

141. 1979

THE RUSSELL RECORD

VOL. 107 — NO. 40

Published Mondays

RUSSELL, KANSAS 67665, MONDAY, MAY 14, 1979

USPS 473-540

Published Thursdays

Section 2 — 6 Pages

Bob Dole Announces For President Today

Russell's biggest event in 33 months, except perhaps for that accompanying the Russell High School Broncos' winning the state title, took off with a bang early today as U.S. Sen. Robert Joseph Dole, 55, chose a spot at the southwest corner of the City Building to announce that he is a candidate for the 1980 Republican presidential nomination.

Today is "Bob Dole Day," as Russell's favorite son maintained his custom of announcing major decisions and plans concerning his political career in his hometown, before the home folks.

The announcement came at about 9:30 a.m., following an 8:30 a.m. Mayor's Breakfast by invitation at the City Building.

The only event to rival the homecoming celebration honoring Dole here today would be that of Aug. 20, 1976, when then-President Gerald R. Ford and vice-presidential nominee Dole came to Russell, the day after Ford had picked the Russell native as his running mate at the GOP Convention in Kansas City, Mo. They came here to begin their campaign. The pair was then narrowly defeated in the November general election by Jimmy Carter and Walter Mondale.

That visit, complete with Secret Service entourage and saturation coverage by the national news media (NBC, ABC, CBS, UPI, AP, Time, Newsweek, The Washington Post, The New York Times, and other media) drew thousands to Russell, and today's happening was similar, if not as spectacular.

Dole has become the seventh announced candidate for the GOP nomination, presently against Carter, unless the incumbent chooses to step down after one four-year term, or is surprisingly forced aside by a strong challenge by the likes of California Gov. "Jerry" Brown or Massachusetts Sen. Edward Kennedy.

Republicans who have already "announced" for 1980 are John Connally and George Bush, both of Texas; Sen. Lowell Weicker of Connecticut; Rep. Phillip Crane of Illinois; Los Angeles businessman Benjamin Fernandez and the "professional, perennial" candidate, Harold Stassen of Minnesota.

After the formal announcement, complete with fanfare and bands playing, Dole held a news conference in the fire station section of the City Building.

Sen. Dole and his wife, Elizabeth Hanford Dole, a member until recently of the Federal Trade Commission, then flew to Des Moines, Iowa, for an 11:30 a.m. press conference and a 12:30 p.m. luncheon with Iowa business and political leaders.

Tonight the senator will be in Frederickburg, Va., to keynote a district GOP fundraiser honoring Congressman Kenneth J. Robinson. On Tuesday Dole will be in Concord, N.H., for an 11 a.m. EDT campaign-organization meeting, followed by a 12:30 p.m. address to the Concord Rotary Club.

The candidate opened his two-day formal announcement tour early today with traditional campaign stops at Russell City

Ordeal of Leadership As Bob Dole Sees It

In a tight spot, Bob Dole inclines toward action rather than passivity, advance rather than retreat, courage rather than timidity.

"The ordeal of leadership in the modern era," Dole has said, "demands our wealth, our expertise, our permanent courage. And it calls for a new bipartisan spirit united around strong presidential leadership in the pursuit of certain vital and legitimate American interests."

Dole knows about tight spots. Newsweek described him in 1976 as a "cool hand." Senate colleagues describe him as strong and tough and resourceful in a crisis. "He's one of the toughest men I've ever met," Sen. Bob Packwood of Oregon told Newsweek in 1976. "He's the kind of guy I'd like to stand back to back with in a knife fight."

Hospital, at one or both Russell nursing homes, and at Cole & Rogers Dawson Drug Store, a gathering place for local political leaders where the senator worked when he was a youngster.

The senator and his wife spent Mother's Day Sunday at the home of his mother, Mrs. Bina Dole, at 1035 Maple St.

Russell's mayor, Roger W. Williams, appointed a committee a few weeks ago to work out local angles of the Dole visit.

"Our major purpose will be the 'Bob Dole Day' ceremonies," he said. The mayor signed a proclamation May 2 declaring Monday, May 14, as "Bob Dole Day" in

honor of the senator's distinguished political career, the recognition he has brought to Russell and to Kansas, and his mid-May visit when he "could possibly effectuate a very historical and widely publicized event."

The local committee was formed following visits to Russell by Bill Goodwin, Dole's campaign advance man, and by Peter Sorum, the senator's scheduling agent, about three weeks ago. Since then, the committee, the city, and the Chamber of Commerce have been working to see that all would run smoothly.

Working with the mayor on plans for the senator's visit and announcement have been Everett L. Dummer, secretary-manager of the Chamber of Commerce; Jim Boyd, city manager; Russell T. Townsley, Russell newspaper publisher; Jim Selby, superintendent of Unified School District 407; John Green, Russell area manager of United Telephone Company of Kansas, Inc.; and Dick McCrary, Russell Kiwanis Club president.

Dole's announcement for the presidency was the third time a Kansan has sought the high office. Alf M. Landon, then Kansas governor and formerly from Independence, made his announcement to run against then President Franklin D. Roosevelt in 1935 and Gen. Dwight D. Eisenhower of Abilene announced his "Crusade for Freedom" in his hometown of Abilene in 1951 upon his return from Europe where he had been commander of the North Atlantic Treaty Organization, and earlier, the architect for victory against the German Nazis as commander-in-chief of Allied forces. Landon, the father of the junior senator from Kansas, Nancy Landon Kassebaum, was defeated by Roosevelt in the 1936 race. Eisenhower defeated Adlai Stevenson to win both in 1952 and 1956.

Dole, who played the political tough guy as the GOP candidate for vice-president in 1976, says this time his campaign will be better organized because "We'll be setting the tone. I'll be the candidate."

The Russell Republican and his 1978 campaign style drew complaints even from some in his own party. Since then Dole has attempted to change his "hatchet man" image.

His presidential campaign, Dole says, will be positive and will emphasize his own qualifications.

All four streets leading to the City Building were roped off within a block of the ceremony today.



DOLE, 1941 HIGH SCHOOL GRADUATION

Dole Started College As Pre-Med Student

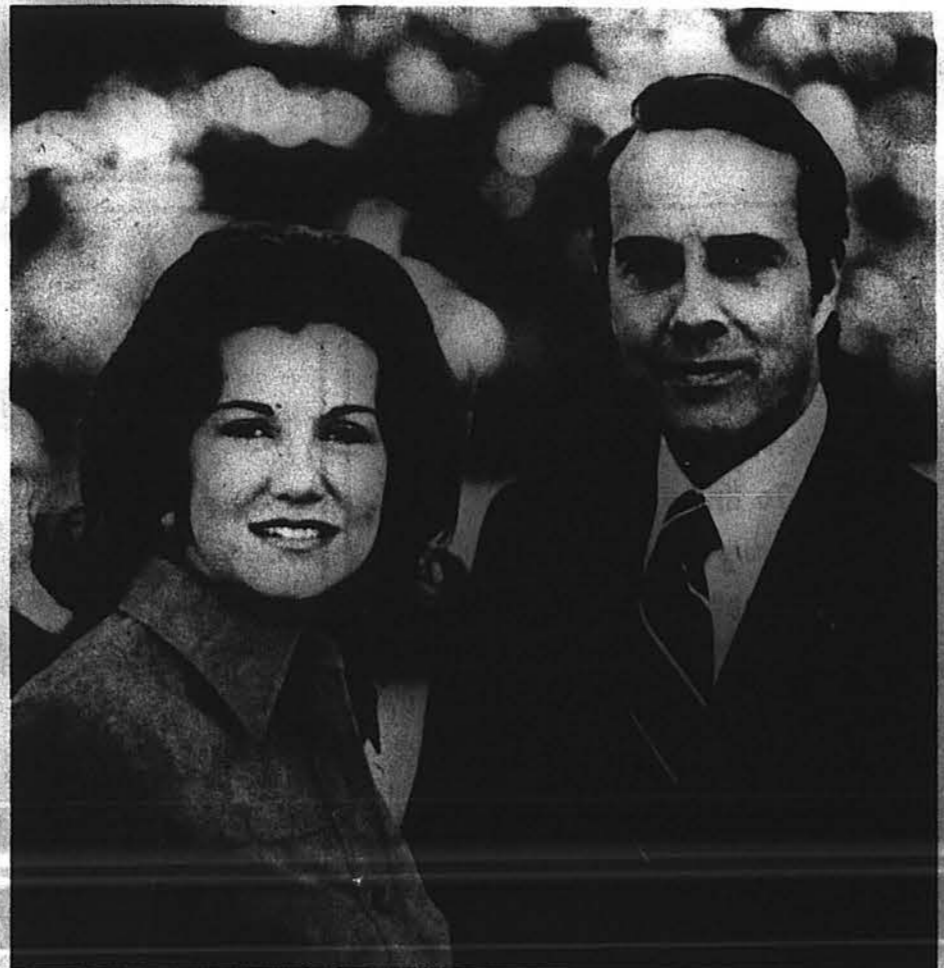
Robert Dole, after graduating from Russell High School in 1941, entered The University of Kansas where he was enrolled in pre-medicine. His goal was to become a medical doctor. At KU he waited tables to help finance his education. He also played football, basketball, and participated in track.

G. B. "Bub" Dawson, Russell, son of Dole's former employer at Dawson Drug, said, "Bob made Phog Allen's freshman basketball team on sheer work and determination. He wasn't that good in basketball. However, his freshman year he earned numerals in football, basketball and track, and earned a letter in track his sophomore year."

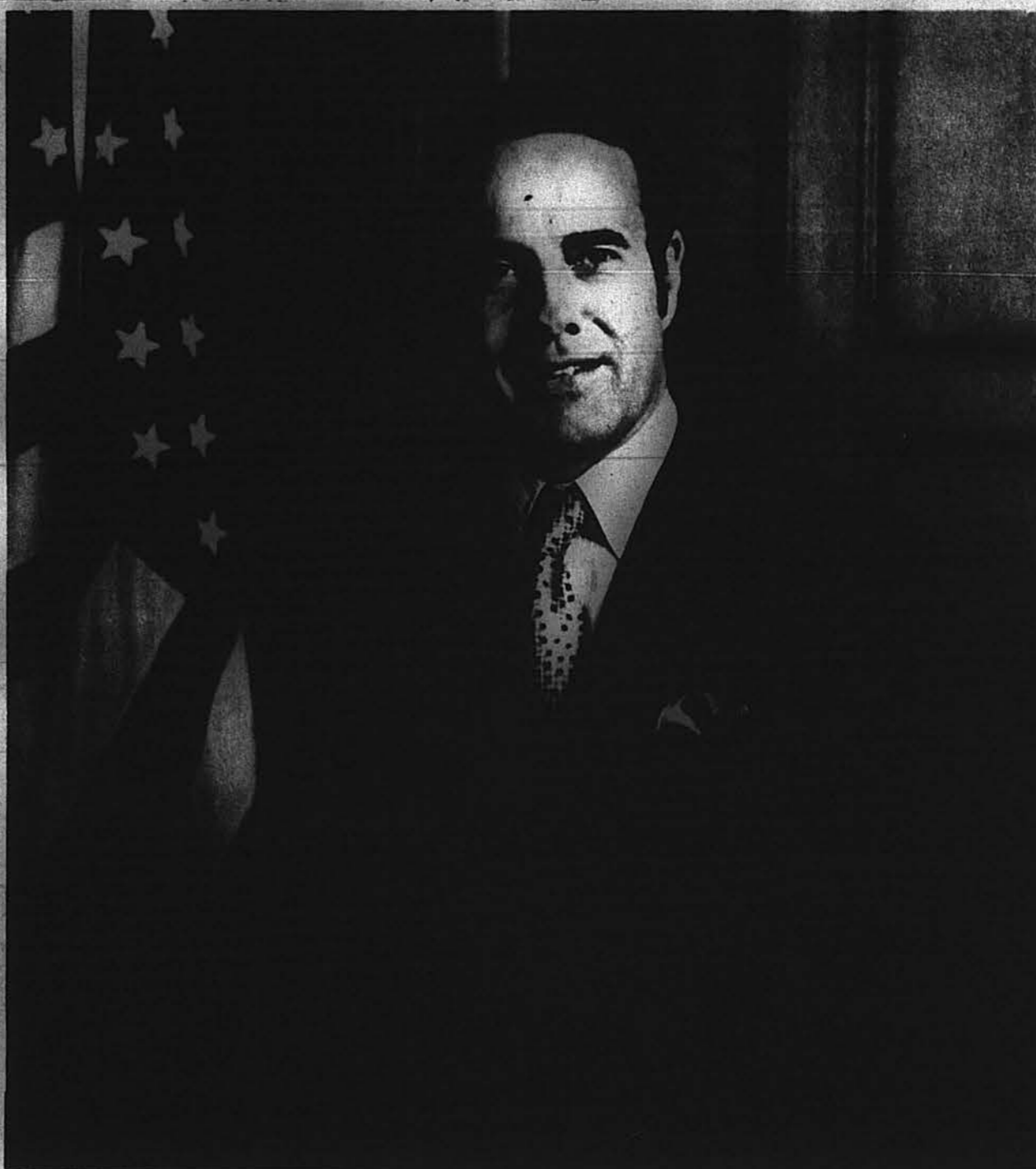
Following his sophomore year at KU, Bob enlisted in the U.S. Army. He was in the Army five and a half years, and suffered a critical, almost fatal, injury in battle. He was released in 1948 and enrolled at The University of Arizona at Tucson.

The injury he received during World War II ended his plans to become a doctor, so he turned his attention to law. He enrolled at Washburn Municipal University, Topeka, and received both his A.B. and LL.B. degrees in 1952. He was graduated magna cum laude.

He was the recipient of an honorary Doctor of Laws degree from Washburn University in 1969.



ELIZABETH HANFORD DOLE AND ROBERT JOSEPH DOLE



SERVING THE STARS AND STRIPES

Dole Has Eye Out for Agriculture

Sen. Robert J. Dole believes it's time for the federal government to recognize that farmers are the victims, not the cause, of inflation. While the costs of farm machinery and other products used by farmers has risen dramatically, the prices received for agricultural products has declined or, at best, remained steady.

Thus, farmers are caught in a vicious cost-price squeeze, and unlike manufacturers and employees, are unable to pass along their increased costs to purchasers.

Sen. Dole has introduced The Food and Agriculture Act of 1979, S. 1:

(1) The key element in Sen. Dole's bill is designed to support the family farm by bringing about increased market prices for farm products while keeping enough supplies of food products on hand to supply our domestic and foreign markets and humanitarian food export programs. Sen. Dole believes that a variable target price program should be established which empowers the Secretary of Agriculture to formulate a set-aside program under which a farmer can choose the price he needs for his crops and then set aside the required percentage of acreage.

Thus, farmers who agree to voluntarily set aside more acreage will be guaranteed a higher target price by the government. It will allow farmers to set aside different percentages of their cropland, depending on their costs of production and their own management decisions about how to maximize farm income.

Cost — The variable target price program will not be costly. It should not cost any more than present farm set-aside programs.

Yet it will provide farmers with much more flexibility in their farming operations and it should also improve the market price of farm commodities by reducing current over-supplies.

(2) Sen. Dole's bill also provides that price supports for milk be no less than 80 percent of parity. This level has proved an acceptable level to maintain dairy production without stimulating over-production.

(3) A third provision of Sen. Dole's bill would require the Secretary of Agriculture to set the price support loan for sugar for a percentage of parity equal to 16.5 cents per pound.

(4) A fourth provision of the bill would establish a National Agricultural Production Cost and Statistical Standards Board for the purpose of implementing and standardizing the cost of production information as it relates to agriculture production. This is an important part of the act, since it is very important to have accurate cost-pricing information in order to run a successful farm program.

New Polish Gained For Old Bob Dole?

An Iowa publisher sees a "new Bob Dole" as reported in a column carried in The Hutchinson News in February this year. The publisher quoted Dole directly:

"I think you start off with a parochial view, you represent a district and you don't think much beyond the district boundaries. Then, when you move to the Senate, you put the emphasis on the state. I'm not suggesting that suddenly you take an interest in the country, but it seems that when you've been there, as I've been for 18 years, you begin to

understand the problems of New York City as well as those of the Iowa farmer or the Kansas farmer."

This is probably true of anyone involved in a good-sized job; when the worker takes hold of it, it takes hold of him.

The publisher said that he remarked that Dole sounded like Jimmy Carter and Dole then said he thought Carter was in a strong position. This publisher thought Dole had become more moderate and cautious, "making an obvious effort to be more statesman than politician."

Liz Dole's Goal to Help Husband

These United States certainly are not over populated with people who are satisfied with either their work or their marriages. In fact, when two individuals who love their careers and each other end up under one roof, the pollsters pinch themselves to make sure they're not dreaming.

What makes a dream of a marriage work when two careers are at stake? Or more to the point, how does a woman, married to a prominent and powerful man, develop her own career without it being overshadowed by his commitments, stature, or name.

Elizabeth Hanford Dole has learned to answer all First Lady type questions deftly, for her husband has had presidential fever since running with then President Gerald R. Ford in 1976. So, some time ago, Kansas Sen. Robert Joseph Dole founded an exploratory committee to test the waters for 1980.

However, there are some who suggest she would be the one best qualified to sit in the Oval Office.

Her surprised reaction to this suggestion only proves that liberation has come just so far. Has it never crossed her mind long ago laude mind then?

The background and career development of Liz Dole will inspire those who still believe that a good education and hard work pay off. Being born in Salisbury, N. C., does not bestow on one a plethora of political connections. On the contrary, one imagines a rural Southern background would keep a woman politically naive.

But more than 15 years ago, when chauvinism was as popular as madras, Elizabeth Hanford, a Phi Beta Kappa, was president of the student government of Duke University. Temptations in the form of Basweejun Southern gentlemen may have pressed, but a master's degree from Harvard Graduate School of Education and an LL.B. degree from Harvard Law School called.

And today if there is a candidate's wife least likely to be giddy from the limelight or impressed with political puffery, it is Liz-

beth Dole. A public servant during the administrations of Johnson, Nixon, Ford and Carter, this 42-year-old learned long ago to separate the fact from the fluff, the peanut from the shell.

Looking back to 1968, one sees the start of a well-plotted professional climb, almost too upwardly mobile to be true. It was then she joined the President's Commission on Consumer Interests as associate director for Legislative Affairs. The no-nonsense subject matter and the committed civil servant hit it off immediately and she was made executive director of the commission.

In 1971, President Richard M. Nixon appointed Miss Hanford the deputy director of the Office of Consumer Affairs, where she worked under mentor Virginia Knauer and served as the president's special assistant for consumer affairs.

The stepping stones piled up vertically, never laterally. In 1973, Nixon appointed her to a seven-year term as Federal Trade Commissioner, a post that would expire in September, 1980.

In a bureaucracy pockmarked by patronage and bloated with bunglers, Liz Hanford proved competent and qualified — if not over-qualified — women could reach the top.

But this February, Commissioner Dole cut short her term by a year and a half. In her round, upright handwriting, she ended a phase of her career that would have been a pinnacle for most women and men. She did it all for a man.

At the 1972 Republican Convention in Miami, Fla., Elizabeth Hanford and Virginia Knauer walked into the office of the chairman of the National Committee to press for a strong consumer rights stand in the GOP platform.

Appropriately, a political power brought Miss Hanford and Dole together. Love at first sight may be a matter for movies, but she recalls, "I thought to myself at the time, this is a very attractive man."

After the frenzy of the campaign, Miss Hanford and Dole (Continued to Page 2)