

REMARKS OF HONORABLE BOB DOLE
SALUTE TO TRANS WORLD AIRLINES
IMPERIAL BALLROOM
HOTEL MUEHLEBACH
KANSAS CITY, MISSOURI
JUNE 1, 1971

IT IS A PLEASURE TO JOIN THIS EVENING WITH SECRETARY HODGSON, MAYOR WHEELER, MAYOR WALSH AND OTHER CITIZENS OF THE KANSAS CITY AREA. WE ARE GATHERED TO SALUTE A GREAT COMPANY, ONE THAT IS INTIMATELY RELATED TO THE GROWTH AND DEVELOPMENT OF THIS AREA, AND ONE IN WHICH WE ALL TAKE A CONSIDERABLE AMOUNT OF PRIDE.

A SPECIAL INTEREST IN TWA

TRANS WORLD AIRLINES IS KANSAS CITY'S HOMETOWN AIRLINE, AND SINCE ITS FOUNDING IN 1937, PEOPLE FROM BOTH MISSOURI AND KANSAS HAVE COME TO TAKE A SPECIAL INTEREST IN ITS OPERATIONS AND DEVELOPMENT.

THIS INTEREST GROWS FROM SEVERAL FACTORS. TO BEGIN WITH, TWA HAS ESTABLISHED KANSAS CITY AS A HUB OF WORLDWIDE AVIATION AND BECOME THE LARGEST EMPLOYER IN THE AREA. IT IS ALSO A MAJOR INFLUENCE IN A DYNAMIC INDUSTRY, AND PERHAPS MOST IMPORTANTLY, TWA IS A MODEL OF
MILLIONS OF DOLLARS
WHAT IT TAKES TO BE A GOOD CORPORATE NEIGHBOR. ASIDE FROM THE

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MILLIONS OF DOLLARS TWA ADDS TO THIS AREA'S ECONOMY THROUGH WAGES AND THROUGH INVESTMENTS IN CONSTRUCTION AND EQUIPMENT, IT ALSO FURNISHES THE INVALUABLE ASSET OF ITS EMPLOYEES AND THE CONTRIBUTIONS THEY MAKE TO THEIR COMMUNITIES. WHILE ITS PAYROLL ALONE IN 1970 AMOUNTED TO MORE THAN \$137 MILLION, IN TERMS OF SCOUTMASTERS AND DEN MOTHERS, UNITED FUND WORKERS AND BLOOD BANK VOLUNTEERS, CHIEFS AND ROYALS BOOSTERS, AND JUST GOOD CITIZENS -- TWA'S IMPACT AND VALUE IN THE KANSAS CITY METROPOLITAN REGION IS TRULY PRICELESS.

GOOD NEIGHBORS

THE PEOPLE OF THIS AREA HAVE ALWAYS HAD A REPUTATION -- AND ONE THAT HAS BEEN REPEATEDLY JUSTIFIED -- OF BEING GOOD NEIGHBORS. THEY HAVE ALWAYS GONE OUT OF THE WAY TO LEND A HAND OR SHOW SPECIAL APPRECIATION FOR OTHERS.

THEY ALSO HAVE A GREAT HISTORY OF WORKING TOGETHER, WHETHER THE JOB INVOLVED PITCHING IN TO HELP OUT THE VICTIMS OF A FLOOD OR A TORNADO OR PUTTING TOGETHER A COMMUNITY EFFORT TO ATTRACT BIG LEAGUE FOOTBALL AND BASEBALL. THE PEOPLE OF EASTERN KANSAS AND WESTERN MISSOURI HAVE ALWAYS BEEN READY AND ABLE TO SEE THAT BEING GOOD NEIGHBORS INVOLVES MORE THAN JUST THE HOUSE ACROSS THE STREET OR THE PEOPLE ON THE BLOCK. THEY HAVE RECOGNIZED THAT GOOD NEIGHBORS ARE CONCERNED WITH WHOLE COMMUNITIES AND AREAS, REGARDLESS OF COUNTY BOUNDARIES OR STATE LINES.

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TWA HAS SHARED IN THIS SPIRIT AND HAS WORKED ON BEHALF OF OUR WHOLE METROPOLITAN REGION. FROM THEIR OFFICES AND OPERATIONS FACILITIES IN KANSAS CITY, MISSOURI, TO THEIR ULTRAMODERN HOSTESS ACADEMY IN JOHNSON COUNTY, KANSAS, AND THEIR OVERHAUL BASE, WHICH SERVES AS THE NUCLEUS OF THE GREAT, NEW KANSAS CITY INTERNATIONAL AIRPORT IN PLATTE COUNTY, MISSOURI, -- TWA EXEMPLIFIES THE KANSAS CITY GOOD NEIGHBOR SPIRIT.

SO, IT IS ESPECIALLY APPROPRIATE TONIGHT THAT WE ARE HERE TO SALUTE TWA. SOME OF US ARE HERE AS REPRESENTATIVES OF GOVERNMENTS AND CITIES AND STATES TO PAY TRIBUTE TO THE GREAT ORGANIZATION WHICH COMPRISES TWA. BUT IN A MORE FUNDAMENTAL SENSE, WE ARE HERE AS INDIVIDUALS TO EXPRESS OUR APPRECIATION TO OTHER INDIVIDUALS: THE THOUSANDS OF TWA EMPLOYEES WHO MAKE THEIR COMPANY A LEADER IN INDUSTRY AND WHO HELP MAKE THIS AREA ONE OF THE FINEST PLACES TO LIVE IN AMERICA.

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NEW ERA FOR AVIATION

SO, PERSONALLY, AND ON BEHALF OF THE PEOPLE OF KANSAS, I WOULD LIKE TO EXTEND THANKS TO THE EMPLOYEES OF TWA FOR BEING SUCH A VALUABLE AND VITAL PART OF THIS AREA. I AM CONFIDENT THAT THE GROWING UPSWING OF THE NATION'S ECONOMY, COMBINED WITH MORE RESPONSIVE REGULATORY PRACTICES BY FEDERAL AGENCIES, FORESHADOWS A NEW ERA OF PROSPERITY AND GROWTH IN COMMERCIAL AVIATION.

I BELIEVE THAT THE AVIATION INDUSTRY, WITH TWA PLAYING ITS USUAL LEADING ROLE, WILL CONTINUE TO BE ONE OF THE MOST IMPORTANT AND MOST EXCITING SECTORS OF OUR ECONOMY. AND I AM PROUD THAT THIS AREA IS GOING TO PARTICIPATE -- WITH ITS GOOD, CORPORATE NEIGHBOR AND ITS MANY FINE PEOPLE -- IN THESE COMING YEARS OF GROWTH AND PROGRESS.

TWA FACTS: KANSAS CITY _____ from Dick ~~Tr~~^{ibbe}

Payroll

1937----\$700,000
1960----\$44 million
1968----\$105 million
1970----\$137 million

Purchases

1960----\$12 million
1970----\$36 million

Employment

1960----6,499
1970----9,855
presently--9,500 approximately

1970----1,800 hostesses trained

Alv. T. 7/2/71
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2. Committee -

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1937 -

= \$137.00 new. paid
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