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NEWS
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SALUTE TO EWING KAUFFMAN
REMARKS BY SENATOR BOB DOLE ON SENATE FLOOR

WASHINGTON - A RAGS-TO-RICHES SUCCESS STORY. BASEBALL. A DEVOTION TO THE PHILOSOPHY OF NEIGHBOR HELPING NEIGHBOR. WHAT DO THESE HAVE IN COMMON? ALL THREE ARE A UNIQUE PART OF THE AMERICAN CULTURE. AND ALL THREE WERE ALSO PART OF THE UNIQUELY AMERICAN LIFE OF EWING KAUFFMAN, WHO PASSED AWAY SATURDAY IN KANSAS CITY, MISSOURI.

IN 1950, EWING KAUFFMAN STARTED A PHARMACEUTICAL BUSINESS IN THE GARAGE OF HIS HOME. AND OVER THE YEARS, MARION LABORATORIES GREW FROM A ONE-MAN OPERATION TO A \$1 BILLION CORPORATION.

MR. KAUFFMAN SAID THE REASON BEHIND HIS BUSINESS SUCCESS COULD BE FOUND IN HIS MOTTO--"THOSE WHO PRODUCE, SHARE." MR. KAUFFMAN NEVER USED THE WORD "EMPLOYEE," REFERRING TO EVERYONE-- FROM VICE PRESIDENTS, TO SECRETARIES TO JANITORS, AS "ASSOCIATES."

IN 1969, MR. KAUFFMAN EARNED THE AFFECTION OF THE PEOPLE OF MISSOURI AND KANSAS, WHEN HE PURCHASED A NEW MAJOR LEAGUE BASEBALL FRANCHISE, AND BROUGHT IT TO KANSAS CITY. AND FOR THE PAST 24 YEARS, THE KANSAS CITY ROYALS HAVE BEEN ONE OF THE MOST SUCCESSFUL FRANCHISES IN BASEBALL.

UNDER MR. KAUFFMAN'S OWNERSHIP, THE ROYALS WON SIX AMERICAN LEAGUE WESTERN DIVISION TITLES, AND MADE TWO TRIPS TO THE WORLD SERIES, WINNING THE WORLD CHAMPIONSHIP IN 1985. THE ROYALS WERE ALSO WINNERS OFF THE FIELD, AS WELL. MR. KAUFFMAN KNEW THAT HIS TEAM REALLY DIDN'T BELONG TO HIM, IT BELONGED TO THE PEOPLE OF THE KANSAS CITY AREA. AND HIS LEADERSHIP ENSURED THAT THE ROYALS WERE ALSO AVAILABLE TO MAKE APPEARANCES ON BEHALF OF WORTHY CAUSES, AND TO REACH OUT TO YOUNG PEOPLE.

YOUNG PEOPLE WERE ALSO THE FOCUS OF MANY OF MR. KAUFFMAN'S PHILANTHROPIC EFFORTS. HIS KAUFFMAN FOUNDATION FINANCED COUNTLESS PROJECTS, INCLUDING A PROGRAM TO TEACH CHILDREN HOW TO RESIST PEER PRESSURE AT THE AGE WHEN THEY ARE MOST VULNERABLE TO INVOLVEMENT WITH DRUGS.

MR. KAUFFMAN ALSO MADE A LIFE-CHANGING PROMISE TO OVER 1,000 HIGH SCHOOL FRESHMEN IN KANSAS CITY, KANSAS AND IN HIS HOME TOWN OF WESTPORT, MISSOURI. A PROMISE THAT HE WOULD PAY THE ENTIRE COST OF THEIR COLLEGE OR VOCATIONAL TRAINING IF THEY STEERED CLEAR OF DRUGS, ALCOHOL, AND TEENAGE PARENTHOOD, AND RECEIVED THEIR HIGH SCHOOL DIPLOMA.

WHEN MR. KAUFFMAN WAS DIAGNOSED WITH BONE CANCER, HE TYPICALLY DIDN'T THINK OF HIMSELF, HE THOUGHT OF OTHERS...AND HE ESTABLISHED A TRUST WHICH WOULD KEEP THE ROYALS IN KANSAS CITY AFTER HIS DEATH.

EWING KAUFFMAN IS SURVIVED BY HIS WIFE, MURIEL, THREE CHILDREN, NINE GRANDCHILDREN, AND THREE GREAT GRANDCHILDREN. HE IS ALSO SURVIVED BY COUNTLESS MEN, WOMEN, AND CHILDREN, WHOSE LIVES ARE BETTER BECAUSE OF THE LEADERSHIP AND GENEROSITY OF THIS REMARKABLE AMERICAN.

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