Street  
West Palm Beach, FL 33401  
(305) 655-5653

DANCE BAND

Bob Southee's Travelaires  
featuring Nadine Waters, Vocalist  
7804 Ridgewood Drive  
Annandale, VA 22003  
(703) 560-3848



### THE IPA DREW PEARSON AWARDS TO LECTURE BUREAUS

Awards are presented annually to those participating lecture bureaus from whose lists speaker selections have been made for the program of the IPA convention, the marketplace of the lecture platform. The 1985 participating lecture bureaus are listed below.

- CELEBRITY SPEAKERS INC. 1333 H St. NW, Washington, DC 20005 (202) 289-5206  
COSBY BUREAU INT'L. 1055 Thomas Jefferson St., #300, Washington, DC 20007 (202) 833-2344  
J. R. ASSOCIATES, INC. 86 Poe Road, Princeton, NJ 08540 (201) 751-5149  
KEPPLER ASSOCIATES 1030 Fifteenth St. NW, #865, Washington, DC 20005 (202) 898-1155  
POTOMAC SPEAKERS BUREAU, 3001 Veazey Terrace NW, #702, Washington, DC (202) 362-0005  
PROGRAM CORP. OF AMERICA, 595 West Hartsdale Ave., White Plains, NY 10607 (914) 428-5840  
ROYCE CARLTON, INC., 866 United Nations Plaza, New York, NY (212) 355-3210  
SPOTLIGHT ENTERPRISES, 221 West 57th St., New York, NY 10019 (212) 586-6750  
HARRY WALKER, INC., One Penn Plaza, #2400, New York, NY 10119 (212) 563-0700

### EXHIBIT HOURS

Monday, August 5	9:00am (set-up)	Thursday, August 8	9:30am-1:30pm
Monday, August 5	12:00am-5:00pm	Friday, August 9	9:30am-5:00pm
Tuesday, August 6	9:30am-5:00pm	Friday, August 9	9:00pm-11:00pm
Wednesday, August 7	9:30am-5:00pm		(optional)

VISIT OUR EXHIBITORS IN THE CABINET ROOM OF THE MAYFLOWER HOTEL

### EXHIBITORS AT 1985 CONVENTION (As of July 26, 1985)

Amrita Jewels  
1629 N. Stafford Street  
Arlington, VA 22207  
Contact: Penny Warren

Cosmic Study Center  
7405 Masters Drive  
Potomac, MD 20854  
Contact: Cloe Diroll

The Denver Executives' Club  
43 Sunset Drive  
Englewood, CA 80110  
Contact: Tom Hudgens

Shirley Duncan  
4000 Mass Ave, NW, Apt 1426  
Washington, DC 20016

James Friel  
41 Greenwich Ave  
New York, NY 10014

Human Edge Software  
2445 Saber Place  
Palo Alto, CA 94303  
Contact: Hugo Dahn

International Elegance  
PO Box 19544  
Washington, DC 20036  
Contact: Mariann Bedway

Inverted Cave Education  
PO Box 299  
Shepherdstown, WV 25443  
Contact: Thomas Loxley

Joy Es Enterprises  
137 Allendale Way  
Camp Hill, PA 17011  
Contact: Joyce Grobman

Program Corporation of America  
595 West Hartsdale Ave.  
White Plains, NY 10607  
Contact: Alan Walker, Keith Greim,  
Grada Fischer

Strategic Intelligence Systems, Inc.  
575 Madison Ave  
New York, NY 10021  
Contact: Ruth Stanat

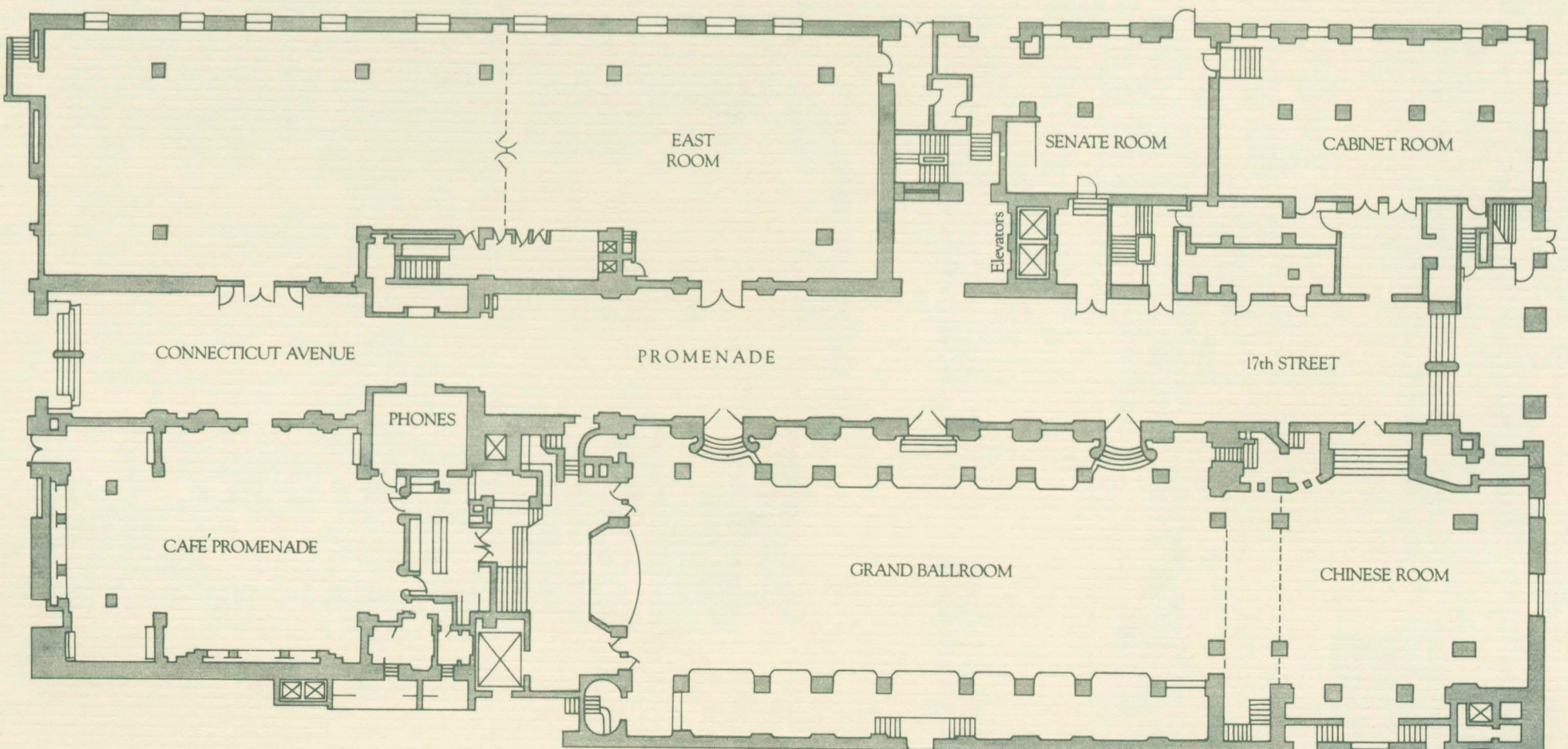


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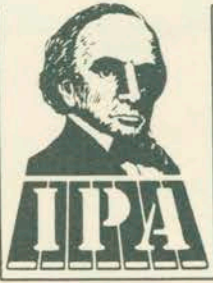
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# INTERNATIONAL PLATFORM ASSOCIATION CONVENTION THE MAYFLOWER, WASHINGTON, DC AUGUST 5 – 9, 1985

## FIRST FLOOR MEETING ROOMS







# International Platform Association

*A Non-Profit Organization*

(Founded by Daniel Webster & Josiah Holbrook in 1831 as The American Lyceum Association)

2564 Berkshire Road, Cleveland Heights, Ohio 44106 • (216) 932-0505



## OFFICERS

Director General & Board Chairman ... Dan Tyler Moore  
Third Vice President ..... Victor Borge  
Fourth Vice President ..... Art Linkletter

President ..... Glenn T. Seaborg  
First Vice President & Secretary ..... Luvie Owens  
Second Vice President & Treasurer ... Anna Blair Miller

## CHAPLAINS

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Chaplain, U.S. House of Rep.

The Rev. Edward L.R. Elson, S.T.D.  
Chaplain of the U.S. Senate, Ret.

The Rev. Richard C. Halverson, D.D., L.L.D.  
Chaplain, U.S. Senate

## BOARD OF GOVERNORS

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Mildred Deutsch  
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Elizabeth Moore  
Rosemary Elstun  
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Dore Hill  
Shirley Duncan  
Rosa Lobe  
Georgetta Lucas  
Jean Ann King  
Evalyn Aaron  
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Contact:

Shirlee Friedenber  
ERNEST WITTENBERG ASSOCIATES, INC.  
1616 H Street, N.W.  
Washington, D.C. 20006  
(202) 783-2080

For Immediate Release

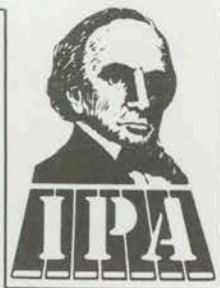
## GEORGE GALLUP WINS IPA'S DANIEL WEBSTER AWARD

Public opinion pollster George Gallup, Jr. will receive the International Platform Association's 1984 Daniel Webster Award, IPA director general Dan T. Moore announced today. IPA, the professional organization of the lecture circuit, was co-founded by Webster 154 years ago.

Gallup won the award for his influential techniques and words spoken concerning "one of our most important problems today--the accurate measurement of public opinion," Moore said. Past winners of the award include former Senate Majority Leader Howard H. Baker, Jr., economist Arthur B. Laffer and aerobics expert Kenneth Cooper. Gallup will accept the award on August 8, during IPA's August 4-9 annual convention in Washington, D.C.

President of the Princeton-based Gallup Poll, Inc. since 1966, Gallup is also executive director of the Princeton Religion Research Center, a member of the American Association of Public Opinion Research and a board member of the Quill and Scroll Honorary Journalism Society. In addition to his polling research, he is the author of many articles on current political and religious issues.





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*Lurie Owens*

Vice President

*Anna Blair Miller*

Contact:

Shirlee Friedenbergl  
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1616 H Street, N.W.  
Washington, D.C. 20006  
(202) 783-2080

For Immediate Release

## BROADCASTER LARRY KING WINS IPA'S JACK ANDERSON AWARD

Larry King, radio and TV talk show host, will receive the 1985 Jack Anderson Award, given by the International Platform Association for excellence in reporting.

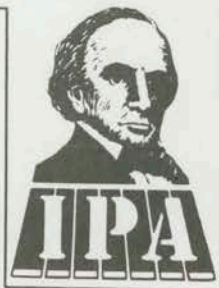
In announcing the award winner, IPA director general Dan T. Moore said that King was chosen "for the unsurpassed quality of his in-depth interviews." IPA, the 154-year-old professional organization of the lecture circuit, named the award for syndicated columnist Anderson, a member of the association's Board of Governors.

Anderson will present the award to King on August 6, during IPA's August 5-9 annual convention in Washington. Past recipients include Seymour Hersh and the late Jerry Landauer.

King has been host of a late-night show on Mutual Broadcasting since 1978. On June 3 his TV show, "Larry King Live," premiered on Cable News Network.

Born Lawrence Harvey Zeiger in Brooklyn 51 years ago, King moved to Miami in 1957. There he got his start with a late-night interview show on radio, and soon had his own local TV show and newspaper column as well. In January 1978 he signed a contract with Mutual.





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Director General & Board Chairman

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*Victor Borge*

Vice President

*Art Linkletter*

President & Membership Chairman

*Glenn T. Seaborg*

Vice President & Secretary

*Lurie Owens*

Vice President

*Anna Blair Miller*

**Contact:**

Tom Lauria

ERNEST WITTENBERG ASSOCIATES, INC.

1616 H Street, N.W.

Washington, D.C. 20006

(202) 783-2080

For Immediate Release

## DOUGLAS FAIRBANKS, JR. WINS IPA'S JOHN WAYNE AWARD

Actor-producer and business executive Douglas Fairbanks, Jr., who was much decorated by four nations for combat duty in World War II, has been selected to receive the International Platform Association's John Wayne Award, IPA director general Dan Tyler Moore announced today.

IPA, the 154-year-old professional organization of the lecture platform, established the John Wayne Award a few months before the actor's death. Mr. Wayne, a long-time IPA member, wished to memorialize patriotic celebrities who "become legends in his or her own time." The award is not annual, presented only at the discretion of the IPA Board of Governors. The only recipient to date is actress Elizabeth Taylor, who was Mr. Wayne's personal selection. She received it in 1982.

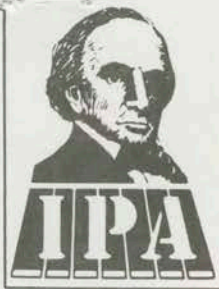
In describing this year's honoree, Moore said, "Mr. Fairbanks embodies the principles that John Wayne stood for: a commitment to civic duty; love of country; distinguished credentials in the acting profession. The Board's selection of Fairbanks was swift and unanimous."

# # #

6/28/85

Page 43 of 58





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**Contact:**

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For Immediate Release

### DICK CAVETT WINS IPA'S MARK TWAIN AWARD

Dick Cavett, television's witty and urbane talk show host, has been selected to receive the International Platform Association's 1985 Mark Twain Award, IPA director general Dan Tyler Moore announced today.

IPA, the 154-year-old professional organization of the lecture platform, presents the award each year to one who is "Mark Twain's successor as America's most delightful entertainer." Past recipients include Bob Hope, Danny Kaye, Erma Bombeck, Art Buchwald, Victor Borge, Norman Lear and Minnie Pearl.

Cavett, who began his career as a TV comedy writer and nightclub performer, won the Emmy Award in 1972 for "The Dick Cavett Show." Cavett's glib, one-on-one conversations on camera were noted for bringing out the lighter side of such guests as Katharine Hepburn, Laurence Olivier and Richard Nixon. His 1974 autobiography, "Cavett," was an immediate best-seller.

"Dick Cavett's low-keyed humor is sophisticated yet refreshing," said Mr. Moore. "His outlook on life would surely have been appreciated by Mr.

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Page two

Twain."

Cavett will receive the award before nearly 1,000 IPA members attending the association's annual convention to be held in Washington, D.C., August 5-9.

# # #

7/1/85





# International Platform Association

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For Immediate Release

## DICK CAVETT CHOSEN FOR IPA'S BLACKSTONE AWARD FOR MAGIC

TV personality Dick Cavett, often honored for his fast quips, is now receiving an award for his quick hands. He is the winner of the Harry Blackstone, Sr. Award, given by the International Platform Association to the "greatest platform magician of the year," IPA director general Dan T. Moore announced today. IPA is the professional organization of the lecture circuit.

Cavett joins the illustrious roster of past award winners Harry Blackstone, Jr., Doug Henning, Ricky Jay, The Amazing Randi and Mark Wilson.

Moore commented, "Dick Cavett was chosen for the Blackstone Award for his expertise in performing magic, and also for his enormous contributions to the rebirth of interest in magic. IPA could choose no person more deserving." Moore added that earlier the IPA Board chose Cavett for its 1985 Mark Twain Award for humor, and that now he will be the first person in the 154 years of IPA to receive two awards in a year.

As a youth, Cavett became fascinated with magic when he twice saw the late Blackstone perform. He later studied with Slydini, and has

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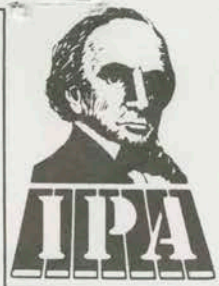
been a performer for many years. Cavett featured many magicians as guests on the long-running "Dick Cavett Show" on PBS, and was also host and performer on HBO's special, "Hocus Pocus, It's Magic."

Cavett will accept the Blackstone Award during IPA's August 5-9 annual convention at the Mayflower Hotel in Washington.

# # #

8/1/85





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For Immediate Release

### JUDGE HERBERT J. STERN WINS IPA'S CLARENCE DARROW AWARD

Judge Herbert J. Stern of the U.S. District Court in New Jersey, the award-winning author of "Judgement in Berlin," has been selected to receive the International Platform Association's 1985 Clarence Darrow Award, IPA director general Dan Tyler Moore announced today.

IPA, the 154-year-old professional organization of the lecture platform, annually presents the Clarence Darrow Award to individuals who have significantly contributed to our nation's system of justice. The award commemorates Darrow, an IPA member, who made history successfully defending Scopes in the 1925 "Monkey Trial."

Judge Stern was selected for the Darrow Award "because he's been at the forefront in the battle in organized crime since 1962," according to Moore, "and in his hands, justice is well served, here and abroad."

In 1984, Judge Stern wrote "Judgement in Berlin," a book that chronicles his role in trying Soviet defectors who diverted a Polish airliner in 1978. For his literary efforts, Stern was awarded the George Washington Honor Medal from the Freedom Foundation at Valley Forge.

(more)



In 1973, Stern himself was the subject of a book, "Tiger in the Court," by Paul Hoffman, which recalled Stern's bold convictions of corrupt state officials and organized crime figures.

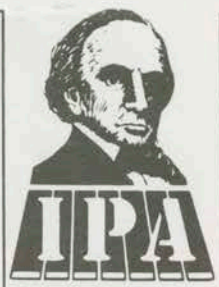
Previous Clarence Darrow Award winners include trial attorney F. Lee Bailey, "The Verdict" author Barry Reed, Esq., and Constitutional law expert William Bentley Ball.

Stern will receive the award before nearly 1,000 IPA members attending the association's annual convention, to be held in Washington, D.C., August 5-9.

# # #

6/20/85





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For Immediate Release

## LEWIS W. LEHR OF 3M WINS IPA'S FORBES MAGAZINE AWARD

Lewis W. Lehr, chairman of the board and chief executive officer of the Minnesota Mining and Manufacturing Corporation, has been selected to receive the International Platform Association's 1985 Forbes Magazine Award, IPA director Dan Tyler Moore announced today.

IPA, the 154-year-old professional organization of the lecture circuit, annually presents the Forbes Magazine Award to the best business speaker of the year. The award was named after its first recipient, publishing magnate Malcolm Forbes, Sr.

The Forbes Award is given to the business professional "who successfully serves both the community and company through effective public speaking," Moore commented. "Mr. Lehr's distinguished record in guiding the \$8 billion industrial giant and his contributions to numerous civic groups, such as Project HOPE, made him a logical and worthy choice" for this year's award.

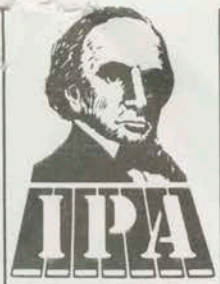
Previous Forbes Award winners include the late industrialist and presidential advisor Justin Dart, hotel developer J. Willard Marriott, Jr. and American Express president James Robinson.

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For Immediate Release

## ABC'S DAVID HARTMAN WINS IPA'S LOWELL THOMAS MEMORIAL LECTURE AWARD

David Hartman, host of ABC-TV's "Good Morning America," has been selected to receive the International Platform Association's 1985 Lowell Thomas Memorial Lecture Award, IPA director general Dan T. Moore announced today.

IPA, the 154-year-old professional organization of the lecture circuit, named the award for the broadcasting pioneer, who served as president of IPA for 10 years before his death.

The award is given to a person whom "Lowell Thomas would have particularly admired," Moore noted. "Mr. Hartman excels in all facets of communication, from hard news reporting and leading discussions on social and political issues, to acting and writing, to producing TV documentaries. Lowell Thomas admired such versatility greatly."

Hartman will receive the award before nearly 1,000 IPA members attending the association's annual convention, to be held in Washington August 5-9. The previous winners of the award are presidential assistant Pat Buchanan and journalist Hal Bruno.

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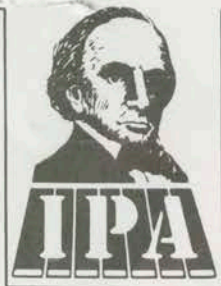
Hartman has been host of "Good Morning America" since its beginning in November 1975. As head of his own production company, he has produced several television specials, including "Birth and Babies" and the award-winning "The Shooters," a look at photojournalists.

Born in Pawtucket, R.I., and raised in New York, Hartman began work in radio and television at 17, while a student. He earned his B.A. in economics from Duke University, and later served for three years in the Air Force before returning to communications.

# # #

6/18/85





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For Immediate Release

### LORAIN COUNTY COMMUNITY COLLEGE WINS IPA'S DREW PEARSON AWARD

Dr. Richard Mellott, dean of students at Lorain County Community College, has won the Drew Pearson Award, presented by the International Platform Association to the nation's best college lecture program chairman for the year.

IPA, the professional organization of the lecture circuit, named the award in honor of the late syndicated columnist who once served as president of the association. With nearly 6,000 members in the U.S. and other countries, IPA is headquartered in Cleveland.

IPA director general Dan T. Moore said the award is being given to Mellott "in recognition of his contributions to the superior lecture program and the successful community participation activities" of the college. Mellott is assisted by John Bender, director of student activities.

Founded in 1981, LCCC's "Prominent American Lecture Series" has enjoyed sold-out status repeatedly. Attendance figures regularly top 1,000. In 1984-85, the series presented such diverse speakers as actress Marlo Thomas, humorist/pianist Victor Borge, Senator William Proxmire, columnist and TV personality Rona Barrett, civil rights activist and lawyer

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Benjamin Hooks and actor/producer John Houseman. Speakers slated for the 1985-86 season include former President Jimmy Carter, Pearl Bailey and Dick Cavett.

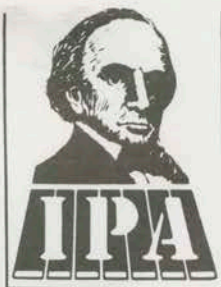
The Drew Pearson Award will be presented to Mellott at the IPA's annual convention in Washington, D.C., which LCCC president Omar L. Olson will also attend.

Speakers at the five-day meeting will include Joan Mondale; Senate Majority Leader Robert Dole; Dick Cavett; David Hartman of "Good Morning America"; pollster George Gallup; actor Douglas Fairbanks, Jr.; Stephen Barry, valet to Prince Charles for 12 years; magician Harry Blackstone, Jr.; Malcolm S. Forbes, Jr. of Forbes magazine; broadcaster Larry King; Shere Hite, expert on human sexuality; former CIA director Stansfield Turner; and Glenn Seaborg, IPA president and Nobel-Prize-winning chemist.

# # #

7/29/85





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For Immediate Release

## FRANK WRIGHT AND PALM BEACH ROUND TABLE WIN IPA AWARD FOR BEST SPEAKERS PROGRAM

Frank Wright, programming director for the Palm Beach Round Table, has been selected by the International Platform Association as the 1985 winner of the Everette Peterson Award. The announcement was made by IPA director general Dan Tyler Moore.

IPA, the 154-year-old professional organization of the lecture platform, annually presents the Everette Peterson Award for outstanding achievement in organizational speakers programs. The award honors the late Everette Peterson, founder and program chairman of the Denver Executives Club, considered by experts to be one of the finest lecture forums in the country.

According to Moore, "Frank Wright has a record of accomplishment that spans 19 years. In that time the Palm Beach Round Table has grown in stature to become a peer of the Denver Executives Club."

Thomas Hudgins, successor to Everette Peterson, will present the award to Wright on August 5.

# # #

6/21/85





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August 1, 1985

For Immediate Release

## SINGER TEDDY PENDERGRASS WINS IPA'S INVACARE AWARD FOR OVERCOMING HIS HANDICAP

Teddy Pendergrass, pop/soul singer whose career was interrupted three years ago when a near-fatal auto accident left him permanently paralyzed, is the 1985 winner of the Invacare Award, presented by the International Platform Association. The announcement was made today by Dan T. Moore, director general of IPA, the professional organization of the lecture circuit.

The Invacare Award, which honors public figures who have overcome a physical handicap, is sponsored by the Invacare Corp., an Elyria, Ohio-based manufacturer of wheelchairs, homecare beds and patient equipment.

The award will be presented by Invacare's chairman and CEO A. Malachi Mixon, III, at IPA's annual convention in Washington on August 9. Mixon said that his firm will also present Pendergrass with a power, top-of-the-line wheelchair.

In commenting on the selection of Pendergrass for the award, Moore

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said, "At the recent 'Live Aid' benefit concert in Philadelphia, no one inspired more admiration than Teddy. His brave comeback, and his concern for the welfare of others, was most touching."

Pendergrass first enjoyed national fame in 1970 as lead singer for the Blue Notes, recording such hits as "Bad Luck," "The Love I Lost" and "Wake Up Everybody." Since going solo in 1976 he has had six platinum albums. Pendergrass has been nominated for three Grammy awards, and won the American Music Award in 1978 and Billboard magazine's Best R&B Artist award in 1980.

# # #





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For Immediate Release

## JEFF GREENFIELD WINS IPA'S DREW PEARSON MEMORIAL LECTURE AWARD

Jeff Greenfield, syndicated political columnist, TV critic and analyst for ABC News, has been selected to receive the 1985 Drew Pearson Memorial Lecture Award of the International Platform Association. Pearson, a widely-syndicated columnist, once served as president of IPA, the professional organization of the lecture circuit.

"IPA confers this award on a person that Mr. Pearson would have particularly respected," IPA director general Dan T. Moore said in announcing the IPA Board's choice. "Pearson certainly would have admired Jeff's always incisive and thoughtful analysis, on political and media issues."

Greenfield will accept the award and address the IPA annual convention on August 8, at the Mayflower Hotel in Washington. Past winners of the Drew Pearson Award are columnists "Dear Abby" Van Buren and Ann Landers, and talk show host Larry King.

Greenfield's twice-weekly column on politics appears in some 35 newspapers nationwide. He has also written several books, including Television: The First Fifty Years and The Real Campaign, about the 1980 elections. He began his career as an aide to Sen. Robert Kennedy and later was chief speechwriter for New York Mayor John Lindsay. He was with CBS before joining ABC.