

Miss Follers  
wife - M.O.A.

JM

Miss Crawford  
P.O.W. - M.O.A. - JM

REMARKS OF HONORABLE BOB DOLE

SOUTHERN REGIONAL WOMEN'S CONFERENCE  
REGENCY HYATT HOUSE  
ATLANTA, GEORGIA  
FRIDAY, MARCH 24, 1972

Miss Collins - sister Bob - JM  
Kathy Plummer - M.O.A. wife - VA.

IT IS A GREAT PLEASURE FOR ME TO BE HERE AT THIS REPUBLICAN

SOUTHERN WOMEN'S REGIONAL CONFERENCE AND ESPECIALLY TO BE ABLE TO  
JOIN WITH YOU TONIGHT IN THIS DINNER TO HONOR OUR GRACIOUS FIRST  
LADY, PAT NIXON. SHE HAS PROVEN HERSELF TO BE A GREAT FIRST LADY,  
A FINE EXAMPLE FOR ALL OF US OF DEDICATION TO THE IDEALS OF THIS  
NATION. AND TO MANY PEOPLE OF MANY LANDS, SHE HAS BEEN AN  
AMBASSADOR OF AMERICAN GOODWILL TRULY WITHOUT PARALLEL.

IT IS PARTICULARLY FITTING THAT WE HONOR THE FIRST LADY HERE  
AT THIS CONFERENCE. FOR IN A REAL SENSE, IT IS OUR PURPOSE HERE TO  
FIND WAYS TO ENSURE THAT PAT NIXON REMAINS OUR FIRST LADY FOR ANOTHER  
FOUR YEARS.

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HARD WORK AHEAD

OUR EFFORTS TO THAT END MUST, OF NECESSITY, BE WELL-PLANNED AND ENERGETICALLY PURSUED. IF THEY ARE ANYTHING LESS -- IF WE ALLOW THEM TO BE ANYTHING LESS BECAUSE WE ALLOW OURSELVES TO BE OVERLY CONFIDENT OF VICTORY -- THEN WE RUN TOO GREAT A RISK OF DEFEAT.

DO NOT MISUNDERSTAND. I DON'T WANT TO SOUND SOMBER OR PESSIMISTIC. QUITE THE CONTRARY, I AM CONFIDENT THAT NOVEMBER IS GOING TO BRING THE RE-ELECTION OF THE PRESIDENT AND VICTORIES FOR THE REPUBLICAN PARTY ALL OVER THIS COUNTRY. BUT MY CONFIDENCE IS CONDITIONAL. IT IS CONTINGENT UPON YOUR HELP. WE CAN WIN A BIG VICTORY IN THE FALL. WE WILL WIN IN NOVEMBER, PROVIDED THAT WE ALL DO OUR PART. RIGHT NOW, THERE IS NO MORE IMPORTANT PREREQUISITE FOR SUCCESS.

THE PRESIDENT, OF COURSE, IS DOING HIS PART. HE HAS COMPILED A RECORD OF PERFORMANCE AND PROGRESS WHICH SHOULD MAKE IT EASY FOR US TO BUILD A WINNING CAMPAIGN. IN THREE SHORT YEARS, HE HAS TAKEN US FURTHER, FASTER, TOWARD THE GOALS WE ALL SHARE, THAN ANY PRESIDENT IN RECENT MEMORY.

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BUT WE HAVE TO MAKE SURE THAT HIS RECORD IS KNOWN. WE HAVE TO MAKE CERTAIN THAT IT IS UNDERSTOOD. AND WE HAVE TO ENSURE THAT THE VOTERS DO NOT GET TAKEN IN BY THE MISREPRESENTATION OF THE DEMOCRATS WHO WOULD MAKE OF PEACE A PARTISAN ISSUE AND OF THEIR ALLIES LIKE GEORGE MEANY WHO WOULD MAKE OF PROSPERITY A POLITICAL FOOTBALL.

IN THIS, THERE IS A GREAT DEAL OF WORK AHEAD OF US. A GREAT MANY THINGS FOR US ALL TO DO. THAT IS THE REASON WHY THIS CONFERENCE -- LIKE THE OTHER REGIONAL CONFERENCES TO FOLLOW IN THE WEEKS AHEAD -- IS SO IMPORTANT.

#### GOP ON THE RISE

OUR JOB WON'T BE EASY. THE EFFORT TO DISCREDIT THE SOUND NIXON RECORD IS JUST NOW SWINGING INTO HIGH GEAR. SO WE FACE A DIFFICULT CHALLENGE, BUT IT MUST BE SAID THAT THIS PARTICULAR CONFERENCE, THIS SOUTHERN REGIONAL WOMEN'S CONFERENCE, IS IN ITSELF GROUNDS FOR OPTIMISM. THE VERY FACT THAT IT IS SO WELL ATTENDED, THAT YOU ARE HERE AS COMMITTED AND ENTHUSIASTIC REPUBLICANS, IS ELOQUENT PROOF OF TWO POINTS THAT I HAVE BEEN MAKING AS REPUBLICAN NATIONAL CHAIRMAN FOR THE PAST 15 MONTHS. THE REPUBLICAN PARTY IS ON THE ASCENDENCY IN THIS COUNTRY BECAUSE IT IS WHAT WE SAY IT IS -- AN OPEN PARTY. I AM SURE THAT YOU CAN REMEMBER A TIME, NOT SO VERY LONG AGO, WHEN POLITICS WAS CONSIDERED A MALE

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PRESERVE AND WHEN THE SOUTH WAS CONSIDERED DEMOCRAT COUNTRY. THE ATTENDANCE OF CLOSE TO A THOUSAND SOUTHERN REPUBLICAN WOMEN AT THIS POLITICAL PLANNING CONFERENCE IS COMPELLING PROOF THAT NEITHER IS ANY LONGER THE CASE. NOT IN THE REPUBLICAN PARTY OF TODAY NOR IN THE SOUTH OF TODAY.

THERE WERE THOSE WHO SAID THAT THE EMERGENCE OF THE REPUBLICAN PARTY IN THE SOUTH AND THE RESTORATION OF THE TWO-PARTY SYSTEM IN SOUTHERN POLITICS WAS INEVITABLE. THEY SAID THAT THE OLD ONE-PARTY POLITICAL STRUCTURE HERE WOULD EVENTUALLY FALL OF ITS OWN WEIGHT.

WELL, IT HAS FALLEN. BUT IF THAT FALL WAS INEVITABLE, THEN IT WAS THE HARD WORK AND DEDICATION OF PEOPLE LIKE YOURSELVES THAT MADE IT SO. IF THE SOUTH HAS CHANGED, IT IS BECAUSE YOU HAVE CHANGED IT. THE CHANGE WAS BROUGHT ABOUT BY YOU AND THE MANY PEOPLE LIKE YOURSELVES WHO ARE CONVINCED THAT ONLY THE REPUBLICAN PARTY HOLDS PROMISE OF PROVIDING THE LEADERSHIP WE NEED TO MEET THE CHALLENGES OF THE FUTURE.

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POSITIVE RESPONSE TO PRESIDENT'S LEADERSHIP

THERE HAS BEEN A LOT OF TALK IN THE PRESS, ABOUT A SO-CALLED SOUTHERN STRATEGY. BUT THE STRATEGY HERE IS NOT ESSENTIALLY DIFFERENT FROM WHAT THE GOP IS DOING ALL OVER THE COUNTRY. IT IS OUR STRATEGY TO PROVIDE LEADERSHIP THAT IS RESPONSIVE TO PEOPLE AND TO DEPEND ON PEOPLE, LIKE YOURSELVES, TO RESPOND TO THAT LEADERSHIP. AND I SEE THAT STRATEGY WORKING. IT IS WORKING IN FLORIDA, FOR EXAMPLE, AS IT WORKED IN NEW HAMPSHIRE. THE VOTERS ARE DEMONSTRATING THEIR SUPPORT FOR RICHARD NIXON NOT BECAUSE HE HAS APPEALED TO ANY SPECIAL INTEREST, BUT BECAUSE HE HAS SO WELL PROTECTED AND ADVANCED THE COMMON INTEREST.

YOU HAVE ALREADY DONE MUCH TO BUILD A STRONG REPUBLICAN PARTY IN THE SOUTH. I AM CONFIDENT THAT YOU CAN AND WILL DO AS MUCH TO BUILD A STRONG REPUBLICAN VICTORY IN NOVEMBER. BUT IF THAT PRIZE IS TO BE OURS, WE MUST WORK OVERTIME TO COMMUNICATE THE REPUBLICAN STORY TO THE VOTERS. I CANNOT OVERSTRESS THE NEED FOR HARD WORK AND ENTHUSIASM IN THIS EFFORT.

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ONE THREAT TO VICTORY

WE MUST NEVER MAKE THE MISTAKE OF ASSUMING THAT BECAUSE WE KNOW HOW MUCH RICHARD NIXON HAS ACCOMPLISHED FOR THIS COUNTRY THAT EVERYONE ELSE MUST KNOW IT TOO. IN THIS CAMPAIGN, NO ASSUMPTION IS MORE DANGEROUS OR A BIGGER THREAT TO VICTORY IN NOVEMBER.

YOU CANNOT ASSUME, FOR EXAMPLE, THAT BECAUSE YOU KNOW HOW MUCH THE NIXON POLICY HAS ACCOMPLISHED IN VIETNAM, THAT EVERYONE KNOWS IT. THERE MAY BE MANY -- I AM SURE THERE ARE SOME -- WHO DON'T KNOW THAT BY MAY 1st, ALMOST HALF A MILLION OF OUR SERVICEMEN WILL HAVE BEEN BROUGHT HOME FROM VIETNAM.

YOU CANNOT ASSUME THAT EVERYONE KNOWS THAT OF OUR FORCES THERE NOW, LESS THAN TEN PERCENT ARE COMBAT TROOPS. THEY MAY NOT KNOW THAT THE RATE OF AMERICAN CASUALTIES HAS BEEN REDUCED TO ONLY A FRACTION OF WHAT IT WAS IN 1968 BEFORE THE PRESIDENT WAS INAUGURATED. AND IF THEY DON'T KNOW, THEY MUST BE TOLD. AND WE MUST TELL THEM.

AND YOU CANNOT ASSUME THAT JUST BECAUSE YOU KNOW THE SUCCESSES OF THE PRESIDENT'S ECONOMIC POLICIES, THAT EVERYONE KNOWS HOW WELL THEY ARE WORKING. THE PRESIDENT PROMISED A WINNING BATTLE AGAINST INFLATION, AND HE IS FULFILLING THAT PROMISE.

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BUT DON'T ASSUME THAT EVERYONE KNOWS THAT RECORD OR UNDERSTANDS WHAT HAS BEEN ACCOMPLISHED. THE POLITICALLY INSPIRED RESIGNATION OF FOUR OF THE COUNTRY'S LABOR LEADERS FROM THE NATIONAL PAY BOARD IS A MOVE THAT IS CAREFULLY CALCULATED TO MAKE SURE THE VOTERS DO NOT UNDERSTAND THE RECORD. IT IS A POLITICAL MOVE. NOTHING LESS. AND IT IS ONLY A BEGINNING IN A GROWING EFFORT TO SLANDER THE RECORD OF THIS ADMINISTRATION.

IT IS OUR JOB TO SEE TO IT THAT THIS AND OTHER CALLOUS ACTIONS TO CONFUSE THE ELECTORATE FAIL. AND THE BEST WAY TO DO THAT IS TO GET OUR MESSAGE OUT. INFLATION IS FALLING, WHATEVER GEORGE MEANY MAY SAY OR DO. UNEMPLOYMENT IS FALLING. WE ARE WELL ON THE ROAD TO PEACETIME PROSPERITY AND FULL RECOVERY FROM THE WARTIME ECONOMIC DISARRAY LEFT OVER FROM THE DEMOCRAT SIXTIES.

THE DEMOCRATS KNOW THAT THEIR ONLY HOPES FOR SUCCESS LIE IN TRYING TO CONVINCING THE AMERICAN PEOPLE THAT RICHARD NIXON HAS FAILED THEM. WE KNOW THE FACTS DON'T SUPPORT THAT ASSERTION, SO WE MUST MAKE THESE FACTS KNOWN.

DON'T ASSUME THAT EVEN THE MOST OBVIOUS ACCOMPLISHMENTS OF THIS PRESIDENT WILL ESCAPE THE CARPING NEGATIVISM OF THE DEMOCRATS. NOT HIS EFFORTS TO WIN THE WAR, NOT HIS VIGOROUS ACTION AGAINST INFLATION, NOT HIS STRONG SUPPORT FOR EQUAL OPPORTUNITY, NOT EVEN HIS SELFLESS PURSUIT OF PEACE -- NOT ANY OF THE BOLD INITIATIVES AND GREAT ACHIEVEMENTS OF PRESIDENT NIXON -- WILL BE IMMUNE FROM THE POLITICAL POTSHOTS AND ELECTION YEAR MISREPRESENTATION OF THE DEMOCRATS.

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THAT IS THE REAL MEANING OF THE LABOR LEADERS' RESIGNATION FROM THE PAY BOARD. IT IS THE REAL EXPLANATION FOR THE DEMOCRATS EFFORTS TO TURN A SENATE COMMITTEE INTO A FORUM FOR LIBELING THE GOOD NAME OF GOOD MEN IN THE JUSTICE DEPARTMENT AND THROUGHOUT THE ADMINISTRATION.

THE DEMOCRATS HAVE NO REAL ISSUES TO RUN ON. SO THEY HAVE FABRICATED A FEW FALSE ISSUES FASHIONED OUT OF THEIR OWN AMBITION FOR POWER AND PARTISAN GAIN.

THEIR EFFORTS ARE PETTY. THEIR SELFISH MOTIVATION TRANSPARENT. BUT THE EFFORTS WILL CONTINUE BECAUSE THE MOTIVATION IS TOO STRONG. BUT IT IS NOT STRONG ENOUGH TO OVERCOME THE TRUTH ABOUT THIS ADMINISTRATION IF ONLY WE WORK HARD ENOUGH TO MAKE IT KNOWN.

#### THREE YEARS OF PROGRESS

SO DON'T ASSUME ANYTHING. DON'T ASSUME THAT EVERYONE KNOWS, AS WE DO, THAT IN JUST THREE YEARS, RICHARD NIXON HAS APPOINTED MORE WOMEN TO HIGH LEVEL POLICY-MAKING POSITIONS IN WASHINGTON THAN DID HIS PREDECESSOR IN 62 MONTHS IN THE WHITE HOUSE. THEY MAY NOT KNOW, AND IF **DON** WE **DON**'T TELL THEM, THEY MAY NEVER KNOW.



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EVEN IF WE DO ASSUME THAT BY NOW ALMOST EVERYONE IS AWARE THAT THE SENATE PASSED THE EQUAL RIGHTS FOR WOMEN AMENDMENT LAST WEDNESDAY, WE CANNOT BE CERTAIN THAT EVERYONE KNOWS THE LEADERSHIP ROLE THE PRESIDENT PLAYED IN SECURING ITS PASSAGE. AND WE CAN BE SURE THE DEMOCRATS WILL TRY TO DISGUISE IT. I WONDER HOW MANY PEOPLE ARE AWARE THAT BEFORE THE SENATE ACTED, THE PRESIDENT MADE A STATEMENT IN SUPPORT OF THE MEASURE -- REITERATING HIS LONG HELD POSITION IN FAVOR OF THE AMENDMENT -- AND THAT HIS SUPPORT IS WIDELY CREDITED WITH ENSURING ITS LOPSIDED VICTORY IN THE SENATE.

IN EVERY CASE I HAVE CITED, WE MUST ACT AS IF NO ONE KNOWS THE RECORD. WE MUST TAKE EVERY OPPORTUNITY TO TELL THE STORY OF THIS ADMINISTRATION. BECAUSE IF ONLY ONE VOTER FAILS TO GET THE MESSAGE, IF ONLY ONE CITIZEN IN YOUR STATE OR YOUR COMMUNITY OR YOUR PRECINCT GOES TO THE POLLS UNAWARE OF WHAT RICHARD NIXON HAS ACCOMPLISHED, THEN WE HAVE NOT DONE OUR JOB AND WE RUN THE REAL RISK OF DEFEAT.

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EACH VOTE DOES COUNT

I KNOW THAT WE ALL HAVE THE FEELING -- WE CANNOT DENY IT SOMEHOW -- THAT ONE VOTE HERE AND THERE IS NOT REALLY GOING TO MATTER. WE ALL KNOW THAT ONE VOTE SEEMS SMALL AND RELATIVELY INSIGNIFICANT AMONG THE MILLIONS THAT WILL BE CAST IN NOVEMBER. BUT WE OUGHT TO REMEMBER THAT THE HISTORY OF RECENT ELECTIONS IN THIS COUNTRY, NATIONAL ELECTIONS AND STATE AND LOCAL ELECTIONS, HAS BEEN A HISTORY OF CLOSE RACES AND NARROW VICTORIES AND NARROW DEFEATS.

LET ME REMIND YOU THAT RICHARD NIXON LOST TO JOHN KENNEDY IN 1960 BY AN AVERAGE, NATIONWIDE, OF LESS THAN ONE VOTE PER PRECINCT.

IN 1968, HE DEFEATED HUBERT HUMPHREY BY ONLY HALF A MILLION VOTES AND ON A NATIONAL AVERAGE, A SWITCH OF ABOUT THREE VOTES PER PRECINCT WOULD HAVE REVERSED THE POPULAR VOTE RESULT. IT HAS BEEN THE SAME IN SENATORIAL RACES, IN MAYORALTY RACES, IN NATIONAL ELECTIONS, STATE ELECTIONS, LOCAL ELECTIONS, ALL OVER THIS COUNTRY.

AND IN THAT CONTEXT, THE ONE VOTER WE MAY MISS, THE ONE WE FAIL TO CONTACT OR FORGET TO CALL AGAIN TAKES ON A WHOLE NEW IMPORTANCE. THE ONE VOTER WHO DOESN'T GET THE MESSAGE IN YOUR PRECINCT ADDED TO THE ONE WHO ISN'T CONTACTED IN ANOTHER PRECINCT ADDED TO ANOTHER AND STILL ANOTHER, CAN ADD UP TO A MARGIN OF DEFEAT.

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AFTER THE ELECTIONS IT WILL BE TOO LATE. AFTER THE ELECTIONS, IT WILL BE USELESS IF ONLY THEN WE REALIZE THAT WE SHOULD HAVE DONE A LITTLE BETTER AT VOTER REGISTRATION, OR AT RAISING FUNDS OR AT CONTACTING INDEPENDENTS OR TURNING OUT THE REPUBLICAN VOTE ON ELECTION DAY.

THE STAKES IN THIS CAMPAIGN ARE TOO GREAT TO INDULGE OURSELVES IN APATHY OR OVERCONFIDENCE. FAR TOO MUCH HANGS IN THE BALANCE.

VOTERS FACE BASIC CHOICE

FOR IT IS OBVIOUS EVEN NOW, BEFORE THE DEMOCRATS HAVE AGREED UPON A CANDIDATE -- THAT WHICHEVER MAN THEY CHOOSE FROM THEIR LONG LIST OF POSSIBILITIES -- HE IS GOING TO REPRESENT A VERY DIFFERENT PHILOSOPHY OF GOVERNMENT AND EVEN A DIFFERENT UNDERSTANDING OF AMERICA THAN THAT WHICH HAS BEEN EVIDENCED BY THE LEADERSHIP OF THIS REPUBLICAN PRESIDENT.

THE CHOICE THE VOTERS WILL MAKE IN THE FALL IS GOING TO BE A FUNDAMENTAL ONE -- BETWEEN MORE OF THE PROGRESS WE HAVE ENJOYED IN THE LAST THREE YEARS OR A RETURN TO THE BANKRUPT AND INEFFECTIVE POLICIES OF THE DEMOCRATS, THE POLICIES THAT PREVAILED IN THE SIXTIES.

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THE SCHOOL BUSING ISSUE IS A PERFECT ILLUSTRATION. THE DESEGREGATION EFFORTS OF THE DEMOCRAT ADMINISTRATIONS OF THE LAST DECADE LEFT US A LEGACY OF COMMUNITY DISRUPTION AND A GENERAL FEELING OF ILL-WILL AND DISTRUST TOWARD GOVERNMENT. THEY HAD THE SAME GOAL OF EQUAL EDUCATIONAL OPPORTUNITY THAT WE HAVE NOW. THEY SHARED THE SAME DETERMINATION TO DESEGREGATE THE SCHOOLS. BUT THEY WERE NEVER ABLE TO ACCOMPLISH IT. IN EIGHT YEARS OF TRYING, THEY NEVER ACHIEVED NEAR THE SUCCESS THAT THIS ADMINISTRATION ACHIEVED IN ITS FIRST TWO YEARS.

PRESIDENT WORKS WITH PEOPLE

AND THE REASON WAS SIMPLE. IT SEEMS THEY NEVER THOUGHT TO ENLIST THE SUPPORT OF THE PEOPLE WHO WERE INVOLVED. THEY RELIED TOO HEAVILY ON THE COERCIVE POWER OF THE FEDERAL GOVERNMENT AND NOT ENOUGH ON THE GOODWILL AND DETERMINATION OF THE PEOPLE OF THE SOUTH. THEY BEGAN, IN SHORT, TO BELIEVE THEIR OWN RHETORIC -- RHETORIC THAT IMPLIED THAT THE SOUTH WAS A BASTION OF BIGOTRY AND COULD NOT -- WOULD NOT -- JOIN WITH THE FEDERAL GOVERNMENT IN A SELFLESS ATTEMPT TO SOLVE THE PROBLEMS OF INEQUALITY. WHAT DESEGREGATION THEY DID ACCOMPLISH WAS ALL BUT NULLIFIED BY THE ANGER AND FRUSTRATION THEIR TECHNIQUES ENGENDERED.

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RESULTS PROVE NIXON RIGHT

WHEN RICHARD NIXON CAME TO OFFICE, HOWEVER, THAT CHANGED. HE PROPOSED THAT IN THE SOUTH, HE WOULD RELY HEAVILY ON THE PEOPLE OF THE SOUTH TO MEET THE CHALLENGE THEY FACED. SOME SCOFFED. AND SOME DEMOCRATS SHOUTED FOUL -- BECAUSE, PRESUMABLY, IT WAS A SOLUTION THEY HAD NEVER THOUGHT OF.

BUT IT WAS A SOLUTION THAT WORKED. THE ADMINISTRATION CALLED UPON THE PEOPLE OF THE SOUTH TO JOIN IN THE EFFORT. BI-RACIAL COMMITTEES OF LEADING CITIZENS FROM EVERY STATE WERE ESTABLISHED AND THEIR GOODWILL AND RESOLVE, THEIR ABILITY AND DETERMINATION, MADE THE DIFFERENCE. AND IN TWO SHORT YEARS, MUCH TO THE CONSTERNATION OF THE DEMOCRATS, THERE WAS MORE SCHOOL DESEGREGATION THAN EVER BEFORE IN THE SOUTH. AND THERE WAS LESS HOSTILITY, LESS ANGER, AND LESS FRUSTRATION, MORE COMMUNITY PRIDE OF ACCOMPLISHMENT AND LESS COMMUNITY DISRUPTION THAN IN THE TROUBLED YEARS BEFORE.

THE ACCOMPLISHMENTS HAD NOT COME EASILY, BUT THEY CAME. AND STILL, IN SPITE OF THIS DRAMATIC ACHIEVEMENT, THERE ARE THOSE WHO TODAY REFUSE TO ACKNOWLEDGE IT, WHO STILL FAULT THE PRESIDENT AND ACCUSE HIM OF BEING LESS THAN COMMITTED TO EQUALITY OF OPPORTUNITY.

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BIG PROMISES FALSE TEST OF GOOD GOVERNMENT

THERE IS ONE LESSON THE DEMOCRATS SEEM TO NEVER LEARN. GOOD GOVERNMENT DOES NOT NOW AND NEVER HAS CONSISTED IN THE ABILITY TO MAKE PROMISES. IT CONSISTS IN THE ABILITY TO KEEP PROMISES. IN PUBLIC POLICY, THE TRUE TEST -- THE CRITERIA BY WHICH WE HOLD OUR LEADERS ACCOUNTABLE -- IS THE TEST OF RESULTS. THAT IS THE ONLY VALID TEST OF AN ADMINISTRATION AND IT IS A TEST FOR WHICH THIS REPUBLICAN ADMINISTRATION UNDER RICHARD NIXON HAS SET A NEW STANDARD OF PERFORMANCE.

RICHARD NIXON CARES ABOUT THE PROBLEMS OF THIS COUNTRY. I KNOW OF NO MAN MORE COMMITTED TO THEIR SOLUTION THAN HE. BUT ALL THE CARING IN THE WORLD WON'T STOP INFLATION. ALL THE COMPASSION AND SINCERITY A MAN CAN MUSTER WON'T STOP CRIME OR DESEGREGATE SCHOOLS OR END A WAR OR RESTORE OUR ENVIRONMENT.

CONCERN IS A NECESSARY FIRST STEP. BUT IT IS USELESS IF IT IS NOT ACCOMPLANIED BY INSIGHT AND INTELLIGENCE, BY PROGRAMS AND POLICIES AND BY VISION AND THE CAPACITY FOR LEADERSHIP. IT TAKES THESE -- AND ALL OF THESE TOGETHER -- TO MOUNT AN EFFECTIVE ASSAULT AGAINST THE PROBLEMS WE FACE IN THIS COUNTRY.

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RECORD MUST BE TOLD

AND THESE ARE THE QUALITIES THAT DISTINGUISH REPUBLICAN LEADERSHIP IN THE 1970's. THEY ARE THE QUALITIES THAT RICHARD NIXON HAS BROUGHT TO THE WHITE HOUSE. THEY ARE THE QUALITIES THAT ARE RESPONSIBLE FOR THE PROGRESS AND THE FORWARD MOVEMENT WE HAVE MADE IN AMERICA IN THE LAST THREE YEARS.

IT IS UP TO US TO DO WHATEVER WE CAN TO MAKE SURE THAT THOSE QUALITIES REMAIN IN THE WHITE HOUSE FOR THE NEXT FOUR YEARS. THE NIXON RECORD IS A PROUD RECORD -- A SUPERB RECORD OF ACCOMPLISHMENT, OF LEADERSHIP, BUT THAT FACT ALONE DOES NOT MAKE HIS RE-ELECTION AUTOMATIC.

THE REPUBLICAN RECORD IS NOT GOING TO MAKE ITSELF KNOWN, NOT WITHOUT OUR HELP. THE DEMOCRATS HAVE ALREADY CONFUSED THEIR OWN PARTY. IT IS NOT TOO MUCH TO EXPECT THAT THEY MAY CONFUSE THE COUNTRY AS WELL ABOUT THE ISSUES IN THIS CAMPAIGN AND ABOUT THE RECORD OF RICHARD NIXON.

AND IF THEY DON'T SUCCEED IN CONFUSING THE WHOLE COUNTRY, THEY MAY WELL SUCCEED IN CONFUSING THAT ONE VOTER PER PRECINCT I TALKED ABOUT. THAT ONE VOTER WE FAIL TO REACH, OR FORGET TO CALL OR TO CALL BACK, IS GOING TO MAKE THE DIFFERENCE UNLESS WE RESOLVE THAT THERE WILL BE NO SUCH VOTER, THAT THERE WILL BE NO ONE LEFT UNAWARE OF WHAT CONTINUED REPUBLICAN LEADERSHIP FOR AMERICA HAS TO OFFER US ALL.

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IF WE DO ANY LESS, IF WE ARE ANY LESS DETERMINED THAN THAT,  
THEN WE HAVE NO ONE BUT OURSELVES TO BLAME, SHOULD THE RESULT IN  
NOVEMBER BE LESS THAN A RESOUNDING REPUBLICAN VICTORY.

IN A REAL SENSE THEN, IN A COMPELLING WAY, IT IS UP TO US.



1. R. D. <sup>Wells</sup> - Chas

2. Agreement with Wagon -77-

3. Can you see me in the book

4. Muskegon