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December 1, 1980

NEWS RELEASE

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WASHINGTON--Another great radio idea from O'CONNOR: United States Senator Robert Dole of Kansas will become the host of the long-running commentary series so ably conducted by Dr. Earl Butz for the last three years.

The BOB DOLE COMMENTARY, with initial broadcast scheduled for December 29, 1980, will provide American radio listeners with provocative and incisive views backed by his more than twenty years experience on the national scene.

While concentrating on issues dealing with the full range of American agricultural interests, Senator Dole will also give ample attention in his comments to all other facets of those things which touch our daily lives, from the humorous to the profound. As incoming chairman of the powerful Senate Finance Committee, for instance, he will be at the center of any tax cut legislation for both individuals and business and industry.

"I am proud to have the BOB DOLE COMMENTARY continue the tradition of conservative political commentary established by us with Dr. Butz, and, of course, with more than five years of the popular RONALD REAGAN COMMENTARY." Harry O'Connor, President of O'Connor Creative Services, Inc. said in making the announcement.

The BOB DOLE COMMENTARY will be produced for O'CONNOR in Washington, D. C. by Allen Balch, the California firm's vice president for network services and executive producer of the on-going series, THE SENATORS.

To enable the media to meet with Senator Dole and Mr. Harry O'Connor, a press conference will be held on Wednesday, December 3, 1980, at 9:00 a.m. at the Capitol Hill Club, 1st & C Sts. S. E.. For further information contact Mr. Allen Balch at (202) 363-5310.

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