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## LIBERAL, KANSAS SEPTEMBER 8, 1966

## FOR RELEASE FRIDAY, SEPTEMBER 9, 1966

## FRENCH ANNOUNCES "DOLLARS FOR DOLE" CAMPAIGN

Jim French, First District Republican Chairman, announced today that the drive to raise campaign funds for First District Congressional race was under way. French stated that in the past 10 days he has mailed more than 30,000 letters to residents in the First District, asking them to participate in "Dollars for Dole". In his letters, French urges First District residents to participate by making a modest contribution and points up the need for small, broad-based contributions. French quotes Abraham Lincoln who stated in 1864, "We cannot have free government without elections", ---and adds, we cannot have elections without adequate campaign funds.

The expense of "Dollars for Dole" project is being met in part by a \$2500.00 contribution from the Citizens Committee for Conservatives to the Dole for Congress Committee. The Committee for Conservatives is distributing to selected Congressional Candidates surplus campaign funds remaining from the Goldwater Campaign in 1964. The amount contributed to the Dole for Congress Committee represents hundreds of small contributions. "I know of no better way to put this contribution to work than by using it to urge First District residents to participate in the "Dollars for Dole" effort," French stated. "Everyone agrees that many small contributions are best, but at the same time should understand that efforts to obtain contributions are costly," French emphasized. Thus far, the total cost of the "Dollars for Dole" project is \$2,563.00, which includes material, printing, postage, and miscellaneous expenses. The total estimated cost will exceed \$3,000.00. Since Saturday, September 3, approximately \$1,000.00 has been received by Milton Blakemore of Liberal, Chairman of the First District "Dollars for Dole" Committee.